ANNUAL REPORT 2017/18

The annual report was presented and approved at the company's ordinary general meeting.

Aarhus, 20 November 2018

Thomas Børglum Jensen

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Statement by the Executive Board and Board of Directors on the annual report

The Board of Directors and the Executive Board have today considered and approved the annual report of BESTSELLER A/S for the financial year 1 + 31 = 100 July 2018.

The annual report is presented in accordance with the Danish Financial Statements Act.

In our opinion, the consolidated financial statements and the parent company financial statements give a true and fair view of the Group's and the Parent company's financial position at 31 July 2018 and of the results of its operations and cash flows for the financial year 1 August 2017 – 31 July 2018.

We believe that the management commentary contains a fair review of the affairs and conditions referred to therein.

We recommend the annual report for adoption at the Annual General Meeting.

Aarhus, 20 November 2018

Executive Board

Anders Holch Povisen

Thomas Børglum Jensen

Board of Directors

Merete Bech Povlsen

Chairman

Anders Holch Povlsen

Finn Poulsen

Lise Kaae

Troels Holch Povlsen

Independent auditor's report

To the shareholder of BESTSELLER A/S

Opinion

We have audited the consolidated financial statements and the parent company financial statements of BESTSELLER A/S for the financial year 1 August 2017 – 31 July 2018, which comprise accounting policies, income statement, balance sheet, statement of changes in equity, cash flow statement and notes, for the Group and the Parent Company. The consolidated financial statements and the parent company financial statements are prepared in accordance with the Danish Financial Statements Act.

In our opinion, the consolidated financial statements and the parent company financial statements give a true and fair view of the financial position of the Group and the Parent Company at 31 July 2018 and of the results of the Group's and the Parent Company's operations as well as the consolidated cash flows for the financial year 1 August 2017 – 31 July 2018 in accordance with the Danish Financial Statements Act.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (ISAs) and additional requirements applicable in Denmark. Our responsibilities under those standards and requirements are further described in the "Auditor's responsibilities for the audit of the consolidated financial statements and the parent company financial statements" (hereinafter collectively referred to as "the financial statements") section of our report. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Independence

We are independent of the Group in accordance with the International Ethics Standards Board for Accountants' Code of Ethics for Professional Accountants (IESBA Code) and additional requirements applicable in Denmark, and we have fulfilled our other ethical responsibilities in accordance with these rules and requirements.

Management's responsibilities for the financial statements

Management is responsible for the preparation of consolidated financial statements and parent company financial statements that give a true and fair view in accordance with the Danish Financial Statements Act and for such internal control as Management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, Management is responsible for assessing the Group's and the Parent Company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting in preparing the financial statements unless Management either intends to liquidate the Group or the Parent Company or to cease operations, or has no realistic alternative but to do so.

Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance as to whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs and additional requirements applicable in Denmark will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of the financial statements.

As part of an audit conducted in accordance with ISAs and additional requirements applicable in Denmark, we exercise professional judgement and maintain professional scepticism throughout the audit. We also:

Independent auditor's report (cont.)

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are
 appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the
 Group's and the Parent Company's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by Management.
- Conclude on the appropriateness of Management's use of the going concern basis of accounting in preparing the financial statements and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Group's and the Parent Company's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Group and the Parent Company to cease to continue as a going concern.
- Evaluate the overall presentation, structure and contents of the financial statements, including the note disclosures, and whether the financial statements represent the underlying transactions and events in a manner that gives a true and fair view.
- Obtain sufficient appropriate audit evidence regarding the financial information of the entities or business
 activities within the Group to express an opinion on the consolidated financial statements. We are responsible
 for the direction, supervision and performance of the group audit. We remain solely responsible for our audit
 opinion.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

Independent auditor's report (cont.)

Statement on the Management's review

Management is responsible for the Management's review.

Our opinion on the financial statements does not cover the Management's review, and we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the Management's review and, in doing so, consider whether the Management's review is materially inconsistent with the financial statements or our knowledge obtained during the audit, or otherwise appears to be materially misstated.

Moreover, it is our responsibility to consider whether the Management's review provides the information required under the Danish Financial Statements Act.

Based on the work we have performed, we conclude that the Management's review is in accordance with the financial statements and has been prepared in accordance with the requirements of the Danish Financial Statements Act. We did not identify any material misstatement of the Management's review.

Aarhus, 20 November 2018

ERNST & YOUNG Godkendt Revisionspartnerselskab Reg. no. 30 70 02 28

Jens Weiersøe Jakobsen State Authorised Public Accountant

MNE-no.: mne30152

Søren Jensen

State Authorised Public Accountant

MNE-no.: mne34132

Company details

Company BESTSELLER A/S

Fredskovvej 5 7330 Brande

Reg. no. 88 21 65 12 Residence Ikast-Brande

Financial year 1 August 2017 – 31 July 2018

Ownership The company is 100 % owned by

BESTSELLER UNITED A/S

Fredskovvej 5 7330 Brande

Reg. no. 26 50 83 47

Board of Directors Merete Bech Povlsen, chairman

Anders Holch Povlsen

Finn Poulsen Lise Kaae

Troels Holch Povlsen

Executive Board Anders Holch Povlsen

Thomas Børglum Jensen

Auditor ERNST & YOUNG

Godkendt Revisionspartnerselskab

Værkmestergade 25 8000 Aarhus C

Reg. no. 30 70 02 28

Group chart

Company	Residence	Ownership
BESTSELLER A/S	Brande, Denmark	
9292-1394 Québec Inc.	Montreal, Canada	50 %
AHPK GmbH	Hamburg, Germany	51 %
Aktieselskabet af 24.5.2011	Brande, Denmark	100 %
24.5.2011 US Corporation	Wilmington, Delaware, USA	100 %
- BESTSELLER Wholesale US LLC	Wilmington, Delaware, USA	100 %
AM PIECES Retail A/S	Brande, Denmark	51 %
BESTSELLER AS	Oslo, Norway	100 %
BESTSELLER Australia PTY Ltd.	Mosman, Australia	100 %
BESTSELLER Birlesik Tekstil Ltd.	Istanbul, Turkey	90 %
BESTSELLER Commerce B.V.	Amsterdam, Netherlands	100 %
BESTSELLER Handels B.V.	Amsterdam, Netherlands	100 %
BESTSELLER Service B.V.	Amsterdam, Nerherlands	100 %
BESTSELLER Commerce Poland Sp. z.o.o.	Warszawa, Poland	100 %
BESTSELLER Handels AG	Glattbrugg, Switzerland	100 %
BESTSELLER Italy SpA	Castel San Pietro Terme, Italy	100 %
BESTSELLER Stores Italy SpA	Castel San Pietro Terme, Italy	100 %
BESTSELLER Retail A – Einzelhandels GmbH	Wienna. Austria	100 %
BESTSELLER Handels GmbH	Wienna. Austria	100 %
BESTSELLER Retail Europe A/S	Brande, Denmark	75 %
BESTSELLER Retail Czech Republic s.r.o.	Prague, Czech Republic	100 %
BESTSELLER Retail Luxembourg Sarl	Grand Rue, Luxembourg	100 %
BESTSELLER Retail Benelux B.V.	Leusden, Netherlands	100 %
BESTSELLER Retail Sp. z.o.o.	Warsaw, Poland	100 %
BRE Ireland Retail Limited	Dublin, Ireland	100 %
ONLY Stores Austria GmbH	Wienna, Austria	100 %
Grønhaug Retail AS *	Bergen, Norway	50 %
ONLY Stores A/S	Brande, Denmark	100 %
- ONLY Stores Belgium BVBA	Antwerp, Belgium	100 %
- ONLY Stores Denmark A/S	Brande, Denmark	100 %
- ONLY Stores Finland OY	Espoo, Finland	100 %
- ONLY Stores France SaS	Paris, France	100 %
- ONLY Stores Germany GmbH	Mönchengladbach, Germany	100 %
- ONLY Stores Ireland Ltd.	Dublin, Ireland	100 %
- ONLY Stores Luxembourg Sarl	Grand Rue, Luxembourg	100 %
- ONLY Stores Holland B.V.	Leusden, Netherlands	100 %
- ONLY Stores Norway AS	Bergen, Norway	100 %
- ONLY Stores Spain S.L.	Churriana, Spain	100 %
- ONLY Stores Sweden AB	Solna, Sweden	100 %
- ONLY Stores Switzerland AG	Glattbrugg, Switzerland	100 %
- Retail-Fabrikken A/S *	Haderslev, Denmark	50 %
BESTSELLER Retail Ireland Limited	Dublin, Ireland	100 %
BESTSELLER Retail UK Ltd.	Birmingham, England	80 %
BESTSELLER Rus LLC	Moscow, Russia	100 %
BESTSELLER (Schweiz) AG	Glattbrugg, Switzerland	100 %
BESTSELLER Stores A/S	Brande, Denmark	100 %
BESTSELLER Stores Belgium BVBA	Antwerp, Belgium	100 %

Group chart (cont.)

Company	Residence	Ownership
BESTSELLER Stores Czech Republic s.r.o.	Prague, Czech Republic	100 %
BESTSELLER Stores Denmark A/S	Brande, Denmark	100 %
BESTSELLER Stores Finland OY	Helsinki, Finland	100 %
BESTSELLER Stores Germany GmbH	Hamburg, Germany	100 %
BESTSELLER Stores Luxembourg Sarl	Luxembourg, Luxembourg	100 %
BESTSELLER Stores Norway AS	Bergen, Norway	100 %
BESTSELLER Stores Poland Sp. z.o.o.	Warsaw, Poland	100 %
BESTSELLER Stores Sverige AB	Solna, Sweden	100 %
BESTSELLER Stores Switzerland AG	Glattbrugg, Switzerland	100 %
BESTSELLER Sverige AB	Solna, Sweden	100 %
- Hagamagasinet AB	Solva, Sweden	100 %
BESTSELLER Textilhandels GmbH	Hamburg, Germany	100 %
BESTSELLER United China Ltd.	Kowloon, Hong Kong	100 %
BESTSELLER United Italy Srl	Castel San Pietro Terme, Italy	100 %
BESTSELLER United Singapore Pte. Ltd.	Singapore, Singapore	100 %
BEST United India Comforts Pvt. Ltd.	Mumbai, India	98,5 %
ONLY Retail Pvt. Ltd.	Mumbai, India	99,99 %
VERO MODA Retail Pvt. Ltd.	Mumbai, India	99,99 %
BESTSELLER Wholesale Belgium BVBA	Antwerp, Belgium	100 %
BESTSELLER Wholesale Canada Inc.	Montréal, Canada	100 %
BESTSELLER Retail Canada Inc.	Montréal, Canada	100 %
BESTSELLER Wholesale Finland OY	Helsinki, Finland	100 %
BESTSELLER Wholesale France SaS	Paris, France	100 %
BESTSELLER Stores France SaS	Paris, France	100 %
9/9 – 49 France Sarl	Paris, France	100 %
BESTSELLER Wholesale (Ireland) Ltd.	Dublin, Ireland	100 %
BESTSELLER Wholesale Poland Sp. z.o.o.	Warsaw, Poland	100 %
BESTSELLER Wholesale Spain S.L.U.	Torremolinos, Spain	100 %
BESTSELLER Stores Spain S.L.U.	Torremolinos, Spain	100 %
BESTSELLER Tekstil Ltd.	Istanbul, Turkey	90 %
BS Company of 14.12.2014 Sociedad	Torremolinos, Spain	100 %
imitada		100 %
- BESTSELLER Textil Whs Uruguay S.A.	Montevideo, Uruguay	100 %
- BESTSELLER Latam ZF S.A.	Montevideo, Uruguay	100 %
- BESTSELLER Wholesale Chile SpA	Santiago, Chile	100 %
- BESTSELLER Wholesale Mexico S.A. CV	Ciudad de México, Mexico	99,99 %
- BESTSELLER Textil Mexico S.A. CV	Ciudad de México, Mexico	99,99 %
ESTSELLER Wholesale UK Ltd.	London, England	100 %
est Whs Clothing Greece LLC	Athen, Greece	100 %
luetide Ltd.	Dubai, United Arab Emirates	100 %
BS Wholesale FZE	Dubai, United Arab Emirates	100 %
RN Best Retail Norge AS	Namsos, Norway	51 %
M Retail B.V.	Amstelveen, Netherlands	100 %
BESTSELLER Wholesale Benelux B.V.	Amstelveen, Netherlands	100 %
BESTSELLER United NL B.V.	Amstelveen, Netherlands	100 %
- BESTSELLER Fashion India Pvt. Ltd.	Mumbai, India	99,99 %
- BESTSELLER Wholesale India Pvt. Ltd.	Mumbai, India	100 %

^{*} Associated company

Key figures and financial ratios

Parent company	2017/18	2016/17	2015/16	2014/15	2013/14
Income statement (DKKm)					
Revenue	13.860	13.180	12.926	12.208	11.662
Gross margin	4.363	3.757	3.531	2.516	3.203
Gross profit	3.333	3.025	2.907	1.655	2.854
Operating profit	1.830	1.600	1.597	254	1.585
Financial income and expenses, net	20	480	55	450	-77
Profit before tax	2.175	2.080	1.653	704	1.468
Profit for the year	1.808	1.623	1.168	563	914
Balance sheet (DKKm)	STATE OF THE PARTY OF				
Total assets	11.102	10.812	13.521	13.002	9.146
Investment in property, plant and equip.	166	146	251	522	502
Equity	6.616	6.528	10.212	8.925	6.409
Financial ratios (%)	Control of the last of the las				0.103
Gross margin	31,5	28,5	27,3	20,6	27,5
Operating margin	13,2	12,1	12,4	2,1	13,6
Solvency ratio	59,6	60,4	75,5	68,6	70,1

Consolidated	2017/18	2016/17	2015/16	2014/15	2013/14
Income statement (DKKm)					2015/11
Revenue	22.987	22.305	21.635	20.561	18.932
Gross margin	11.737	11.028	10.397	9.216	9.435
Gross profit	7.472	6.835	6.622	5.200	5.765
Operating profit	2.552	2.344	2.166	706	1.629
Financial income and expenses, net	104	11	-260	252	30
Profit before tax	2.658	2.355	1.904	958	1.659
Profit for the year	1.956	1.658	1.168	566	929
Balance sheet (DKKm)	100 100 100 100				
Total assets	13.594	13.629	15.979	15.718	11.722
Investment in property, plant and equip.	1.035	685	790	1.290	1.164
Equity (incl non-controlling interests)	7.005	6.805	10.506	9.265	6.809
Financial ratios (%)		-			0.000
Gross margin	51,1	49,4	48.1	44,8	48,7
Operating margin	11,1	10,5	10,0	3,4	8,6
Solvency ratio	51,5	49,9	65,7	58.9	58,1

The key figures and financial rations are defined and calculated in accordance with "Recommendations & Rations 2015" issued by the Danish Finance Society.

Gross margin is calculated as net revenue minus cost of sales.

Gross margin in %:	Gross margin x 100		
	Revenue		
Operating margin in %:	Operating profit/loss x 100		
	Revenue		
Solvency ratio in %:	Equity (at year end) x 100		
	Total assets		

Management's review

Primary activities

The Company's and the Group's activities are to develop and sell fashion wear. The Company and the Group primarily sell its goods in Europe, India and Americas.

Development in activities and finances

The result of the year is satisfying and above the expectations. The improved result can primarily be explained by an increased gross profit margin and positive gains from foreign currency exchange.

At the balance sheet date, the Company has divested a subgroup having been fully acquired by an external local partner. The external local partner will continue the operations of the subgroup and sustain the 'BESTSELLER' and associated brands on the geographical markets in question.

Outlook

For 2018/19, the Company and the Group expects a minor improvement in the financial performance.

Research and development

The Company's and the Group's collections are being continually developed during the financial year. The Company and the Group does not engage in any actual development activities apart from the regular development and maintenance of its IT systems.

Particular risks

In Management's assessment, the Company and the Group are not exposed to particular risks apart from those generally occurring in this line of business.

External environment

BESTSELLER aims to actively minimise the Company's and the Group's environmental impact on both the neighbouring and more distant locations by means of effective supplier control. The Company and the Group focuses on optimum utilisation of raw materials and energy, minimum pollution and recycling and minimisation of waste, whenever possible.

Working environment

BESTSELLER's core resource is our employees. The Company and the Group want to promote and strengthen a physical, psychological and social healthy and well-functioning work environment for all employees.

Statutory report on corporate social responsibility, cf. section 99a of the Danish Financial Statements Act.

This report is for the 1 August 2017 - 31 July 2018 financial year and applies to BESTSELLER A/S and VILA A/S ('BESTSELLER').

It's crucial to VILA and BESTSELLER that our products are manufactured under decent working conditions and with respect for human rights and with minimal impact on the environment and climate. This is a process involving many challenges and to overcome them, we cooperate closely with our suppliers, work with standards, policies and set up compliance programmes. Furthermore, we participate in industry-wide partnerships and partner with relevant stakeholders to make a clear difference in our industry.

During the financial year, BESTSELLER started working on a new sustainability strategy. The strategy builds on the progress we have already made, and focuses on accelerating our work on climate, environment, circularity, working conditions and human rights. The new strategy will be launched towards the end of 2018 and will form the basis for our work, goals and expectations in BESTSELLER's ongoing focus on corporate social responsibility and sustainability. In addition to this statutory report on corporate social responsibility, more can be read about our work with CSR and sustainability in BESTSELLER's Sustainability Report for 2017:

https://about.bestseller.com/sustainability/sustainability-report

BUSINESS MODEL

BESTSELLER markets and sells fashion clothing and accessories for men, women, teens and children. BESTSELLER has offices and warehouses in 21 countries. The products are sold online, in approx. 2,700 chain stores and in 20,000 shop-in-shops and department stores across Europe, the Middle East, North and South America, Australia and India.

BESTSELLER works broadly in the value chain with a focus on sustainability and recognised international standards. We work closely with our suppliers to promote responsible production practices in the supply chain regarding environment protection, and the use of chemicals, healthy and safe working conditions, and workers' rights. We are also continually working to increase the use of sustainable materials in our products and to promote circular fashion, thereby contributing to reducing negative environmental impacts.

HUMAN RIGHTS

BESTSELLER's policies and work with human rights are based in part on the 'UN Universal Declaration of Human Rights', the 'International Labour Organisation's Declaration on Fundamental Principles and Rights at Work' and the 'UN Guiding Principles on Business and Human Rights'.

In our value chain, we focus on promoting human rights for our employees at BESTSELLER and for the workers in the supply chain, and we seek to identify and prevent negative impacts on human rights.

Our key focus areas are a safe and healthy working environment for our employees and in our supply chain, equality, diversity and the safety of our products.

SUPPLY CHAIN

BESTSELLER owns no factories, but as of 31 July 2018, we were working with 433 suppliers and 788 factories in 26 countries – primarily in Asia and Europe.

BESTSELLER works with suppliers who are willing to meet the commitments of BESTSELLER's Code of Conduct and Restricted Substances List (RSL). Our Code of Conduct and supporting policies describe the ethics and behaviour that we wish to promote throughout the supply chain and is directed at any supplier and his subcontractors who manufacture for BESTSELLER.

BESTSELLER operates partly in developing countries. We therefore maintain a constant focus on our supply chain to identify risks of negative impacts on human rights and to improve working conditions. In 2017/18, one of the greatest risks of negative impacts on human rights was seen at national level in Cambodia and Myanmar. Through BESTSELLER's membership of the Ethical Trading Initiative (ETI) in the UK, we have joined forces with major global competitors in the industry to influence the Cambodian Government to observe human rights and democracy in Cambodia.

The same is true of Myanmar, which has received international criticism over the past year for its attempts at ethnic cleansing of the Muslim Rohingya minority. Together with the ETI, BESTSELLER has exerted pressure on the government, and is involved in dialogue with the Danish Embassy and EU representatives regarding the observance of human rights in the country. We have carried out a due diligence review investigating possible business links to the military regime through suppliers and factories we work with in Myanmar. The results showed no connections.

Follow-up from our local sourcing offices and sustainability teams is a key part of our efforts to prevent negative impacts on human rights in our supply chain.

Through our Compliance Programme, we conduct thorough human rights and environmental due diligence processes before we start working with new suppliers and factories. We are also working preventively with challenges we have identified as potential risks through our Social Engagement Programme and Environmental and Chemical Management Programme.

Compliance Programme

In 2017/18, a revision of our Compliance Programme resulted in the introduction of stricter requirements, still based on BESTSELLER's Code of Conduct as our baseline requirements for suppliers. We have broadened our focus to include a more in-depth assessment of the factors surrounding the wet processes at the facilities where our brands are present. This is being implemented in cooperation with suppliers.

Moreover, BESTSELLER has shifted its focus to a dialogue-based approach to factory audits. We will seek to gradually phase out third-party audits and instead make greater use of factory visits by our own local colleagues, while increasing our requirements for self-audits by suppliers.

Through BESTSELLER's membership of the Sustainable Apparel Coalition (SAC), we remain committed to the Social and Labour Convergence Project (SLCP) as a way of contributing to a common global factory evaluation tool for the industry. Together with selected suppliers, we have participated in pilot tests in China, India, Myanmar, Bangladesh and Cambodia during the period.

As a signatory to the 'Bangladesh Accord for Fire and Building Safety', BESTSELLER remains actively involved in implementing improvements. Our suppliers' factories have achieved an average improvement rate of 94% through follow-up visits and support from BESTSELLER's local sustainability team. We are maintaining a focus on introducing works councils and safety representatives, and BESTSELLER changed over to the new Transition Accord on 1 June 2018.

Social Engagement Programme

BESTSELLER focuses on preventing potential negative impacts on human rights by implementing global programmes for improvement.

BESTSELLER remained engaged in 'Women's Empowerment' in 2017/18 through the implementation of HERproject at selected factories in Bangladesh. The aim is to improve women's health and knowledge of family planning, hygiene and disease prevention, nutrition etc.

BESTSELLER is also continuing to focus on productivity improvements and social dialogue through the implementation of the MYPOD project in Myanmar. BESTSELLER embarked on this three-year project together with the Joint Ethical Trading Initiatives (Denmark, Norway and UK), Danish Union 3F, and the University of Aalborg. Factories in Myanmar have been visited by LEAN trainers and union representatives to improve working conditions, productivity and reduce employee turnover. A key aim is to contribute to sustainable development in the garment industry in Myanmar, with a focus on a better informed workforce.

DIRECT EMPLOYEES

BESTSELLER has more than 17,000 employees working in 46 countries. At BESTSELLER, we strive to be a workplace that promotes diversity and equal opportunities for all, in a safe and healthy work environment. We focus on ensuring that BESTSELLER is an attractive workplace that maintains and supports our employees' professional and personal development through a broad range of training programmes, courses and other initiatives, while also attracting new talent.

Diversity

At BESTSELLER, we believe that diversity and a talented workforce are crucial to our ability to compete globally. To realise the full potential of our employees, we strive to have a workforce that reflects gender and cultural diversity.

In Denmark, 2,986 people work at our offices and warehouses, 2,014 of whom are women and 972 men. A total of 259 of our employees in Denmark come from other countries. We recruited 92 new international employees during the financial year, including our International Business Trainees (IBT). We provide equal opportunities for everyone, irrespective of gender, age, nationality, sexual orientation or religious background. At BESTSELLER, we hire our employees on the basis of their personality, skills and experience.

Health and safety

At BESTSELLER, we strive to be a safe and healthy workplace for all our colleagues. Through our BESTSELLER CARES programme, we seek to improve employee well-being by offering various health benefits such as health insurance, physiotherapy, massage, healthy food in our canteens and much more.

The safety of our employees is a key focus area. We have a special focus on reducing the number of workplace accidents, particularly in our logistics centres. In the past year, we have focused especially on improving the reporting of incidents that could have caused an accident (near misses), and on using this data in our work to prevent workplace accidents. In 2017/18 financial year we registered 50 incidents that could have caused an accident compared to 2016/17 where we registered 25 incidents.

ETHICAL BEHAVIOUR

At BESTSELLER, we uphold high ethical standards for how we conduct our business, and we compete on fair terms. We have policies and guidelines in these areas, including BESTSELLER's Code of Ethics and Anti-Fraud and Anti-Corruption policies.

We are constantly working with our Code of Ethics, including our Anti-Corruption Programme, and training our employees. We released the latest version of the Code of Ethics and Anti-Corruption e-learning course to colleagues around the world in 2016. We are now working on an update to this e-learning programme, which will be released to our employees during the coming financial year.

In parallel with the Code of Ethics, we will also be rolling out other relevant e-learning programmes focusing on ethical and proper business conduct. The latest e-learning about personal data and the handling of sensitive personal data was released in spring 2018 to coincide with the EU General Data Protection Regulation entering into force.

ENVIRONMENT AND CLIMATE

Reduced electricity and heat consumption in our buildings

At BESTSELLER, we are continuously working to optimise our buildings and reduce heat and electricity consumption, particularly by optimising lighting and ventilation.

This year we focused on our warehouses in Denmark and our new warehouse in the Netherlands, where light sources have been replaced with LED lighting, among other initiatives.

Materials and circular fashion

We recognise that there is a need to rethink the way our products are produced, so our business and our industry become more circular. Through our membership of EllenMacArthur CE100, BESTSELLER has contributed to the 'New Textile Economy' initiative and report, and we are currently evaluating how we can take this initiative further in the form of the Make Fashion Circular initiative. There is a need for systemic change and hence joint action and collaboration across companies, organisations and other institutions.

As a strategic partner in the Global Fashion Agenda, BESTSELLER has also signed 'A Call to Action for a Circular Fashion System', which aims to accelerate action. Through the initiative, we have set targets for the collection of used garments, testing and using more circular fibres, and increasing awareness and knowledge at BESTSELLER about design and circularity.

We have been working to reduce our environmental footprint through greater use of more sustainable materials for several years. We are focusing on our biggest fibres, such as cotton, polyester and viscose. We have also tested selected circular fibres and started pilot projects using fibres designed for circularity.

During the past year, we have intensified our efforts to support more sustainable cotton farming globally through the Better Cotton Initiative (BCI). We have been a member of this initiative since 2012, which works with farmers in 23 countries to improve cotton farming, reducing the use of pesticides and chemical fertilisers and focusing on more responsible use of water. We have also increased the use of organic cotton in our products, and a number of brands such as SELECTED and NAME IT have worked strategically to convert their conventional cotton to organic cotton.

In the 2017/18 financial year, 59% of our total cotton consumption at BESTSELLER came from more sustainable sources. In the 2016/17 financial year this number was 37%.

During the past year, we have also increased our use of other sustainable fibres such as recycled polyester, lyocell and other recycled fibres, in order to address our biggest fibres and test several innovative new materials.

Environment

In 2017, BESTSELLER invested in the expansion of our global environmental teams and procedures with the aim of reducing our environmental impact, achieving more comprehensive standards for the handling of chemicals and improving health and safety for employees in these areas.

Local colleagues performed environmental assessments at all factories handling wet processes and producing for us in Bangladesh and India. These initial assessments highlighted the need for improvements, which we worked on in close cooperation with our suppliers. We conducted 79 initial assessments and 24 follow-up inspections in Bangladesh, and 40 initial assessments and 15 follow-up inspections in India.

Management's review (cont.)

Higg index

The Higg index was developed by the Sustainable Apparel Coalition (SAC). It encompasses a number of tools that allow brands and suppliers of all sizes – and in all phases of their journey towards sustainability – to accurately measure a company or product's sustainability performance. The Higg index provides a holistic overview which allows companies to make valuable social and environmental improvements.

From 2018, the Higg FEM (Facility Environmental Module) will be used as part of BESTSELLER's in-depth evaluations of chemical and environmental management at the factories. From August 2016 to December 2017, we worked with our key suppliers to prepare for this by using Higg FEM to perform an in-depth evaluation and assessment of the supply chain for our biggest brand, JACK & JONES (see below).

Chemical management

BESTSELLER's Restricted Substances List (RSL) is the list of substances restricted in our products and during the manufacture of our products. The RSL is updated annually – most recently in April 2018 – and takes account of all new and emerging legislation in Europe (the EU's REACH), USA and Canada. Our restrictions are fully aligned with best practice in the industry, and as a member of the AFIRM Group, we have introduced limit values and test methods. In a complex, global supply chain with new test methods, we seek – through our membership of the AFIRM Group – to work with other brands to create a core standard for our supply chain.

As part of BESTSELLER's ongoing due diligence to ensure that our products comply with the limit values, we make use of our chemical testing programme. Each month we select a large number of products for testing in cooperation with accredited international and independent laboratories. Products that do not comply with our RSL are not accepted.

Training suppliers in responsible chemical management

BESTSELLER's chemical specialists, based at our global sourcing offices, work closely with suppliers to help them comply with our RSL, and we have a strong focus on training and supporting our suppliers in reducing the risks associated with the handling of chemicals.

In 2017, BESTSELLER completed 186 training sessions for suppliers in our sourcing countries. These were attended by 3,700 participants. The training sessions are based on BESTSELLER's RSL and chemical management guidelines, and are carried out both on site at the factories and in group sessions at our offices. The training is either delivered by our qualified chemical specialists, or in cooperation with third-party suppliers.

Industry-wide challenges

To address some of the biggest challenges facing the garment industry, we devote extra focus to the substances associated with particularly high risks, and we work strategically to remove these from our supply chain.

In 2016, BESTSELLER introduced a complete ban on the use of water and oil-repellent finishing in the form of perfluorinated substances (PFCs) in our products. The ban has been implemented through supplier training, which included providing suggestions and recommendations for PFC-free chemicals, and testing end-products to ensure the ban is being observed.

BESTSELLER's NAME IT children's brand has had a very strong focus on finding solutions to this challenge, and has worked with suppliers to identify alternative treatment methods. One example of this is BIONIC-FINISH® ECO from Rudolf Group.

Management's review (cont.)

APEOs are common ingredients in many chemical formulations used to manufacture apparel and footwear materials. They are also widely used in detergents. At BESTSELLER, we carefully monitor the content of APEOs in our products, and work closely with our suppliers to use APEO-free chemicals in production. We have had a significant focus on APEOs over the last few years, and have reduced the incidence of APEOs in our products.

Statutory report on the underrepresented gender cf. Danish Financial Statements Act § 99b

BESTSELLER A/S is subject the rules on target figures and policies for the gender composition of management. BESTSELLER A/S is, however, of the opinion that qualifications and experience should be the decisive factor behind any job position.

In order to comply with the legislation, BESTSELLER A/S has formulated target figures for equal representation of men and women in the Board of Directors of BESTSELLER A/S.

The 2018 target figure for the representation of women in the Board of Directors of BESTSELLER A/S is 40 %. The Board of Directors of BESTSELLER A/S currently consists of 5 members, two women and three men. The target figure has thus been reached.

At the other management levels, BESTSELLER A/S has an even gender composition at present.

Accounting policies

The annual report of BESTSELLER A/S for the financial year 1 August 2017 – 31 July 2018 has been presented in accordance with the provisions of the Danish Financial Statements Act governing reporting class C enterprises (large).

The accounting policies applied for this consolidated financial statements and parent company financial statements are consistent with those applied last year.

Recognition and measurement

Assets are recognised in the balance sheet when it is probable as a result of a prior event that future economic benefits will flow to the Entity, and the value of the asset can be measured reliably.

Liabilities are recognised in the balance sheet when the Entity has a legal or constructive obligation as a result of a prior event, and it is probable that future economic benefits will flow out of the Entity, and the value of the liability can be measured reliably.

On initial recognition, assets and liabilities are measured at cost. Measurement subsequent to initial recognition is affected as described below for each financial statement item. Anticipated risks and losses that arise before the time of presentation of the annual report and that confirm or invalidate affairs and conditions existing at the balance sheet date are considered at recognition and measurement.

Income is recognised in the income statement when earned, whereas costs are recognised by the amounts attributable to this financial year.

Foreign currency translation

On initial recognition, foreign currency transactions are translated applying the exchange rate at the transaction date. Accounts receivable and debts in foreign currencies are translated into Danish kroner at the exchange rate on the balance sheet date. Exchange rate differences that arise between the rate at the transaction date and the rate at the payment data are recognised in the profit and loss account. Intangible assets, property, plant and equipment, inventories and other non-monetary assets purchased in foreign currency are translated at historical exchange rates. Realised and unrealized exchange rate adjustments are included in the profit and loss account.

The profit and loss accounts of foreign subsidiaries are translated into Danish kroner at the average exchange rate of the individual months. The balance sheets of foreign subsidiaries are translated at the exchange rate of the balance sheet date. Goodwill is considered belonging to the independent foreign entity and is translated applying the exchange rate at the balance sheet date. Exchange rate differences from translating the equity of independent foreign entities at the beginning of the year using the exchange rate at the balance sheet date and by translating income statements from average exchange rates to the exchange rates at the balance sheet date are recognised directly in equity.

Foreign exchange rate adjustments of balances which are considered part of the total investment in companies with a different functional currency than Danish kroner are recognised directly in the equity.

Consolidated financial statements

The consolidated financial statements comprise the parent company, BESTSELLER A/S, and the subsidiaries where the parent company directly or indirectly owns more than 50 % of the voting shares or in another way has a dominant participation. Companies in which the Group owns between 20 % and 50 % of the voting shares and has a significant position are considered associated companies.

Accounting policies (cont.)

The consolidated annual accounts are prepared as a consolidation of the accounts of the parent company and the individual subsidiaries. Adjustments are made for intercompany turnover and expenditure, share-holdings, intragroup balances and dividends, as well as unrealized internal income and loss. The accounts used for the consolidation are prepared in accordance with the Group's accounting policies.

The annual accounts of the Group's subsidiaries are included 100 % in the consolidated figures. The non-controlling interests proportionate share of the profit and loss as well as the equity in subsidiaries not 100 % owned by the Group are included as a part of the Group's profit and loss but are disclosed separately.

Non-controlling interests

On initial recognition, non-controlling interest are measured at the fair value of the non-controlling interests' ownership share or at the non-controlling interests' proportionate share of the fair value of the acquired entity's identifiable assets, liabilities and contingent liabilities.

In the first case, goodwill concerning the non-controllnig interest's share of the acquired entity is recognised, while in the last case goodwill concerning the non-controlling interest's share is not recognised. Measurement of non-controlling interests is chosen on a transaction-by-transaction basis.

Business combinations

Newly acquired or newly established subsidiaries are recognised in the consolidated financial statement from the date of acquisition or the date of establishment respectively. When subsidiaries are sold or liquidated, they cease to be recognised in the consolidated financial statement at the time of transfer or time of liquidation and earnings or losses at the time of sale or liquidation are recognised in the profit and loss account. The comparative figures are not adjusted for acquisitions or disposals.

Gains and losses on the disposal of subsidiaries and associates are calculated as the difference between the sales amount and the carrying amount of net assets at the date of disposal including any non-amortised goodwill and anticipated disposal costs.

Acquisitions of enterprises are accounted for using the purchase method, according to which the identifiable assets and liabilities acquired are measured at their fair value at the date of acquisition. Costs for restructuring recognised in the acquired entity before the date of acquisition and not an agreed part of the acquisition are part of the acquisition balance sheet and hence the calculation of goodwill. Costs relating to restructuring decided by the acquiring entity must be recognised in the income statement. The tax effect of the restatement of assets and liabilities is considered.

Any excess of the cost over the fair value of the identifiable assets and liabilities acquired (goodwill) is recognised as intangible assets and amortised on a systematic basis in the income statement based on an individual assessment of the useful life of the asset. Any excess of the fair values of the identifiable assets and liabilities acquired over the cost of the acquisition (badwill), representing an anticipated adverse development in the acquired enterprises is recognised in the income statement at the date of acquisition when the general revenue recognition criteria are met.

Goodwill and negative goodwill (badwill) from acquired enterprises can be adjusted until 12 months after the acquisition.

Accounting policies (cont.)

Intra-group business combinations

The book value method is applied to business combinations such as acquisition and disposal of investments, mergers, demergers, additions of assets and share conversions, etc. in which entities controlled by the parent company are involved, provided the combination is considered final at the time of acquisition without any restatement of comparative figures. Differences between the agreed consideration and the carrying amount of the acquired entity are recognised in equity,

Derivative financial instruments

Derivative financial instruments are initially recognised in the balance sheet at cost and are subsequently measured at fair value. Positive and negative fair values of derivative financial instruments are classified as 'Other receivables' and 'Other payables', respectively.

Changes in the market value of derivative financial instruments that secure the market value of recognised assets or liabilities (fair value hedges) are recognised in the profit and loss account in the same item as changes in the value of the hedged asset or the hedged liability.

Changes in the market value of derivative financial instruments that secure future assets or liabilities (cash flow hedges) are recognised directly in equity. Income and costs regarding such hedging transactions are transferred from equity at the realization of the hedged items and are recognised in the same item as the hedged item.

Changes in other derivative financial instruments, which are not hedging instruments, are continuously recognised in the profit and loss account at market value.

Income statement

Revenue

Revenue from the sale of goods is recognized in the income statement when delivery is made, and risk has passed to the buyer and that the income can be reliably measured and is expected to be received. Revenue is recognized net of VAT, duties and sales discounts and is measured at fair value of the consideration fixed.

Cost of sales

Cost of sales comprises costs incurred in generating the revenue for the year. Cost of sales includes provisions for loss on returned goods.

Other operating income

Other operating income comprises items secondary to the principal activities of the Group.

Other external costs

Other external costs comprise costs for distribution, including marketing and advertising, etc. and administration, including office costs, etc.

Development costs

Development costs are expensed in the income statement as cost of sales, other external costs and staff costs unless the criteria for recognition in the balance sheet are met for the individual development project.

Staff costs

Staff costs comprise costs for wages and salaries, pensions, social security costs and other staff related costs.

Accounting policies (cont.)

Depreciation and amortisation of intangible assets and property, plant and equipment

Depreciation and amortisation of intangible assets and property, plant and equipment comprise depreciation and amortisation for the year on intangible assets and property, plant and equipment based on the determined residual values and useful life as well as any impairment losses.

Profit/loss from investments in subsidiaries

The proportionate share of the results after tax of the individual subsidiaries is recognized in the income statement of the Parent company less amortization of goodwill and after full elimination of intra-group profits/losses.

Profit/loss from investments in associates

The proportionate share of the results after tax of the associates is recognised in both the consolidated and the Parent company income statements less amortisation of goodwill and after elimination of the proportionate share of intra-group profits/losses.

Financial income and expenses

Financial income and expenses comprises interest income and expenses, realized and unrealized gains and losses on securities, payables and transactions denominated in foreign currencies, dividends received on other investments, amortisation of financial assets and liabilities as well as surcharges and refunds under the on-account tax scheme.

Tax on profit/loss for the year

The Company is subject to the Danish legislation on compulsory joint taxation with all Danish consolidated subsidiaries.

HEARTLAND A/S is the administrative company and incurs all Danish tax payables on the Danish subsidiaries taxable income.

The current Danish corporation tax is allocated between the jointly taxed subsidiaries in proportion to their taxable income. Subsidiaries with tax losses receive joint taxation contributions from those subsidiaries that have been able to use the tax losses to reduce their own taxable income.

Tax for the year comprises current tax, joint taxation contributions and changes in deferred tax such as changes due to changes in the tax rate. The tax attributable to the profit/loss for the year is recognized in the income statement while the tax attributable to direct postings on the equity account is recognized in equity.

Balance sheet

Intangible assets

Intangible assets are measured at cost less accumulated depreciation and impairment losses. Cost comprises the purchase price and any costs directly attributable to the acquisition until the date when the asset is available for use. Interests are not included in the cost.

Where individual components of an item of intangible assets have different useful lives, they are accounted for as separate items, which are depreciated separately.

Non-current assets are depreciated on a straight-line basis, based on cost and on the following continually estimated useful lifes:

Accounting policies (cont.)

Useful life

Software 3 years Goodwill 5-20 years Leasehold rights 5-7 years

Leasehold rights are amortized according to the straight-line method of the non-terminable leaseterm or 5 to 7 years in case such a term does not exist.

Goodwill is amortised over the estimated useful life. The estimated useful life is determined by management based on their experience within each area of business. The amortisation period is determined based on to what extent the purchase concerns a strategically acquired company with a strong market position and a long-term profitability and to what extent the goodwill includes temporary intangible ressources which has not been able to spin off and recognize as individual assets.

Gains and losses on the disposal of intangible assets are determined as the difference between the selling price less selling costs and the carrying amount at the date of disposal and recognised in the income statement as recpectively 'Other operating income' and 'Other external costs'.

Intangible assets are written down to its recoverable amount if this is lower than the carrying amount.

Property, plant and equipment

Property, plant and equipment are measured at cost less accumulated depreciation and impairment losses. Cost comprises the purchase price and any costs directly attributable to the acquisition until the date when the asset is available for use. Interests are not included in the cost.

Where individual components of an item of property, plant and equipment have different useful lives, they are accounted for as separate items, which are depreciated separately.

Non-current assets are depreciated on a straight-line basis, based on cost and on the following continually estimated useful lifes:

Useful life 10 – 50 years 3 - 5 years

5 - 10 years

Buildings Operating equipment Leasehold improvements

Land is not depreciated.

The basis of depreciation is based on the residual value of the asset at the end of its useful life. The depreciation period and the residual value are determined at the time of acquisition and are reassessed every year. Where the residual value exceeds the carrying amount of the asset, no further depreciation charges are recognised.

In case of changes in the depreciation period or the residual value, the effect on the depreciation charges is recognised prospectively as a change in accounting estimates.

Gains and losses on the disposal of property, plant and equipment are determined as the difference between the selling price less selling costs and the carrying amount at the date of disposal and recognised in the income statement as recpectively 'Other operating income' and 'Other external costs'.

Property, plant and equipment are written down to its recoverable amount if this is lower than the carrying amount.

Accounting policies (cont.)

Investments

Investments in subsidiaries and associates

Investments in subsidiaries and associates are measured according to the equity method.

Investments in subsidiaries and associates are measured at the proportionate share of the enterprises' net asset values calculated in accordance with the Group's accounting policies minus or plus unrealized intra-group profits and losses and minus or plus any residual value of positive or negative goodwill determined in accordance with the purchase method.

Investments in subsidiaries and associates with negative net asset values are measured at DKK 0, and any amounts owed by such enterprises are written down if the amount owed is irrecoverable. If the Parent company has a legal or constructive obligation to cover a deficit that exceeds the amount owed, the remaining amount is recognized as a provision.

Net revaluation of investments in subsidiaries and associates are recognized in the reserve for net revaluation according to the equity method in equity to the extent the carrying amount exceeds cost. The reserve for net revaluation can be neutralized by deficits, sale of investments or changes in accounting estimates. The reserve for net revaluation cannot be recognized with a negative balance.

The purchase method is applied on acquisition of enterprises cf. above-section "Business combinations".

Investments in subsidiaries and associates are written down to its recoverable amount if this is lower than the carrying amount.

Impairment of non-current assets

The carrying amount of intangible assets and property, plant and equipment is reviewed in general to determine whether there is any indication of impairment in addition to that expressed by amortisation or depreciation. The impairment test is performed for each individual asset or group of assets. The recoverable amount of the asset is calculated as the value in use or the fair value less disposal costs, whichever is higher.

If it is not possible to determine the recoverable amount for individual assets, the assets are reviewed jointly in the smallest identifiable group of assets to determine a reliable recoverable amount.

Domicile properties and other assets, for which it is not possible to calculate an individual capital value as the asset, in itself, does not generate future cash flows, are subject to a test for indication of impairment together with the group of assets, to which they may be attributed.

Previously recognised impairment losses are reversed when the reason for recognition no longer exist. Impairment losses on goodwill are not reversed.

Inventories

Inventories are measured at the lower of cost in accordance with the FIFO method and the net realisable value. The net realizable value of inventories is calculated as the expected selling price less selling costs. The net realizable value is calculated taking marketability, obsolescence and development in the expected selling price into account.

Costs comprise purchase price plus delivery costs.

Accounting policies (cont.)

Receivables

Receivables are recognised in the balance sheet at the lower of amortised cost and net realization value, which corresponds to the nominal value less write-down for bad debt losses. Write-downs for bad debt lossed are computed based on an individual assessment of each receivable.

Prepayments

Prepayments comprise costs incurred concerning subsequent financial years. Prepayments are measured at cost.

Securities recognised as current assets

Securities recognised as current assets comprise listed shares and bonds which are measured at the market value at the balance sheet date.

Cash at hand and in bank

Cash at hand and in bank comprise cash at hand and in bank.

Equity - dividend

Dividend proposed for the year is recognised as a liability at the date when it is adopted at the annual general meeting (declaration date). Dividend expected to be distributed for the year is disclosed as a separate item under equity. Extraordinary dividend approved in the financial year is recognised directly in equity and disclosed as a separate item in the distribution of profits.

Provisions

Provisions are measured at net realizable value or fair value. If the obligation is expected to be settled far into the future the obligation is measured at fair value. Provisions comprise anticipated costs for losses on returned goods, obligations concerning leases and other contractual liabilities. Provisions are recognized when the Group has a legal or constructive obligation at the balance sheet date and there is a probability of an outflow of ressources required to settle the obligation.

In connection with corporate acquisitions, provisions for restructuring of the acquired entity are included in the calculation of the cost of acquisition and accordingly in goodwill or in goodwill on consolidation, provided that they have been adopted and published no later than at the date of acquisition

Deferred tax

Deferred tax and adjustment of deferred tax for the year are measured using the balance sheet liability method as the tax value of all temporary differences between the carrying amount and the tax value of certain assets and liabilities. However, deferred tax is not recognized on temporary differences relating to non-amortisable goodwill.

Deferred tax assets, including the tax value of a tax loss carried forwards are recognised at the expected value of their utilization, either a a set-off against tax on future income or as a set-off against deferred tax liabilities in enterprises in the same joint taxation and jurisdiction.

Deferred tax is measured according to the tax legislation and at the tax rates applicable at the balance sheet date when the deferred tax is expected to be converted to current tax.

Adjustments are made to deferred tax resulting from elimination of unrealized intra-group profits and losses.

Liabilities other than provisions

Financial liabilities are recognised at the date of borrowing as the net proceeds received less any transaction costs paid. Subsequent measurement of financial liabilities is at amortised cost.

Other liabilities are measured at net realizable value.

Accounting policies (cont.)

Current tax payable and receivable

Current tax payable and receivable are recognized in the balance sheet as the calculated tax based on the taxable income for the year adjusted for tax on prior years taxable income and for taxes paid on account

Current tax payable and receivable are set-off to the extent a legal right to do so exist and the entries are expected to be set-off net or simultaneous.

Deferred income (liability)

Deferred income comprises payments received concerning the following financial year.

Contingent assets and liabilities

Contingent assets and liabilities are not recognised in the annual report but are disclosed in the notes.

Cash flow statement

The cash flow statement shows the Group's cash flows for the year from operating, investing and financing activities for the yar, changes in cash and cash equivelants for the year as well as the Group's cash and cash equivelants at the beginning and at the end of the year.

Cash flows from operating activities comprise cash flows presented according to the indirect method and are calculated as the Groups share of the profit/loss for the year adjusted for changes in the working capital, paid corporate taxes and non-cash income statement items such as depreciation, amortisation and impairment losses and provisions made. The working capital comprises current assets less current liabilities – exclusive of the financial statement items included in cash and cash equivelants.

Cash flows from investing activities comprise cash flows from payments associated with the purchase of sale of companies, activities and financial non-current assets as well as purchase, development, improvement and sale etc. of intangible assets and property, plant and equipment including the acquisition of financially leased assets.

Cash flows from financing activities comprise cash flows from changes in the size or composition of the Group's share capital and any associated costs as well as taking out loans and financial lease agreements, payments on interest-bearing debts and payment of dividends to the shareholders.

Cash and cash equivalents comprise cash and short-term marketable securities with a term of three months or less, which are freely negotiable into cash and which are subject to an insignificant risk of changes in value.

Income Statement 1 August - 31 July

Parent company

Consolidated

2017/18 (DKK'000)	2016/17 (DKK'000)	Note	2017/18 (DKK'000)	2016/17 (DKK'000)
13.859.805	13.179.502	1 Revenue	22.986.986	22.305.370
-9.496.468	-9.422.420	Cost of sales	-11.249.792	-11.277.559
261.915	241.228	Other operating income	207.052	209,156
-1.292.071	-973.754	Other external costs	-4.472.027	-4.401.716
3.333.180	3.024.556	Gross profit	7.472.219	6.835.251
-1.354.495	-1.272.957	2 Staff costs	-4.161.895	-3.921.123
		Depreciation and amortization of property, plant		
-148.210	-151.622	and equipment and intangible assets	-758.260	-570.244
1.830.476	1.599.977	Operating result	2.552.064	2.343.884
323.797	442.477	8 Profit/loss from investments in subsidiaries	0	0
0	1.313	8 Profit/loss from investments in associates	2.021	1.759
119.372	48.200	3 Financial income	323.653	124.330
-98.884	-12.038	4 Financial expenses	-220.032	-115.250
2.174.760	2.079.929	Result before tax	2.657.707	2.354.723
-366.285	-457.084	5 Tax on profit for the year	-701.607	-696.474
1.808.475	1.622.844	Result for the year	1.956.100	1.658.249
		Attributable to		
		Shareholders in BESTSELLER A/S	1.808.475	1.622.844
		Non-controlling interests' share of profit/loss	147.625	35.405
		_	1.956.100	1.658.249

Balance sheet at 31 July

Parent company

Consolidated

2018 (DKK'000)	2017 (DKK'000)	Note	2018 (DKK'000)	2017 (DKK'000)
		ASSETS		
		6 Intangible assets		
0	50	Software	33.554	23.259
0	0	Goodwill	89.976	22.277
0	0	Key money/leasehold rights	62.694	50.806
0	50		186.223	96.342
		7 Property, plant and equipment		
2.392.469	2.412.362	Land and buildings	2.890.659	2 702 055
162.051	214.567	Operating equipment	524.319	2.792.855
16.148	564	Leasehold improvements	614.020	550.750 556.816
10.110	304	Property, plant and equipment under	014.020	556.816
74.532	8.731	construction	114.543	60.652
2.645.200	2.636.224		4.143.540	3.961.073
		Investments		
3,756.017	3.667.856	8 Investments in subsidaries	0	0
0	0	8 Investments in associates	13.511	11.959
1.054	1.058	Deposits	74.479	76.572
0	0	Securities	275	446
3.757.071	3.668.914		88.265	88.977
6.402.271	6.305.188	Total non-current assets	4.418.029	4.146.392
1.985.928	1.670.013	Inventories	3.008.995	2.597.304
		Receivables		
70.523	83.437	Trade receivables	2.336.961	2.297.985
2.325.876	2.097.358	Amounts owed by group enterprises	972.293	1.248.031
0	40.483	9 Deferred tax	127.690	172.652
0	0	Corporation tax	109.859	188.474
20.438	2.108	Other receivables	366.571	444.503
39.643	42.307	10 Prepayments	266.209	247.539
2.456.480	2.265.693		4.179.583	4.599.184
0	338	Securities	2	13.959
257.787	570.479	Cash at hand and in bank	1.987.710	2.272.464
4.700.196	4.506.523	Total current assets	9.176.290	9.482.911
11.102.466	10.811.710	Total assets	13.594.319	13.629.303

Balance sheet at 31 July

Parent company

Consolidated

2018 (DKK'000)	2017 (DKK'000)	Note	2018 (DKK'000)	2017 (DKK'000)
		EQUITY AND LIABILITIES		
110,000	110,000	Equity		
110.000	110.000	11 Share capital Reserve for net revaluation according to the	110.000	110.000
0	0	equity method	0	
4.606.392	4.818.231	Retained earnings	4.606.392	0
1.900.000	1.600.000	Proposed dividend	1.900.000	4.818.231
			1.900.000	1.600.000
6.616.392	6.528.231	Equity shougholders in DECTOR LED A /O		
0.010.532	0.528.251	Equity, shareholders in BESTSELLER A/S	6.616.392	6.528.231
	U	Non-controlling interests	389.076	276.396
6.616.392	6.528.231	Total equity	7.005.467	6.804.627
		Provisions		
380.579	418.840	12 Other provisions	1.363.244	1.470.949
388.550	247.431	Provision for negative balances in subsidiaries	0	0
36.972	0	9 Deferred tax	40.277	15.780
806.101	666.271		1.403.521	1.486.729
		Non-current liabilities other than provisions		
0	0	13 Mortgage credit institutions	172 227	00 500
		To Trongage Create Histitutions	172.327	88.760
0	0		172.327	88.760
		Current liabilities other than provisions		
0	0	13 Mortgage credit institutions	7.111	1.769
245.702	61.569	Credit institutions	608.056	512.626
889.389	739.854	Trade payables	2.031.006	1.818.271
1.749.411	1.716.080	Payables to group enterprises	284.683	367.405
292.917	273.933	Corporation tax	470.397	423.229
502.556	825.773	Other payables	1.577.728	2.089.731
0	0	14 Deferred income	34.022	36.156
3.679.974	3.617.208		5.013.003	5.249.187
3.679.974	3.617.208	Total liabilities other than provisions	5.185.331	5.337.947
11.102.466	10.811.710	Total equity and liabilities	13.594.319	13.629.303

 $^{15\,}$ Fees to the auditors appointed at the annual general meeting $16\,$ Contingent liabilities and other obligations

¹⁷ Financial instruments

¹⁸ Events after the balance sheet date

¹⁹ Related parties

Statement of changes in equity at 31 July

Reserve for net revaluation according to

	Note	Share capital (DKK'000)	revaluation according to the equity method (DKK'000)	Retained earnings (DKK'000)	Proposed dividend	Total (DKK'000)	
Parent company							
Equity at 1 August 2017		110.000	0	4.818.231	1.600.000	6.528.231	
Profit for the year	20	0	323.797	1.484.678	0	1.808.475	
Dividends distributed Foreign exchange adjustments on		0	-632.169	632.169	0	0	
investments		0	-132.860	0	0	-132.860	
Transfer Adjustment of financial			441.233	-441.233	0	0	
instruments Tax on transactions on		0	0	42.986	0	42.986	
equity Other movements on		0	0	-9.457	0	-9.457	
equity				-20.983	0	-20.983	
Paid dividend		0	0	0	-1.600.000	-1.600.000	
Proposed dividend		0	0	-1.900.000	1.900.000	0	
Equity at 31 July 2018		110.000	0	4.606.392	1.900.000	6.616.392	
						Non-	
			Retained	Proposed		controlling	
		Share capital	earnings	dividend	Total	interests	Total equity
Compolidated		(DKK'000)	(DKK'000)	(DKK'000)	(DKK'000)	(DKK'000)	(DKK'000)
Consolidated Equity at 1 August 2017		110.000	4.818.231	1.600.000	6.528.231	276.396	6.804.627
Profit for the year	20	0	1.808.475	1.000.000	1.808.475	147.625	1.956.100
Dividends distributed	20	0	0	0	1.606.475	147.625	1.956.100
Foreign exchange adjustments on		0			Ü		O
investments			-132.860	0	-132.860	-8.902	-141.762
Adjustment of financial		0					
instruments Tax on transactions on		0	42.986	0	42.986	0	42.986
equity		0	-9.457	0	-9.457	0	-9.457
Transfer		0	-20.983		-20.983	20.983	10.003
Disposals Paid dividend		0	0	-1.600.000	0	-10.992	-10.992
Proposed dividend		0	-1.900.000	1.900.000	-1.600.000 0	-36.034 0	-1.636.034 0
Equity at 31 July 2018		110.000	4.606.392	1.900.000	6.616.392	389.076	7.005.467

Statement of cash flows

0 0 Non controlling interests' share of the result 147.625 185.966 202.708 21 Adjustments 1.376.166 1. -604.671 504.316 22 Change in working capital -505.039 1.389.770 2.329.868 Cash generated from operations 2.827.227 3. -269.847 -324.203 Corporation tax paid -560.126 - 1.119.923 2.005.665 Cash flows from operating activities (I) 2.267.101 2. 0 0 Acquisition of intangible assets -129.608 0 0 Disposal of intangible assets 9.664 -166.312 -146.109 Acquisition of property, plant and equipment -1.034.747 9.177 6.375 Disposal of property, plant and equipment 106.083 -629.885 -232.116 Acquisition of investments 0 0 Disposal of investments 0 0 Other receivables 2.093	622.844 35.405 424.854 8.487 691.590 690.372 601.218 -53.384 7.776 684.549 37.103
0 0 Non controlling interests' share of the result 147.625 185.966 202.708 21 Adjustments 1.376.166 1. -604.671 504.316 22 Change in working capital -505.039 1.389.770 2.329.868 Cash generated from operations 2.827.227 3. -269.847 -324.203 Corporation tax paid -560.126 - 1.119.923 2.005.665 Cash flows from operating activities (I) 2.267.101 2. 0 0 Acquisition of intangible assets -129.608 <	35.405 124.854 8.487 1991.590 1690.372 1601.218 17.776 1684.549 137.103 0
0 0 Non controlling interests' share of the result 147.625 185.966 202.708 21 Adjustments 1.376.166 1. -604.671 504.316 22 Change in working capital -505.039 1.389.770 2.329.868 Cash generated from operations 2.827.227 3. -269.847 -324.203 Corporation tax paid -560.126 - 1.119.923 2.005.665 Cash flows from operating activities (I) 2.267.101 2. 0 0 Acquisition of intangible assets -129.608 <	35.405 124.854 8.487 191.590 190.372 101.218 17.776 184.549 137.103 0
185.966 202.708 21 Adjustments 1.376.166 1. -604.671 504.316 22 Change in working capital -505.039 1.389.770 2.329.868 Cash generated from operations 2.827.227 3. -269.847 -324.203 Corporation tax paid -560.126 - 1.119.923 2.005.665 Cash flows from operating activities (I) 2.267.101 2. 0 0 Acquisition of intangible assets -129.608 0 0 Disposal of intangible assets 9.664 -166.312 -146.109 Acquisition of property, plant and equipment -1.034.747 9.177 6.375 Disposal of property, plant and equipment 106.083 -629.885 -232.116 Acquisition of investments 0 137.761 2.600 Disposal of investments 0 4 127 Other receivables 2.093 -649.254 -369.123 Cash flows from investing activities (II) -1.046.516 184.132 -71.806 Repayment/proceeds of bank loans 184.340	24.854 8.487 991.590 690.372 601.218 -53.384 7.776 684.549 37.103 0
1.389.770 2.329.868 Cash generated from operations 2.827.227 3. -269.847 -324.203 Corporation tax paid -560.126 -560.126 1.119.923 2.005.665 Cash flows from operating activities (I) 2.267.101 2. 0	8.487 991.590 690.372 601.218 -53.384 7.776 684.549 37.103 0
-269.847 -324.203 Corporation tax paid -560.126 - 1.119.923 2.005.665 Cash flows from operating activities (I) 2.267.101 2. 0 0 Acquisition of intangible assets -129.608 0 0 Disposal of intangible assets 9.664 -166.312 -146.109 Acquisition of property, plant and equipment -1.034.747 9.177 6.375 Disposal of property, plant and equipment 106.083 -629.885 -232.116 Acquisition of investments 0 137.761 2.600 Disposal of investments 0 4 127 Other receivables 2.093 -649.254 -369.123 Cash flows from investing activities (II) -1.046.516 184.132 -71.806 Repayment/proceeds of bank loans 184.340	590.372 601.218 -53.384 7.776 684.549 .37.103 0
1.119.923 2.005.665 Cash flows from operating activities (I) 2.267.101 2. 0 0 Acquisition of intangible assets -129.608 0 0 Disposal of intangible assets 9.664 -166.312 -146.109 Acquisition of property, plant and equipment -1.034.747 9.177 6.375 Disposal of property, plant and equipment 106.083 -629.885 -232.116 Acquisition of investments 0 137.761 2.600 Disposal of investments 0 4 127 Other receivables 2.093 -649.254 -369.123 Cash flows from investing activities (II) -1.046.516 184.132 -71.806 Repayment/proceeds of bank loans 184.340	-53.384 7.776 684.549 37.103 0
0 0 Acquisition of intangible assets -129.608 0 0 Disposal of intangible assets 9.664 -166.312 -146.109 Acquisition of property, plant and equipment -1.034.747 - 9.177 6.375 Disposal of property, plant and equipment 106.083 -629.885 -232.116 Acquisition of investments 0 137.761 2.600 Disposal of investments 0 4 127 Other receivables 2.093 -649.254 -369.123 Cash flows from investing activities (II) -1.046.516 184.132 -71.806 Repayment/proceeds of bank loans 184.340	-53.384 7.776 684.549 .37.103 0
0 0 Disposal of intangible assets 9.664 -166.312 -146.109 Acquisition of property, plant and equipment -1.034.747 -1.034.747 9.177 6.375 Disposal of property, plant and equipment 106.083 -629.885 -232.116 Acquisition of investments 0 137.761 2.600 Disposal of investments 0 4 127 Other receivables 2.093 -649.254 -369.123 Cash flows from investing activities (II) -1.046.516 184.132 -71.806 Repayment/proceeds of bank loans 184.340	7.776 684.549 .37.103 0
-166.312 -146.109 Acquisition of property, plant and equipment -1.034.747 - 9.177 6.375 Disposal of property, plant and equipment 106.083 -629.885 -232.116 Acquisition of investments 0 137.761 2.600 Disposal of investments 0 4 127 Other receivables 2.093 -649.254 -369.123 Cash flows from investing activities (II) -1.046.516 184.132 -71.806 Repayment/proceeds of bank loans 184.340	37.103 0
9.177 6.375 Disposal of property, plant and equipment 106.083 -629.885 -232.116 Acquisition of investments 0 137.761 2.600 Disposal of investments 0 4 127 Other receivables 2.093 -649.254 -369.123 Cash flows from investing activities (II) -1.046.516 184.132 -71.806 Repayment/proceeds of bank loans 184.340	.37.103 0
-629.885 -232.116 Acquisition of investments 0 137.761 2.600 Disposal of investments 0 4 127 Other receivables 2.093 -649.254 -369.123 Cash flows from investing activities (II) -1.046.516 1.046.516 184.132 -71.806 Repayment/proceeds of bank loans 184.340	0
137.761 2.600 Disposal of investments 0 4 127 Other receivables 2.093 -649.254 -369.123 Cash flows from investing activities (II) -1.046.516 184.132 -71.806 Repayment/proceeds of bank loans 184.340	
4 127 Other receivables 2.093 -649.254 -369.123 Cash flows from investing activities (II) -1.046.516 184.132 -71.806 Repayment/proceeds of bank loans 184.340	
-649.254 -369.123 Cash flows from investing activities (II) -1.046.516 184.132 -71.806 Repayment/proceeds of bank loans 184.340	1.420
184.132 -71.806 Repayment/proceeds of bank loans 184.340	8.308
	83.326
632.169 376.347 Dividends from group enterprises	18.115
Transfer Brown Brown Citter Prince	0
0 Dividends from associates 250	0
-1.600.000 -2.121.000 Dividends paid -1.636.034 -2.	21.000
0 Other adjustments from financing activity (III) 0	0
-783.698 -1.816.459 Cash flows from financing activities (III) -1.451.445 -2.0	02.885
-313.030 -179.916 Changes in cash and cash equivalents (I+II+III) -230.859	84.993
570.817 750.733 Cash and cash equivalents at 1 August 2.286.423 2.	29.660
0 Currency translation adjustment of cash -67.851	58.244
257.787 570.817 Cash and cash equivalents at 31 July 1.987.712 2.2	86.423
Cash and cash equivalents are specified as follows:	
055 505	72.464
0 338 Securities 2	14.404
<u>257.787</u> <u>570.817</u> <u>1.987.712</u> <u>2.3</u>	13.959

The cash flow statement cannot be directly derived from the other components of the consolidated financial statements and the parent company financial statements.

	2017/18 (DKK'000)	2016/17 (DKK'000)
Note 1: Revenue	(DKK 000)	(DKK*000)
Parent company		
Denmark	679.104	824.911
Rest of Europe	13.026.957	12.227.299
Rest of the world	153.744	127.292
	13.859.805	13.179.502
Consolidated		
Denmark	1.203.440	1.272.435
Rest of Europe	19.592.842	18.920.774
Rest of the world	2.190.704	2.112.161
	22.986.986	22.305.370
Segment information		
The Company's and the Group's revenue is disclosed by geographical markets. The Company	s and the Group's	
activities consists of one business segment why the revenue is only disclosed by geographical		
segment information is consistent with the Company's and the Group's applied accounting p		
internal controlling.		
National Control of the Control of t		
Note 2: Staff costs		
Parent company		
Salaries and wages	1.149.484	1.066.578
Pensions	108.593	109.302
Other social security costs	18.729	18.757
Other staff costs	77.689	78.320
	1.354.495	1.272.957
Average number of employees	2.552	2.516
Consolidated		
Salaries and wages	3.404.310	3.178.121
Pensions	192.373	193.959
Other social security costs	387.880	356.303
Other staff costs	177.331	192.740
	410100-	
	4.161.895	3.921.123
Average number of employees	17.936	15.582

Executive Board received remuneration of DKK 17.309 thousand (2016/17: DKK 13.552 thousand). The remuneration is dependent on the Group's profit/loss. The Board of Directors received no remuneration.

Note 3: Financial income	2017/18 (DKK'000)	2016/17 (DKK'000)
Parent company Intercompany financial income		
Other financial income	15.201	22.361
	104.170	25.839
	119.372	48.200
Consolidated		
Intercompany financial income	1.724	1.878
Other financial income	321.930	122.453
	323.653	124.330
Note 4: Financial expenses		
Parent company		
Intercompany financial expenses	2011	
Other financial expenses	3.944 94.940	3.670 8.368
	98.884	12.038
Consolidated		
Intercompany financial expenses Other financial expenses	569	294
other imatetal expenses	219.463	114.956
	220.032	115.250
Note 5: Tax on profit for the year		
Specified as follows:		
Parent company		
Current tax for the year	379.381	412.468
Change in deferred tax	77.455	-3.043
Tax concerning previous years	-90.551	47.660
	366.285	457.084
Consolidated		
Current tax for the year	651.248	680.943
Change in deferred tax Tax concerning previous years	80.659	-13.311
previous years	30.300	28.842
	701.607	696.473

Note 6: Intangible assets

Devent commons	Software (DKK'000)
Parent company Cost at 1 August 2017	9.595
Cost at 31 July 2018	9.595
Amortisation and impairment losses at 1 August 2017 Amortisation for the year	-9.545 50
Amortisation and impairment losses at 31 July 2018	-9.595
Carrying amount at 31 July 2018	0

			Leasehold
	Software	Goodwill	Rights
Consolidated	(DKK'000)	(DKK'000)	(DKK'000)
Cost at 1 August 2017	C0 17F	242 502	242.000
	68.175	342.503	246.096
Exchange adjustment, closing rate	-428	-2.218	-4.575
Reclassification	16.393	7.684	-7.684
Additions for the year	7.526	86.467	35.615
Disposals for the year	-1.952	-24.433	-86.275
Cost at 31 July 2018	89.714	410.004	183.177
Amortisation and impairment losses at 1 August 2017	-44.916	-320.226	-195.290
Exchange adjustment, closing rate	285	243	4.392
Reclassification	-903	-5.512	5.510
Write-downs for the year	0	0	-10.622
Amortisation for the year	-12.384	-17.397	-2.844
Amortisation on assets disposed	1.759	22.864	78.372
Amortisation and impairment losses at 31 July 2018	-56.160	-320.028	-120.483
Carrying amount at 31 July 2018	33.554	89.976	62.694

Note 7: Property, plant and equipment

	Land and buildings	Operating equipment (DKK*000)	Leasehold improvements (OKK'000)	Property, plant and equipment under construction
Parent company				
Cost at 1 August 2017	2.915.473	538.603	3.029	8.731
Reclassification	3.281	0	0	-3.281
Additions for the year	57.671	22.621	16.938	69.083
Disposals for the year	-1.800	-48.437	0	0
Cost at 31 July 2018	2.974.625	512.787	19.967	74.532
Depreciation and impair. losses at 1 August 2017	-503.111	-324.036	-2.465	0
Depreciation for the year	-80.341	-66.465	-1.354	0
Depreciation on assets disposed	1.296	39.764	0	0
	1.250	33.701		
Depriciation and impairment losses at 31 July 2018	-582.156	-350.737	-3.819	0
Carrying amount at 31 July 2018	2.392.469	162.051	16.148	74.532
Sarrying amount at 31 July 2010	2.332.403	102.031	10.140	74.532
	Land and	Operating	Leasehold	Property, plant and equipment under
	buildings	equipment		
	(DKK'000)	(DKK'000)	improvements (DKK'000)	(DKK'000)
Consolidated				(21111000)
Cost at 1 August 2017	3.334.613	2.392.614	2.172.282	60.652
Exchange adjustment, closing rate	-3.227	-31.340	-22.335	-478
Reclassification	3.281	3.583	7.625	-30.882
Additions for the year	259.814	224.814	425.818	124.301
Disposals for the year	-10.236	-476.963	-339.612	-39.051
Cost at 31 July 2018	3.584.246	2.112.709	2.243.778	114.543
Depreciation and impair. losses at 1 August 2017	-541.758	-1.841.864	-1.615.466	0
Exchange adjustment, closing rate	-565	25.970	16.241	0
Reclassification	3	850	53	-0
Write-downs for the year	0	-15.219	-150.677	0
Depreciation for the year	-155.048	-203.258	-190.776	0
Depreciation on assets disposed	3.781	445.131	310.866	0
Depriciation and impairment losses at 31 July 2018				
	-693.587	-1.588.390	-1.629.759	0
Carrying amount at 31 July 2018	-693.587 2.890.659	-1.588.390 524.319	-1.629.759 614.020	114.543

BESTSELLER A/S

Notes to the income statement and the balance sheet

Note 8: Investments in subsidaries and associates

	Subsidiaries
	(DKK'000)
Parent company	
Cost at 1 August 2017	6.618.557
Additions for the year	629.885
Disposals for the year	-11.914
Cost at 31 July 2018	7.236.528
Value adjustment at 1 August 2017	-3.392.525
Foreign exchange adjustment	-132.860
Disposals	-125.848
Profit for the year	323.797
Other movements on equity	-20.983
Dividends	-632.169
Value adjustment at 31 July 2018	-3.980.588
Carrying amount at 31 July 2018	3.255.940
Negative balances recognised in receivables	111.527
Negative balances recognised in provisions	388.550
Carrying amount at 31 July 2018	3.756.017
Hereof not-amortized-goodwill	3.537
	Associates
Consolidated	(DKK'000)
Cost at 1 August 2017	27.211
Cost at 31 July 2018	27.211
Webser 2 to the second of 1 A second	
Value adjustment at 1 August 2017	-15.252
Foreign exchange adjustment Profit for the year	-219
Dividends	2.021
Dividelius	
Value adjustment at 31 July 2018	-13.700
Carrying amount at 31 July 2018	13.511

Ownership in subsidiaries and associates, see group chart pages 6 - 7.

	2010	2017
	2018	2017
Note 9: Deferred tax	(DKK'000)	(DKK'000)
Parent company		
Deferred tax at 1 August 2017	40.483	65.451
Adjustment of deferred tax for the year	-77.455	3.043
Deferred tax concerning previous years	0	-28.011
Deferred tax at 31 July 2018	-36.972	40.483
Recognised as follows		
Deferred tax assets	0	40.483
Deferred tax liabilities	-36.972	0
	-36.972	40.483
Oursell de de d		
Consolidated		
Deferred tax at 1 August 2017	156.872	183.796
Adjustment of deferred tax for the year	-80.659	13.311
Deferred tax concerning previous years	9.961	-37.953
Other changes in deferred tax	2.837	-1.620
Exchange rate adjustment recognized in equity	-1.597	-661
Deferred tax at 31 July 2018	07 412	150 050
Deferred tax at 31 July 2010	87.413	156.872
Recognised as follows		
necogniscu as ronows		
Deferred tax assets	127.690	172.652
Deferred tax liabilities	-40.277	-15.780
	10.211	-13.780
	87.413	156.872
		1301012
The company's and the group's deferred tax assets consists primarily of temporary difference	es between the	
financial value and the tax value of certain assets and liabilities.		
Note 10: Prepayments		
Parent company		
Prepayments	39.643	42.307
	39.643	42.307
Consolidated		
Rent	65.180	63.595
Insurance	3.415	5.782
Prepayments	197.613	178.162
	266.209	247.539

Note 11: Share capital

The shares are not divided into classes. The nominal value of DKK 110,000,000 is distributed on 220,000 shares of DKK 500.

Note 12: Other provisions

	Others
Parent company	(DKK'000)
Provisions at 1 August 2017	418.840
Provisions for the year	14.000
Utilised during the year	-52.261
	32,201
Provisions at 31 July 2018	380.579
Other provisions are expected to mature within:	
0 - 1 year	356.240
> l year	24.339
	21.555
Provisions at 31 July 2018	380.579
Other provisions primarily comprise pending disputes, lease liabilities and other liabilities, etc.	
	Others
Consolidated	(DKK'000)
Provisions at 1 August 2017	1.470.949
Exchange adjustment, closing rate	-2.211
Provisions for the year	371.376
Utilised during the year	-476.870
Provisions at 31 July 2018	1.363.244
Other provisions are expected to mature within:	
0-1 year	F04.150
> l year	594.158
	769.086
Provisions at 31 July 2018	1.363.244

 $Other\ provisions\ primarily\ comprise\ pending\ disputes, lease\ liabilities\ and\ other\ liabilities, etc.$

(DKK*000)	2017 (DKK'000)
Note 13: Mortgage credit institutions	
Specified as follows:	
Consolidated	
Within 1 year 7.	111 1.769
	058 13.438
After 5 years 144.	269 75.322
179.	439 90.529
Note 14: Deferred income	
Consolidated	
Deferred rent income 4.	878 5.664
	511 14.185
Other deferred income 15.	634 16.307
34.	022 36.156
2017/18	2016/17
(DKK'000)	(DKK'000)
Note 15: Fees to the auditors appointed at the annual general meeting	
Consolidated	
Fees to the auditors appointed at the annual general meeting, total:	
Fees regarding statutory audit 5	100
	226 4.895 711 534
	021 548
1.	
Other assistence	631 595
	631 595
	631 595
Fees to other auditors total:	595 588 6.572
Fees to other auditors total:	631 595
Fees to other auditors total: Fees regarding statutory audit Assurance engagements Tax assistance 5.	595 588 6.572 340 2.893
Fees to other auditors total: Fees regarding statutory audit Assurance engagements Tax assistance 7.2 2.3 5.5	595 588 6.572 340 2.893 4 81

Note 16: Contingent liabilities and other obligations

The Parent company and the Group are parties to a number of pending disputes that are not deemed to have any material effect on coming financial years.

Note 16: Contingent liabilities and other obligations (continued)

The Company participates in a Danish joint taxation arrangement with HEARTLAND A/S serving as the administration company. According to the joint taxation provisions of the Danish Corporation Tax Act, the Company is therefore secondarily liable for income taxes etc for the jointly taxed entities as well as to the withholding of tax on interest, royalties and dividends for the jointly taxed entities. The jointly taxed entities' total known net liability under the joint taxation arrangement is disclosed in the administration company's financial statements.

The parent company has issued letters of support for subsidiaries. Furthermore the parent company has issued a guarantee of payment for the liabilities of a number of subsidiaries totalling 264 mDKK pr. 31-07-2018.

	2018 (DKK'000)	2017 (DKK*000)
Parent company		
Obligations for rent and lease commitments	74.702	14.641
Guarantees	520.399	543.167
Other obligations	300	336
		350
	595.401	558.144
Future minimum payments according to rent commitments:		
Within 1 year	20.556	12.468
Between 1 and 5 years	54.146	2.173
	74.702	14.641
Consolidated		
Obligations for rent and lease commitments	6.777.291	0.000.202
Guarantees	795.395	6.068.393 805.855
Other obligations	12.587	13.594
	7.585.273	6.887.842
Future minimum payments according to rent commitments:		
Within 1 year		
Between 1 and 5 years	1.618.550	940.123
After 5 years	3.849.755	4.022.993
race o years	1.308.987	1.105.277
	6.777.291	6.068.393

As security for mortgage loans of tDKK 179.439 (2016/17: tDKK 90.529), land and buildings with a carrying amount of tDKK 289.274 (2016/17: tDKK 141.796) and inventory with a carrying amount of tDKK 12.414 (2016/17: tDKK 0) have been provided as collateral.

Note 17: Financial instruments

Recognised transactions

At 31 July 2018, BESTSELLER A/S has entered into foreign exchange forward contracts relating to the company's debt to suppliers of USD 84,5m and CNY 248m. Furthermore, BESTSELLER A/S has entered into option contracts for purchase of USD 50 - 100m against payment of EUR.

Forecast transactions

BESTSELLER A/S seeks to reduce foreign currency risks by hedging currency exposures on purchase of goods.

At 31 July 2018, BESTSELLER A/S has entered into foreign exchange forward contracts relating to future transactions in foreign currency of USD 27m and CNY 285m.

At 31 July 2018, the value of the contracts is DKK 2m before tax, which is recognised in P&L and in equity.

Note 18: Events after the balance sheet date

No events materially affecting the financial position have occured after the balance sheet date.

Note 19: Related parties

The company is 100% owned by BESTSELLER United A/S, Fredskovvej, 7330 Brande. The consolidated financial statement of BESTSELLER A/S is included in the consolidated financial statement for HEARTLAND A/S, Inge Lehmanns Gade 2, 8000 Aarhus C being both the largest and smallest group.

Related parties with dominant influence:BESTSELLER United A/S, Fredskovvej 5, 7330 Brande

Basis for influence: Majority owner

Note 19: Related parties (continued)	2017/18 (DKK'000)
Transactions with related parties:	
Parent company Sale of goods to subsidiaries Sale of goods to other related parties Sale of services to subsidiaries Sale of services to other related parties	13.607.444 12.123 253.660 43.070
Purchase of goods from subsidiaries Purchase of goods from other related parties Purchase of services from subsidiaries Purchase of services from other related parties	290.705 28.722 166.266 75.870
Interest income from subsidiaries Interest income from other related parties Interest expense to subsidiaries Interest expense to other related parties Capital contribution Paid didivend	13.478 1.724 3.509 435 421.711 1.600.000
Receivables from group companies Payables to group enterprises Receivables from other related parties Payables to other related parties	1.247.568 1.706.308 953.613 43.102
Consolidated Sale of goods to related parties Sale of services to related parties Purchase of goods from related parties Purchase of services from related parties	84.106 43.070 288.750 156.299
Interest income from related parties Interest expense to related parties Paid dividend	1.724 569 1.600.000
Receivables from related parties Payables to related parties	972.293 284.683

Besides distribution of dividend, no other transactions were carried through with shareholders in the year. Remuneration/fees to members of the Executive Board are reflected in note 2.

Proposed dividend 1.900.000 1.600.000 Retained earnings 9.15.25 22.844 1.808.475 1.622.844 1.808.475 1.622.844 1.808.475 1.622.844 1.808.475 1.622.844 1.808.475 1.622.844 1.808.475 1.808		2017/18 (DKK'000)	2016/17 (DKK*000)
Retained earnings	Note 20: Recommended appropriation of profit/loss		(DILICOO)
Note 21: Statement of cash flows - Adjustments	Proposed dividend	1.900.000	1.600.000
Parent company	Retained earnings	-91.525	22.844
Parent company Depreciation, amorti, and impairment losses 148,210 151,622 Income from investments in subsidiaries -323,797 -442,477 -442,477 Income from investments in subsidiaries 0 -1.313 Change in other provisions -38,261 92,392 73x on profit/loss for the year 366,285 457,084 Adjustments of forward exchange of transations taken to equity 33,529 -54,601		1.808.475	1.622.844
Depreciation, amorti, and impairment losses 148.210 151.622 Income from investments in subsidiaries -323.797 -442.477 1.000 -1.313 1.000 -1.313 1.000 -1.313 1.000 -1.313 1.000 -1.313 1.000 -1.313 1.000 -1.313 1.000 -1.313 1.000 -1.313 1.000 -1.313 1.000 -1.313 1.000 -1.313 1.000 -1.313 1.000 -1.300 1.000 -1.000 1.000 -1.000 1.000 -1.00	Note 21: Statement of cash flows - Adjustments		
Income from investments in subsidiaries -323.797 -442.477 Income from investments in associates 0 1.313 Income from investments in associates 0 1.313 Change in other provisions 38.261 92.392 Tax on profit/loss for the year 366.285 457.084 Adjustments of forward exchange of transations taken to equity 33.529 -54.601 Income from investments in associates 758.260 570.244 Income from investments in associates -2.021 -1.759 Change in other provisions -107.705 214.496 Change in other provisions -107.705 214.496 Tax on profit/loss for the year 701.607 696.473 Adjustments of forward exchange of transations taken to equity 33.529 -54.601 Other adjustments of forward exchange of transations taken to equity 33.529 -54.601 Other adjustments of forward exchange in working capital Note 22: Statement of cash flows - Change in working capital Parent company			
Income from investments in associates 0 -1.313 Change in other provisions -38.261 92.392 Tax on profit/loss for the year 366.285 457.084 Adjustments of forward exchange of transations taken to equity 33.529 -54.601 Tax on profit/loss for the year 366.285 457.084 Adjustments of forward exchange of transations taken to equity 33.529 -54.601 Depreciation, amorti, and impairment losses 758.260 570.244 Income from investments in associates -2.021 -1.759 Change in other provisions -107.705 214.496 Tax on profit/loss for the year 701.607 696.473 Adjustments of forward exchange of transations taken to equity 33.529 -54.601 Other adjustments -7.503 0 Other adjustments -7.503 0 Other adjustments -7.503 0 Other adjustment -7.503 0 Other adjustments -7.503 0 Other adjustments (in working capital) -7.503 0 Other adjustmen		148.210	151.622
Canage in other provisions		-323.797	-442.477
Tax on profit/loss for the year 366.285 457.084 Adjustments of forward exchange of transations taken to equity 33.529 -54.601 Consolidated Depreciation, amorti, and impairment losses 758.260 570.244 Income from investments in associates -2.021 -1.759 Change in other provisions -107.705 214.496 Change in other provisions or 10x on profit/loss for the year 701.607 696.473 Adjustments of forward exchange of transations taken to equity 33.529 -54.601 Other adjustments -7.503 0 Interest Company Change in inventories -315.916 -304.485 Change in inventories -315.916 -304.485 Change in receivables -148.405 207.040 Change in trade creditors and other payables -148.405 207.040 Change in trade creditors and other payables -140.351 598.430 Other adjustments (in working capital) 0 3.331 Consolidated Change in inventories 411.691 -445.935			-1.313
Note 22: Statement of cash flows - Change in working capital Change in inventories Change in trade creditors and other payables Change in inventories Change in trade creditors and other payables Change in inventories Change in trade creditors and other payables Change in inventories Change in trade creditors and other payables Change in inventories Change in trade creditors and other payables Change in inventories Change in trade creditors and other payables Change in inventories Change in trade creditors and other payables Change in inventories Change in trade creditors and other payables Change in trade c			
Consolidated			
Consolidated Depreciation, amorti and impairment losses 758.260 570.244 Income from investments in associates -2.021 -1.759 Change in other provisions -107.705 214.496 Tax on profit/loss for the year 701.607 696.473 Adjustments of forward exchange of transations taken to equity 33.529 -54.601 Other adjustments -7.503 0 Note 22: Statement of cash flows - Change in working capital Parent company Change in inventories -315.916 -304.485 Change in receivables -148.405 207.040 Change in receivables -140.351 598.430 Other adjustments (in working capital) 0 3.331 Consolidated Change in inventories 411.691 -445.935 Change in receivables -384.125 899.651 Change in trade creditors and other payables -384.125 899.651 Other adjustments (in working capital) -5.247 -29.748	Adjustments of forward exchange of transations taken to equity	33.529	-54.601
Depreciation, amorti. and impairment losses 758.260 570.244 Income from investments in associates -2.021 -1.759 Change in other provisions -107.705 214.496 Tax on profit/loss for the year 701.607 696.473 Adjustments of forward exchange of transations taken to equity 33.529 -54.601 Other adjustments -7.503 0 Other adjustments -7.503 0 I.376.166 I.424.854 Note 22: Statement of cash flows - Change in working capital		185.966	202.708
Income from investments in associates	Consolidated		
Consolidated Cons	Depreciation, amorti. and impairment losses	758.260	570 244
Change in other provisions -107.705 214.496 Tax on profit/loss for the year 701.607 696.473 Adjustments of forward exchange of transations taken to equity 33.529 -54.601 Other adjustments -7.503 0 Note 22: Statement of cash flows - Change in working capital Parent company Change in inventories -315.916 -304.485 Change in receivables -148.405 207.040 Change in trade creditors and other payables -140.351 598.430 Other adjustments (in working capital) 0 3.331 Consolidated Change in inventories -411.691 -445.935 Change in receivables 296.024 -415.480 Change in receivables -384.125 899.651 Other adjustments (in working capital) -5.247 -29.748			
Tax on profit/loss for the year 701.607 696.473 Adjustments of forward exchange of transations taken to equity 33.529 -54.601 Other adjustments -7.503 0 Interest company Change in inventories -315.916 -304.485 Change in receivables -148.405 207.040 Change in trade creditors and other payables -140.351 598.430 Other adjustments (in working capital) 0 3.331 Consolidated Change in inventories 411.691 -445.935 Change in receivables 296.024 -415.480 Change in trade creditors and other payables -384.125 899.651 Other adjustments (in working capital) -5.247 -29.748	Change in other provisions		
Other adjustments 7.5.03 0 Note 22: Statement of cash flows - Change in working capital Parent company Change in inventories -315.916 -304.485 Change in receivables -148.405 207.040 Change in trade creditors and other payables -140.351 598.430 Other adjustments (in working capital) 0 3.331 Consolidated Change in inventories 411.691 -445.935 Change in receivables 296.024 -415.480 Change in trade creditors and other payables 384.125 899.651 Other adjustments (in working capital) -5.247 -29.748		701.607	
Note 22: Statement of cash flows - Change in working capital		33.529	-54.601
Note 22: Statement of cash flows - Change in working capital Parent company Change in inventories -315.916 -304.485 Change in receivables -148.405 207.040 Change in trade creditors and other payables -140.351 598.430 Other adjustments (in working capital) 0 3.331 Consolidated Change in inventories -411.691 -445.935 Change in receivables 296.024 -415.480 Change in trade creditors and other payables -384.125 899.651 Other adjustments (in working capital) -5.247 -29.748	Other adjustments	-7.503	0
Parent company Change in inventories -315.916 -304.485 Change in receivables -148.405 207.040 Change in trade creditors and other payables -140.351 598.430 Other adjustments (in working capital) 0 3.331 Consolidated Change in inventories -411.691 -445.935 Change in receivables 296.024 -415.480 Change in trade creditors and other payables -384.125 899.651 Other adjustments (in working capital) -5.247 -29.748		1.376.166	1.424.854
Parent company Change in inventories -315.916 -304.485 Change in receivables -148.405 207.040 Change in trade creditors and other payables -140.351 598.430 Other adjustments (in working capital) 0 3.331 Consolidated Change in inventories -411.691 -445.935 Change in receivables 296.024 -415.480 Change in trade creditors and other payables -384.125 899.651 Other adjustments (in working capital) -5.247 -29.748	Note 22: Statement of each flows. Change in weathing control		
Change in inventories -315.916 -304.485 Change in receivables -148.405 207.040 Change in trade creditors and other payables -140.351 598.430 Other adjustments (in working capital) 0 3.331 Consolidated Change in inventories 411.691 -445.935 Change in receivables 296.024 -415.480 Change in trade creditors and other payables -384.125 899.651 Other adjustments (in working capital) -5.247 -29.748	Note 22. Statement of Cash Hows - Change in working capital		
Change in receivables -148.405 207.040 Change in trade creditors and other payables -140.351 598.430 Other adjustments (in working capital) 0 3.331 Consolidated Change in inventories 411.691 -445.935 Change in receivables 296.024 -415.480 Change in trade creditors and other payables -384.125 899.651 Other adjustments (in working capital) -5.247 -29.748			
Change in trade creditors and other payables -140.351 598.430 Other adjustments (in working capital) 0 3.331 Consolidated Change in inventories -411.691 -445.935 Change in receivables 296.024 -415.480 Change in trade creditors and other payables -384.125 899.651 Other adjustments (in working capital) -5.247 -29.748		-315.916	-304.485
Other adjustments (in working capital) 0 3.331 Consolidated -604.671 504.316 Change in inventories -411.691 -445.935 Change in receivables 296.024 -415.480 Change in trade creditors and other payables -384.125 899.651 Other adjustments (in working capital) -5.247 -29.748		-148.405	207.040
Consolidated -604.671 504.316 Change in inventories -411.691 -445.935 Change in receivables 296.024 -415.480 Change in trade creditors and other payables -384.125 899.651 Other adjustments (in working capital) -5.247 -29.748		-140.351	598.430
Consolidated411.691-445.935Change in inventories296.024-415.480Change in receivables296.024-415.480Change in trade creditors and other payables-384.125899.651Other adjustments (in working capital)-5.247-29.748	Other adjustments (in working capital)	0	3.331
Change in inventories-411.691-445.935Change in receivables296.024-415.480Change in trade creditors and other payables-384.125899.651Other adjustments (in working capital)-5.247-29.748		-604.671	504.316
Change in receivables 296.024 -415.480 Change in trade creditors and other payables -384.125 899.651 Other adjustments (in working capital) -5.247 -29.748	Consolidated		
Change in receivables Change in trade creditors and other payables Other adjustments (in working capital) 296.024 -415.480 899.651 -5.247 -29.748	Change in inventories	-411.691	-445.935
Change in trade creditors and other payables Other adjustments (in working capital) -384.125 -389.651 -5.247 -29.748			
Other adjustments (in working capital) -5.247 -29.748	Change in trade creditors and other payables		
-505.039 8.487	Other adjustments (in working capital)	-5.247	
		-505.039	8.487