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**BCD Travel Denmark A/S** 

Kirsten Walthers Vej 7 2500 Valby Central Business Registration No 73624118

**Annual report 2017** 

The Annual General Meeting adopted the annual report on 03.05.2018

Chairman of the General Meeting

Name: Thomas Aden

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# **Entity details**

#### **Entity**

BCD Travel Denmark A/S Kirsten Walthers Vej 7 2500 Valby

Central Business Registration No: 73624118

Registered in: København

Financial year: 01.01.2017 - 31.12.2017

#### **Board of Directors**

Heinz Jennewein, chairman Alejandro Escartin Guarde Christian Dahl

#### **Executive Board**

Thomas Åden, CEO

#### **Auditors**

Deloitte Statsautoriseret Revisionspartnerselskab Weidekampsgade 6 Postboks 1600 0900 København C



# Statement by Management on the annual report

The Board of Directors and the Executive Board have today considered and approved the annual report of BCD Travel Denmark A/S for the financial year 01.01.2017 - 31.12.2017.

The annual report is presented in accordance with the Danish Financial Statements Act.

In our opinion, the financial statements give a true and fair view of the Entity's financial position at 31.12.2017 and of the results of its operations for the financial year 01.01.2017 - 31.12.2017.

We believe that the management commentary contains a fair review of the affairs and conditions referred to therein.

We recommend the annual report for adoption at the Annual General Meeting.

Copenhagen, 03.05.2018

**Executive Board** 

Thomas Åden

CEO

**Board of Directors** 

Heinz Jennewein

Alejandro Escartin Guarde

chairman

# **Independent auditor's report**

# To the shareholder of BCD Travel Denmark A/S Opinion

We have audited the financial statements of BCD Travel Denmark A/S for the financial year 01.01.2017 - 31.12.2017, which comprise the income statement, balance sheet, statement of changes in equity and notes, including a summary of significant accounting policies. The financial statements are prepared in accordance with the Danish Financial Statements Act.

In our opinion, the financial statements give a true and fair view of the Entity's financial position at 31.12.2017 and of the results of its operations for the financial year 01.01.2017 - 31.12.2017 in accordance with the Danish Financial Statements Act.

#### **Basis for opinion**

We conducted our audit in accordance with International Standards on Auditing (ISAs) and additional requirements applicable in Denmark. Our responsibilities under those standards and requirements are further described in the Auditor's responsibilities for the audit of the financial statements section of this auditor's report. We are independent of the Entity in accordance with the International Ethics Standards Board of Accountants' Code of Ethics for Professional Accountants (IESBA Code) and the additional requirements applicable in Denmark, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

### Management's responsibilities for the financial statements

Management is responsible for the preparation of financial statements that give a true and fair view in accordance with the Danish Financial Statements Act, and for such internal control as Management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, Management is responsible for assessing the Entity's ability to continue as a going concern, for disclosing, as applicable, matters related to going concern, and for using the going concern basis of accounting in preparing the financial statements unless Management either intends to liquidate the Entity or to cease operations, or has no realistic alternative but to do so.

### Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs and the additional requirements applicable in Denmark will always detect a material misstatement when it exits. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

As part of an audit conducted in accordance with ISAs and the additional requirements applicable in Denmark, we exercise professional judgement and maintain professional scepticism throughout the audit. We also:

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# **Independent auditor's report**

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures
  that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the
  effectiveness of the Entity's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by Management.
- Conclude on the appropriateness of Management's use of the going concern basis of accounting in preparing the financial statements, and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Entity's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Entity to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures in the notes, and whether the financial statements represent the underlying transactions and events in a manner that gives a true and fair view.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

### Statement on the management commentary

Management is responsible for the management commentary.

Our opinion on the financial statements does not cover the management commentary, and we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the management commentary and, in doing so, consider whether the management commentary is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated.

Moreover, it is our responsibility to consider whether the management commentary provides the information required under the Danish Financial Statements Act.



# Independent auditor's report

Based on the work we have performed, we conclude that the management commentary is in accordance with the financial statements and has been prepared in accordance with the requirements of the Danish Financial Statements Act. We did not identify any material misstatement of the management commentary.

Copenhagen, 03.05.2018

#### Deloitte

Statsautoriseret Revisionspartnerselskab Central Business Registration No: 33963556

Bjørn Winkler Jakobsen

State Authorised Public Accountant Identification number (MNE) mne32127

Olue Clasaud
Ane Sachs Aasand

State Authorised Public Accountant Identification number (MNE) mne42783



# **Management commentary**

	2017 DKK'000	2016 DKK'000	2015 DKK'000	2014 DKK'000	2013 DKK'000
Financial highlights					
Key figures					
Gross profit	51.353	51.596	56.428	64.036	67.053
Operating profit/loss	2.836	2.033	3.029	8.125	8.831
Net financials	(352)	(274)	22.010	(4.321)	(2.885)
Profit/loss for the year	1.902	1.342	24.396	1.898	3.809
Total assets	39.282	43.281	77.462	52.872	52.863
Investments in property, plant and equipment	306	340	242	932	527
Equity	19.720	17.818	55.330	30.988	33.956
Ratios					
Return on equity (%)	10,1	3,7	56,5	5,8	10,7
Equity ratio (%)	50,2	41,2	71,4	58,6	64,2
Return On Investment	7,2	4,7	3,9	15,4	16,1

Financial highlights are defined and calculated in accordance with "Recommendations & Ratios 2015" issued by the Danish Society of Financial Analysts.

Ratios	Calculation formula	Ratios
Return on equity (%)	Profit/loss for the year x 100 Average equity	The entity's return on capital invested in the entity by the owners.
Equity ratio (%)	Equity x 100 Total assets	The financial strength of the entity.
Return On Investment	Operating profit x 100 Total assets	The Entity's return on total capital

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### Management commentary

#### **Primary activities**

BCD Travel Denmark A/S business consists of advisory service and sales of meeting- and travel related services to both national and international companies and organizations. The business is operated through two separate business areas, Travel and Meetings & Events. BCD Travel Denmark A/S is part of BCD Travel Group, represented in 109 countries worldwide with almost 13.500 employees.

BCD Travel Denmark A/S is established with own offices in Aarhus and Copenhagen. Sales are conducted through internet based self booking tools and via travel consultants.

#### Development in activities and finances

Despite the growth in the world economy and in Denmark, the effects of globalization and digitalization have contributed to a highly competitive situation which is driving the companies' efforts to reduce their overall costs. Business travel within companies is challenged by the overall need to reduce the direct costs for travel and meetings. The highly competitive situation remains in the industry and are also affected by this development, which contributes to continued high pressure on our revenues.

BCD Travel has continued to make significant efforts to develop the business in order to achieve improved quality and increased efficiency. The investments have mainly been focused on replacing the mid- and back-office system, upgrading of both travel consultants booking tools and the self booking tools offered to our clients. This work will be finalized by the end of 2018 and the effects will gradually be achieved during the year.

BCD Travel in the Nordics was recognized by the buyers and purchasers of travel services from member companies in the Danish, Finnish, Norwegian and Swedish business travel associations. At the Nordic Business Travel Award 2018, BCD Travel was appointed as one of top three in two categories;

"best Travel Management Company" and "best Commercial team" in the travel industry.

#### Events after the balance sheet date

No events have occurred after the balance sheet date to this date, which would influence the evaluation of this annual report.

#### **Expectations for 2018**

We assume that the pressure on client income will remain strong, driving productivity increase will be a strong focus to counter the impact from lower fees.

Winning new clients will be one top priority and a strong focus on each market ensures that we have the right level of attention to the different bids.

The market place will continue to be highly competitive.

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# **Income statement for 2017**

	Notes	2017 DKK'000	2016 DKK'000
Gross profit		51.353	51.596
Staff costs  Depreciation, amortisation and impairment losses  Operating profit/loss	1	(47.887) (630) <b>2.836</b>	(48.723) (840) <b>2.033</b>
Other financial income Other financial expenses Profit/loss before tax	3 4	54 (406) <b>2.484</b>	462 (736) <b>1.759</b>
Tax on profit/loss for the year  Profit/loss for the year	5	(582) <b>1.902</b>	(417) <b>1.342</b>



# **Balance sheet at 31.12.2017**

	Notes	2017 DKK'000	2016 DKK'000
Acquired intangible assets		332	513
Intangible assets	7	332	513
Other fixtures and fittings, tools and equipment		598	692
Leasehold improvements		25	61
Property, plant and equipment	8	623	753
Other receivables		437	415
Deferred tax	10	186	189
Fixed asset investments	9	623	604
Fixed assets		1.578	1.870
Trade receivables		4.571	7.013
Receivables from group enterprises		2.084	11.360
Other receivables		5.290	5.687
Receivables		11.945	24.060
Cash		25.759	17.351
Current assets		37.704	41.411
Assets		39.282	43.281



# Balance sheet at 31.12.2017

	Notes	2017 DKK'000	2016 DKK'000
Contributed capital	11	2.500	2.500
Retained earnings <b>Equity</b>		17.220 19.720	15.318 17.818
Trade payables		2.875	3.644
Payables to group enterprises		2,237	10.208
Income tax payable		584	305
Other payables		13.866	11.306
Current liabilities other than provisions		19.562	25,463
Liabilities other than provisions		19.562	25.463
Equity and liabilities		39.282	43.281
Contingent liabilities	12		
Mortgages and securities	13		
Related parties with controlling interest	14		
Transactions with related parties	15		
Group relations	16		

# Statement of changes in equity for 2017

	Contributed capital DKK'000	Retained earnings DKK'000	Total DKK'000
Equity beginning of year	2.500	15.318	17.818
Profit/loss for the year	0	1.902	1.902
Equity end of year	2.500	17.220	19.720



	2017	2016
	DKK'000	DKK'000
1. Staff costs		
Wages and salaries	40.822	40.219
Pension costs	3.745	3.827
Other social security costs	454	480
Other staff costs	2.866	4.197
	47.887	48.723
Average number of employees	103	115
No remuneration was paid by the Company to its Board of Directors or Exec	cutive Board.	
	2017	2016
	DKK'000	DKK'000
2. Depreciation, amortisation and impairment losses		
Amortisation of intangible assets	194	55
Depreciation of property, plant and equipment	436_	785
	630	840
	2017	2016
	DKK'000	DKK'000
3. Other financial income		
Financial income arising from group enterprises	7	232
Interest income	0	171
Exchange rate adjustments	47	59
	54	462
	2017	2016
	DKK'000	DKK'000
4. Other financial expenses		
Interest expenses	90	0
Exchange rate adjustments	160	365
Other financial expenses	156	371
	406	736



	2017	2016
	DKK'000	
5. Tax on profit/loss for the year	DKK 000	DKK'000
Tax on current year taxable income	50.4	
	584	305
Change in deferred tax for the year	2	112
Adjustment concerning previous years	(4)	0
	582	417
	2017	2016
	DKK'000	DKK'000
6. Proposed distribution of profit/loss		
Retained earnings	1.902	1.342
	1.902	1.342
		Acquired
		intangible
		assets
		DKK'000
7. Intangible assets	-	DKK 000
Cost beginning of year		2 (5.
Additions		2.654
Cost end of year	-	13_
cost end of year	-	2.667
Amortisation and impairment losses beginning of year		
Amortisation for the year		(2.141)
•	-	(194)
Amortisation and impairment losses end of year	_	(2.335)
Carrying amount end of year	_	332



	Other	
	fixtures and	
	fittings,	Leasehold
	tools and	improve-
	equipment	ments
	DKK'000	DKK,000
8. Property, plant and equipment		
Cost beginning of year	5.971	3,494
Additions	306	0
Disposals	(69)	0
Cost end of year	6.208	3.494
Depreciation and impairment losses beginning of the year	(5.279)	(3.433)
Depreciation for the year	(400)	(36)
Reversal regarding disposals	69	0
Depreciation and impairment losses end of the year	(5.610)	(3.469)
Carrying amount end of year	598	25
	Other	Deferred
	receivables	tax
	DKK'000	DKK'000
9. Fixed asset investments		
Cost beginning of year	415	189
Additions	22	0
Disposals	0	(3)
Cost end of year	437	186
Carrying amount end of year	437	186



10 Deferred Arm	2017 DKK'000	2016 DKK'000
10. Deferred tax		
Intangible assets	(73)	(115)
Property, plant and equipment	259	304
	186	189
Changes during the year		
Beginning of year	189	
Recognised in the income statement	(3)	
End of year	186	
		Nominal value
	Number	DKK'000

No changes have been made in share capital in the period 2012-2016.

#### 12. Contingent liabilities

11. Contributed capital

Ordinary shares

The Company is jointly taxed with BCD Travel Nordics ApS as the administration company and, consequently, according to the Danish Corporation Tax Act, is liable as of the financial year 2013 for any income taxes etc for the jointly taxed companies, and as of 1 July 2012 for the obligation to withhold tax at source on interest, royalties and dividend for the jointly taxed companies. The jointly taxed companies' total known net liability in the joint taxation arrangement is stated in the financial statements of the administration company.



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2.500 **2.500** 

#### 13. Mortgages and securities

As security for payables, the Company has through its bank issued guarantees totaling DKK 7,323 thousand.

In connection with the Company entering into a Group cash pool agreement, the Company is liable to any deposits on this bank account. At 31 December 2017, this amounted to deposits of DKK 18,954 thousand.

The Company has entered into rental agreements, which at the balance sheet date amounted to a liability totalling DKK 3,655 thousand, in all essentials being the rent in the period of non-terminability. The rental agreements are non-terminable for a period of no more than one years.

The Company has entered into other operating leases with an annual lease payment of DKK 922 thousand. The remaining maturity on the leases is up to 39 months, and the remaining lease payment totals DKK 1,850 thousand.

### 14. Related parties with controlling interest

BCD Travel Nordic ApS, Kirsten Walthers Vej 7, 2500 Valby wholly owns the shares of the company and thus has control over the Company.

#### 15. Transactions with related parties

The annual report only discloses transactions between related parties that have not been conducted at arm's length. Such transactions have not been conducted during this financial year.

#### 16. Group relations

Name and registered office of the Parent preparing consolidated financial statements for the smallest group: BCD Travel B.V., Europalaan 400, Utrecht 3526 KS, The Netherlands



#### Reporting class

This annual report has been presented in accordance with the provisions of the Danish Financial Statements Act governing reporting class C enterprises (medium).

The accounting policies applied to these financial statements are consistent with those applied last year, exept for minor adjusments concerning classifications without effect on result and equity.

#### Recognition and measurement

Assets are recognised in the balance sheet when it is probable as a result of a prior event that future economic benefits will flow to the Entity, and the value of the asset can be measured reliably.

Liabilities are recognised in the balance sheet when the Entity has a legal or constructive obligation as a result of a prior event, and it is probable that future economic benefits will flow out of the Entity, and the value of the liability can be measured reliably.

On initial recognition, assets and liabilities are measured at cost. Measurement subsequent to initial recognition is effected as described below for each financial statement item.

Anticipated risks and losses that arise before the time of presentation of the annual report and that confirm or invalidate affairs and conditions existing at the balance sheet date are considered at recognition and measurement.

Income is recognised in the income statement when earned, whereas costs are recognised by the amounts attributable to this financial year.

#### Foreign currency translation

On initial recognition, foreign currency transac-tions are translated applying the exchange rate at the transaction date. Receivables, payables and other monetary items denominated in for-eign currencies that have not been settled at the balance sheet date are translated using the ex-change rate at the balance sheet date. Exchange differences that arise between the rate at the transaction date and the one in effect at the payment date, or the rate at the balance sheet date are recognised in the income statement as financial income or financial expenses. Other equipment, intangible assets and other non-monetary assets that have been purchased in foreign currencies are translated using historical rates.

#### **Income statement**

#### Gross profit or loss

Gross profit or loss comprises revenue, other operating income and external expenses.

#### Revenue

Revenue from the sale of services is recognised in the income statement when delivery is made to the buyer. Revenue is recognised net of VAT, duties and sales discounts and is measured at fair value of the consideration fixed.



#### Other operating income

Other operating income comprises income of a secondary nature as viewed in relation to the Entity's primary activities.

#### Cost of sales

Cost of sales comprises goods consumed in the financial year measured at cost, adjusted for ordinary inventory writedowns.

#### Other external expenses

Other external expenses include expenses relating to the Entity's ordinary activities, including expenses for premises, stationery and office supplies, marketing costs, etc. This item also includes writedowns of receivables recognised in current assets.

#### Staff costs

Staff costs comprise salaries and wages as well as social security contributions, pension contributions, etc for entity staff.

#### Depreciation, amortisation and impairment losses

Amortisation, depreciation and impairment losses relating to intangible assets and other equipment comprise amortisation, depreciation and impairment losses for the financial year, calculated on the basis of the residual values and useful lives of the individual assets and impairment testing as well as gains and losses from the sale of intangible assets as well as other equipment.

#### Other financial income

Other financial income comprises dividends etc received on other investments, interest income, including interest income on receivables from group enterprises, net capital gains on securities, payables and transactions in foreign currencies, amortisation of financial assets etc.

#### Other financial expenses

Other financial expenses comprise interest expenses, including interest expenses on payables to group enterprises, net capital losses on securities, payables and transactions in foreign currencies, amortisation of financial liabilities etc.

#### Tax on profit/loss for the year

Tax for the year, which consists of current tax for the year and changes in deferred tax, is recognised in the income statement by the portion attributable to the profit for the year and recognised directly in equity by the portion attributable to entries directly in equity.

The Entity is jointly taxed with the Parent. The current Danish income tax is allocated among the jointly taxed entities proportionally to their taxable income (full allocation with a refund concerning tax losses).

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#### **Balance sheet**

#### Intellectual property rights etc

Intellectual property rights etc comprise acquired intellectual property rights.

Intellectual property rights acquired are measured at cost less accumulated amortisation.

Intellectual property rights etc are written down to the lower of recoverable amount and carrying amount.

#### Property, plant and equipment

Other fixtures and fittings, tools and equipment are measured at cost less accumulated depreciation and impairment losses.

Cost comprises the acquisition price, costs directly attributable to the acquisition and preparation costs of the asset until the time when it is ready to be put into operation.

The basis of depreciation is cost less estimated residual value after the end of useful life. Straight-line depreciation is made on the basis of the following estimated useful lives of the assets:

Other fixtures and fittings, tools and equipment Leasehold improvements (or rental period)

3-5 years 5 years

For leasehold improvements and assets subject to finance leases, the depreciation period cannot exceed the contract period.

Estimated useful lives and residual values are reassessed annually.

Other equipment are written down to the lower of recoverable amount and carrying amount.

#### Receivables

Receivables are measured at amortised cost, usually equalling nominal value less writedowns for bad and doubtful debts.

#### **Deferred tax**

Deferred tax is recognised on all temporary differences between the carrying amount and tax-based value of assets and liabilities, for which the tax-based value of assets is calculated based on the planned use of each asset.

Deferred tax assets, including the tax base of tax loss carryforwards, are recognised in the balance sheet at their estimated realisable value, either as a set-off against deferred tax liabilities or as net tax assets.

#### Cash

Cash comprises bank deposits.

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#### Other financial liabilities

Other financial liabilities are measured at amortised cost, which usually corresponds to nominal value.

#### Income tax receivable or payable

Current tax payable or receivable is recognised in the balance sheet, stated as tax computed on this year's taxable income, adjusted for prepaid tax.

#### Cash flow statement

Referring to 84(4) of the Danish Financial Statements Act, no cash flow statement has been prepared.

