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# Carlson Wagonlit Danmark A/S

Ørestads Boulevard 35, 3. 2300 Copenhagen S Central Business Registration No 66097218

**Annual report 2018** 

The Annual General Meeting adopted the annual report on 29.05.2019

## **Chairman of the General Meeting**

Name: Torben Brik Rodenberg

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## **Entity details**

## **Entity**

Carlson Wagonlit Danmark A/S Ørestads Boulevard 35, 3. 2300 Copenhagen S

Central Business Registration No: 66097218

Registered in: Copenhagen

Financial year: 01.01.2018 - 31.12.2018

## **Board of Directors**

Christopher Bowen, Chairman Mahmoud Masoud Torben Brik Rodenberg Palle Bruun Jens Michael Hyldnæs

## **Executive Board**

Torben Brik Rodenberg, Chief Executive Officer

## **Auditors**

Deloitte Statsautoriseret Revisionspartnerselskab Weidekampsgade 6 P.O. Box 1600 0900 Copenhagen C

## Statement by Management on the annual report

The Board of Directors and the Executive Board have today considered and approved the annual report of Carlson Wagonlit Danmark A/S for the financial year 01.01.2018 - 31.12.2018.

The annual report is presented in accordance with the Danish Financial Statements Act.

In our opinion, the financial statements give a true and fair view of the Entity's financial position at 31.12.2018 and of the results of its operations for the financial year 01.01.2018 - 31.12.2018.

We believe that the management commentary contains a fair review of the affairs and conditions referred to therein.

We recommend the annual report for adoption at the Annual General Meeting.

Copenhagen, 29.05.2019

### **Executive Board**

Torben Brik Rodenberg Chief Executive Officer

## **Board of Directors**

Palle Bruun

Christopher Bowen	Mahmoud Masoud	Torben Brik Rodenberg
Chairman		

Jens Michael Hyldnæs

## **Independent auditor's report**

## To the shareholder of Carlson Wagonlit Danmark A/S Opinion

We have audited the financial statements of Carlson Wagonlit Danmark A/S for the financial year 01.01.2018 - 31.12.2018, which comprise the income statement, balance sheet, statement of changes in equity and notes, including a summary of significant accounting policies. The financial statements are prepared in accordance with the Danish Financial Statements Act.

In our opinion, the financial statements give a true and fair view of the Entity's financial position at 31.12.2018 and of the results of its operations for the financial year 01.01.2018 - 31.12.2018 in accordance with the Danish Financial Statements Act.

### **Basis for opinion**

We conducted our audit in accordance with International Standards on Auditing (ISAs) and additional requirements applicable in Denmark. Our responsibilities under those standards and requirements are further described in the Auditor's responsibilities for the audit of the financial statements section of this auditor's report. We are independent of the Entity in accordance with the International Ethics Standards Board of Accountants' Code of Ethics for Professional Accountants (IESBA Code) and the additional requirements applicable in Denmark, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

#### Management's responsibilities for the financial statements

Management is responsible for the preparation of financial statements that give a true and fair view in accordance with the Danish Financial Statements Act, and for such internal control as Management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, Management is responsible for assessing the Entity's ability to continue as a going concern, for disclosing, as applicable, matters related to going concern, and for using the going concern basis of accounting in preparing the financial statements unless Management either intends to liquidate the Entity or to cease operations, or has no realistic alternative but to do so.

## Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs and the additional requirements applicable in Denmark will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

As part of an audit conducted in accordance with ISAs and the additional requirements applicable in Denmark, we exercise professional judgement and maintain professional scepticism throughout the audit. We also:

## **Independent auditor's report**

- Identify and assess the risks of material misstatement of the financial statements, whether due to
  fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a
  material misstatement resulting from fraud is higher than for one resulting from error, as fraud may
  involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures
  that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the
  effectiveness of the Entity's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by Management.
- Conclude on the appropriateness of Management's use of the going concern basis of accounting in preparing the financial statements, and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Entity's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Entity to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures in the notes, and whether the financial statements represent the underlying transactions and events in a manner that gives a true and fair view.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

### Statement on the management commentary

Management is responsible for the management commentary.

Our opinion on the financial statements does not cover the management commentary, and we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the management commentary and, in doing so, consider whether the management commentary is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated.

Moreover, it is our responsibility to consider whether the management commentary provides the information required under the Danish Financial Statements Act.

## **Independent auditor's report**

Based on the work we have performed, we conclude that the management commentary is in accordance with the financial statements and has been prepared in accordance with the requirements of the Danish Financial Statements Act. We did not identify any material misstatement of the management commentary.

Copenhagen, 29.05.2019

### **Deloitte**

Statsautoriseret Revisionspartnerselskab Central Business Registration No: 33963556

Kim Gerner Jacobsen State Authorised Public Accountant Identification number (MNE) mne10122

## **Management commentary**

	2018	2017	2016	2015	2014
	DKK'000	DKK'000	DKK'000	DKK'000	DKK'000
Financial highlights					
Key figures					
Gross profit	54.209	44.354	55.005	69.341	77.346
Operating profit/loss	(2.427)	(15.081)	(12.154)	(6.178)	2.734
Net financials	(1.938)	(1.529)	(1.217)	(1.648)	(1.968)
Profit/loss for the year	(5.422)	(16.895)	(9.689)	(8.088)	661
Total assets	54.033	57.072	65.105	77.357	90.464
Investments in property,	178	108	256	677	554
plant and equipment	176	108	230	077	334
Equity	12.052	17.474	34.369	44.058	52.146
Ratios					
Return on equity (%)	(36,7)	(65,2)	(24,7)	(16,8)	1,3
Equity ratio (%)	22,3	30,6	52,8	57,0	57,6

Financial highlights are defined and calculated in accordance with the applicable version of "Recommendations & Ratios" issued by the CFA Society Denmark.

Ratios	Calculation formula	Ratios
Return on equity (%)	Profit/loss for the year x 100 Average equity	The entity's return on capital invested in the entity by the owners.
Equity ratio (%)	Equity x 100 Total assets	The financial strength of the entity.

## **Management commentary**

#### **Primary activities**

The primary activities of the Company are the sale of business travel services, travel management, group travels as well as meetings and events facilitated under the name of Carlson Wagonlit Travel (CWT).

Partnering with companies of all types and sizes, CWT knows that not two customers have the same requirements. Consequently, CWT works closely with each customer to define and implement the solutions that best correspond to their specific needs, challenges and objectives. To that end, CWT offers a range of products and services aimed at Programme Optimisation for the benefit of the Company as well as the traveller.

CWT solutions can be grouped into five categories:

- **1. Traveller Services** offers best-in-class services and assistance to travellers and optimises the processing of simple and complex transactions. This service includes personalised services as well as technology solutions.
- **2. Programme Optimisation** offers a variety of products and services to help customers optimise their travel programmes and savings.
- **3. Safety & Security** offers a range of products and services to inform companies of potential risks and help locate and assist travellers in an emergency situation.
- **4. Meetings & Events** offers best-in-class services to create and manage meetings and events while helping companies control and optimise related expenditures.
- **5. RoomIT** offers best-in-class hotel programmes with extensive contents and modern technology to enable customers to fully include their entire hotel needs with CWT.

## **Development in activities and finances**

Loss before tax for the year amounts to DKK 4.4 million, which is considered unsatisfactory.

## Outlook

Loss before tax for 2019 is expected to reach a level of approx. DKK 15 million.

### **Intellectual capital resources**

Carlson Wagonlit Danmark A/S is a company with a high level of know-how. Approximately 80% of the employees are travel management specialists.

The Company ensures the continuous development of employee knowledge and skills through internal and external training.

#### **Events after the balance sheet date**

No events have occurred after the balance sheet date to this date which would influence the evaluation of this annual report.

## **Income statement for 2018**

	Notes	2018 DKK'000	2017 DKK'000
Gross profit	1	54.209	44.354
Staff costs	2	(56.418)	(59.018)
Depreciation, amortisation and impairment losses	3	(218)	(417)
Operating profit/loss		(2.427)	(15.081)
Other financial income	4	38	33
Other financial expenses	5	(1.976)	(1.562)
Profit/loss before tax		(4.365)	(16.610)
Tax on profit/loss for the year	6	(1.057)	(285)
Profit/loss for the year	7	(5.422)	(16.895)

## **Balance sheet at 31.12.2018**

	Notes	2018 DKK'000	2017 DKK'000
Acquired intangible assets		0	2
Intangible assets	8	0	2
Other fixtures and fittings, tools and equipment		122	255
Leasehold improvements		58	82
Property, plant and equipment	9	180	337
Other receivables		1.782	1.782
Fixed asset investments	10	1.782	1.782
Fixed assets		1.962	2.121
Trade receivables		30.582	25.003
Receivables from group enterprises		15.210	8.945
Other receivables		8	94
Prepayments	11	2.408	1.293
Receivables		48.208	35.335
Cash		3.863	19.616
Current assets		52.071	54.951
Assets		54.033	57.072

## **Balance sheet at 31.12.2018**

	Notes	2018 DKK'000	2017 DKK'000
Contributed capital	12	10.020	10.020
Retained earnings		2.032	7.454
Equity		12.052	17.474
Prepayments received from customers		4.484	3.087
Trade payables		14.499	13.393
Payables to group enterprises		1.982	5.889
Income tax payable		1	0
Other payables	13	21.015	17.229
Current liabilities other than provisions		41.981	39.598
Liabilities other than provisions		41.981	39.598
Equity and liabilities		54.033	57.072
Unrecognised rental and lease commitments	14		
Contingent liabilities	15		
Related parties with controlling interest	16		
Transactions with related parties	17		
Group relations	18		

## Statement of changes in equity for 2018

	Contributed capital DKK'000	Retained earnings DKK'000	Total DKK'000
Equity beginning of year	10.020	7.454	17.474
Profit/loss for the year	0	(5.422)	(5.422)
Equity end of year	10.020	2.032	12.052

## 1. Gross profit

Total gross revenue (traffic) amounts to DKK 1,304 million (2017: DKK 1,211 million).

Net revenue amounts to DKK 154.8 million (2017: DKK 150.5 million).

	2018	2017
	DKK'000	DKK'000
2. Staff costs		
Wages and salaries	49.487	51.572
Pension costs	4.450	4.647
Other social security costs	973	884
Other staff costs	1.508	1.915
	56.418	59.018
Average number of employees	130	136

According to section 98b(3)(ii) of the Danish Financial Statements Act, remuneration to Management is not disclosed.

	2018	2017
	DKK'000	DKK'000
3. Depreciation, amortisation and impairment losses		
Amortisation of intangible assets	0	3
Depreciation of property, plant and equipment	218	414
	218	417
	2018	2017
	DKK'000	DKK'000
4. Other financial income		
Interest income	0	15
Exchange rate adjustments	38	18
	38	33
	2018	2017
	DKK'000	DKK'000
5. Other financial expenses		
Interest expenses	340	48
Exchange rate adjustments	13	36
Other financial expenses	1.623	1.478
	1.976	1.562

	2018 DKK'000	2017 DKK'000
6. Tax on profit/loss for the year		
Adjustment concerning previous years	1.057	285
	1.057	285
	2018	2017
	DKK'000	DKK'000
7. Proposed distribution of profit/loss		
Retained earnings	(5.422)	(16.895)
	(5.422 <u>)</u>	(16.895)
		Acquired
		intangible
		assets
		DKK'000
8. Intangible assets		
Cost beginning of year		1.497
Cost end of year		1.497
Amortisation and impairment losses beginning of year		(1.495)
Reversal regarding disposals		(2)
Amortisation and impairment losses end of year		(1.497)
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Carrying amount end of year		0

	Other fixtures and fittings, tools and equipment DKK'000	Leasehold improve- ments DKK'000
<ul><li>9. Property, plant and equipment</li><li>Cost beginning of year</li></ul>	4.960	616
Additions	167	11
Cost end of year	5.127	627
Depreciation and impairment losses beginning of the year	(4.705)	(534)
Depreciation for the year	(181)	(37)
Reversal regarding disposals	(119)	2
Depreciation and impairment losses end of the year	(5.005)	(569)
Carrying amount end of year	122	58
		Other receivables
10. Fixed asset investments		
Cost beginning of year		1.782
Cost end of year		1.782
Carrying amount end of year		1.782

## 11. Prepayments

Prepayments include accrual of expenses relating to subsequent financial years.

			Nominal
		Par value	value
	Number	DKK'000	DKK'000
12. Contributed capital			
Ordinary shares	10.020	1	10.020
	10.020		10.020

13. Other payables	2018 DKK'000	2017 DKK'000
VAT and duties	1.622	509
Wages and salaries, personal income taxes, social security costs, etc payable	1.815	2.345
Holiday pay obligation	10.118	9.431
Other costs payable	7.460	4.944
_	21.015	17.229
	2018 DKK'000	2017 DKK'000
14. Unrecognised rental and lease commitments		
Hereof liabilities under rental or lease agreements until maturity in total	7.440	11.947

### 15. Contingent liabilities

From 18.08.2014 to 06.12.2016, the Entity participated in a Danish joint taxation arrangement in which Radisson Hospitality Denmark ApS served as the administration company. According to the joint taxation provisions of the Danish Corporation Tax Act, the Entity is therefore liable for income taxes etc for the jointly taxed entities from 18.08.2014 to 06.12.2016, and also for obligations, if any, relating to the withholding of tax on interest, royalties and dividend for the jointly taxed entities from 18.08.2014 to 06.12.2016. The total known net liability of the jointly taxed entities under the joint taxation arrangement is evident from the administration company's financial statements.

## 16. Related parties with controlling interest

CW Travel Beheermaatschappij B.V., Apollo Building, Wisselwerking 58, NL-1112 XS Diemen, the Netherlands

## 17. Transactions with related parties

No transactions with related parties were made in the financial year 2018, which were not made on an arm's length basis.

## 18. Group relations

Name and registered office of the Parent preparing consolidated financial statements for the largest group: Carlson Travel Inc., 701 Carlson Parkway, Minnetonka, MN 55305, USA

Name and registered office of the Parent preparing consolidated financial statements for the smallest group: Carlson Travel Inc., 701 Carlson Parkway, Minnetonka, MN 55305, USA

### Reporting class

This annual report has been presented in accordance with the provisions of the Danish Financial Statements Act governing reporting class C enterprises (medium).

The accounting policies applied to these financial statements are consistent with those applied last year.

Minor changes have been made in the comparative figures that have no impact on the income statement or equity.

### **Recognition and measurement**

Assets are recognised in the balance sheet when it is probable as a result of a prior event that future economic benefits will flow to the Entity, and the value of the asset can be measured reliably.

Liabilities are recognised in the balance sheet when the Entity has a legal or constructive obligation as a result of a prior event, and it is probable that future economic benefits will flow out of the Entity, and the value of the liability can be measured reliably.

On initial recognition, assets and liabilities are measured at cost. Measurement subsequent to initial recognition is effected as described below for each financial statement item.

Anticipated risks and losses that arise before the time of presentation of the annual report and that confirm or invalidate affairs and conditions existing at the balance sheet date are considered at recognition and measurement.

Income is recognised in the income statement when earned, whereas costs are recognised by the amounts attributable to this financial year.

### Foreign currency translation

On initial recognition, foreign currency transactions are translated applying the exchange rate at the transaction date. Receivables, payables and other monetary items denominated in foreign currencies that have not been settled at the balance sheet date are translated using the exchange rate at the balance sheet date. Exchange differences that arise between the rate at the transaction date and the rate in effect at the payment date, or the rate at the balance sheet date, are recognised in the income statement as financial income or financial expenses. Property, plant and equipment, intangible assets, inventories and other non-monetary assets that have been purchased in foreign currencies are translated using historical rates.

### **Income statement**

## **Gross profit or loss**

Gross profit or loss comprises revenue and other external expenses.

#### Revenue

Revenue from the sale of tickets etc is recognised in the income statement when delivery is made and risk has passed to the buyer. Revenue is recognised net of VAT, duties and sales discounts and is measured at fair value of the consideration fixed.

#### Other external expenses

Other external expenses include expenses relating to the Entity's ordinary activities, including expenses for premises, stationery and office supplies, marketing costs, etc. This item also includes writedowns of receivables recognised in current assets.

#### Staff costs

Staff costs comprise salaries and wages as well as social security contributions, pension contributions, etc for entity staff.

## Depreciation, amortisation and impairment losses

Amortisation, depreciation and impairment losses relating to intangible assets and property, plant and equipment comprise amortisation, depreciation and impairment losses for the financial year, calculated on the basis of the residual values and useful lives of the individual assets and impairment testing as well as gains and losses from the sale of intangible assets as well as property, plant and equipment.

#### Other financial income

Other financial income comprises interest income, including interest income on receivables from group enterprises, net capital gains on receivables and transactions in foreign currencies as well as tax relief under the Danish Tax Prepayment Scheme etc.

## Other financial expenses

Other financial expenses comprise interest expenses, including interest expenses on payables to group enterprises, net capital losses on payables and transactions in foreign currencies as well as tax surcharge under the Danish Tax Prepayment Scheme etc.

## Tax on profit/loss for the year

Tax for the year, which consists of current tax for the year and changes in deferred tax, is recognised in the income statement by the portion attributable to the profit for the year and recognised directly in equity by the portion attributable to entries directly in equity.

### **Balance sheet**

## Intellectual property rights etc

Intellectual property rights etc comprise acquired intellectual property rights (software).

Intellectual property rights (software) acquired are measured at cost less accumulated amortisation.

Intellectual property rights (software) is amortised on a straight-line basis over a period of maximum twenty years.

Intellectual property rights (software) etc are written down to the lower of recoverable amount and carrying amount.

### Property, plant and equipment

Other fixtures and fittings, tools and equipment as well as leasehold improvements are measured at cost less accumulated depreciation and impairment losses.

Cost comprises the acquisition price, costs directly attributable to the acquisition and preparation costs of the asset until the time when it is ready to be put into operation.

The basis of depreciation is cost less estimated residual value after the end of useful life. Straight-line depreciation is made on the basis of the following estimated useful lives of the assets:

Other fixtures and fittings, tools and equipment Leasehold improvements 3 years

5 years

For leasehold improvements, the depreciation period cannot exceed the contract period.

Estimated useful lives and residual values are reassessed annually.

Items of property, plant and equipment are written down to the lower of recoverable amount and carrying amount.

#### Receivables

Receivables are measured at amortised cost, usually equalling nominal value, less writedowns for bad and doubtful debts.

## **Prepayments**

Prepayments comprise incurred costs relating to subsequent financial years. Prepayments are measured at cost.

#### Cash

Cash comprises bank deposits.

## Other financial liabilities

Other financial liabilities are measured at amortised cost, which usually corresponds to nominal value.

## **Prepayments received from customers**

Prepayments received from customers comprise amounts received from customers prior to delivery of the goods agreed or completion of the service agreed.

## Income tax receivable or payable

Current tax payable or receivable is recognised in the balance sheet, stated as tax computed on this year's taxable income, adjusted for prepaid tax

## **Cash flow statement**

As a consolidated cash flow statement is prepared by the Ultimate Parent, a cash flow statement is not prepared, see section 86(4) of the Danish Financial Statements Act.