

Profil Optik A/S
Hovedgaden 451 b, 2640 Hedehusene

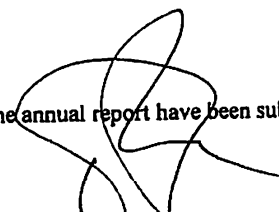
Company reg. no. 43 48 91 19

Annual report

1 January - 31 December 2017

The annual report have been submitted and approved by the general meeting on the

30 May 2018



Tina Høyer Gaardsholt
Chairman of the meeting

Contents

| | <u>Page</u> |
|---|-------------|
| Reports | |
| Management's report | 1 |
| Independent auditor's report | 2 |
| Management's review | |
| Company data | 5 |
| Management's review | 6 |
| Annual accounts 1 January - 31 December 2017 | |
| Accounting policies used | 7 |
| Profit and loss account | 11 |
| Balance sheet | 12 |
| Notes | 14 |

Notes to users of the English version of this document.

- To ensure the greatest possible applicability of this document, British English terminology has been used.
- Please note that decimal points remain unchanged from the Danish version of the document. This means that for instance DKK 146,940 is the same as the English amount of DKK 146,940, and that 23,5 % is the same as the English 23.5 %.

Management's report

The board of directors and the managing director have today presented the annual report of Profil Optik A/S for the financial year 1 January to 31 December 2017.

The annual report has been presented in accordance with the Danish Financial Statements Act.

We consider the accounting policies used appropriate, and in our opinion the annual accounts provide a true and fair view of the company's assets and liabilities and its financial position as on 31 December 2017 and of the company's results of its activities in the financial year 1 January to 31 December 2017.

We are of the opinion that the management's review includes a fair description of the issues dealt with.

The annual report is recommended for approval by the general meeting.

Hedehusene, 30 May 2018

Managing Director



Tina Høyer Gaardsholt


Board of directors



Björn Einar Håkan Lundstedt



Martin Daniels



Tina Høyer Gaardsholt



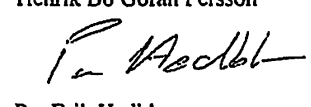
Michael Grimborg



Malcolm Lidbeck



Henrik Bo Göran Persson



Per Erik Hedblom

Independent auditor's report

To the shareholder of Profil Optik A/S

Opinion

We have audited the annual accounts of Profil Optik A/S for the financial year 1 January to 31 December 2017, which comprise accounting policies used, profit and loss account, balance sheet and notes. The annual accounts are prepared in accordance with the Danish Financial Statements Act.

In our opinion, the annual accounts give a true and fair view of the company's assets, liabilities and financial position at 31 December 2017 and of the results of the company's operations for the financial year 1 January to 31 December 2017 in accordance with the Danish Financial Statements Act.

Basis for opinion

We conducted our audit in accordance with international standards on auditing and the additional requirements applicable in Denmark. Our responsibilities under those standards and requirements are further described in the below section "Auditor's responsibilities for the audit of the annual accounts". We are independent of the company in accordance with international ethics standards for accountants (IESBA's Code of Ethics) and the additional requirements applicable in Denmark, and we have fulfilled our other ethical responsibilities in accordance with these standards and requirements. We believe that the audit evidence obtained is sufficient and appropriate to provide a basis for our opinion.

The management's responsibilities for the annual accounts

The management is responsible for the preparation of annual accounts that give a true and fair view in accordance with the Danish Financial Statements Act. The management is also responsible for such internal control as the management determines is necessary to enable the preparation of annual accounts that are free from material misstatement, whether due to fraud or error.

In preparing the annual accounts, the management is responsible for evaluating the company's ability to continue as a going concern, and, when relevant, disclosing matters related to going concern and using the going concern basis of accounting when preparing the annual accounts, unless the management either intends to liquidate the company or to cease operations, or if it has no realistic alternative but to do so.

Auditor's responsibilities for the audit of the annual accounts

Our objectives are to obtain reasonable assurance about whether the annual accounts as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report including an opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with international standards on auditing and the additional requirements applicable in Denmark will always detect a material misstatement when it exists. Misstatements may arise due to fraud or error and may be considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions made by users on the basis of the annual accounts.

As part of an audit conducted in accordance with international standards on auditing and the additional requirements applicable in Denmark, we exercise professional evaluations and maintain professional scepticism throughout the audit. We also:

Independent auditor's report

- Identify and assess the risks of material misstatement in the annual accounts, whether due to fraud or error, design and perform audit procedures in response to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than the risk of not detecting a misstatement resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of the internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the company's internal control.
- Evaluate the appropriateness of accounting policies used by the management and the reasonableness of accounting estimates and related disclosures made by the management.
- Conclude on the appropriateness of the management's preparation of the annual accounts being based on the going concern principle and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may raise significant doubt about the company's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the annual accounts or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the company to cease to continue as a going concern.
- Evaluate the overall presentation, structure and contents of the annual accounts, including the disclosures in the notes, and whether the annual accounts reflect the underlying transactions and events in a manner that gives a true and fair view.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in the internal control that we identify during our audit.

Statement on the management's review

The management is responsible for the management's review.

Our opinion on the annual accounts does not cover the management's review, and we do not express any kind of assurance opinion on the management's review.

In connection with our audit of the annual accounts, our responsibility is to read the management's review and in that connection consider whether the management's review is materially inconsistent with the annual accounts or our knowledge obtained during the audit, or whether it otherwise appears to contain material misstatement.

Independent auditor's report

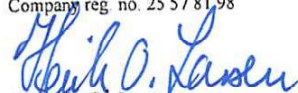
Furthermore, it is our responsibility to consider whether the management's review provides the information required under the Danish Financial Statements Act.

Based on the work we have performed, we believe that the management's review is in accordance with the annual accounts and that it has been prepared in accordance with the requirements of the Danish Financial Statement Acts. We did not find any material misstatement in the management's review.

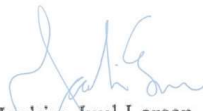
Copenhagen, 30 May 2018

KPMG

Statsautoriseret Revisionspartnerselskab
Company reg. no. 25 57 81 98



Henrik O. Larsen
State Authorised Public Accountant
mne15839



Joakim Juul Larsen
State Authorised Public Accountant
mne32803

Company data

The company

Profil Optik A/S
Hovedgaden 451 b
2640 Hedehusene

Company reg. no. 43 48 91 19

Financial year: 1 January - 31 December

Board of directors

Björn Einar Håkan Lundstedt
Michael Grimborg
Henrik Bo Göran Persson
Martin Daniels
Malcolm Lidbeck
Per Erik Hedblom
Tina Høyer Gaardsholt

Managing Director

Tina Høyer Gaardsholt

Auditors

KPMG Statsautoriseret Revisionspartnerselskab
Dampfærgevej 28
2100 København Ø

Subsidiary

Optical Fashion Group A/S, Høje Taastrup

Management's review

The principal activities of the company

The purpose of the company is to ensure that the activities of the company and the shareholders act as a nationwide chain of shops in the optics industry which markets visual aids of all kinds and performs other accessory activities in accordance with the provisions of this Statute, to promote the financial interests of the company and shareholders through joint purchasing and sales activities, as well as by marketing efforts, to promote the shareholders' professional interests through informative and educational activities, to support the shareholders in their daily business operations, and directly or indirectly to conduct other activities which, according to the discretion of the Board, are connected accordingly.

In addition, the company has the objective, including through subsidiaries, to conduct trading and financing activities indirectly through investments in other companies engaged in the optical industry or other accessory business which, at the discretion of the Board of Directors, are associated with this.

Development in activities and financial matters

The gross loss for the year is DKK -14 thousand against DKK -1.187 thousand last year. The results from ordinary activities after tax are DKK 47 against DKK -950 last year.

Accounting policies used

The annual report for Profil Optik A/S is presented in accordance with those regulations of the Danish Financial Statements Act concerning companies identified as class B enterprises. Furthermore, the company has chosen to comply with some of the rules applying for class C enterprises.

The accounting policies used are unchanged compared to last year, and the annual accounts are presented in Danish kroner (DKK).

No consolidated annual accounts have been prepared, cf. section 112(1) of the Danish Financial Statements Act. The annual accounts of Profil Optik A/S and its group enterprises are included in the consolidated annual accounts for Synsam AB, Stockholm, reg. no 556964-0930.

Recognition and measurement in general

Income is recognised in the profit and loss account concurrently with its realisation, including the recognition of value adjustments of financial assets and liabilities. Likewise, all costs, these including depreciation, amortisation, writedown, provisions, and reversals which are due to changes in estimated amounts previously recognised in the profit and loss account are recognised in the profit and loss account.

Assets are recognised in the balance sheet when the company is liable to achieve future, financial benefits and the value of the asset can be measured reliably.

Liabilities are recognised in the balance sheet when the company is liable to lose future, financial benefits and the value of the liability can be measured reliably.

At the first recognition, assets and liabilities are measured at cost. Later, assets and liabilities are measured as described below for each individual accounting item.

At recognition and measurement, such predictable losses and risks are taken into consideration, which may appear before the annual report is presented, and which concerns matters existing on the balance sheet date.

Translation of foreign currency

Transactions in foreign currency are translated by using the exchange rate prevailing at the date of the transaction. Differences in the rate of exchange arising between the rate at the date of transaction and the rate at the date of payment are recognised in the profit and loss account as an item under net financials.

Debtors, creditors, and other monetary items in foreign currency are translated by using the closing rate. The difference between the closing rate and the rate at the time of the occurrence or the recognition in the latest annual accounts of the amount owed or the liability is recognised in the profit and loss account under financial income and expenses.

Accounting policies used

The profit and loss account

Gross loss

The company uses the regulations in the Danish Financial Statements Act §32, after which the Company's revenue is not stated. The gross profit comprises the netturnover, cost of goods sold and other external costs.

The net turnover is recognised in the profit and loss account if delivery and risk transfer to the buyer have taken place before the end of the year, and if the income can be determined reliably and is expected to be received. The net turnover is recognised exclusive of VAT and taxes and with the deduction of any discounts granted in connection with the sale.

Costs of sales includes costs for the purchase of raw materials and consumables less discounts and changes in inventories.

Other external costs comprise costs for distribution, sales, advertisement, administration, premises, loss on debtors, and operational leasing costs.

Net financials

Net financials include interest income, interest expenses and realised and unrealised capital gains and losses on financial assets and liabilities. Net financials are recognised in the profit and loss account with the amounts that concerns the financial year.

Dividend from equity investment in group enterprise is recognised in the financial year where the dividend is declared.

Tax of the results for the year

The tax for the year comprises the current tax for the year and the changes in deferred tax, and it is recognised in the profit and loss account with the share referring to the results for the year and directly in the equity with the share referring to entries directly on the equity.

The company is subject to the Danish legislation concerning compulsory joint taxation with the Danish group enterprises.

The current Danish corporate tax is allocated among the jointly taxed companies in proportion to their respective taxable income (full allocation with reimbursement of tax losses).

Accounting policies used

The balance sheet

Financial fixed assets

Equity investment in group enterprise

Equity investment in group enterprise is measured at cost. In case the recoverable amount is lower than the cost, writedown takes place to this lower value.

Debtors

Debtors are measured at amortised cost which usually corresponds to face value. In order to meet expected losses, writedown takes place at the net realisable value.

Equity

Dividend

Dividend expected to be distributed for the year is recognised as a separate item under the equity. Proposed dividend is recognised as a liability at the time of approval by the general meeting (the time of declaration).

Corporate tax and deferred tax

Current tax receivable and tax liabilities are recognised in the balance sheet at the amount calculated on the basis of the expected taxable income for the year adjusted for tax on previous years' taxable income and prepaid taxes. Tax receivable and tax liabilities are set off to the extent that legal right of set-off exists and if the items are expected to be settled net or simultaneously.

Payable and receivable joint taxation contributions are recognised in the balance sheet as "Tax receivables from group enterprises" or "Tax payable to group enterprises"

According to the rules of joint taxation, Profil Optik A/S is unlimited, jointly and severally liable towards the Danish tax authorities for the total corporation tax, including withholding tax on interest, royalties and dividends, arising within the jointly taxed group of companies.

Deferred tax is measured on the basis of all temporary differences in assets and liabilities with a balance sheet focus.

Deferred tax assets, including the tax value of tax losses eligible for carry-over, are recognised at the value at which they are expected to be realisable, either by settlement against tax of future earnings or by set-off in deferred tax liabilities within the same legal tax unit.

Deferred tax is measured based on the tax rules and tax rates applying under the legislation on the balance sheet date and prevailing when the deferred tax is expected to be released as current tax.

Accounting policies used

Other provisions

Provisions comprise expected costs related to support letter issued to subsidiary. Provisions are recognised when the company has a legal or actual liability which is due to a previous event and when it is likely that the settlement of the liability will result in expenditure of the financial resources of the company.

Liabilities

Trade payables and amounts owed to group enterprises are recognised at amortised cost.

Other liabilities are measured at net realisable value.

Profit and loss account 1 January - 31 December

DKK in thousands.

| <u>Note</u> | <u>2017</u> | <u>2016</u> |
|---|------------------|--------------------|
| Gross loss | -14 | -1.187 |
| Change in provision related to group enterprise | 60 | -24 |
| 1 Other financial costs | <u>-3</u> | <u>0</u> |
| Results before tax | 43 | -1.211 |
| 2 Tax on ordinary results | <u>4</u> | <u>261</u> |
| Results for the year | <u>47</u> | <u>-950</u> |
| Proposed distribution of the results: | | |
| Allocated to retained earnings | 47 | 0 |
| Allocated from retained earnings | <u>0</u> | <u>-950</u> |
| Distribution in total | <u>47</u> | <u>-950</u> |

Balance sheet 31 December

DKK in thousands.

| <u>Note</u> | <u>2017</u> | <u>2016</u> |
|--|---------------|---------------|
| Assets | | |
| Fixed assets | | |
| Deposits | 199 | 199 |
| Financial fixed assets in total | <u>199</u> | <u>199</u> |
| Fixed assets in total | <u>199</u> | <u>199</u> |
| Current assets | | |
| Trade debtors | 0 | 403 |
| Amounts owed by group enterprises | 96.346 | 92.094 |
| Deferred tax assets | 314 | 312 |
| Tax receivables from group enterprises | 2 | 190 |
| Debtors in total | <u>96.662</u> | <u>92.999</u> |
| Current assets in total | <u>96.662</u> | <u>92.999</u> |
| Assets in total | <u>96.861</u> | <u>93.198</u> |

Balance sheet 31 December

DKK in thousands.

| <u>Note</u> | <u>2017</u> | <u>2016</u> |
|---|---------------|---------------|
| Equity and liabilities | | |
| Equity | | |
| 4 Share capital | 9.842 | 9.842 |
| 5 Retained earnings | 9.652 | 9.605 |
| Equity in total | 19.494 | 19.447 |
| Provisions | | |
| Provisions concerning equity investments in group enterprises | 2.922 | 2.982 |
| Provisions in total | 2.922 | 2.982 |
| Liabilities | | |
| Prepayments received from customers | 33 | 0 |
| Payables to group enterprises | 74.372 | 70.641 |
| Other debts | 40 | 128 |
| Short-term liabilities in total | 74.445 | 70.769 |
| Liabilities in total | 74.445 | 70.769 |
| Equity and liabilities in total | 96.861 | 93.198 |
| 6 Mortgage and securities | | |
| 7 Contingencies | | |
| 8 Related parties | | |

Notes

DKK in thousands.

| | <u>2017</u> | <u>2016</u> |
|---|-------------|-------------|
| 1. Other financial costs | | |
| Financial costs, group enterprises | <u>3</u> | <u>0</u> |
| | <u>3</u> | <u>0</u> |
| 2. Tax on ordinary results | | |
| Tax of the results for the year | -2 | -1 |
| Adjustment for the year of deferred tax | <u>-2</u> | <u>-260</u> |
| | <u>-4</u> | <u>-261</u> |
| 3. Equity investment in group enterprise | | |
| Acquisition sum, opening balance 1 January 2017 | <u>648</u> | <u>648</u> |
| Cost 31 December 2017 | <u>648</u> | <u>648</u> |
| Revaluations, opening balance 1 January 2017 | <u>-648</u> | <u>-648</u> |
| Writedown 31 December 2017 | <u>-648</u> | <u>-648</u> |
| Book value 31 December 2017 | <u>0</u> | <u>0</u> |

The financial highlights for the enterprise according to the latest approved annual report

| | Share of ownership | Equity | Results for the year | Book value at Profil Optik A/S |
|---|-----------------------|--------|-------------------------|--------------------------------------|
| Optical Fashion Group A/S, Høje Taastrup | 100 % | -2.935 | 47 | 0 |

Notes

DKK in thousands.

| | <u>31/12 2017</u> | <u>31/12 2016</u> |
|------------------------------|-------------------|-------------------|
| 4. Share capital | | |
| Share capital 1 January 2017 | <u>9.842</u> | <u>9.842</u> |
| | <u>9.842</u> | <u>9.842</u> |

The share capital consists of 98.422 share, each with a nominal value of DKK 1 hundred. No shares hold particular rights. There have been no changes in the share capital during the last 5 years.

| | | |
|---|--------------|--------------|
| 5. Retained earnings | | |
| Retained earnings 1 January 2017 | 9.605 | 10.555 |
| Profit or loss for the year brought forward | <u>47</u> | <u>-950</u> |
| | <u>9.652</u> | <u>9.605</u> |

Notes

DKK in thousands.

6. Mortgage and securities

The Company is jointly and severally liable for a loan in Synsam AB for an amount equal to the equity of the Company.

7. Contingencies

Contingent liabilities

The Company is jointly registered with group entities Synsam Nordic A/S, Profil Optik Butikker A/S and Optical Fashion Group A/S for VAT and payroll tax and is jointly severally liable in this respect.

The Company was previously subject to cooperation tax until the Company was converted into a public limited company effective from 2001. Upon conversion, a tax liability arose that is triggered when the Company distributes dividends. Tax amounts to 50% of dividend distributions until a balance of DKK 11.6 million has been settled.

No provision has been made in respect of tax liability as there are no plans to distribute dividends that will trigger such tax.

The Company has issued a letter of financial support to Optical Fashion Group A/S. Expected costs related to the support letter has been recognised in the balance sheet as a provision.

Joint taxation

Synsam Nordic A/S being the administration company, the company is subject to the Danish scheme of joint taxation and unlimited jointly and severally liable with the other jointly taxed companies for the total corporation tax.

The company is unlimited jointly and severally liable with the other jointly taxed companies for any obligation to withhold tax on interest, royalties and dividends.

Any subsequent adjustments of corporate taxes or withheld taxes etc. may cause changes in the company's liabilities.

8. Related parties

Profil Optik A/S' related parties comprise the following:

Notes

DKK in thousands.

Control

Profil Optik Butikker A/S, Hovedgaden 451 b, 2620 Hedehusene, Denmark

Profil Optik Butikker A/S holds the majority of the share capital in the Company

Profil Optik A/S is part of the consolidated financial statements of Synsam AB, reg. no 556964-0930, Box 30153, 104 25 Stockholm, Sweden, which is the smallest and largest group in which the Company is included as a subsidiary.