



Tel.: +45 39 15 52 00
koebenhavn@bdo.dk
www.bdo.dk

BDO Statsautoriseret revisionsaktieselskab
Havneholmen 29
DK-1561 København V
CVR no. 20 22 26 70

FRIDA GROUP APS
FRUEBJERGVEJ 3, 2100 COPENHAGEN
ANNUAL REPORT
1 JANUARY - 31 DECEMBER 2023

**The Annual Report has been presented and
adopted at the Company's Annual General
Meeting on 13 June 2024**

Lars Bang Pedersen

CONTENTS

	Page
Company Details	
Company Details.....	3
Statement and Report	
Management's Statement.....	4
Auditor's report on compilation of financial information.....	5
Management Commentary	
Management Commentary.....	6
Financial Statements 1 January - 31 December	
Income Statement.....	7
Balance Sheet.....	8-9
Equity.....	10
Notes.....	11-12
Accounting Policies.....	13-14

COMPANY DETAILS

Company	Frida Group ApS Fruebjergvej 3 2100 Copenhagen Ø
	CVR No.: 42 70 00 45
	Established: 23 September 2021
	Municipality: Copenhagen
	Financial Year: 1 January - 31 December
Executive Board	Lars Bang Pedersen
Auditor	BDO Statsautoriseret revisionsaktieselskab Havneholmen 29 1561 Copenhagen V

MANAGEMENT'S STATEMENT

Today the Executive Board have discussed and approved the Annual Report of Frida Group ApS for the financial year 1 January - 31 December 2023.

The Annual Report is presented in accordance with the Danish Financial Statements Act.

In my opinion the Financial Statements give a true and fair view of the Company's assets, liabilities and financial position at 31 December 2023 and of the results of the Company's operations for the financial year 1 January - 31 December 2023.

The Management Commentary includes in my opinion a fair presentation of the matters dealt with in the Commentary.

The Executive Board remain of the opinion that the conditions for opting out of audit have been fulfilled.

I recommend the Annual Report be approved at the Annual General Meeting.

Copenhagen, 13 June 2024

Executive Board

Lars Bang Pedersen

AUDITOR'S REPORT ON COMPILATION OF FINANCIAL INFORMATION

To the Shareholder of Frida Group ApS

We have compiled these Financial Statements of Frida Group ApS for the financial year 1 January - 31 December 2023 based on the Company's accounting records and other information provided by Management.

These Financial Statements comprise income statement, balance sheet, statement of changes in equity, notes and accounting policies.

We performed this compilation engagement in accordance with the International Standard, Compilation Engagements.

We have applied our professional expertise to assist Management in the preparation and presentation of these Financial Statements in accordance with the Danish Financial Statements Act. We have complied with relevant statutory provisions of the Danish Audit Act and International Ethics Standards Board for Accountants' International Code of Ethics for Professional Accountants (including International Independence Standards) (IESBA Code), including principles of integrity, objectivity, professional behaviour, and due care.

These Financial Statements and the accuracy and completeness of the information used to compile these Financial Statements are Management's responsibility.

Since an engagement to compile financial information is not an assurance engagement, we are not required to verify the accuracy or completeness of the information provided by Management to us to compile these Financial Statements. Accordingly, we do not express an audit opinion or a review conclusion on whether these Financial Statements are prepared in accordance with the Danish Financial Statements Act.

Copenhagen, 13 June 2024

BDO Statsautoriseret revisionsaktieselskab
CVR no. 20 22 26 70

Mads Juul Hansen
State Authorised Public Accountant
MNE no. mne44386

MANAGEMENT COMMENTARY

Principal activities

The Frida Group's main activities include production and sales as well as financing and related business.

Significant events after the end of the financial year

No events have occurred after the end of the financial year of material importance for the Company's financial position.

INCOME STATEMENT 1 JANUARY - 31 DECEMBER

	Note	2023 DKK	2022/21 DKK
GROSS LOSS		-3.603.155	-2.935.762
Staff costs.....	1	-3.675.158	-395.010
Depreciation, amortisation and impairment losses.....		-8.443	-5.629
OPERATING LOSS		-7.286.756	-3.336.401
Other financial income.....		9.658	0
Other financial expenses.....	2	-271.086	-81.712
LOSS BEFORE TAX		-7.548.184	-3.418.113
Tax on profit/loss for the year.....	3	766.109	345.080
LOSS FOR THE YEAR		-6.782.075	-3.073.033
PROPOSED DISTRIBUTION OF PROFIT			
Retained earnings.....		-6.782.075	-3.073.033
TOTAL		-6.782.075	-3.073.033

BALANCE SHEET AT 31 DECEMBER

ASSETS	Note	2023 DKK	2022 DKK
Other plant, machinery tools and equipment.....		28.143	36.586
Property, plant and equipment.....	4	28.143	36.586
Rent deposit and other receivables.....		47.961	0
Financial non-current assets.....	5	47.961	0
NON-CURRENT ASSETS.....		76.104	36.586
Other receivables.....		37.261	9.537
Corporation tax receivable.....		766.109	345.080
Receivables.....		803.370	354.617
Cash and cash equivalents.....		160.949	659.442
CURRENT ASSETS.....		964.319	1.014.059
ASSETS.....		1.040.423	1.050.645

BALANCE SHEET AT 31 DECEMBER

EQUITY AND LIABILITIES	Note	2023 DKK	2022 DKK
Share Capital.....		43.764	40.485
Retained earnings.....		-6.142.990	-2.075.635
EQUITY.....		-6.099.226	-2.035.150
Convertible and interest-bearing debt instruments.....		3.092.877	0
Payables to owners and management.....		2.999.062	2.322.548
Non-current liabilities.....	6	6.091.939	2.322.548
Trade payables.....		453.587	757.093
Payables to owners and management.....		6.510	4.000
Other liabilities.....		587.613	2.154
Current liabilities.....		1.047.710	763.247
LIABILITIES.....		7.139.649	3.085.795
EQUITY AND LIABILITIES.....		1.040.423	1.050.645
 Contingencies etc.	 7		
Going concern assumptions	8		

EQUITY

DKK	Share Capital	Share Premium	Retained earnings	Total
Equity at 1 January 2023.....	40.485	0	-2.075.635	-2.035.150
Proposed profit allocation.....			-6.782.075	-6.782.075
Transactions with owners				
Capital increase.....	3.279	2.721.720		2.724.999
Cost of capital increase.....		-7.000		-7.000
Transfers				
Retained premium.....		-2.714.720	2.714.720	0
Equity at 31 December 2023.....	43.764	0	-6.142.990	-6.099.226

NOTES

	2023 DKK	2022/21 DKK	Note
Staff costs			1
Average number of full time employees	5	1	
Wages and salaries.....	3.310.204	384.707	
Pensions.....	333.000	0	
Social security costs.....	31.954	1.734	
Other staff costs.....	0	8.569	
	3.675.158	395.010	
Other financial expenses			2
Group enterprises.....	176.514	72.548	
Other interest expenses.....	94.572	9.164	
	271.086	81.712	
Tax on profit/loss for the year			3
Calculated tax on taxable income of the year.....	-766.109	-345.080	
	-766.109	-345.080	
Property, plant and equipment			4
		Other plant, machinery tools and equipment	
DKK			
Cost at 1 January 2023.....		42.215	
Cost at 31 December 2023.....		42.215	
Depreciation and impairment losses at 1 January 2023.....		5.629	
Depreciation for the year.....		8.443	
Depreciation and impairment losses at 31 December 2023.....		14.072	
Carrying amount at 31 December 2023.....		28.143	
Financial non-current assets			5
		Rent deposit and other receivables	
DKK			
Additions.....		47.961	
Cost at 31 December 2023.....		47.961	
Carrying amount at 31 December 2023.....		47.961	

NOTES

		Note												
Long-term liabilities		6												
	<table border="0" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 80%;"></th> <th style="width: 10%; text-align: right;">31/12 2023</th> <th style="width: 10%; text-align: right;">Debt outstanding after 5 years</th> </tr> </thead> <tbody> <tr> <td>Convertible and interest-bearing debt instruments.....</td> <td style="text-align: right;">3.092.877</td> <td style="text-align: right;">0</td> </tr> <tr> <td>Payables to owners and management.....</td> <td style="text-align: right;">2.999.062</td> <td style="text-align: right;">2.999.062</td> </tr> <tr> <td></td> <td style="text-align: right;">6.091.939</td> <td style="text-align: right;">2.999.062</td> </tr> </tbody> </table>		31/12 2023	Debt outstanding after 5 years	Convertible and interest-bearing debt instruments.....	3.092.877	0	Payables to owners and management.....	2.999.062	2.999.062		6.091.939	2.999.062	
	31/12 2023	Debt outstanding after 5 years												
Convertible and interest-bearing debt instruments.....	3.092.877	0												
Payables to owners and management.....	2.999.062	2.999.062												
	6.091.939	2.999.062												
Contingencies etc.		7												
Contingent liabilities														
Liabilities under rental or lease agreements until maturity is in total DKK' 50.000.														
Going concern assumptions		8												
As of the date of approving the annual report for 2023, the company is in advanced discussions with current investors regarding interim financing to cover expenses. Additionally, the company is planning an investment round to raise capital for 2024. The interim financing and capital increase will ensure liquidity for the remainder of 2024.														

ACCOUNTING POLICIES

The Annual Report of Frida Group ApS for 2023 has been presented in accordance with the provisions of the Danish Financial Statements Act for enterprises in reporting class B and certain provisions applying to reporting class C.

The Annual Report is prepared consistently with the accounting principles applied last year.

Comparative figures

The comparative figures in the Income Statement are not comparable with the current year because last year's figures cover a transition period of 16 months while the current year covers 12 months.

INCOME STATEMENT

Net revenue

Net revenue from the sale of merchandise and finished goods is recognised in the Income Statement if supply and risk transfer to purchaser has taken place before the end of the year and if the income can be measured reliably and is expected to be received.

Cost of sales

Cost of sales comprise costs incurred to achieve the net revenue for the year, including direct and indirect costs of raw materials and consumables.

Other external expenses

Other external expenses include other production, sales, delivery and administrative costs, including costs of energy, marketing, premises, loss on bad debts, lease expenses, etc

Staff costs

Staff costs comprise wages and salaries, including holiday pay and pensions, and other costs of social security etc., for the Company's employees.

Financial income and expenses

Financial income and expenses include interest income and expenses, financial expenses of finance leases, realised and unrealised gains and losses arising from securities, debt and transactions in foreign currencies, as well as charges and allowances under the tax-on-account scheme, etc. Financial income and expenses are recognised by the amounts that relate to the financial year. Interest income and expenses are calculated on amortised cost prices.

Tax

The tax for the year, which consists of the current tax for the year and changes in deferred tax, is recognised in the Income Statement by the share that may be attributed to the profit for the year, and is recognised directly in equity by the share that may be attributed to entries directly to equity.

BALANCE SHEET

Tangible fixed assets

Other plant, fixtures and equipment are measured at cost less accumulated depreciation and impairment losses.

The depreciation base is cost less estimated residual value after end of useful life.

The cost includes the acquisition price and costs incurred directly in connection with the acquisition until the time when the asset is ready to be used.

ACCOUNTING POLICIES

Straight-line depreciation is provided on the basis of an assessment of the expected useful lives of the assets and their residual value:

	Useful life	Residual value
Other plant, fixtures and equipment.....	5 years	0 %

Financial non-current assets

Deposits include rental deposits which are recognised and measured at cost. Deposits are not depreciated.

Impairment of fixed assets

The carrying amount of tangible assets together with fixed assets, which are not measured at fair value,, are assessed annually for indications of impairment other than that reflected by amortisation and depreciation.

In the event of impairment indications, an impairment test is made for each asset or group of assets, respectively. If the recoverable amount is lower than the carrying amount, the asset is written down to the recoverable amount.

The recoverable amount is calculated at the higher of the capital value and the sales value less expected costs of a sale. The capital value is determined as the Company's share in the current value of the net cash flows which the subsidiary is expected to generate through its activities and from sale of assets after the end of their useful lives. A discount rate is used which reflects the risk-free market rate and the owners' minimum return on interest requirements for similar assets. The growth rate in the terminal period is determined in accordance with the standards within the industry.

Receivables

Receivables are measured at amortised cost which usually corresponds to nominal value. The value is written down to meet expected losses.

Tax payable and deferred tax

Current tax liabilities and receivable current tax are recognised in the Balance Sheet as the calculated tax on the taxable income for the year, adjusted for tax on the taxable income for previous years and taxes paid on account.

Deferred tax is measured on the temporary differences between the carrying amount and the tax value of assets and liabilities.

Deferred tax assets, including the tax value of tax loss carryforwards, are measured at the amount at which the asset is expected to be used within a reasonable number of years, either by setoff against tax on future earnings or by setoff against deferred tax liabilities within the same legal tax entity.

Deferred tax is measured on the basis of the tax rules and tax rates that under the legislation in force on the Balance Sheet date will be applicable when the deferred tax is expected to crystallise as current tax. Any changes in the deferred tax resulting from changes in tax rates, are recognised in the income statement, except from items recognised directly in equity.

Liabilities

Financial liabilities are recognised at the time of borrowing by the amount of proceeds received less transaction costs. In subsequent periods, the financial liabilities are measured at amortised cost equal to the capitalised value when using the effective interest, the difference between the proceeds and the nominal value being recognised in the Income Statement over the loan period.

The amortised cost of current liabilities corresponds usually to the nominal value.