



Annual Report

01.01.2022 - 31.12.2022

2022

Approved on the annual general meeting of the
Company on July 07, 2023


Chadi M. Taleb, CEO

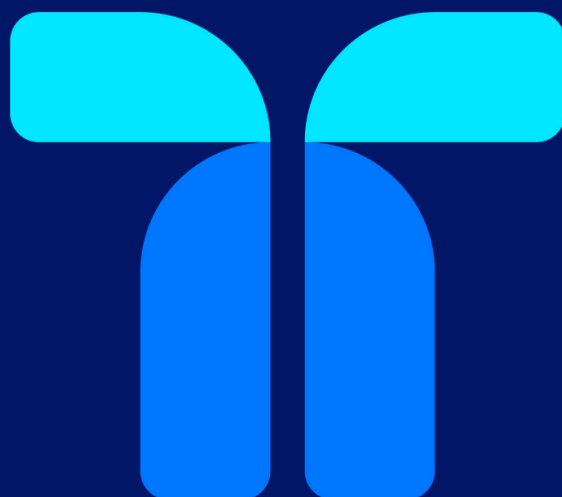
Teller Group ApS
Vesterbrogade 74
1620 København V
CVR No: 42196754



Our mission is to make it easy for (SMEs) to run their business, by handling their accounting from A-Z.

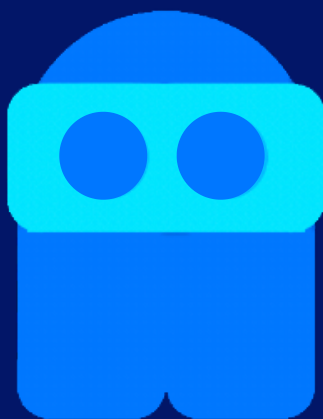


or we mean our software takes care of it all





Hi, my name is Teller'ION



I am your Tellero hero



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1. Business summary



Who we are



Meet our CEO & Founder

“To win in the marketplace you must first win in the workplace”

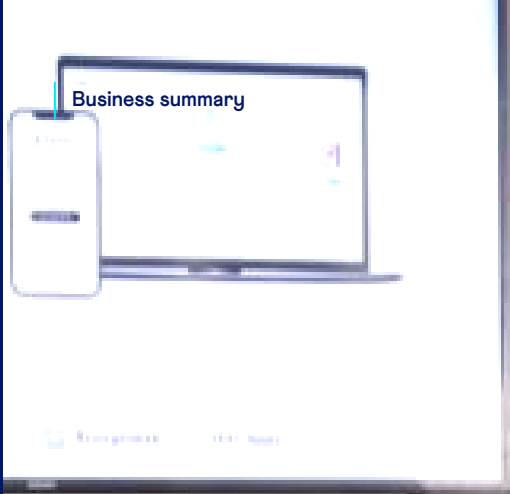
Chadi M. Taleb



Meet our COO & Partner

“If better is possible, good is not enough.”

Issam Malmberg Baker



Meet our CPO & Partner

"Either run the day or the day runs you"

Casper Merót Ancker



Meet our CTO

“First, solve the problem.
Then, write the code.”

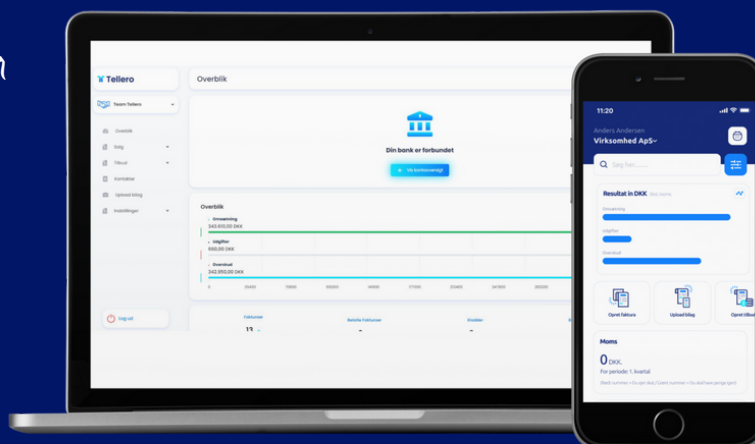
Dannie Tim Ågren



What we do

Teller provides a digital bookkeeping solution that streamlines accounting for SMEs. Business owners are only required to upload invoices, scan documents using our app, and connect their bank account. We take care of all the bookkeeping, auditing, and reporting tasks.

All your numbers in
real time



Access through our web
app and mobile app





2. Our progress



Our success so far in numbers

New customers:

2021 189

2022 329

Info:

Founded in: 2021

Active in: DK

Employees: 15

Receipts booked:

2021 11 678

2022 77 657

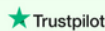


More than 275 reviews in just under 2 years, and a rating of 4.8 on trustpilot, we must be doing something right.

“Mit regnskab og bogføring er udført til perfektion! Jeg er meget glad og tilfreds med Tello.”

★★★★★ by Jan Pedersen

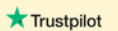
Rated 4.8 / 5 | 277 reviews



“Tello er dygtige til skatterådgivning og den bedste revisor jeg har haft til en skarp pris.”

★★★★★ by Mikkel Sloth

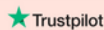
Rated 4.8 / 5 | 277 reviews



“Smart system til at samle alle bilag. Giver et pusterum til hverdagens travlhed.”

★★★★★ by Maja

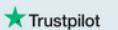
Rated 4.8 / 5 | 277 reviews



“Det er Rart hos Tello. et sted der tager en seriøst. Jeg har en lille blomsterforetning og bliver stadig behandlet som en god kunde og ikke bedømt på min størrelse.”

★★★★★ by Eva Petersen

Rated 4.8 / 5 | 277 reviews



Our customers say **Excellent** ★★★★★ 4.8 out of 5 based on 277 reviews ★ Trustpilot



We are committed to taking care of the climate and the environment, therefore we have entered into a collaboration with klimatræ.dk



We plant 5 trees every time we acquire a new customer at Tellerø.



3. Financial Statements



Company information

The company

Tellero Group ApS
Høffdingsvej 34
2500 Valby

CVR-No: 42196754

Date of foundation: 4. mar. 2021

Executive Board
Chadi Maher Taleb
Issam Malmberg Baker

Member of the Board:
Casper Merót Ancker
Chadi Maher Taleb
Issam Malmberg Baker

Financial year: 1. jan. 2022 - 31. dec. 2022



Management's Statement

Statement by management

Board of Directors and management has today processed and approved the annual report for the financial year. 1. jan. 2022 - 31. dec. 2022 for Tellero Group ApS is presented in accordance with the Danish Financial Statements Act.

The annual report is presented in accordance with the Danish Financial Statements Act.

It is our opinion that the financial statements give a true and fair view of the company's assets, liabilities and financial position as at 31. dec. 2022 and the results of the company's activities for the financial year 1. jan. 2022 - 31. dec. 2022.

In our opinion, the management's report contains a true and fair view of the matters to which the report relates.

The financial statements have not been audited. Management declares that the conditions for this are met.

Management recommends that the annual report should be approved by the company at a general meeting. Valby, on the 30. jun. 2023

Executive Board:

Chadi M. Taleb

Chadi Maher Taleb
Group CEO

Issam M. Baker

Issam Malmberg Baker
Director

Board of Directors:

Casper M. Ancker

Casper Merót Ancker
Chariman

Chadi M. Taleb

Chadi Maher Taleb
Member of the Board

Issam M. Baker

Issam Malmberg Baker
Member of the Board



Management review

The company's main activities

Selskabets formål er at drive virksomhed med softwareudvikling og kommercialisering og hermed beslægtet virksomhed.

Development in activities and financial conditions

The company's income statement shows a deficit of DKK -1.824.330, and the company's balance sheet per. 31. dec. 2022 has equity of 581.345.

Significant events that occurred after the end of the financial year

We have signed up 400 new customers in 2023 with a minimum contract term of 12 months, which has significantly increased our revenue.



Accounting policies

Annual report has been submitted in accordance with the provisions of the Danish Financial Statements Act for Accounting Class B.

The accounting policies applied are unchanged compared to last year.

Annual report for 2022 has been paid in DKK.

The income statement

Gross profit or loss

The company applies the provision in section 32 of the Danish Financial Statements Act, according to which the company's turnover is not disclosed.

Gross profit is a summary of revenue with deduction of raw materials and consumables and other external costs.

Net sales

Net sales is recognised in the income statement if delivery and transfer of risk to the buyer has taken place before the end of the year. Net revenue is recognised excl. VAT and with deduction of discounts in connection with the sale.

Staff costs

Personnel costs include salaries, including holiday pay and other costs for social security, etc. to the company's employees. Staff costs received from public authorities are deducted from staff costs.

Income tax expense

The tax for the year, which consists of the current corporation tax for the year and changes in deferred tax, is recognised in the income statement with the part that can be attributed to the profit for the year and directly in equity with the part that can be attributed to entries directly in equity

Balance

Income tax expense

Investments are measured at cost.



Receivables

Receivables are measured at amortised cost, which usually corresponds to nominal value.

Cash and cash equivalents

Cash and cash equivalents include cash and bank deposits.

Corporation tax and deferred tax

Current tax liabilities and current tax receivables are recognised in the balance sheet as calculated tax on the taxable income for the year, adjusted for tax on previous years' taxable income and for taxes paid on account.

Deferred tax is measured using the balance sheet liability method on temporary differences between the carrying amounts of assets and liabilities for financial reporting purposes and the amounts used for taxation purposes.

Debt liabilities

Debt liabilities, which include debt to suppliers and other debt, are measured at amortised cost, which usually corresponds to nominal value.



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Income Statement

1. jan. 2022 - 31. dec. 2022

	Note	2022	2021
Gross profit or loss		-267.381	-463.215
Employee expense	1	-1.556.949	0
Profit/loss from activities before tax		-1.824.330	-463.215
Tax on profit/loss for the year		0	0
Profit/loss for the year		-1.824.330	-463.215
Proposed distribution of profit			
Retained earnings		-1.824.330	-463.215
Profit/loss for the year		-1.824.330	-463.215



Balance 31. dec. 2022

	Note	2022	2021
Assets			
Goodwill		2.365.675	0
Intangible assets		2.365.675	0
Total non-current assets		2.365.675	0
Short-term trade receivables		510.750	0
Other short-term receivables		117.075	0
Deferred tax asset		62.981	0
Tax receivables		56.000	0
VAT and duties receivable		66.845	0
Receivables		813.651	0
Cash and cash equivalents		775.880	332.652
Total current assets		1.589.531	332.652
Total assets		3.955.206	332.652



Balance 31. dec. 2022

Note	2022	2021
Liabilities and equity		
Share capital	40.000	40.000
Intangible assets	541.345	-463.215
Equity	581.345	-423.215
Short-term debt to banks	10.645	0
Short-term trade payables	0	158.428
Short-term tax payables	0	34.224
Short-term payables to shareholders and management	2.584.262	100.000
Other short-term payables	778.954	463.215
Short-term liabilities other than provisions	3.373.861	755.867
Liabilities other than provisions	3.373.861	755.867
Total equity and liabilities	3.955.206	332.652

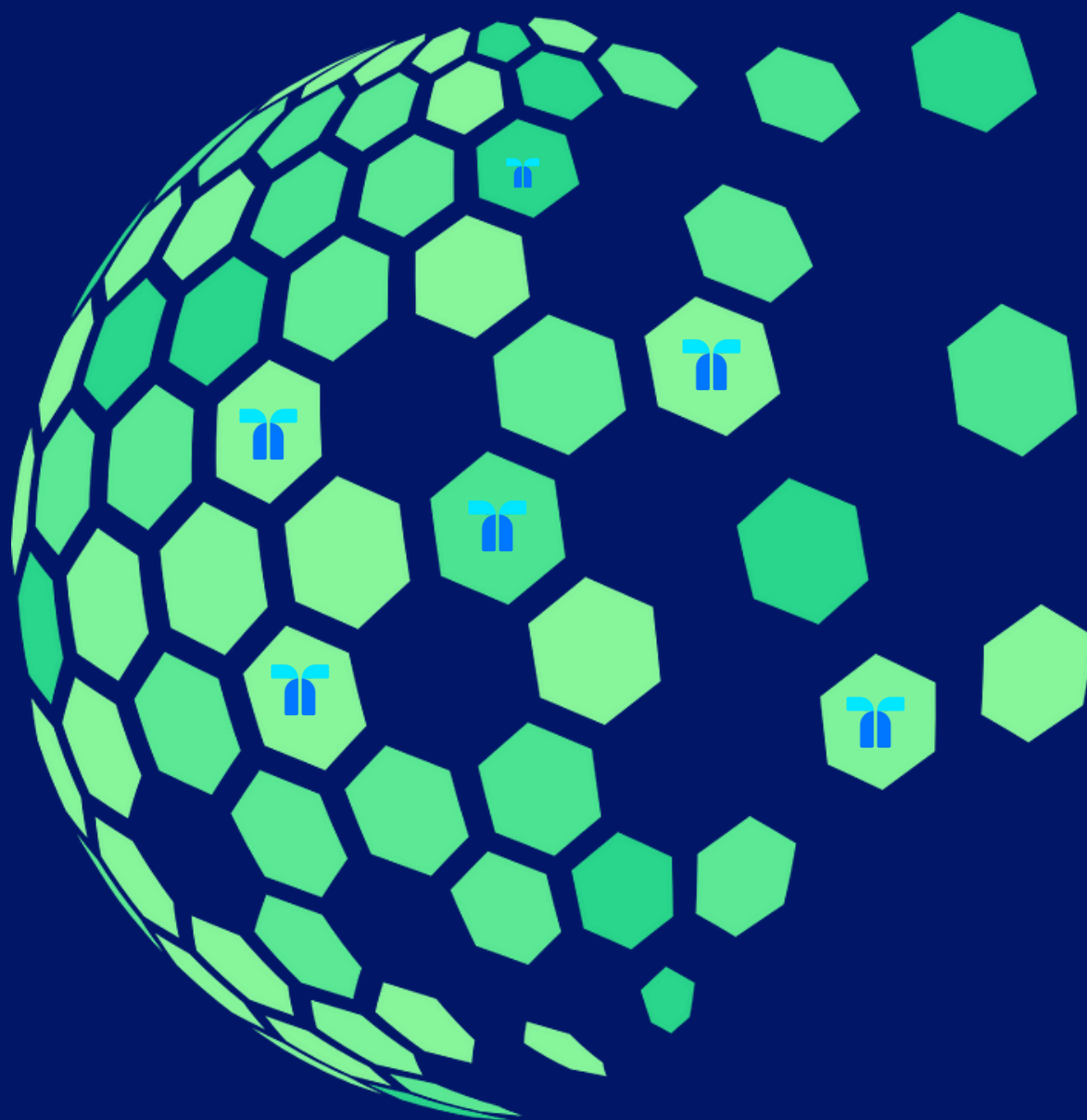


Notes

	Note	2022	2021
1. Employee expense			
Wages and salaries		1.556.949	0
Total		1.556.949	0
Average number of employees		15	0

2. Disclosure of liabilities

The company has a rental obligation according to the lease contract. The obligation can be calculated to approximately DKK 336,000.



Annual Report 2022

Our mission is Europe



Tellerio is a leading provider of accounting, and tax software for small businesses in Denmark and soon across Europe.

tellerio.io