# **CELINE Denmark ApS**

C/O Tmf Denmark A/S H.C. Andersens Boulevard 38, 3. th 1553 København V

CVR No. 40473092

# **Annual Report 2022**

4. financial year

The Annual Report was presented and adopted at the Annual General Meeting of the Company on 10 July 2023

Carole Chevron Chairman

## **CELINE Denmark ApS**

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## **Management's Statement**

Today, Management has considered and adopted the Annual Report of CELINE Denmark ApS for the financial year 1 January 2022 - 31 December 2022.

The Annual Report is presented in accordance with the Danish Financial Statements Act.

In our opinion, the Financial Statements give a true and fair view of the assets, liabilities and financial position of the Company at 31 December 2022 and of the results of the Company's operations for the financial year 1 January 2022 - 31 December 2022.

In our opinion, the Management's Review includes a true and fair account of the matters addressed in the review.

We recommend that the Annual Report be adopted at the Annual General Meeting.

Copenhagen, 30 June 2023

#### **Executive Board**

Carole Chevron Francois Fernand Joseph

Manager Manager

## **Independent Auditors' Report**

#### To the shareholders of CELINE Denmark ApS

#### **Opinion**

We have audited the financial statements of CELINE Denmark ApS for the financial year 1 January 2022 - 31 December 2022, which comprise an income statement, balance sheet, statement of changes in equity and notes. The financial statements are prepared in accordance with the Danish Financial Statements Act.

In our opinion, the financial statements give a true and fair view of the Company's financial position at 31 December 2022 and of the results of its operations for the financial year 1 January 2022 - 31 December 2022 in accordance with the Danish Financial Statements Act.

#### **Basis of opinion**

We conducted our audit in accordance with International Standards on Auditing (ISAs) and additional requirements applicable in Denmark. Our responsibility under those standards and requirements are further described in the "Auditors' responsibility for the Audit of the Financial Statements" section of our report. We are independent of the Company in accordance with the International Ethics Standards Board for Accountants' International Code of Ethics for Professional Accountants (including International Independence Standards) (IESBA Code) together with the ethical requirements that are relevant to our audit of the financial statement in Denmark, and we have fulfilled our other ethical responsibilities in accordance with these requirements and the IESBA Code. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

#### Management's responsibility for the financial statements

Management is responsible for the preparation of financial statements that give a true and fair view in accordance with the Danish Financial Statements Act and for such internal control as Management considers necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, Management is responsible for assessing the Company's ability to continue as a going concern; disclosing, as applicable, matters related to going concern; and using the going concern basis of accounting in preparing the financial statements unless Management either intends to either liquidate the Company or suspend operations, or has no realistic alternative but to do so.

#### The auditor's responsibility for the audit of the financial statements

Our responsibility is to obtain reasonable assurance as to whether the financial statements are free from material misstatement, whether due to fraud or error, and to issue an auditors' report that includes our opinion. Reasonable assurance is a high level of assurance, but is no guarantee that an audit conducted in accordance with ISAs and additional requirements applicable in Denmark will always detect material misstatements. Misstatements can arise from fraud or error and can be considered material if it would be reasonable to expect that these - either individually or collectively - could influence the economic decisions taken by the users of financial statements on the basis of these financial statements.

As part of an audit conducted in accordance with ISAs and additional requirements applicable in Denmark, we exercise professional judgement and maintain an attitude of professional skepticism throughout the audit. We also:

- \* Identify and assess the risk of material misstatements in the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for a material misstatement resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations or override of internal control.
- \* Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the

## **Independent Auditors' Report**

Company's internal control.

- \* Evaluate whether the accounting policies used are appropriate and whether the accounting estimates and the related disclosures made by Management are reasonable.
- \* Conclude on whether Management's use of the going concern basis of accounting in preparing the financial statements is appropriate and, based on the audit evidence obtained, conclude on whether a material uncertainty exists relating to events or conditions, which could cast significant doubt on the Company's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditors' report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditors' report. However, future events or conditions may imply that the Company can no longer remain a going concern.
- \* Evaluate the overall presentation, structure and contents of the financial statements, including note disclosures, and whether the financial statements reflect the underlying transactions and events in a manner that gives a true and fair view.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control which we identify during our audit.

#### **Statement on Management's Review**

Management is responsible for the Management's review.

Our opinion on the financial statements does not cover the Management's review, and we do not express any form of opinion providing assurance regarding the Management's review.

Our responsibility in connection with our audit of the financial statements is to read the Management's review and, in doing so, consider whether the Management's review is materially inconsistent with the financial statements or with the knowledge we have gained during the audit, or otherwise appears to be materially misstated.

Moreover, it is our responsibility to consider whether the Management's review meets the disclosure requirements in the Danish Financial Statements Act.

Based on our procedures, we are of the opinion that the Management's review is in accordance with the financial statements and has been prepared in accordance with the requirements in the Danish Financial Statements Act. In our opinion, the Management's review is not materially misstated.

Copenhagen, 30 June 2023

#### Mazars

Statsautoriseret Revisionspartnerselskab

CVR-no. 31061741

Nicklas Rasmussen State Authorised Public Accountant mne43474

## **Company details**

**Company** CELINE Denmark ApS

C/O Tmf Denmark A/S

H.C. Andersens Boulevard 38, 3. th

1553 København V

 Telephone
 45 58 59 59 18

 CVR No.
 40473092

 Date of formation
 24 April 2019

Financial year 1 January 2022 - 31 December 2022

**Executive Board** Carole Chevron

Francois Fernand Joseph

**Auditors** Mazars

Statsautoriseret Revisionspartnerselskab

Midtermolen 1, 2. tv 2100 København Ø CVR-no.: 31061741

## **Management's Review**

#### The Company's principal activities

The Company's purpose is to trade, purchase, represent, import and export all kinds of fashion items, bags, leather goods, footwear, luxury and quality products, accessories, perfumery, cosmetics, jewelery, candles, home accessories and in particular goods marketed under the brand "CELINE" in Denmark.

#### Development in the activities and the financial situation of the Company

Celine Denmark, ApS was established on April, 24 2019 and this is the 4th fiscal year closing. The company's income statement for 2022 shows a profit of DKK 1,823,931 and the company's balance sheet at 31 December 2022 shows equity of DKK 2,703,168.

#### Post financial year events

No significant events have occurred after the balance sheet date which would influence the evaluation of the Company's financial position as at the balance sheet date.

## **Accounting Policies**

The annual report has been prepared in accordance with Danish financial statements legislation as well as generally accepted accounting principles.

The annual report for the financial year 2022 is presented in DKK.

The annual report has been presented in accordance with the provisions of the Danish Financial Statements Act applying to enterprises of reporting class B, with the adoption of individual rules from class C.

#### **Recognition and Measurement**

The financial statements have been prepared based on historical cost.

The income is recognised in the income statement as earned. Further to this, value adjustments of financial assets and liabilities measured at fair value or amortised costs are recognised. Furthermore, all costs incurred to earn the profit or loss for year have been recognised in the income statement, including amortisation, depreciation, write-down and provisions as well as reversals as a consequence of changed accounting estimates of amounts previously recognised in the income statement.

Assets are recognised in the balance sheet when it is probable that future economic benefits will flow into the Company, and the value of the asset can be measured reliably.

Liabilities are recognised in the balance sheet when it is probable that future economic benefits will flow out of the Company, and the value of the liability can be measured reliably.

On initial recognition, assets and liabilities are measured at cost. Subsequently, assets and liabilities are measured as described below for each financial statement item.

Certain financial assets and liabilities are measured at amortised cost, by which a constant redemption yield is recognised over the term. Amortised cost is calculated as original cost less instalments and addition/deduction of the accumulated amortisation of the difference between cost and the nominal amount. Thereby, capital and exchange losses or gains are allocated over the term.

On recognition and measurement, anticipated losses and risks that appear before presentation of the annual report and which confirm or invalidate affairs or conditions existing at the balance sheet date are considered. The functional currency is Danish kroner, DKK. All other currencies are considered foreign currencies.

#### **Foreign Currency Translations**

During the year, transactions in foreign currencies have been translated applying the exchange rate at the transaction date. If currency positions are considered hedge of future cash flows, the value adjustments are recognised directly in equity.

Receivables and debt denominated in foreign currencies have been recognised at the exchange rate of the balance sheet date.

Realised and unrealised exchange gains and losses have been recognised in the income statement under other financial income and expenses.

#### **Accounting Policies**

#### Income statement

#### Gross profit/loss

As income recognition criterion, the completed contract method is applied so that revenue comprises invoiced revenue for the year. Revenue is measured at fair value excl. VAT and less granted goods and customer discounts.

In pursuance of section 32 of the Danish Financial Statements Act, the company does not disclose its revenue.

#### Other income

The Company has recognized received salary compensation to companies in financial crisis as a result of Covid-19. The salary compensation compensates the company for having repatriated employees in the period in which the authorities had imposed restrictions to reduce the spread of Covid-19 infection.

#### **Operating expenses**

Operating expenses include financial statement items of a primary nature in relation to the primary activity of the enterprise, including losses from sale of fixed assets.

#### **External expenses**

External expenses comprise selling costs, facility costs and administrative expenses.

#### Financial income and expenses

Financial income and expenses are recognised in the income statement based at the amounts that concern the financial year. Financial income and expenses include interest revenue and expenses, financial expenses of finance leases, realised and unrealised capital gains and losses regarding securities, accounts payable and transactions in foreign currencies, repayment on mortgage loans, and surcharges and allowances under the advance-payment of tax scheme.

#### Tax on profit or loss for the year income taxes

Tax on profit or loss for the year represents 22% of the book profit or loss adjusted for non-taxable and non-deductible items.

Tax on profit or loss for the year consists of the anticipated tax portion of the taxable income for the year adjusted for the changes for the year in deferred tax.

#### **Assets**

#### **Tangible assets**

Stocks are measured at cost using the FIFO method. Where the net realisable value is lower than the cost, inventories are recognised at this lower value.

The cost of goods for resale comprises of the purchase price.

The net realisable value of stocks is calculated as the expected selling price less direct costs of completion and expenses incurred to effect the sale. The net realisable value is determined taking into account marketability, obsolescence and expected selling price movements.

## **Accounting Policies**

#### Impairment of goods and equipment

The carrying amount of property plant and equipment is reviewed annually for indication of impairment for loss, apart from what is expressed by usual amortisation and depreciation. If this applies, impairment for loss is made of each asset or group of assets, respectively, to lower recoverable amount.

As recoverable amount, the higher of expected net selling price and net present value is applied. The net present value is calculated as the present value of the anticipated cash flows from the use of the asset or the group of assets.

Impairment for loss for the year is recognised in the income statement as amortisation, depreciation and impairment for loss of property, plant and equipment and intangible assets.

#### **Fixed asset investments**

Other receivables recognised under fixed assets comprise loans and rental deposits measured at amortised cost, which usually corresponds to nominal amount. In events when the carrying amount exceeds the recoverable amount, impairment for loss is made to such lower value. Impairment for loss for the year is recognised in the income statement as impairment for loss of financial assets.

Estimated useful life of leasehold improvements is 3 years.

#### Receivables

Receivables are measured at amortised cost which usually corresponds to nominal value. The value is reduced by write-down for bad debt according to an individual assessment.

#### **Prepayments**

Prepayments comprise costs incurred relating to subsequent financial years.

#### **Equity and Liabilities**

#### Equity

Management's proposed dividends for the financial year is disclosed as a separate item in equity.

#### Provision for deferred tax

Deferred tax is measured according to the liability method. Provision has been made for deferred tax by 22% on all temporary differences between carrying amount and tax-based value of assets and liabilities.

The tax-based values of tax losses carried forward are included in the statement of deferred tax if it is probable that the losses can be utilised.

Deferred tax assets which are not expected utilised within a few years have been disclosed in notes under contingent assets.

## Other liabilities other than provisions

Other liabilities other than provisions have been measured at amortised cost which corresponds to nominal value.

#### **Deferred income**

Deferred income comprises income received relating to subsequent years.

## **Income Statement**

	Note	2022 DKK	2021 DKK
Gross profit		6.087.562	4.900.169
Staff expenses	1	-3.730.321	-3.427.129
Profit from ordinary operating activities		2.357.241	1.473.040
Finance expenses	2	-18.867	-11.244
Profit before tax		2.338.374	1.461.796
Tax expense	3	-514.443	-329.687
Profit	_	1.823.931	1.132.109
Proposed distribution of results			
Proposed dividend recognised in equity		2.650.000	898.000
Retained earnings		-826.069	234.108
Distribution of profit	_	1.823.931	1.132.108

## **Balance Sheet as of 31 December**

	Note	2022 DKK	2021 DKK
Assets			
Leasehold improvements	_	2.691.260	0
Property, plant and equipment	•	2.691.260	0
Fixed assets		2.691.260	0
Finished goods and goods for resale		2.788.158	2.375.068
Inventories	-	2.788.158	2.375.068
Short-term trade receivables		6.474.851	7.100.883
Short-term tax receivables		55.557	0
Receivables	-	6.530.408	7.100.883
Cash and cash equivalents		3.917	3.917
Current assets		9.322.483	9.479.868
Assets	<u>-</u>	12.013.743	9.479.868

## **Balance Sheet as of 31 December**

Liabilities and equity	Note	2022 DKK	2021 DKK
. ,			
Share capital		50.000	50.000
Retained earnings		2.653.168	1.727.237
Equity	<u> </u>	2.703.168	1.777.237
Other payables	_	0	350.211
Long-term liabilities other than provisions		0	350.211
Trade payables		1.466.902	1.067.403
Payables to group enterprises		4.538.253	3.679.934
Tax payables		0	209.687
Other payables		3.305.420	2.395.396
Short-term liabilities other than provisions	_	9.310.575	7.352.420
Liabilities other than provisions within the business	_	9.310.575	7.702.631
Liabilities and equity	_	12.013.743	9.479.868
Contingent liabilities	4		
Related parties	5		

# Statement of changes in Equity

	Share	Retained		
	capital	earnings	Dividends	Total
	DKK	DKK	DKK	DKK
Equity 1 January 2022	50.000	829.237	898.000	1.777.237
Proposed dividend		-826.069	2.650.000	1.823.931
Dividend paid			-898.000	-898.000
Equity 31 December 2022	50.000	3.168	2.650.000	2.703.168

The share capital consist of 50 000 shares of DKK 1,00. The shares have not been divided into classes.

## **Notes**

	2022	2021
	DKK	DKK
1. Staff expenses		
Wages and salaries	3.892.682	3.417.335
Social security contributions	50.225	47.636
Other employee expense	-212.586	-37.842
	3.730.321	3.427.129
Average number of employees	7	7
2. Other financial expenses		
	2022	2021
	DKK	DKK
Foreign exchange losses	11.799	6.655
Fines paid	2.110	4.589
Other financial expenses	4.958	0
	18.867	11.244
3. Corporation tax and deffered tax		
	2022	2021
	DKK	DKK
Corporate tax liability	514.443	329.687
	514.443	329.687

## 4. Contingent liabilities

No contingent liabilities exist at the balance sheet date.

## 5. Related parties

Name and registered office of the parent preparing consolidated financial statements for the smallest group: CELINE Société , 16 Rue Vivienne, 75002 Paris, France

#### 6. Joint taxation

The company is jointly taxed with PARFUMS CHRISTIAN DIOR A/S (CVR number 18788799).

The current Danish income tax is allocated among the joinlty taxed entities proportionally to their taxable income.