

# **Brandability ApS**

Njalsgade 76, 4., 2300 Copenhagen

Company reg. no. 40 14 57 53

## **Annual report**

**1 January - 31 December 2020**

The annual report was submitted and approved by the general meeting on the 13 May 2021.



**Ricardo João Farinha de Alencastre**  
Chairman of the meeting

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Notes:

- To ensure the greatest possible applicability of this document, IAS/IFRS English terminology has been used.
- Please note that decimal points have not been used in the usual English way. This means that for instance DKK 146.940 means the amount of DKK 146,940, and that 23,5 % means 23.5 %.

## Management's report

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Today, the managing director has presented the annual report of Brandability ApS for the financial year 1 January - 31 December 2020.

The annual report has been presented in accordance with the Danish Financial Statements Act.

I consider the accounting policies appropriate and, in my opinion, the financial statements provide a fair presentation of the company's assets, equity and liabilities, and financial position at 31 December 2020 and of the company's results of activities in the financial year 1 January – 31 December 2020.

The managing director consider the conditions for audit exemption of the 2020 financial statements to be met.

I am of the opinion that the management commentary presents a fair account of the issues dealt with.

We recommend that the annual report be approved by the general meeting.

Copenhagen, 13 May 2021

**Managing Director**



Ricardo João Farinha de Alencastre

## **Auditor's report on compilation of the financial statements**

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### **To the shareholders of Brandability ApS**

We have compiled the financial statements of Brandability ApS for the financial year 1 January - 31 December 2020 based on the company's bookkeeping and on further information provided by you.

The financial statements comprise the accounting policies, income statement, statement of financial position, statement of changes in equity and notes.

We performed this engagement in accordance with the international standard ISRS 4410 applying to compilation engagements.

We have applied our professional expertise to assist you in the preparation and presentation of the financial statements in accordance with the Danish Financial Statements Act. We have complied with relevant requirements of the Danish Act on Approved Auditors and Audit Firms and with ethical requirements of the Danish Institute of State Authorised Public Accountants, including principles of integrity, objectivity, professional competence and due care.

The financial statements and the accuracy and completeness of the information used to compile them are your responsibility.

As a compilation engagement is not an assurance engagement, we are not required to verify the accuracy or completeness of the information you provided to us in order to compile the financial statements. Accordingly, we express neither an audit opinion nor a review opinion as to whether the financial statements have been compiled in accordance with the Danish Financial Statements Act.

Copenhagen, 13 May 2021

### **Grant Thornton**

State Authorised Public Accountants  
Company reg. no. 34 20 99 36



**Michael Beuchert**  
State Authorised Public Accountant  
mne32794

## Company information

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### The company

Brandability ApS  
Njalsgade 76, 4.  
2300 Copenhagen

Company reg. no. 40 14 57 53  
Financial year: 1 January - 31 December  
2nd financial year

### Managing Director

Ricardo João Farinha de Alencastre

## **Management commentary**

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### **The principal activities of the company**

The company's purpose is to carry out trade and service, and services within graphic design, webdesign, webdevelopment, advertising and marketing services.

### **Unusual circumstances**

No unusual events have occurred during the financial year.

### **Uncertainties about recognition or measurement**

There have been no uncertainties regarding recognition and measurement during the fiscal year.

### **Development in activities and financial matters**

The gross profit for the year totals DKK 8.468 against DKK 12.015 last year. Income or loss from ordinary activities after tax totals DKK 6.833 against DKK 9.342 last year. Management considers the net profit or loss for the year satisfactory.

### **Events occurring after the end of the financial year**

No events have occurred subsequent to the balance sheet date, which could change the Company's financial position.

## Accounting policies

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The annual report for Brandability ApS has been presented in accordance with the Danish Financial Statements Act regulations concerning reporting class B enterprises. Furthermore, the company has decided to comply with certain rules applying to reporting class C enterprises.

The accounting policies are unchanged from last year, and the annual report is presented in DKK.

### Recognition and measurement in general

Income is recognised in the profit and loss account concurrently with its realisation, including the recognition of value adjustments of financial assets and liabilities. Likewise, all costs, these including depreciation, amortisation, writedown, provisions, and reversals which are due to changes in estimated amounts previously recognised in the profit and loss account are recognised in the profit and loss account.

Assets are recognised in the balance sheet when the company is liable to achieve future, financial benefits and the value of the asset can be measured reliably.

Liabilities are recognised in the balance sheet when the company is liable to lose future, financial benefits and the value of the liability can be measured reliably.

Assets and liabilities are measured at cost at the initial recognition. Hereafter, assets and liabilities are measured as described below for each individual accounting item.

At recognition and measurement, such predictable losses and risks are taken into consideration, which may appear before the annual report is presented, and which concerns matters existing on the balance sheet date.

### Income statement

#### Gross profit

Gross profit comprises the revenue and external costs.

Revenue is recognised in the income statement if delivery and passing of risk to the buyer have taken place before the end of the year and if the income can be determined reliably and inflow is anticipated. Recognition of revenue is exclusive of VAT and taxes and less any discounts relating directly to sales.

Other external costs comprise costs for sales & administration.

#### Net financials

Net financials comprise interest, realised and unrealised capital gains and losses concerning financial assets and liabilities, amortisation of financial assets and liabilities, additions and reimbursements under the Danish tax prepayment scheme, etc. Financial income and expenses are recognised in the profit and loss account with the amounts that concerns the financial year.

## Accounting policies

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Dividend from equity investments in group enterprises is recognised in the financial year where the dividend is declared.

### **Tax on net profit or loss for the year**

Tax for the year comprises the current income tax for the year and changes in deferred tax, and it is recognised in the income statement with the share referring to the results for the year and directly in equity with the share referring to entries directly in equity.

The company is subject to the Danish legislation concerning compulsory joint taxation of Danish group enterprises.

The current Danish corporate tax is allocated among the jointly taxed companies in proportion to their respective taxable income (full allocation with reimbursement of tax losses).

## Statement of financial position

### **Investments**

#### **Deposits**

Deposits are measured at amortised cost and represent lease deposits, etc.

#### **Receivables**

Receivables are measured at amortised cost, which usually corresponds to nominal value. In order to meet expected losses, they are written down for impairment to the net realisable value.

#### **Contract work in progress**

Contract work in progress is measured at the selling price of the work performed. The selling price is measured on the basis of the stage of completion on the reporting date and the total expected income from the individual work in progress. The stage of completion is calculated as the share of costs incurred in proportion to the estimated total costs of the individual work in progress.

#### **Available funds**

Available funds comprise cash at bank and on hand.

### **Income tax and deferred tax**

Current tax liabilities and current tax receivable are recognised in the statement of financial position as calculated tax on the taxable income for the year, adjusted for tax of previous years' taxable income and for tax paid on account.

The company is jointly taxed with consolidated Danish companies. The current corporate income tax is distributed between the jointly taxed companies in proportion to their taxable income and with full distribution with reimbursement as to tax losses. The jointly taxed companies are comprised by the Danish tax prepayment scheme.



## **Accounting policies**

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Joint taxation contributions payable and receivable are recognised in the statement of financial position as "Income tax receivable" or "Income tax payable".

According to the rules of joint taxation, Brandability ApS is unlimitedly, jointly, and severally liable to pay the Danish tax authorities the total income tax, including withholding tax on interest, royalties, and dividends, arising from the jointly taxed group of companies.

Deferred tax is measured on the basis of temporary differences in assets and liabilities with a focus on the statement of financial position. Deferred tax is measured at net realisable value.

Adjustments take place in relation to deferred tax concerning elimination of unrealised intercompany gains and losses.

Deferred tax is measured based on the tax rules and tax rates applying under the legislation prevailing in the respective countries on the reporting date when the deferred tax is expected to be released as current tax. Changes in deferred tax due to changed tax rates are recognised in the income statement, except for items included directly in the equity.

Deferred tax assets, including the tax value of tax losses allowed for carryforward, are recognised at the value at which they are expected to be realisable, either by settlement against tax of future earnings or by set-off in deferred tax liabilities within the same legal tax unit. Any deferred net tax assets are measured at net realisable value.

### **Liabilities other than provisions**

Other liabilities are measured at amortised cost which usually corresponds to the nominal value.

**Income statement**

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All amounts in DKK.

<u>Note</u>	1/1 2020 - 31/12 2020	26/12 2018 - 31/12 2019
<b>Gross profit</b>	<b>8.468</b>	<b>12.015</b>
Other financial income	1.814	606
Other financial costs	-1.521	-661
<b>Pre-tax net profit or loss</b>	<b>8.761</b>	<b>11.960</b>
1 Tax on net profit or loss for the year	-1.928	-2.618
<b>Net profit or loss for the year</b>	<b>6.833</b>	<b>9.342</b>
<b>Proposed appropriation of net profit:</b>		
Transferred to retained earnings	6.833	9.342
<b>Total allocations and transfers</b>	<b>6.833</b>	<b>9.342</b>

## Statement of financial position at 31 December

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All amounts in DKK.

<b>Assets</b>		<u>2020</u>	<u>2019</u>
<u>Note</u>			
<b>Non-current assets</b>			
2	Deposits	365	0
	Total investments	<u>365</u>	<u>0</u>
	<b>Total non-current assets</b>	<b><u>365</u></b>	<b><u>0</u></b>
<b>Current assets</b>			
	Trade receivables	419.646	257.645
	Contract work in progress	386.886	0
	Other debtors	0	2.482
	Total receivables	<u>806.532</u>	<u>260.127</u>
	Cash on hand and demand deposits	<u>220.333</u>	<u>18.420</u>
	<b>Total current assets</b>	<b><u>1.026.865</u></b>	<b><u>278.547</u></b>
	<b>Total assets</b>	<b><u>1.027.230</u></b>	<b><u>278.547</u></b>

## Statement of financial position at 31 December

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All amounts in DKK.

<b>Equity and liabilities</b>		
Note	2020	2019
<b>Equity</b>		
Contributed capital	50.000	50.000
Retained earnings	16.175	9.342
<b>Total equity</b>	<b>66.175</b>	<b>59.342</b>
<b>Provisions</b>		
Provisions for deferred tax	1.928	0
<b>Total provisions</b>	<b>1.928</b>	<b>0</b>
<b>Liabilities other than provisions</b>		
Trade payables	954.441	216.587
Payables to group enterprises	2.618	2.618
Other payables	2.068	0
Total short term liabilities other than provisions	959.127	219.205
<b>Total liabilities other than provisions</b>	<b>959.127</b>	<b>219.205</b>
<b>Total equity and liabilities</b>	<b>1.027.230</b>	<b>278.547</b>

### 3 Contingencies

**Statement of changes in equity**

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All amounts in DKK.

	<b>Contributed capital</b>	<b>Retained earnings</b>	<b>Total</b>
Equity 1 January 2020	50.000	9.342	59.342
Profit or loss for the year brought forward	0	6.833	6.833
	<b>50.000</b>	<b>16.175</b>	<b>66.175</b>

## Notes

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All amounts in DKK.

	1/1 2020 - 31/12 2020	26/12 2018 - 31/12 2019
<b>1. Tax on net profit or loss for the year</b>		
Tax of the results for the year, parent company	0	2.618
Adjustment for the year of deferred tax	1.928	0
	<b>1.928</b>	<b>2.618</b>
<b>2. Deposits</b>		
Additions during the year	365	0
<b>Cost 31 December 2020</b>	<b>365</b>	<b>0</b>
<b>Carrying amount, 31 December 2020</b>	<b>365</b>	<b>0</b>

### 3. Contingencies

#### Joint taxation

With Alencastre.net ApS, company reg. no 35643494 as administration company, the company is subject to the Danish scheme of joint taxation and unlimitedly, jointly, and severally liable, along with the other jointly taxed companies, for the total corporation tax.

The company is unlimitedly, jointly, and severally liable, along with the other jointly taxed companies, for any obligations to withhold tax on interest, royalties, and dividends.

Any subsequent adjustments of corporate taxes or withholding tax, etc., may result in changes in the company's liabilities.