

**AdApp Technologies ApS**  
**Vendersgade 28, st., 1363 København K**  
**Annual report for 2022**

**CVR no. 39 89 53 82**

Adopted at the annual general meeting on 9 May 2023

chairman: Jan Kastner

## Table of contents

	Page
<b>Statements</b>	
Statement by management on the annual report	1
Auditor's report on compilation of the financial statements	2
<b>Management's review</b>	
Company details	3
Management's review	4
<b>Financial statements</b>	
Income statement	5
1 January - 31 December	
Balance sheet 31 December	6
Statement of changes in equity	8
Notes	9
Accounting policies	10

## **Statement by management on the annual report**

The executive board has today discussed and approved the annual report of AdApp Technologies ApS for the financial year 1 January - 31 December 2022.

The annual report is prepared in accordance with the Danish Financial Statements Act.

In my opinion, the financial statements give a true and fair view of the company's financial position at 31 December 2022 and of the results of the company's operations for the financial year 1 January - 31 December 2022.

In my opinion, management's review includes a fair review of the matters dealt with in the management's review.

The financial statements have not been audited. Management considers the criteria for not auditing the financial statements to be met.

Management recommends that the annual report should be approved by the company in general meeting.

Copenhagen, 9 May 2023

### **Executive board**

Jan Kastner  
Director

## Auditor's report on compilation of the financial statements

### ***To the shareholder of AdApp Technologies ApS***

We have compiled the financial statements of AdApp Technologies ApS for the financial year 1 January - 31 December 2022 based on the company's bookkeeping records and other information made available by enterprise.

The financial statements comprises a summary of significant accounting policies, income statement, balance sheet, statement of changes in equity and notes.

We performed the engagement in accordance with ISRS 4410, Compilation Engagements.

We have applied our professional expertise to assist the enterprise in the preparation and presentation of the financial statements in accordance with the Danish Financial Statements Act. We complied with the relevant provisions of the Danish Act on Approved Auditors and with the International Ethics Standards Board for Accountants' Code of Ethics for Professional Accountants (IESBA Code), including principles relating to integrity, objectivity, professional competence and due care.

The financial statements and the accuracy and completeness of the information used to compile the financial statements are the enterprise's responsibility.

As a compilation engagement is not an assurance engagement, we are not required to verify the accuracy or completeness of the information provided by enterprise for our compilation of the financial statements. Accordingly, we do not express an audit or a review conclusion on whether the financial statements have been prepared in accordance with the Danish Financial Statements Act.

Copenhagen, 9 May 2023

Ecovis Danmark  
 statsautoriseret revisionsinteressentskab  
 CVR no. 28 93 95 23

Jerrik Olsen  
 State Authorized Public Accountant  
 MNE no. mne46584

## Company details

**The company**

AdApp Technologies ApS  
Vendersgade 28, st.  
1363 København K

CVR no.: 39 89 53 82

Reporting period: 1 January - 31 December 2022

Domicile: Copenhagen

**Executive board**

Jan Kastner

## Management's review

### Business review

The company's purpose is software development, software trading, digital services, consulting services and related business. It is decided, that Annual Report for 2022 will be presented in English.

### Financial review

The company's income statement for the year ended 31 December 2022 shows a loss of DKK 1.397.248, and the balance sheet at 31 December 2022 shows equity of DKK 317.294.

In 2022, the company has spent significant costs on digital marketing, which is expected to generate more downloads and increase the number of users of the apps that the company has developed. As a result of the increased costs which have exceeded income in the accounting period, the company has realized a loss. It is the management's expectation that the company will realize a profit in 2023. The company's shareholders are prepared to supply the necessary liquidity should the company need it.

### Significant events occurring after the end of the financial year

No events have occurred after the balance sheet date which could significantly affect the company's financial position.

**Income statement**  
**1 January - 31 December**

	Note	2022 DKK	2021 DKK
<b>Gross profit</b>		<b>-1.119.442</b>	<b>133.792</b>
Staff costs	1	-273.771	-282.844
<b>Profit/loss before amortisation/depreciation and impairment losses</b>		<b>-1.393.213</b>	<b>-149.052</b>
Depreciation, amortisation and impairment of intangible assets and property, plant and equipment		-366.487	-366.511
<b>Profit/loss before net financials</b>		<b>-1.759.700</b>	<b>-515.563</b>
Financial income		1.650	16
Financial costs	2	-79.375	-23.373
<b>Profit/loss before tax</b>		<b>-1.837.425</b>	<b>-538.920</b>
Tax on profit/loss for the year		440.177	118.562
<b>Profit/loss for the year</b>		<b>-1.397.248</b>	<b>-420.358</b>
Retained earnings		-1.397.248	-420.358
		<b>-1.397.248</b>	<b>-420.358</b>

## Balance sheet 31 December

	Note	2022 DKK	2021 DKK
<b>Assets</b>			
Completed development projects		2.565.497	2.931.984
<b>Intangible assets</b>	3	<b>2.565.497</b>	<b>2.931.984</b>
<b>Total non-current assets</b>		<b>2.565.497</b>	<b>2.931.984</b>
Other receivables		2.387	11.233
<b>Receivables</b>		<b>2.387</b>	<b>11.233</b>
<b>Cash at bank and in hand</b>		<b>345.060</b>	<b>691.400</b>
<b>Total current assets</b>		<b>347.447</b>	<b>702.633</b>
<b>Total assets</b>		<b>2.912.944</b>	<b>3.634.617</b>

## Balance sheet 31 December

	Note	2022 DKK	2021 DKK
<b>Equity and liabilities</b>			
Share capital		50.000	50.000
Reserve for development expenditure		2.001.088	0
Retained earnings		-1.733.794	1.664.542
<b>Equity</b>		<b>317.294</b>	<b>1.714.542</b>
Provision for deferred tax		29.540	469.717
<b>Total provisions</b>		<b>29.540</b>	<b>469.717</b>
Trade payables		1.333.896	150.432
Payables to shareholders and management		1.178.727	1.179.210
Other payables		53.487	120.716
<b>Total current liabilities</b>		<b>2.566.110</b>	<b>1.450.358</b>
<b>Total liabilities</b>		<b>2.566.110</b>	<b>1.450.358</b>
<b>Total equity and liabilities</b>		<b>2.912.944</b>	<b>3.634.617</b>

## Statement of changes in equity

	Share capital	Reserve for development expenditure	Retained earnings	Total
Equity at 1 January 2022	50.000	0	1.664.542	1.714.542
Transfers, reserves	0	2.001.088	-2.001.088	0
Net profit/loss for the year	0	0	-1.397.248	-1.397.248
<b>Equity at 31 December 2022</b>	<b>50.000</b>	<b>2.001.088</b>	<b>-1.733.794</b>	<b>317.294</b>

## Notes

	2022 DKK	2021 DKK
<b>1 Staff costs</b>		
Wages and salaries	273.771	280.522
Other social security costs	0	2.322
	<b>273.771</b>	<b>282.844</b>
Average number of employees	1	1
<b>2 Financial costs</b>		
Other financial costs (Bank)	1.456	909
Exchange loss	77.919	22.464
	<b>79.375</b>	<b>23.373</b>
<b>3 Intangible assets</b>		
	Completed development projects	
Cost at 1 January 2022	<u>3.664.994</u>	
Cost at 31 December 2022	<u>3.664.994</u>	
Impairment losses and amortisation at 1 January 2022	733.010	
Amortisation for the year	<u>366.487</u>	
Impairment losses and amortisation at 31 December 2022	<u>1.099.497</u>	
<b>Carrying amount at 31 December 2022</b>	<b><u>2.565.497</u></b>	

## Accounting policies

The annual report of AdApp Technologies ApS for 2022 has been prepared in accordance with the provisions of the Danish Financial Statements Act applying to reporting class B entities, as well as provisions applying to reporting class C entities.

The accounting policies applied are consistent with those of last year.

The annual report for 2022 is presented in DKK

### Basis of recognition and measurement

Income is recognised in the income statement as earned, including value adjustments of financial assets and liabilities. All expenses, including amortisation, depreciation and impairment losses, are also recognised in the income statement.

Assets are recognised in the balance sheet when it is probable that future economic benefits will flow to the company and the value of the asset can be measured reliably.

Liabilities are recognised in the balance sheet when it is probable that future economic benefits will flow from the company and the value of the liability can be measured reliably.

On initial recognition, assets and liabilities are measured at cost. On subsequent recognition, assets and liabilities are measured as described below for each individual accounting item.

Certain financial assets and liabilities are measured at amortised cost using the effective interest method. Amortised cost is calculated as the historic cost less any installments and plus/less the accumulated amortisation of the difference between the cost and the nominal amount.

On recognition and measurement, allowance is made for predictable losses and risks which occur before the annual report is presented and which confirm or invalidate matters existing at the balance sheet date.

### Income statement

#### Gross profit

In pursuance of section 32 of the Danish Financial Statements Act, the company does not disclose its revenue.

Gross profit reflects an aggregation of revenue, changes in inventories of finished goods and work in progress and other operating income less costs of raw materials and consumables and other external expenses.

#### Revenue

Income is recognised in the income statement, provided that the transfer of risk, usually on delivery to the buyer, has taken place and that the income can be measured reliably and is expected to be received.

## Accounting policies

Revenue is measured at fair value of the agreed consideration excluding VAT and taxes charged on behalf of third parties. Revenue is net of all types of discounts granted.

### **Cost of goods sold**

Costs of goods sold include direct costs used in generating the year's revenue.

### **Other external expenses**

Other external expenses include expenses related to administration etc.

### **Staff costs**

Staff costs include wages and salaries, including compensated absence and pensions, as well as other social security contributions, etc. made to the entity's employees.

### **Amortisation, depreciation and impairment losses**

Amortisation, depreciation and impairment losses comprise the year's amortisation, depreciation and impairment of intangible assets and property, plant and equipment.

### **Financial income and expenses**

Financial income and expenses are recognised in the income statement at the amounts that relate to the financial year. Net financials include interest income and expenses, realised and unrealised capital/exchange gains and losses on securities, liabilities and foreign currency transactions under the Danish Tax Prepayment Scheme, etc.

### **Tax on profit/loss for the year**

Tax for the year, which comprises the current tax charge for the year and changes in the deferred tax charge, is recognised in the income statement as regards the portion that relates to the profit/loss for the year and directly in equity as regards the portion that relates to entries directly in equity.

## **Balance sheet**

### **Intangible assets**

#### ***Development projects***

Development costs comprise costs, wages/salaries and amortisation losses that are directly and indirectly attributable to the company's development activities.

Developments projects recognised in the balance sheet are measured at cost less accumulated amortisation and impairment losses.

## Accounting policies

Following the completion of the development work, development costs are amortised on a straight-line basis over the estimated useful life. The amortisation period is 10 years.

### Receivables

Receivables are measured at amortised cost.

### Cash and cash equivalents

Cash and cash equivalents comprise cash and deposits at banks.

### Equity

#### Reserve for development costs

An amount corresponding to capitalised development costs is recognised in the reserve. The reserve is reduced as development costs are amortised.

### Dividends

Proposed dividends are disclosed as a separate item under equity. Dividends are recognised as a liability when declared by the annual general meeting of shareholders.

### Income tax and deferred tax

Current tax liabilities and current tax receivables are recognised in the balance sheet as the estimated tax on the taxable income for the year, adjusted for tax on the taxable income for previous years and tax paid on account.

Deferred tax is measured according to the liability method in respect of temporary differences between the carrying amount of assets and liabilities and their tax base, calculated on the basis of the planned use of the asset and settlement of the liability, respectively. Deferred tax is measured at net realisable value.

### Liabilities

Liabilities, which include trade payables, payables to group entities and other payables, are measured at amortised cost, which is usually equivalent to nominal value.

### Foreign currency translation

On initial recognition, foreign currency transactions are translated applying the exchange rate at the transaction date. Foreign exchange differences arising between the exchange rates at the transaction date and at the date of payment are recognised in the income statement as financial income or financial expenses. If foreign currency instruments are considered cash flow hedges, any unrealised value adjustments are taken directly to a fair value reserve under 'Equity'.

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## Jan Kastner

Director

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2023-05-11 13:53:17 UTC



## Jerrik Olsen

Certified public Accountant

Serial number: bac8e2fc-3629-4a3f-b99c-0d5d383fd8db

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