

Global Equestrian Group ApS

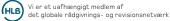
Uggerhalnevej 80, 9310 Vodskov CVR no. 39 69 07 99

Annual report for the financial year 01.07.20 - 30.06.21

Årsrapporten er godkendt på den ordinære generalforsamling, d. 25.11.21

Morten Bradsted Nielsen Dirigent





Company information etc.	3
Statement by the Executive Board and Board of Directors on the annual report	4
Independent auditor's report	5 - 7
- Management's review	8
Income statement	9
Balance sheet	10 - 11
Statement of changes in equity	12
Notes	13 - 25



Company's

Global Equestrian Group ApS Uggerhalnevej 80 9310 Vodskov Registered office: Aalborg CVR no.: 39 69 07 99 Financial year: 01.07 - 30.06

Executive Board

Morten Bradsted Nielsen Lars Andreas Helgstrand

Board of Directors

Kaspar Ronald Kristiansen Niels Thomas Heering Kasper Tams Kitaj

Auditors

Beierholm Statsautoriseret Revisionspartnerselskab



Global Equestrian Group ApS

Statement by the Executive Board and Board of Directors on the annual report

We have on this day presented the annual report for the financial year 01.07.20 - 30.06.21 for Global Equestrian Group ApS.

The annual report is presented in accordance with the Danish Financial Statements Act (Årsregnskabsloven).

In our opinion, the financial statements give a true and fair view of company's assets, liabilities and financial position as at 30.06.21 and of the results of company's activities for the financial year 01.07.20 - 30.06.21.

We believe that the management's review includes a fair review of the matters dealt with in the management's review.

The annual report is submitted for adoption by the general meeting.

Vodskov, November 17, 2021

Executive Board

Morten Bradsted Nielsen Lars Andreas Helgstrand

Board of Directors

Kaspar Ronald Kristiansen Niels Thomas Heering Kasper Tams Kitaj Chairman



To the capital owner of Global Equestrian Group ApS

Opinion

We have audited the financial statements of Global Equestrian Group ApS for the financial year 01.07.20 - 30.06.21, which comprise the income statement, balance sheet, statement of changes in equity and notes to the financial statements, including a summary of significant accounting policies. The financial statements are prepared in accordance with the Danish Financial Statements Act (Årsregnskabsloven).

In our opinion the financial statements give a true and fair view of the company's assets, liabilities and financial position at 30.06.21 and of the results of the company's operations for the financial year 01.07.20 - 30.06.21 in accordance with the the Danish Financial Statements Act (Årsregnskabsloven).

Basis for Opinion

We conducted our audit in accordance with International Standards on Auditing and the additional requirements applicable in Denmark. Our responsibilities under those standards and requirements are further described in the "Auditor's responsibilities for the audit of the financial statements" section of our report. We are independent of the company in accordance with the International Ethics Standards Board for Accountants' Code of Ethics for Professional Accountants (IESBA Code) and the additional requirements applicable in Denmark, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Statement regarding the management's review

Management is responsible for management's review.

Our opinion on the financial statements does not cover management's review, and we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read management's review and, in doing so, consider whether management's review is materially inconsistent with the financial statements or our knowledge obtained during the audit, or otherwise appears to be materially misstated.

Moreover, it is our responsibility to consider whether management's review provides the information required under the Danish Financial Statements Act.



Based on the work we have performed, we conclude that management's review is in accordance with the financial statements and has been prepared in accordance with the requirements of the Danish Financial Statements Acts. We did not identify any material misstatement of management's review.

Management's responsibility for the financial statements

The Management is responsible for the preparation of financial statements that give a true and fair view in accordance with the Danish Financial Statements Act. Furthermore the Management is responsible for the internal control as the Management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is responsible for assessing the company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting in preparing the financial statements unless management either intends to liquidate the company or to cease operations, or has no realistic alternative but to do so.

Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with International Standards on Auditing and the additional requirements applicable in Denmark will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

As part of an audit conducted in accordance with International Standards on Auditing and the additional requirements applicable in Denmark, we exercise professional judgment and maintain professional skepticism throughout the audit. We also:

• Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.

- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the company's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.
- Conclude on the appropriateness of management's use of the going concern basis of accounting in preparing the financial statements and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the company's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the company to cease to continue as a going concern.
- Evaluate the overall presentation, structure and contents of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that gives a true and fair view.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

Soeborg, Copenhagen, November 17, 2021

Beierholm

Statsautoriseret Revisionspartnerselskab CVR no. 32 89 54 68

Henrik Agner Hansen State Authorized Public Accountant MNE-no. mne28682



Primary activities

The company's activities comprise to own shares, directly or indirectly, in other companies and other business related hereto.

Development in activities and financial affairs

The income statement for the period 01.07.20 - 30.06.21 shows a profit/loss of DKK'000 4,009 against DKK'000 -75,435 for the period 01.07.19 - 30.06.20. The balance sheet shows equity of DKK'000 454,528.

Subsequent events

After the end of the financial year the company has acquired significant activities situated in the US. In continuation herof the company has refinanced its payables as part of a refinancing in the group.



	Profit/loss for the year	4,009	-75,435
7	Tax on loss for the year	4,476	4,340
	Loss before tax	-467	-79,775
6	Financial expenses	-33,894	-26,532
5	Financial income	2,358	557
4	Income from equity investments in group enterprises	50,958	-53,332
	Loss before depreciation, amortisation, write-downs and impairment losses	-19,889	-468
3	Staff costs	-5,482	-4,563
	Gross result	-14,407	4,095
ote		2020/21 DKK '000	2019/20 DKK '000

Proposed appropriation account

Reserve for net revaluation according to the equity method	34,854	-36,024
Retained earnings	-30,845	-39,411
Total	4,009	-75,435



ASSETS

Total assets	987,987	765,157
Total current assets	188,265	64,177
Cash	2,569	2,447
Total receivables	185,696	61,730
Prepayments	276	312
Other receivables	149	5,076
Income tax receivable	8,816	4,340
Receivables from group enterprises	176,455	52,002
Total non-current assets	799,722	700,980
Total investments	799,722	700,980
Other investments	2,000	2,000
Equity investments in group enterprises	797,722	698,980
	30.06.21 DKK '000	30.06.20 DKK '000



EQUITY AND LIABILITIES

Total equity and liabilities	987,987	765,157
Total payables	532,133	396,553
Total short-term payables	210,362	99,442
Deferred income	0	11
Other payables	1,241	886
Payables to group enterprises	134,144	ے 98,543
Payables to other credit institutions Trade payables	74,879 98	0 2
Total long-term payables	321,771	297,111
Other payables	321,771	297,111
Total provisions	1,326	0
Other provisions	1,326	0
Total equity	454,528	368,604
Retained earnings	418,456	367,604
Share capital Reserve for net revaluation according to the equity method	1,000 35,072	1,000 0
	DKK '000	DKK '000
	30.06.21	30.06.20

¹¹ Contingent liabilities

12 Related parties

Figures in DKK '000	a Share capital	Reserve for net revaluation according to the equity method	Retained earnings	Total equity
Statement of changes in equity for 01.07.19 - 30.06.20				
Balance as at 01.07.19 Net effect of changed accounting	1,000	29,722	407,015	437,737
policies	0	6,302	0	6,302
Adjusted balance as at 01.07.19 Net profit/loss for the year	1,000 0	36,024 -36,024	407,015 -39,411	444,039 -75,435
Balance as at 30.06.20	1,000	0	367,604	368,604
Statement of changes in equity for 01.07.20 - 30.06.21				
Balance as at 01.07.20 Foreign currency translation	1,000	0	367,604	368,604
adjustment of foreign enterprises	0	218	0	218
Group contribution	0	0	81,697	81,697
Net profit/loss for the year	0	34,854	-30,845	4,009
Balance as at 30.06.21	1,000	35,072	418,456	454,528



1. Subsequent events

After the end of the financial year the company has acquired significant activities situated in the US. In continuation herof the company has refinanced its payables as part of a refinancing in the group.

2. Special items

Special items are income and expenses that are special due to their size and nature. The following special items were recorded in the financial year:

Special items:	Recognised in the income statement in:	2020/21 DKK '000	2019/20 DKK '000
Cost related to acquisition of enterprises	Other external costs (gross result)	17,675	0
Total		17,675	0
		2020/21 DKK '000	2019/20 DKK '000
3. Staff costs			
Wages and salaries Other social security costs Other staff costs		5,331 16 135	3,694 10 859
Total		5,482	4,563
Average number of employee	s during the year	5	3



	2020/21 DKK '000	2019/20 DKK '000
4. Income from equity investments in group enterpri	ises	
Share of profit or loss of group enterprises Amortisation of goodwill	114,875 -63,917	10,585 -63,917
Total	50,958	-53,332
5. Financial income		
Interest, group enterprises	2,358	557
Total	2,358	557
6. Financial expenses		
Interest, group enterprises Other financial expenses	2,915 30,979	1,588 24,944
Total	33,894	26,532
7. Tax on profit or loss for the year		
Tax on profit or loss for the year	-4,476	-4,340
Total	-4,476	-4,340



8. Investments

Figures in DKK '000	Equity invest- ments in group enterprises	Other invest- ments
Cost as at 01.07.20	711,880	0
Foreign currency translation adjustment of foreign enterprises	122	0
Additions during the year	13,447	2,000
Group contributions	37,200	0
Cost as at 30.06.21	762,649	2,000
Revaluations as at 01.07.20	-12,900	0
Foreign currency translation adjustment of foreign		
enterprises	96	0
Amortisation of goodwill	-63,917	0
Net profit/loss from equity investments	114,875	0
Changes in equity value impaired in receivables and		
transfered to provision	-3,081	0
Revaluations as at 30.06.21	35,073	0
Carrying amount as at 30.06.21	797,722	2,000
The item comprises goodwill as at 30.06.21 of	457,255	0
Positive balances ascertainable on initial recognition of equity investments measured at equity value	1,843	0
Name and registered office:		Ownership interest
Subsidiaries:		
Equestrian Ventures ApS, Vodskov		100%
Riding Arena Robots ApS, Vodskov		75%
Ejendomsselskabet Helgstrand ApS, Vodskov		100%
Helgstrand Global Properties ApS, Vodskov		100%



Helgstrand Germany Property GmbH, Syke, Germany	100%
Helgstrand Windsome LLC, Wellington, USA	100%
Helgstrand Dressage ApS, Vodskov	100%
Helgstrand Event ApS, Vodskov	100%
Helgstrand Dressage US LLC, Wellington, USA	100%
Helgstrand Dressage Germany GmbH, Syke, Germany	100%
Helgstrand Jewellery ApS, Vodskov	100%
Kingsland AS, Sarpsborg, Norway	51%
Kingsland AB, Gråbo, Sweden	51%
Kingsland DK ApS, Ikast	51%
Kingsland Equestrian Inc., Wellington, USA	51%
Kingsland Asia Ltd., HongKong	51%
Kingsland Trading Co., Ltd., Hangzhou, China	51%
StandbyCo Germany ApS, Vodskov	100%
StandbyCo Germany Holding GmbH, Syke, Germany	100%
Riesenbeck International GbmH, Hörstel, Germany	100%
Equestrian Events Holding ApS, Vodskov	100%
StandbyCo US II Inc., Wellington, USA	100%
StandbyCo US Inc., Wellington, USA	100%



	30.06.21 DKK '000	30.06.20 DKK '000
9. Other provisions		
Other provisions are expected to be distributed as follows:		
Current liabilities	1,326	0
Total	1,326	0

Other provisions comprise provision for subsidiaries measured according to the equity method with a negative carrying amount.

10. Long-term payables

		Outstanding	Total	Total
	Repayment	debt after 5	payables at	payables at
Figures in DKK '000	first year	years	30.06.21	30.06.20
Other payables	0	0	321,771	297,111
Total	0	0	321,771	297,111



11. Contingent liabilities

Recourse guarantee commitments

Company's has provided a guarantee whereby the guarantor assumes liability for group enterprises' debt to credit institutions. The guarantee is maximised at DKK 180,000k. The group enterprises' debt to the credit institutions concerned amounts to DKK 134,680k at the balance sheet date.

Other contingent liabilities

The company is taxed jointly with the other Danish companies in the group and has joint, several and unlimited liability for income taxes and any obligations to withhold tax at source on interest, royalties and dividends for the jointly taxed companies. The liability also includes any subsequent corrections to the calculated tax liability as a consequence of changes made to the jointly taxable income etc.

In addition the company has issued letters of support to group enterprises ensuring the necessary liquidity for the ongoing operations of these companies.

12. Related parties

The company is included in the consolidated financial statements of the parent Global Equestrian Group Holding ApS, Vodskov.



13. Accounting policies

GENERAL

The annual report is presented in accordance with the provisions of the Danish Financial Statements Act (*Årsregnskabsloven*) for enterprises in reporting class B with application of provisions for a higher reporting class.

The accounting policies have been applied consistently with previous years.

In accordance with section 112 of the Danish Financial Statements Act, company's has not prepared consolidated financial statements. Company's is a subsidiary of Global Equestrian Group Holding ApS, Vodskov, CVR no. 39 69 07 48, which prepares consolidated financial statements.

Basis of recognition and measurement

Income is recognised in the income statement as earned, including value adjustments of financial assets and liabilities. All expenses, including depreciation, amortisation, impairment losses and write-downs, are also recognised in the income statement.

Assets are recognised in the balance sheet when it is probable that future economic benefits will flow to company's, and the value of such assets can be measured reliably. Liabilities are recognised in the balance sheet when it is probable that future economic benefits will flow from company's, and the value of such liabilities can be measured reliably. On initial recognition, assets and liabilities are measured at cost. Subsequently, assets and liabilities are measured as described for each item below.

On recognition and measurement, account is taken of foreseeable losses and risks arising before the date at which the annual report is presented and proving or disproving matters arising on or before the balance sheet date.

BUSINESS COMBINATIONS

Newly acquired or newly founded enterprises are recognised as from the date of acquisition and the date of foundation, respectively. The date of acquisition is the date at which control of the enterprise is obtained. Divested or discontinued enterprises are recognised until the date of divestment or discontinuation. The date of discontinuation is the date at which control of the enterprise passes to a third party.

Acquired enterprises are recognised in accordance with the acquisition method, according to which the identifiable assets and liabilities of the newly acquired enterprises are measured at fair value at the date of acquisition.



The cost of the equity investments in the acquired enterprises is offset against the proportionate share of the fair value of the enterprises' net assets at the acquisition date.

On acquisition of subsidiaries, goodwill is recognised on a proportionate basis based on the actual ownership interest in the acquired equity investments.

The goodwill (positive difference) determined at the date of acquisition is recognised under equity investments in subsidiaries in the balance sheet. Goodwill from acquired enterprises is adjusted until 12 months after the acquisition date.

CURRENCY

The annual report is presented in Danish kroner (DKK).

On initial recognition, transactions denominated in foreign currencies are translated using the exchange rates applicable at the transaction date. Exchange rate differences between the exchange rate applicable at the transaction date and the exchange rate at the date of payment are recognised in the income statement as a financial item. Receivables, payables and other monetary items denominated in foreign currencies are translated using the exchange rates applicable at the balance sheet date. The difference between the exchange rate applicable at the balance sheet date and at the date at which the receivable or payable arose or was recognised in the latest annual report is recognised under financial income or expenses in the income statement. Fixed assets and other non-monetary assets acquired in foreign currencies are translated using historical exchange rates.

On recognition of independent foreign entities, the income statements are translated at the exchange rates applicable at the transaction date or approximate average exchange rates. The balance sheet items are translated using the exchange rates applicable at the balance sheet date. Foreign currency translation adjustments arising from the translation of equity at the beginning of the year using the exchange rates applicable at the balance sheet date and from the translation of income statements from average exchange rates to the exchange rates applicable at the balance sheet date are recognised directly in equity under the foreign currency translation reserve.

Translation adjustments of intercompany balances with independent foreign entities, measured using the equity method and where the balance is considered to be part of the overall investment, are recognised directly in equity under the foreign currency translation reserve. On the divestment of foreign entities, accumulated exchange differences are recognised in the income statement.



INCOME STATEMENT

Gross result

Gross result comprises other operating income and other external expenses.

Other operating income

Other operating income comprises income of a secondary nature in relation to the enterprise's activities, including rental income, negative goodwill and gains on the sale of intangible assets and property, plant and equipment.

Other external expenses

Other external expenses comprise costs relating to distribution, sales and advertising and administration, premises and bad debts to the extent that these do not exceed normal write-downs.

Staff costs

Staff costs comprise wages and salaries as well as other staff-related costs.

Income from equity investments in group entreprises

For equity investments in equity investments in subsidiaries, measured using the equity method, the share of the enterprises' profit or loss is recognised in the income statement after elimination of unrealised intercompany profits and losses and less any goodwill amortisation and impairment losses.

Income from equity investments in equity investments in subsidiaries also comprises gains and losses on the sale of equity investments.



Other net financials

Interest income and interest expenses, foreign exchange gains and losses on transactions denominated in foreign currencies etc. are recognised in other net financials.

Tax on profit/loss for the year

The current and deferred tax for the year is recognised in the income statement as tax on the profit/loss for the year with the portion attributable to the profit/loss for the year, and directly in equity with the portion attributable to amounts recognised directly in equity.

Company's is jointly taxed with Danish consolidated enterprises.

In connection with the settlement of joint taxation contributions, the current Danish income tax is allocated between the jointly taxed enterprises in proportion to their taxable incomes. This means that enterprises with a tax loss receive joint taxation contributions from enterprises which have been able to use this loss to reduce their own taxable profit.

BALANCE SHEET

Equity investments in group entreprises

Equity investments in subsidiaries are recognised and measured according to the equity method. For equity investments in subsidiaries, the equity method is considered a measurement method.

Accounting policies for the acquisition of subsidiaries are stated in the 'Business combinations' section.

On initial recognition, equity investments measured according to the equity method are measured at cost. Transaction costs directly attributable to the acquisition are recognised in the cost of equity investments.

Under subsequent recognition and measurement of equity investments according to the equity method, equity investments are measured at the proportionate share of the enterprises' equity value, determined according to the accounting policies of the parent, adjusted for the remaining value of goodwill and gains and losses on transactions with the enterprises in question. Equity investments, where information for recognition according to the equity method is not known, are measured at cost.



Equity investments with a negative carrying amount are measured at DKK 0. Receivables that are considered part of the combined investment in the enterprises in question are impaired by any remaining negative equity value. Other receivables from such enterprises are impaired to the extent that such receivables are considered uncollectible. Provisions to cover the remaining negative equity value are recognised to the extent that company's has a legal or constructive obligation to cover the liabilities of the enterprise in question.

Goodwill recognised under equity investments is amortised according to the straight-line method based on an individual assessment of the useful life of the asset. The useful life of goodwill has been determined at 10 years for equity investments in subsidiaries. The useful life has been determined in consideration of the expected future net earnings of the enterprise to which the goodwill relates.

For equity investments measured according to the equity method, the proportionate share of the equity investments' equity value is determined according to the accounting policies of the parent, stated in the other sections.

Gains or losses on disposal of equity investments are determined as the difference between the disposal consideration and the carrying amount of net assets at the time of sale, including non-amortised goodwill, as well as the expected costs of divestment or discontinuation. Gains and losses are recognised in the income statement under income from equity investments.

Impairment losses on fixed assets

The carrying amount of fixed assets which are not measured at fair value is assessed annually for indications of impairment over and above what is reflected in depreciation and amortisation.

If company's realised return on an asset or a group of assets is lower than expected, this is considered an indication of impairment.

If there are indications of impairment, an impairment test is conducted of individual assets or groups of assets.

The assets or groups of assets are impaired to the lower of recoverable amount and carrying amount.



The higher of net selling price and value in use is used as the recoverable amount. The value in use is determined as the present value of expected net cash flows from the use of the asset or group of assets as well as expected net cash flows from the sale of the asset or group of assets after the expiry of their useful lives.

Impairment losses are reversed when the reasons for the impairment no longer exist.

Receivables

Receivables are measured at amortised cost, which usually corresponds to the nominal value, less write-downs for bad debts.

Write-downs for bad debts are determined based on an individual assessment of each receivable if there is no objective evidence of individual impairment of a receivable.

Prepayments

Prepayments recognised under assets comprise costs incurred in respect of subsequent financial years.

Other investments

Equity investments that are not classified as group enterprises, associates or participating interests and which are not traded in an active market are measured in the balance sheet at cost.

Cash

Cash includes deposits in bank accounts as well as operating cash.

Equity

The net revaluation of equity investments measured according to the equity method is recognized in the net revaluation reserve in equity according to the equity method to the extent that the carrying amount exceeds the cost.

Grants received from the parent are recognised directly in equity under retained earnings, as the grants are treated as capital contributions.



Current and deferred tax

Current tax payable and receivable is recognised in the balance sheet as tax computed on the basis of the taxable income for the year, adjusted for tax paid on account.

Joint taxation contributions payable and receivable are recognised as income tax under receivables or payables in the balance sheet.

Deferred tax liabilities and tax assets are recognised on the basis of all temporary differences between the carrying amounts and tax bases of assets and liabilities. However, deferred tax is not recognised on temporary differences relating to goodwill which is non-amortisable for tax purposes and other items where temporary differences, except for acquisitions, have arisen at the date of acquisition without affecting the net profit or loss for the year or the taxable income. In cases where the tax value can be determined according to different taxation rules, deferred tax is measured on the basis of management's intended use of the asset or settlement of the liability.

Deferred tax assets are recognised, following an assessment, at the expected realisable value through offsetting against deferred tax liabilities or elimination in tax on future earnings.

Deferred tax is measured on the basis of the tax rules and at the tax rates which, according to the legislation in force at the balance sheet date, will be applicable when the deferred tax is expected to crystallise as current tax.

Payables

Long-term payables are measured at cost at the time of contracting such liabilities (raising of the loan). The payables are subsequently measured at amortised cost where capital losses and loan expenses are recognised in the income statement as a financial expense over the term of the payable on the basis of the calculated effective interest rate in force at the time of contracting the liability.

Short-term payables are measured at amortised cost, normally corresponding to the nominal value of such payables.

Deferred income

Deferred income under liabilities comprises payments received in respect of income in subsequent financial years.