

Aktieselskabet af 2.7.2018  
Store Torv 1  
8000 Aarhus C  
CVR no. 39 67 27 74

# Annual report for 2023/24

Adopted at the annual general meeting on  
19 November 2024



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Lise Kaae  
chairman

HEARTLAND

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## Statement by management on the annual report

The supervisory board and executive board have today discussed and approved the annual report of Aktieselskabet af 2.7.2018 for the financial year 1 August 2023 - 31 July 2024.

The annual report is prepared in accordance with the Danish Financial Statements Act.

In our opinion, the financial statements give a true and fair view of the company's financial position at 31 July 2024 and of the results of the company's operations for the financial year 1 August 2023 - 31 July 2024.

In our opinion, management's review includes a fair review of the matters dealt with in the management's review.

Management recommends that the annual report should be approved by the company in general meeting.

Aarhus, 19 November 2024

### Executive board



Lise Kaae

### Supervisory board



Anders Holch Povlsen  
chairman



Anne Kirstine Storm Holch Povlsen



Lise Kaae

## **Independent auditor's report**

### ***To the shareholder of Aktieselskabet af 2.7.2018***

#### **Opinion**

We have audited the financial statements of Aktieselskabet af 2.7.2018 for the financial year 1 August 2023 - 31 July 2024, which comprise accounting policies, income statement, balance sheet, statement of changes in equity and notes. The financial statements are prepared under the Danish Financial Statements Act.

In our opinion, the financial statements give a true and fair view of the company's financial position at 31 July 2024 and of the results of the company's operations for the financial year 1 August 2023 - 31 July 2024 in accordance with the Danish Financial Statements Act.

#### **Basis for Opinion**

We conducted our audit in accordance with International Standards on Auditing (ISAs) and the additional requirements applicable in Denmark. Our responsibilities under those standards and requirements are further described in the "Auditor's responsibilities for the audit of the " (hereinafter collectively referred to as "the financial statements") section of our report. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

#### ***Independence***

We are independent of the Company in accordance with the International Ethics Standards Board for Accountants' International Code of Ethics for Professional Accountants (IESBA Code) and the additional ethical requirements applicable in Denmark, and we have fulfilled our other ethical responsibilities in accordance with these requirements and the IESBA Code.

#### **Management's responsibilities for the financial statements**

Management is responsible for the preparation of financial statements, that give a true and fair view in accordance with the Danish Financial Statements Act and for such internal control as management determines is necessary to enable the preparation of the financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is responsible for assessing the company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting in preparing the financial statements unless management either intends to liquidate the company or to cease operations, or has no realistic alternative but to do so.

#### **Auditor's responsibilities for the audit of the financial statements**

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs and the additional requirements applicable in Denmark will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

As part of an audit conducted in accordance with ISAs and the additional requirements applicable in Denmark, we exercise professional judgement and maintain professional scepticism throughout the audit. We also:

## **Independent auditor's report**

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the company's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.
- Conclude on the appropriateness of management's use of the going concern basis of accounting in preparing the financial statements and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the company's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the company to cease to continue as a going concern.
- Evaluate the overall presentation, structure and contents of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that gives a true and fair view.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

### **Statement on management's review**

Management is responsible for management's review.

Our opinion on the financial statements does not cover management's review, and we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read management's review and, in doing so, consider whether management's review is materially inconsistent with the financial statements or our knowledge obtained during the audit, or otherwise appears to be materially misstated.

Moreover, it is our responsibility to consider whether management's review provides the information required under the Danish Financial Statements Act.

## Independent auditor's report

Based on the work we have performed, we conclude that management's review is in accordance with the financial statements and has been prepared in accordance with the requirements of the Danish Financial Statements Act. We did not identify any material misstatement of management's review.

Aarhus, 19 November 2024

EY Godkendt Revisionspartnerselskab  
CVR no. 30 70 02 28



Morten Friis  
State Authorised Public Accountant  
mne32732

## Company details

### The company

Aktieselskabet af 2.7.2018  
Store Torv 1  
8000 Aarhus C

CVR no.: 39 67 27 74

Reporting period: 1 August 2023 - 31 July 2024  
Incorporated: 26 June 2018

Domicile: Aarhus

### Supervisory board

Anders Holch Povlsen, chairman  
Anne Kirstine Storm Holch Povlsen  
Lise Kaae

### Executive board

Lise Kaae

### Auditors

EY Godkendt Revisionspartnerselskab  
Værkmestergade 25  
8000 Aarhus C

## **Management's review**

### **Business review**

The Company's principal activities consist in investment and financing.

### **Financial review**

The company's income statement for the year ended 31 July 2024 shows a profit of TDKK 270.525, and the balance sheet at 31 July 2024 shows equity of TDKK 468.651.

### **Significant events occurring after the end of the financial year**

No events have occurred after the balance sheet date which could significantly affect the company's financial position.



## **Accounting policies**

The annual report of Aktieselskabet af 2.7.2018 for 2023/24 has been prepared in accordance with the provisions of the Danish Financial Statements Act applying to enterprises of reporting class B as well as selected rules applying to reporting class C.

The annual report for 2023/24 is presented in TDKK

### **Basis of recognition and measurement**

Income is recognised in the income statement as earned, including value adjustments of financial assets and liabilities. All expenses, including amortisation, depreciation and impairment losses, are also recognised in the income statement.

Assets are recognised in the balance sheet when it is probable that future economic benefits will flow to the company and the value of the asset can be measured reliably.

Liabilities are recognised in the balance sheet when it is probable that future economic benefits will flow from the company and the value of the liability can be measured reliably.

On initial recognition, assets and liabilities are measured at cost. On subsequent recognition, assets and liabilities are measured as described below for each individual accounting item.

Certain financial assets and liabilities are measured at amortised cost using the effective interest method. Amortised cost is calculated as the historic cost less any installments and plus/less the accumulated amortisation of the difference between the cost and the nominal amount.

On recognition and measurement, allowance is made for predictable losses and risks which occur before the annual report is presented and which confirm or invalidate matters existing at the balance sheet date.

## **Income statement**

### **Gross profit**

In pursuance of section 32 of the Danish Financial Statements Act, the company summarizes certain items in the income statement. Gross profit includes other external costs.

### **Other external costs**

Other external costs comprise costs for administration ect.

### **Financial income and costs**

Financial income and costs comprise interest income and costs, realized and unrealized gains and losses on securities, payables and transactions denominated in foreign currencies, dividends received on other investments, amortization of financial assets and liabilities as well as surcharges and refunds under the on-account tax scheme.

### **Current tax for the year**

The company is subject to the Danish rules on compulsory joint taxation of the Group's Danish subsidiaries. Subsidiaries participate in the joint taxation arrangement from the time when they are included in the consolidated financial statements and until the time when they withdraw from the consolidation.

## **Accounting policies**

On payment of joint taxation contributions, the current Danish income tax is allocated between the jointly taxed entities in proportion to their taxable income. Entities with tax losses receive joint taxation contributions from entities that have been able to use tax losses to reduce their own taxable profits.

Tax for the year, which comprises the current tax charge for the year and changes in the deferred tax charge, is recognised in the income statement as regards the portion that relates to the profit/loss for the year and directly in equity as regards the portion that relates to entries directly in equity.

## **Balance sheet**

### **Other securities and equity investments**

Other securities and equity investments, recognised under non-current assets, comprise listed securities measured at fair value. Fair value adjustment is recognised under financial income or financial costs.

### **Receivables**

Receivables are measured at amortised cost.

### **Cash and cash equivalents**

Cash comprise cash in bank.

### **Income tax and deferred tax**

Current tax liabilities and current tax receivables are recognised in the balance sheet as the estimated tax on the taxable income for the year, adjusted for tax on the taxable income for previous years and tax paid on account.

Deferred tax is measured according to the liability method in respect of temporary differences between the carrying amount of assets and liabilities and their tax base, calculated on the basis of the planned use of the asset and settlement of the liability, respectively. Deferred tax is measured at net realisable value.

### **Liabilities**

Liabilities, which include trade payables, are measured at amortised cost, which is usually equivalent to nominal value.

### **Foreign currency translation**

On initial recognition, foreign currency transactions are translated applying the exchange rate at the transaction date. Foreign exchange differences arising between the exchange rates at the transaction date and at the date of payment are recognised in the income statement as financial income or financial expenses. If foreign currency instruments are considered cash flow hedges, any unrealised value adjustments are taken directly to a fair value reserve under 'Equity'.

Receivables and payables and other monetary items denominated in foreign currencies are translated at the exchange rates at the balance sheet date. The difference between the exchange rates at the balance sheet date and the date at which the receivable or payable arose or was recognised in the latest financial statements is recognised in the income statement as financial income or financial expenses.

**Income statement 1 August 2023 - 31 July 2024**

	Note	2023/24 TDKK	2022/23 TDKK
<b>Gross profit</b>		174	70
Financial income		270.397	43.908
Financial costs		<u>-9</u>	<u>-23</u>
<b>Profit/loss before tax</b>		<b>270.562</b>	<b>43.955</b>
Current tax for the year	1	<u>-37</u>	<u>-10</u>
<b>Profit/loss for the year</b>		<b><u>270.525</u></b>	<b><u>43.945</u></b>
Retained earnings		<u>270.525</u>	<u>43.945</u>
		<b><u>270.525</u></b>	<b><u>43.945</u></b>

**Balance sheet at 31 July 2024**

	<b>Note</b>	<b>2023/24</b> TDKK	<b>2022/23</b> TDKK
<b>Assets</b>			
Other securities and equity investments	2	<u>468.271</u>	<u>196.417</u>
<b>Fixed asset investments</b>		<u>468.271</u>	<u>196.417</u>
<b>Total non-current assets</b>		<u>468.271</u>	<u>196.417</u>
Receivables from group enterprises		<u>234</u>	<u>1.027</u>
<b>Receivables</b>		<u>234</u>	<u>1.027</u>
<b>Cash at bank and in hand</b>		<u>196</u>	<u>5</u>
<b>Total current assets</b>		<u>430</u>	<u>1.032</u>
<b>Total assets</b>		<u><u>468.701</u></u>	<u><u>197.449</u></u>

**Balance sheet at 31 July 2024**

	<b>Note</b>	<b>2023/24</b> TDKK	<b>2022/23</b> TDKK
<b>Equity and liabilities</b>			
Share capital		500	500
Retained earnings		468.151	196.925
<b>Equity</b>		<b>468.651</b>	<b>197.425</b>
Trade payables		13	14
Corporation tax		37	10
<b>Total current liabilities</b>		<b>50</b>	<b>24</b>
<b>Total liabilities</b>		<b>50</b>	<b>24</b>
<b>Total equity and liabilities</b>		<b>468.701</b>	<b>197.449</b>

**Statement of changes in equity**

	<u>Share capital</u>	<u>Retained earnings</u>	<u>Total</u>
Equity at 1 August 2023	500	196.925	197.425
Net profit/loss for the year	0	270.525	270.525
Contribution from group	0	701	701
<b>Equity at 31 July 2024</b>	<b><u>500</u></b>	<b><u>468.151</u></b>	<b><u>468.651</u></b>

## Notes

### 1 Current tax for the year

Current tax for the year	37	10
	<u>37</u>	<u>10</u>

### 2 Fixed asset investments

	Other securities and equity investments
	<u>                    </u>
Fair Value at 1 August 2023	196.417
Fair value adjustment for the year (unrealised gain)	270.393
Additions for the year	<u>1.461</u>
Fair Value at 31 July 2024	<u>468.271</u>
<b>Carrying amount at 31 July 2024</b>	<b><u>468.271</u></b>

Fair value of other fixed asset investments is measured based on stock market price (Fair Value Level 1).

### 3 Contingent liabilities

The company is jointly taxed with the other danish enterprises in the group and are jointly and severally liable for the taxes that concern the joint taxation. The total amount is stated in the annual report of HEARTLAND A/S, which is the administration company in the joint taxation.

### 4 Mortgages and collateral

As collateral for the affiliated company's debt to credit institutions, the company has pledged its securities with a booked value of 468,3 million DKK by 31 July 2024.

### 5 Related parties and ownership structure

#### Consolidated financial statements

The company is reflected in the group report as the parent company

HEARTLAND A/S  
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