

Vacationsoup IVS

Skarpeskadevej 1
3700 Rønne

Årsrapport
15. september 2017 - 31. december 2018

Årsrapporten er fremlagt og godkendt på
selskabets ordinære generalforsamling den

20/06/2019

Lisbeth Johansen
Dirigent

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Virksomhedsoplysninger

Virksomheden Vacationsoup IVS
Skarpeskadevej 1
3700 Rønne

e-mailadresse: alan@vacationsoup.com

CVR-nr: 38933604

Regnskabsår: 15/09/2017 - 31/12/2018

Ledespåtegning

Ledelsen har dags dato behandlet og godkendt årsrapporten for regnskabsperioden 15. september 2017 - 31. december 2018 for Vacationsoup IVS.

Årsrapporten aflægges i overensstemmelse med årsregnskabsloven.

Det er ledelsens opfattelse, at årsregnskabet giver et retvisende billede af virksomhedens aktiver, passiver og finansielle stilling samt af resultatet.

Årsrapporten indstilles til generalforsamlingens godkendelse.

Ledelsen anser betingelserne for at udelade revision for opfyldt.

, den

Direktion

Alan John Egan

Francis Wallinger

Ledelsesberetning

Management Report

Performance Summary

During our first 6 months (until Jan 2018) we were in development mode, with very little revenue expected. At launch (1/1/2018) we successfully won approximately 50 early adopting clients, and after 4 months reduced our prices which doubled the number of paid clients. Our clients appear to be very offer-driven, and we subsequently developed some offer-based solutions, ending the year with approximately 130 paid members, each paying between USD750 and USD200.

Our primary geographic market has been the United States, later in the year we targeted some UK channels which increased our client list, however we have paying members in 20 countries covering 4 continents and we are running an additional trial of a different economic model in Asia (Indonesia, Thailand and Sri Lanka). Over 90% of our clients are in the North America and the UK.

We are very short-staffed, and (as is typical in a start-up) when we are focussing on delivering product or service our sales activity dries up.

Ongoing

We are adding more revenue streams (promoting site building and several up-sell services) however our primary model is still to recruit more paying subscribers.

Principal Activities

Vacation Soup provides products and services for marketing rental properties (known as Vacation Rentals in the United States and Short Term Rentals in Europe), primarily paid for by an annual subscription service. Our flagship site is Vacationsoup.com.

Strategic Changes

During the period we have reviewed and modified aspects of our products or services, but we have not changed our strategic direction. The main reasons for the changes have been to commercialise the products and services better, i.e. to increase our revenue.

Activities after the financial period

In 2019 we have focussed mainly on improving our products, and as a result the sales have been very low and funding is extremely tight, but we anticipate an increase in sales as the new products are released.

Resultatopgørelse 15. sep. 2017 - 31. dec. 2018

	Note	2017/18
		kr.
Nettoomsætning		424.861
Eksterne omkostninger		-244.979
Bruttoresultat		179.882
Personaleomkostninger		-155.967
Resultat af ordinær primær drift		23.915
Øvrige finansielle omkostninger		-69
Ordinært resultat før skat		23.846
Skat af årets resultat		-5.246
Årets resultat		18.600
Forslag til resultatdisponering		
Foreslået udbytte indregnet under egenkapitalen		0
Reserve for nettoopskrivning efter indre værdis metode		12.839
Overført resultat		5.761
I alt		18.600

Balance 31. december 2018

Aktiver

	Note	2017/18 kr.
Likvide beholdninger		132.782
Omsætningsaktiver i alt		132.782
Aktiver i alt		132.782

Balance 31. december 2018

Passiver

	Note	2017/18 kr.
Andre reserver		5.761
Overført resultat		12.038
Forslag til udbytte		0
Egenkapital i alt		17.799
Skyldig selskabsskat		5.246
Langfristede gældsforpligtelser i alt		5.246
Leverandører af varer og tjenesteydelser		13.812
Gældsforpligtelser til tilknyttede virksomheder		181
Anden gæld, herunder skyldige skatter og skyldige bidrag til social sikring ..		95.744
Forslag til udbytte for regnskabsåret		0
Kortfristede gældsforpligtelser i alt		109.737
Gældsforpligtelser i alt		114.983
Passiver i alt		132.782

Noter

1. Oplysning om anvendelse af undtagelsesmuligheder for mikrovirksomheder

Mikrovirksomheden anvender undtagelsen om at give oplysning om anvendt regnskabspraksis

Mikrovirksomheden anvender undtagelsen om at give oplysning om det gennemsnitlige antal heltidsbeskæftigede i regnskabsåret