

The Photo Booth Company DK ApS

c/o Crowe Statsautoriseret Revisionsinteressentskab
Rygårds Allé 104
2900 Hellerup

CVR no. 38 91 13 76

Annual report for 2023
(7th Financial year)

Adopted at the annual general meeting
on 1 July 2024

Alexandra Natalie Hay
chairman

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Statement by management on the annual report

The executive board has today discussed and approved the annual report of The Photo Booth Company DK ApS for the financial year 1 January - 31 December 2023.

The annual report is prepared in accordance with the Danish Financial Statements Act.

In our opinion, the financial statements give a true and fair view of the company's financial position at 31 December 2023 and of the results of the company's operations for the financial year 1 January - 31 December 2023.

In our opinion, management's review includes a fair review of the matters dealt with in the management's review.

The financial statements have not been audited. Management considers the criteria for not auditing the financial statements to be met.

Management recommends that the annual report should be approved by the company in general meeting.

Hellerup, 25 June 2024

Executive board

Angela Dorothy Hay
Director

Norman Hay
Director

Alexandra Natalie Hay
Director

Auditor's report on compilation of the financial statements

To the shareholder of The Photo Booth Company DK ApS

We have compiled the financial statements of The Photo Booth Company DK ApS for the financial year 1 January - 31 December 2023 based on the company's bookkeeping records and other information made available by enterprise.

The financial statements comprises a summary of significant accounting policies, income statement, balance sheet, statement of changes in equity and notes.

We performed the engagement in accordance with ISRS 4410, Compilation Engagements.

We have applied our professional expertise to assist the enterprise in the preparation and presentation of the financial statements in accordance with the Danish Financial Statements Act. We complied with the relevant provisions of the Danish Act on Approved Auditors and with the International Ethics Standards Board for Accountants' Code of Ethics for Professional Accountants (IESBA Code), including principles relating to integrity, objectivity, professional competence and due care.

The financial statements and the accuracy and completeness of the information used to compile the financial statements are the enterprise's responsibility.

As a compilation engagement is not an assurance engagement, we are not required to verify the accuracy or completeness of the information provided by enterprise for our compilation of the financial statements. Accordingly, we do not express an audit or a review conclusion on whether the financial statements have been prepared in accordance with the Danish Financial Statements Act.

Hellerup, 25 June 2024

CVR no. 33 25 68 76



Lasse Nørgård
State Authorized Public Accountant
mne10675

Company details

The company

The Photo Booth Company DK ApS
c/o Crowe Statsautoriseret Revisionsinteressentskab
Rygårds Allé 104
2900 Hellerup

CVR no.: 38 91 13 76

Reporting period: 1 January - 31 December 2023

Incorporated: 1 September 2017

Domicile: Copenhagen

Executive board

Angela Dorothy Hay
Norman Hay
Alexandra Natalie Hay

Auditors

Crowe
Statsautoriseret Revisionsinteressentskab v.m.b.a.
Rygårds Allé 104
2900 Hellerup

Management's review

Business review

The Company's objective is to do business by setting up photo booths in attractive locations across the UK/Europe and UAE.

Financial review

The company's income statement for the year ended 31 December 2023 shows a profit of DKK 44.048, and the balance sheet at 31 December 2023 shows equity of DKK 98.312.

Significant events occurring after the end of the financial year

No events have occurred after the balance sheet date which could significantly affect the company's financial position.

Accounting policies

The annual report of The Photo Booth Company DK ApS for 2023 has been prepared in accordance with the provisions of the Danish Financial Statements Act applying to reporting class B entities, as well as provisions applying to reporting class C entities.

The accounting policies applied are consistent with those of last year.

The annual report for 2023 is presented in DKK.

Basis of recognition and measurement

Income is recognised in the income statement as earned, including value adjustments of financial assets and liabilities. All expenses, including amortisation, depreciation and impairment losses, are also recognised in the income statement.

Assets are recognised in the balance sheet when it is probable that future economic benefits will flow to the company and the value of the asset can be measured reliably.

Liabilities are recognised in the balance sheet when it is probable that future economic benefits will flow from the company and the value of the liability can be measured reliably.

On initial recognition, assets and liabilities are measured at cost. On subsequent recognition, assets and liabilities are measured as described below for each individual accounting item.

Certain financial assets and liabilities are measured at amortised cost using the effective interest method. Amortised cost is calculated as the historic cost less any installments and plus/less the accumulated amortisation of the difference between the cost and the nominal amount.

On recognition and measurement, allowance is made for predictable losses and risks which occur before the annual report is presented and which confirm or invalidate matters existing at the balance sheet date.

Income statement

Gross profit

In pursuance of section 32 of the Danish Financial Statements Act, the company does not disclose its revenue.

Gross profit reflects an aggregation of revenue and other operating income with deduction of other external expenses and raw materials and consumables.

Revenue

Income from the sale of goods is recognised in the income statement, provided that the transfer of risk, usually on delivery to the buyer, has taken place and that the income can be measured reliably and is expected to be received.

Accounting policies

Financial expenses

Financial expenses are recognised in the income statement at the amounts relating to the financial year. Net financials include bank charges and interest.

Tax on profit/loss for the year

Tax for the year, which comprises the current tax charge for the year and changes in the deferred tax charge, is recognised in the income statement as regards the portion that relates to the profit/loss for the year and directly in equity as regards the portion that relates to entries directly in equity.

Balance sheet

Tangible assets

Other machinery and equipment are measured at cost less accumulated depreciation and impairment losses.

The depreciable amount is cost less the expected residual value at the end of the useful life.

Cost comprises the purchase price and any costs directly attributable to the acquisition until the date when the asset is available for use.

Straight-line depreciation is provided on the basis of the following estimated useful lives of the assets:

	Useful life
Other machinery and equipment	5 years

Receivables

Receivables are measured at amortised cost.

An impairment loss is recognised if there is objective evidence that a receivable or a group of receivables is impaired. If there is objective evidence that an individual receivable is impaired, an impairment loss for that individual asset is recognised.

Prepayments

Prepayments recognised under 'Current assets' comprises expenses incurred concerning subsequent financial years.

Equity

Dividends

Proposed dividends are disclosed as a separate item under equity. Dividends are recognised as a liability when declared by the annual general meeting of shareholders.

Accounting policies

Income tax and deferred tax

Current tax liabilities and current tax receivables are recognised in the balance sheet as the estimated tax on the taxable income for the year, adjusted for tax on the taxable income for previous years and tax paid on account.

Deferred tax is measured according to the liability method in respect of temporary differences between the carrying amount of assets and liabilities and their tax base, calculated on the basis of the planned use of the asset and settlement of the liability, respectively. Deferred tax is measured at net realisable value.

Liabilities

Liabilities are measured at amortised cost, which is usually equivalent to nominal value.

Income statement
1 January 2023 - 31 December 2023

	<u>Note</u>	<u>2023</u> DKK	<u>2022</u> TDKK
Gross profit		66.362	120
Depreciation and impairment of tangible assets		<u>-17.216</u>	<u>-9</u>
Profit/loss before net financials		49.146	111
Financial costs		<u>-3.746</u>	<u>-8</u>
Profit/loss before tax		45.400	103
Tax on profit/loss for the year	2	<u>-1.352</u>	<u>0</u>
Profit/loss for the year		<u>44.048</u>	<u>103</u>
 Recommended appropriation of profit/loss			
Retained earnings		<u>44.048</u>	<u>103</u>
		<u>44.048</u>	<u>103</u>

Balance sheet at 31 December 2023

	<u>Note</u>	<u>2023</u> DKK	<u>2022</u> TDKK
Assets			
Other machinery and equipment		<u>50.478</u>	<u>5</u>
Tangible assets	3	<u>50.478</u>	<u>5</u>
Total non-current assets		<u>50.478</u>	<u>5</u>
Trade receivables		16.800	17
Corporation tax		2.035	2
Prepayments		<u>36.816</u>	<u>39</u>
Receivables		<u>55.651</u>	<u>58</u>
Cash at bank and in hand		<u>343.021</u>	<u>143</u>
Total current assets		<u>398.672</u>	<u>201</u>
Total assets		<u><u>449.150</u></u>	<u><u>206</u></u>

Balance sheet at 31 December 2023

	<u>Note</u>	<u>2023</u> DKK	<u>2022</u> TDKK
Equity and liabilities			
Share capital		50.000	50
Retained earnings		48.312	4
Equity		<u>98.312</u>	<u>54</u>
Provision for deferred tax		1.352	0
Total provisions		<u>1.352</u>	<u>0</u>
Trade payables		72.057	1
Other payables		277.429	151
Total current liabilities		<u>349.486</u>	<u>152</u>
Total liabilities		<u>349.486</u>	<u>152</u>
Total equity and liabilities		<u><u>449.150</u></u>	<u><u>206</u></u>
Contingent liabilities	4		
Mortgages and collateral	5		

Statement of changes in equity

	<u>Share capital</u>	<u>Retained earnings</u>	<u>Total</u>
Equity at 1 January 2023	50.000	4.264	54.264
Net profit/loss for the year	0	44.048	44.048
Equity at 31 December 2023	<u>50.000</u>	<u>48.312</u>	<u>98.312</u>

Notes

	<u>2023</u> DKK	<u>2022</u> TDKK
1 Staff costs		
Number of fulltime employees on average	<u>1</u>	<u>1</u>
2 Tax on profit/loss for the year		
Deferred tax for the year	<u>1.352</u>	<u>0</u>
	<u>1.352</u>	<u>0</u>
3 Tangible assets		<u>Other machinery and equipment</u>
Cost at 1 January 2023		45.974
Additions for the year		<u>63.097</u>
Cost at 31 December 2023		<u>109.071</u>
Impairment losses and depreciation at 1 January 2023		41.377
Depreciation for the year		<u>17.216</u>
Impairment losses and depreciation at 31 December 2023		<u>58.593</u>
Carrying amount at 31 December 2023		<u>50.478</u>
4 Contingent liabilities		
None.		
5 Mortgages and collateral		
None.		