# BTMX P/S

Pilestræde 34 DK-1112 Copenhagen K CVR no. 38 34 89 49

# Annual Report for 2019

Adopted at the Annual General Meeting on 13 March 2020

Chairman

Christian Van Thillo

# **Table of contents**

|  | Page |
|--|------|
| Statements                                   |      |
| Statement by Management on the Annual Report | 1    |
| Independent Auditor's Report                 | 2    |
| Management's Review                          |      |
| Company Details                              | 5    |
| Financial Highlights                         | 6    |
| Management's Review                          | 7    |
| Financial Statements                         |      |
| Accounting Policies                          | 10   |
| Income Statement 1 January - 31 December     | 15   |
| Balance Sheet 31 December                    | 16   |
| Statement of Changes in Equity               | 18   |
| Notes to the Financial Statements            | 19   |

# Statement by Management on the Annual Report

The Executive Board and Board of Directors have today discussed and approved the Annual Report of BTMX P/S for the financial year 1 January - 31 December 2019.

The Annual Report is prepared in accordance with the Danish Financial Statements Act.

In our opinion, the Financial Statements give a true and fair view of the Company's financial position at 31 December 2019 and of the results of the Company's operations for the financial year 1 January - 31 December 2019.

In our opinion, Management's Review includes a fair and true account of the matters dealt with in the Management's Review.

We recommend the adoption of the Annual Report at the Annual General Meeting.

Copenhagen, 13 March 2020

#### **Executive board**

Anders Bjørn Krab-Johansen CEO

#### Supervisory board

Christian Van Thillo Chairman Piet Vroman

Christoph Tonini

# **Independent Auditor's Report**

#### To the Shareholders of BTMX P/S

#### Opinion

In our opinion, the Financial Statements give a true and fair view of the financial position of the Company at 31 December 2019, and of the results of the Company's operations for the financial year 1 January - 31 December 2019 in accordance with the Danish Financial Statements Act.

We have audited the Financial Statements of BTMX P/S for the financial year 1 January - 31 December 2019, which comprise income statement, balance sheet, statement of changes in equity and notes, including a summary of significant accounting policies ("financial statements").

#### **Basis for Opinion**

We conducted our audit in accordance with International Standards on Auditing (ISAs) and the additional requirements applicable in Denmark. Our responsibilities under those standards and requirements are further described in the Auditor's Responsibilities for the Audit of the Financial Statements section of our report. We are independent of the Company in accordance with the International Ethics Standards Board for Accountants' Code of Ethics for Professional Accountants (IESBA Code) and the additional requirements applicable in Denmark, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

#### **Statement on Management's Review**

Management is responsible for Management's Review.

Our opinion on the financial statements does not cover Management's Review, and we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read Management's Review and, in doing so, consider whether Management's Review is materially inconsistent with the financial statements or our knowledge obtained during the audit, or otherwise appears to be materially misstated.

Moreover, it is our responsibility to consider whether Management's Review provides the information required under the Danish Financial Statements Act.

Based on the work we have performed, in our view, Management's Review is in accordance with the Financial Statements and has been prepared in accordance with the requirements of the Danish Financial Statements Act. We did not identify any material misstatement in Management's Review.

# **Independent Auditor's Report**

#### Management's Responsibilities for the Financial Statements

Management is responsible for the preparation of Financial Statements that give a true and fair view in accordance with the Danish Financial Statements Act, and for such internal control as Management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, Management is responsible for assessing the Company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting in preparing the financial statements unless Management either intends to liquidate the Company or to cease operations, or has no realistic alternative but to do so.

#### Auditor's Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not a guarantee that an audit conducted in accordance with ISAs and the additional requirements applicable in Denmark will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

As part of an audit conducted in accordance with ISAs and the additional requirements applicable in Denmark, we exercise professional judgment and maintain professional skepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Company's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by Management.

# **Independent Auditor's Report**

- Conclude on the appropriateness of Management's use of the going concern basis of accounting in preparing the financial statements and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Company's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Company to cease to continue as a going concern.
- Evaluate the overall presentation, structure and contents of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that gives a true and fair view.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

Hellerup, 13 March 2020

**PricewaterhouseCoopers** Statsautoriseret Revisionspartnerselskab CVR No 33 77 12 31

Bo Schou-Jacobsen State Authorised Public Accountant mne28703 Leif Ulbæk Jensen State Authorised Public Accountant mne23327

# **Company Details**

| The Company        | BTMX P/S<br>Pilestræde 34<br>DK-1112 Copenhagen K  |  |  |
|--------------------|--|--|--|
|                    | CVR no.:<br>Reporting period:<br>Incorporated:<br>Financial year:  | 38 34 89 49<br>1 January - 31 December 2019<br>19 January 2017<br>3rd financial year |  |
|                    | Domicile:  | Copenhagen   |  |
| Board of Directors | Christian Van Thillo, Chairman<br>Piet Vroman<br>Christoph Tonini  |  |  |
| Executive Board    | Anders Bjørn Krab-J  | lohansen, CEO  |  |
| Auditors           | PricewaterhouseCoopers<br>Statsautoriseret Revisionspartnerselskab<br>Strandvejen 44<br>DK-2900 Hellerup |  |  |

# **Financial Highlights**

Seen over a 3-year period, the development of the Company may be described by means of the following financial highlights:

|                          | <b>2019</b><br>токк | 2018    | <b>2017</b><br>тдкк |
|--------------------------|---------------------|---------|---------------------|
| Key figures              |                     |         |                     |
| Revenue                  | 298.906             | 340.583 | 388.307             |
| Gross profit             | 130.624             | 131.260 | 79.539              |
| Net financials           | -26                 | 49      | -30                 |
| Profit/loss for the year | 15.486              | -10.253 | -58.591             |
| Balance sheet            |                     |         |                     |
| Balance sheet total      | 252.792             | 255.289 | 278.065             |
| Investment in equipment  | 1.087               | 1.383   | 0                   |
| Equity                   | 196.642             | 181.156 | 191.409             |
| Number of employees      | 152                 | 181     | 149                 |
| Financial ratios         |                     |         |                     |
| Gross margin             | 43,7%               | 38,5%   | 20,5%               |
| Profit margin            | 5,2%                | -3,0%   | -15,1%              |
| Return on assets         | 6,1%                | -3,9%   | -19,9%              |
| Solvency ratio           | 77,8%               | 71,0%   | 68,8%               |
| Return on equity         | 8,2%                | -5,5%   | -26,5%              |

The financial ratios are calculated in accordance with the Danish Finance Society's recommendations and guidelines. For definitions, see the summary of significant accounting policies.

# **Management's Review**

#### **Business activities**

BTMX owns the major Danish news brands; B.T. and B.T.metro.

#### Development during the year

The income statement shows a profit after tax of TDKK 15.485 in 2019 compared to a loss of TDKK 10.253 in 2018. Equity end of year 2019 is TDKK 196.642 compared to TDKK 181.156 end of year 2018.

Revenue shows a total of TDKK 298.906 in 2019 compared to TDKK 340.583 in 2018.

EBITA before special items shows a total of TDKK 42.315 in 2019, compared to TDKK 40.201 in 2018.

The result for the year is in line with expectations.

#### Activities and changes during the year

In 2019, we maintained our strategy to be substantially more digital in everything from product portfolio, user experience, revenue, workflow and organization and to further establish B.T. as a mobile first power house for free news, sports and entertainment. In addition to this, we planned to merge our two papers B.T. and B.T.metro into one print publication: B.T. by 2020. The merger was successfully launched on 4 January 2020.

#### **Future Market Development Expectations**

The Danish advertising market is expected to grow 1,7% in 2020, which is in line with 2019, according to IRM Ad spend forecast 2019-2020. The forecast for the digital advertising spend will continue to grow, but the growth is expected to diminish somewhat as compared to previous years, and are expected to account for 64% of all media spend in Denmark in 2019. The growth is primarily driven by online advertising with significant increases in spend on Search (7%), Social (16%) and Video (18%). In 2019 there is a continued move away from accessing news on computers and tablets, towards smartphones. More than two-thirds of the Danes now use their smartphones to access news, *Source IRM Ad spend forecast 2019-2020*.

The use of podcasts is growing, and 24 pct. of the Danes use podcasts weekly. Younger, urban people are far more likely to use podcasts, according to Reuters Institute Digital News report 2019. Voice-activated digital assistants like the Amazon Echo and Google Home continue to grow rapidly. Despite this, we find that usage for news remains low in all markets.

### **Management's Review**

#### **Non-financial conditions**

#### Intellectual capital resources

BTMX has invested in upgrading digital skills in 2019. Employees attend our DigiLab and have completed training in visual storytelling, podcast and video training, as well as basic G-suite training. This training is needed to meet our ambitious digital strategic goals and we continue to upgrade digital skills in 2020.

#### **External environment**

In terms of production, the company puts emphasis on suppliers, including subsidiaries, to minimize material usage and ensure the collection of environmentally harmful substances for recycling and controlled degradation. There is no direct discharge of consumables and waste products to nature in connection with the company production.

Through industry associations, we contribute to the development of printing methods, which reduce environmental impact. Paper is purchased jointly with other media companies, which ensures an environmentally friendly green paper production and replanting trees (FSC approved). Unsold newspapers are recycled.

#### Statement on corporate social responsibility

For a description of the Business model is referred to Management's Review "Activities and changes during the year". BTMX complies with current rules and legislation on the markets in which it operates. BTMX does not have established policies for compliance with corporate social responsibility, cf. Danish Financial Statements Act § 99, as it has not been considered necessary. This is based upon the nature of the products and their contribution to news debate and media pluralism in the Danish society. Therefore, the stated review contains no information on which standards are followed, how it translates them into action and an assessment of what has been achieved and the expectations for future work.

Although the company does not have an established policy on social responsibility, human rights, and the reduction of climate impact, BTMX continues to keep focus on these areas.

#### Gender balance in management

In 2013, Berlingske Media set a target for gender balance in the company's board of directors, which also applies to BTMX.

The aim of a more equal representation of the board of directors is that the underrepresented gender must always be represented by at least one third (33%) of the general meeting elected members.

# **Management's Review**

Our objective remains unchanged, and it is expected that the goal will be met by the end of 2020 as no changes was made to the board in 2019. At present, BTMX has no female member out of a total of three board members.

BTMX commits to working for equal career opportunities for all employees regardless of gender and increase the underrepresented gender. In recruiting and training programs BTMX always lets talent, skills and qualifications decide who is employed in various positions.

In 2019, 44% of the staff was female, which is 3% points higher than in 2018 (41%).

In management and among specialist 35% was female, which is 2% points higher than in 2018 (33%).

#### Subsequent events

We refer to note 9 in the Financial Statements.

#### Expectations for the year ahead

The current strategic plan for BTMX has a three year horizon. The goal is to be substantially more digital in everything from product portfolio, user experience, revenue, workflow and organization and to further establish B.T. as a mobile first power house for free news, sports and entertainment. We will continue to expand on this strategy in 2020.

The Annual Report of BTMX P/S for 2019 has been prepared in accordance with the provisions of the Danish Financial Statements Act applying to large enterprises of reporting class C.

Due to changes in internal registrations in the Company's financial reporting system, reclassifications between financial line items in the income statement have been made in the comparative figures for 2018. The reclassifications have no effect on either profit for the year or equity.

Besides from the before-mentioned, the accounting policies applied remain unchanged from last year.

The Annual Report for 2019 is presented in TDKK.

#### Basis of recognition and measurement

The Financial Statements have been prepared under the historical cost method.

Revenues are recognised in the income statement as earned. Furthermore, value adjustments of financial assets and liabilities measured at fair value or amortised cost are recognised. Moreover, all expenses incurred to achieve the earnings for the year are recognised in the income statement, including depreciation, amortisation, impairment losses and provisions as well as reversals due to changed accounting estimates of amounts that have previously been recognised in the income statement.

Assets are recognised in the balance sheet when it is probable that future economic benefits attributable to the asset will flow to the Company, and the value of the asset can be measured reliably. Liabilities are recognised in the balance sheet when it is probable that future economic benefits will flow out of the Company, and the value of the liability can be measured reliably.

Assets and liabilities are initially measured at cost. Subsequently, assets and liabilities are measured as described for each item below.

Certain financial assets and liabilities are measured at amortised cost, which involves the recognition of a constant effective interest rate over the maturity period. Amortised cost is calculated as original cost less any repayments and with addition/deduction of the cumulative amortisation of any difference between cost and the nominal amount. In this way, capital losses and gains are allocated over the maturity period.

Recognition and measurement take into account predictable losses and risks occurring before the presentation of the Annual Report which confirm or invalidate affairs and conditions existing at the balance sheet date.

#### **Translation policies**

Danish kroner is used as reporting and functional currency as most of the Company's transactions are in DKK. All other currencies are regarded as foreign currencies.

Transactions in foreign currencies are translated at the exchange rates at the dates of transaction. Exchange differences arising due to differences between the transaction date rates and the rates at the dates of payment are recognised in financial income and expenses in the income statement.

Receivables, payables and other monetary items in foreign currencies that have not been settled at the balance sheet date are translated at the exchange rates at the balance sheet date. Any differences between the exchange rates at the balance sheet date and the rates at the time when the receivable or the debt arose are recognised in financial income and expenses in the income statement.

Fixed assets acquired in foreign currencies are measured at the transaction date rates.

#### **Income statement**

#### Segment information on revenue

With reference to section 96(1) of the Danish Financial Statements Act, the Company has not disclosed segment information on revenue, as it is assessed that the information will lead to material competitive disadvantages. The media industry in Denmark consists of few publishers and a disclosure of the Company's segment information on revenue could lead to possible and significant losses for the company.

#### Revenue

Revenue from the sale of goods and services is recognised when the risks and rewards relating to the goods and services sold have been transferred to the purchaser, the revenue can be measured reliably and it is probable that the economic benefits relating to the sale will flow to the Company.

Revenue is measured at the consideration received and is recognised exclusive of VAT and net of discounts relating to sales.

#### Cost of goods and services sold

Costs of goods and services sold comprise the expenses to achieve revenue for the year. Income from public subsidies, ie. "Mediestøtte" is recognised in cost of goods and services sold.

#### Other operating income and expenses

Other operating income and other operating expenses comprise items of a secondary nature to the main activities of the Company, including gains and losses on the sale of intangible assets and equipment.

#### **Other external expenses**

Other external expenses comprise advertising, administation, rent of leasehold, provisions for bad debt, other leases etc.

#### Staff expenses

Staff expenses comprise wages and salaries as well as other payroll expenses.

#### Amortisation, depreciation and impairment losses

Amortisation, depreciation and impairment losses comprise the year's amortisation, depreciation and impairment of intangible assets and property, plant and equipment.

#### Financial income and expenses

Financial income and expenses are recognised in the income statement at the amounts relating to the financial year.

#### Tax on profit/loss for the year

As a P/S, the Company is not separate tax liable and consequently no taxes are recognised in Income Statement and Balance Sheet.

#### **Special items**

Special items comprise income and cost which are special due to their size or nature e.g. redundancy costs, impairment losses and gain or loss of sale of assets. Such items are included in the specific line items in the profit and loss statement.

# **Balance sheet**

# Intangible assets

#### Goodwill

Goodwill is recognised at cost price with a deduction for accumulated amortisations and write-offs.

The cost price recognised reflects the purchase price agreed between Berlingske Media A/S and MetroXpress A/S (fair value) at time of acquisition. Linear amortisations are made on the basis of the expected time of use. The time of use for goodwill is indefinite and the goodwill is therefore amortised over 10 years. Goodwill is deemed indefinite as it is related to the surplus of the activities that will contribute to the Company's earnings indefinitely.

#### Property, plant and equipment

Property, plant and equipment are measured at cost less accumulated depreciation and less any accumulated impairment losses.

Cost comprises the cost of acquisition and expenses directly related to the acquisition up until the time when the asset is ready for use.

Cost comprises the purchase price and any costs directly attributable to the acquisition until the date when the asset is available for use.

Depreciation based on cost reduced by any residual value is calculated on a straight-line basis over the expected useful lives of the assets, which are:

Useful life Other fixtures and fittings, tools and equipment 3-5 years

Depreciation period and residual value are reassessed annually.

#### Leases

All leases that is not classified as financial leases are considered operating leases. Payments made under operating leases are recognised in the income statement on a straight-line basis over the lease term.

#### Impairment of fixed assets

The carrying amounts of intangible assets and equipment are reviewed on an annual basis to determine whether there is any indication of impairment other than that expressed by amortisation and depreciation.

If so, an impairment test is carried out to determine whether the recoverable amount is lower than the carrying amount. If so, the asset is written down to its lower recoverable amount.

The recoverable amount of the asset is calculated as the higher of net selling price and value in use. Where a recoverable amount cannot be determined for the individual asset, the assets are assessed in the smallest group of assets for which a reliable recoverable amount can be determined based on a total assessment.

#### Receivables

Receivables are recognised in the balance sheet at amortised cost, which substantially corresponds to nominal value. Provisions for estimated bad debts are made.

#### Prepayments

Prepayments comprise prepaid expenses concerning rent, insurance premiums and subscriptions.

#### **Financial debts**

Debts are measured at amortised cost, substantially corresponding to nominal value.

#### **Deferred revenue**

Deferred revenue comprises payments received in respect of income in subsequent years, primary prepaid subscriptions.

#### **Cash flow statement**

With reference to section 86(4) of the Danish Financial Statements Act, the Company has not prepared a cash flow statement as the cash flow statement is included in the consolidated financial statements of DPG Media NV.

| Definitions of financial | ratios.                             |
|--------------------------|-------------------------------------|
| Gross margin ratio       | Gross profit x 100                  |
| -                        | Revenue                             |
| Drofit margin            | Profit/loss before financials x 100 |
| Profit margin            | Revenue                             |
| Return on assets         | Profit/loss before financials x 100 |
| Neturn on assets         | Average assets                      |
| Solvency ratio           | Equity at year-end x 100            |
| Solvency ratio           | Total assets at year-end            |
|                          | Net profit for the year x 100       |
| Return on equity         | Average equity                      |

# **Financial highlights**

# Income Statement 1 January - 31 December

|  | Note | 2019     | 2018     |
|--|------|----------|----------|
|  |      | ТДКК     | TDKK     |
|  |      |          |          |
| Revenue  |      | 298.906  | 340.583  |
|  |      |          |          |
| Other operating income   |      | 23.275   | 26.629   |
| Cost of goods and services sold  |      | -87.459  | -100.293 |
| Other external expenses  |      | -104.098 | -135.659 |
| Gross profit   |      | 130.624  | 131.260  |
| Staff expenses   | 1    | -86.224  | -112.538 |
| Depreciation, amortisation and impairment of intangible assets and equipment | 2    | -28.888  | -29.024  |
| Profit/loss before net financials  |      | 15.512   | -10.302  |
| Financial income   |      | 6        | 114      |
| Financial expenses   | 3    | -32      | -65      |
| Profit/loss for the year   |      | 15.486   | -10.253  |
| Distribution of profit   | 4    |          |          |
| Special items  | 5    |          |          |

# **Balance Sheet 31 December**

|  | Note | 2019    | 2018    |
|--|------|---------|---------|
|  |      | TDKK    | TDKK    |
| Assets   |      |         |         |
| Goodwill   | -    | 191.120 | 218.422 |
| Intangible assets                                | 6    | 191.120 | 218.422 |
| Other fixtures and fittings, tools and equipment |      | 1.101   | 2.585   |
| Equipment in progress                            |      | 986     | 0       |
| Tangible assets                                  | 7    | 2.087   | 2.585   |
| Deposits   |      | 11      | 41      |
| Fixed asset investments                          | -    |         | 41      |
|  | -    |         |         |
| Total non-current assets                         |      | 193.218 | 221.048 |
| Trade receivables                                |      | 33.417  | 29.391  |
| Receivables from group enterprises               |      | 23.761  | 0       |
| Other receivables                                |      | 2.311   | 4.734   |
| Prepayments                                      | -    | 85      | 116     |
| Receivables                                      | -    | 59.574  | 34.241  |
| Total current assets                             | -    | 59.574  | 34.241  |
| Total assets                                     | -    | 252.792 | 255.289 |

# **Balance Sheet 31 December**

|  | Note | 2019    | 2018    |
|--|------|---------|---------|
|  |      | TDKK    | TDKK    |
| Equity and liabilities   |      |         |         |
| Share capital  |      | 1.000   | 1.000   |
| Retained earnings  |      | 195.642 | 180.156 |
| Equity   | 8    | 196.642 | 181.156 |
| Other payables   |      | 2.890   | 0       |
| Total non-current liabilities                                  |      | 2.890   | 0       |
| Trade payables   |      | 19.197  | 23.434  |
| Payables to group enterprises                                  |      | 2.075   | 1.585   |
| Other payables   |      | 15.877  | 28.465  |
| Deferred revenue   |      | 16.111  | 20.649  |
| Total current liabilities                                      |      | 53.260  | 74.133  |
| Total liabilities  |      | 56.150  | 74.133  |
| Total equity and liabilities                                   |      | 252.792 | 255.289 |
| Subsequent events  | 9    |         |         |
| Lease commitments  | 10   |         |         |
| Contingent assets, liabilities and other financial obligations | 11   |         |         |
| Related parties and group relation                             | 12   |         |         |
| Fee to auditors appointed at the general meeting               | 13   |         |         |

# Statement of changes in equity

|                              |               | Retained |         |
|------------------------------|---------------|----------|---------|
|                              | Share capital | earnings | Total   |
|                              | ТДКК          | ТДКК     | ТДКК    |
| Equity at 1 January 2019     | 1.000         | 180.156  | 181.156 |
| Net profit/loss for the year | 0             | 15.486   | 15.486  |
| Equity at 31 December 2019   | 1.000         | 195.642  | 196.642 |

|   |                             | 2019   | 2018    |
|---|-----------------------------|--------|---------|
|   |                             | ТДКК   | ТДКК    |
| 1 | Staff expenses              |        |         |
|   | Wages and salaries          | 79.095 | 105.086 |
|   | Pensions                    | 5.529  | 5.880   |
|   | Other social security costs | 1.600  | 1.572   |
|   |                             | 86.224 | 112.538 |
|   | Average number of employees | 152    | 181     |

The Company's Executive Board is employed at Berlingske Media A/S and remuneration take place in Berlingske Media A/S.

# 2 Depreciation, amortisation and impairment of intangible assets and equipment

|                           | 28.888 | 29.024 |
|---------------------------|--------|--------|
| Depreciation of equipment | 1.585  | 1.721  |
| Amortisation of goodwill  | 27.303 | 27.303 |

### 3 Financial expenses

|                                    | 32 | 65 |
|------------------------------------|----|----|
| Other financial costs              | 21 | 57 |
| Financial expenses, group entities | 11 | 8  |

|   |                        | 2019   | 2018    |
|---|------------------------|--------|---------|
|   |                        | ТДКК   | TDKK    |
| 4 | Distribution of profit |        |         |
|   | Retained earnings      | 15.486 | -10.253 |
|   |                        | 15.486 | -10.253 |

#### 5 Special items

The profit for the year has been affected by redundancy costs in the year as well as reversal of 2019 redundancy accruals amounting to a net gain of DKK 0.5 mDKK. These effects are included in the line item "Staff expenses".

In 2018 the profit for the year was negatively affected by net one-off costs amounting to DKK 23.2 million in connection with the restructuring of the business. The one-off costs comprise primary of redundancy costs to dismissed employees. The costs are included in line item "Staff expenses".

#### 6 Intangible assets

|  | Goodwill |
|--|----------|
|  | ТДКК     |
| Cost at 1 January 2019                                 | 273.028  |
| Cost at 31 December 2019                               | 273.028  |
| Amortisation and impairment losses at 1 January 2019   | 54.606   |
| Amortisation for the year                              | 27.302   |
| Amortisation and impairment losses at 31 December 2019 | 81.908   |
| Carrying amount at 31 December 2019                    | 191.120  |

### 7 Tangible assets

|  | Other fixtures<br>and fittings,<br>tools and<br>equipment<br>TDKK | Equipment in<br>progress<br>токк |
|--|---|----------------------------------|
| Cost at 1 January 2019                                 | 5.481   | 0                                |
| Additions for the year                                 | 101   | 986                              |
| Disposals for the year                                 | -3.201  | 0                                |
| Cost at 31 December 2019                               | 2.381   | 986                              |
| Depreciation and impairment losses at 1 January 2019   | 2.896   | 0                                |
| Depreciation for the year                              | 1.585   | 0                                |
| Reversal of impairment and depreciation of sold assets | -3.201  | 0                                |
| Depreciation and impairment losses at 31 December 2019 | 1.280   | 0                                |
| Carrying amount at 31 December 2019                    | 1.101   | 986                              |

# 8 Equity

The share capital consists of:

|                        | Nominal<br>value |
|------------------------|------------------|
| 700 A-shares of TDKK 1 | 700              |
| 300 B-shares of TDKK 1 | 300              |
|                        | 1.000            |

The share classes does not hold any special rights.

# 9 Subsequent events

No subsequent events incurred after 31 December 2019 significantly affecting the financial position.

|  | 2019 | 2018 |
|--|------|------|
|  | ТДКК | TDKK |
| 10 Lease commitments   |      |      |
| Lease commitments  |      |      |
| Operating lease liabilities.<br>Total future lease payments: |      |      |
| Within 1 year  | 40   | 53   |
| Between 1 and 5 years  | 116  | 0    |
|  | 156  | 53   |

#### 11 Contingent assets, liabilities and other financial obligations

#### **Contingent liabilities**

The Company is a part of Berlingske Media cash-pool. The Company is liable in solidarity with other Berlingske Media subsidiaries that are included in the cash-pool.

#### 12 Related parties and group relation

#### **Controlling interest**

Parent Company: Berlingske Media A/S Pilestræde 34 DK-1112 Copenhagen K

Ultimate Parent Company: DPG Media NV Mediaplein 1 2018 Antwerpen Belgium

#### Transactions

Transactions with related parties have been carried out at arm's length terms.

#### **12** Related parties and group relation (continued)

#### **Consolidated Financial Statements**

The Company is included in the Consolidated group annual report of The Parent Company Berlingske Media A/S and the Ultimate Parent Company DPG Media NV.

The group annual report of DPG Media NV may be obtained at the following address:

DPG Media NV Mediaplein 1 2018 Antwerpen Belgium

The group annual report of Berlingske Media A/S may be obtained at the following address:

Berlingske Media A/S Pilestræde 34 DK-1112 Copenhagen K

#### 13 Fee to auditors appointed at the general meeting

With reference to section 96(3) of the Danish Financial Statements Act, audit fees are not disclosed.