# JH REVISION

GODKENDT REVISIONSPARTNERSELSKAB



Karakter ApS

Gammel Lundtoftevej 1 C

2800 Kgs. Lyngby

CVR no. 38 21 50 19

Annual report for 2022 (6th Financial year)

Adopted at the annual general meeting on 22. May 2023

Kim Mekawi chairman

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### Statement by management on the annual report

The supervisory board and executive board have today discussed and approved the annual report of Karakter ApS for the financial year 1 January - 31 December 2022.

The annual report is prepared in accordance with the Danish Financial Statements Act.

In our opinion, the financial statements give a true and fair view of the company's financial position at 31 December 2022 and of the results of the company's operations for the financial year 1 January - 31 December 2022.

In our opinion, management's review includes a fair review of the matters dealt with in the management's review.

Management recommends that the annual report should be approved by the company in general meeting.

Lyngby-Taarbæk, 22 May 2023

#### **Executive board**

Christian Bjerg ElvingKim MekawiDirectordirector

Supervisory board

Dario Rinero chairman Maurizio Fusetti

Luca Fuso

Kim Mekawi

Christian Bjerg Elving

# Independent auditor's report

# *To the shareholders of Karakter ApS* **Opinion**

We have audited the financial statements of Karakter ApS for the financial year 1 January - 31 December 2022, which comprise a summary of significant accounting policies, income statement, balance sheet, statement of changes in equity and notes. The financial statements are prepared under the Danish Financial Statements Act.

In our opinion, the financial statements give a true and fair view of the company's financial position at 31 December 2022 and of the results of the company's operations for the financial year 1 January - 31 December 2022 in accordance with the Danish Financial Statements Act.

#### **Basis for Opinion**

We conducted our audit in accordance with International Standards on Auditing (ISAs) and the additional requirements applicable in Denmark. Our responsibilities under those standards and requirements are further described in the "Auditor's responsibilities for the audit of the financial statements" section of our report. We are independent of the company in accordance with the International Ethics Standards Board for Accountants' Code of Ethics for Professional Accountants (IESBA Code) and the additional requirements applicable in Denmark, and we have fulfilled our other ethical responsibilities in accordance with these requirements and IESBA Code. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

#### Management's responsibilities for the financial statements

Management is responsible for the preparation of financial statements, that give a true and fair view in accordance with the Danish Financial Statements Act and for such internal control as management determines is necessary to enable the preparation of the financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is responsible for assessing the company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting in preparing the financial statements unless management either intends to liquidate the company or to cease operations, or has no realistic alternative but to do so.

### Independent auditor's report

#### Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs and the additional requirements applicable in Denmark will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

As part of an audit conducted in accordance with ISAs and the additional requirements applicable in Denmark, we exercise professional judgement and maintain professional scepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the company's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.
- Conclude on the appropriateness of management's use of the going concern basis of accounting in preparing the financial statements and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the company's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the company to cease to continue as a going concern.

### **Independent auditor's report**

• Evaluate the overall presentation, structure and contents of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that gives a true and fair view.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

#### Statement on management's review

Management is responsible for management's review.

Our opinion on the financial statements does not cover management's review, and we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read management's review and, in doing so, consider whether management's review is materially inconsistent with the financial statements or our knowledge obtained during the audit, or otherwise appears to be materially misstated.

Moreover, it is our responsibility to consider whether management's review provides the information required under the Danish Financial Statements Act.

Based on the work we have performed, we conclude that management's review is in accordance with the financial statements and has been prepared in accordance with the requirements of the Danish Financial Statements Act. We did not identify any material misstatement of management's review.

Taastrup, 22 May 2023

JH Revision Godkendt Revisionspartnerselskab CVR no. 55 39 97 19

Frederik Bille State Authorised Public Accountant MNE no. mne33208

# **Company details**

The company	Karakter ApS Gammel Lundtoftevej 1 C 2800 Kgs. Lyngby		
	CVR no.: 38 21 50 19		
	Reporting period:1 January - 31 December 2022Incorporated:24 November 2016Financial year:6th financial year		
	Domicile: Lyngby-Taarbæk		
Supervisory board	Dario Rinero, chairman Maurizio Fusetti Luca Fuso Kim Mekawi Christian Bjerg Elving		
Executive board	Christian Bjerg Elving, director Kim Mekawi, director		
Auditors	JH Revision Godkendt Revisionspartnerselskab Kingosvej 3 2630 Taastrup		

# Management's review

#### **Business review**

The purpose of the company is to conduct production, distribution and sale of design products.

#### **Financial review**

The company's income statement for the year ended 31 December 2022 shows a loss of DKK 2.759.359, and the balance sheet at 31 December 2022 shows negative equity of DKK 11.494.258.

The annual report of Karakter ApS for 2022 has been prepared in accordance with the provisions of the Danish Financial Statements Act applying to enterprises of reporting class B.

The accounting policies applied are consistent with those of last year.

The annual report for 2022 is presented in DKK

#### Basis of recognition and measurement

Income is recognised in the income statement as earned, including value adjustments of financial assets and liabilities. All expenses, including amortisation, depreciation and impairment losses, are also recognised in the income statement.

Assets are recognised in the balance sheet when it is probable that future economic benefits will flow to the company and the value of the asset can be measured reliably.

Liabilities are recognised in the balance sheet when it is probable that future economic benefits will flow from the company and the value of the liability can be measured reliably.

On initial recognition, assets and liabilities are measured at cost. On subsequent recognition, assets and liabilities are measured as described below for each individual accounting item.

Certain financial assets and liabilities are measured at amortised cost using the effective interest method. Amortised cost is calculated as the historic cost less any installments and plus/less the accumulated amortisation of the difference between the cost and the nominal amount.

On recognition and measurement, allowance is made for predictable losses and risks which occur before the annual report is presented and which confirm or invalidate matters existing at the balance sheet date.

#### **Income statement**

#### **Gross profit**

In pursuance of section 32 of the Danish Financial Statements Act, the company does not disclose its revenue.

Gross profit reflects an aggregation of revenue, changes in inventories of finished goods less direct costs and other external expenses.

#### Revenue

Income from the sale of goods for resale and finished goods is recognised in the income statement, provided that the transfer of risk, usually on delivery to the buyer, has taken place and that the income can be measured reliably and is expected to be received.

Revenue is measured at the fair value of the agreed consideration, excluding VAT and other indirect taxes. Revenue is net of all types of discounts granted.

#### **Direct costs**

Direct costs consists of costs used in generating the year's revenue.

#### **Other external expenses**

Other external expenses include expenses related to distribution, sale, advertising, administration, premises, bad debts, payments under operating leases, etc.

#### Staff costs

Staff costs include wages and salaries, including compensated absence and pensions, as well as other social security contributions, etc. made to the entity's employees.

#### Amortisation, depreciation and impairment losses

Amortisation, depreciation and impairment losses comprise the year's amortisation, depreciation and impairment of intangible assets and property, plant and equipment.

#### Financial income and expenses

Net financials include interest income and expenses, realised and unrealised capital/exchange gains and losses on foreign currency transactions.

#### Tax on profit/loss for the year

Tax for the year, which comprises the current tax charge for the year and changes in the deferred tax charge, is recognised in the income statement as regards the portion that relates to the profit/loss for the year and directly in equity as regards the portion that relates to entries directly in equity.

#### **Balance sheet**

#### **Intangible assets**

#### Development projects, patents and licences

Development costs comprise costs, wages/salaries and amortisation losses that are directly and indirectly attributable to the company's development activities.

Developments projects recognised in the balance sheet are measured at cost less accumulated amortisation and impairment losses.

Following the completion of the development work, development costs are amortised on a straight-line basis over the estimated useful life. The amortisation period is usually five years.

#### **Tangible assets**

Other fixtures and fittings, tools and equipment are measured at cost less accumulated depreciation and impairment losses.

The depreciable amount is cost less the expected residual value at the end of the useful life.

Cost comprises the purchase price and any costs directly attributable to the acquisition until the date when the asset is available for use. The cost of self-constructed assets comprises direct and indirect costs of materials, components, sub-suppliers and wages.

Straight-line depreciation is provided on the basis of the following estimated useful lives of the assets:

	Useful life	<b>Residual value</b>
Other fixtures and fittings, tools and equipment	5 years	0 kr.
Leasehold improvements	5 years	0 kr.

Assets costing less than DKK 31.000 are expensed in the year of acquisition.

Gains and losses on the sale of items of property, plant and equipment are calculated as the difference between the selling price, less costs to sell, and the carrying amount at the time of sale. Gains or losses on the sale of items of property, plant and equipment are recognised in the income statement under other operating income or other operating expenses, respectively.

#### Stocks

Stocks are measured at cost using the FIFO method. Where the net realisable value is lower than the cost, inventories are recognised at this lower value.

The cost of goods for resale, raw materials and consumables comprises the purchase price plus delivery costs.

The net realisable value of stocks is calculated as the expected selling price less direct costs of completion and expenses incurred to effect the sale. The net realisable value is determined taking into account marketability, obsolescence and expected selling price movements.

#### Receivables

Receivables are measured at amortised cost.

An impairment loss is recognised if there is objective evidence that a receivable or a group of receivables is impaired. If there is objective evidence that an individual receivable is impaired, an impairment loss for that individual asset is recognised.

#### Prepayments

Prepayments recognised under 'Current assets' comprises expenses incurred concerning subsequent financial years.

#### Cash and cash equivalents

Cash and cash equivalents comprise deposits at banks.

#### Income tax and deferred tax

Current tax liabilities and current tax receivables are recognised in the balance sheet as the estimated tax on the taxable income for the year, adjusted for tax on the taxable income for previous years and tax paid on account.

Deferred tax is measured according to the liability method in respect of temporary differences between the carrying amount of assets and liabilities and their tax base, calculated on the basis of the planned use of the asset and settlement of the liability, respectively. Deferred tax is measured at net realisable value.

Deferred tax assets, including the tax base of tax losses allowed for carry forward, are measured at the value to which the asset is expected to be realised, either as a set-off against tax on future income or as a set-off against deferred tax liabilities within the same legal tax entity. Any deferred net tax assets are measured at net realisable value.

#### Liabilities

Liabilities are measured at amortised cost, which is usually equivalent to nominal value.

# Income statement 1 January 2022 - 31 December 2022

	Note	2022	2021 тдкк
Gross profit		1.656.484	1.226
Staff costs	1	-3.465.446	-2.070
Resultat før af- og nedskrivninger		-1.808.962	-844
Depreciation, amortisation and impairment of intangible assets and property, plant and equipment	2	-770.585	-720
Profit/loss before net financials		-2.579.547	-1.564
Financial income Financial costs	3	2 -179.814	13 -131
Profit/loss for the year		-2.759.359	-1.682
Transferred to other statutory reserves		-354.944	-732
Retained earnings		-2.404.415	-950
		-2.759.359	-1.682

# Balance sheet at 31 December 2022

	Note	2022	2021 тдкк
Assets			
Completed development projects	_	219.822	673
Intangible assets	4	219.822	673
Other fixtures and fittings, tools and equipment	5	42.888	49
Leasehold improvements	5	350.296	374
Tangible assets	-	393.184	423
Total non-current assets	-	613.006	1.096
Finished goods and goods for resale	-	6.013.999	4.618
Stocks	-	6.013.999	4.618
Trade receivables		2.516.146	1.214
Other receivables		354.060	431
Prepayments	-	411.534	526
Receivables	-	3.281.740	2.171
Cash at bank and in hand	-	1.643.729	3.005
Total current assets	-	10.939.468	9.794
Total assets	=	11.552.474	10.890

# **Balance sheet at 31 December 2022**

	Note	<u>2022</u> 	2021 тдкк
Equity and liabilities			
Share capital		175.000	175
Reserve for development expenditure		171.461	526
Retained earnings		-11.840.719	-9.436
Equity		-11.494.258	-8.735
Shareholders and management		18.637.004	16.364
Total non-current liabilities	6	18.637.004	16.364
Prepayments received from customers		1.105.013	488
Trade payables		955.771	713
Payables to shareholders and management		1.796.998	1.728
Other payables		551.946	332
Total current liabilities		4.409.728	3.261
Total liabilities		23.046.732	19.625
Total equity and liabilities		11.552.474	10.890

# Statement of changes in equity

	Share capital	Reserve for development expenditure	Retained earnings	Total
Equity at 1 January 2022	175.000	526.405	-9.436.304	-8.734.899
Net profit/loss for the year	0	-354.944	-2.404.415	-2.759.359
Equity at 31 December 2022	175.000	171.461	-11.840.719	-11.494.258

# Notes

1	Staff costs	<u>2022</u> 	<u>2021</u> тдкк
	Wages and salaries	3.063.469	1.831
	Pensions	362.419	211
	Other social security costs	39.558	28
		3.465.446	2.070
	Average number of employees	5	4
2	<b>Depreciation, amortisation and impairment of intangible assets and property, plant and equipment</b> Depreciation intangible assets Depreciation tangible assets	642.571 128.014	643 77
		770.585	720
3	<b>Financial costs</b> Financial expenses, group entities Other financial costs	148.546 31.268	103 28
		179.814	131

# Notes

# 4 Intangible assets

	Completed
	development
	projects
Cost at 1 January 2022	3.788.307
Additions for the year	187.513
Cost at 31 December 2022	3.975.820
Impairment losses and amortisation at 1 January 2022	3.113.427
Amortisation for the year	642.571
Impairment losses and amortisation at 31 December 2022	3.755.998
Carrying amount at 31 December 2022	219.822

# 5 Tangible assets

	Other fixtures and fittings,	
	tools and	Leasehold
	equipment	improvements
Cost at 1 January 2022	119.360	423.054
Additions for the year	35.158	63.846
Cost at 31 December 2022	154.518	486.900
Impairment losses and depreciation at 1 January 2022	70.819	49.401
Depreciation for the year	40.811	87.203
Impairment losses and depreciation at 31 December 2022	111.630	136.604
Carrying amount at 31 December 2022	42.888	350.296

# Notes

# 6 Long term debt

	Debt at 1 January 2022	Debt at 31 December 2022	Instalment next year	Debt outstanding after 5 years
Shareholders and	16 264 297	18 627 004	0	0
management	16.364.387	18.637.004	0	0
	16.364.387	18.637.004	0	0