

P. Blume Communications & Consult IVS

Virum Stationsvej 115, 1 tv
2830 Virum

Årsrapport
1. januar 2018 - 31. december 2018

Årsrapporten er fremlagt og godkendt på
selskabets ordinære generalforsamling den

23/05/2019

Henrik Blume
Dirigent

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Virksomhedsoplysninger

Virksomheden

P. Blume Communications & Consult IVS

Virum Stationsvej 115, 1 tv

2830 Virum

e-mailadresse: henrik.blume@motorolasolutions.com

CVR-nr: 38154680

Regnskabsår: 01/01/2018 - 31/12/2018

Ledelsespåtegning

The Executive Board have today discussed and approved the annual report of P. Blume Communication & Consult IVS for the financial year 1 January 2018 – 31 December 2018.

The annual report has been prepared in accordance with the Danish Financial Statements Act. The Executive Board declare that the conditions for not perform audit of the company is fulfilled.

It is our opinion that the financial statements give a true and fair view of the Company's financial position at 31 December 2018 and of the results of the Company's operations for the financial year 1 January 2016 – 31 December 2018.

Further, in our opinion, the Management's review gives a fair review of the development in the Company's operations and financial matters and the results of the Company's operations and its financial position.

We recommend the annual report to be approved at the annual general meeting.

Ledelsen anser betingelserne for at udelade revision for opfyldt.

Virum, den 23/05/2019

Direktion

Henrik Blume

Pernille Blume

Ledelsesberetning

Management's review

Company details

P. Blume Communications & Consult IVS
C/o Henrik Blume
Virum Stationsvej 115
2830 Virum
CVR No.: 3815 4680
Established: 01.11.2016
Registered office: Virum
Financial year: 01.01.2018 - 31.12.2018

Executive Board

Henrik Blume
Pernille Blume

Annual general meeting

The annual general meeting is to be held on 23 May 2019.

Operating review

P. Blume Communication & Consult IVS is 100% owned by Pernille Blume.

Principal activities of the company

The company's main activity is to conduct business within communication, marketing and other connected areas.

The company is founded 1st November 2016 with the purpose of support Pernille Blume and the brand she has created. The company has contracts with a number of suppliers. The purposes of the contracts are branding of products and support the brand of Pernille Blume.

Development in activities and financial position

Gross Margin

The company gross margin amounted to 443 TDKK. As it is the second year of operation the Gross Margin result is satisfactorily.

Result after tax

In 2018, the net profit of the year is a surplus of 344 TDKK. The result is in line with Management expectation.

Significant events after the balance sheet date

After the balance sheet date, no subsequent events, which have significant impact on the Company's financial position, have occurred.

Outlook 2019

Management's expectation for 2019 is a Gross Margin above the 2018 level. 2019 is third year of operation and Management expectations is to build up the company further and invest in the brand.

It is Management's view that the continued collaboration with LE MANAGEMENT SOCIETY will lead to further positioning of the brand, which will have a positive effect on the income.

The company's result will also in the future depend on developing the brand. Overall, it is Management's view that the company will reach a result in 2019 that is in range with 2018 level.

Risk factors**Financial risk**

The company has limited financial risk as most of the revenue is based in DKK.

Credit risk

The company has no significant risks towards individual customers or partners.

Environmental risk

The company carries no environmental risk.

Resultatopgørelse 1. jan. 2018 - 31. dec. 2018

	Note	2018 kr.	2016/17 kr.
Nettoomsætning		678.766	569.281
Eksterne omkostninger		-165.624	-161.449
Bruttoresultat		513.142	407.832
Personaleomkostninger	1	-70.200	-70.345
Resultat af ordinær primær drift		442.942	337.487
Andre finansielle indtægter		198	399
Øvrige finansielle omkostninger		-20	-10
Ordinært resultat før skat		443.120	337.876
Skat af årets resultat	2	-99.067	-75.605
Årets resultat		344.053	262.271
Forslag til resultatdisponering			
Foreslået udbytte indregnet under egenkapitalen		0	0
Reserve for nettoopskrivning efter indre værdis metode		0	0
Overført resultat		344.053	262.271
I alt		344.053	262.271

Balance 31. december 2018

Aktiver

	Note	2018 kr.	2016/17 kr.
Goodwill		0	0
Immaterielle anlægsaktiver i alt		0	0
Grunde og bygninger		0	0
Produktionsanlæg og maskiner		0	0
Andre anlæg, driftsmateriel og inventar		0	0
Materielle anlægsaktiver i alt		0	0
Kapitalandele i tilknyttede virksomheder		0	0
Kapitalandele i associerede virksomheder		0	0
Andre værdipapirer og kapitalandele		0	0
Finansielle anlægsaktiver i alt		0	0
Anlægsaktiver i alt		0	0
Råvarer og hjælpematerialer		0	0
Fremstillede varer og handelsvarer		0	0
Varebeholdninger i alt		0	0
Tilgodehavender fra salg og tjenesteydelser		121.975	0
Igangværende arbejder for fremmed regning		0	0
Tilgodehavender hos tilknyttede virksomheder		0	0
Tilgodehavender hos associerede virksomheder		0	0
Tilgodehavende skat		0	0
Andre tilgodehavender		0	0
Tilgodehavender i alt		121.975	0
Andre værdipapirer og kapitalandele		0	0
Værdipapirer og kapitalandele i alt		0	0
Likvide beholdninger		599.254	343.018
Omsætningsaktiver i alt		721.229	343.018
Aktiver i alt		721.229	343.018

Balance 31. december 2018

Passiver

	Note	2018 kr.	2016/17 kr.
Registreret kapital mv.		10.000	10.000
Andre reserver		262.271	65.568
Overført resultat		344.053	196.703
Forslag til udbytte		0	0
Egenkapital i alt		616.324	272.271
Hensættelse til udskudt skat		0	0
Hensatte forpligtelser i alt		0	0
Gæld til realkreditinstitutter		0	0
Gæld til banker		0	0
Skyldig selskabsskat		0	0
Langfristede gældsforpligtelser i alt		0	0
Gæld til realkreditinstitutter		0	0
Gæld til banker		0	0
Leverandører af varer og tjenesteydelser		9.359	0
Gældsforpligtelser til tilknyttede virksomheder		0	0
Gældsforpligtelser til associerede virksomheder		0	0
Skyldig selskabsskat		24.000	2.605
Anden gæld, herunder skyldige skatter og skyldige bidrag til social sikring		71.546	68.142
Forslag til udbytte for regnskabsåret		0	0
Kortfristede gældsforpligtelser i alt		104.905	70.747
Gældsforpligtelser i alt		104.905	70.747
Passiver i alt		721.229	343.018

Noter

1. Personaleomkostninger

	2018	2016/17
	kr.	kr.
Løn og gager	70.200	70.345
Pensionsbidrag	0	0
Andre omkostninger til social sikring	0	0
	70.200	70.345

2. Skat af årets resultat

	2018	2016/17
	kr.	kr.
Aktuel skat	99.000	75.605
Ændring af udskudt skat	0	0
Regulering vedrørende tidligere år	67	0
	99.067	75.605

3. Oplysning om eventualforpligtelser

Selskabet har ingen eventualforpligtelser eller andre forpligtelser.

4. Oplysning om anvendelse af undtagelsesmuligheder for mikrovirksomheder

Mikrovirksomheden anvender undtagelsen om at give oplysning om anvendt regnskabspraksis

Mikrovirksomheden anvender undtagelsen om at give oplysning om det gennemsnitlige antal heltidsbeskæftigede i regnskabsåret