

Ajour App IVS

Carl Plougs Vej 1, 1 tv
1913 Frederiksberg C

Årsrapport
1. januar 2017 - 31. december 2017

Årsrapporten er fremlagt og godkendt på
selskabets ordinære generalforsamling den

12/06/2018

Bjarke Vind Normann
Dirigent

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Virksomhedsoplysninger

Virksomheden

Ajour App IVS
Carl Plougs Vej 1, 1 tv
1913 Frederiksberg C

e-mailadresse: bjarke@goajour.com

CVR-nr: 37616990

Regnskabsår: 01/01/2017 - 31/12/2017

Ledespåtegning

Statement by the Executive Board

The Executive Board has today discussed and adopted the annual report of Ajour App IVS for the financial year 1 January 2017 – 31 December 2017.

The annual report is prepared in accordance with the Danish Financial Statements Act. The Company complies with the exemption provisions governing omission to have its financial statements audited.

In our opinion, the financial statements give a true and fair view of the Company's financial position at 31 December 2017 and of the results of the Company's operations for the financial year 1 January 2017 - 31 December 2017.

Further, in our opinion, the Management's review gives a fair review of the matters discussed in the Management's review.

We recommend the adoption of the annual report at the annual general meeting.

Copenhagen, 12 June 2018

Executive Board:

Bjarke Vind Normann

Copenhagen, den 12/06/2018

Direktion

Bjarke Vind
CEO

Fravalg af revision for det kommende regnskabsår

The Company complies with the exemption provisions governing omission to have its financial statements audited.

Ledelsesberetning

Management's review

Company details

Name	Ajour App IVS
Address, Postal code, City	c/o Bjarke Vind Normann, Carl Plougs Vej 1, 1. tv., 1913 Frederiksberg C
CVR No.	37 61 69 90
Established	12 April 2016
Registered office	Copenhagen
Financial year	1 January 2017 - 31 December 2017
Executive Board:	Bjarne Vind Normann

The Company has exempted from the duty to audit.

Operating review

The Company's business review

Ajour App IVS carries out business with information technology and mobile applications and business related thereto.

Financial review

The Company was established on 12 April 2016 by way of cash contribution of DKK 200 at a subscription rate of 12,050. This is the Company's second annual report.

In 2017, the Company realized a result of the year of DKK 0 which is satisfactory. At the end of 2017 the Company had an equity of DKK 5,398.

The Executive Board finds the financial performance of the Company to be according to plan and is positive about the future.

Post balance sheets event

No significant events have occurred subsequent to the financial year.

Outlook

Ajour App IVS expects to finalize the development of the Ajour App and to launch the app in 2018.

Anvendt regnskabspraksis

Årsrapporten er aflagt i overensstemmelse med årsregnskabslovens bestemmelser for Regnskabsklasse B.

Accounting policies

Reporting class

This annual report has been presented in accordance with the provisions of the Danish Financial Statements Act governing reporting class B enterprises

The financial statements for 2017 are presented in DKK.

Recognition and measurement

Assets are recognised in the balance sheet when it is probable as a result of a prior event that future economic benefits will flow to the Entity, and the value of the asset can be measured reliably.

Liabilities are recognised in the balance sheet when the Entity has a legal or constructive obligation as a result of a prior event, and it is probable that future economic benefits will flow out of the Entity, and the value of the liability can be measured reliably.

On initial recognition, assets and liabilities are measured at cost. Measurement subsequent to initial recognition is effected as described below for each financial statement item.

Anticipated risks and losses that arise before the time of presentation of the annual report and that confirm or invalidate affairs and conditions existing at the balance sheet date are considered at recognition and measurement.

Income is recognised in the income statement when earned, whereas costs are recognised by the amounts attributable to this financial year.

Foreign currency translation

On initial recognition, foreign currency transactions are translated applying the exchange rate at the transaction date. Receivables, payables and other monetary items denominated in foreign currencies that have not been settled at the balance sheet date are translated using the exchange rate at the balance sheet date. Exchange differences that arise between the rate at the transaction date and the one in effect at the payment date, or the rate at the balance sheet date are recognised in the income statement as financial income or financial expenses. Other non-monetary assets that have been purchased in foreign currencies are translated using historical rates.

Income statement

Gross profit or loss Gross profit or loss comprises revenue, direct costs and other external expenses.

Revenue

Revenue is recognised in the income statement when delivery is made and risk has passed to the buyer. Revenue is recognised net of VAT, duties and sales discounts and is measured at fair value of the consideration fixed.

Cost of sales

Cost of sales comprises costs of sales for the financial year measured at cost.

Other external expenses

Other external expenses include expenses relating to the Entity's ordinary activities, including expenses for stationery and office supplies, marketing costs, etc. This item also includes write-downs of receivables recognised in current assets.

Staff costs

Staff costs comprise salaries and wages as well as social security contributions, pension contributions, etc for entity staff.

Amortisation, depreciation and impairment losses

Amortisation, depreciation and impairment losses relating to intangible assets comprise amortisation, depreciation and impairment losses for the financial year, calculated on the basis of the residual values and useful lives of the individual assets and impairment testing as well as gains and losses from the sale of intangible assets.

Other financial income

Other financial income comprises dividends etc received on other investments, interest income, including interest income on receivables from group enterprises, net capital gains on payables and transactions in foreign currencies, amortisation of financial assets as well as tax relief under the Danish Tax Prepayment Scheme etc.

Other financial expenses

Other financial expenses comprise interest expenses, including interest expenses on payables to group enterprises, net capital losses on payables and transactions in foreign currencies, amortisation of financial liabilities as well as tax surcharge under the Danish Tax Prepayment Scheme etc.

Balance sheet**Intellectual property rights etc**

Development projects on clearly defined and identifiable products and processes, for which the technical rate of utilisation, adequate resources and a potential future market or development opportunity in the enterprise can be established, and where the intention is to manufacture, market or apply the product or process in question, are recognised as intangible assets. Other development costs are recognised as costs in the income statement as incurred.

Development projects are amortised on a straight-line basis using the estimated useful lives of the assets. The amortisation period is 3 years.

Property, plant and equipment

Fixtures and fittings, tools and equipment are measured at cost less accumulated depreciation and impairment losses.

Cost comprises the acquisition price, costs directly attributable to the acquisition and preparation costs of the asset until the time when it is ready to be put into operation.

The basis of depreciation is cost less estimated residual value after the end of useful life. Straight-line depreciation is made on the basis of the following estimated useful lives of the assets:

Other fixtures and fittings, tools and equipment	3 years
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Property, plant and equipment are written down to the lower of recoverable amount and carrying amount.

Receivables

Receivables are measured at amortised cost, usually equalling nominal value less write-downs for bad and doubtful debts.

Cash

Cash comprises cash in hand and bank deposits.

Other financial liabilities

Other financial liabilities are measured at amortised cost, which usually corresponds to nominal value.

Resultatopgørelse 1. jan. 2017 - 31. dec. 2017

	Note	2017	2016
		kr.	kr.
Nettoomsætning		0	0
Eksterne omkostninger		0	-18.702
Bruttoresultat		0	-18.702
Resultat af ordinær primær drift		0	-18.702
Ordinært resultat før skat		0	-18.702
Årets resultat		0	-18.702
Forslag til resultatdisponering			
Overført resultat		0	-18.702
I alt		0	-18.702

Balance 31. december 2017

Aktiver

	Note	2017 kr.	2016 kr.
Likvide beholdninger		5.398	5.398
Omsætningsaktiver i alt		5.398	5.398
Aktiver i alt		5.398	5.398

Balance 31. december 2017

Passiver

	Note	2017 kr.	2016 kr.
Registreret kapital mv.	1	200	200
Andre reserver		5.198	5.198
Egenkapital i alt		5.398	5.398
Passiver i alt		5.398	5.398

Noter

1. Registreret kapital mv.

	31 December 2017 DKK
Analysis of the Company's share capital, DKK 200	
105 class A-shares of DKK 1 each	105
95 class B-shares of DKK 1 each	95
Share capital, end of year	200

Each A-share gives 1 vote, whereas B-shares are without votes pursuant to section 7.2 of the Company's articles of association. There were no capital increases during 2017.

Please note, however, that on 14 January 2018 the share classes were consolidated and a capital increase was resolved in connection with the entering of RocketMedia IVS as new shareholder in the Company.

2. Oplysning om ejerskab

Ownership

The company has registered the following shareholders holding more than 5% of the voting rights or nominal value:

- Igloobear Holding IVS, CVR no. 37 59 81 19, Godthåbsvej 17, 3. th., 2000 Frederiksberg
- J. Alfredsen Holding IVS, CVR no. 37 59 80 97, Vordingborggade 30, 2. th., 2100 København Ø
- Isiolo Holding IVS, CVR no. 37 59 80 70, Carl Plougs Vej 1, 1. tv., 1913 Frederiksberg C
- Neal IVS, CVR no. 36 91 85 51, Amagerfælledvej 5, 1. tv., 2300 København S