

ANNUAL REPORT

1. JANUARY - 31. DECEMBER 2021

BIBS DANMARK APS

Høgevej 19

3400 Hillerød

CVR-nr. 37 21 81 46

Adopted at the Company's
Annual General Meeting,
on 21/6 2022

Henrik Juul Hansen
Chairman

CONTENTS

	Side
Management's review etc.	
Company details	1
Management's review	2-4
Financial highlights	5
Statement and report	
Statement and report	6
Independent auditor's report	7-9
Financial statements	
Summary of significant accounting policies	10-18
Income statement 1. january - 31. december 2021	19
Balance sheet at 31. december 2021	20-21
Statement of changes in equity 31. december 2021	22
Cash flow statement 1. january - 31. december 2021	23
Notes	24-29

S.nr. 975257
mdj/fju

Company

Bibs Danmark ApS
Høgevej 19
3400 Hillerød

CVR-nr. 37 21 81 46

Registered in: Hillerød

Board of Executives

Henrik Juel Larsen (CEO)

Board of Directors

Henrik Juul Hansen (Chairman of the board of directors)

Henrik Juel Larsen (Vice Chairman of the board of directors)

Rasmus Emil Andersen (Member of the board of directors)

Michael Bisgaard Christensen (Member of the board of directors)

Company auditors

inforevision
statsautoriseret revisionsaktieselskab
Buddingevej 312
2860 Søborg
Central business registration no. 19263096

Michael Dam-Johansen, State Authorized Public Accountant

Key activities

The main activity of Bibs Danmark ApS ("Bibs Danmark") is the sales of premium childcare products, hereunder pacifiers, baby toys, baby bottles and accessories as well as other complementary products under the BIBS brand with focus on quality, functionality and sustainability. Bibs Danmark is wholly owned by AH License ApS (the "Parent") and is affiliated with Bibs Production ApS, Bibs International Trading ApS and Bibs Trading UK Limited (jointly referred to as the "Bibs Group").

The Bibs Group distributes its products worldwide in over 80 markets in a diversified distribution model. The Bibs Group operates the Nordic countries and UK as own markets. Apart from certain sales representatives in the UK and across EU countries, distribution agreements have been concluded with distributors in countries in which the Bibs products are marketed and sold.

Additionally, the Bibs Group has established an online trading-platform with the purpose of offering B2C sales in both Denmark and in selected export markets and operate sales on exclusive online platforms and market places.

During the financial year, the Bibs Group have continued to invest in production optimisation measures and new production lines to secure continued production efficiency, reduction of transportation costs with a further limitation of any environmental footprint. Investments in digitalisation and eCommerce have been conducted

Development in activities, financial matters and business performance

The Bibs Group have continued their business expansion and are currently undergoing a global transformation by expanding their product portfolio and expanding to new markets. This expansion is reflected by a very satisfying result for 2021 with an increase in revenue and net profit by more than 100% compared to prior year.

The gross profit for the Bibs Danmark is 97 mDKK against 51 mDKK last year. The profit (EBITDA) for the year amount to 78 mDKK against 45 mDKK last year.

The continued broad-based growth in Bibs Danmark and the Bibs Group is based on the Bibs Group's high-quality product and unique brand position in the market reflected by an increase in demand of the Bibs Group's products by end-consumers.

The Bibs Group is an exclusive Danish brand founded in 1978. The original and iconic BIBS pacifier (Colour) has been on the market for over 40 years. Since then, the pacifiers have been adapted and updated so they now appear in a beautiful design, made of the best of safest material on the market. Several pacifiers have been added over the last years, most recently the introduction of the design protected pacifier BIBS Boheme redefining the shape and form of a pacifier, which is one of the key components for the growth of the Bibs Group.

One of the keys to our success is the honest and professional advice we provide, and we are honoured by the trust that our customers show us. We achieve this only thanks to the efforts of our dedicated employees, their interest in and dedication to the development of the Bibs Group. We have continued our growth journey by additionally employing 35 people in 2021.

Development in activities, financial matters and business performance, continued

In the financial year 2021, the Parent and Bibs Danmark have changed their management structure models from a one-tier management structure with only an executive board to a two-tier management structure consisting of a board of directors and an executive board including external professional board members adding value to the overall strategy to the Bibs Group and continued input to the day-to-day management.

To support this growth strategy, the Bibs Group continue to invest in research and development. Costs related hereto are primarily associated with development costs related to test of new products as well as further development on the existing pacifiers and other products in the product portfolio. Management has high expectations for the market potential for the newly developed collections which are expected to increase sales as well as the contribution margin in the coming years. The capitalized costs are composed essentially of internal costs in the form of direct salaries, which are recorded in line with developments.

In addition to the above, the financial year of 2021 was a year that tested the quality of the Bibs Group's products due to a rough macroeconomic environment, changing market conditions and working conditions of the global corona pandemic which tested the entire organization. Our employees have been dedicated in navigating and adapting to a different work environment due to corona restrictions and safety measures which have been essential for our growth.

In connection to this, the development and profit for the year are considered to be very satisfactory and have exceeded expectations by higher growth in revenue and profit margins, especially taking the Covid-19 pandemic's

Environmental Conditions

The Bibs Group purchase certificates from their electricity provider to document that electricity used in production facilities comes from renewable energy sources in Europe. The Bibs Group uses only FSC-approved cardboard and all our packaging is conducted in accordance with applicable legislation.

We strive to improve and minimize our environmental impact by for example minimizing the use of packaging and always use recycled materials to the extent possible.

Branches Abroad

All international activities are either conducted via wholly controlled subsidiaries or local distributors.

Future Expectations

The Bibs Group will – in continuation of the new business plan – continue to develop and expand their position in the market for sale of childcare products. The continued execution of the business plan contains in the coming years further growth initiatives within further expansion of B2C platforms at a larger number of selected export markets, further development of the production range and establishment of targeted sales initiatives within selected international areas.

Financial Risks

The Bibs Group uses no financial instruments to counter fluctuations in exchange rates.

Management expect that production costs will increase in the coming years. The Bibs Group have, however, initiated various initiatives to meet this development. The Bibs Group has a restrictive purchase control and management of its suppliers to minimize impact on results and Bibs Group has solid control over the supply chain through own production site and long history and cooperation with key suppliers.

Subsequent events

The Russian invasion of Ukraine, the overall impact of high inflation and the increase on raw material prices will impact the 2022 figures. However, management still expects strong and broad-based growth.

No other events materially affecting the assessment of the Annual Report have occurred after financial year

Uncertainty connected with recognition and measurement

The Bibs Group has several outstanding receivables from debtors. None of the receivables have been written down in the financial statements. The management considers it unlikely that these trade receivables will not be paid out in full, but however recognizes a potential uncertainty connected with the recognition and measurement thereof.

Bibs Danmark has filed a claim for damages against a competitor for damages regarding product replica. The case is expected finalised during the next financial year. Management expects to win the case. The Danish Maritime and Commercial Court have granted Bibs Danmark an injunction against the competitor. In relation to the

Financial highlights

<i>Amounts in DKK '000</i>	2017	2018	2019	2020	2021
Income statement					
Gross profit/loss	373	4.705	13.442	51.035	96.676
Profit from primary activities	116	4.081	12.706	44.982	78.249
Net financials	-7	-11	-61	-253	-507
Profit/loss for the year	85	3.175	9.863	34.877	60.643
Balance sheet					
Balance sheet total	436	8.819	28.076	53.704	85.716
Investments in property, plant and equipment	0	3.025	30	99	1.361
Invested capital	-82	3.676	1.889	20.505	59.356
Equity	59	3.234	10.097	35.074	60.717
Cash flow statement					
Cash flows from operating activities	0	0	0	3.859	45.809
Cash flows from investing activities	0	0	0	2.147	-2.068
Cash flows from financing activities	0	0	0	-15.221	-33.196
Changes for the year in cash and cash equivalents	0	0	0	-9.214	10.545
Average number of full-time employees	1	1	1	12	34
Ratios					
Return on invested capital	-874	227	457	402	196
Solvency ratio	14	37	36	65	71
Return on equity	494	193	148	154	127

The ratios have been prepared in accordance with "Guidelines and ratios 2015 " from The Danish Finance Analysts Society. Reference is made to definitions and concepts under accounting policies.

The Board of Executives and Board of Directors have today discussed and approved the annual report for the financial year 1. january - 31. december 2021 of Bibs Danmark ApS.

The annual report has been prepared in accordance with the Danish Financial Statements Act.

In our opinion the financial statements give a true and fair view of the Company's financial position at 31. december 2021 and of the result of the Company's operation and cash flow for the financial year 1. january - 31. december 2021.

In our opinion the management's review includes a fair review about the matters the review deals with.

We recommend that the Annual Report be approved at the annual general meeting.

Hillerød, 21st June 2022

Board of Executives

Henrik Juel Larsen
CEO

Board of Directors

Henrik Juul Hansen
Chairman of the board of directors

Michael Bisgaard Christensen
Member of the board of directors

Henrik Juel Larsen
Vice Chairman of the board of directors

Rasmus Emil Andersen
Member of the board of directors

To the shareholders of Bibs Danmark ApS

Opinion

We have audited the financial statements of Bibs Danmark ApS for the financial year 1. january to 31. december 2021, which comprise the accounting policies applied, the income statement, the balance sheet, statement of changes in equity, cash flow statement and notes. The financial statements are prepared in accordance under the Danish Financial Statements Act.

In our opinion the financial statement give a true and fair view of the Company's financial position at 31. december 2021, and of the result of the Company's operations and cash flows for the financial year 1. january to 31. december 2021 in accordance with the Danish Financial Statements Act.

Basis for opinion

We conducted our audit in accordance with international Standards on Auditing (ISAs) and the additional requirements applicable in Denmark. Our responsibilities under those standards and requirements are further described in the "Auditor's Responsibilities for the Audit of the Financial Statements" section of our report. We are independent of the Company in accordance with the International Ethics Standards Board for Accountants' International Code of Ethics for Professional Accountants (IESBA Code) and the additional ethical requirements applicable in Denmark, and we have fulfilled our other ethical responsibilities in accordance with these requirements and the IESBA Code.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Management's responsibility for the Financial Statements

Management is responsible for the preparation of Financial Statements that give a true and fair view in accordance with the Danish Financial Statements Act, and for such internal control as Management determines is necessary to enable the preparation of Financial Statements that are free from material misstatement, whether due to fraud or error.

In preparing the Financial Statements, Management is responsible for assessing the Company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting in preparing the Financial Statements unless Management either intends to liquidate the Company or to cease operations, or has no realistic alternative but to do so.

Auditor's responsibility for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the Financial Statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs and the additional requirements applicable in Denmark will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of Financial Statements.

As part of an audit conducted in accordance with ISAs and the additional requirements applicable in Denmark, we exercise professional judgment and maintain professional skepticism throughout the audit. We also:

* Identify and assess the risks of material misstatement of the Financial Statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.

* Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Company's internal control.

* Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by Management.

* Conclude on the appropriateness of Management's use of the going concern basis of accounting in preparing the Financial Statements and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Company's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the Financial Statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Company to cease to continue as a

* Evaluate the overall presentation, structure and contents of the Financial Statements, including the disclosures, and whether the Financial Statements represent the underlying transactions and events in a manner that gives a true and fair view.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

Statement on the Management's review

Management is responsible for Management's Review.

Our opinion on the Financial Statements does not cover Management's Review, and we do not express any form of assurance conclusion thereon.

In connection with our audit of the Financial Statements, our responsibility is to read Management's Review and, in doing so, consider whether Management's Review is materially inconsistent with the Financial Statements or our knowledge obtained during the audit, or otherwise appears to be materially misstated.

Moreover, it is our responsibility to consider whether Management's Review provides the information required under the Danish Financial Statements Act.

Based on the work we have performed, we conclude that Management's Review is in accordance with the Financial Statements and has been prepared in accordance with the requirements of the Danish Financial Statement Acts. We did not identify any material misstatement of Management's Review.

Søborg, 21st June 2022

inforevision

statsautoriseret revisionsaktieselskab
(CVR-nr. 19263096)

Michael Dam-Johansen
State Authorized Public Accountant
mne36161

The annual report has been prepared in accordance with Danish financial statements legislation as well as generally accepted accounting principles.

The annual report has been prepared in accordance with the reporting requirements of the Danish Financial Statements Act of class C enterprises for medium-sized enterprises.

The accounting policies have not been changed from last year.

RECOGNITION AND MEASUREMENT

The financial statements have been prepared based on historical cost.

The income is recognised in the income statement as earned. Further to this, value adjustments of financial assets and liabilities measured at fair value or amortised cost are recognised. Furthermore, all costs incurred to earn the profit or loss for year have been recognised in the income statement, including amortisation, depreciation, write-down and provisions as well as reversals as a consequence of changed accounting estimates of amounts previously recognised in the income statement.

Assets are recognised in the balance sheet when it is probable that future economic benefits will flow into the Company, and the value of the asset can be measured reliably.

Liabilities are recognised in the balance sheet when it is probable that future economic benefits will flow out of the Company, and the value of the liability can be measured reliably.

On initial recognition, assets and liabilities are measured at cost. Subsequently, assets and liabilities are measured as described below for each financial statement item.

Certain financial assets and liabilities are measured at amortised cost, by which a constant redemption yield is recognised over the term. Amortised cost is calculated as original cost less instalments and addition/deduction of the accumulated amortisation of the difference between cost and the nominal amount. Thereby, capital and exchange losses or gains are allocated over the term.

On recognition and measurement, anticipated losses and risks that appear before presentation of the annual report and which confirm or invalidate affairs or conditions existing at the balance sheet date are considered.

The functional currency is Danish kroner, DKK. All other currencies are considered foreign currencies.

FOREIGN CURRENCY TRANSLATION

During the year, transactions in foreign currencies have been translated applying the exchange rate at the transaction date. If currency positions are considered hedge of future cash flows, the value adjustments are recognised directly in equity.

Receivables and debt denominated in foreign currencies have been recognised at the exchange rate of the balance sheet date.

Realised and unrealised exchange gains and losses have been recognised in the income statement under other financial income and expenses.

INCOME STATEMENT

The income statement has been classified by nature.

Gross profit/loss

The Company has aggregated the items "revenue" and "external expenses".

Revenue

As income recognition criterion, the completed contract method is applied so that revenue comprises invoiced revenue for the year. Revenue from the sale of goods for resale is recognised in the income statement when delivery is made and risk has passed to the buyer before the end of the financial year. Revenue is measured at fair value excl. VAT and less granted goods and customer discounts.

External expenses

External expenses comprise cost of raw materials and consumables as well as selling costs, office costs and administrative expenses.

Staff costs

Staff costs include wages and salaries including holiday pay and pensions and other social security costs etc. to the Company's employees. Staff costs are reduced with payments received from public authorities.

Other financial income and other financial expenses

Financial items comprise interest, realised and unrealised exchange gains and losses, realised and unrealised gains and losses on sale of other securities and investments, dividends, amortised interest on lease commitments, amortisation of debt to mortgage credit institutions as well as interest surcharge and interest reimbursements under the Danish Tax Prepayment Scheme.

Tax on profit or loss for the year income taxes

Tax on profit or loss for the year represents 22% of the book profit or loss adjusted for non-taxable and non-deductible items.

Tax on profit or loss for the year consists of the anticipated tax portion of the taxable income for the year adjusted for the changes for the year in deferred tax. Changes in deferred taxes due to adjustments of tax rates is recognised in the income statement.

The Company is jointly taxed with other Danish group enterprises with AH Group Holding ApS as management company. The tax effect of the joint taxation is allocated among the group enterprises in ratio to their taxable income according to the rules on full allocation with a refund for tax losses of the Danish Corporation Tax Act.

Corporation tax relating to the financial year which has not been settled at the balance sheet date is to be classified as corporation tax in receivables or liabilities other than provisions.

Joint tax contributions between the jointly taxed companies which have not been settled at the balance sheet date are classified as joint tax contributions in receivables or liabilities.

BALANCE SHEET

The balance sheet has been presented in account form.

ASSETS**Intangible assets**

Intangible assets are measured at cost less accumulate amortisation.

Cost comprises the acquisition price as well as costs directly related to the acquisition until the time when the asset is ready to be put into operation.

Assets are amortised on a straight-line basis over their estimated useful lives:

	<u>Useful lives</u>	<u>Residual value</u>
Software	5 years	0%

As the intangible assets are not being traded in an active and effective market, no residual values after end of use are included when determining the depreciation period.

Profit/loss on sale has been included in the income statement under other operating income and other operating expenses.

Property, plant and equipment

Property, plant and equipment are measured at cost less accumulate amortisation and depreciation. The basis of amortisation and depreciation is cost less estimated residual value after the end of useful life.

Cost comprises the acquisition price as well as costs directly related to the acquisition until the time when the asset is ready to be put into operation.

The costprice for an asset is divided into separate components, that are depreciated separately, if the useful life of the individual components is significantly different.

Depreciation is initiated when the assets are ready to be taken into operation. Assets are depreciated on a straight-line basis over their estimated useful lives with following residual values:

	<u>Useful lives</u>	<u>Residual value</u>
Leasehold improvements	5 years	0%

Minor purchases with useful lives below one year have been recognised as an expense in the income statement in external expenses.

Profit/loss on sale or retirement has been included in the income statement under other operating income and other operating expenses.

Impairment of intangible assets and property, plant and equipment

The carrying amount of intangible assets and property plant and equipment is reviewed annually for indication of impairment for loss, apart from what is expressed by usual amortisation and depreciation. If this applies, impairment for loss is made of each asset or group of assets, respectively, to lower recoverable amount.

As recoverable amount, the higher of expected net selling price and net present value is applied. The net present value is calculated as the present value of the anticipated cash flows from the use of the asset or the group of assets.

Impairment for loss for the year is recognised in the income statement as amortisation, depreciation and impairment for loss of property, plant and equipment and intangible assets.

Leasing

Property, plant and equipment that are assets held under lease and meet the conditions for financial leasing are accounted for according to the same guidelines as owned assets. Assets held under lease are recognised in the balance sheet at the lower of fair value and present value of the future lease payments. On calculation of the present value, the internal interest rate of the lease is applied as discount factor or an approximate value thereof. Assets held under finance lease are depreciated and written down according to the same policies as are determined for the Company's remaining fixed assets.

The capitalised remaining lease commitment is recognised in the balance sheet as a liability other than provisions, and the interest portion of lease payments is recognised over the term of the lease in the income statement.

Remaining leases are considered operating lease. Payments in relation to operating lease are recognised on a straight-line basis in the income statement over the term of the lease.

Other receivables (fixed assets)

Other receivables recognised under fixed assets comprise rental deposits measured at amortised cost. In events when the carrying amount exceeds the recoverable amount, impairment for loss is made to such lower value. Impairment for loss for the year is recognised in the income statement as impairment for loss of financial assets.

Inventories

Inventories are measured at cost according to the FIFO method. In the event of cost exceeding net realisable value, write-down is made to this lower value.

Cost of goods for resale as well as raw materials and consumables comprises purchase price plus landing costs.

Cost of own-produced finished goods as well as work in progress comprises cost of raw materials, consumables and plus indirect production costs. Indirect production costs include indirect materials and wages as well as maintenance and depreciation of the production equipment applied for the production.

The net realisable value of inventories is calculated at the amount expected to be generated by sale in the process of normal operations with deduction of selling expenses and costs of completion. The net realisable value is determined allowing for marketability, obsolescence and development in expected sales sum.

Receivables

Receivables are measured at amortised cost which usually corresponds to nominal value. The value is reduced by write-down for bad debt according to an individual assessment.

Prepayments

Prepayments comprise costs incurred relating to subsequent financial years.

EQUITY AND LIABILITIES**Equity**

Management's proposed dividends for the financial year is disclosed as a separate item in equity.

Provision for deferred tax

Deferred tax is measured according to the liability method. Provision has been made for deferred tax by 22% on all temporary differences between carrying amount and tax-based value of assets and liabilities.

Deferred tax is also measured with respect of the planned use of the asset and the settlement of the liability. The tax value of the tax losses to be carried forward are included in the calculation of deferred taxes if it is probable that the losses can be used.

Deferred tax assets are measured at net realizable value, whereby they are recognized at the value that they are expected to be utilized for the foreseeable future, either by offsetting in tax on future earnings or by offsetting in deferred tax liabilities.

Deferred tax assets which are not expected utilized within a few years have been disclosed in notes under contingent assets.

Financial liabilities

Other liabilities other than provisions have been measured at amortised cost which corresponds to nominal value.

CASH FLOW STATEMENT

The cash flow statement shows the Company's cash flows for the year as well as the Company's cash and cash equivalents at year-end.

Cash flows from acquisitions and divestments are shown separately under cash flows from investing activities. In the cash flow statement, cash flows regarding acquired companies are recognized from the date of acquisition and cash flows from divested companies are recognized until the transfer date.

Cash flows from operating activities have been calculated as profit or loss adjusted for non-cash operating items, financial income and expenses paid, corporation taxes as well as increase and decrease in inventories, trade receivables, trade payables and other changes in assets and liabilities other than provisions deriving from operations.

Cash flows from investing activities comprise payments in connection with acquisition and sale of fixed assets as well as payments in connection with acquisition and divestment of companies.

Cash flows from financing activities comprise payments from inception and repayment of long-term liabilities other than provisions as well as payments made to and received from shareholders.

Cash and cash equivalents comprise cash as well as operating credits at credit institutions included in the cash management and are thus exposed to significant changes in both positive and negative directions during the year.

FINANCIAL HIGHLIGHTS

The ratios have been prepared in accordance with "Guidelines and ratios 2015 " from The Danish Finance Analysts Society.

The ratios have been calculated as follows:

Return on invested capital =

$$\frac{\text{Operating profit} * 100}{\text{Av. invested capital}}$$

Solvency =

$$\frac{\text{Equity at year-end} * 100}{\text{Total assets}}$$

Return on equity =

$$\frac{\text{Profit or loss for the year} * 100}{\text{Average equity}}$$

Invested capital = Fixed assets relating to the activities + networkingcapital.

INCOME STATEMENT
1. JANUARY - 31. DECEMBER 2021

19

<u>Note</u>	<u>2021</u>	<u>2020</u>
DKK		
GROSS PROFIT	96.676.217	51.035.236
1 Staff costs	<u>-18.256.482</u>	<u>-6.053.290</u>
PROFIT/LOSS BEFORE DEPRECIATION, INTEREST AND TAX	78.419.735	44.981.946
6 Amortisation, depreciation and impairment for loss of tangible fixed assets	<u>-170.856</u>	<u>0</u>
OPERATING PROFIT	78.248.879	44.981.946
Other financial income	0	0
Other financial expenses	<u>-506.586</u>	<u>-252.849</u>
PROFIT BEFORE TAX	77.742.293	44.729.097
3 Tax on profit/loss for the year	<u>-17.099.018</u>	<u>-9.852.036</u>
4 PROFIT FOR THE YEAR	<u><u>60.643.275</u></u>	<u><u>34.877.061</u></u>

Penneo dokumentnagle: 6YIZG-2QWGO-7ZVCB-4YQZM-8615D-FWLQ6

<u>Note</u>		<u>31/12 2021</u>	<u>31/12 2020</u>
DKK			
	Software	<u>679.959</u>	<u>0</u>
5	INTANGIBLE ASSETS	<u>679.959</u>	<u>0</u>
	Leasehold improvements	<u>1.315.840</u>	<u>99.000</u>
6	PROPERTY, PLANT AND EQUIPMENT	<u>1.315.840</u>	<u>99.000</u>
	Other receivables	<u>330.000</u>	<u>330.000</u>
7	FIXED ASSET INVESTMENTS	<u>330.000</u>	<u>330.000</u>
	FIXED ASSETS	<u>2.325.799</u>	<u>429.000</u>
	Finished goods and goods for resale	<u>286.049</u>	<u>14.407.102</u>
	INVENTORIES	<u>286.049</u>	<u>14.407.102</u>
	Trade receivables	42.301.832	18.765.440
	Receivables from group enterprises	0	3.426.398
	Other receivables	20.055.783	6.107.880
8	Prepayments	<u>163.596</u>	<u>529.600</u>
	RECEIVABLES	<u>62.521.211</u>	<u>28.829.318</u>
	CASH	<u>20.583.181</u>	<u>10.038.191</u>
	CURRENT ASSETS	<u>83.390.441</u>	<u>53.274.611</u>
	TOTAL ASSETS	<u><u>85.716.240</u></u>	<u><u>53.703.611</u></u>

<u>Note</u>	<u>31/12 2021</u>	<u>31/12 2020</u>
DKK		
Share capital	50.000	50.000
Retained earnings	666.961	23.686
Proposed dividends for the financial year	<u>60.000.000</u>	<u>35.000.000</u>
EQUITY	<u>60.716.961</u>	<u>35.073.686</u>
3 Provision for deferred tax	<u>85.662</u>	<u>5.445</u>
PROVISIONS	<u>85.662</u>	<u>5.445</u>
Other payables	<u>0</u>	<u>0</u>
9 LONG-TERM LIABILITIES OTHER THAN PROVISIONS	<u>0</u>	<u>0</u>
Current portion of long-term liabilities other than provisions	113.011	113.011
Trade payables	2.621.296	2.341.116
3 Joint tax contribution payables	17.018.801	9.950.320
Payables to group enterprises	3.127.340	4.749.614
Other payables	<u>2.033.169</u>	<u>1.470.419</u>
SHORT-TERM LIABILITIES OTHER THAN PROVISIONS	<u>24.913.617</u>	<u>18.624.480</u>
LIABILITIES OTHER THAN PROVISIONS	<u>24.913.617</u>	<u>18.624.480</u>
TOTAL EQUITY AND LIABILITIES	<u><u>85.716.240</u></u>	<u><u>53.703.611</u></u>
10 Contingent liabilities		
11 Contractual obligations		
12 Related parties		
13 Group structure		
14 Adjustments		

	Share capital	Retained Earnings	Proposed dividends	Total
Equity at 1/1 2020	50.000	146.625	9.900.000	10.096.625
Dividends paid	0	0	-9.900.000	-9.900.000
Transferred from distribution of profit/loss	0	-122.939	35.000.000	34.877.061
Equity at 1/1 2021	50.000	23.686	35.000.000	35.073.686
Dividends paid	0	0	-35.000.000	-35.000.000
Transferred from distribution of profit/loss	0	643.275	60.000.000	60.643.275
Equity at 31/12 2021	<u>50.000</u>	<u>666.961</u>	<u>60.000.000</u>	<u>60.716.961</u>

1. JANUARY - 31. DECEMBER 2021

	<u>2021</u>	<u>2020</u>
Profit/loss for the year	60.643.275	34.877.061
Amortisation, depreciation and impairment for loss of intangible and tangible fixed assets	170.856	0
14 Adjustments	17.605.604	10.104.885
Change in inventories	14.121.053	-13.902.044
Change in trade receivables	-23.536.392	-13.708.707
Change in trade payables	280.180	1.368.093
Change in other working capital items	<u>-13.019.150</u>	<u>-11.805.494</u>
CASH FROM OPERATING PROFIT/LOSS	56.265.426	6.933.794
Financial expenses	-506.586	-252.849
Income tax paid/refund	<u>-9.950.320</u>	<u>-2.821.526</u>
CASH FLOWS FROM OPERATING ACTIVITIES	<u>45.808.520</u>	<u>3.859.419</u>
Acquisition of property, plant and equipment	-1.361.252	-99.000
Sale of property, plant and equipment	0	2.246.417
Acquisition of intangible assets	<u>-706.402</u>	<u>0</u>
CASH FLOWS FROM INVESTING ACTIVITIES	<u>-2.067.654</u>	<u>2.147.417</u>
Dividends paid	-35.000.000	-9.900.000
Transactions with group	<u>1.804.124</u>	<u>-5.320.713</u>
CASH FLOWS FROM FINANCING ACTIVITIES	<u>-33.195.876</u>	<u>-15.220.713</u>
CHANGES FOR THE YEAR IN CASH AND CASH EQUIVALENTS	10.544.990	-9.213.877
Cash and cash equivalents beginning of year	<u>10.038.191</u>	<u>19.252.068</u>
CASH AND CASH EQUIVALENTS END OF YEAR	<u><u>20.583.181</u></u>	<u><u>10.038.191</u></u>

1 Staff costs	2021	2020
Wages and salaries	21.877.053	5.498.322
Wages and salaries, passed on	-6.364.232	0
Other social security costs	301.824	32.280
Other staff costs	2.441.837	522.688
TOTAL	18.256.482	6.053.290

The average number of full-time employees has represented 34 in this financial year against 12 in the previous financial year.

Referring to section 98 b(3) of the Danish Financial Statements Act, remuneration of the Board of Executives and the Board of Directors have not been disclosed.

2 Other financial expenses	2021	2020
Interest expenses, group	359	89.787
Other financial expenses	506.227	163.062
TOTAL	506.586	252.849

3 Corporation tax and deferred tax	Income taxes	Deferred tax	Acc. to the inc. statement	2020
Payable at 1/1 2021	9.950.320	5.445	0	0
Paid re. previous years	-9.950.320	0	0	0
Tax on profit/loss for the year	17.018.801	80.217	17.099.018	9.852.036
Payable at 31/12 2021	17.018.801	85.662		
TAX ON PROFIT/LOSS FOR THE YEAR			17.099.018	9.852.036

Deferred tax is incumbent upon the following assets and liabilities:	31/12 2021	31/12 2020
Tangible assets	52.627	5.445
Intangible assets	33.035	0
TOTAL	85.662	5.445

4 Distribution of profit/loss

Profit/loss for the year is proposed distributed as follows:

Proposed dividends for the financial year	60.000.000	35.000.000
Retained earnings	<u>643.275</u>	<u>-122.939</u>
 PROFIT/LOSS FOR THE YEAR	 <u><u>60.643.275</u></u>	 <u><u>34.877.061</u></u>

5 List of fixed assets, amortisation and impairment, intangible assets

	<u>Software</u>	<u>I ALT</u>	<u>31/12 2020</u>
Additions for the year	<u>706.402</u>	<u>706.402</u>	<u>0</u>
COST AT 31/12 2021	<u>706.402</u>	<u>706.402</u>	<u>0</u>
Amortisation for the year	<u>26.443</u>	<u>26.443</u>	<u>0</u>
AMORTISATION AND IMPAIRMENT AT 31/12 2021	<u>26.443</u>	<u>26.443</u>	<u>0</u>
 CARRYING AMOUNT AT 31/12 2021	 <u><u>679.959</u></u>	 <u><u>679.959</u></u>	 <u><u>0</u></u>

6 List of fixed assets, amortisation and depreciation,
property, plant and equipment

	Leasehold improve- ments	I ALT	31/12 2020
Cost at 1/1 2021	99.000	99.000	2.825.000
Additions for the year	1.361.252	1.361.252	99.000
Disposals for the year	<u>0</u>	<u>0</u>	<u>-2.825.000</u>
COST AT 31/12 2021	<u>1.460.252</u>	<u>1.460.252</u>	<u>99.000</u>
Amortisation and impairment at 1/1 2021	0	0	578.583
Amortisation for the year	144.412	144.412	0
Amortisation and impairment, disposals for the year	<u>0</u>	<u>0</u>	<u>-578.583</u>
AMORTISATION AND IMPAIRMENT AT 31/12 2021	<u>144.412</u>	<u>144.412</u>	<u>0</u>
CARRYING AMOUNT AT 31/12 2021	<u>1.315.840</u>	<u>1.315.840</u>	<u>99.000</u>
Selling price, disposals	0	0	2.246.417
Carrying amount, dispsals	<u>0</u>	<u>0</u>	<u>-2.246.417</u>
PROFIT/LOSS ON SALE	<u>0</u>	<u>0</u>	<u>0</u>

7 List of fixed assets, amortisation and depreciation,
fixed asset investments

	Other receivables	I ALT	31/12 2020
	<u> </u>	<u> </u>	<u> </u>
Cost at 1/1 2021	330.000	330.000	0
Additions for the year	0	0	330.000
Disposals for the year	<u>0</u>	<u>0</u>	<u>0</u>
 COST AT 31/12 2021	 <u>330.000</u>	 <u>330.000</u>	 <u>330.000</u>
 Amortisation for the year	 <u>0</u>	 <u>0</u>	 <u>0</u>
 AMORTISATION AND IMPAIRMENT AT 31/12 2021	 <u>0</u>	 <u>0</u>	 <u>0</u>
 CARRYING AMOUNT AT 31/12 2021	 <u><u>330.000</u></u>	 <u><u>330.000</u></u>	 <u><u>330.000</u></u>

8 Prepayments

	31/12 2021	31/12 2020
	<u> </u>	<u> </u>
Rent	0	529.600
Software	<u>163.596</u>	<u>0</u>
 TOTAL	 <u><u>163.596</u></u>	 <u><u>529.600</u></u>

9 Long-term liabilities other than provisions

	<u>31/12 2021</u>	<u>31/12 2020</u>
<u>Total debt:</u>		
Other payables	<u>113.011</u>	<u>113.011</u>
TOTAL	<u><u>113.011</u></u>	<u><u>113.011</u></u>
<u>Instalments next financial year:</u>		
Other payables	<u>113.011</u>	<u>113.011</u>
TOTAL	<u><u>113.011</u></u>	<u><u>113.011</u></u>
<u>Debt outstanding after 5 years:</u>		
Other payables	<u>0</u>	<u>0</u>
TOTAL	<u><u>0</u></u>	<u><u>0</u></u>

10 Contingent liabilities

The company is jointly taxed with other group companies and is jointly liable with the other group companies for payable and unsettled corporation and withholding taxes. The total amount for payable corporate tax is shown in the annual report for AH Group Holding ApS. Any subsequent corrections to the corporate tax and withholding taxes can lead to a higher liability for the Company.

11 Contractual obligations

The Company has entered obligations on rented premises, with 6 months notice. The lease is interminable until 31 March 2024. The total lease commitment represents approx. Thousand DKK. 2.333 and distributed evenly over the period.

The Company has entered obligations on rented premises, with 6 months notice. The lease is interminable until 1st. January 2023. The total lease commitment represents approx. Thousand DKK. 1.188 and distributed evenly over the period.

The Company has entered obligations on rented premises, with 6 months notice. The lease is interminable until 1st. January 2026. The total lease commitment represents approx. Thousand DKK. 2.882 and distributed evenly over the period.

The Company has entered obligations on rented premises, with 6 months notice. The lease is interminable until 1st. January 2026. The total lease commitment represents approx. Thousand DKK. 2.120 and distributed evenly over the period.

12 Related parties

The Company's related parties comprise the following:

Controlling influence:

AH License ApS
Høgevej 19
Hillerød, 3400, Denmark

AH Group Holding ApS
Gøgevænget 12, Gadevang
Hillerød, 3400, Denmark

Henrik Juel Larsen
Ann-Cathrine Juel Lythcke

Basis of controlling influence:

Main shareholder

Owner of AH License ApS with 100%

Owner of AH Group ApS with 50%
Owner of AH Group ApS with 50%

No disclosures of transactions with related parties as Management believes that all transactions with related parties has been carried out on arms length basis.

13 Group structure

Consolidated Financial Statements The Company is included in the Group Annual Reports of the Parent Companies of the holding company and the largest group:

Holding Company:
AH License ApS
Høgevej 19
Hillerød, 3400, Denmark

Largest Group company:
AH Group Holding ApS
Gøgevænget 12, Gadevang
Hillerød, 3400, Denmark

14 Adjustments

	<u>31/12 2021</u>	<u>31/12 2020</u>
Other financial expenses	506.586	252.849
Tax on profit/loss for the year	17.018.801	9.950.320
Adjustment deferred tax	<u>80.217</u>	<u>-98.284</u>
TOTAL	<u><u>17.605.604</u></u>	<u><u>10.104.885</u></u>

PENNEO

Underskrifterne i dette dokument er juridisk bindende. Dokumentet er underskrevet via Penneo™ sikker digital underskrift. Underskrivernes identiteter er blevet registereret, og informationerne er listet herunder.

“Med min underskrift bekræfter jeg indholdet og alle datoer i dette dokument.”

Michael Bisgaard Christensen

Bestyrelsesmedlem

Serienummer: PID:9208-2002-2-660265984272

IP: 212.112.xxx.xxx

2022-06-29 20:01:02 UTC

NEM ID 

Henrik Juel Larsen

Adm. direktør

Serienummer: 46bc0938-a9a2-4151-89a1-4d84a31b4eff

IP: 217.74.xxx.xxx

2022-06-30 13:04:01 UTC

Mit  

Henrik Juel Larsen

Bestyrelsesmedlem

Serienummer: 46bc0938-a9a2-4151-89a1-4d84a31b4eff

IP: 217.74.xxx.xxx

2022-06-30 13:04:01 UTC

Mit  

Rasmus Emil Andersen

Bestyrelsesmedlem

Serienummer: PID:9208-2002-2-962204254708

IP: 80.196.xxx.xxx

2022-07-01 20:15:02 UTC

NEM ID 

Henrik Juul Hansen

Bestyrelsesformand

Serienummer: PID:9208-2002-2-661470589574

IP: 188.177.xxx.xxx

2022-07-02 14:52:59 UTC

NEM ID 

Michael Dam-Johansen

Statsautoriseret revisor

Serienummer: CVR:19263096-RID:1299498612011

IP: 87.218.xxx.xxx

2022-07-02 16:44:55 UTC

NEM ID 

Henrik Juul Hansen

Dirigent

Serienummer: PID:9208-2002-2-661470589574

IP: 188.177.xxx.xxx

2022-07-02 20:42:02 UTC

NEM ID 

Penneo dokumentnøgle: 6YIZG-2QWGO-7ZVCB-4YQZM-8615D-FWLQ6

Dette dokument er underskrevet digitalt via **Penneo.com**. Signeringsbeviserne i dokumentet er sikret og valideret ved anvendelse af den matematiske hashværdi af det originale dokument. Dokumentet er låst for ændringer og tidsstempelt med et certifikat fra en betroet tredjepart. Alle kryptografiske signeringsbeviser er indlejret i denne PDF, i tilfælde af de skal anvendes til validering i fremtiden.

Sådan kan du sikre, at dokumentet er originalt

Dette dokument er beskyttet med et Adobe CDS certifikat. Når du åbner dokumentet

i Adobe Reader, kan du se, at dokumentet er certificeret af **Penneo e-signature service** <penneo@penneo.com>. Dette er din garanti for, at indholdet af dokumentet er uændret.

Du har mulighed for at efterprøve de kryptografiske signeringsbeviser indlejret i dokumentet ved at anvende Penneos validator på følgende websted: <https://penneo.com/validate>