# MIE4 7 Datter ApS

Erhvervsparken 14, DK-4621 Gadstrup

# Annual Report for 1 January - 31 December 2019

CVR No 37 08 97 96

The Annual Report was presented and adopted at the Annual General Meeting of the Company on 08/06 2020

Ole Lenarth Nielsen Chairman of the General Meeting



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# **Management's Statement**

The Executive Board and Board of Directors have today considered and adopted the Annual Report of MIE<sub>4</sub> 7 Datter ApS for the financial year 1 January - 31 December 2019.

The Annual Report is prepared in accordance with the Danish Financial Statements Act.

In our opinion the Financial Statements and the Consolidated Financial Statements give a true and fair view of the financial position at 31 December 2019 of the Company and the Group and of the results of the Company and Group operations and of consolidated cash flows for 2019.

We recommend that the Annual Report be adopted at the Annual General Meeting.

Gadstrup, 8 June 2020

#### **Executive Board**

Hans Maasbøl Executive Officer

#### **Board of Directors**

Mikkel Vendelin Olesen Mads Peter Hytteballe Søren Peschardt Olesen

Chairman Andersen

Deputy Chairman

Lars Erik Svendsen Jens Høgsted



# **Independent Auditor's Report**

To the Shareholders of MIE4 7 Datter ApS

#### **Opinion**

In our opinion, the Consolidated Financial Statements and the Parent Company Financial Statements give a true and fair view of the financial position of the Group and the Parent Company at 31 December 2019 and of the results of the Group's and the Parent Company's operations and of consolidated cash flows for the financial year 1 January - 31 December 2019 in accordance with the Danish Financial Statements Act.

We have audited the Consolidated Financial Statements and the Parent Company Financial Statements of MIE4 7 Datter ApS for the financial year 1 January - 31 December 2019, which comprise income statement, balance sheet, statement of changes in equity and notes, including a summary of significant accounting policies, for both the Group and the Parent Company, as well as consolidated statement of cash flows ("the Financial Statements").

#### **Basis for opinion**

We conducted our audit in accordance with International Standards on Auditing (ISAs) and the additional requirements applicable in Denmark. Our responsibilities under those standards and requirements are further described in the "Auditor's responsibilities for the audit of the Financial Statements" section of our report. We are independent of the Group in accordance with the International Ethics Standards Board for Accountants' Code of Ethics for Professional Accountants (IESBA Code) and the additional requirements applicable in Denmark, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

#### Statement on Management's Review

Management is responsible for Management's Review.

Our opinion on the Financial Statements does not cover Management's Review, and we do not express any form of assurance conclusion thereon.

In connection with our audit of the Financial Statements, our responsibility is to read Management's Review and, in doing so, consider whether Management's Review is materially inconsistent with the Financial Statements or our knowledge obtained during the audit, or otherwise appears to be materially misstated.

Moreover, it is our responsibility to consider whether Management's Review provides the information required under the Danish Financials Statements Act.

Based on the work we have performed, in our view, Management's Review is in accordance with the Consolidated Financial Statements and the Parent Company Financial Statements and has been prepared in accordance with the requirements of the Danish Financial Statements Act. We did not identify any material misstatement in Management's Review.



# **Independent Auditor's Report**

#### Management's responsibilities for the Financial Statements

Management is responsible for the preparation of consolidated financial statements and parent company financial statements that give a true and fair view in accordance with the Danish Financial Statements Act, and for such internal control as Management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the Financial Statements, Management is responsible for assessing the Group's and the Company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting in preparing the Financial Statements unless Management either intends to liquidate the Group or the Company or to cease operations, or has no realistic alternative but to do so.

#### Auditor's responsibilities for the audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the Financial Statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs and the additional requirements applicable in Denmark will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these Financial Statements.

As part of an audit conducted in accordance with ISAs and the additional requirements applicable in Denmark, we exercise professional judgement and maintain professional scepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the Financial Statements, whether due to
  fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a
  material misstatement resulting from fraud is higher than for one resulting from error as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures
  that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Company's and the Group's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by Management.



# **Independent Auditor's Report**

- Conclude on the appropriateness of Management's use of the going concern basis of accounting in preparing the Financial Statements and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Group's and the Company's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the Financial Statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Group and the Company to cease to continue as a going concern.
- Evaluate the overall presentation, structure and contents of the Financial Statements, including the
  disclosures, and whether the Financial Statements represent the underlying transactions and events
  in a manner that gives a true and fair view.
- Obtain sufficient appropriate audit evidence regarding the financial information of the entities or business activities within the Group to express an opinion on the Consolidated Financial Statements. We are responsible for the direction, supervision and performance of the group audit. We remain solely responsible for our audit opinion.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

Hellerup, 8 June 2020 **PricewaterhouseCoopers** Statsautoriseret Revisionspartnerselskab *CVR No 33 77 12 31* 

Jacob Fromm Christiansen statsautoriseret revisor mne18628



# **Company Information**

**The Company** MIE4 7 Datter ApS

Erhvervsparken 14 DK-4621 Gadstrup

CVR No: 37 08 97 96

Financial period: 1 January - 31 December Municipality of reg. office: Gadstrup

**Board of Directors** Mikkel Vendelin Olesen, Chairman

Mads Peter Hytteballe Andersen

Søren Peschardt Olesen Lars Erik Svendsen Jens Høgsted

**Executive Board** Hans Maasbøl

**Auditors** PricewaterhouseCoopers

Statsautoriseret Revisionspartnerselskab

Strandvejen 44 DK-2900 Hellerup

**Bankers** Jyske Bank A/S

AL Finans A/S

Banque Populaire Val de France



# **Financial Highlights**

Seen over a three-year period, the development of the Group is described by the following financial highlights:

	Group		
2019	2018	2017	
TDKK	TDKK	TDKK	
Key figures			
Profit/loss			
	53 416,071	405,892	
	•		
Profit/loss before interest, tax, depreciation and amortisation (EBITDA) 41,03		45,473	
Profit/loss before financial income and expenses 12,62		18,790	
Net financials -10,52		-9,958	
Net profit/loss for the year -3,56	5,544	1,877	
Balance sheet			
Balance sheet total 521,44	10 518,873	520,793	
Equity 229,18	33 231,835	222,041	
Cash flows			
Cash flows from:			
- operating activities 20,67	76 12,781	61,351	
- investing activities -16,87		-3,976	
including investment in property, plant and equipment -5,80		-2,840	
- financing activities 98		-24,779	
Change in cash and cash equivalents for the year 4,78		32,596	
Number of employees 17	70 166	158	
Ratios			
Gross margin 29.7	% 32.0%	29.6%	
Profit margin 2.8	% 5.9%	4.6%	
Return on assets 2.4		3.6%	
	% 4.8%	3.0%	
Solvency ratio 44.0°		42.6%	

The ratios have been prepared in accordance with the recommendations and guidelines issued by the Danish Society of Financial Analysts. For definitions, see under accounting policies.



Consolidated and Parent Company Financial Statements of MIE4 7 Datter ApS for 2019 has been prepared in accordance with the provisions of the Danish Financial Statements Act applying to large enterprises of reporting class C .

A majority of the Group is ultimately owned by the private equity fund, Maj Invest Equity 4 K/S, who is member of DVCA. Consequently, the annual report follows DVCA's guidelines from 2015. Please refer to www.dvca.dk.

The Consolidated and Parent Company Financial Statements have been prepared under the same accounting policies as last year.

The Group has secured sufficient loan facilities to secure the operations through 2020 also taking the difficult market conditions caused by the Covid-19 pandemic into consideration.

#### Key activities and business model

The Parent company's purpose is to directly or indirectly hold and settle equity investments in companies as well as make further investments in these companies as well as other activities that, in the discretion of the Board, are connected.

The Group's activities are development and sale of branded angling equipment and related products.

The Group's products are sold directly by own sales forces in most of the largest European fishing markets as well in North America. In rest of the world, the products are sold selectively through agents/distributors. The Group has own inhouse product development, sourcing, sales and marketing. Products are manufactured by 3rd parties.

#### Market overview

The Group products are sold worldwide and cover most of the major fishing disciplines.

#### Development in the year

The income statement of the Group for 2019 shows a loss of TDKK 3,560, and at 31 December 2019 the balance sheet of the Group shows equity of TDKK 229,183.

The turnover for the year is higher than last year and in line with expectations.

The Group has taken over its Hungarian distributor from the beginning of the year.

The Group's revenue for the year amounted to DKK 444.6 million, which is an increase compared to last year when revenue amounted to DKK 416.1 million. The Group's revenue for the year is in line with the expected revenue.



Operating profit amounted to DKK 41.0 million. Net financials amounting to a negative DKK 10.5 million.

The net result is below expectations but considered satisfactory.

End of 2018, the Group decided to establish its own subsidiary in USA. During 2019, the group has invested in inventory, equipment and organization. The operation in USA is – as expected – contributing negatively to the result. The group expects a significant growth in USA in the coming years.

#### **Particular Risks**

#### Operational risks

To some extent, the Group's costs depend on the development in raw material prices and wages and salaries among its subcontractors. To the largest possible extent, the Group attempts to hedge this risk by entering into long-term agreements with its subcontractors.

The Group's production and products are mainly based on well-known and thoroughly tested techniques, and the majority of the tasks are performed under well-known risks.

#### Foreign exchange risks

The Group has a high international activity and is therefore exposed and vulnerable for exchange rate fluctuations primarily on US dollars vs. DKK. As the products are sold on different European markets, the Group is also to a minor extend exposed to fluctuations on other European currencies vs. DKK. The main part of the transactions in foreign currencies is denominated in EUR, which is not hedged due to Denmark's fixed exchange rate policy vis-á-vis the Euro.

#### Interest rate risks

In relation to its credit facility, the Group is subject to an interest rate risk. The interest rate exposure is related to fluctuations in the CIBOR rate. The Group is not hedging its interest exposure.

#### Credit risks

The Group's customers comprise a wide range of retailers in Europe and USA. The maximum credit risk that may occur for trade receivables and other receivables corresponds to the value at which they are recognized in the balance sheet. No single receivable constitutes a significant part.



#### Risks connected to capital structure

The Group has a solid balance sheet with a solidity ratio above 30% and a liquidity ratio above 1. The Group is only to a minor extend dependent on support from the mother company. Therefore, the Management does not see any special risks connected to the capital structure.

The Group is not affected by other unusual risks.

#### **Strategy**

The Group aims to develop and sell innovative and branded angling equipment and accessories.

#### Targets and expectations for the year ahead

The Group has budgeted continued top line growth in 2020, as well as an improved result after taxes in 2020.

However, the expectations for 2020 has changed significantly following of the Covid-19 outbreak. Due to the impact of Covid-19 management expect a decrease in revenue in 2020 as well a negative profit of the year 2020. Adequate liquidity resources are expected for the entire year 2020.

For further understanding please refer to note 1 "Going Concern" and note 2 "Subsequent Events".

#### Research and development

The Group's development activities include functional development and design of equipment for angling, including lures, rods, reels as well as clothing and other accessories.

#### **External environment**

As we are a global organization, we are aware of our external business environment. The Group manages its risks from the external environment by having a diversified approach to suppliers, customers, markets and fishing disciplines.

#### **Intellectual capital resources**

The Group possesses extensive knowledge on product development. Retention and development of competencies in the development department is of major importance for continued growth and earnings.

#### Statement of corporate social responsibility

#### Human rights and social & employee conditions

Respect for human rights is fundamental. This goes for the employees of the Group as well as the communities the Group lives and operates in. The CSR policy is described in the employee handbook



which is given to new employees upon employment.

- The Group supports and respects the protection of internationally proclaimed human rights,
- The Group will ensure that we are not complicit in human rights abuse in any of our operations,
- The Group will uphold the freedom of association and the effective recognition of the rights to collective bargaining.
- The Group will not use any form of forced or compulsory labor,
- The Group will support the elimination of direct and indirect discrimination in respect of employment and occupation, including race, color, sex, religion, political opinion and nationality or social origin,
- The Group will continuously develop employees' competencies and flexibility and will provide safe and healthy working conditions.

The Group offers their employees an opportunity for further training by offering courses to help develop their competencies.

The Group's main risk for Social and employee conditions lies within maintaining that employees have the proper skills to maintain their job and create value for the company. The Group does not see any other specific, material risks to violate human rights.

#### **Environment and Climate**

The Group will continuously improve processes to minimize the environmental impact of the operation. The main environmental impact is in the distribution of products, and the indirect impact from the 3rd party manufacturing of products.

The Group has not been able to measure the direct impact of the environmental plans in 2019, nor will the company be able to measure the direct impact in 2020.

#### Anticorruption

All the Group's employees are informed, when employed, that conduct of unethical, dishonest behavior and bribery is not tolerated.

- The Group will conduct its business with high ethical standards, honesty and respect for other,
- The Group will be compliant with the laws and regulations in the countries where we are present,
- Neither The Group nor its employees will offer, promise, give and/or accept a bribe for business purposes,
- Neither The Group nor the employees will be involved in non-competition activities i.e. illegal price fixing, sharing of customers and markets.

The Group's risks related to anti-corruption and bribery is mainly present within our own operation and with our collaboration partners.

The Group has not discovered any breach of anti-corruption or bribery in 2019.



#### Statement on gender composition

The Group strives to maintain and fulfil the goals set for gender quotation at all management levels but will always employ the best qualified candidate. The Group believes that diversity among employees contributes positively to the working environment and strengthens the Group's performance and competitiveness. The Group's policy is to always provide equal job opportunities regardless of gender.

The proportion of underrepresented gender among the Management was 0% in 2019.

According to legislation on the gender quotation on the board of directors in Danish enterprises, the Group has selected a target for the underrepresented gender among member of the Board of 20%. The Group will work focused towards identifying the possibility of fulfilling the policy and target before the general assembly in 2022.

#### Development in the number of employees

The Group had 165 employees at the beginning of the year split by 37 employees in Denmark and 128 in rest of the world.

In the year there has been a net outflow of 25 employees split by 4 in Denmark and 21 in rest of the world.

The Group has at year-end 183 employees split by 37 in Denmark and 146 in rest of the world.

#### Uncertainty relating to recognition and measurement

Recognition and measurement in the Annual Report have not been subject to any uncertainty. However, some measurements are based on judgements or assumptions as certain items in financial statements by their nature cannot be measured with precision.

#### **Unusual events**

The financial position at 31 December 2019 of the Group and the results of the activities and cash flows of the Group for the financial year for 2019 have not been affected by any unusual events.



#### **Subsequent events**

The Covid-19 outbreak in March 2020 and the following Government restrictions in many of the Group's key markets materially affects the assessment of the Annual Report. In respect of the balance sheet, the most significant impact is on the valuation of the account receivables.

As the Group primarily sells its products through an extensive dealer network, and most physical stores are more or less closed on all relevant markets, it will have a significant impact on the Group's turnover. In addition, the Company expects higher credit losses. However, it is very difficult to judge the impact, at this stage as the full impact and duration of the different governments' restrictions are not known. As the Covid-19 impacts the Group's main season, it is not possible to recover the lost turnover during the reminder of the year.

The Group's management consider the cash flow and available cash to be the main concern. The Group has secured a strong liquidity buffer that secures the operation of the Group, going forward.

No other events that will have a material impact of the assessment of the Annual Report have occurred after the balance sheet date.

#### Statutory report on corporate governance

The Group has since the beginning of November 2015 been owned by a private equity fund, Maj Invest Equity 4 K/S, which is a member of DVCA. As a private equity portfolio company, the company generally follows DVCA's recommendations, except that the company based on its size, has not established an audit committee.

These tasks are handled by the Board. Refer to www.DVCA.dk for more information about the guidelines.

#### Presentation of the Board of Directors

Maj Invest Equity 4 K/S is represented on the board by Mads Peter Hytteballe Andersen, Søren Peschardt Olesen and Jens Høgsted. In addition, Lars Erik Svendsen and Mikkel Vendelin Olesen are represented in the Board of Directors. Board positions and other managerial positions are set out below.

Mikkel Vendelin Olesen

Mikkel Vendelin Olesen, Chairman, has joined the Board on 29 November 2007 and joined as Chairman on 15 march 2013.

He holds the following other directorships:



- Chairman of Orphism ApS, Fleye ApS, Nordisk Company A/S, Karmameju ApS, MIE4 7 Datter ApS, Svendsen Sport A/S, Outfit International A/S, Rexholm A/S and Care by me Aps.
- Board member of BBHS A/S and Infinita Invest ApS
- Director of Vendelin & Vendelin ApS, Vendelin Ejendomme ApS, Vendelin Olesen Holding ApS and Nordisk Finance ApS.

Mads Peter Hytteballe Andersen

Mads Peter Hytteballe Andersen has joined as board member on 3 November 2015.

He holds the following other directorships:

- Chairman of Equity Datterholding 13 ApS
- Vice chairman of MIE4 7 Datter ApS, Sovino Brands ApS, Sovino Brands Holding ApS and Itadel A/S
- Board member of R2 Group Invest A/S, Icotera A/S, Icotera IPR P/S and Svendsen Sport A/S
- Director of Equity Datterholding 15 (FM) ApS, LDE Holding 13 ApS, LDETRE Holding 11 ApS, R2 Group Invest A/S, Komplementarselskabet Icotera IPR ApS, Mie4 Holding 7 ApS, MIE5 Holding 1 ApS, MIE5 Holding 2 ApS, MIE5 Holding 4 ApS and Equity Datterholding 13 ApS
- CEO of MPHA Invest ApS.

Søren Peschardt Olesen

Søren Peschardt Olesen has joined as board member 8 March 2012.

He holds the following other directorships:

- Chairman of Stark Danmark A/S, Stark Deutschland GmbH, DT Holding (Sweden) AB, Beijer Byggmaterial AB, Beijer Byggmaterial i Uppsaala AB, and Neumann Bygg AS
- Board member of Svendsen Sport A/S, Hobro Ny Trælast A/S, Hempel A/S, Stark Kalaallit Nunaat A/S, MIE4 7 Datter ApS, Stark Soumi OY, and Starkki Property Oy
- Director of LSF10 Wolverine Bidco ApS, SPO Invest Holding ApS and Stark Group Holding Germany GmbH
- CEO of Stark Group A/S and Hobro Ny Trælast A/S.

Lars Erik Svendsen

Lars Erik Svendsen has joined the board since the founding on 18 May 1993.

He holds the following other directorships:

- Board member of MIE4 7 Datter ApS, WIIK & Co. A/S, Langø A/S, EFTTA (European Fish Tackle Trade Association) and Svendsen Sport A/S
- Director of Lars Svendsen Holding ApS, Langø A/S and LSH PE ApS.



# **Income Statement 1 January - 31 December**

		Grou	р	Parent Cor	mpany
	Note	2019	2018	2019	2018
		TDKK	TDKK	TDKK	TDKK
Revenue	3	444,553	416,071	0	0
Other operating income		0	7	0	0
Expenses for raw materials and		0.40.500	004.000		
consumables		-246,593	-224,398	0	0
Other external expenses	-	-65,873	-58,445	-34	-45
Gross profit/loss		132,087	133,235	-34	-45
Staff expenses	4	-91,056	-81,569	-600	-600
Profit/loss before interest, tax, depreciation and amortisation (EBITDA)		41,031	51,666	-634	-645
Depreciation, amortisation and impairment of intangible assets and property, plant and equipment		-28,404	-26,911	0	0
Profit/loss before financial income	)				
and expenses		12,627	24,755	-634	-645
Income from investments in					
subsidiaries		0	0	34,927	54,000
Financial income	5	138	162	423	2
Financial expenses	6	-10,663	-11,717	-4,819	-6,444
Profit/loss before tax		2,102	13,200	29,897	46,913
Tax on profit/loss for the year	7	-5,662	-7,656	1,080	1,559
Net profit/loss for the year	•	-3,560	5,544	30,977	48,472
	•				



# **Balance Sheet 31 December**

# Assets

		Group	p	Parent Cor	npany
	Note	2019	2018	2019	2018
		TDKK	TDKK	TDKK	TDKK
Completed development projects		7,655	2,909	0	0
Acquired patents		1,693	1,623	0	0
Goodwill	_	247,434	266,130	0	0
Intangible assets	8 _	256,782	270,662	0	0
Other fixtures and fittings, tools and					
equipment		9,249	7,109	0	0
Leasehold improvements	_	1,722	1,534	0	0
Property, plant and equipment	9 _	10,971	8,643	0	0
Investments in subsidiaries	10	0	0	451,408	451,408
Deposits	11 _	596	572	0	0
Fixed asset investments	_	596	572	451,408	451,408
Fixed assets	_	268,349	279,877	451,408	451,408
Inventories	12	149,285	143,429	0	0
Trade receivables		83,519	89,076	0	0
Receivables from group enterprises		0	0	28,562	3,230
Other receivables		1,370	516	0	0
Deferred tax asset	16	2,959	1,037	0	0
Corporation tax		2,640	1,560	2,640	1,560
Prepayments	13	6,772	1,623	0	0
Receivables	_	97,260	93,812	31,202	4,790
Current asset investments	_	102	92	0	0
Cash at bank and in hand	_	6,444	1,663	4	360
Currents assets	_	253,091	238,996	31,206	5,150
Assets	_	521,440	518,873	482,614	456,558



# **Balance Sheet 31 December**

# Liabilities and equity

		Group		Parent Company	
	Note	2019	2018	2019	2018
		TDKK	TDKK	TDKK	TDKK
Share capital		1,000	1,000	1,000	1,000
Retained earnings	<u>-</u>	228,183	230,835	346,460	315,515
Equity	14 _	229,183	231,835	347,460	316,515
Provision for deferred tax	16	1,737	744	0	0
Provisions	_	1,737	744	0	0
Subordinate loan capital		25,120	0	25,120	0
Credit institutions	_	75,000	110,000	75,000	110,000
Long-term debt	17	100,120	110,000	100,120	110,000
Credit institutions	17	108,196	97,334	35,000	30,000
Trade payables		46,817	55,696	33	41
Corporation tax		17,104	11,629	0	0
Other payables	18	18,283	11,635	1	2
Short-term debt	_	190,400	176,294	35,034	30,043
Debt	_	290,520	286,294	135,154	140,043
Liabilities and equity	_	521,440	518,873	482,614	456,558
Going concern	1				
Subsequent events	2				
Distribution of profit	15				
Contingent assets, liabilities and					
other financial obligations	21				
Related parties	22				
Fee to auditors appointed at the					
general meeting	23				
Accounting Policies	24				



# **Statement of Changes in Equity**

### Group

		Retained	
	Share capital	earnings	Total
	TDKK	TDKK	TDKK
Equity at 1 January	1,000	230,835	231,835
Exchange adjustments	0	-75	-75
Purchase of treasury shares	0	-32	-32
Fair value adjustment of hedging instruments, end of year	0	1,015	1,015
Net profit/loss for the year	0	-3,560	-3,560
Equity at 31 December	1,000	228,183	229,183
Parent Company			
Equity at 1 January	1,000	315,515	316,515
Purchase of treasury shares	0	-32	-32
Net profit/loss for the year	0	30,977	30,977
Equity at 31 December	1,000	346,460	347,460



# Cash Flow Statement 1 January - 31 December

		Group	
	Note	2019	2018
		TDKK	TDKK
Net profit/loss for the year		-3,560	5,544
Adjustments	19	44,579	46,139
Change in working capital	20	-7,622	-21,680
Cash flows from operating activities before financial income and			
expenses		33,397	30,003
Financial income		139	239
Financial expenses	_	-10,663	-11,719
Cash flows from ordinary activities		22,873	18,523
Corporation tax paid		-2,197	-5,742
Cash flows from operating activities	_	20,676	12,781
Purchase of intangible assets		-7,834	-1,137
Purchase of property, plant and equipment		-5,809	-4,045
Fixed asset investments made etc		-24	0
Business acquisition	_	-3,210	0
Cash flows from investing activities	-	-16,877	-5,182
Repayment of loans from credit institutions		-24,106	0
Repayment of other long-term debt		120	-25,000
Raising of loans from credit institutions		0	16,538
Raising of loans from group enterprises		21,250	0
Raising of other long-term debt		3,750	0
Purchase of treasury shares		-32	0
Sale of treasury shares	_	0	141
Cash flows from financing activities	_	982	-8,321
Change in cash and cash equivalents		4,781	-722
Cash and cash equivalents at 1 January		1,663	2,385
Cash and cash equivalents at 31 December	_	6,444	1,663
Cook and each equivalents are enecified as fallows:			
Cash and cash equivalents are specified as follows:  Cash at bank and in hand		6,444	1,663
	-		<u> </u>
Cash and cash equivalents at 31 December	_	6,444	1,663



#### 1 Going concern

The outbreak of Covid-19 has impacted the Group by a significant decrease in revenue after the end of the financial year and the company now expects a negative profit for the year 2020. Furthermore, the Group's liquidity has been negatively affected.

As a result of the Covid-19 impacts and the increased uncertainty, the Group has increased the bank credit facility, which results in satisfactory liquidity resources of the Group.

The annual report has therefore been prepared in accordance with the going concern principles.

#### 2 Subsequent events

The implications of COVID-19 with many governments across the world deciding to "close down their countries" will have great impact on the global economy. Management considers the implications of COVID-19 a subsequent event occurred after the balance sheet date 31 December 2019, and therefore will not have any effect on the Financial Statements for 2019 a non-adjusting event.

The Group is impacted negatively of the Covid-19 as the Group's industry is subject to restrictions and guidelines from governments and health authorities in the countries in which it operates. Moreover, the Company is affected by the fact that management had sent home employees as a result of the guidelines and restrictions.

Currently, it is not possible to assess the negative impact of Covid-19 for year 2020 financial statements.

		Group		Parent Company	
		2019	2018	2019	2018
3	Revenue	TDKK	TDKK	TDKK	TDKK
	Geographical segments				
	Domestic	33,184	23,878	0	0
	EU excl. Domestic	353,424	337,955	0	0
	Rest of the world	57,945	54,238	0	0
		444,553	416,071	0	0



		Group		Parent Company	
		2019	2018	2019	2018
4	Staff expenses	TDKK	TDKK	TDKK	TDKK
	Wages and salaries	78,846	70,258	600	600
	Pensions	1,621	1,639	0	0
	Other social security expenses	8,836	8,274	0	0
	Other staff expenses	1,753	1,398	0	0
	-	91,056	81,569	600	600
	Including remuneration to the				
	Executive Board and Board of Direc-				
	tors -	2,600	2,600		
	Average number of employees	170	166	0	0

The parent company has issued 67,466 warrants to a number of senior executives and board members. Warrant holders may exercise warrants of one or more laps, until the earliest date, either (i) 1 August 2021 or (ii) at MIE 4 Holding 7 ApS' direct or indirect future exit in the Company. Each warrant entitles the holder to subscribe for one share of a nominal value of 1 DKK at an exercise price of between 303 and 367, corresponding to a total market value of between TDKK 21,725 and TDKK 26,314, depending on the time of utilization. New shares are issued without pre-emption rights for the company's existing shareholder, and there are no special conditions for exercising warrants. The executive employees and board members were charged TDKK 141 in 2018 and an accumulated charge og TDKK 1,182 for warrants. The payments are treated as an equity transaction, as the payer has no chance of claiming repayment.

According to section 98B, paragraph 3 of the Danish Financial Statements Act, renumeration to the Executive Board has not been disclosed.

		Group		Parent Company	
		2019	2018	2019	2018
5	Financial income	TDKK	TDKK	TDKK	TDKK
	Interest received from group				
	enterprises	0	0	423	0
	Other financial income	138	162	0	2
		138	162	423	2



		Group		Parent Company	
	·	2019	2018	2019	2018
6	Financial expenses	TDKK	TDKK	TDKK	TDKK
	Interest paid to group enterprises	120	0	120	239
	Other financial expenses	10,491	11,699	4,699	6,205
	Exchange loss	52	18	0	0
	-	10,663	11,717	4,819	6,444
7	Tax on profit/loss for the year				
	Current tax for the year	6,566	9,949	-1,080	-1,559
	Deferred tax for the year	-904	-1,156	0	0
		5,662	8,793	-1,080	-1,559
	which breaks down as follows:				
	Tax on profit/loss for the year	5,662	7,656	-1,080	-1,559
	Tax on changes in equity	0	1,137	0	0
	_	5,662	8,793	-1,080	-1,559



### 8 Intangible assets

Group

Carrying amount at 31 December	7,655	1,693	247,434
Committee amount at 24 Passamban	7.055	4.002	047 404
Impairment losses and amortisation at 31 December	9,138	2,169	96,812
Amortisation for the year	1,184	832	22,907
Impairment losses and amortisation at 1 January	7,954	1,337	73,905
Cost at 31 December	16,793	3,862	344,246
Additions for the year	5,930	902	4,211
Cost at 1 January	10,863	2,960	340,035
	TDKK	TDKK	TDKK
	projects	tents	Goodwill
	development	Acquired pa-	
Group	Completed		

The Group's development expenses relates to capitalisation of costs in respect of filing for trademarks and patents and development of the Group's ERP system in connection with the Group's entrance on the US market.



# 9 Property, plant and equipment

	Group			
	Si Su p	Otl	ner fixtures	
		ar	nd fittings,	
			ools and	Leasehold
				improvements
			TDKK	TDKK
	Cost at 1 January		20,368	2,229
	Additions for the year		5,512	403
	-			
	Disposals for the year		-363	-22
	Cost at 31 December		25,517	2,610
	Impairment losses and depreciation at 1 January		13,259	695
	Depreciation for the year		3,288	193
	Reversal of impairment and depreciation of sold assets		-279	0
	Impairment losses and depreciation at 31 December		 16,268	888
	Carrying amount at 31 December		9,249	1,722
			Parent Co	mpany
			2019	2018
10	Investments in subsidiaries		TDKK	TDKK
	Cost at 1 January		451,408	451,408
	Carrying amount at 31 December		451,408	451,408
	Investments in subsidiaries are specified as follows:			
		Place of		
		registered		Votes and
	Name	office	Share capita	al ownership
	Svendsen Sport A/S	Gadstrup	1.00	0 100%
	Neue Deutsche Angelgeräte Manufaktur Int. GmbH	Georgsmünd	4.09	5 100%



#### 11 Other fixed asset investments

	Group
	Deposits
	TDKK
Cost at 1 January	572
Additions for the year	68
Disposals for the year	44
Cost at 31 December	596
Carrying amount at 31 December	596

	Group		Parent Company	
	2019	2018	2019	2018
12 Inventories	TDKK	TDKK	TDKK	TDKK
Finished goods and goods for resale	149,285	143,429	0	0
	149,285	143,429	0	0

#### 13 Prepayments

Prepayments comprise prepaid expenses regarding rent, insurance premiums and subscriptions and licenses etc.

#### 14 Equity

The share capital consists of 1,000,000 shares of a nominal value of DKK 1. No shares carry any special rights.

		Parent Cor	npany
		2019	2018
15	Distribution of profit	TDKK	TDKK
	Retained earnings	30,977	48,472
		30,977	48,472



		Grou	o	Parent Company	
		2019	2018	2019	2018
16	Deferred tax asset	TDKK	TDKK	TDKK	TDKK
	Deferred tax asset at 1 January Amounts recognised in the income	293	-854	0	0
	statement for the year Amounts recognised in equity for the	904	1,156	0	0
	year	25	-9	0	0
	Deferred tax asset at 31 December	1,222	293	0	0
	Intangible assets	2,083	1,107	0	0
	Property, plant and equipment	-346	-363	0	0
	Tax loss carry-forward	-2,959	-1,037	0	0
	Transferred to deferred tax asset	2,959	1,037	0	0
		1,737	744	0	0
	Deferred tax asset				
	The deffered tax asset relates to losses in	subsidiaries.			
	Calculated tax asset	2,959	1,037	0	0
	Carrying amount	2,959	1,037	0	0

The recognised tax asset comprises tax loss carry-forwards in respect of losses incurred in USA and expected to be utilised within the next three to four years. In connection with the assessment of the utilisation of the tax asset, special emphasis has been placed on the Company being able to achieve it's goals on the new US market and thereby gaining a solid and profitable foothold.



### 17 Long-term debt

Payments due within 1 year are recognised in short-term debt. Other debt is recognised in long-term debt.

The debt falls due for payment as specified below:

	Group		Parent Company	
	2019	2018	2019	2018
Subordinate loan capital	TDKK	TDKK	TDKK	TDKK
Between 1 and 5 years	25,120	0	25,120	0
Long-term part	25,120	0	25,120	0
Within 1 year	0	0	0	0
	25,120	0	25,120	0
Credit institutions				
Between 1 and 5 years	75,000	110,000	75,000	110,000
Long-term part	75,000	110,000	75,000	110,000
Within 1 year Other short-term debt to credit	35,000	30,000	35,000	30,000
institutions	73,196	67,334	0	0
Short-term part	108,196	97,334	35,000	30,000
	183,196	207,334	110,000	140,000



#### 18 Derivative financial instruments

Derivative financial instruments contracts in the form of forward exchange contracts have been concluded. At the balance sheet date, the fair value of derivative financial instruments amounts to:

	Grou	Group		mpany
	2019	2018	2019	2018
	TDKK	TDKK	TDKK	TDKK
Liabilities	0	1,103	0	0

The Group entered into forward exchange contracts for hedging future purchases in USD for a total of TDKK 52,615 for payment in EUR in 2018. This has been redeemed 2019. Hence the value is DKK 0 as well as DKK 0 under equity.

	Grou	
	2019	2018
Cash flow statement - adjustments	TDKK	TDKK
Financial income	-138	-162
Financial expenses	10,663	11,717
Depreciation, amortisation and impairment losses, including losses and		
gains on sales	28,404	26,903
Tax on profit/loss for the year	5,662	7,656
Other adjustments	-12	25
	44,579	46,139



	Group		
	2019	2018	
20 Cash flow statement - change in working capital	TDKK	TDKK	
Change in inventories	-5,856	-2,646	
Change in receivables	-20,611	-16,927	
Change in trade payables, etc	17,830	-7,275	
Fair value adjustments of hedging instruments	1,015	5,168	
	-7,622	-21,680	

	Gr	oup	Parent Company		
_	2019	2018	2019	2018	
	TDKK	TDKK	TDKK	TDKK	

#### 21 Contingent assets, liabilities and other financial obligations

#### Charges and security

The following assets have been placed as security with mortgage credit institutes:

The Company's shares in Svendsen Sport A/S and Neue Deutsche Angelgeräte Manufaktur Int. GmbH has been put up as security for the Company's debt.

The factoring of receivables, TDKK 59,503, has been put up as security for the Group's debt.

As security for the Group's credit facilities with Jyske Bank a floating company charge ("virksomhedspant") of up to nominal TDKK 60,000 has been put up. The floating charge covers the Group's assets in general including inventories, trade receivables, tangible assets and intangible assets. AL Finans and the Group has also agreed on a pledge as security up to nominal TDKK 1,107

The Group has issued guarantees for TDKK 1,717 against third parties at 31 December 2019.

#### Rental and lease obligations

Lease obligations under operating leases. Total future lease payments:

	18,079	26,780	0	0
Between 1 and 5 years	12,447	20,530	0	0
Within 1 year	5,632	6,250	0	0



#### 22 Related parties

#### **Transactions**

The Company has chosen only to disclose transactions which have not been made on an arm's length basis in accordance with section 98(c)(7) of the Danish Financial Statements Act.

#### Ownership

The following shareholders are recorded in the Company's register of shareholders as holding at least 5% of the votes or at least 5% of the share capital:

MIE4 Holding 7 ApS has a controlling interest in the company.

Maj Invest Equity 4 K/S has a controlling interest in the company.

#### **Consolidated Financial Statements**

The Company is included in the consolidation of the parent companies

 Name
 Place of registered office

 MIE4 Holding 7 ApS
 Copenhagen, Denmark

The Group Annual Report of MIE4 Holding 7 ApS may be obtained at the following address:

Erhvervsparken 14 DK-4621-Gadstrup

#### 23 Fee to auditors appointed at the general meeting

With reference to the Danish Financial Statements Act section 96 (3), Fee to auditors appointed at the general meeting has not been disclosed.



#### 24 Accounting Policies

The Annual Report of MIE4 7 Datter ApS for 2019 has been prepared in accordance with the provisions of the Danish Financial Statements Act applying to large enterprises of reporting class C.

The accounting policies applied remain unchanged from last year.

The Consolidated and Parent Company Financial Statements for 2019 are presented in TDKK.

#### **Recognition and measurement**

Revenues are recognised in the income statement as earned. Furthermore, value adjustments of financial assets and liabilities measured at fair value or amortised cost are recognised. Moreover, all expenses incurred to achieve the earnings for the year are recognised in the income statement, including depreciation, amortisation, impairment losses and provisions as well as reversals due to changed accounting estimates of amounts that have previously been recognised in the income statement.

Assets are recognised in the balance sheet when it is probable that future economic benefits attributable to the asset will flow to the Company, and the value of the asset can be measured reliably.

Liabilities are recognised in the balance sheet when it is probable that future economic benefits will flow out of the Company, and the value of the liability can be measured reliably.

Assets and liabilities are initially measured at cost. Subsequently, assets and liabilities are measured as described for each item below.

#### **Basis of consolidation**

The Consolidated Financial Statements comprise the Parent Company, MIE4 7 Datter ApS, and subsidiaries in which the Parent Company directly or indirectly holds more than 50% of the votes or in which the Parent Company, through share ownership or otherwise, exercises control. Enterprises in which the Group holds between 20% and 50% of the votes and exercises significant influence but not control are classified as associates.

On consolidation, items of a uniform nature are combined. Elimination is made of intercompany income and expenses, shareholdings, dividends and accounts as well as of realised and unrealised profits and losses on transactions between the consolidated enterprises.

The Parent Company's investments in the consolidated subsidiaries are set off against the Parent Company's share of the net asset value of subsidiaries stated at the time of consolidation.



#### **24 Accounting Policies** (continued)

#### **Business combinations**

#### Leases

Leases in terms of which the Group assumes substantially all the risks and rewards of ownership (finance leases) are recognised in the balance sheet at the lower of the fair value of the leased asset and the net present value of the lease payments computed by applying the interest rate implicit in the lease or an alternative borrowing rate as the discount rate. Assets acquired under finance leases are depreciated and written down for impairment under the same policy as determined for the other fixed assets of the Group.

The remaining lease obligation is capitalised and recognised in the balance sheet under debt, and the interest element on the lease payments is charged over the lease term to the income statement.

All other leases are considered operating leases. Payments made under operating leases are recognised in the income statement on a straight-line basis over the lease term.

#### **Translation policies**

Transactions in foreign currencies are translated at the exchange rates at the dates of transaction. Exchange differences arising due to differences between the transaction date rates and the rates at the dates of payment are recognised in financial income and expenses in the income statement. Where foreign exchange transactions are considered hedging of future cash flows, the value adjustments are recognised directly in equity.

Receivables, payables and other monetary items in foreign currencies that have not been settled at the balance sheet date are translated at the exchange rates at the balance sheet date. Any differences between the exchange rates at the balance sheet date and the rates at the time when the receivable or the debt arose are recognised in financial income and expenses in the income statement.

Fixed assets acquired in foreign currencies are measured at the transaction date rates.

#### **Derivative financial instruments**

Derivative financial instruments are initially recognised in the balance sheet at cost and are subsequently remeasured at their fair values. Positive and negative fair values of derivative financial instruments are classified as "Other receivables" and "Other payables", respectively.

Changes in the fair values of derivative financial instruments are recognised in the income statement unless the derivative financial instrument is designated and qualify as hedge accounting, see below.



#### 24 Accounting Policies (continued)

#### **Hedge accounting**

Changes in the fair values of financial instruments that are designated and qualify as fair value hedges of a recognised asset or a recognised liability are recognised in the income statement as are any changes in the fair value of the hedged asset or the hedged liability related to the hedged risk.

Changes in the fair values of derivative financial instruments that are designated and qualify as hedges of expected future transactions are recognised in retained earnings under equity as regards the effective portion of the hedge. The ineffective portion is recognised in the income statement. If the hedged transaction results in an asset or a liability, the amount deferred in equity is transferred from equity and recognised in the cost of the asset or the liability, respectively. If the hedged transaction results in an income or an expense, the amount deferred in equity is transferred from equity to the income statement in the period in which the hedged transaction is recognised. The amount is recognised in the same item as the hedged transaction.

Changes in the fair values of financial instruments that are designated and qualify as hedges of net investments in independent foreign subsidiaries or associates are recognised directly in equity as regards the effective portion of the hedge, whereas the ineffective portion is recognised in the income statement.

#### Revenue

Information on business segments and geographical segments based on the Group´s risks and returns and its internal financial reporting system. Business segments are regarded as the primary segments.

#### **Incentive schemes**

The value of share-based payment, including share option and warrant plans that do not involve an outflow of cash and cash equivalents, offered to the Executive Board and a number of senior employees is not recognised in the income statement. The most significant conditions of the share option plans are disclosed in the notes.

#### **Income Statement**

#### Revenue

Revenue from the sale of goods is recognised when the risks and rewards relating to the goods sold have been transferred to the purchaser, the revenue can be measured reliably and it is probable that the economic benefits relating to the sale will flow to the Group.

Revenue is measured at the consideration received and is recognised exclusive of VAT and net of discounts relating to sales.



#### 24 Accounting Policies (continued)

#### Expenses for raw materials and consumables

Expenses for raw materials and consumables comprise the raw materials and consumables consumed to achieve revenue for the year.

#### Other external expenses

Other external expenses comprise indirect production costs and expenses for premises, sales and distribution as well as office expenses, etc.

#### **Staff expenses**

Staff expenses comprise wages and salaries as well as payroll expenses.

#### Amortisation, depreciation and impairment losses

Amortisation, depreciation and impairment losses comprise amortisation, depreciation and impairment of intangible assets and property, plant and equipment.

#### Other operating income and expenses

Other operating income and other operating expenses comprise items of a secondary nature to the main activities of the Group, including gains and losses on the sale of intangible assets and property, plant and equipment.

#### **Income from investments in subsidiaries**

Dividends from subsidiaries are recognised as income in the income statement when adopted at the General Meeting of the subsidiary. However, dividends relating to earnings in the subsidiary before it was acquired by the Parent Company are set off against the cost of the subsidiary.

#### Financial income and expenses

Financial income and expenses are recognised in the income statement at the amounts relating to the financial year.

#### Tax on profit/loss for the year

Tax for the year consists of current tax for the year and changes in deferred tax for the year. The tax attributable to the profit for the year is recognised in the income statement, whereas the tax attributable to equity transactions is recognised directly in equity.



#### 24 Accounting Policies (continued)

The Company is jointly taxed with wholly owned Danish and foreign subsidiaries. The tax effect of the joint taxation is allocated to enterprises in proportion to their taxable incomes.

#### **Balance Sheet**

#### **Intangible assets**

Acquired goodwill is measured at cost less accumulated depreciation and write-downs. Goodwill is amortized on a straight-line basis over the useful life, which is estimated at 10 years. The depreciation period is based on an assessment of the acquired company's market position and earnings profile.

Consolidated goodwill is amortized over 15 years. The amortization period of Group Goodwill has been determined on the basis of an assessment of strategically acquired companies with a strong market position and long-term earnings profile.

Patents and licences are measured at the lower of cost less accumulated amortisation and recoverable amount. Patents are amortised over the remaining patent period, and licences are amortised over the licence period; however not exceeding 10 years.

Completed development projects include softwarelicenses and development projects that are clearly defined and identifiable and where the technical feasibility, sufficient resources and potential futuremarket or development opportunity in the company can be demonstrated and where it is intended to produce, market or use the project if the cost price can be reliably measured and there is sufficient assurance that future earnings can cover sales, administration and development costs.

#### Property, plant and equipment

Property, plant and equipment are measured at cost less accumulated depreciation and less any accumulated impairment losses.

Cost comprises the cost of acquisition and expenses directly related to the acquisition up until the time when the asset is ready for use.

Interest expenses on loans raised directly for financing the construction of property, plant and equipment are recognised in cost over the period of construction. All indirectly attributable borrowing expenses are recognised in the income statement.

Depreciation based on cost reduced by any residual value is calculated on a straight-line basis over the expected useful lives of the assets, which are:

Plant and machinery 2-5 years

Other fixtures and fittings, tools and equipment 2-5 years



#### 24 Accounting Policies (continued)

Depreciation period and residual value are reassessed annually.

#### Impairment of fixed assets

The carrying amounts of intangible assets and property, plant and equipment are reviewed on an annual basis to determine whether there is any indication of impairment other than that expressed by amortisation and depreciation.

If so, the asset is written down to its lower recoverable amount.

#### Investments in subsidiaries

Investments in subsidiaries are measured at cost. Where cost exceeds the recoverable amount, write-down is made to this lower value.

#### Other fixed asset investments

Other fixed asset investments consist of deposits, which are measured at cost. Where cost exeeds the recoverable amount, write-down is made to this lower value.

#### **Inventories**

Inventories are measured at the lower of cost under the FIFO method and net realisable value.

The net realisable value of inventories is calculated at the amount expected to be generated by sale of the inventories in the process of normal operations with deduction of selling expenses. The net realisable value is determined allowing for marketability, obsolescence and development in expected selling price.

The cost of goods for resale, raw materials and consumables equals landed cost.

#### Receivables

Receivables are measured in the balance sheet at the lower of amortised cost and net realisable value, which corresponds to nominal value less provisions for bad debts.

#### **Prepayments**

Prepayments comprise prepaid expenses concerning rent, insurance premiums, subscriptions and interest.



#### 24 Accounting Policies (continued)

#### **Current asset investments**

Current asset investments, which consist of listed bonds and shares, are measured at their fair values at the balance sheet date. Fair value is determined on the basis of the latest quoted market price.

Investments which are not traded in an active market are measured at the lower of cost and recoverable amount.

#### **Equity**

#### Dividend

Dividend distribution proposed by Management for the year is disclosed as a separate equity item.

#### Deferred tax assets and liabilities

Deferred income tax is measured using the balance sheet liability method in respect of temporary differences arising between the tax bases of assets and liabilities and their carrying amounts for financial reporting purposes on the basis of the intended use of the asset and settlement of the liability, respectively.

Deferred tax assets are measured at the value at which the asset is expected to be realised, either by elimination in tax on future earnings or by set-off against deferred tax liabilities within the same legal tax entity.

Deferred tax is measured on the basis of the tax rules and tax rates that will be effective under the legislation at the balance sheet date when the deferred tax is expected to crystallise as current tax. Any changes in deferred tax due to changes to tax rates are recognised in the income statement or in equity if the deferred tax relates to items recognised in equity.

#### Current tax receivables and liabilities

Current tax liabilities and receivables are recognised in the balance sheet as the expected taxable income for the year adjusted for tax on taxable incomes for prior years and tax paid on account. Extra payments and repayment under the on-account taxation scheme are recognised in the income statement in financial income and expenses.

#### Financial debts

Loans, such as mortgage loans and loans from credit institutions, are recognised initially at the proceeds received net of transaction expenses incurred. Subsequently, the loans are measured at amortised cost; the difference between the proceeds and the nominal value is recognised as an interest expense in the income statement over the loan period.

Mortgage loans are measured at amortised cost, which for cash loans corresponds to the remaining loan.



#### 24 Accounting Policies (continued)

Amortised cost of debenture loans corresponds to the remaining loan calculated as the underlying cash value of the loan at the date of raising the loan adjusted for depreciation of the price adjustment of the loan made over the term of the loan at the date of raising the loan.

Other debts are measured at amortised cost, substantially corresponding to nominal value.

#### **Cash Flow Statement**

The cash flow statement shows the Group's cash flows for the year broken down by operating, investing and financing activities, changes for the year in cash and cash equivalents as well as the Group's cash and cash equivalents at the beginning and end of the year.

#### Cash flows from operating activities

Cash flows from operating activities are calculated as the net profit/loss for the year adjusted for changes in working capital and non-cash operating items such as depreciation, amortisation and impairment losses, and provisions. Working capital comprises current assets less short-term debt excluding items included in cash and cash equivalents.

#### Cash flows from investing activities

Cash flows from investing activities comprise cash flows from acquisitions and disposals of intangible assets, property, plant and equipment as well as fixed asset investments.

#### Cash flows from financing activities

Cash flows from financing activities comprise cash flows from the raising and repayment of long-term debt as well as payments to and from shareholders.

#### Cash and cash equivalents

Cash and cash equivalents comprise "Cash at bank and in hand" and "Current asset investments". "Current asset investments" consist of short-term securities with an insignificant risk of value changes that can readily be turned into cash.

The cash flow statement cannot be immediately derived from the published financial records.



24 Accounting Policies (continued)

# **Financial Highlights**

#### **Explanation of financial ratios**

Gross margin  $\frac{\text{Gross profit x 100}}{\text{Revenue}}$ 

Profit margin Profit before financials x 100

Revenue

Return on assets Profit before financials x 100

Total assets

Solvency ratio Equity at year end x 100

Total assets at year end

Return on equity Net profit for the year x 100

Average equity

