

Pipetop ApS
Skelbækgade 2-4, 5, 1717 Copenhagen

Company reg. no. 36 41 81 33

Annual report

1 January - 31 December 2019

The annual report was submitted and approved by the general meeting on the 2 June 2020.

Dixie Alexandra Cecilia Wikholm
Chairman of the meeting

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Notes to users of the English version of this document:

- To ensure the greatest possible applicability of this document, IAS/IFRS British English terminology has been used.
- Please note that decimal points remain unchanged from Danish version of the document. This means that DKK 146.940 corresponds to the English amount of DKK 146,940, and that 23,5 % corresponds to 23.5 %.

Management's report

Today, the managing director has presented the annual report of Pipetop ApS for the financial year 1 January - 31 December 2019 of Pipetop ApS.

The annual report has been presented in accordance with the Danish Financial Statements Act.

I consider the accounting policies appropriate and, in my opinion, the financial statements provide a fair presentation of the company's assets, equity and liabilities, and financial position at 31 December 2019 and of the company's results of activities in the financial year 1 January – 31 December 2019.

The managing director board of directors and the executive board consider the conditions for audit exemption of the 2019 financial statements to be met.

I am of the opinion that the management commentary presents a fair account of the issues dealt with.

We recommend that the annual report be approved by the general meeting.

Copenhagen, 2 June 2020

Managing Director

Dixie Alexandra Cecilia Wikholm

Auditor's report on compilation of the financial statements

To the shareholder of Pipetop ApS

We have compiled the financial statements of Pipetop ApS for the financial year 1 January - 31 December 2019 based on the company's bookkeeping and on further information provided by you.

The financial statements comprise the accounting policies, income statement, statement of financial position and notes.

We performed this engagement in accordance with the international standard ISRS 4410 applying to compilation engagements.

We have applied our professional expertise to assist you in the preparation and presentation of the financial statements in accordance with the Danish Financial Statements Act. We have complied with relevant requirements of the Danish Act on Approved Auditors and Audit Firms and with ethical requirements of the Danish Institute of State Authorised Public Accountants, including principles of integrity, objectivity, professional competence and due care.

The financial statements and the accuracy and completeness of the information used to compile them are your responsibility.

As a compilation engagement is not an assurance engagement, we are not required to verify the accuracy or completeness of the information you provided to us in order to compile the financial statements. Accordingly, we express neither an audit opinion nor a review opinion as to whether the financial statements have been compiled in accordance with the Danish Financial Statements Act.

Copenhagen, 2 June 2020

Grant Thornton

State Authorised Public Accountants
Company reg. no. 34 20 99 36

Michael Winther Rasmussen
State Authorised Public Accountant
mne28708

Jacob Helly Juell-Hansen
State Authorised Public Accountant
mne36169

Company information

The company

Pipetop ApS
Skelbækgade 2-4, 5
1717 Copenhagen

Company reg. no. 36 41 81 33
Established: 28 October 2014
Domicile: Copenhagen
Financial year: 1 January - 31 December

Managing Director

Dixie Alexandra Cecilia Wikholm

Auditors

Grant Thornton, State Authorized Public Accountants
Stockholmsgade 45
2100 København Ø

Management commentary

The principal activities of the company

Pipetop is a modern sales and marketing intelligence tool that helps vendors with e-commerce clients finding relevant leads and equip them with contextual information that significantly improves their sales efficiency.

Development in activities and financial matters

The gross loss for the year totals tDKK -35 against tDKK -36 last year. The results from ordinary activities after tax totals tDKK -35 against tDKK -56 last year. The result is in line with the management's expectations.

The company has lost the entire share capital. Management expects that the share capital will be reestablished in full through future positive income or capital increases and has on this basis prepared the financial statements under the assumption of going concern.

Accounting policies

The annual report for Pipetop ApS is presented in accordance with those regulations of the Danish Financial Statements Act concerning companies identified as class B enterprises.

The accounting policies are unchanged from last year, and the annual report is presented in DKK.

Recognition and measurement in general

Income is recognised in the income statement concurrently with its realisation, including the recognition of value adjustments of financial assets and liabilities. Likewise, all costs are recognised in the income statement, including depreciations amortisations, writedowns for impairment, provisions, and reversals due to changes in estimated amounts previously recognised in the income statement.

Assets are recognised in the statement of financial position when it seems probable that future economic benefits will flow to the company and the value of the asset can be reliably measured.

Liabilities are recognised in the statement of financial position when it is seems probable that future economic benefits will flow out of the company and the value of the liability can be reliably measured.

Assets and liabilities are measured at cost at the initial recognition. Hereafter, assets and liabilities are measured as described below for each individual accounting item.

Upon recognition and measurement, allowances are made for such predictable losses and risks which may arise prior to the presentation of the annual report and concern matters that exist on the reporting date.

Income statement

Gross loss

The gross loss comprises external costs.

Other external costs comprise costs for sales, administration and premises.

Staff costs

Staff costs include salaries and wages, including holiday allowances, pensions, and other social security costs, etc., for staff members. Staff costs are less government reimbursements.

Financial income and expenses

Net financials comprise interest income and interest expenses. Net financials are recognised in the profit and loss account with the amounts concerning the financial year.

Accounting policies

Tax on net profit or loss for the year

Tax for the year comprises the current income tax for the year and changes in deferred tax and is recognised in the income statement with the share attributable to the net profit or loss for the year and directly in equity with the share attributable to entries directly in equity.

The company is subject to Danish rules on compulsory joint taxation of Danish group enterprises.

The current Danish income tax is allocated among the jointly taxed companies proportional to their respective taxable income (full allocation with reimbursement of tax losses).

Statement of financial position

Receivables

Receivables are measured at amortised cost which usually corresponds to face value. In order to meet expected losses, they are written down for impairment to the net realisable value.

Cash on hand and demand deposits

Cash on hand and demand deposits comprise cash at bank and on hand.

Liabilities other than provisions

Liabilities are measured at amortised cost which usually corresponds to the nominal value.

Income statement 1 January - 31 December

Amounts concerning 2019: DKK.

Amounts concerning 2018: DKK thousand.

<u>Note</u>	<u>2019</u>	<u>2018</u>
Gross loss	-34.800	-36
2 Staff costs	0	1
Operating profit	-34.800	-35
3 Other financial costs	-2.436	-7
Pre-tax net profit or loss	-37.236	-42
4 Tax on net profit or loss for the year	1.848	-14
Net profit or loss for the year	-35.388	-56
 Proposed appropriation of net profit:		
Allocated from retained earnings	-35.388	-56
Total allocations and transfers	-35.388	-56

Statement of financial position at 31 December

Amounts concerning 2019: DKK.

Amounts concerning 2018: DKK thousand.

Assets		
<u>Note</u>	<u>2019</u>	<u>2018</u>
Current assets		
Other receivables	572	71
Total receivables	<u>572</u>	<u>71</u>
Cash on hand and demand deposits	47.377	1.113
Total current assets	<u>47.949</u>	<u>1.184</u>
Total assets	<u>47.949</u>	<u>1.184</u>

Statement of financial position at 31 December

Amounts concerning 2019: DKK.

Amounts concerning 2018: DKK thousand.

Equity and liabilities	<u>2019</u>	<u>2018</u>
<u>Note</u>		
Equity		
5 Contributed capital	155.556	156
6 Retained earnings	-3.516.508	-3.482
Total equity	-3.360.952	-3.326
Liabilities other than provisions		
Payables to group enterprises	3.395.261	4.495
Total long term liabilities other than provisions	3.395.261	4.495
Trade payables	13.640	15
Total short term liabilities other than provisions	13.640	15
Total liabilities other than provisions	3.408.901	4.510
Total equity and liabilities	47.949	1.184
1 Loss of capital		
7 Contingencies		

Notes

Amounts concerning 2019: DKK.

Amounts concerning 2018: DKK thousand.

1. Loss of capital

The company has lost the entire share capital. Management expects that the share capital will be reestablished in full through future positive income or capital increases and has on this basis prepared the financial statements under the assumption of going concern.

	<u>2019</u>	<u>2018</u>
2. Staff costs		
Other staff costs	<u>0</u>	<u>-1</u>
	<u>0</u>	<u>-1</u>
3. Other financial costs		
Financial costs, group enterprises	0	6
Other financial costs	<u>2.436</u>	<u>1</u>
	<u>2.436</u>	<u>7</u>
4. Tax on net profit or loss for the year		
Adjustment of tax for previous years	<u>-1.848</u>	<u>14</u>
	<u>-1.848</u>	<u>14</u>

Notes

Amounts concerning 2019: DKK.

Amounts concerning 2018: DKK thousand.

	<u>31/12 2019</u>	<u>31/12 2018</u>
5. Contributed capital		
Contributed capital 1 January 2019	155.556	156
	<u>155.556</u>	<u>156</u>
6. Retained earnings		
Retained earnings 1 January 2019	-3.481.120	-3.426
Profit or loss for the year brought forward	-35.388	-56
	<u>-3.516.508</u>	<u>-3.482</u>

7. Contingencies

Joint taxation

With Founders A/S, company reg. no 34598460 as administration company, the company is subject to the Danish scheme of joint taxation and unlimitedly, jointly, and severally liable, along with the other jointly taxed companies, for the total corporation tax.

The company is unlimitedly, jointly, and severally liable, along with the other jointly taxed companies, for any obligations to withhold tax on interest, royalties, and dividends.

The jointly taxed enterprises' total, known net liability to the Danish tax authorities appears from the annual accounts of the administration company.