

# White City Consulting ApS

Kronprinsensvej 52, 2000 Frederiksberg

Company reg. no. 36 20 24 24

## Annual report

**2020**

The annual report have been submitted and approved by the general meeting on 5 July 2021.

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Joseph Donald deBethizy  
Chairman of the meeting

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Notes:

- To ensure the greatest possible applicability of this document, IAS/IFRS English terminology has been used.
- Please note that decimal points have not been used in the usual English way. This means that for instance DKK 146.940 means the amount of DKK 146,940, and that 23,5 % means 23.5 %.

## **Management's report**

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Today, the managing director has presented the annual report of White City Consulting ApS for the financial year 2020.

The annual report has been presented in accordance with the Danish Financial Statements Act.

I consider the accounting policies appropriate and, in my opinion, the financial statements provide a fair presentation of the company's assets, equity and liabilities, and financial position at 31 December 2020 and of the company's results of activities in the financial year 1 January – 31 December 2020.

I am of the opinion that the management commentary presents a fair account of the issues dealt with.

We recommend that the annual report be approved by the general meeting.

Frederiksberg, 5 July 2021

**Managing Director**

Joseph Donald deBethizy

## **Independent auditor's report**

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### **To the shareholder of White City Consulting ApS**

#### **Opinion**

We have audited the financial statements of White City Consulting ApS for the financial year 1 January - 31 December 2020, which comprise accounting policies, income statement, statement of financial position, statement of changes in equity and notes. The financial statements have been prepared in accordance with the Danish Financial Statements Act.

In our opinion, the financial statements present a fair view of the company's assets, equity and liabilities, and financial position at 31 December 2020 and of the results of the company's activities for the financial year 1 January - 31 December 2020 in accordance with the Danish Financial Statements Act.

#### **Basis for opinion**

We conducted our audit in accordance with international standards on auditing and the additional requirements applicable in Denmark. Our responsibilities under those standards and requirements are further described in the section "Auditor's responsibilities for the audit of the financial statements". We are independent of the company in accordance with international ethical requirements for auditors (IESBA's Code of Ethics), and the additional requirements applicable in Denmark, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

#### **Responsibilities of management and those charged with governance for the financial statements**

Management is responsible for the preparation of financial statements that provide a fair view in accordance with the Danish Financial Statements Act. Management is also responsible for such internal control as the management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is responsible for assessing the company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless management either intends to liquidate the company or to cease operations, or has no realistic alternative but to do so.

#### **Auditor's responsibilities for the audit of the financial statements**

Our objectives are to obtain reasonable assurance about whether the financial statements, as a whole, are free from material misstatement, whether due to fraud or error, and to issue an auditor's report including an opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with international standards on auditing, and the additional requirements applicable in Denmark, will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

## **Independent auditor's report**

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As part of an audit conducted in accordance with international standards on auditing, and the additional requirements applicable in Denmark, we exercise professional judgment and maintain professional scepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of the internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the company's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.
- Conclude on the appropriateness of management's preparation of the financial statements using the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists arising from events or conditions that may cast significant doubt on the company's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the company to cease to continue as a going concern.
- Evaluate the overall presentation, structure, and contents of the financial statements, including disclosures in notes, and whether the financial statements reflect the underlying transactions and events in a manner that presents a fair view.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in the internal control that we identify during our audit.

### **Statement on the management commentary**

Management is responsible for the management commentary.

Our opinion on the financial statements does not cover the management commentary, and we express no assurance opinion thereon.

## **Independent auditor's report**

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In connection with our audit of the financial statements, it is our responsibility to read the management commentary and to consider whether the management commentary is materially inconsistent with the financial statements or the evidence obtained during the audit, or whether it otherwise appears to contain material misstatement.

Furthermore, it is our responsibility to consider whether the management commentary provides the information required under the Danish Financial Statements Act.

Based on the work we have performed, we believe that management commentary is consistent with the financial statements and that it has been prepared in accordance with the provisions of the Danish Financial Statement Act. We did not discover any material misstatement in the management commentary.

Glostrup, 5 July 2021

### **PKF Munkebo Vindelev**

State Authorised Public Accountants  
Company reg. no. 14 11 92 99

Kasper Vindelev

State Authorised Public Accountant  
mne29389

## Company information

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**The company**

White City Consulting ApS  
Kronprinsensvej 52  
2000 Frederiksberg

Company reg. no. 36 20 24 24  
Established: 15 September 2014  
Domicile: Frederiksberg Municipality  
Financial year: 1 January - 31 December  
6th financial year

**Managing Director**

Joseph Donald deBethizy

**Auditors**

PKF Munkebo Vindelev, Statsautoriseret Revisionsaktieselskab  
Hovedvejen 56  
2600 Glostrup

**Bankers**

Danske Bank, Holmens Kanal 2-12, 1092 København K  
Nordea Bank, Grønjordsvej 10, 2300 København S

## Financial highlights

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DKK in thousands.

	<u>2020</u>	<u>2019</u>	<u>2018</u>	<u>2017</u>	<u>2016</u>
<b>Income statement:</b>					
Gross profit	19	322	159	350	-60
Profit from operating activities	23	217	85	292	-60
Net financials	2.498	-137	-457	-53	358
Net profit or loss for the year	2.488	41	-384	184	313
<b>Statement of financial position:</b>					
Balance sheet total	3.384	1.364	1.030	1.352	1.138
Equity	2.478	-10	-50	333	149



## **Management commentary**

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### **The principal activities of the company**

The principal activities of the company are consulting services.

### **Development in activities and financial matters**

The gross profit for the year totals DKK 18.520 against DKK 322.116 last year. Income or loss from ordinary activities after tax totals DKK 2.487.914 against DKK 40.730 last year. Management considers the net profit or loss for the year satisfactory.

### **Events occurring after the end of the financial year**

No events have occurred subsequent to the balance sheet date, which would have material impact on the financial position of the company.

## Accounting policies

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The annual report for White City Consulting ApS has been presented in accordance with the Danish Financial Statements Act regulations concerning reporting class B enterprises. Furthermore, the company has decided to comply with certain rules applying to reporting class C enterprises.

The accounting policies are unchanged from last year, and the annual report is presented in DKK.

### Recognition and measurement in general

Income is recognised in the income statement concurrently with its realisation, including the recognition of value adjustments of financial assets and liabilities. Likewise, all costs are recognised in the income statement, including depreciations amortisations, writedowns for impairment, provisions, and reversals due to changes in estimated amounts previously recognised in the income statement.

Assets are recognised in the statement of financial position when it seems probable that future economic benefits will flow to the company and the value of the asset can be reliably measured.

Liabilities are recognised in the statement of financial position when it is seems probable that future economic benefits will flow out of the company and the value of the liability can be reliably measured.

Assets and liabilities are measured at cost at the initial recognition. Hereafter, assets and liabilities are measured as described below for each individual accounting item.

Certain financial assets and liabilities are measured at amortised cost, allowing a constant effective interest rate to be recognised during the useful life of the asset or liability. Amortised cost is recognised as the original cost less any payments, plus/less accrued amortisations of the difference between cost and nominal amount. In this way, capital losses and gains are allocated over the useful life of the liability.

Upon recognition and measurement, allowances are made for such predictable losses and risks which may arise prior to the presentation of the annual report and concern matters that exist on the reporting date.

## Income statement

### Gross profit

Gross profit comprises the net turnover and other external costs.

Revenue is recognised in the income statement if delivery and passing of risk to the buyer have taken place before the end of the year and if the income can be determined reliably and inflow is anticipated. Recognition of revenue is exclusive of VAT and taxes and less any discounts relating directly to sales.

Other external costs comprise costs incurred for sales, administration and premises.

## Accounting policies

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### Staff costs

Staff costs include salaries and wages, including holiday allowances, pensions, and other social security costs, etc., for staff members. Staff costs are less government reimbursements.

### Financial income and expenses

Financial income and expenses are recognised in the income statement with the amounts concerning the financial year. Financial income and expenses comprise interest income and expenses, financial expenses from realised and unrealised capital gains and losses relating to securities, debt and transactions in foreign currency.

### Tax on net profit or loss for the year

Tax for the year comprises the current income tax for the year and changes in deferred tax and is recognised in the income statement with the share attributable to the net profit or loss for the year and directly in equity with the share attributable to entries directly in equity.

## Statement of financial position

### Investments

#### Other financial instruments and equity investments

Other unlisted financial instruments are measured at cost. Writedown for impairment is done to the recoverable amount if this value is lower than the carrying amount.

### Receivables

Receivables are measured at amortised cost, which usually corresponds to nominal value.

In order to meet expected losses, impairment takes place at the net realisable value. The company has chosen to use IAS 39 as a basis for interpretation when recognising impairment of financial assets, which means that impairments must be made to offset losses where an objective indication is deemed to have occurred that an account receivable or a portfolio of accounts receivable is impaired. If an objective indication shows that an individual account receivable has been impaired, an impairment takes place at individual level.

### Financial instruments and equity investments

Financial instruments and equity investments recognised under current assets consist of listed shares and bonds which are measured at fair value on the reporting date. Unlisted equity investments are measured at cost. Writedown takes place to the recoverable amount if this value is lower than the carrying amount.

### Cash on hand and demand deposits

Cash on hand and demand deposits comprise cash at bank.

## **Accounting policies**

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### **Income tax and deferred tax**

Current tax liabilities and current tax receivable are recognised in the statement of financial position as calculated tax on the taxable income for the year, adjusted for tax of previous years' taxable income and for tax paid on account.

Deferred tax is measured on the basis of temporary differences in assets and liabilities with a focus on the statement of financial position. Deferred tax is measured at net realisable value.

Deferred tax is measured based on the tax rules and tax rates applying under the legislation prevailing in the respective countries on the reporting date when the deferred tax is expected to be released as current tax. Changes in deferred tax due to changed tax rates are recognised in the income statement, except for items included directly in the equity.

Deferred tax assets, including the tax value of tax losses allowed for carryforward, are recognised at the value at which they are expected to be realisable, either by settlement against tax of future earnings or by set-off in deferred tax liabilities within the same legal tax unit. Any deferred net tax assets are measured at net realisable value.

### **Liabilities other than provisions**

Other liabilities concerning other payables are measured at amortised cost which usually corresponds to the nominal value.

## Income statement 1 January - 31 December

All amounts in DKK.

Note	2020	2019
<b>Gross profit</b>	<b>18.520</b>	<b>322.116</b>
1 Staff costs	4.381	-104.653
<b>Operating profit</b>	<b>22.901</b>	<b>217.463</b>
Income from other equity investments, financial instruments, and receivables which are non-current assets	2.374.680	0
Other financial income	316.290	0
Other financial costs	-193.111	-137.441
<b>Pre-tax net profit or loss</b>	<b>2.520.760</b>	<b>80.022</b>
2 Tax on net profit or loss for the year	-32.846	-39.292
<b>Net profit or loss for the year</b>	<b>2.487.914</b>	<b>40.730</b>
<b>Proposed appropriation of net profit:</b>		
Transferred to retained earnings	2.487.914	40.730
<b>Total allocations and transfers</b>	<b>2.487.914</b>	<b>40.730</b>

## Statement of financial position at 31 December

All amounts in DKK.

<b>Assets</b>			
<u>Note</u>		<u>2020</u>	<u>2019</u>
<b>Non-current assets</b>			
3	Other financial instruments and equity investments	817.707	1.170.583
	Total investments	817.707	1.170.583
	<b>Total non-current assets</b>	<b>817.707</b>	<b>1.170.583</b>
<b>Current assets</b>			
	Trade receivables	74.636	0
	Other receivables	104.241	92.518
	Total receivables	178.877	92.518
	Other financial instruments and equity investments	767.751	0
	Total financial instruments	767.751	0
	Cash on hand and demand deposits	1.619.868	100.999
	<b>Total current assets</b>	<b>2.566.496</b>	<b>193.517</b>
	<b>Total assets</b>	<b>3.384.203</b>	<b>1.364.100</b>

## Statement of financial position at 31 December

All amounts in DKK.

<b>Equity and liabilities</b>			
<u>Note</u>		<u>2020</u>	<u>2019</u>
<b>Equity</b>			
	Contributed capital	50.000	50.000
	Retained earnings	2.428.214	-59.700
	<b>Total equity</b>	<b>2.478.214</b>	<b>-9.700</b>
<b>Liabilities other than provisions</b>			
	Bank loans	0	375
4	Income tax payable	32.846	39.292
	Other payables	873.143	1.334.133
	Total short term liabilities other than provisions	905.989	1.373.800
	<b>Total liabilities other than provisions</b>	<b>905.989</b>	<b>1.373.800</b>
	<b>Total equity and liabilities</b>	<b>3.384.203</b>	<b>1.364.100</b>

## Statement of changes in equity

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All amounts in DKK.

	<b>Contributed capital</b>	<b>Retained earnings</b>	<b>Total</b>
Equity 1 January 2019	50.000	-100.430	-50.430
Profit or loss for the year brought forward	0	40.730	40.730
Equity 1 January 2020	50.000	-59.700	-9.700
Profit or loss for the year brought forward	0	2.487.914	2.487.914
	<b>50.000</b>	<b>2.428.214</b>	<b>2.478.214</b>



## Notes

All amounts in DKK.

	2020	2019
<b>1. Staff costs</b>		
Salaries and wages	-4.467	104.262
Other costs for social security	86	391
	<b>-4.381</b>	<b>104.653</b>
<b>2. Tax on net profit or loss for the year</b>		
Tax of the results for the year, parent company	32.846	39.292
	<b>32.846</b>	<b>39.292</b>
	31/12 2020	31/12 2019
<b>3. Other financial instruments and equity investments</b>		
Cost 1 January 2020	1.673.502	922.668
Additions during the year	486	750.834
Disposals during the year	-591.994	0
<b>Cost 31 December 2020</b>	<b>1.081.994</b>	<b>1.673.502</b>
Writedowns 1 January 2020	-502.919	-412.036
Writedown for the year	0	-90.883
Writedown, securities disposed of	238.632	0
<b>Writedowns 31 December 2020</b>	<b>-264.287</b>	<b>-502.919</b>
<b>Carrying amount, 31 December 2020</b>	<b>817.707</b>	<b>1.170.583</b>
<b>4. Income tax payable</b>		
Income tax payables 1 January 2020	39.292	12.009
Paid income tax during the financial year	-39.292	-12.009
Income tax payables concerning previous years	0	0
Calculated corporate tax for the present year	32.846	39.292
	<b>32.846</b>	<b>39.292</b>