

# **PROBIOLINES ApS**

Vejenbrødvej 50  
2980 Kokkedal

Årsrapport  
1. januar 2019 - 31. december 2019

**Årsrapporten er fremlagt og godkendt på  
selskabets ordinære generalforsamling den**

**08/09/2020**

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**Rasa Vogelius**  
**Dirigent**

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# Virksomhedsoplysninger

**Virksomheden**

PROBIOLINES ApS

Vejenbrødvej 50

2980 Kokkedal

CVR-nr: 36198621

Regnskabsår: 01/01/2019 - 31/12/2019

# Ledespåtegning

The management has today considered and approved the annual report for Probiolines ApS for the fiscal period 1. January 2019 - 31. December 2019.

The Annual Report is presented in accordance with the Danish Financial Statements Act.

In the management's opinion, the financial statement give a true and fair view of the company's assets, liabilities and financial position, as well as the result.

The Annual Report is recommended for approval by the general meeting.

The management considers the conditions for omitting audit to be met.

Ledelsen anser betingelserne for at udelade revision for opfyldt.

Vejenbrød, den 15/06/2020

## **Direktion**

Rasa Vogelius

## **Bestyrelse**

Mads Tolderlund

Anders Fisker

Rasa Vogelius

# Ledelsesberetning

## Main Activities

The company's main activity is sales and marketing within biotechnology and services related thereto.

## Mission

It is the Probiolines mission to give every person and its environment on the planet a possibility to improve physical and psychological life quality through innovative bio-products.

Our exclusive probiotics-powered solutions are introducing a new way of cleaning and hygiene. Household cleaning is taken to the microscopic level. The Group is offering the concept of deploying safe, environmental stabilizing probiotic protection against pathogenic indoor contaminants and allergens. Probiotic Skin care products are 100% natural and nurturing human skin and hair. We are developing products that will be offered to the global market in the end of 2020.

Developed in collaboration with scientists, biologists, engineers and extensively tested, our products work to restore the natural microflora balance of your skin and indoor environment.

## Corporate structure and products

The company is a daughter company of Bioapplications ApS, which develops and produces biotech products.

Bioapplications ApS main activity is overall group R&D strategy, sales and marketing strategy.

Probiolines ApS main activity is e-commerce for Home Cleaning, hygiene products in Denmark, Sweden, Norway, Germany, Finland and the Baltic States.

The company has been testing new probiotic cleaning product formula in the market for the last 2 years, was conducting in depth market research on defining new trends, and based on that is building new sales & marketing via online strategy, which will be executed in the end of 2020 and through 2021.

## Development in activities and economic conditions

The company is active for the last 6 years and during those years was building up knowledge and skills to work with products based on microorganisms, which are highly beneficial to humans and animals. At the beginning market was very immature and it required several years of explaining customers what kind of product we are selling. Then few years ago customers started to understand and get interested in our products, and we conducted customer requirement and expectations research.

And at the end of 2019 we had a full picture on how our products should be presented and marketed.

In 2019 in collaboration with the UK partner we have developed a Probiotic skin care and shampoo for people with allergic, sensitive skin. There are three product groups - Baby shampoo, bath and bubbles, and moisturize; Adult hair shampoo, washing gel, body lotion and hand cream.

In 2020 we work on label design, packaging and marketing material. These products will be offered to the market in the beginning of October 2020.

HOME products were upgraded after the market investigation on clients opinion and satisfaction about the products, formulas were upgraded to be 100% ecological and natural. In the 2020 all Home product packaging will be changed into sugarcane plastic bottles to circle up as 0% pollution product.

The company's activities has been financed so far by shareholder contributions and EU funding. Except for the initial share capital of DKK 200.000, the shareholder contributions have been made as subordinated long-term loans.

## *Capital resources*

As of 31. December 2019, the company's liquidity is minimal. The company is negotiating with external sources about financing, as well as further commitments from the company's shareholders to contribute additional capital has been obtained. Also sales of Home products will intensify in October 2020 as all design and marketing preparations will be finished, e-commerce platform will be launched and B2B sales agent in Denmark, Sweden and Baltic countries will start active sales.

*Special risks*

The product groups Home and Skin Care are still under final development and testing stage, and active sales and aggressive marketing have been planned in the end of 2020 and during 2021, a successful launch is somewhat critical to the company in the medium-to-long-term run.

**Subsequent events**

As of the date of this report, no events have occurred that might have an impact on the financial statement for the period 1. January 2019 to 31. December 2019.

# Resultatopgørelse 1. jan. 2019 - 31. dec. 2019

	Note	2019 kr.	2018 kr.
Nettoomsætning .....		15.308	280
Eksterne omkostninger .....		45.585	-16.832
<b>Bruttoresultat .....</b>		<b>60.893</b>	<b>-16.552</b>
Personaleomkostninger .....		-70.632	
<b>Resultat af ordinær primær drift .....</b>		<b>-9.739</b>	<b>-16.552</b>
Øvrige finansielle omkostninger .....		-2.236	-28
<b>Ordinært resultat før skat .....</b>		<b>-11.975</b>	<b>-16.580</b>
Skat af årets resultat .....		0	0
<b>Årets resultat .....</b>		<b>-11.975</b>	<b>-16.580</b>
<b>Forslag til resultatdisponering</b>			
Overført resultat .....		-11.975	-16.580
<b>I alt .....</b>		<b>-11.975</b>	<b>-16.580</b>

# Balance 31. december 2019

## Aktiver

	Note	2019 kr.	2018 kr.
Fremstillede varer og handelsvarer .....		145.300	2.750
<b>Varebeholdninger i alt .....</b>		<b>145.300</b>	<b>2.750</b>
Tilgodehavender fra salg og tjenesteydelser .....		0	0
<b>Tilgodehavender i alt .....</b>		<b>0</b>	<b>0</b>
Likvide beholdninger .....		1.424	2.355
<b>Omsætningsaktiver i alt .....</b>		<b>146.724</b>	<b>5.105</b>
<b>Aktiver i alt .....</b>		<b>146.724</b>	<b>5.105</b>



# Balance 31. december 2019

## Passiver

	Note	2019 kr.	2018 kr.
Registreret kapital mv. ....		200.000	200.000
Andre reserver .....		37.900	37.900
Overført resultat .....		-366.098	-354.122
<b>Egenkapital i alt .....</b>		<b>-128.198</b>	<b>-116.222</b>
Leverandører af varer og tjenesteydelser .....		0	9.533
Gældsforpligtelser til tilknyttede virksomheder .....		152.564	
Skyldig selskabsskat .....		1.600	
Skyldig moms og afgifter .....		-856	
Anden gæld, herunder skyldige skatter og skyldige bidrag til social sikring .....		-199	852
Gæld til selskabsdeltagere og ledelse .....		121.813	110.942
<b>Kortfristede gældsforpligtelser i alt .....</b>		<b>274.922</b>	<b>121.327</b>
<b>Gældsforpligtelser i alt .....</b>		<b>274.922</b>	<b>121.327</b>
<b>Passiver i alt .....</b>		<b>146.724</b>	<b>5.105</b>

# Noter

## **1. Oplysning om anvendelse af undtagelsesmuligheder for mikrovirksomheder**

Mikrovirksomheden anvender undtagelsen om at give oplysning om anvendt regnskabspraksis

Mikrovirksomheden anvender undtagelsen om at give oplysning om det gennemsnitlige antal heltidsbeskæftigede i regnskabsåret