

# **The Bigger Picture ApS**

**Ahornsgade 22 kld.  
2200 København N**

**CVR no. 36 05 70 33**

**Annual report for 2020  
(6th Financial year)**

Adopted at the annual general  
meeting on 1 July 2021

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Jaroslav Jerzy Modzelewski  
chairman

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## **Statement by management on the annual report**

The executive board has today discussed and approved the annual report of The Bigger Picture ApS for the financial year 1 January - 31 December 2020.

The annual report is prepared in accordance with the Danish Financial Statements Act.

In our opinion, the financial statements give a true and fair view of the company's financial position at 31 December 2020 and of the results of the company's operations for the financial year 1 January - 31 December 2020.

In our opinion, management's review includes a fair review of the matters dealt with in the management's review.

The financial statements have not been audited. Management considers the criteria for not auditing the financial statements to be met.

Management recommends that the annual report should be approved by the company in general meeting.

Copenhagen, 1 July 2021

### **Executive board**

Jarosław Jerzy Modzelewski  
Director

Carl-Frederik Daniel Wrangel  
CEO

## **Auditor's report on compilation of the financial statements**

### ***To the shareholders of The Bigger Picture ApS***

We have compiled the financial statements of The Bigger Picture ApS for the financial year 1 January - 31 December 2020 based on the company's bookkeeping records and other information made available by enterprise.

The financial statements comprises income statement, balance sheet, notes and a summary of significant accounting policies,

We performed the engagement in accordance with ISRS 4410, Compilation Engagements.

We have applied our professional expertise to assist the enterprise in the preparation and presentation of the financial statements in accordance with the Danish Financial Statements Act. We complied with the relevant provisions of the Danish Act on Approved Auditors and Audit Firms and FSR - Danish Auditors' Code of Ethics for Professional Accountants, including principles relating to integrity, objectivity, professional competence and due care.

The financial statements and the accuracy and completeness of the information used to compile the financial statements are the enterprise's responsibility.

As a compilation engagement is not an assurance engagement, we are not required to verify the accuracy or completeness of the information provided by enterprise for our compilation of the financial statements. Accordingly, we do not express an audit or a review conclusion on whether the financial statements have been prepared in accordance with the Danish Financial Statements Act.

Copenhagen, 1 July 2021

Harboe & B.  
Godkendt Revisionsanpartsselskab  
CVR no. 33 64 94 52

Mads Harboe Nørring  
Registreret revisor  
MNE no. mne40120

## **Company details**

### **The company**

The Bigger Picture ApS  
Ahornsgade 22 kld.  
2200 København N

CVR no.: 36 05 70 33

Reporting period: 1 January - 31 December 2020

Domicile: Copenhagen

### **Executive board**

Jaroslav Jerzy Modzelewski, director  
Carl-Frederik Daniel Wrangel, CEO

### **Auditors**

Harboe & B.  
Godkendt Revisionsanpartsselskab  
Lersø Parkallé 107  
2100 København Ø

## **Management's review**

### **Business review**

The purpose of the company is to conduct retail, bar and catering activities and other related activities.

## **Accounting policies**

The annual report of The Bigger Picture ApS for 2020 has been prepared in accordance with the provisions of the Danish Financial Statements Act applying to enterprises of reporting class B.

The accounting policies applied are consistent with those of last year.

The annual report for 2020 is presented in DKK

### **Basis of recognition and measurement**

Income is recognised in the income statement as earned, including value adjustments of financial assets and liabilities. All expenses, including amortisation, depreciation and impairment losses, are also recognised in the income statement.

Assets are recognised in the balance sheet when it is probable that future economic benefits will flow to the company and the value of the asset can be measured reliably.

Liabilities are recognised in the balance sheet when it is probable that future economic benefits will flow from the company and the value of the liability can be measured reliably.

On initial recognition, assets and liabilities are measured at cost. On subsequent recognition, assets and liabilities are measured as described below for each individual accounting item.

Certain financial assets and liabilities are measured at amortised cost using the effective interest method. Amortised cost is calculated as the historic cost less any installments and plus/less the accumulated amortisation of the difference between the cost and the nominal amount.

On recognition and measurement, allowance is made for predictable losses and risks which occur before the annual report is presented and which confirm or invalidate matters existing at the balance sheet date.

## **Income statement**

### **Gross profit**

In pursuance of section 32 of the Danish Financial Statements Act, the company does not disclose its revenue.

Gross profit reflects an aggregation of revenue, changes in inventories of finished goods and work in progress and other operating income less costs of raw materials and consumables and other external expenses.

## **Accounting policies**

### **Revenue**

Income from the sale of goods for resale and finished goods is recognised in the income statement, provided that the transfer of risk, usually on delivery to the buyer, has taken place and that the income can be measured reliably and is expected to be received.

### **Raw materials and consumables**

Costs of raw materials and consumables include the raw materials and consumables used in generating the year's revenue.

### **Other external expenses**

Other external expenses include expenses related to distribution, sale, advertising, administration, premises, bad debts, payments under operating leases, etc.

### **Amortisation, depreciation and impairment losses**

Amortisation, depreciation and impairment losses comprise the year's amortisation, depreciation and impairment of intangible assets and property, plant and equipment.

### **Financial income and expenses**

Financial income and expenses are recognised in the income statement at the amounts that relate to the financial year. Net financials include interest income and expenses, financial expenses relating to finance leases, realised and unrealised capital/exchange gains and losses on securities, liabilities and foreign currency transactions, amortisation of financial assets and liabilities and surcharges and allowances under the Danish Tax Prepayment Scheme, etc.

### **Tax on profit/loss for the year**

Tax for the year, which comprises the current tax charge for the year and changes in the deferred tax charge, is recognised in the income statement as regards the portion that relates to the profit/loss for the year and directly in equity as regards the portion that relates to entries directly in equity.

## **Balance sheet**

### **Tangible assets**

Items of plant and machinery and fixtures and fittings, tools and equipment are measured at cost less accumulated depreciation and impairment losses.

The depreciable amount is cost less the expected residual value at the end of the useful life.



## Accounting policies

Cost comprises the purchase price and any costs directly attributable to the acquisition until the date when the asset is available for use. The cost of self-constructed assets comprises direct and indirect costs of materials, components, sub-suppliers and wages.

Straight-line depreciation is provided on the basis of the following estimated useful lives of the assets:

	<b>Useful life</b>	<b>Residual value</b>
Other fixtures and fittings, tools and equipment	10 years	0 %

Assets costing less than DKK 14.100 are expensed in the year of acquisition.

### Stocks

Stocks are measured at cost using the FIFO method. Where the net realisable value is lower than the cost, inventories are recognised at this lower value.

The cost of goods for resale, raw materials and consumables comprises the purchase price plus delivery costs.

### Receivables

Receivables are measured at amortised cost.

### Cash and cash equivalents

Cash and cash equivalents comprise cash and deposits at banks.

### Income tax and deferred tax

Current tax liabilities and current tax receivables are recognised in the balance sheet as the estimated tax on the taxable income for the year, adjusted for tax on the taxable income for previous years and tax paid on account.

Deferred tax is measured according to the tax rules and at the tax rates applicable in the respective countries at the balance sheet date when the deferred tax is expected to crystallise as current tax. Deferred tax adjustments resulting from changes in tax rates are recognised in the income statement, with the exception of items taken directly to equity.

### Liabilities

Liabilities, which include trade payables, payables to group entities and other payables, are measured at amortised cost, which is usually equivalent to nominal value.

## Income statement 1 January 2020 - 31 December 2020

	<u>Note</u>	<u>2020</u> DKK	<u>2019</u> DKK
<b>Gross profit</b>		<b>684.016</b>	<b>514.150</b>
Staff costs	1	<u>-353.038</u>	<u>-308.846</u>
<b>Profit/loss before amortisation/depreciation and impairment losses</b>		<b>330.978</b>	<b>205.304</b>
Depreciation, amortisation and impairment of intangible assets and property, plant and equipment		<u>-12.000</u>	<u>-12.000</u>
<b>Profit/loss before net financials</b>		<b>318.978</b>	<b>193.304</b>
Financial income		990	0
Financial costs		<u>-18.352</u>	<u>-43.079</u>
<b>Profit/loss before tax</b>		<b>301.616</b>	<b>150.225</b>
Tax on profit/loss for the year	2	<u>-66.613</u>	<u>-34.463</u>
<b>Profit/loss for the year</b>		<b><u>235.003</u></b>	<b><u>115.762</u></b>
Retained earnings		<u>235.003</u>	<u>115.762</u>
		<b><u>235.003</u></b>	<b><u>115.762</u></b>

## Balance sheet at 31 December 2020

	<u>Note</u>	<u>2020</u> DKK	<u>2019</u> DKK
<b>Assets</b>			
Other fixtures and fittings, tools and equipment		<u>66.607</u>	<u>78.607</u>
<b>Tangible assets</b>		<u><b>66.607</b></u>	<u><b>78.607</b></u>
Deposits		<u>47.500</u>	<u>47.500</u>
<b>Fixed asset investments</b>		<u><b>47.500</b></u>	<u><b>47.500</b></u>
<b>Total non-current assets</b>		<u><b>114.107</b></u>	<u><b>126.107</b></u>
Finished goods and goods for resale		<u>633.000</u>	<u>713.600</u>
<b>Stocks</b>		<u><b>633.000</b></u>	<u><b>713.600</b></u>
Trade receivables		222.906	16.026
Receivables from associates		13.070	13.070
Other receivables		420.918	12.000
Deferred tax asset		0	27.313
Corporation tax		<u>1.000</u>	<u>1.000</u>
<b>Receivables</b>		<u><b>657.894</b></u>	<u><b>69.409</b></u>
<b>Cash at bank and in hand</b>		<u><b>111.484</b></u>	<u><b>28.833</b></u>
<b>Total current assets</b>		<u><b>1.402.378</b></u>	<u><b>811.842</b></u>
<b>Total assets</b>		<u><u><b>1.516.485</b></u></u>	<u><u><b>937.949</b></u></u>

## Balance sheet at 31 December 2020

	<u>Note</u>	<u>2020</u> DKK	<u>2019</u> DKK
<b>Equity and liabilities</b>			
Share capital		50.000	50.000
Retained earnings		194.325	-40.678
<b>Equity</b>		<b>244.325</b>	<b>9.322</b>
Provision for deferred tax		9.006	0
<b>Total provisions</b>		<b>9.006</b>	<b>0</b>
Trade payables		374.447	317.868
Payables to shareholders and management		440	440
Corporation tax		28.294	0
Other payables		859.973	610.319
<b>Total current liabilities</b>		<b>1.263.154</b>	<b>928.627</b>
<b>Total liabilities</b>		<b>1.263.154</b>	<b>928.627</b>
<b>Total equity and liabilities</b>		<b>1.516.485</b>	<b>937.949</b>

## Notes

	2020 DKK	2019 DKK
<b>1 Staff costs</b>		
Wages and salaries	346.478	303.032
Other social security costs	6.560	5.814
	<b>353.038</b>	<b>308.846</b>
 Average number of employees	 2	 2
 <b>2 Tax on profit/loss for the year</b>		
Current tax for the year	66.613	0
Deferred tax for the year	0	34.463
	<b>66.613</b>	<b>34.463</b>