

# Vigga.US A/S

Kirstinehøj 3, 2770 Kastrup CVR no. 35 84 77 74

# Annual report for 2017

Årsrapporten er godkendt på den ordinære generalforsamling, d. 31.05.18

Daniel Nyvang Mariussen Dirigent



Næstved Handelsskolevej 1 4700 Næstved Tel.: 55 77 08 77 www.beierholm.dk CVR-nr. 32 89 54 68

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#### The company

Vigga.US A/S Kirstinehøj 3 2770 Kastrup Registered office: Kastrup CVR no.: 35 84 77 74 Financial year: 01.01 - 31.12

#### **Executive Board**

Erick Bouwer

# **Board Of Directors**

Helene Mark Daniel Nyvang Mariussen Erick Bouwer Vigga Louise Svensson

#### Auditors

Beierholm Statsautoriseret Revisionspartnerselskab



# Statement of the Board of Directors and Executive Board on the annual report

We have on this day presented the annual report for the financial year 01.01.17 - 31.12.17 for Vigga.US A/S.

The annual report is presented in accordance with Danish Financial Statements Act.

In our opinion, the financial statements give a true and fair view of the the company's assets, liabilities and financial position as at 31.12.17 and of the results of the the company's activities for the financial year 01.01.17 - 31.12.17.

We believe that the management's review includes a fair review of the matters dealt with in the management's review.

The annual report is submitted for adoption by the general meeting.

Kastrup, May 31, 2018

# **Executive Board**

Erick Bouwer

#### **Board Of Directors**

Helene Mark

Daniel Nyvang Mariussen

Erick Bouwer

Vigga Louise Svensson



# To the Shareholders of Vigga.US A/S

# Opinion

We have audited the financial statements of Vigga.US A/S for the financial year 01.01.17 - 31.12.17, which comprise the income statement, balance sheet, statement of changes in equity and notes, inclusive of accounting policies. The financial statements are prepared in accordance with Danish Financial Statements Act

In our opinion the financial statements give a true and fair view of the company's assets, liabilities and financial position at 31.12.17 and of the results of the company's operations for the financial year 01.01.17 - 31.12.17 in accordance with the Danish Financial Statements Act.

# **Basis for opinion**

We conducted our audit in accordance with International Standards on Auditing and the additional requirements applicable in Denmark. Our responsibilities under those standards and requirements are further described in the "Auditor's responsibilities for the audit of the financial statements" section of our report. We are independent of the company in accordance with the International Ethics Standards Board for Accountants' Code of Ethics for Professional Accountants (IESBA Code) and the additional requirements applicable in Denmark, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

#### Statement regarding the management's review

Management is responsible for management's review.

Our opinion on the financial statements does not cover management's review, and we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read management's review and, in doing so, consider whether management's review is materially inconsistent with the financial statements or our knowledge obtained during the audit, or otherwise appears to be materially misstated.

Moreover, it is our responsibility to consider whether management's review provides the information required under the Danish Financial Statements Act.



Based on the work we have performed, we conclude that management's review is in accordance with the financial statements and has been prepared in accordance with the requirements of the Danish Financial Statements Acts. We did not identify any material misstatement of management's review.

#### Management's responsibility for the financial statements

The Management is responsible for the preparation of financial statements that give a true and fair view in accordance with the Danish Financial Statements Act. Furthermore the Management is responsible for the internal control as the Management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is responsible for assessing the company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting in preparing the financial statements unless management either intends to liquidate the company or to cease operations, or has no realistic alternative but to do so.

#### Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with International Standards on Auditing and the additional requirements applicable in Denmark will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

As part of an audit conducted in accordance with International Standards on Auditing and the additional requirements applicable in Denmark, we exercise professional judgment and maintain professional skepticism throughout the audit. We also:

• Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.

- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the company's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.
- Conclude on the appropriateness of management's use of the going concern basis of accounting in preparing the financial statements and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the company's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the company to cease to continue as a going concern.
- Evaluate the overall presentation, structure and contents of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that gives a true and fair view.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

Næstved, May 31, 2018

#### Beierholm

Statsautoriseret Revisionspartnerselskab CVR no. 32 89 54 68

Jesper Hartmann Olesen

State Authorized Public Accountant MNE-no. mne31427



# **Primary activities**

The company's object is to operate as a lessor of baby products by way of a circular online subscription service and other activities related thereto.

#### Uncertainty concerning recognition and measurement

In the financial statements for the financial year 2017, it is important to note the following uncertainty with regard to recognition and measurement, as it has had a significant influence on the assets and liabilities recognised in the financial statements:

The Entity's total tax asset amounts to DKK 1.578 which is recognised in the balance sheet at 31 December 2017.

The measurement of the tax asset is based on expectations of the Entity's future earnings and is consequently subject to considerable uncertainty.

#### Development in activities and financial affairs

The income statement for the period 01.01.17 - 31.12.17 shows a loss of DKK -2,617,791 against DKK -3,035,508 for the period 01.01.16 - 31.12.16. The balance sheet shows equity of DKK -4,917,296.

#### Information on going concern

This performance is as expected. 2017 was the Company's fourth financial year which is why it remained affected by development and start-up costs.

The Entity's ability to continue as a going concern will require that the earnings improve significantly and/or that the company's credit facilities can be maintained or expanded in accordance with the need for this.

See note 1 for further details and informations.

#### Subsequent events

No important events have occurred after the end of the financial year.



	2017 DKK	2016 DKK
Gross result	214.506	-737.396
Staff costs	-1.458.168	-1.849.421
Profit/loss before depreciation, amortisation, write- downs and impairment losses	-1.243.662	-2.586.817
Depreciation, amortisation, impairment losses and write-		
downs of property, plant and equipment Other operating expenses	-1.657.596 0	-982.182 -65.868
Profit/loss before net financials	-2.901.258	-3.634.867
Financial income	11.353	3.126
Financial expenses	-464.618	-273.664
Profit/loss before tax	-3.354.523	-3.905.405
Tax on profit or loss for the year	736.732	869.897
Profit/loss for the year	-2.617.791	-3.035.508

# **Proposed appropriation account**

Retained earnings	-2.617.791	-3.035.508
Total	-2.617.791	-3.035.508



# ASSETS

Total assets	4.262.709	5.734.735
Total current assets	1.885.909	3.029.030
Cash	227.233	1.476.866
Total receivables	1.658.676	1.552.164
Prepayments	15.600	0
Other receivables	4.731	154.389
Trade receivables Deferred tax asset	60.418 1.577.927	159.603 1.238.172
Total non-current assets	2.376.800	2.705.705
Total property, plant and equipment	1.478.324	2.029.778
Other fixtures and fittings, tools and equipment	1.478.324	2.029.778
Total intangible assets	898.476	675.927
Completed development projects	898.476	675.927
	31.12.17 DKK	31.12.16 DKK



# EQUITY AND LIABILITIES

Total	equity and liabilities	4.262.709	5.734.735
Total	payables	9.180.005	8.707.571
Total	short-term payables	1.640.253	2.367.071
Deferr	ed income	38.799	154.15
Other	payables	176.167	112.31
	payables	896.401	1.228.24
-	yments received from customers	68.953	42.46
	les to other credit institutions	400.027 6	020.00
5 Short-	term portion of long-term payables	459.927	829.89
Total	long-term payables	7.539.752	6.340.500
5 Other	payables	7.539.752	6.340.500
Total	equity	-4.917.296	-2.972.836
Retair	ned earnings	-6.141.991	-3.704.38
Reserv	re for development costs	601.215	132.75
Share	capital	623.480	598.80
		DIKK	DR
		DKK	DKI
		31.12.17	31.12.1

6 Contingent liabilities



Figures in DKK	Share capital	Reserve for develop- ment costs	Retained earnings	Total equity
Statement of changes in equity for 01.01.16 - 31.12.16				
Balance pr. 01.01.16	598.802	0	-536.130	62.672
Other changes in equity	0	132.750	-132.750	0
Net profit/loss for the year	0	0	-3.035.508	-3.035.508
Balance as at 31.12.16	598.802	132.750	-3.704.388	-2.972.836
Statement of changes in equity for 01.01.17 - 31.12.17				
Balance pr. 01.01.17	598.802	132.750	-3.704.388	-2.972.836
Capital increase	24.678	0	648.653	673.331
Other changes in equity	0	468.465	-468.465	0
Net profit/loss for the year	0	0	-2.617.791	-2.617.791
Balance as at 31.12.17	623.480	601.215	-6.141.991	-4.917.296



#### 1. Information as regards going concern

Management is aware that the Entity's ability to continue as a going concern will require further credit facilities. Management expects it is possible for the Entity to arrange for further credit facilities that will cover its cash needs for at least 12 months after the balance sheet date. Management is presenting the annual report on a going concern basis.

#### 2. Uncertainty concerning recognition and measurement

In the financial statements for 2017, it is important to note the following uncertainty as regards recognition and measurement as it has had a significant influence on the assets and liabilities recognised in the financial statements:

The Entity's total tax asset amounts to DKK 1.578 which is recognised in the balance sheet at 31 December 2017.

The measurement of the tax asset is based on expectations of the Entity's future earnings and is consequently subject to considerable uncertainty.

	2017 DKK	2016 DKK
3. Staff costs		
Wages and salaries Pensions Other social security costs Other staff costs	1.348.669 36.000 42.421 31.078	1.780.403 0 26.780 42.238
Total	1.458.168	1.849.421
Average number of employees during the year	4	5



# 4. Intangible assets

Figures in DKK	Completed development projects
	1 5
Cost pr. 01.01.17 Additions during the year	1.313.353 893.600
Cost as at 31.12.17	2.206.953
Amortisation and impairment losses pr. 01.01.17 Amortisation during the year	-637.426 -671.051
Amortisation and impairment losses as at 31.12.17	-1.308.477
Carrying amount as at 31.12.17	898.476

Capitalized development costs include direct external costs for establishing and developing a website and platform for managing the company's subscription solutions etc.

In addition, the costs of establishing chip identification in the clothes that circulate are activated.

All projects are completed and used in the company's daily operations.

# 5. Longterm payables

Figures in DKK		Outstanding debt after 5 years	Total payables at 31.12.17	Total payables at 31.12.16
Other payables	459.927	7.540.000	7.999.679	7.170.393
Total	459.927	7.540.000	7.999.679	7.170.393



# 6. Contingent liabilities

#### Lease commitments

The company has concluded lease agreements with terms to maturity of 6 months and average lease payments of DKK 19k, a total of DKK 114k.

# Other contingent liabilities

The company is taxed jointly with Rønsholdt Svensson Holding ApS until 30.06.2017 and has joint, several and unlimited liability for income taxes and any obligations to withhold tax at source on interest, royalties and dividends for the jointly taxed companies. The liability also includes any subsequent corrections to the calculated tax liability as a consequence of changes made to the jointly taxable income etc.



# 7. Accounting policies

#### GENERAL

The annual report is presented in accordance with the provisions of the Danish Financial Statements Act (*Årsregnskabsloven*) for enterprises in reporting class B with application of provisions for a higher reporting class.

The accounting policies have been applied consistently with previous years.

#### Basis of recognition and measurement

Income is recognised in the income statement as earned, including value adjustments of financial assets and liabilities. All expenses, including depreciation, amortisation, impairment losses and write-downs, are also recognised in the income statement.

Assets are recognised in the balance sheet when it is probable that future economic benefits will flow to the company, and the value of such assets can be measured reliably. Liabilities are recognised in the balance sheet when it is probable that future economic benefits will flow from the company, and the value of such liabilities can be measured reliably. On initial recognition, assets and liabilities are measured at cost. Subsequently, assets and liabilities are measured as described for each item below.

On recognition and measurement, account is taken of foreseeable losses and risks arising before the date at which the annual report is presented and proving or disproving matters arising on or before the balance sheet date.

#### LEASES

Lease payments relating to operating leases are recognised in the income statement on a straight-line basis over the lease term.

#### **GOVERNMENT GRANTS**

Government grants are recognised when there is reasonable certainty that the grant conditions have been met and that the grant will be received.

Grants to cover expenses incurred are recognised on a proportionate basis in the income statement over the period in which the expenses eligible for government grants are expensed. Government grants are recognised under other operating income.



# **INCOME STATEMENT**

#### **Gross result**

Gross result comprises revenue, other operating income and raw materials and consumables and other external expenses.

#### Revenue

Income from the sale of goods is recognised in the income statement if delivery has taken place and the risk has passed to the buyer before the end of the financial year and where the selling price can be determined reliably and is expected to be paid. Revenue is measured at fair value and is determined exclusive of VAT and other taxes collected on behalf of third parties and less discounts.

#### Other operating income

Other operating income comprises income of a secondary nature in relation to the enterprise's activities, including rental income, negative goodwill and gains on the sale of intangible assets and property, plant and equipment.

#### Costs of raw materials and consumables

Costs of raw materials and consumables comprise raw materials and consumables used for the year as well as any changes in inventories, including any inventory wastage.

Write-downs of inventories of raw materials and consumables are also recognised under raw materials and consumables to the extent that these do not exceed normal write-downs.

#### Other external expenses

Other external expenses comprise costs relating to distribution, sales and advertising and administration, premises and bad debts to the extent that these do not exceed normal write-downs.

# Staff costs

Staff costs comprise wages and salaries as well as other staff-related costs.



#### Depreciation, amortisation and impairment losses

The depreciation and amortisation of intangible assets and property, plant and equipment aim at systematic depreciation and amortisation over the expected useful lives of the assets. Assets are depreciated and amortised according to the straight-line method based on the following expected useful lives and residual values:

	lives,	Residual value, per cent
Completed development projects	3	0
Leasehold improvements	5	0
Other plant, fixtures and fittings, tools and equipment	3-5	0

The basis of depreciation and amortisation is the cost of the asset less the expected residual value at the end of the useful life. Moreover, the basis of depreciation and amortisation is reduced by any impairment losses. The useful life and residual value are determined when the asset is ready for use and reassessed annually.

Intangible assets and property, plant and equipment are impaired in accordance with the accounting policies referred to in the 'Impairment losses on fixed assets' section.

#### Other operating expenses

Other operating expenses comprise costs of a secondary nature in relation to the enterprise's activities, including costs relating to rental activities and losses on the sale of intangible assets and property, plant and equipment.

#### Other net financials

Interest income and interest expenses etc. are recognised in other net financials.

#### Tax on profit/loss for the year

The current and deferred tax for the year is recognised in the income statement as tax on the profit/loss for the year with the portion attributable to the profit/loss for the year, and directly in equity with the portion attributable to amounts recognised directly in equity.

The company is jointly taxed with Danish consolidated enterprises.

In connection with the settlement of joint taxation contributions, the current Danish income



tax is allocated between the jointly taxed enterprises in proportion to their taxable incomes. This means that enterprises with a tax loss receive joint taxation contributions from enterprises which have been able to use this loss to reduce their own taxable profit.

#### **BALANCE SHEET**

#### **Intangible assets**

#### Completed development projects

Development projects are recognised in the balance sheet where the project aims at developing a specific product or a specific process, intended to be produced or used, respectively, by the company in its production process. On initial recognition, development projects are measured at cost. Cost comprises the purchase price plus expenses resulting directly from the purchase. Interest on loans arranged to finance development projects in the development period is not included in the cost. Other development projects and development costs are recognised in the income statement in the year in which they are incurred.

Development projects are subsequently measured in the balance sheet at cost less accumulated amortisation and impairment losses.

Completed development projects are amortised using the straight-line method based on useful lives, which are stated in the 'Depreciation, amortisation and impairment losses' section.

Gains and losses on the disposal of intangible assets are determined as the difference between the selling price, if any, less selling costs and the carrying amount at the date of disposal.

#### Property, plant and equipment

Property, plant and equipment comprise leasehold improvements as well as other fixtures and fittings, tools and equipment.

Property, plant and equipment are measured in the balance sheet at cost less accumulated depreciation and impairment losses.

Cost comprises the purchase price and expenses resulting directly from the purchase until the asset is ready for use. Interest on loans arranged to finance production is not included in the cost.



Property, plant and equipment are depreciated using the straight-line method based on useful lives and residual values, which are stated in the 'Depreciation, amortisation and impairment losses' section.

Gains and losses on the disposal of property, plant and equipment are determined as the difference between the selling price, if any, less selling costs and the carrying amount at the date of disposal less any costs of disposal.

#### Impairment losses on fixed assets

The carrying amount of fixed assets which are not measured at fair value is assessed annually for indications of impairment over and above what is reflected in depreciation and amortisation.

If the company's realised return on an asset or a group of assets is lower than expected, this is considered an indication of impairment.

If there are indications of impairment, an impairment test is conducted of individual assets or groups of assets.

The assets or groups of assets are impaired to the lower of recoverable amount and carrying amount.

The higher of net selling price and value in use is used as the recoverable amount. The value in use is determined as the present value of expected net cash flows from the use of the asset or group of assets as well as expected net cash flows from the sale of the asset or group of assets after the expiry of their useful lives.

Impairment losses are reversed when the reasons for the impairment no longer exist.

#### Receivables

Receivables are measured at amortised cost, which usually corresponds to the nominal value, less write-downs for bad debts.

Write-downs for bad debts are determined based on an individual assessment of each receivable if there is no objective evidence of individual impairment of a receivable.



#### Prepayments

Prepayments recognised under assets comprise costs incurred in respect of subsequent financial years.

#### Cash

Cash includes deposits in bank accounts as well as operating cash.

#### Equity

An amount equivalent to development costs in the balance sheet is recognised in equity under reserve for development costs. The reserve is measured less deferred tax and reduced by amortisation and impairment losses on the asset. If impairment losses on development costs are subsequently reversed, the reserve will be restored with a corresponding amount. The reserve is dissolved when the development costs are no longer associated with the operations of the enterprise, and the remaining amount will be transferred to retained earnings. In accordance with act no. 738 amending the Danish Financial Statements Act of 1 June 2015, development costs will initially be recognised in the reserve, with initial recognition in the balance sheet from 1 January 2016.

#### Current and deferred tax

Current tax payable and receivable is recognised in the balance sheet as tax computed on the basis of the taxable income for the year, adjusted for tax paid on account.

Joint taxation contributions payable and receivable are recognised as income tax under receivables or payables in the balance sheet.

Deferred tax liabilities and tax assets are recognised on the basis of all temporary differences between the carrying amounts and tax bases of assets and liabilities. However, deferred tax is not recognised on temporary differences relating to goodwill which is non-amortisable for tax purposes and other items where temporary differences, except for acquisitions, have arisen at the date of acquisition without affecting the net profit or loss for the year or the taxable income. In cases where the tax value can be determined according to different taxation rules, deferred tax is measured on the basis of management's intended use of the asset or settlement of the liability.

Deferred tax assets are recognised, following an assessment, at the expected realisable value through offsetting against deferred tax liabilities or elimination in tax on future earnings.



Deferred tax is measured on the basis of the tax rules and at the tax rates which, according to the legislation in force at the balance sheet date, will be applicable when the deferred tax is expected to crystallise as current tax.

# Payables

Long-term payables are measured at cost at the time of contracting such liabilities (raising of the loan). The payables are subsequently measured at amortised cost where capital losses and loan expenses are recognised in the income statement as a financial expense over the term of the payable on the basis of the calculated effective interest rate in force at the time of contracting the liability.

Short-term payables are measured at amortised cost, normally corresponding to the nominal value of such payables.

#### Prepayments received from customers

Prepayments received from customers comprise amounts received from customers prior to the time and date of delivery of the agreed product or completion of the agreed service.

#### **Deferred income**

Deferred income under liabilities comprises payments received in respect of income in subsequent financial years.

