



Family ApS

Købmagergade 19, 2.
1150 København K
CVR No. 35413758

Annual report 2021

The Annual General Meeting adopted the
annual report on 30.06.2022

Henrik Møller Rasmussen

Chairman of the General Meeting

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Entity details

Entity

Family ApS

Købmagergade 19, 2.

1150 København K

Business Registration No.: 35413758

Registered office: København

Financial year: 01.01.2021 - 31.12.2021

Board of Directors

Henrik Møller Rasmussen

Anders Laustsen

Susanne Høegh Gjørup

Simon Lyndegaard

Noa Wolfson

Executive Board

Henrik Møller Rasmussen

Anders Laustsen

Auditors

Deloitte Statsautoriseret Revisionspartnerselskab

Weidekampsgade 6

2300 Copenhagen S

Statement by Management

The Board of Directors and the Executive Board have today considered and approved the annual report of Family ApS for the financial year 01.01.2021 - 31.12.2021.

The annual report is presented in accordance with the Danish Financial Statements Act.

In our opinion, the financial statements give a true and fair view of the Entity's financial position at 31.12.2021 and of the results of its operations for the financial year 01.01.2021 - 31.12.2021.

We believe that the management commentary contains a fair review of the affairs and conditions referred to therein.

We recommend the annual report for adoption at the Annual General Meeting.

Copenhagen, 30.06.2022

Executive Board

Henrik Møller Rasmussen

Anders Laustsen

Board of Directors

Henrik Møller Rasmussen

Anders Laustsen

Susanne Høegh Gjørup

Simon Lyndegaard

Noa Wolfson

Independent auditor's extended review report

To the shareholders of Family ApS

Conclusion

We have performed an extended review of the financial statements of Family ApS for the financial year 01.01.2021 - 31.12.2021, which comprise the income statement, balance sheet, statement of changes in equity and notes, including a summary of significant accounting policies. The financial statements are prepared in accordance with the Danish Financial Statements Act.

Based on our extended review, in our opinion, the financial statements give a true and fair view of the Entity's financial position at 31.12.2021 and of the results of its operations for the financial year 01.01.2021 - 31.12.2021 in accordance with the Danish Financial Statements Act.

Basis for conclusion

We conducted our extended review in accordance with the assurance engagement standard for small enterprises as issued by the Danish Business Authority and the standard on extended review of financial statements prepared in accordance with the Danish Financial Statements Act as issued by FSR - Danish Auditors. Our responsibilities under those standards and requirements are further described in the "Auditor's responsibilities for the extended review of the financial statements" section. We are independent of the Entity in accordance with the International Ethics Standards Board for Accountants' International Code of Ethics for Professional Accountants (IESBA Code) and the additional ethical requirements applicable in Denmark, and we have fulfilled our other ethical responsibilities in accordance with these requirements and the IESBA Code. We believe that the evidence we have obtained is sufficient and appropriate to provide a basis for our conclusion.

Management's responsibilities for the financial statements

Management is responsible for the preparation of financial statements that give a true and fair view in accordance with the Danish Financial Statements Act, and for such internal control as Management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, Management is responsible for assessing the Entity's ability to continue as a going concern, disclosing, as applicable, matters related to going concern, and using the going concern basis of accounting unless Management either intends to liquidate the Entity or to cease operations, or has no realistic alternative but to do so.

Auditor's responsibilities for the extended review of the financial statements

Our responsibility is to express a conclusion on the financial statements. This requires that we plan and perform procedures to obtain limited assurance about our conclusion on the financial statements and that we also perform specifically required supplementary procedures for the purpose of obtaining additional assurance about our conclusion.

An extended review consists of making inquiries, primarily of management and, if appropriate, of other entity personnel, performing analytical and the specifically required supplementary procedures as well as evaluating the evidence obtained.

The procedures performed in an extended review are less in scope than in an audit, and accordingly we do not express an audit opinion on the financial statements.

Statement on the management commentary

Management is responsible for the management commentary.

Our conclusion on the financial statements does not cover the management commentary, and we do not express any form of assurance conclusion thereon.

In connection with our extended review of the financial statements our responsibility is to read the management commentary and, in doing so, consider whether the management commentary is materially inconsistent with the financial statements or our knowledge obtained in the extended review or otherwise appears to be materially misstated.

Moreover, it is our responsibility to consider whether the management commentary provides the information required under the Danish Financial Statements Act.

Based on the work we have performed, we conclude that the management commentary is in accordance with financial statements and has been prepared in accordance with the requirements of the Danish Financial Statements Act. We did not identify any material misstatement of the management commentary.

Copenhagen, 30.06.2022

Deloitte

Statsautoriseret Revisionspartnerselskab
CVR No. 33963556

Claus Jorch Andersen

State Authorised Public Accountant
Identification No (MNE) mne33712

Frederik Juhl Hestbæk

State Authorised Public Accountant
Identification No (MNE) mne47807

Management commentary

Primary activities

The company's primary activity is to develop, advertise and sell software products for child and day care institutions in Denmark and abroad.

Description of material changes in activities and finances

Profit for the year amounts to DKK 498 thousand, which management considers satisfactory and as expected according to planned growth for Family. Again in 2021 extensive investments are made in the product and sales activities in USA, England and Germany. Revenue is accordingly improved and is expected to increase further the coming years.

According to the planned growth and the obtained financing, the company does not need further capital or financing. As a result the annual report is prepared on a going concern principle.

Events after the balance sheet date

No events have occurred after the balance sheet date to this date, which would influence the evaluation of this annual report.

Income statement for 2021

	Notes	2021 DKK	2020 DKK
Gross profit/loss		24,846,281	16,775,702
Staff costs	1	(19,284,235)	(11,639,388)
Depreciation, amortisation and impairment losses		(7,317,367)	(4,912,936)
Operating profit/loss		(1,755,321)	223,378
Other financial income		1,028,171	470,017
Other financial expenses		(1,002,666)	(696,425)
Profit/loss before tax		(1,729,816)	(3,030)
Tax on profit/loss for the year	2	2,227,371	1,622,654
Profit/loss for the year		497,555	1,619,624
Proposed distribution of profit and loss			
Retained earnings		497,555	1,619,624
Proposed distribution of profit and loss		497,555	1,619,624

Balance sheet at 31.12.2021

Assets

	Notes	2021 DKK	2020 DKK
Completed development projects	4	8,396,930	5,904,052
Development projects in progress	4	15,370,918	9,358,987
Intangible assets	3	23,767,848	15,263,039
Other fixtures and fittings, tools and equipment		1,081,004	393,954
Leasehold improvements		547,740	241,275
Property, plant and equipment	5	1,628,744	635,229
Investments in group enterprises		185,897	0
Deposits		527,880	517,425
Financial assets	6	713,777	517,425
Fixed assets		26,110,369	16,415,693
Trade receivables		5,644,533	2,737,789
Income tax receivable		2,227,371	1,622,654
Prepayments		1,471,462	552,735
Receivables		9,343,366	4,913,178
Cash		107,896,656	16,977,013
Current assets		117,240,022	21,890,191
Assets		143,350,391	38,305,884

Equity and liabilities

	Notes	2021 DKK	2020 DKK
Contributed capital		335,955	269,371
Reserve for development expenditure		18,538,921	11,905,170
Retained earnings		92,891,172	(3,318,898)
Equity		111,766,048	8,855,643
Debt to other credit institutions		7,997,780	13,538,465
Other payables		1,671,219	1,680,500
Non-current liabilities other than provisions	7	9,668,999	15,218,965
Trade payables		1,210,303	45,032
Payables to group enterprises		20,256	91,351
Other payables		4,996,781	4,047,589
Deferred income		15,688,004	10,047,304
Current liabilities other than provisions		21,915,344	14,231,276
Liabilities other than provisions		31,584,343	29,450,241
Equity and liabilities		143,350,391	38,305,884
Unrecognised rental and lease commitments	8		
Contingent liabilities	9		

Statement of changes in equity for 2021

	Contributed capital DKK	Share premium DKK	Reserve for development expenditure DKK	Retained earnings DKK	Total DKK
Equity beginning of year	269,371	0	11,905,170	(3,318,898)	8,855,643
Increase of capital	66,584	102,346,266	0	0	102,412,850
Transferred from share premium	0	(102,346,266)	0	102,346,266	0
Transfer to reserves	0	0	6,633,751	(6,633,751)	0
Profit/loss for the year	0	0	0	497,555	497,555
Equity end of year	335,955	0	18,538,921	92,891,172	111,766,048

Notes

1 Staff costs

	2021 DKK	2020 DKK
Wages and salaries	30,795,924	19,712,621
Other social security costs	1,067,484	617,859
Other staff costs	2,791,745	667,895
	34,655,153	20,998,375
Staff costs classified as assets	(15,370,918)	(9,358,987)
	19,284,235	11,639,388
Average number of full-time employees	59	40

2 Tax on profit/loss for the year

	2021 DKK	2020 DKK
Current tax	(2,227,371)	(1,622,654)
	(2,227,371)	(1,622,654)

3 Intangible assets

	Completed development projects DKK	Development projects in progress DKK
Cost beginning of year	13,990,602	9,358,987
Transfers	9,358,987	(9,358,987)
Additions	0	15,370,918
Cost end of year	23,349,589	15,370,918
Amortisation and impairment losses beginning of year	(8,086,550)	0
Amortisation for the year	(6,866,109)	0
Amortisation and impairment losses end of year	(14,952,659)	0
Carrying amount end of year	8,396,930	15,370,918

4 Development projects

Development projects consists of own development of software platform. Development projects consists of staff costs and indirect costs. The booked value of development projects in total amounts to DKK 23.767.848.

The software platform is expected to be able to provide significant benefits and thereby have a positive impact on the activity level and earnings.

5 Property, plant and equipment

	Other fixtures and fittings, tools and equipment DKK	Leasehold improvements DKK
Cost beginning of year	979,967	659,790
Additions	988,591	456,182
Cost end of year	1,968,558	1,115,972
Depreciation and impairment losses beginning of year	(586,013)	(418,515)
Depreciation for the year	(301,541)	(149,717)
Depreciation and impairment losses end of year	(887,554)	(568,232)
Carrying amount end of year	1,081,004	547,740

6 Financial assets

	Investments in group enterprises DKK	Deposits DKK
Cost beginning of year	0	517,425
Additions	185,897	10,455
Cost end of year	185,897	527,880
Carrying amount end of year	185,897	527,880

Investments in subsidiaries	Registered in	Corporate form	Equity interest %	Equity DKK	Profit/loss DKK
Family Inc.	USA	Ltd.	100.00	169,667	163,201
Family Gmbh	Germany	Gmbh	100.00	199,121	13,121

7 Non-current liabilities other than provisions

	Due after more than 12 months 2021 DKK	Outstanding after 5 years 2021 DKK
Debt to other credit institutions	7,997,780	0
Other payables	1,671,219	1,671,219
	9,668,999	1,671,219

8 Unrecognised rental and lease commitments

	2021	2020
	DKK	DKK
Liabilities under rental or lease agreements until maturity in total	8,129,961	569,446

9 Contingent liabilities

The company was granted a "Covid-19 loan" from Vækstfonden in 2020. The principal is DKK 7,500,000. The loan provider has issued the loan with high security. To ensure a balance between risk and return, it is agreed that if a Founder's or Investor's investments in the Borrower (individually as "Original Investment") are transferred for a gross proceeds per share, which is more than four times (4x) as high as the price per share in connection with the Equity Investment (a "Qualified Sale"), then the Borrower must pay a bonus to the Lender corresponding to the principal ("Bonus"). The bonus is not payable if the gross proceeds per share do not constitute one qualified sales. In the event of a Qualified Sale, the Loan Amount will also fall due for full and final redemption at the same time as paying the bonus.

Accounting policies

Reporting class

This annual report has been presented in accordance with the provisions of the Danish Financial Statements Act governing reporting class B enterprises with addition of a few provisions for reporting class C.

The accounting policies applied to these financial statements are consistent with those applied last year.

Recognition and measurement

Assets are recognised in the balance sheet when it is probable as a result of a prior event that future economic benefits will flow to the Entity, and the value of the asset can be measured reliably.

Liabilities are recognised in the balance sheet when the Entity has a legal or constructive obligation as a result of a prior event, and it is probable that future economic benefits will flow out of the Entity, and the value of the liability can be measured reliably.

On initial recognition, assets and liabilities are measured at cost. Measurement subsequent to initial recognition is effected as described below for each financial statement item.

Anticipated risks and losses that arise before the time of presentation of the annual report and that confirm or invalidate affairs and conditions existing at the balance sheet date are considered at recognition and measurement.

Income is recognised in the income statement when earned, whereas costs are recognised by the amounts attributable to this financial year.

Income statement

Gross profit or loss

Gross profit or loss comprises revenue, cost of raw materials and external expenses.

Revenue

Revenue from the sale of services is recognised in the income statement when delivery is made to the buyer. Revenue is recognised net of VAT, duties and sales discounts and is measured at fair value of the consideration fixed.

Other external expenses

Other external expenses include expenses relating to the Entity's ordinary activities, including expenses for premises, stationery and office supplies, marketing costs, etc. This item also includes writedowns of receivables recognised in current assets.

Staff costs

Staff costs comprise salaries and wages, and social security contributions, pension contributions, etc for entity staff.

Depreciation, amortisation and impairment losses

Depreciation, amortisation and impairment losses relating to property, plant and equipment and intangible

assets comprise depreciation, amortisation and impairment losses for the financial year, and gains and losses from the sale of intangible assets and property, plant and equipment.

Other financial income

Other financial income comprises interest income, including interest income on receivables from group enterprises, net capital or exchange gains on securities, payables and transactions in foreign currencies, amortisation of financial assets, and tax relief under the Danish Tax Prepayment Scheme etc.

Other financial expenses

Other financial expenses comprise interest expenses, including interest expenses on payables to group enterprises, net capital or exchange losses on securities, payables and transactions in foreign currencies, amortisation of financial liabilities, and tax surcharge under the Danish Tax Prepayment Scheme etc.

Tax on profit/loss for the year

Tax for the year, which consists of current tax for the year and changes in deferred tax, is recognised in the income statement by the portion attributable to the profit for the year and recognised directly in equity by the portion attributable to entries directly in equity.

Balance sheet

Intellectual property rights etc

Intellectual property rights etc comprise development projects completed and in progress with related intellectual property rights.

Development projects on clearly defined and identifiable products and processes, for which the technical rate of utilisation, adequate resources and a potential future market or development opportunity in the enterprise can be established, and where the intention is to manufacture, market or apply the product or process in question, are recognised as intangible assets. Other development costs are recognised as costs in the income statement as incurred. When recognising development projects as intangible assets, an amount equalling the costs incurred less deferred tax is taken to equity in the reserve for development costs that is reduced as the development projects are amortised and written down.

The cost of development projects comprises costs such as salaries and amortisation that are directly and indirectly attributable to the development projects.

Indirect production costs in the form of indirectly attributable staff costs and amortisation of intangible assets and depreciation of property, plant and equipment used in the development process are recognised in cost based on time spent on each project.

Completed development projects are amortised on a straight-line basis using their estimated useful lives which are determined based on a specific assessment of each development project. If the useful life cannot be estimated reliably, it is fixed at 10 years. For development projects protected by intellectual property rights, the maximum period of amortisation is the remaining duration of the relevant rights. The amortisation periods used are 3 years.

Intellectual property rights etc are written down to the lower of recoverable amount and carrying amount.

Property, plant and equipment

Other fixtures and fittings, tools and equipment are measured at cost less accumulated depreciation and

impairment losses. Land is not depreciated. Cost comprises the acquisition price, costs directly attributable to the acquisition and preparation costs of the asset until the time when it is ready to be put into operation.

The basis of depreciation is cost less estimated residual value after the end of useful life. Straight-line depreciation is made on the basis of the following estimated useful lives of the assets:

Other fixtures and fittings, tools and equipment	3-5 years
Leasehold improvements	3 years

Estimated useful lives and residual values are reassessed annually.

Items of property, plant and equipment are written down to the lower of recoverable amount and carrying amount.

Investments in group enterprises

Investments in group enterprises are measured at cost. Investments are written down to the lower of recoverable amount and carrying amount.

Receivables

Receivables are measured at amortised cost, usually equalling nominal value less writedowns for bad and doubtful debts.

Tax payable or receivable

Current tax payable or receivable is recognised in the balance sheet, stated as tax computed on this year's taxable income, adjusted for prepaid tax.

Prepayments

Prepayments comprise incurred costs relating to subsequent financial years. Prepayments are measured at cost.

Cash

Cash comprises cash in hand and bank deposits.

Other financial liabilities

Other financial liabilities are measured at amortised cost, which usually corresponds to nominal value.

Deferred income

Deferred income comprises income received for recognition in subsequent financial years. Deferred income is measured at cost.