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PERSONLIGT ENGAGEMENT

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# Hairclinic Group ApS

c/o Hårklinikken ApS, Amaliegade 42, 1256 København K

Company reg. no. 35 39 70 51

## Annual report

1 January - 31 December 2020

The annual report has been submitted and approved by the general meeting on the 1 July 2021.

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Mette Marie Louise Skjøth  
Chairman of the meeting



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Notes:

- To ensure the greatest possible applicability of this document, IAS/IFRS English terminology has been used.
- Please note that decimal points have not been used in the usual English way. This means that for instance DKK 146.940 means the amount of DKK 146,940, and that 23,5 % means 23.5 %.



## Management's report

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Today, the executive board has presented the annual report of Hairclinic Group ApS for the financial year 1 January - 31 December 2020.

The annual report has been presented in accordance with the Danish Financial Statements Act.

We consider the accounting policies appropriate and, in our opinion, the financial statements provide a fair presentation of the company's assets, equity and liabilities, and financial position at 31 December 2020 and of the company's results of activities in the financial year 1 January – 31 December 2020.

We are of the opinion that the management commentary presents a fair account of the issues dealt with.

We recommend that the annual report be approved by the general meeting.

Copenhagen, 30 June 2021

### Executive board

Lars Skjøth

Mette Marie Louise Skjøth



## **Independent auditor's report**

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### **To the shareholder of Hairclinic Group ApS**

#### **Opinion**

We have audited the financial statements of Hairclinic Group ApS for the financial year 1 January - 31 December 2020, which comprise income statement, statement of financial position, statement of changes in equity, notes and accounting policies. The financial statements have been prepared in accordance with the Danish Financial Statements Act.

In our opinion, the financial statements present a fair view of the company's assets, equity and liabilities, and financial position at 31 December 2020 and of the results of the company's activities for the financial year 1 January - 31 December 2020 in accordance with the Danish Financial Statements Act.

#### **Basis for opinion**

We conducted our audit in accordance with international standards on auditing and the additional requirements applicable in Denmark. Our responsibilities under those standards and requirements are further described in the section "Auditor's responsibilities for the audit of the financial statements". We are independent of the company in accordance with international ethical requirements for auditors (IESBA's Code of Ethics), and the additional requirements applicable in Denmark, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

#### **Responsibilities of management and those charged with governance for the financial statements**

Management is responsible for the preparation of financial statements that provide a fair view in accordance with the Danish Financial Statements Act. Management is also responsible for such internal control as the management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is responsible for assessing the company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless management either intends to liquidate the company or to cease operations, or has no realistic alternative but to do so.

#### **Auditor's responsibilities for the audit of the financial statements**

Our objectives are to obtain reasonable assurance about whether the financial statements, as a whole, are free from material misstatement, whether due to fraud or error, and to issue an auditor's report including an opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with international standards on auditing, and the additional requirements applicable in Denmark, will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.



## **Independent auditor's report**

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As part of an audit conducted in accordance with international standards on auditing, and the additional requirements applicable in Denmark, we exercise professional judgment and maintain professional scepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of the internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the company's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.
- Conclude on the appropriateness of management's preparation of the financial statements using the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists arising from events or conditions that may cast significant doubt on the company's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the company to cease to continue as a going concern.
- Evaluate the overall presentation, structure, and contents of the financial statements, including disclosures in notes, and whether the financial statements reflect the underlying transactions and events in a manner that presents a fair view.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in the internal control that we identify during our audit.

### **Statement on the management commentary**

Management is responsible for the management commentary.

Our opinion on the financial statements does not cover the management commentary, and we express no assurance opinion thereon.



## Independent auditor's report

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In connection with our audit of the financial statements, it is our responsibility to read the management commentary and to consider whether the management commentary is materially inconsistent with the financial statements or the evidence obtained during the audit, or whether it otherwise appears to contain material misstatement.

Furthermore, it is our responsibility to consider whether the management commentary provides the information required under the Danish Financial Statements Act.

Based on the work we have performed, we believe that management commentary is consistent with the financial statements and that it has been prepared in accordance with the provisions of the Danish Financial Statement Act. We did not discover any material misstatement in the management commentary.

Copenhagen, 30 June 2021

### **Christensen Kjarulff**

Statsautoriseret Revisionsaktieselskab  
Company reg. no. 15 91 56 41

**Elan Schapiro**

State Authorised Public Accountant  
mne33765



## Company information

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### **The company**

Hairclinic Group ApS  
c/o Hårklinikken ApS  
Amaliegade 42  
1256 København K

Company reg. no. 35 39 70 51  
Established: 5 July 2013  
Domicile: Copenhagen  
Financial year: 1 January 2020 - 31 December 2020

### **Executive board**

Lars Skjøth  
Mette Marie Louise Skjøth

### **Auditors**

Christensen Kjærulff  
Statsautoriseret Revisionsaktieselskab  
Store Kongensgade 68  
1264 København K

### **Parent company**

EMKL Holding ApS

### **Subsidiaries**

HK Koncept og Produkt ApS, Copenhagen  
Hårklinikken LLC, USA  
Hårklinikken ehf, Iceland  
Hårklinikken ApS, Copenhagen



## Management commentary

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### **The principal activities of the company**

Like previous years, the principal activities are directly and indirectly as a holding company, trading and industry, financing and investment as well as other activities related thereto.

The company is the parent company of HK Koncept og Produkt ApS. HK Koncept og Produkt ApS' principal activities are to hold and develop recipes, concepts, trademarks and intangible rights, as well as production, licensing and sales of products, trademarks and rights and other activities related thereto.

### **Development in activities and financial matters**

The gross loss for the year totals DKK -16.725 against DKK -16.725 last year. Income or loss from ordinary activities after tax totals DKK -289.632 against DKK -9.012.834 last year. The management considers the results as expected.

The development of the company's activities and financial matters are shown in the following income statement and in the statement of financial position.





## Income statement 1 January - 31 December

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All amounts in DKK.

<u>Note</u>	<u>2020</u>	<u>2019</u>
<b>Gross loss</b>	<b>-16.725</b>	<b>-16.725</b>
Other financial income from group enterprises	0	92.862
1 Other financial costs	-272.907	-9.088.971
<b>Pre-tax net profit or loss</b>	<b>-289.632</b>	<b>-9.012.834</b>
Tax on ordinary results	0	0
<b>Net profit or loss for the year</b>	<b>-289.632</b>	<b>-9.012.834</b>
<b>Proposed appropriation of net profit:</b>		
Allocated from retained earnings	-289.632	-9.012.834
<b>Total allocations and transfers</b>	<b>-289.632</b>	<b>-9.012.834</b>



## Statement of financial position at 31 December

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All amounts in DKK.

<b>Assets</b>			
<u>Note</u>		<u>2020</u>	<u>2019</u>
<b>Non-current assets</b>			
2	Equity investments in group enterprises	187.073.120	185.494.395
	Total investments	187.073.120	185.494.395
	<b>Total non-current assets</b>	<b>187.073.120</b>	<b>185.494.395</b>
<b>Current assets</b>			
	Receivables from group enterprises	0	2.417.111
	Receivables from related parties	15.875	0
	Total receivables	15.875	2.417.111
	Cash on hand and demand deposits	1.514.325	0
	<b>Total current assets</b>	<b>1.530.200</b>	<b>2.417.111</b>
	<b>Total assets</b>	<b>188.603.320</b>	<b>187.911.506</b>



## Statement of financial position at 31 December

All amounts in DKK.

<b>Equity and liabilities</b>			
<u>Note</u>		<u>2020</u>	<u>2019</u>
<b>Equity</b>			
	Contributed capital	80.000	80.000
	Retained earnings	179.445.692	179.735.324
	<b>Total equity</b>	<b>179.525.692</b>	<b>179.815.324</b>
<b>Liabilities other than provisions</b>			
3	Payables to group enterprises	6.014.149	3.283.099
	Total long term liabilities other than provisions	6.014.149	3.283.099
	Trade payables	15.000	30.875
	Payables to group enterprises	3.048.479	0
	Payables to related parties	0	4.782.208
	Total short term liabilities other than provisions	3.063.479	4.813.083
	<b>Total liabilities other than provisions</b>	<b>9.077.628</b>	<b>8.096.182</b>
	<b>Total equity and liabilities</b>	<b>188.603.320</b>	<b>187.911.506</b>
4	<b>Charges and security</b>		
5	<b>Contingencies</b>		



## Statement of changes in equity

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All amounts in DKK.

	<u>Contributed capital</u>	<u>Retained earnings</u>	<u>Total</u>
Equity 1 January 2019	80.000	-44.230.508	-44.150.508
Profit or loss for the year brought forward	0	-9.012.834	-9.012.834
Group contributions	0	232.978.666	232.978.666
Equity 1 January 2020	80.000	179.735.324	179.815.324
Profit or loss for the year brought forward	0	-289.632	-289.632
	<b>80.000</b>	<b>179.445.692</b>	<b>179.525.692</b>



## Notes

All amounts in DKK.

	<u>2020</u>	<u>2019</u>
<b>1. Other financial costs</b>		
Financial costs, group enterprises	215.247	128.253
Other financial costs	<u>57.660</u>	<u>8.960.718</u>
	<b><u>272.907</u></b>	<b><u>9.088.971</u></b>
<b>2. Equity investments in group enterprises</b>		
Acquisition sum, opening balance 1 January 2020	187.073.120	180.712.187
Additions during the year	<u>0</u>	<u>4.782.208</u>
<b>Cost 31 December 2020</b>	<b><u>187.073.120</u></b>	<b><u>185.494.395</u></b>
<b>Carrying amount, 31 December 2020</b>	<b><u>187.073.120</u></b>	<b><u>185.494.395</u></b>

### Financial highlights for the enterprises according to the latest approved annual reports

	Equity interest	Equity	Results for the year	Carrying amount, Hairclinic Group ApS
HK Koncept og Produkt ApS, Copenhagen	100 %	130.175.740	5.105.811	180.080.000
Harklinikken LLC, USA	100 %	-18.344.073	-30.459.787	2.180.366
Harklinikken ehf, Iceland	100 %	-5.012.358	-2.661.970	30.546
Hårklinikken ApS, Copenhagen	100 %	<u>1.152.058</u>	<u>152.568</u>	<u>4.782.208</u>
		<b><u>107.971.367</u></b>	<b><u>-27.863.378</u></b>	<b><u>187.073.120</u></b>

<b>3. Payables to group enterprises</b>		
Total payables to group enterprises	6.014.149	3.283.099
Share of amount due within 1 year	<u>0</u>	<u>0</u>
<b>Total payables to group enterprises</b>	<b><u>6.014.149</u></b>	<b><u>3.283.099</u></b>

### 4. Charges and security

As security for group's bank debts the company has provided security in Hårklinikken ApS shares with a net asset value of DKK 1.152 thousand.



## Notes

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All amounts in DKK.

### 5. Contingencies

#### Contingent assets

The company has not recognised deferred tax asset of DKK 11.777 thousand corresponding to DKK 53.533 thousand in tax loss carryforwards. The tax asset is not recognised in the statement of financial position, as uncertainty exists about the measurement of the net realizable value of the asset as a result of uncertainty about the time-scale for the carryforward of tax losses.

#### Joint taxation

With EMKL Holding ApS, company reg. no 35395768 as administration company, the company is subject to the Danish scheme of joint taxation and unlimitedly, jointly, and severally liable, along with the other jointly taxed companies, for the total corporation tax.

The company is unlimitedly, jointly, and severally liable, along with the other jointly taxed companies, for any obligations to withhold tax on interest, royalties, and dividends.

Any subsequent adjustments of corporate taxes or withholding tax, etc., may result in changes in the company's liabilities.



## Accounting policies

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The annual report for Hairclinic Group ApS has been presented in accordance with the Danish Financial Statements Act regulations concerning reporting class B enterprises. Furthermore, the company has decided to comply with certain rules applying to reporting class C enterprises.

The accounting policies are unchanged from last year, and the annual report is presented in DKK.

### **Recognition and measurement in general**

Income is recognised in the income statement concurrently with its realisation, including the recognition of value adjustments of financial assets and liabilities. Likewise, all costs are recognised in the income statement, including depreciations amortisations, writedowns for impairment, provisions, and reversals due to changes in estimated amounts previously recognised in the income statement.

Assets are recognised in the statement of financial position when it seems probable that future economic benefits will flow to the company and the value of the asset can be reliably measured.

Liabilities are recognised in the statement of financial position when it is seems probable that future economic benefits will flow out of the company and the value of the liability can be reliably measured.

Assets and liabilities are measured at cost at the initial recognition. Hereafter, assets and liabilities are measured as described below for each individual accounting item.

Upon recognition and measurement, allowances are made for such predictable losses and risks which may arise prior to the presentation of the annual report and concern matters that exist on the reporting date.

### **Income statement**

#### **Gross loss**

Gross loss comprises external costs.

Other external costs comprise costs incurred for administration.

#### **Financial income and expenses**

Financial income and expenses are recognised in the income statement with the amounts concerning the financial year. Financial income and expenses comprise interest income and expenses.

#### **Results from equity investments in group enterprises**

Dividend from equity investments in group enterprises is recognised in the financial year in which the dividend is declared.

#### **Tax on net profit or loss for the year**

Tax for the year comprises the current income tax for the year and changes in deferred tax and is recognised in the income statement with the share attributable to the net profit or loss for the year and directly in equity with the share attributable to entries directly in equity.



## Accounting policies

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The company is subject to Danish rules on compulsory joint taxation of Danish group enterprises.

The current Danish income tax is allocated among the jointly taxed companies proportional to their respective taxable income (full allocation with reimbursement of tax losses).

### Statement of financial position

#### **Impairment loss relating to non-current assets**

The carrying amount of equity investments i group enterprises are subject to annual impairment tests in order to disclose any indications of impairment beyond those expressed by amortisation and depreciation respectively.

If indications of impairment are disclosed, impairment tests are carried out for each individual asset or group of assets, respectively. Writedown for impairment is done to the recoverable amount if this value is lower than the carrying amount.

The recoverable amount is the higher value of value in use and selling price less expected selling cost. The value in use is calculated as the present value of the expected net cash flows from the use of the asset or the asset group and expected net cash flows from the sale of the asset or the asset group after the end of their useful life.

Previously recognised impairment losses are reversed when conditions for impairment no longer exist.

#### **Investments**

##### **Equity investments in group enterprises**

Equity investments in group enterprises are measured at cost. If the recoverable amount is lower than the cost, writedown for impairment is done to match this lower value.

#### **Receivables**

Receivables are measured at amortised cost, which usually corresponds to nominal value.

#### **Cash on hand and demand deposits**

Cash on hand and demand deposits comprise cash at bank.

#### **Equity**

##### **Dividend**

Dividend expected to be distributed for the year is recognised as a separate item under equity.

#### **Income tax and deferred tax**

Current tax liabilities and current tax receivable are recognised in the statement of financial position as calculated tax on the taxable income for the year, adjusted for tax of previous years' taxable income and for tax paid on account.





## Accounting policies

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The company is jointly taxed with consolidated Danish companies. The current corporate income tax is distributed between the jointly taxed companies in proportion to their taxable income and with full distribution with reimbursement as to tax losses. The jointly taxed companies are comprised by the Danish tax prepayment scheme.

Joint taxation contributions payable and receivable are recognised in the statement of financial position as "Income tax receivable" or "Income tax payable".

According to the rules of joint taxation, Hairclinic Group ApS is unlimitedly, jointly, and severally liable to pay the Danish tax authorities the total income tax, including withholding tax on interest, royalties, and dividends, arising from the jointly taxed group of companies.

Deferred tax is measured on the basis of temporary differences in assets and liabilities with a focus on the statement of financial position. Deferred tax is measured at net realisable value.

Adjustments take place in relation to deferred tax concerning elimination of unrealised intercompany gains and losses.

Deferred tax is measured based on the tax rules and tax rates applying under the legislation prevailing in the respective countries on the reporting date when the deferred tax is expected to be released as current tax. Changes in deferred tax due to changed tax rates are recognised in the income statement, except for items included directly in the equity.

Deferred tax assets, including the tax value of tax losses allowed for carryforward, are recognised at the value at which they are expected to be realisable, either by settlement against tax of future earnings or by set-off in deferred tax liabilities within the same legal tax unit. Any deferred net tax assets are measured at net realisable value.

### **Liabilities other than provisions**

Other liabilities concerning payables to suppliers, group enterprises are measured at amortised cost which usually corresponds to the nominal value.

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## Mette Marie Louise Skjøth

Direktør

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## Lars Skjøth

Direktør

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## Elan Lieck Schapiro

Statsautoriseret revisor

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## Mette Marie Louise Skjøth

Dirigent

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