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KJÆRULFF

PERSONLIGT ENGAGEMENT

STATSAUTORISERET
REVISIONSAKTIESELSKAB

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Hairclinic Group ApS

c/o Hårklinikken ApS, Amaliegade 42, 1256 København K

Company reg. no. 35 39 70 51

Annual report

1 January - 31 December 2019

The annual report has been submitted and approved by the general meeting on the 13 July 2020.

Mette Marie Louise Skjøth
Chairman of the meeting

Notes:

- To ensure the greatest possible applicability of this document, IAS/IFRS English terminology has been used.
- Please note that decimal points have not been used in the usual English way. This means that for instance DKK 146.940 means the amount of DKK 146,940, and that 23,5 % means 23.5 %.



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Management's report

The executive board has today presented the annual report of Hairclinic Group ApS for the financial year 1 January to 31 December 2019.

The annual report has been presented in accordance with the Danish Financial Statements Act.

We consider the accounting policies used appropriate, and in our opinion the annual accounts provide a true and fair view of the company's assets and liabilities and its financial position at 31 December 2019 and of the company's results of its activities in the financial year 1 January to 31 December 2019.

We are of the opinion that the management's review includes a fair description of the issues dealt with.

We recommend that the annual report be approved by the general meeting.

København K, 13 July 2020

Executive board

Lars Skjøth

Mette Marie Louise Skjøth



Independent auditor's report

To the shareholder of Hairclinic Group ApS

Opinion

We have audited the annual accounts of Hairclinic Group ApS for the financial year 1 January to 31 December 2019, which comprise accounting policies used, profit and loss account, balance sheet and notes. The annual accounts are prepared in accordance with the Danish Financial Statements Act.

In our opinion, the annual accounts give a true and fair view of the company's assets, liabilities and financial position at 31 December 2019 and of the results of the company's operations for the financial year 1 January to 31 December 2019 in accordance with the Danish Financial Statements Act.

Basis for opinion

We conducted our audit in accordance with international standards on auditing and the additional requirements applicable in Denmark. Our responsibilities under those standards and requirements are further described in the below section "Auditor's responsibilities for the audit of the annual accounts". We are independent of the company in accordance with international ethics standards for accountants (IESBA's Code of Ethics) and the additional requirements applicable in Denmark, and we have fulfilled our other ethical responsibilities in accordance with these standards and requirements. We believe that the audit evidence obtained is sufficient and appropriate to provide a basis for our opinion.

The management's responsibilities for the annual accounts

The management is responsible for the preparation of annual accounts that give a true and fair view in accordance with the Danish Financial Statements Act. The management is also responsible for such internal control as the management determines is necessary to enable the preparation of annual accounts that are free from material misstatement, whether due to fraud or error.

In preparing the annual accounts, the management is responsible for evaluating the company's ability to continue as a going concern, and, when relevant, disclosing matters related to going concern and using the going concern basis of accounting when preparing the annual accounts, unless the management either intends to liquidate the company or to cease operations, or if it has no realistic alternative but to do so.

Auditor's responsibilities for the audit of the annual accounts

Our objectives are to obtain reasonable assurance about whether the annual accounts as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report including an opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with international standards on auditing and the additional requirements applicable in Denmark will always detect a material misstatement when it exists. Misstatements may arise due to fraud or error and may be considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions made by users on the basis of the annual accounts.

As part of an audit conducted in accordance with international standards on auditing and the additional requirements applicable in Denmark, we exercise professional evaluations and maintain professional scepticism throughout the audit. We also:



Independent auditor's report

- Identify and assess the risks of material misstatement in the annual accounts, whether due to fraud or error, design and perform audit procedures in response to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than the risk of not detecting a misstatement resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of the internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the company's internal control.
- Evaluate the appropriateness of accounting policies used by the management and the reasonableness of accounting estimates and related disclosures made by the management.
- Conclude on the appropriateness of the management's preparation of the annual accounts being based on the going concern principle and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may raise significant doubt about the company's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the annual accounts or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the company to cease to continue as a going concern.
- Evaluate the overall presentation, structure and contents of the annual accounts, including the disclosures in the notes, and whether the annual accounts reflect the underlying transactions and events in a manner that gives a true and fair view.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in the internal control that we identify during our audit.

Statement on the management's review

The management is responsible for the management's review.

Our opinion on the annual accounts does not cover the management's review, and we do not express any kind of assurance opinion on the management's review.

In connection with our audit of the annual accounts, our responsibility is to read the management's review and in that connection consider whether the management's review is materially inconsistent with the annual accounts or our knowledge obtained during the audit, or whether it otherwise appears to contain material misstatement.



Independent auditor's report

Furthermore, it is our responsibility to consider whether the management's review provides the information required under the Danish Financial Statements Act.

Based on the work we have performed, we believe that the management's review is in accordance with the annual accounts and that it has been prepared in accordance with the requirements of the Danish Financial Statement Acts. We did not find any material misstatement in the management's review.

Copenhagen, 13 July 2020

Christensen Kjarulff

Company reg. no. 15 91 56 41

Elan Schapiro
State Authorised Public Accountant
mne33765



Company information

The company

Hairclinic Group ApS
c/o Hårklinikken ApS
Amaliegade 42
1256 København K

Company reg. no. 35 39 70 51
Established: 5 July 2013
Domicile: Copenhagen
Financial year: 1 January 2019 - 31 December 2019
6th financial year

Executive board

Lars Skjøth
Mette Marie Louise Skjøth

Auditors

Christensen Kjærulff
Statsautoriseret Revisionsaktieselskab
Store Kongensgade 68
1264 København K

Parent company

EMKL Holding ApS

Subsidiaries

HK Koncept og Produkt ApS, Copenhagen
Harklinikken LLC, USA
Harklinikken ehf, Iceland
Hårklinikken ApS, Copenhagen



Management commentary

The principal activities of the company

Like previous years, the principal activities are directly and indirectly as a holding company, trading and industry, financing and investment as well as other activities related thereto.

The company is the parent company of HK Koncept og Produkt ApS. HK Koncept og Produkt ApS' principal activities are to hold and develop recipes, concepts, trademarks and intangible rights, as well as production, licensing and sales of products, trademarks and rights and other activities related thereto.

Development in activities and financial matters

The gross loss for the year is t.DKK -17 against t.DKK -17 last year. The results from ordinary activities after tax are t.DKK -9.013 against t.DKK -8.666 last year. The management consider the results as expected.

The development of the company's activities and financial matters are shown in the following profit and loss account and in the balance sheet.

To restore the company's equity, the company received a group contribution from the parent company during the year. The Group grant amounts to t.DKK 232.979.



Income statement 1 January - 31 December

All amounts in DKK.

<u>Note</u>	<u>2019</u>	<u>2018</u>
Gross loss	-16.725	-16.600
Other financial income from group enterprises	92.862	88.750
1 Other financial costs	-9.088.971	-8.738.263
Results before tax	-9.012.834	-8.666.113
2 Tax on ordinary results	0	0
Results for the year	-9.012.834	-8.666.113
Proposed appropriation of net profit:		
Allocated from retained earnings	-9.012.834	-8.666.113
Total allocations and transfers	-9.012.834	-8.666.113



Statement of financial position at 31 December

All amounts in DKK.

Assets			
<u>Note</u>		<u>2019</u>	<u>2018</u>
Fixed assets			
3	Equity investments in group enterprises	<u>185.494.395</u>	<u>180.712.187</u>
	Financial fixed assets in total	<u>185.494.395</u>	<u>180.712.187</u>
	Fixed assets in total	<u>185.494.395</u>	<u>180.712.187</u>
Current assets			
4	Amounts owed by group enterprises	<u>2.417.111</u>	<u>2.307.649</u>
	Debtors in total	<u>2.417.111</u>	<u>2.307.649</u>
	Current assets in total	<u>2.417.111</u>	<u>2.307.649</u>
	Assets in total	<u>187.911.506</u>	<u>183.019.836</u>



Statement of financial position at 31 December

All amounts in DKK.

Equity and liabilities			
<u>Note</u>		<u>2019</u>	<u>2018</u>
Equity			
5	Contributed capital	80.000	80.000
6	Results brought forward	179.735.324	-44.230.508
	Equity in total	<u>179.815.324</u>	<u>-44.150.508</u>
Liabilities			
	Debt to group enterprises	3.283.099	3.121.646
	Long-term liabilities in total	<u>3.283.099</u>	<u>3.121.646</u>
	Trade creditors	30.875	30.750
	Debt to related parties	4.782.208	0
	Other debts	0	224.017.948
	Short-term liabilities in total	<u>4.813.083</u>	<u>224.048.698</u>
	Liabilities in total	<u>8.096.182</u>	<u>227.170.344</u>
	Equity and liabilities in total	<u>187.911.506</u>	<u>183.019.836</u>
7	Charges and security		
8	Contingencies		



Notes

All amounts in DKK.

	<u>2019</u>	<u>2018</u>
1. Other financial costs		
Financial costs, group enterprises	128.253	122.188
Other financial costs	<u>8.960.718</u>	<u>8.616.075</u>
	<u>9.088.971</u>	<u>8.738.263</u>
2. Tax on ordinary results		
Tax of the results for the year, parent company	<u>0</u>	<u>0</u>
	<u>0</u>	<u>0</u>



Notes

All amounts in DKK.

	<u>31/12 2019</u>	<u>31/12 2018</u>
3. Equity investments in group enterprises		
Acquisition sum, opening balance 1 January 2019	180.712.187	180.712.187
Additions during the year	<u>4.782.208</u>	<u>0</u>
Cost 31 December 2019	<u>185.494.395</u>	<u>180.712.187</u>
Revaluations, opening balance 1 January 2019	<u>0</u>	<u>0</u>
Writedown 31 December 2019	<u>0</u>	<u>0</u>
Book value 31 December 2019	<u>185.494.395</u>	<u>180.712.187</u>

The financial highlights for the enterprises according to the latest approved annual reports

	Share of ownership	Equity	Results for the year	Book value at Hairclinic Group ApS
HK Koncept og Produkt ApS, Copenhagen	100 %	125.069.929	-2.660.576	180.080.000
Harklinikken LLC, USA	90 %	-16.722.425	-7.514.873	601.641
Harklinikken ehf, Iceland	100 %	-2.730.436	-830.563	30.546
Hårklinikken ApS, Copenhagen	100 %	<u>999.490</u>	<u>532.624</u>	<u>4.782.208</u>
		<u>106.616.558</u>	<u>-10.473.388</u>	<u>185.494.395</u>

4. Amounts owed by group enterprises

The company issues a letter of subordination concerning its receivable t.DKK 2.417 to group enterprise, EMKL Holding ApS, vis-à-vis other creditors of EMKL Holding ApS.

5. Contributed capital

Contributed capital 1 January 2019	<u>80.000</u>	<u>80.000</u>
	<u>80.000</u>	<u>80.000</u>



Notes

All amounts in DKK.

	<u>31/12 2019</u>	<u>31/12 2018</u>
6. Results brought forward		
Results brought forward 1 January 2019	-44.230.508	-35.564.395
Profit or loss for the year brought forward	-9.012.834	-8.666.113
Group contributions	<u>232.978.666</u>	<u>0</u>
	<u>179.735.324</u>	<u>-44.230.508</u>

7. Charges and security

For bank debts, net t.DKK 108, in Skjøth Holding ApS and Hårklinikken ApS the company has provided security in company assets of group enterprise, HK Koncept & Produkt ApS.

As security for group's bank debts the company has provided security in Hårklinikken ApS shares with a net asset value of tDKK 999

8. Contingencies

Contingent assets

The company has not recognised deferred tax asset of tDKK 11.714 corresponding to tDKK 53.243 in tax loss carryforwards. The tax asset is not recognised in the balance sheet, as uncertainty exists about the measurement of the net realizable value of the asset as a result of uncertainty about the time-scale for the carryforward of tax losses.

Joint taxation

EMKL Holding ApS, company reg. no 35395768 being the administration company, the company is subject to the Danish scheme of joint taxation and unlimited jointly and severally liable with the other jointly taxed companies for the total corporation tax.

The company is unlimited jointly and severally liable with the other jointly taxed companies for any obligation to withhold tax on interest, royalties and dividends.

Any subsequent adjustments of corporate taxes or withheld taxes etc. may cause changes in the company's liabilities.



Accounting policies

The annual report for Hairclinic Group ApS is presented in accordance with those regulations of the Danish Financial Statements Act concerning companies identified as class B enterprises. Furthermore, the company has chosen to comply with some of the rules applying for class C enterprises.

The accounting policies used are unchanged compared to last year, and the annual accounts are presented in Danish kroner (DKK).

Recognition and measurement in general

Income is recognised in the profit and loss account concurrently with its realisation, including the recognition of value adjustments of financial assets and liabilities. Likewise, all costs, these including depreciation, amortisation, writedown, provisions, and reversals which are due to changes in estimated amounts previously recognised in the profit and loss account are recognised in the profit and loss account.

Assets are recognised in the balance sheet when the company is liable to achieve future, financial benefits and the value of the asset can be measured reliably.

Liabilities are recognised in the balance sheet when the company is liable to lose future, financial benefits and the value of the liability can be measured reliably.

At the first recognition, assets and liabilities are measured at cost. Later, assets and liabilities are measured as described below for each individual accounting item.

At recognition and measurement, such predictable losses and risks are taken into consideration, which may appear before the annual report is presented, and which concerns matters existing on the balance sheet date.

Income statement

Gross loss

The gross loss comprises other external costs.

Other external costs comprise costs for administration.

Depreciation, amortisation and writedown

Depreciation, amortisation and writedown comprise depreciation, amortisation and writedown for the year and gains and losses on disposal of tangible fixed assets.

Net financials

Net financials comprise interest, realised and unrealised capital gains and losses concerning financial assets and liabilities. Financial income and expenses are recognised in the profit and loss account with the amounts that concerns the financial year.

Dividend from equity investments in group enterprises is recognised in the financial year where the dividend is declared.



Accounting policies

Tax of the results for the year

The tax for the year comprises the current tax for the year and the changes in deferred tax, and it is recognised in the profit and loss account with the share referring to the results for the year and directly in the equity with the share referring to entries directly on the equity.

The company is subject to the Danish legislation concerning compulsory joint taxation with the Danish group enterprises.

The current Danish corporate tax is allocated among the jointly taxed companies in proportion to their respective taxable income (full allocation with reimbursement of tax losses).

The balance sheet

Financial fixed assets

Equity investments in group enterprises

Equity investments in group enterprises are measured at cost. In case the recoverable amount is lower than the cost, writedown takes place to this lower value.

Debtors

Debtors are measured at amortised cost which usually corresponds to face value. In order to meet expected losses, writedown takes place at the net realisable value.

Equity

Dividend

Dividend expected to be distributed for the year is recognised as a separate item under the equity. Proposed dividend is recognised as a liability at the time of approval by the general meeting (the time of declaration).

Corporate tax and deferred tax

Current tax receivable and tax liabilities are recognised in the balance sheet at the amount calculated on the basis of the expected taxable income for the year adjusted for tax on previous years' taxable income and prepaid taxes. Tax receivable and tax liabilities are set off to the extent that legal right of set-off exists and if the items are expected to be settled net or simultaneously.

According to the rules of joint taxation, Hairclinic Group ApS is unlimited, jointly and severally liable towards the Danish tax authorities for the total corporation tax, including withholding tax on interest, royalties and dividends, arising within the jointly taxed group of companies.

Deferred tax is measured on the basis of all temporary differences in assets and liabilities with a balance sheet focus.

Deferred tax assets, including the tax value of tax losses eligible for carry-over, are recognised at the value at which they are expected to be realisable, either by settlement against tax of future earnings or by set-off in deferred tax liabilities within the same legal tax unit.



Accounting policies

Deferred tax is measured based on the tax rules and tax rates applying under the legislation on the balance sheet date and prevailing when the deferred tax is expected to be released as current tax.

Liabilities

Other liabilities are measured at amortised cost which usually corresponds to the nominal value.

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Lars Skjøth

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Elan Lieck Schapiro

Statsautoriseret revisor

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REVISIONSAKTIESELSKAB

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