

---

# ***MIE4 Holding 2 ApS***

c/o Maj Invest, Gammeltorv 18, DK-1457 København  
K

## **Annual Report for 1 July 2022 - 30 June 2023**

---

CVR No 35 24 79 55

The Annual Report was  
presented and adopted at  
the Annual General  
Meeting of the Company on  
22/12 2023

Jakob Vestergaard Jensen  
Chairman of the General  
Meeting



**pwc**

# Contents

	<u>Page</u>
<b>Management's Statement and Auditor's Report</b>	
Management's Statement	1
Independent Auditor's Report	2
<b>Management's Review</b>	
Company Information	5
Financial Highlights	6
Management's Review	7
<b>Consolidated and Parent Company Financial Statements</b>	
Income Statement 1 July - 30 June	22
Balance Sheet 30 June	23
Statement of Changes in Equity	26
Cash Flow Statement 1 July - 30 June	27
Notes to the Financial Statements	28

# Management's Statement

The Executive Board has today considered and adopted the Annual Report of MIE4 Holding 2 ApS for the financial year 1 July 2022 - 30 June 2023.

The Annual Report is prepared in accordance with the Danish Financial Statements Act.

In our opinion the Financial Statements and the Consolidated Financial Statements give a true and fair view of the financial position at 30 June 2023 of the Company and the Group and of the results of the Company and Group operations and of consolidated cash flows for 2022/23.

In our opinion, Management's Review includes a true and fair account of the matters addressed in the Review.

We recommend that the Annual Report be adopted at the Annual General Meeting.

Copenhagen, 22 December 2023

## Executive Board

Thomas Riis  
Executive Officer

Jens Aaløse  
Executive Officer

# Independent Auditor's Report

To the Shareholder of MIE4 Holding 2 ApS

## Opinion

In our opinion, the Consolidated Financial Statements and the Parent Company Financial Statements give a true and fair view of the financial position of the Group and the Parent Company at 30 June 2023 and of the results of the Group's and the Parent Company's operations and of consolidated cash flows for the financial year 1 July 2022 - 30 June 2023 in accordance with the Danish Financial Statements Act.

We have audited the Consolidated Financial Statements and the Parent Company Financial Statements of MIE4 Holding 2 ApS for the financial year 1 July 2022 - 30 June 2023, which comprise income statement, balance sheet, statement of changes in equity and notes, including a summary of significant accounting policies, for both the Group and the Parent Company, as well as consolidated statement of cash flows ("the Financial Statements").

## Basis for Opinion

We conducted our audit in accordance with International Standards on Auditing (ISAs) and the additional requirements applicable in Denmark. Our responsibilities under those standards and requirements are further described in the "Auditor's responsibilities for the audit of the Financial Statements" section of our report. We are independent of the Group in accordance with the International Ethics Standards Board for Accountants' International Code of Ethics for Professional Accountants (IESBA Code) and the additional ethical requirements applicable in Denmark, and we have fulfilled our other ethical responsibilities in accordance with these requirements and the IESBA Code. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

## Statement on Management's Review

Management is responsible for Management's Review.

Our opinion on the Financial Statements does not cover Management's Review, and we do not express any form of assurance conclusion thereon.

In connection with our audit of the Financial Statements, our responsibility is to read Management's Review and, in doing so, consider whether Management's Review is materially inconsistent with the Financial Statements or our knowledge obtained during the audit, or otherwise appears to be materially misstated.

Moreover, it is our responsibility to consider whether Management's Review provides the information required under the Danish Financial Statements Act.

Based on the work we have performed, in our view, Management's Review is in accordance with the Consolidated Financial Statements and the Parent Company Financial Statements and has been prepared in accordance with the requirements of the Danish Financial Statements Act. We did not identify any material misstatement in Management's Review.

# Independent Auditor's Report

## Management's responsibilities for the Financial Statements

Management is responsible for the preparation of consolidated financial statements and parent company financial statements that give a true and fair view in accordance with the Danish Financial Statements Act, and for such internal control as Management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the Financial Statements, Management is responsible for assessing the Group's and the Company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting in preparing the Financial Statements unless Management either intends to liquidate the Group or the Company or to cease operations, or has no realistic alternative but to do so.

## Auditor's responsibilities for the audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the Financial Statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs and the additional requirements applicable in Denmark will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these Financial Statements.

As part of an audit conducted in accordance with ISAs and the additional requirements applicable in Denmark, we exercise professional judgement and maintain professional scepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the Financial Statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Company's and the Group's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by Management.

## Independent Auditor's Report

- Conclude on the appropriateness of Management's use of the going concern basis of accounting in preparing the Financial Statements and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Group's and the Company's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the Financial Statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Group and the Company to cease to continue as a going concern.
- Evaluate the overall presentation, structure and contents of the Financial Statements, including the disclosures, and whether the Financial Statements represent the underlying transactions and events in a manner that gives a true and fair view.
- Obtain sufficient appropriate audit evidence regarding the financial information of the entities or business activities within the Group to express an opinion on the Consolidated Financial Statements. We are responsible for the direction, supervision and performance of the group audit. We remain solely responsible for our audit opinion.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

Hellerup, 22 December 2023

**PricewaterhouseCoopers**

Statsautoriseret Revisionspartnerselskab

*CVR No 33 77 12 31*

Ulrik Ræbild  
State Authorised Public Accountant  
mne33262

Mads Blichfeldt Fjord  
State Authorised Public Accountant  
mne46065

## **Company Information**

### **The Company**

MIE4 Holding 2 ApS  
c/o Maj Invest, Gammeltorv 18  
DK-1457 København K

CVR No: 35 24 79 55  
Financial period: 1 July - 30 June  
Incorporated: 27 May 2013  
Financial year: 10th financial year  
Municipality of reg. office: København

### **Executive Board**

Thomas Riis  
Jens Aaløse

### **Auditors**

PricewaterhouseCoopers  
Statsautoriseret Revisionspartnerselskab  
Strandvejen 44  
DK-2900 Hellerup

# Financial Highlights

Seen over a five-year period, the development of the Group is described by the following financial highlights:

	<b>Group</b>				
	2022/23	2021/22	2020/21	2019/20	2018/19
	kDKK	kDKK	kDKK	kDKK	kDKK
<b>Key figures</b>					
<b>Profit/loss</b>					
Revenue	779,045	732,006	503,177	484,979	99,951
Gross profit/loss	382,109	374,150	261,732	249,113	53,355
Profit/loss before financial income and expenses	23,562	49,932	12,605	-28,110	-101
Net financials	-4,901	-2,380	14	-5,100	56,081
Net profit/loss for the year	12,838	36,776	7,619	-29,843	55,547
<b>Balance sheet</b>					
Balance sheet total	435,120	436,064	398,341	383,254	368,013
Equity	252,248	234,926	198,829	189,173	185,641
<b>Cash flows</b>					
Cash flows from:					
- operating activities	13,263	71,907	48,116	18,002	22,068
- investing activities	-55,725	-34,621	-14,440	-21,586	-85,520
including investment in property, plant and equipment	-52,146	-28,853	-17,792	-16,859	-4,540
- financing activities	10,701	-16,407	-14,709	59,208	72,952
Change in cash and cash equivalents for the year	-31,761	20,879	18,967	55,624	9,500
Number of employees	946	914	725	741	777
<b>Ratios</b>					
Gross margin	49.0%	51.1%	52.0%	51.4%	53.4%
Solvency ratio	58.0%	53.9%	49.9%	49.4%	50.4%
Return on equity	5.3%	17.0%	3.9%	-15.9%	45.3%

MIE4 Holding 2 ApS acquired the majority of Sticks 'n' Sushi Holding A/S as of 7 May 2019. From this date the Group was established.



# Management's Review

## Primary activities

Sticks'n'Sushi produces and serves healthy high-quality food of the "affordable luxury" category based on a unique combination of traditional sushi and yakitori sticks rooted in Japanese as well as Danish gastronomical traditions. In the later years, a more "green line" has been introduced with salads, starters and more vegetarian menus also including bioorganic wines and soft drinks.

The first Sticks'n'Sushi restaurant was opened in March 1994 at Nansensgade 59 in Copenhagen and has since been followed by 11 more restaurants in the Greater Copenhagen Area. Sticks'n'Sushi opened their 10th restaurants in December 2022 and operates 3 catering and delivery kitchens in and around London (The 11th restaurant opened in July and the 12th restaurant in London opened in October 2023. The groups third restaurant in Berlin opened in October 2022). In addition to the 25 restaurants Sticks'n'Sushi Holding A/S has a central kitchen at Rødovre, Copenhagen, with around 20 employees who support the Group's restaurants with semifinished products, sauces and desserts etc. Every one of the restaurants, each having its own individual design and interior, forms a natural part of the local area environment which invites comfort and togetherness.

The Sticks'n'Sushi Group served guests in the 25 restaurants or as takeaway. This requires high quality and hygiene standards, rigorous training of our staff and uniformed processes. The more than 1500 employees have all been through extensive introductory and product training courses to secure the continuous execution of high standards of quality and ensuring the best possible guest experience possible.

At "Baghuset" in Nansensgade 49, Copenhagen Sticks'n'Sushi Group has its office that covers managerial and administrative support functions as well as R&D functions. Seven administrative employees are based in the UK, working from the office in central London as well as out of the restaurants and partly from home.

## Development in the year

The income statement of the Group for 2022/23 shows a profit of kDKK 12,838, and at 30 June 2023 the balance sheet of the Group shows equity of kDKK 252,248.

In total the revenue went up year-on-year by DKK 47 million or 6,4% to bring revenue to DKK 779 million for 2022/23 compared with DKK 732 million in the financial year 2021/22.

The financial year ended with an EBIDTA of DKK 61,3 million equal to 7,8% of net sales against the comparable DKK 88 million or 12% of revenue in 2021/22.

The over performance in EBITDA compared to the forecasted EBITDA of DKK 55-60 million was due to a strong performance in the overall business with current UK restaurants including the three delivery kitchens showing significant like-for-like growth.

Earnings before interest and tax (EBIT) amounting to DKK 23,5 million against of DKK 49,9 million

## Management's Review

2021/22. Depreciations have remained at the same level compared to 2021/22 of a total depreciations of DKK 37,7 million.

In 22/23 the company have continued its long-term digital investment program to enhance our guest's digital experience with even more convenience and smoothness in order to meet the growing expectations from our guests in relation to online ordering of take-away and delivery. This year the Frequent Fisher app has been scoped, developed and launched in order to grow loyalty and frequency amongst our guests. Using a data-driven approach we will continue to invest in our digital platforms in the years to come

The number of full-time employees in the Group was 946 compared with 914 in the financial year 2021/22.

### **Capital resources**

Based on current bank agreement and the budget prepared for the financial year 2023/24 Management is confident that the capital resources of the Group are in place and accurate for the entire financial year 2023/24. The Consolidated Financial Statements is prepared based on these assumption.

### ***Business related risks***

Sticks'n'Sushi is of course subject to the usual risks of the restaurant industry such as changing economic trends, consumer preference changes and demand, food security and raw material supplies, etc. The desire for more organic and local produced products and improved sustainability in combination with resource shortages, usual increase in costs for raw material, the soaring utility costs and declining consumer confidence due to the high inflation will provide pressure on the profitability as with any other business.

Despite the ongoing challenges Sticks'n'Sushi have been very focused and so far successful in mitigating the business impact on all of these challenges. We believe the current situation will continues well into 2023/24, while we also believe that we will continue to be able to mitigate the risks and challenges going forward.

Beside from normal financial risk operating in the hospitality sector Sticks'n'Sushi is subject to usual financial risks from operating in three different markets and its related exchange rate risk.

# Management's Review

## Targets and expectations for the year ahead

In 2023/24 the Group will continue the focus on organic growth in our existing restaurants, operational excellence and ensuring the dining experience in the restaurants are best-in-class leading to a high and always improving guest satisfaction. Two further restaurants are due to open in Kingston and Richmond. We will invest further to strengthen our value chain into the restaurants, continue training our staff and implement uniform processes as well as investing into our brand.

The post COVID-19 implications followed by the Ukraine war have continued causing further challenges in supply chain, rising food and utility costs.

Management in the Group is monitoring developments closely and will continue to make every effort to mitigate the negative impact this has to the business.

Despite the ongoing challenges the Group is anticipating the positive trajectory and the company expects to deliver an EBITDA for the financial year 2023/24 in the range of DKK 85 – 90 million driven by both organic growth as well as expansion of the estate.

## Research and development

The Sticks'n'Sushi group is continuing its investments into improving our guests' digital journey with the best online ordering experience for take-away, thereby improving guest satisfaction, efficiency and scalability in our operation.

## Environmental performance

Sustainability has always been a central part of Sticks'n'Sushi values and business model from food procurement of raw materials, waste management, efficient energy use and the daily operations in the kitchens right to the food which we serve for our guests.

Sticks'n'Sushi have a no-waste policy and aim to produce as little waste as possible. This goes both for the menu card engineering and in the daily operations.

## Intellectual capital resources

Hospitality businesses around the world are facing significant challenges when it comes to finding new staff. The impact of covid on personal situations, immigration changes and much higher business levels is felt by all. At Sticks'n'Sushi we seem to have coped well with a high stability level of the core team - in particular in our kitchen's teams.

The continued focus on individual wellbeing, higher than average rewards, structured training and development forms the foundation of a strong culture and family/team ethos. This is appreciated by the diverse colleagues from around the world and ensures the Group continues to operationally deliver exceptional service and food quality.

# Management's Review

## Statement of corporate social responsibility

### *Business model*

Sticks'n'Sushi is a restaurant chain with a focus on serving healthy high-quality food in the “affordable luxury” category. The Group does this with a unique combination of traditional sushi and yakitori sticks rooted in Japanese as well as Danish gastronomical traditions.

The Group carefully chooses the locations for the restaurants so that the size and place match the needs and expectations. Once a location is found the Group designs it from the ground up, giving each place its own individual character. By respecting the local surroundings and mixing it with our DNA, The Group creates places that stand for many years. The Group takes pride in creating spaces that are not just functional, but also invites people in and make them feel comfortable while enjoying our food. Because the Group invests in bespoke solutions at each location, the Group has to date not closed a restaurant.

The restaurants are the core business assisted with support functions from our headquarters in Denmark and back office personal in UK. These locations are responsible for managerial and administrative support functions as well as R&D. Besides this the Group has a central kitchen that supports the Group's restaurants with semi-finished products, sauces, desserts, etc.

Most of the food are made ourselves, because we believe this creates the most value for the guests. At the same time, the Group acknowledges that we cannot be the best at everything and thus source carefully elected products from external suppliers whenever necessary.

The operation is based on the philosophy of Kaizen, which is Japanese for ‘making things better’ and recognise the need to deliver true and lasting change. The Group believes that this is an essential part of doing business both now and into the distant future. By expanding the view of who the stakeholders are, the Group believes that we can create a way of operating, that will ensure our license to operate many years ahead. The business model should therefore be agile to accommodate whatever challenges we are faced with through our own operation and surroundings.

# Management's Review

## *Council*

Clearly defined accountability and transparent governance are needed to anchor and integrate our ambitions within sustainability in the operations. Therefore, the Group kickstarted the reporting year with defining a governance structure as well as responsibility.

Needing to anchor the work with sustainability within the our organisation, the Group has during this reporting year formed a sustainability council, called Sushustainable Council. The council constitute a broad representation of group management. The members each represent a core business area in the organisation with members and are either 1st level senior management or 2nd level senior management. The group composition enables knowledge throughout the organisation as well as a mandate to implement changes.

All members are either directly part of sustainability initiatives under the council or using their knowledge and experience to provide inputs towards implementation and continuous work in the organisation. The council is further governed by having 1st level senior management members being the project owners of the chosen sustainability activities. This ensures that they are continuously part of the process, and the work is ultimately anchored in the highest possible level of our daily operations.

The Sushustainable Council was formed after an internal gap analysis indicated a need for stronger governance within management. The development of the council is an iterative process where the format and role of the council is still being developed and debated in order to function in the best possible way according to the needs of the Group.

# Management's Review

## ***Ambassadors***

In 2023, the Group also launched an employee sustainability network, the SushiStainable Ambassadors. An internal driver network was a top priority for Executive Management as a lever to make sustainability operational across the whole organisation - especially in our restaurants. The network of approximately 35 employees gathers three times a year to learn about the progress, discuss challenges, and give feedback and ideas, which are then presented to the Sustainable Council.

The goal of this structure is to obtain a clear channel for internal communication between management and employees. Furthermore, to close a gap between top-down vs. bottom-up approach to sustainability in favor of a more holistic approach. As mentioned previously the development of the governance structure is an on-going iterative process that we will evaluate end-year for needed adjustments

## ***Report on progress***

The council communicates on progress through four different outlets ensuring reporting on different levels and to different stakeholders. The Group annually report on progress to the external stakeholders through the annual report as well as the Communication on Progress report (COP) to the UN Global Compact (UNGC) as the Group has done since 2011. This year the UNGC has changed their requirements from an annual report on progress (COP) to an extensive self-assessment questionnaire, which is due in December 2023. Therefore, for this reporting year, this annual report constitutes our communication on progress for all stakeholders.

Furthermore, the Group reports on progress to the Board of Directors, allowing the owners and those elected to to oversee the work we perform. Moreover, progress and challenges are also shared at meetings in the Sushistainable council as well as the SushiStainable Ambassadors. Finally, progress is communicated to all employees at in-house meetings such as Town Hall meetings, allowing the employees to be part of the change and also getting their thoughts and feedback. This way we ensure a transparent reporting framework that both informs but also allows us to receive feedback to improve the work and be aware of new agendas.

## ***Impact assessments***

To ensure that the Group is ready for the risks facing our operations, the Group performs impact analyses on the three main areas of sustainability; environment, social and governance. The impact analyses are conducted following the guidelines formulated in the International Minimum Standard comprised of the UN Guiding Principles (UNGPs) and OECD Guidelines for Multinational Enterprises (OECD) from 2011. The Minimum Standard presents a management system for risk analysis and management that covers the full scope of sustainability.

The analyses are conducted biannually using a combination of research methods to assemble the insights needed to assess the impacts on sustainability. The analyses help define what actions have been or will be undertaken to prevent, mitigate, or remediate said impacts. Furthermore, the impact analyses are key to ensure accountability in the business relationships as they can be shared upon request. For now, the analysis scope is limited to our Danish operations. In the next reporting year, the

## Management's Review

Group will explore how it can extend the scope to include our German and UK operations to ensure Group operational-level assessments.

Based on the impact analyses of environment, social and governance, the Group has formulated its policy on the commitment to sustainability. This policy is publicly available on our website: <https://sticksnsushi.com/media/3286/sushistainable-policy-commitment-2022.pdf>. Besides this commitment, we have published policies on: Produce, Integrity & Collaborations, Packaging and People. These are also available at our website (<https://sticksnsushi.com/en/about-us/sustainability>).

### *Formulating a material ESG strategy*

From the beforementioned 2022 gap analysis of the internal sustainability performance the need for a formulated ESG strategy became clear. A strategy to ease communication to internal as well as external stakeholders. Moreover, a direction and areas of prioritization to ensure that the Group focus our efforts where we have the biggest risks of impact as well as the areas where we have the opportunity to contribute to positive development.

Thus, in the fall of 2022, the Group conducted extensive background research following a rigorous approach within four different pillars; analysis of current and future requirements, a materiality analysis conducted by employees, a competitor analysis and finally identification of global risks and trends.

Firstly, we analysed the compliance landscape covering both our voluntary commitments such as the UN Global Compact as well as current and future legislation such as the Corporate Sustainability Reporting Directive (CSRD) and Corporate Sustainability Due Diligence Directive (CSRDDD). Finally, we created an overview of local requirements across the three countries such as the UK Single-use Plastics ban and DE Reusable Packaging law. This overview provided us with compliance requirements across the Group.

Secondly, in September 2022, 80 internal leaders from across the organization were invited for a three-day seminar on ESG in London. Here the theme was centred around internal sustainability governance as well as topics that could be material for Sticks'n'Sushi to work with. In a workshop the leaders were divided into groups of ten and asked to prioritise ten different sustainability topics on the axes: Importance to Sticks'n'Sushi and Complexity for Sticks'n'Sushi. Through this exercise we learned how the organization prioritise in terms of materiality.

Thirdly, the Group did an analysis of 12 competitors to understand how they approach working with sustainability. Here we found that there is a difference in approach between the countries as well as disagreement on topic materiality.

Finally, based on the World Economic Forum Global Risk Report 2022, we summarised the most severe risk over the next decade as well as compiled topics trending across sustainability networks and standards.

The research results were then presented to Executive Management who based on the

## Management's Review

recommendations selected the four following focus areas to be further explored and developed:

- Climate & Nature (Biodiversity)
- Circularity
- Employee Wellbeing
- Integrity

In December 2022, the Group developed a roadmap for the first year to kick-start the strategy. It quickly became clear in scoping the focus areas that we needed to build a stronger data foundation to plan informed initiatives. Therefore, we dedicated the year of 2023 to data collection, which is elaborated further in the section on data collection and controlling. Further details on each focus area are described in the following pages.

### ***Materiality Assessment***

For the coming reporting period of FY23/24, the Group will work towards quantifying our identified impacts so that we can perform our first double materiality assessment. This assessment will follow the guidelines of the European Sustainability Reporting Standards (ESRS) and continue guiding our work towards where we need to focus attention to minimise our financial risks, as well as risks imposed to stakeholders.

To succeed in preventing and mitigating global risks, we are in need of collective action. Therefore, during the reporting period, Sticks'n'Sushi has also contributed to the development of an industry materiality assessment. The assessment was created by the Danish Restaurant & Cafes Association (DRC) and the digital platform Valified based on a comprehensive materiality assessment of our industry and its stakeholders according to the 1144 data point included in ESRS (<https://via.ritzau.dk/pressemeddelelse/digital-branchelosning-abner-doren-foromkostningseffektiv-esg-rapportering-og-samarbejde?publisherId=13560894&releaseId=13718811>).

At Sticks'n'Sushi we acknowledge that we must ally with competitors to create positive impact. Therefore, we chose to assist the development with feedback and inputs to create an assessment that we can all use.

### ***Data collection and controlling***

To support a transition towards a sustainable operation, we are starting to collect the data necessary to monitor our development. Part of this will be to make our data collection formal and systematic, so that we are able to document our impacts as well as having these data audited by an external party in the future. This process will be continuous as long as we are developing what data to collect and how.

The Group has in this reporting period (FY2022/23) started the process of collecting data on our employees with a collection of our people systems from all three operating countries. This will allow us to do continuous reporting on the composition of our workforce, locate where we have higher employee turnover or identify gender pay gaps down to individual departments. Another work in progress is using already available data to calculate and follow our greenhouse gas emissions. This work is also performed in collaboration with an external party who are developing a tool using our invoices to



## Management's Review

calculate our scope 1, 2 and 3 emissions according to the GHG Protocol.

The Group is for the next reporting period aiming towards, being able to describe our process for data collection and have implemented formal procedures for this process. The procedures should as a minimum include our core reporting areas of climate and own workforce. The procedures should include the data collection, securing and storage of the data, and internal controls allowing for verification of the data. We are looking into having this information available through our internal reporting made in Power BI, allowing for all employees to see this data, and not just limit it to management or external reporting.

### Environment

According to World Economic Forum, the top three risks to businesses are related to degradation of our climate, nature and biological diversity. Therefore, it is a must for Sticks'n'Sushi to develop the right toolbox to reduce our negative footprint and help contribute where possible. To ensure the ability to make informed decisions, we need to develop a database to work from and consult as we progress.

### Climate

As part of our new ESG strategy, we have begun an assessment of how we can reduce our carbon footprints. However, to be able to formulate a reduction plan, we are establishing a CO<sub>2</sub>e baseline of our Scope 1, 2 and 3 emissions across the whole Group.

During this reporting period, we have been able to identify how we can calculate our Scope 1 and 2 emissions with data already available to us. As a result of this, we are able to present our scope 1 and 2 greenhouse gas emissions, for the reporting period (FY2022/23). This is an important step in the process of creating a full baseline for all three scopes.

Calculating scope 3 emissions is however a big challenge, due to all aspects of production, transportation and production of every item delivered. Small suppliers might not be able to provide us with their own calculations, and will require that we, initially start this process, or rely on data from other sources. Securing access to our Scope 3 data and planning reduction initiatives for Scope 1 and 2 will be a focus for Q3-Q4 in this reporting year.

Tonnes CO <sub>2</sub> e	2022/23
Scope 1	391
- Denmark	53
- Germany	47
- United Kingdom	291
Scope 2	718
- Denmark	121
- Germany	135
- United Kingdom	462

## Management's Review

The calculations of our GHG emissions have been made based on the principles outlined in the GHG Protocol. We have gathered our consumption for all entities and used conversion factors informed from suppliers and where this was not possible, we used the DEFRA GHG Conversion Factors for the applicable year (2022 and 2023).

Furthermore, we have categorised our emissions in scope 1, 2 and 3 according to the GHG Protocol. Our Scope 1 comprise of direct emissions from our operation. This includes emissions from operated company cars (1 electric and 1 petrol), vans (1 electric and 3 diesel) and combustion of gas used for heating and/or in our grills in the kitchens. Scope 2 emissions comprise of electricity bought from external sources (the Group has not generated any electricity on their own).

When a baseline for our scope 3 emissions has been established, we will work towards becoming a Science Based Target initiative (SBTi) signee before the end of FY2024/25. This requires that we develop a clearly defined CO<sub>2</sub>e reduction plan in line with the Paris Agreement goals of limiting global warming to well below 2C above pre-industrial levels.

### ***Organisational boundaries***

The Group is structured by having a full ownership of the subsidiary companies that are part of the Group, meaning all companies are fully owned. Further, there are no ownerships of companies of joint operations of which the parent company directly or indirectly has a financial control but not an operational control.

Based on this, the Group follows the equity share method for the basis of GHG accounting. This means that all GHG emissions that occur within the legal entities of the Group are included in the consolidated GHG calculations

### ***Operational boundaries***

The types of emission sources under the two different scopes are presented in the table below:

Scope 1:

- Combustion engines in cars and vans owned by the company.
- Generation of heat used for grilling food in the kitchens and heating.

Scope 2:

- Purchased electricity.

# Management's Review

## *Nature/Biodiversity*

Our raison d'être rests on our ability to sell foods and drinks. Therefore, we naturally have an indirect impact on biodiversity particularly when we source ingredients for our menu. According to a report on biodiversity pressure by WWF and Bain (2022), the food and beverage sector is responsible for a large impact on several elements such as agricultural effluents, cultivation of crops, livestock farming, logging and wood harvesting for packaging and single-use items, fishing and finally water use and quality.

In this reporting period we have started working with external biologists who will assess and guide us on our current sourcing practices and choice of species below sea level as well as soy. The assessment is expected to be finalised in October 2023 and will be presented for a group of relevant internal stakeholders including Executive Management, Purchase Department, Food Team and CSR Manager. The progress from here will be decided after the workshop.

## *Circularity*

Almost 50% of all man-made waste in the world's oceans is single-use plastic takeaway packaging. We acknowledge that over the years many single-use items have found its way into our operations, particularly in our takeaway, in striving to become a premium brand. Therefore, reduction of plastics in our take-away packaging has been a focus area internally for many years, where we have collaborated with partners in trying to develop a packaging solution with less negative impact. Moreover, in compliance with the German Packaging Act, we launched a reusable packaging solution at all German restaurants, which has run since beginning of 2023. This reusable scheme also serves as an important pilot project for us, where we can harvest learnings and trial and test how to best manage the challenge of return packaging. In addition, we will replace single-use straws with glass straws. This initiative has been implemented in DK, and UK and DE are due within end-2023. Finally, the SushiSustainable Ambassadors gathered for a workshop in January 2023. Here the group ideated on how we could reduce single-use in our operations either by a change in behaviour or by replacing an item with a reusable alternative. All the Ambassador's recommendations were then presented to the Council, who formed a working group, which are now working on how they can make the recommendations reality. Some of these initiatives are planned to be launched during fall 2023.

## *Governance*

As we are growing both in number of employees and restaurants, the need for robust procedures and policies increases. We need to ensure that we are able to operate with integrity both in our own operations, but also through our value chains. Furthermore, that we ensure that we have systems put in place to support when faced with challenges. Therefore, integrity was chosen as a strategic focus area in the ESG Strategy.

## *Social*

We recognise that we have a responsibility to respect human rights and the importance of being transparent about how we take the necessary steps to fulfil our obligation. We seek to operate responsibly along our entire supply chain by safeguarding the rights of our employees and those of the people who supply our products. We respect human rights and employee conditions and are

## Management's Review

establishing the UN Guiding Principles on Business and Human Rights as Management Standard. The framework also helps us to comply with relevant legislation such as, but not limited to, the UK Modern Slavery Act. In addition, we follow the implementation of these principles by the Danish government and the European Union.

We want to be a workplace where everybody enjoys going to work. Therefore, we spend both time and resources ensuring the right working conditions so that everyone feels that they can be their true selves at work. Our People Team dedicates an extensive amount of time and resources to ensuring that we are a company which takes work satisfaction and social responsibility seriously. Some of these initiatives includes a leadership seminar hosted in September 2023, where 100 leaders were trained in how they can help foster well-being and belonging. More details on this will be included in next year's report.

### ***Employee Wellbeing***

Our workforce is a diverse mix of individuals at different age groups and with different backgrounds. We have employees who are with us for a year and employees who have been part of the company for 20 years. As a hospitality company, who makes the food and who serves it is important, and moreover the wellbeing of those individuals. Therefore, employee wellbeing was also chosen as a strategic focus area in the ESG Strategy.

For this reporting period (FY2022/23), we have completed a human rights impact assessment. This was limited to our Danish operations, but it is a big milestone to continuously perform this, due to the complexity and scope of the assessment, and having expanded the assessment from having been limited to one restaurant to now having all Danish operations in scope.

The impact assessment has been an important tool to identify where we need to place our efforts to ensure our commitment to respecting human rights. The impact assessment identified 7 actual adverse impacts and 8 potential adverse impacts. The identified impacts are common among our industry, and something that is important to address, why we will create an action plan and goals for mitigation based on these before next reporting in 2025. This will include collecting data to support our progress.

In addition, during spring 2022, we also performed a Group employee survey called Happy People survey, which mapped areas for improvement of our work with our own workforce. These surveys are an increasingly important tool to understand how our employees feel and help us to get an understanding of where we should act to retain a healthy workspace where people feel included. We will in the coming reporting periods strive towards creating smaller pulse surveys that will enable us to monitor our progress.

### **Statement on gender composition**

#### ***Gender pay gap***

Based on regulatory requirements in UK, we are required to perform a gender pay gap analysis on our UK entity. In 2022/23 the Group has also performed this for our Danish and German entities to broaden

## Management's Review

our understanding of pay gaps in all entities. The results from these analyses show that our entities in all countries have a lower pay to females. The difference in pay varies, however, they are all affected by the majority presentation of men in senior management positions. This is seen being the case both in the administrative offices, as well as in our restaurants. We are aware that this is a challenge that needs to be addressed this. We are working towards how we can be more attractive for female employees and provide training and development, allowing for promotions to senior roles.

Our latest gender pay gap reporting is available on our website:

<https://sticksnsushi.com/en/sr/statements-and-reports>

### ***Gender composition***

It is the policy to continuously aim for the highest competency levels for the employees and the Group strive to recruit the best qualified candidates regardless of gender, age, religious beliefs, ethnicity, nationality, and/or sexual orientation. Sticks 'n' Sushi wants to be an attractive workplace for both women and men with equal opportunities for career advancement and management promotions. It is also important that the right competencies are present, and it is thus the company's policy to ensure development and training opportunities – internal as well as external – in order to give aspiring men and women the best possible opportunities within the company.

At all levels of the organisation the Group has internal classes and individual training programs for those who wish to advance their careers. The Group offer leadership courses from both internal and external teachers to all aspiring leaders and encourage everyone, including the underrepresented gender, to attend. The Group aim to achieve a fair and representative balance with regards to the composition of gender, age and seniority, recognising that the restaurant industry is an industry with a relatively high level of job rotation.

At the end of the financial year 2022/23 the gender composition at board level was as follows: Executive Board: 100% men

Since the Executive Board consists of only 2 members, there is no obligation to report on target figures. MIE4 Holding 2 ApS has below 50 employees and is therefore not obligated to establish and account for a policy to increase the underrepresented gender of other management levels.

### **Statement on data ethics**

#### ***Data ethics***

Data ethics has become an important topic in line with the digital development and thus the need for corporate accountability has grown. Privacy and data protection is part of our fundamental rights defined in the International Bill of Human Rights, which we have committed to respect as defined by the UN Guiding Principles on Business and Human Rights. One way we live up to this commitment is that we ensure that our data is kept protected and safe. All data which is used and shared, whether personal, business or customer data, is protected through our security procedures and connecting IT applications. This way we protect the data of all our stakeholders from the increasing risk of careless or intentional damaging conduct.

## **Management's Review**

Data ethics are the guidelines that govern how we handle data. Our Data Ethics Policy stipulates best practices that should be followed to ensure that privacy, security, and transparency standards are met. The scope of the policy covers the whole Sticks'n'Sushi Group, customers, guests, website visitors and business relationships. Our commitment is publicly available and communicated both internally and externally. Every year, this policy will be reviewed and, if necessary, revised for updates.

Data can be related to website, guest inquiries, dinner reservations and collaborations with business relationships. We do not sell data to third parties. Furthermore, we have relevant data protection standards in place to ensure that we comply with growing requirements across our markets. Moreover, that all personal data used in our operations must be handled with respect and in strict accordance with the global standards described in our policies.

Fair and limited handling of employee data is part of our commitment to our employees about respect at the workplace, which stipulates a dignified, safe, and non-discriminatory environment. When collecting and keeping data on other stakeholders, such as customers, we ensure to do it in a manner that privacy is cherished and respected. Finally, if we use machine learning, artificial intelligence and / or algorithms, we will strive to ensure no biased or discriminatory results. We strive for transparency about errors and problems to ensure that we continuously improve use of data and have enabled potential grievances through our anonymous whistle-blower channel.

### ***Policies and procedures***

Our internal publication, Policies and Procedures, describes our commitments, ethical behaviour and expectations. Thus, whenever in doubt or facing a dilemma, all employees can consult this document. Living up to our values expressed in our policies supports our overall strategy. Furthermore, it mitigates risks in our operations and supply chain as well as protect our brand. All policies are approved by Executive Management.

Furthermore, we have Privacy Policy describing when, how, and why we collect, use, and share information about suppliers or people who visit our restaurants, use our websites, apps, booking solutions, or communicate with us. Finally, the Privacy Policy describes our whistle-blower mechanism, where all stakeholders can report concerns through a safe and confidential channel. The reported incidents will be handled in an anonymous and professional manner without fear of retaliation for reporting.

### **Uncertainty relating to recognition and measurement**

Recognition and measurement in the Annual Report have not been subject to any uncertainty.

### **Unusual events**

The financial position at 30 June 2023 of the Group and the results of the activities and cash flows of the Group for the financial year for 2022/23 have not been affected by any unusual events.

## **Management's Review**

### **Subsequent events**

No events materially affecting the assessment of the Annual Report have occurred after the balance sheet date.

## Income Statement 1 July - 30 June

	Note	Group		Parent	
		2022/23 kDKK	2021/22 kDKK	2022/23 kDKK	2021/22 kDKK
<b>Restaurants and take-away</b>	1	<b>779,045</b>	<b>732,006</b>	<b>0</b>	<b>0</b>
Other operating income		0	2,565	0	0
Expenses for raw materials and consumables		-241,582	-215,995	0	0
Other external expenses		-155,354	-144,426	-135	-81
<b>Gross profit/loss</b>		<b>382,109</b>	<b>374,150</b>	<b>-135</b>	<b>-81</b>
Staff expenses	2	-318,443	-286,457	0	0
Depreciation, amortisation and impairment of intangible assets and property, plant and equipment	3	-37,763	-37,761	0	0
Other operating expenses		-2,341	0	0	0
<b>Profit/loss before financial income and expenses</b>		<b>23,562</b>	<b>49,932</b>	<b>-135</b>	<b>-81</b>
Income from investments in subsidiaries		0	0	2,769	0
Financial income	4	173	262	0	946
Financial expenses	5	-5,074	-2,642	-417	-740
<b>Profit/loss before tax</b>		<b>18,661</b>	<b>47,552</b>	<b>2,217</b>	<b>125</b>
Tax on profit/loss for the year	6	-5,823	-10,776	2,843	-42
<b>Net profit/loss for the year</b>		<b>12,838</b>	<b>36,776</b>	<b>5,060</b>	<b>83</b>



# Balance Sheet 30 June

## Assets

	Note	Group		Parent	
		2023 kDKK	2022 kDKK	2023 kDKK	2022 kDKK
Completed development projects		2,062	3,167	0	0
Acquired trademarks		39,629	42,133	0	0
Goodwill		103,399	109,929	0	0
<b>Intangible assets</b>	<b>7</b>	<b>145,090</b>	<b>155,229</b>	<b>0</b>	<b>0</b>
Other fixtures and fittings, tools and equipment		23,234	11,974	0	0
Leasehold improvements		112,036	96,809	0	0
Prepayments for property, plant and equipment		2,021	2,019	0	0
<b>Property, plant and equipment</b>	<b>8</b>	<b>137,291</b>	<b>110,802</b>	<b>0</b>	<b>0</b>
Investments in subsidiaries	9	0	0	171,894	169,125
Deposits	10	12,226	10,482	0	0
<b>Fixed asset investments</b>		<b>12,226</b>	<b>10,482</b>	<b>171,894</b>	<b>169,125</b>
<b>Fixed assets</b>		<b>294,607</b>	<b>276,513</b>	<b>171,894</b>	<b>169,125</b>
<b>Inventories</b>		<b>11,665</b>	<b>10,976</b>	<b>0</b>	<b>0</b>
Trade receivables		20,372	17,984	0	0
Other receivables		8,774	8,574	0	0
Deferred tax asset	11	8,491	8,491	0	0
Corporation tax		2,582	0	0	0
Corporation tax receivable from group enterprises		0	0	27	0
Prepayments	12	16,189	9,325	0	0
<b>Receivables</b>		<b>56,408</b>	<b>44,374</b>	<b>27</b>	<b>0</b>
<b>Cash at bank and in hand</b>		<b>72,440</b>	<b>104,201</b>	<b>353</b>	<b>375</b>
<b>Currents assets</b>		<b>140,513</b>	<b>159,551</b>	<b>380</b>	<b>375</b>
<b>Assets</b>		<b>435,120</b>	<b>436,064</b>	<b>172,274</b>	<b>169,500</b>

# Balance Sheet 30 June

## Liabilities and equity

	Note	Group		Parent	
		2023 kDKK	2022 kDKK	2023 kDKK	2022 kDKK
Share capital	13	120	120	120	120
Retained earnings		213,982	205,944	161,250	156,190
<b>Equity attributable to shareholders of the Parent Company</b>		<b>214,102</b>	<b>206,064</b>	<b>161,370</b>	<b>156,310</b>
Minority interests		38,146	28,862	0	0
<b>Equity</b>		<b>252,248</b>	<b>234,926</b>	<b>161,370</b>	<b>156,310</b>
Provision for deferred tax	11	2,820	5,210	0	2,392
<b>Provisions</b>		<b>2,820</b>	<b>5,210</b>	<b>0</b>	<b>2,392</b>
Credit institutions		10,000	15,000	0	0
Payables to group enterprises relating to corporation tax		0	0	530	2,446
Other payables		4,905	4,279	0	0
<b>Long-term debt</b>	15	<b>14,905</b>	<b>19,279</b>	<b>530</b>	<b>2,446</b>

# Balance Sheet 30 June

## Liabilities and equity

	Note	Group		Parent	
		2023 kDKK	2022 kDKK	2023 kDKK	2022 kDKK
Credit institutions	15	60,247	48,653	7,830	5,949
Trade payables		39,825	36,614	185	50
Payables to group enterprises		2,359	2,267	2,359	2,267
Corporation tax		0	11,244	0	21
Other payables	15	58,948	72,361	0	65
Deferred income	16	3,768	5,510	0	0
<b>Short-term debt</b>		<b>165,147</b>	<b>176,649</b>	<b>10,374</b>	<b>8,352</b>
<b>Debt</b>		<b>180,052</b>	<b>195,928</b>	<b>10,904</b>	<b>10,798</b>
<b>Liabilities and equity</b>		<b>435,120</b>	<b>436,064</b>	<b>172,274</b>	<b>169,500</b>
Subsequent events	22				
Distribution of profit	14				
Contingent assets, liabilities and other financial obligations	19				
Related parties	20				
Fee to auditors appointed at the general meeting	21				
Accounting Policies	23				

## Statement of Changes in Equity

### Group

	Share capital	Retained earnings	Equity excl. minority interests	Minority interests	Total
	kDKK	kDKK	kDKK	kDKK	kDKK
Equity at 1 July	120	205,944	206,064	28,862	234,926
Exchange adjustments	0	366	366	103	469
Cash capital increase	0	0	0	3,763	3,763
Dilution from cash capital increase in subsidiary	0	-1,030	-1,030	1,030	0
Other equity movements	0	0	0	252	252
Net profit/loss for the year	0	8,702	8,702	4,136	12,838
<b>Equity at 30 June</b>	<b>120</b>	<b>213,982</b>	<b>214,102</b>	<b>38,146</b>	<b>252,248</b>

### Parent

Equity at 1 July	120	156,190	156,310	0	156,310
Net profit/loss for the year	0	5,060	5,060	0	5,060
<b>Equity at 30 June</b>	<b>120</b>	<b>161,250</b>	<b>161,370</b>	<b>0</b>	<b>161,370</b>

## Cash Flow Statement 1 July - 30 June

	Note	Group	
		2022/23 kDKK	2021/22 kDKK
Net profit/loss for the year		12,838	36,776
Adjustments	17	46,707	53,007
Change in working capital	18	-21,459	-5,628
<b>Cash flows from operating activities before financial income and expenses</b>		<b>38,086</b>	<b>84,155</b>
Financial income		172	262
Financial expenses		-3,260	-2,577
<b>Cash flows from ordinary activities</b>		<b>34,998</b>	<b>81,840</b>
Corporation tax paid		-21,735	-9,933
<b>Cash flows from operating activities</b>		<b>13,263</b>	<b>71,907</b>
Purchase of intangible assets		-1,846	-3,049
Purchase of property, plant and equipment		-52,146	-28,853
Fixed asset investments made etc		-1,733	-2,719
<b>Cash flows from investing activities</b>		<b>-55,725</b>	<b>-34,621</b>
Repayment of loans from credit institutions		-5,000	-5,000
Loan from group enterprises		92	0
Credit institutions		11,594	-4,251
Raising of loans from group enterprises		0	88
Repayment of loans from owners and Management		0	-7,244
Capital increase minority interests		3,763	0
Issuance of warrants		252	0
<b>Cash flows from financing activities</b>		<b>10,701</b>	<b>-16,407</b>
<b>Change in cash and cash equivalents</b>		<b>-31,761</b>	<b>20,879</b>
Cash and cash equivalents at 1 July		104,201	83,322
<b>Cash and cash equivalents at 30 June</b>		<b>72,440</b>	<b>104,201</b>
Cash and cash equivalents are specified as follows:			
Cash at bank and in hand		72,440	104,201
<b>Cash and cash equivalents at 30 June</b>		<b>72,440</b>	<b>104,201</b>

# Notes to the Financial Statements

	Group		Parent	
	2022/23 kDKK	2021/22 kDKK	2022/23 kDKK	2021/22 kDKK
<b>1 Restaurants and take-away</b>				
<b>Geographical segments</b>				
Revenue, Denmark	312,356	311,418	0	0
Revenue, United Kingdom	409,877	386,529	0	0
Revenue, Germany	56,812	34,059	0	0
	<b>779,045</b>	<b>732,006</b>	<b>0</b>	<b>0</b>
<b>Business segments</b>				
Restaurants and take-away	779,045	732,006	0	0
	<b>779,045</b>	<b>732,006</b>	<b>0</b>	<b>0</b>
<b>2 Staff expenses</b>				
Wages and salaries	283,390	262,337	0	0
Pensions	12,462	9,424	0	0
Other social security expenses	15,088	6,976	0	0
Other staff expenses	7,503	7,720	0	0
	<b>318,443</b>	<b>286,457</b>	<b>0</b>	<b>0</b>
<b>Average number of employees</b>	<b>946</b>	<b>914</b>	<b>0</b>	<b>0</b>

The Parent company had no employees in the financial year. There has been no salaries or remunerations for the Executive Board.

The incentives programme for the executives and senior managers includes the possibility to subscribe for nominal DKK 118,697 shares. The subscription can take place in the period up to the earlier of (i) 30. December 2024 and (ii) the date where more than 90% of the company's shares are sold to a third party, the company is listed, liquidated or terminated by merger and demerger or any other transactions regarding the Company having a similar effect as any of the mentioned transactions. Incentive programmes are not recognised in the Financial Statements. Incentive programmes are not recognised in the Financial Statements.

## Notes to the Financial Statements

	Group		Parent	
	2022/23 kDKK	2021/22 kDKK	2022/23 kDKK	2021/22 kDKK
<b>3 Depreciation, amortisation and impairment of intangible assets and property, plant and equipment</b>				
Amortisation of intangible assets	11,990	10,853	0	0
Depreciation of property, plant and equipment	25,773	26,908	0	0
	<b>37,763</b>	<b>37,761</b>	<b>0</b>	<b>0</b>
<b>4 Financial income</b>				
Interest received from group enterprises	0	0	0	946
Other financial income	173	20	0	0
Exchange gains	0	242	0	0
	<b>173</b>	<b>262</b>	<b>0</b>	<b>946</b>
<b>5 Financial expenses</b>				
Interest paid to group enterprises	92	88	92	88
Other financial expenses	3,587	2,217	325	652
Exchange adjustments, expenses	1,395	337	0	0
	<b>5,074</b>	<b>2,642</b>	<b>417</b>	<b>740</b>
<b>6 Tax on profit/loss for the year</b>				
Current tax for the year	6,794	12,840	-27	42
Deferred tax for the year	0	-2,064	0	0
Adjustment of tax concerning previous years	1,421	0	-424	0
Adjustment of deferred tax concerning previous years	-2,392	0	-2,392	0
	<b>5,823</b>	<b>10,776</b>	<b>-2,843</b>	<b>42</b>

## Notes to the Financial Statements

### 7 Intangible assets

#### Group

	Completed development projects kDKK	Acquired trade- marks kDKK	Goodwill kDKK
Cost at 1 July	22,785	50,094	130,610
Exchange adjustment	24	0	0
Additions for the year	1,846	0	0
Cost at 30 June	<u>24,655</u>	<u>50,094</u>	<u>130,610</u>
Impairment losses and amortisation at 1 July	19,618	7,961	20,681
Exchange adjustment	21	0	0
Amortisation for the year	2,954	2,504	6,530
Impairment losses and amortisation at 30 June	<u>22,593</u>	<u>10,465</u>	<u>27,211</u>
<b>Carrying amount at 30 June</b>	<b><u>2,062</u></b>	<b><u>39,629</u></b>	<b><u>103,399</u></b>

In-house developed app ('Frequent Fisher') including loyalty programme, web shop, product database, guest database (CRM) and link to datawarehouse. Loyalty programme designed to drive engagement, increase visits and average spend.



# Notes to the Financial Statements

## 8 Property, plant and equipment

Group	Other fixtures and fittings, tools and equipment	Leasehold improvements	Prepayments for property, plant and equipment
	kDKK	kDKK	kDKK
Cost at 1 July	98,797	253,845	2,019
Exchange adjustment	104	267	2
Additions for the year	14,770	37,376	0
Cost at 30 June	113,671	291,488	2,021
Impairment losses and depreciation at 1 July	86,823	157,036	0
Exchange adjustment	91	165	0
Depreciation for the year	3,523	22,251	0
Impairment losses and depreciation at 30 June	90,437	179,452	0
<b>Carrying amount at 30 June</b>	<b>23,234</b>	<b>112,036</b>	<b>2,021</b>

## 9 Investments in subsidiaries

	Parent	
	2023 kDKK	2022 kDKK
Cost at 1 July	171,894	171,894
Cost at 30 June	171,894	171,894
Value adjustments at 1 July	-2,769	-2,769
Reversals for the year of revaluations in previous years	2,769	0
Value adjustments at 30 June	0	-2,769
<b>Carrying amount at 30 June</b>	<b>171,894</b>	<b>169,125</b>

Investments in subsidiaries are specified as follows:

Name	Place of registered office	Share capital	Votes and ownership
Sticks 'n' Sushi Holding A/S	Copenhagen	DKK 5.190.646	78%
Sticks 'n' Sushi A/S	Copenhagen	DKK 10,000,000	100%
Sticks 'n' Sushi UK Limited	London	GBP 2,010,000	100%

## Notes to the Financial Statements

### 9 Investments in subsidiaries (continued)

Name	Place of registered office	Share capital	Votes and ownership
Sticks 'n' Sushi Germany GmbH	Berlin	EUR 25,000	100%
Sticks 'n' Sushi Kantstraße 152 GmbH	Berlin	EUR 25,000	100%
Sticks 'n' Sushi Potsdamer Straße 85 GmbH	Berlin	EUR 25,000	100%
Sticks'n'Sushi Torstraße 171 GmbH	Berlin	EUR 25,000	100%

### 10 Other fixed asset investments

	<b>Group</b>
	Deposits
	kDKK
Cost at 1 July	10,482
Exchange adjustment	11
Additions for the year	1,733
Cost at 30 June	12,226
<b>Carrying amount at 30 June</b>	<b>12,226</b>

## Notes to the Financial Statements

	Group		Parent	
	2023 kDKK	2022 kDKK	2023 kDKK	2022 kDKK
<b>11 Provision for deferred tax</b>				
Provision for deferred tax at 1 July	-3,281	-1,218	2,392	2,392
Amounts recognised in the income statement for the year	2,392	2,063	2,392	0
<b>Provision for deferred tax at 30 June</b>	<b>-5,671</b>	<b>-3,281</b>	<b>0</b>	<b>2,392</b>
Transferred to deferred tax asset	8,491	8,491	0	0
<b>Deferred tax asset</b>	<b>2,820</b>	<b>5,210</b>	<b>0</b>	<b>2,392</b>
Calculated tax asset	8,491	8,491	0	0
<b>Carrying amount</b>	<b>8,491</b>	<b>8,491</b>	<b>0</b>	<b>0</b>

The deferred tax asset amounts to DKK 8,491k and is related to the Danish entity. The deferred tax asset partially consists of timing differences between the tax value and accounting value of fixed asset investments and partially of tax losses to carry forward.

The deferred tax asset is recognised under the assumption that the profitability of Sticks 'n' Sushi's operations will be realized as expected.

### 12 Prepayments

Prepayments consist of prepaid expenses concerning rent, insurance premiums, subscriptions and interest.

### 13 Share capital

The share capital consists of 120,000 shares of a nominal value of kDKK 1. No shares carry any special rights.

## Notes to the Financial Statements

	<b>Group</b>		<b>Parent</b>	
	<u>2022/23</u>	<u>2021/22</u>	<u>2022/23</u>	<u>2021/22</u>
	kDKK	kDKK	kDKK	kDKK
<b>14 Distribution of profit</b>				
Minority interests' share of net profit/loss of subsidiaries	4,136	9,052	0	0
Retained earnings	<u>8,702</u>	<u>27,724</u>	<u>5,060</u>	<u>83</u>
	<b><u>12,838</u></b>	<b><u>36,776</u></b>	<b><u>5,060</u></b>	<b><u>83</u></b>

# Notes to the Financial Statements

## 15 Long-term debt

Payments due within 1 year are recognised in short-term debt. Other debt is recognised in long-term debt.

The debt falls due for payment as specified below:

	Group		Parent	
	2023 kDKK	2022 kDKK	2023 kDKK	2022 kDKK
<b>Credit institutions</b>				
Between 1 and 5 years	10,000	15,000	0	0
Long-term part	10,000	15,000	0	0
Other short-term debt to credit institutions	60,247	48,653	7,830	5,949
	<b>70,247</b>	<b>63,653</b>	<b>7,830</b>	<b>5,949</b>
<b>Payables to group enterprises relating to corporation tax</b>				
Between 1 and 5 years	0	0	530	2,446
Long-term part	0	0	530	2,446
Within 1 year	0	0	0	0
	<b>0</b>	<b>0</b>	<b>530</b>	<b>2,446</b>
<b>Other payables</b>				
Between 1 and 5 years	4,905	4,279	0	0
Long-term part	4,905	4,279	0	0
Other short-term payables	58,951	72,359	0	65
	<b>63,856</b>	<b>76,638</b>	<b>0</b>	<b>65</b>

## 16 Deferred income

Prepayments consist of prepaid expenses concerning rent, insurance premiums, subscriptions and interest.

## Notes to the Financial Statements

	<b>Group</b>	
	<u>2022/23</u> kDKK	<u>2021/22</u> kDKK
<b>17 Cash flow statement - adjustments</b>		
Financial income	-173	-262
Financial expenses	5,074	2,642
Depreciation, amortisation and impairment losses, including losses and gains on sales	37,763	37,761
Tax on profit/loss for the year	5,823	10,776
Other adjustments	-1,780	2,090
	<u><b>46,707</b></u>	<u><b>53,007</b></u>
<b>18 Cash flow statement - change in working capital</b>		
Change in inventories	-688	-2,704
Change in receivables	-9,452	-15,658
Change in trade payables, etc	-11,319	12,734
	<u><b>-21,459</b></u>	<u><b>-5,628</b></u>

## Notes to the Financial Statements

19 Contingent assets, liabilities and other financial obligations	Group		Parent	
	2023	2022	2023	2022
	kDKK	kDKK	kDKK	kDKK

### Charges and security

The Parent Company, MIE4 Holding 2 ApS, has placed 3,546,231 shares of the total issued share capital consisting of 5,190,646 shares in Sticks 'n' Sushi Holding A/S as a security to the bank for all debt that MIE4 Holding 2 ApS has to the bank.

As collateral for bank debt a bill of sale has been issued, nominal value of TDKK 5,000.

The Group has pledged a company charge of TDKK 10,000 as collateral for debt. At 30 June 2023, the company charge comprises the following assets with the following carrying amounts:

Property, plant and equipment	134,291	110,802	0	0
Inventories	11,665	10,976	0	0
Trade receivables	20,372	17,984	0	0

### Rental and lease obligations

Lease obligations under operating leases. Total future lease payments:

Within 1 year	50,097	43,240	0	0
Between 1 and 5 years	155,764	137,609	0	0
After 5 years	243,932	217,424	0	0
	<b>449,793</b>	<b>398,273</b>	<b>0</b>	<b>0</b>

# Notes to the Financial Statements

## 19 Contingent assets, liabilities and other financial obligations (continued)

### Guarantee obligations

The Group has issued guarantee of payment against all companies of the Group.

The Group has provided guarantees in respect of landlords at 30 June 2023, which amounts to kDKK 4,861.

### Other contingent liabilities

The Company Sticks 'n' Sushi A/S has contingent liabilities regarding partial outsourcing of inventories to third part of kDKK 16,706

MIE4 Holding 2 ApS participated in an international joint taxation in which Sticks 'n' Sushi Holding A/S served as administration company until 30 April 2019 and MIE4 Holding 2 ApS served as administration company from 1 May 2019 and until 1 July 2021.

From 1 July 2021, MIE4 Holding 2 ApS serves as administration company in joint taxation with the Danish companies in the Sticks 'n' Sushi Group.

MIE4 Holding 2 ApS is therefore liable for income taxes etc for the jointly taxed entities, and for obligations, if any, relating to the withholding of tax on interest, royalties and dividend for the jointly taxed entities. The total known net liability of the jointly taxed entities under the joint taxation arrangement is evident from the administration company's financial statements as at 30 June 2023.

## 20 Related parties

### Basis

#### Controlling interest

Maj Invest Equity 4 K/S  
Gammeltovej 18, Copenhagen

Legal owner

#### Transactions

The Company has chosen only to disclose transactions which have not been made on an arm's length basis in accordance with section 98(c)(7) of the Danish Financial Statements Act.

There are no related party transactions that have not been carried through on market terms.



## Notes to the Financial Statements

	<b>Group</b>	
	<u>2022/23</u>	<u>2021/22</u>
	kDKK	kDKK
<b>21 Fee to auditors appointed at the general meeting</b>		
<b>PricewaterhouseCoopers</b>		
Audit fee	968	946
Other assurance engagements	30	52
Tax advisory services	897	874
Other services	540	754
	<u>2,435</u>	<u>2,626</u>

### 22 Subsequent events

No events materially affecting the assessment of the Annual Report have occurred after the balance sheet date.

# Notes to the Financial Statements

## 23 Accounting Policies

The Annual Report of MIE4 Holding 2 ApS for 2022/23 has been prepared in accordance with the provisions of the Danish Financial Statements Act applying to large enterprises of reporting class C .

With regards to the true and fair view of the financial statements, certain reclassifications have been made in the balance sheet and notes. Comparative figures have been adjusted accordingly.

The accounting policies applied remain unchanged from last year.

The Consolidated and Parent Company Financial Statements for 2022/23 are presented in kDKK.

### Recognition and measurement

Revenues are recognised in the income statement as earned. Furthermore, value adjustments of financial assets and liabilities measured at fair value or amortised cost are recognised. Moreover, all expenses incurred to achieve the earnings for the year are recognised in the income statement, including depreciation, amortisation, impairment losses and provisions as well as reversals due to changed accounting estimates of amounts that have previously been recognised in the income statement.

Assets are recognised in the balance sheet when it is probable that future economic benefits attributable to the asset will flow to the Company, and the value of the asset can be measured reliably.

Liabilities are recognised in the balance sheet when it is probable that future economic benefits will flow out of the Company, and the value of the liability can be measured reliably.

Assets and liabilities are initially measured at cost. Subsequently, assets and liabilities are measured as described for each item below.

### Basis of consolidation

The Consolidated Financial Statements comprise the Parent Company, MIE4 Holding 2 ApS, and subsidiaries in which the Parent Company directly or indirectly holds more than 50% of the votes or in which the Parent Company, through share ownership or otherwise, exercises control. Enterprises in which the Group holds between 20% and 50% of the votes and exercises significant influence but not control are classified as associates.

On consolidation, items of a uniform nature are combined. Elimination is made of intercompany income and expenses, shareholdings, dividends and accounts as well as of realised and unrealised profits and losses on transactions between the consolidated enterprises.

The Parent Company's investments in the consolidated subsidiaries are set off against the Parent Company's share of the net asset value of subsidiaries stated at the time of consolidation.

# Notes to the Financial Statements

## 23 Accounting Policies (continued)

### Minority interests

Minority interests form part of the Group's total equity. Upon distribution of net profit, net profit is broken down on the share attributable to minority interests and the share attributable to the shareholders of the Parent Company. Minority interests are recognised on the basis of a remeasurement of acquired assets and liabilities to fair value at the time of acquisition of subsidiaries.

#### ***Business acquisitions carried through before 1 July 2018***

Minority interests are recognised at the carrying amounts of the acquired assets and liabilities at the time of acquisition of subsidiaries.

#### ***Business acquisitions carried through on or after 1 July 2018***

Minority interests are initially measured at their proportionate share of the fair value of the acquired entity's identifiable net assets. In this way, only goodwill related to the Parent Company's share of the entity acquired is recognised.

On subsequent changes to minority interests where the Group retains control of the subsidiary, the consideration is recognised directly in equity.

### Leases

Leases in terms of which the Group assumes substantially all the risks and rewards of ownership (finance leases) are recognised in the balance sheet at the lower of the fair value of the leased asset and the net present value of the lease payments computed by applying the interest rate implicit in the lease or an alternative borrowing rate as the discount rate. Assets acquired under finance leases are depreciated and written down for impairment under the same policy as determined for the other fixed assets of the Group.

The remaining lease obligation is capitalised and recognised in the balance sheet under debt, and the interest element on the lease payments is charged over the lease term to the income statement.

All other leases are considered operating leases. Payments made under operating leases are recognised in the income statement on a straight-line basis over the lease term.

### Translation policies

Danish kroner is used as the presentation currency. All other currencies are regarded as foreign currencies.

# Notes to the Financial Statements

## 23 Accounting Policies (continued)

Transactions in foreign currencies are translated at the exchange rates at the dates of transaction. Exchange differences arising due to differences between the transaction date rates and the rates at the dates of payment are recognised in financial income and expenses in the income statement. Where foreign exchange transactions are considered hedging of future cash flows, the value adjustments are recognised directly in equity.

Receivables, payables and other monetary items in foreign currencies that have not been settled at the balance sheet date are translated at the exchange rates at the balance sheet date. Any differences between the exchange rates at the balance sheet date and the rates at the time when the receivable or the debt arose are recognised in financial income and expenses in the income statement.

Fixed assets acquired in foreign currencies are measured at the transaction date rates.

### Restaurants and take-away

Information on business segments and geographical segments based on the Group's risks and returns and its internal financial reporting system. Business segments are regarded as the primary segments.

### Incentive schemes

The value of share-based payment, including share option and warrant plans that do not involve an out-flow of cash and cash equivalents, offered to the Executive Board and a number of senior employees is not recognised in the income statement. The most significant conditions of the share option plans are disclosed in the notes.

## Income Statement

### Restaurants and take-away

Revenue from the sale of goods is recognised when the risks and rewards relating to the goods sold have been transferred to the purchaser, the revenue can be measured reliably and it is probable that the economic benefits relating to the sale will flow to the Group.

Revenue is measured at the consideration received and is recognised exclusive of VAT and net of discounts relating to sales.

### Expenses for raw materials and consumables

Expenses for raw materials and consumables comprise the raw materials and consumables consumed to achieve revenue for the year.

# Notes to the Financial Statements

## 23 Accounting Policies (continued)

### **Other external expenses**

Other external expenses comprise indirect production costs and expenses for premises, sales and distribution as well as office expenses, etc.

### **Staff expenses**

Staff expenses comprise wages and salaries as well as payroll expenses.

### **Amortisation, depreciation and impairment losses**

Amortisation, depreciation and impairment losses comprise amortisation, depreciation and impairment of intangible assets and property, plant and equipment.

### **Other operating income and expenses**

Other operating income and other operating expenses comprise items of a secondary nature to the main activities of the Group, including gains and losses on the sale of intangible assets and property, plant and equipment and government support packages.

### **Income from investments in subsidiaries**

Dividends from subsidiaries are recognised as income in the income statement when adopted at the General Meeting of the subsidiary. However, dividends relating to earnings in the subsidiary before it was acquired by the Parent Company are set off against the cost of the subsidiary.

### **Financial income and expenses**

Financial income and expenses are recognised in the income statement at the amounts relating to the financial year.

### **Tax on profit/loss for the year**

Tax for the year consists of current tax for the year and changes in deferred tax for the year. The tax attributable to the profit for the year is recognised in the income statement, whereas the tax attributable to equity transactions is recognised directly in equity.

The Company is jointly taxed with wholly owned Danish and foreign subsidiaries. The tax effect of the joint taxation is allocated to enterprises in proportion to their taxable incomes.

# Notes to the Financial Statements

## 23 Accounting Policies (continued)

### Balance Sheet

#### Intangible assets

Goodwill is amortised on a straight-line basis over its useful life, which is assessed at 20 years. The useful life on goodwill is determined on the basis of management's estimates and experience for the type of business. The useful life is assessed at 20 year, due to the fact that investments in subsidiaries are strategically acquired companies with a strong market position and a long earnings profile

# Notes to the Financial Statements

## 23 Accounting Policies (continued)

Acquired trademarks are measured at the lower of cost less accumulated amortisation and recoverable amount. Acquired trademarks are amortised over 20 years.

Development projects, completed and in progress, on clearly defined and identifiable products and processes, for which the technical rate for utilisation, adequate resources and a potential future market or development opportunity in the enterprise can be established, and where the intention is to manufacture, market or apply the product or process in question, are recognised as intangible assets. Other development costs are recognised as costs in the income statement as incurred. When recognising development projects as intangible assets, an amount of costs incurred is recognised in equity under "Reserve for development costs" that is reduced as the development projects are amortised and written down.

The cost of development projects comprises costs such as salaries and amortisation that are directly and indirectly attributable to the development projects.

Completed development projects are amortised on a straight-line basis using their estimated useful lives which are determined based on a specific assessment of each development project. If the useful life cannot be estimated reliably, it is fixed at 10 years. For development projects, protected by intellectual property rights, the maximum period of amortisation is the remaining duration of the relevant rights. The amortisation periods used are 3 to 10 years.

Development projects and trademarks are measured at cost less accumulated amortisation.

Development projects and trademarks are written down to the lower of recoverable amount and carrying amount.

### Property, plant and equipment

Property, plant and equipment are measured at cost less accumulated depreciation and less any accumulated impairment losses.

Cost comprises the cost of acquisition and expenses directly related to the acquisition up until the time when the asset is ready for use.

Depreciation based on cost reduced by any residual value is calculated on a straight-line basis over the expected useful lives of the assets, which are:

Other fixtures and fittings, tools and equipment	3-5	years
Leasehold improvements	5-10	years

The fixed assets' residual values are determined at nil.

# Notes to the Financial Statements

## 23 Accounting Policies (continued)

Depreciation period and residual value are reassessed annually.

### Impairment of fixed assets

The carrying amounts of intangible assets and property, plant and equipment are reviewed on an annual basis to determine whether there is any indication of impairment other than that expressed by amortisation and depreciation.

If so, the asset is written down to its lower recoverable amount.

### Investments in subsidiaries

Investments in subsidiaries are measured at cost. Where cost exceeds the recoverable amount, write-down is made to this lower value.

### Other fixed asset investments

Other fixed asset investments consist of deposits paid on rented premises.

### Inventories

Inventories are measured at the lower of cost under the FIFO method and net realisable value.

The net realisable value of inventories is calculated at the amount expected to be generated by sale of the inventories in the process of normal operations with deduction of selling expenses. The net realisable value is determined allowing for marketability, obsolescence and development in expected selling price.

The cost of goods for resale, raw materials and consumables equals landed cost.

The cost of finished goods and work in progress comprises the cost of raw materials, consumables and direct labour with addition of indirect production costs. Indirect production costs comprise the cost of indirect materials and labour as well as maintenance and depreciation of the machinery, factory buildings and equipment used in the manufacturing process as well as costs of factory administration and management.

### Receivables

Receivables are measured in the balance sheet at the lower of amortised cost and net realisable value, which corresponds to nominal value less provisions for bad debts.

### Prepayments

Prepayments comprise prepaid expenses concerning rent, insurance premiums and subscriptions.



# Notes to the Financial Statements

## 23 Accounting Policies (continued)

### Deferred tax assets and liabilities

Deferred income tax is measured using the balance sheet liability method in respect of temporary differences arising between the tax bases of assets and liabilities and their carrying amounts for financial reporting purposes on the basis of the intended use of the asset and settlement of the liability, respectively.

Deferred tax assets are measured at the value at which the asset is expected to be realised, either by elimination in tax on future earnings or by set-off against deferred tax liabilities within the same legal tax entity.

Deferred tax is measured on the basis of the tax rules and tax rates that will be effective under the legislation at the balance sheet date when the deferred tax is expected to crystallise as current tax. Any changes in deferred tax due to changes to tax rates are recognised in the income statement or in equity if the deferred tax relates to items recognised in equity.

### Current tax receivables and liabilities

Current tax liabilities and receivables are recognised in the balance sheet as the expected taxable income for the year adjusted for tax on taxable incomes for prior years and tax paid on account. Extra payments and repayment under the on-account taxation scheme are recognised in the income statement in financial income and expenses.

### Financial debts

Loans, such as mortgage loans and loans from credit institutions, are recognised initially at the proceeds received net of transaction expenses incurred. Subsequently, the loans are measured at amortised cost; the difference between the proceeds and the nominal value is recognised as an interest expense in the income statement over the loan period.

Other debts are measured at amortised cost, substantially corresponding to nominal value.

### Deferred income

Deferred income comprises payments received in respect of income in subsequent years.

## Cash Flow Statement

The cash flow statement shows the Group's cash flows for the year broken down by operating, investing and financing activities, changes for the year in cash and cash equivalents as well as the Group's cash and cash equivalents at the beginning and end of the year.

# Notes to the Financial Statements

## 23 Accounting Policies (continued)

### Cash flows from operating activities

Cash flows from operating activities are calculated as the net profit/loss for the year adjusted for changes in working capital and non-cash operating items such as depreciation, amortisation and impairment losses, and provisions. Working capital comprises current assets less short-term debt excluding items included in cash and cash equivalents.

### Cash flows from investing activities

Cash flows from investing activities comprise cash flows from acquisitions and disposals of intangible assets, property, plant and equipment as well as fixed asset investments.

### Cash flows from financing activities

Cash flows from financing activities comprise cash flows from the raising and repayment of long-term debt as well as payments to and from shareholders.

### Cash and cash equivalents

Cash and cash equivalents comprise "Cash at bank and in hand".

The cash flow statement cannot be immediately derived from the published financial records.

## Financial Highlights

### Explanation of financial ratios

Gross margin

$$\frac{\text{Gross profit} \times 100}{\text{Revenue}}$$

Solvency ratio

$$\frac{\text{Equity at year end} \times 100}{\text{Total assets at year end}}$$

Return on equity

$$\frac{\text{Net profit for the year} \times 100}{\text{Average equity}}$$