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## **Mediathand ApS**

# Central Business Registration No. 34 88 89 81

**Annual report** 

1 July 2021 - 30 June 2022

Frederikskaj 12

2450 Copenhagen SV

The Annual General Meeting adopted the annual report on

Copenhagen, December 29 2022

**Chairman of the General Meeting** 

Allan Dyhr Hammershøj

## **Company details**

## Company

Mediathand ApS Frederikskaj 12 2450 Copenhagen SV

Registered in: Copenhagen

## **Executive Board**

Gert Skov Petersen

## **Board of Directors**

Allan Dyhr Hammershøj

## **Company auditors**

T. Rasmussen Revision Statsautoriseret Revisionsanpartsselskab

## Statement by Management on the annual report

We have today presented the annual report of Mediathand ApS for the financial year 1 July 2021 to 30 June 2022.

The annual report is presented in accordance with the Danish Financial Statements Act.

In our opinion, the financial statements give a true and fair view of the Company's financial position and results. Also, we believe that the management commentary contains a fair review of the affairs and conditions referred to therein.

It is recommended at the general meeting that the annual report for 2022/2023 should not be revised. The Board of Directors and the Executive Management consider that the conditions for opting out of auditing have been met.

We recommend the annual report for adoption at the Annual General Meeting.

Copenhagen, 29 December 2022

#### **Executive Board**

Gert Skov Petersen

#### **Board of Directors**

Allan Dyhr Hammershøj

## Independent auditor's report

## To the shareholders of Mediathand ApS

#### **Opinion**

We have audited the Financial Statements of Mediathand ApS for the financial year 1 July 2021 - 30 June 2022, which comprise income statement, balance sheet and notes, including a summary of significant accounting policies, for the Company. The Financial Statements are prepared in accordance with the Danish Financial Statements Act.

In our opinion, the Financial Statements give a true and fair view of the Company's financial position at 30 June 2022 and of the results of the Company's operations for the financial year 1 July 2021 - 30 June 2022 in accordance with the Danish Financial Statements Act.

## **Basis for Opinion**

We conducted our audit in accordance with International Standards on Auditing (ISAs) and the additional requirements applicable in Denmark. Our responsibilities under those standards and requirements are further described in the "Auditor's Responsibilities for the Audit of the Financial Statements" section of our report. We are independent of the Company in accordance with the International Ethics Standards Board for Accountants' Code of Ethics for Professional Accountants (IESBA Code) and the additional requirements applicable in Denmark, and we have fulfilled our other ethical responsibilities in accordance with these rules and requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

## Management's Responsibilities for the Financial Statements

Management is responsible for the preparation of Financial Statements that give a true and fair view in accordance with the Danish Financial Statements Act, and for such internal control as Management determines is necessary to enable the preparation of Financial Statements that are free from material misstatement, whether due to fraud or error.

In preparing the Financial Statements, Management is responsible for assessing the Company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting in preparing the Financial Statements unless Management either intends to liquidate the Company or to cease operations, or has no realistic alternative but to do so.

## Auditor's Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the Financial Statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs and the additional requirements applicable in Denmark will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users of accounting information taken on the basis of these Financial Statements.

As part of an audit conducted in accordance with ISAs and the additional requirements applicable in Denmark, we exercise professional judgment and maintain professional skepticism throughout the audit. We also:

Identify and assess the risks of material misstatement of the Financial Statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.

Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Company's internal control.

Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by Management.

Conclude on the appropriateness of Management's use of the going concern basis of accounting in preparing the Financial Statements and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Company's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the Financial Statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Company to cease to continue as a going concern.

Evaluate the overall presentation, structure and contents of the Financial Statements, including the disclosures, and whether the Financial Statements represent the underlying transactions and events in a manner that gives a true and fair view

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

## **Statement on Management's Review**

Management is responsible for Management's Review.

Our opinion on the Financial Statements does not cover Management's Review, and we do not express any form of assurance conclusion thereon.

In connection with our audit of the Financial Statements, our responsibility is to read Management's Review and, in doing so, consider whether Management's Review is materially inconsistent with the Financial Statements or our knowledge obtained during the audit, or otherwise appears to be materially misstated.

Moreover, it is our responsibility to consider whether Management's Review provides the information required under the Danish Financial Statements Act.

Based on the work we have performed, we conclude that Management's Review is in accordance with the Financial Statements and has been prepared in accordance with the requirements of the Danish Financial Statement Act. We did not identify any material misstatement of Management's Review.

Copenhagen, 29 December 2022

T. Rasmussen Revision Statsautoriseret Revisionsanpartsselskab CVR-nr. 32942490

Tom Rasmussen
State Authorized Public Acountant
mne10032

#### **Management commentary**

#### Main activitie

The company's main activity is development and sale of a modular end-to-end live-on-demand streaming and distribution technology services to global broadcast-, streaming, and network operators.

#### **Development in activities and finances**

Loss amounts to DKK 1.233.824 after tax, which is as expected, given the very high activity level in technical R&D, market and the company's current business development.

The company's balance sheet shows a total asset base of DKK 1.538.495, an equity of DKK 1.181.826 and cash in the bank of DKK 1.201.031.

The company continued investing in prototypes, supporting systems, services and to develop market activities in especially USA with local partners.

Most of the business outreach was online during the period, but in the end of the period Covid-19 restrictions was eased and the company was represented at the major US industry tradeshow NAB 2022 and received with good customer feedback.

The COVID-19 continued to infect revenue generating customer activities, delaying- and temporary shutdown customer projects with a minor but negative impact on customer revenue opportunities. Though we expect more projects will start up in the Q1-2023.

The Company has demonstrated continuous progress in the development of new technology solutions and services, with good feedback from the market and the business expectations for the financial year 2022/23 are more positive than it was for this period.

Customer negotiations and contracts are in process before and after the balance sheet closing date, which is expected to have a positive impact on the business and next year's turnover and financial result.

## Special circumstances of the financial year 2021/22

No special circumstances.

#### **Events after the balance sheet date**

The company are continuously reversing its scope and optimizing resources allocated to various innovative research & development and business activities and management expect to narrow the scope of business activities to balance all future company resources.

No events have occurred after the balance sheet date to this date, which would influence the evaluation of this annual report.

## **Accounting policies**

The financial statements have been prepared in accordance with the provisions of the Danish Financial Statements Act for accounting class B with the option of individual rules from accounting class C.

The financial statements have been presented applying the accounting policies consistently with last year.

## **Recognition and measurement**

Assets are recognised in the balance sheet when it is probable as a result of a prior event that future economic benefits will flow to the Company, and the value of the asset can be measured reliably.

Liabilities are recognised in the balance sheet when the Company has a legal or constructive obligation as a result of a prior event, and it is probable that future economic benefits will flow out of the Company, and the value of the liability can be measured reliably.

On initial recognition, assets and liabilities are measured at cost. Measurement subsequent to initial recognition is effected as described below for each financial statement item.

Anticipated risks and losses that arise before the time of presentation of the annual report and that confirm or invalidate affairs and conditions existing at the balance sheet date are considered at recognition and measurement.

Income is recognised in the income statement when earned, whereas costs are recognised by the amounts attributable to this financial year.

#### **Income statement**

#### Revenue

Revenue from the sale of manufactured goods and goods for resale is recognised in the income statement when delivery is made and risk has passed to the buyer. Revenue is recognised net of VAT, duties and sales discounts.

Other operating income and operating expenses

Other operating income and expenses comprise income and expenses of a secondary nature as viewed in relation to the Company's primary activities.

#### Other external expenses

Other external expenses comprise expenses for distribution, sale, marketing, administration, premises, bad debts, etc.

## Staff costs

Staff costs comprise salaries and wages as well as social security costs, pension contributions, etc for the Company's staff.

#### Financial income and expenses

These items comprise interest income and interest expenses, the interest portion of finance lease payments, realised and unrealised capital gains and losses on securities and transactions in foreign currencies, amortisation premium or allowance on mortgage debt etc as well as tax surcharge and relief under the Danish Tax Prepayment Scheme.

Interest expenses and other financial expenses for manufacturing assets are not included in the cost of assets, but are recognised in the income statement as incurred.

#### Income taxes

Tax for the year, which consists of current tax for the year and changes in deferred tax, is recognised in the income statement by the portion attributable to the profit/loss for the year and recognised directly in equity by the portion attributable to entries directly in equity.

The current tax payable or receivable is recognised in the balance sheet, stated as tax calculated on this year's taxable income, adjusted for prepaid tax.

Deferred tax is recognised on all temporary differences between the carrying amount and tax-based value of assets and liabilities.

Deferred tax assets, including the tax base of tax loss carryforwards, are recognised in the balance sheet at their estimated realisable value, either as a set-off against deferred tax liabilities or as net tax assets.

#### **Balance sheet**

## **Intangible assets**

Patents acquired are measured at cost less accumulated amortisation and impairment losses. The amortisation period for patents exceeds five years, as the patents are amortised over their remaining duration which normally represents 5 years.

Patents are written down to the lower of recoverable amount and carrying amount.

Costs for development of new products are recognised in the income statement as incurred.

## **Equipment**

Fixtures and fittings, tools and equipment are measured at cost less accumulated depreciation and impairment losses.

Cost comprises the acquisition price, costs directly attributable to the acquisition and preparation costs of the asset until the time when the asset is ready to be put into operation.

The basis of depreciation is cost plus revaluation and minus estimated residual value after the end of useful life. Straight-line depreciation is made on the basis of the following estimated useful lives of the assets:

Years

Other fixtures and fittings, tools and equipment

3-5

Equipment are written down to the lower of recoverable amount and carrying amount.

#### **Investments in subsidiaries**

Investments in subsidiaries are measured at the lower of cost and recoverable amount.

## **Receivables**

Receivables are measured at amortised cost usually equalling nominal value less provisions for bad debts.

#### Other financial liabilities

Other financial liabilities are measured at amortised cost which usually corresponds to nominal value.

	Income statement	2021/22 DKK	2020/21 DKK
Sect	ion	DKK	DKK
	Gross profit	826.500	2.271.149
1 2	Staff costs Depreciation	-1.793.907 -233.225	-2.018.290 54.114
	Operating profit/loss	-1.200.632	306.973
3	Financial expenses	-33.192	-27.503
	Profit/loss before tax	-1.233.824	279.470
4	Tax on profit/loss for the year	0	0
	Profit/loss for the year	-1.233.824	279.470
	Proposed distribution of profit/loss		
	Profit/loss for the year	-1.233.824	279.470
		-1.233.824	279.470

	Balance sheet	2021/22 DKK	2020/21 DKK
Sect	ion		
	Acquired patents	85.430	97.742
5	Intangible assets	85.430	97.742
	Other fixtures and fittings, tools and equipment	0	2.739
6	Equipment	0	2.739
	Investments in subsidiaries	0	0
7	Investments	0	0
	Fixed assets	85.430	100.481
	Trade receivables	145.938	860.901
	Receivables from subsidiaries	79.267	282.287
	Other receivables	26.829	94.658
	Receivables	252.034	1.237.846
	Cash	1.201.031	2.505.344
	Current assets	1.453.065	3.743.190
	Assets	1.538.495	3.843.671

Balance sheet	2021/22 DKK	2020/21 DKK
Section		
Share capital	200.000	200.000
Retained earnings	981.826	2.215.650
Equity	1.181.826	2.415.650
Trade payables	51.332	246.590
Income taxes	0	0
Other payables	305.337	1.181.431
Short-term liabilities other than provisions	356.669	1.428.021
Equity and liabilities	1.538.495	3.843.671
		Section
Assets charged and contingent liabilities etc		7
Related parties		8

Section	2021/22 DKK	2020/21 DKK
1 Staff costs		
Salaries and wages	1.763.151	1.987.534
Other social security costs	30.756	30.756
	1.793.907	2.018.290
Average number of employees	4	5
2 Depreciation, amortisation an	d impairment losses	
Acquired patents	0	0
Other fixtures and fittings, too	ls and equipment -30.205	-42.944
Special Post		
Write-down, Pacini Medico Ap	S -203.020	0
Reversal af write-downs, Pacin	i Medico ApS 0	97058
	-233.225	54.114
3 Financial expenses		
Other financial expenses	-33.192	-27.503
	-33.192	-27.503
4 Tax on profit/loss for the year		
Current tax	0	0
Change in deferred tax	0	0
	0	0

## **Deferred tax**

Deferred tax is not activated

5	Intangible assets	Acquired patents
	Cost at 1 July 2021	122.177
	Acquisition	15.154
	Cost at 30 June 2022	137.331
	Amortisation and impairment losses at 1 July 2021	24.435
	Amortisation for the year	27.466
	Amortisation and impairment losses at 30 June 2022	51.901
	Carrying amount at 30 June 2022	85.430
6	Equipment	
	Cost at 1 July 2021	55.526
	Cost at 30 June 2022	55.526
	Depreciations at 1 July 2021	52.787
	Depreciation in the year	2.739
	Depreciation at 30 June 2022	55.526
	Carrying amount at 30 June 2022	0
7	Investments in subsidiaries	
	Cost at 1 July 2021	251.083
	Acquisition	0
	Cost at 30 June 2022	251.083
	Write-down at 1 July 2021	-251.083
	Write-down for the year	0
	Write-down at 30 June 2022	-251.083
	Carrying amount at 30 June 2022	0

Group enterprises	Nominal capital	Interest (%)	Shareholders equity	Net profit/ loss
*PaciniMedico ApS	50.000	1005%	-203.020	-3.652

<sup>\*</sup>Financial statement is for the period 1 October 2020 - 30 September 2021.

## 8 Assets charged and contingent liabilities etc

The Company has no mortgages, collateral or contingent liabilities.

The company is a management company and jointly taxed with Pacini Medico ApS. The company is jointly and severally liable with jointly taxed companies in the group for payment of corporate taxes of DKK 0 and withholding taxes in the joint taxation circle.

## 9 Related parties

Controlling influence

Mediathand Limited Ownership

**Innovation Center** 

Gallows Hill

Warwick

**CV34 6UN** 

United Kingdon

Other related parties, etc.:

Allan Dyhr Hammershøj Director

2605 Brøndby

Gert Skov Petersen Executive

2860 Søborg