



T. Rasmussen Revision

Tom Rasmussen

Statautoriseret Revisor

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Mediathand ApS

Central Business Registration No. 34 88 89 81

Annual report

1. July 2019 - 30. June 2020

Frederikskaj 12

2450 Copenhagen SV

The Annual General Meeting adopted the annual report on

Copenhagen, December 5 2020

Chairman of the General Meeting

Allan Dyhr Hammershøj

Company details

Company

Mediathand ApS
Frederikskaj 12
2450 Copenhagen SV

Registered in: Copenhagen

Executive Board

Gert Skov Petersen

Board of Directors

Allan Dyhr Hammershøj

Company auditors

T. Rasmussen Revision
Statsautoriseret Revisionsanpartsselskab

Statement by Management on the annual report

We have today presented the annual report of Mediathand ApS for the financial year 1. July 2019 to 30. June 2020.

The annual report is presented in accordance with the Danish Financial Statements Act.

In our opinion, the financial statements give a true and fair view of the Company's financial position and results. Also, we believe that the management commentary contains a fair review of the affairs and conditions referred to therein.

We recommend the annual report for adoption at the Annual General Meeting.

Copenhagen, 5 December 2020

Executive Board

Gert Skov Petersen

Board of Directors

Allan Dyhr Hammershøj

Independent auditor's report

To the shareholders of Mediathand ApS

Opinion

We have audited the Financial Statements of Mediathand ApS for the financial year 1 July 2018 - 30 June 2019, which comprise income statement, balance sheet and notes, including a summary of significant accounting policies, for the Company. The Financial Statements are prepared in accordance with the Danish Financial Statements Act.

In our opinion, the Financial Statements give a true and fair view of the Company's financial position at 30 June 2019 and of the results of the Company's operations for the financial year 1 July 2018 - 30 June 2019 in accordance with the Danish Financial Statements Act.

Basis for Opinion

We conducted our audit in accordance with International Standards on Auditing (ISAs) and the additional requirements applicable in Denmark. Our responsibilities under those standards and requirements are further described in the "Auditor's Responsibilities for the Audit of the Financial Statements" section of our report. We are independent of the Company in accordance with the International Ethics Standards Board for Accountants' Code of Ethics for Professional Accountants (IESBA Code) and the additional requirements applicable in Denmark, and we have fulfilled our other ethical responsibilities in accordance with these rules and requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Management's Responsibilities for the Financial Statements

Management is responsible for the preparation of Financial Statements that give a true and fair view in accordance with the Danish Financial Statements Act, and for such internal control as Management determines is necessary to enable the preparation of Financial Statements that are free from material misstatement, whether due to fraud or error.

In preparing the Financial Statements, Management is responsible for assessing the Company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting in preparing the Financial Statements unless Management either intends to liquidate the Company or to cease operations, or has no realistic alternative but to do so.

Auditor's Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the Financial Statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs and the additional requirements applicable in Denmark will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users of accounting information taken on the basis of these Financial Statements.

As part of an audit conducted in accordance with ISAs and the additional requirements applicable in Denmark, we exercise professional judgment and maintain professional skepticism throughout the audit. We also:

Identify and assess the risks of material misstatement of the Financial Statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.

Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Company's internal control.

Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by Management.

Conclude on the appropriateness of Management's use of the going concern basis of accounting in preparing the Financial Statements and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Company's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the Financial Statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Company to cease to continue as a going concern.

Evaluate the overall presentation, structure and contents of the Financial Statements, including the disclosures, and whether the Financial Statements represent the underlying transactions and events in a manner that gives a true and fair view.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

Statement on Management's Review

Management is responsible for Management's Review.

Our opinion on the Financial Statements does not cover Management's Review, and we do not express any form of assurance conclusion thereon.

In connection with our audit of the Financial Statements, our responsibility is to read Management's Review and, in doing so, consider whether Management's Review is materially inconsistent with the Financial Statements or our knowledge obtained during the audit, or otherwise appears to be materially misstated.

Moreover, it is our responsibility to consider whether Management's Review provides the information required under the Danish Financial Statements Act.

Based on the work we have performed, we conclude that Management's Review is in accordance with the Financial Statements and has been prepared in accordance with the requirements of the Danish Financial Statement Act. We did not identify any material misstatement of Management's Review.

Copenhagen, 5 December 2020

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Statsautoriseret Revisionsanpartsselskab
CVR-nr. 32942490

Tom Rasmussen
State Authorized Public Accountant
mne10032

Management commentary

Main activitie

The company's main activity is development and sale of a modular end-to-end live-on-demand streaming technology and services to global broadcast and media businesses. The streaming services enable broadcast, network and content providers to simplify and accelerate hosted or virtualized multiscreen TV and On-demand streaming infrastructures.

Development in activities and finances

Profit amounts to DKK 374.289 after tax, which is as expected, given the very high activity level in technical R&D, market and the company's current business development.

The company's balance sheet shows a total asset base of DKK 3.414.411, an equity of DKK 2.136.180 and cash in the bank of DKK 2.344.163.

The company has in the financial year invested in developing new markets nationally and globally. In this financial year only one physical industry trade show was held, and that was IBC in September 2019 and mediathand demonstrated new disruptive broadcast technology to manage current and future industry problems more effectively. Since then, all other major tradeshows were cancelled and converted into an online format due to COVID-19. This has led to a dramatic increase in online meetings and a reduction of marketing and travel cost. The COVID-19 has also slightly infected the revenue generating customer activities by delay- and temporary shutdown of customer projects with a minor but negative impact on customer revenue. Though we expect some of these projects to start up in the Q1-2021.

The Company has since demonstrated continuous progress in the new technology solutions at the other major industry in USA, the National Association of Broadcasters (NAB) online NAB Show Express, in May 2020.

The expectations for the financial year 2019/20 are positive. New customer contracts have been signed after the balance sheet closing date, which will have a positive impact on the business and next years turnover and financial result.

Special circumstances of the financial year 2019/20

No special circumstances.

Events after the balance sheet date

The company are continuously reversing its scope and optimizing resources allocated to various innovative research & development and business activities and management expect to narrow the scope of business activities to balance all future company resources.

No events have occurred after the balance sheet date to this date, which would influence the evaluation of this annual report.

Accounting policies

The financial statements have been prepared in accordance with the provisions of the Danish Financial Statements Act for accounting class B with the option of individual rules from accounting class C.

The financial statements have been presented applying the accounting policies consistently with last year.

Recognition and measurement

Assets are recognised in the balance sheet when it is probable as a result of a prior event that future economic benefits will flow to the Company, and the value of the asset can be measured reliably.

Liabilities are recognised in the balance sheet when the Company has a legal or constructive obligation as a result of a prior event, and it is probable that future economic benefits will flow out of the Company, and the value of the liability can be measured reliably.

On initial recognition, assets and liabilities are measured at cost. Measurement subsequent to initial recognition is effected as described below for each financial statement item.

Anticipated risks and losses that arise before the time of presentation of the annual report and that confirm or invalidate affairs and conditions existing at the balance sheet date are considered at recognition and measurement.

Income is recognised in the income statement when earned, whereas costs are recognised by the amounts attributable to this financial year.

Income statement

Revenue

Revenue from the sale of manufactured goods and goods for resale is recognised in the income statement when delivery is made and risk has passed to the buyer. Revenue is recognised net of VAT, duties and sales discounts.

Other operating income and operating expenses

Other operating income and expenses comprise income and expenses of a secondary nature as viewed in relation to the Company's primary activities.

Other external expenses

Other external expenses comprise expenses for distribution, sale, marketing, administration, premises, bad debts, etc.

Staff costs

Staff costs comprise salaries and wages as well as social security costs, pension contributions, etc for the Company's staff.

Financial income and expenses

These items comprise interest income and interest expenses, the interest portion of finance lease payments, realised and unrealised capital gains and losses on securities and transactions in foreign currencies, amortisation premium or allowance on mortgage debt etc as well as tax surcharge and relief under the Danish Tax Prepayment Scheme.

Interest expenses and other financial expenses for manufacturing assets are not included in the cost of assets, but are recognised in the income statement as incurred.

Income taxes

Tax for the year, which consists of current tax for the year and changes in deferred tax, is recognised in the income statement by the portion attributable to the profit/loss for the year and recognised directly in equity by the portion attributable to entries directly in equity.

The current tax payable or receivable is recognised in the balance sheet, stated as tax calculated on this year's taxable income, adjusted for prepaid tax.

Deferred tax is recognised on all temporary differences between the carrying amount and tax-based value of assets and liabilities.

Deferred tax assets, including the tax base of tax loss carryforwards, are recognised in the balance sheet at their estimated realisable value, either as a set-off against deferred tax liabilities or as net tax assets.

Balance sheet

Intangible assets

Patents acquired are measured at cost less accumulated amortisation and impairment losses. The amortisation period for patents exceeds five years, as the patents are amortised over their remaining duration which normally represents 4 years.

Patents are written down to the lower of recoverable amount and carrying amount.

Costs for development of new products are recognised in the income statement as incurred.

Equipment

Fixtures and fittings, tools and equipment are measured at cost less accumulated depreciation and impairment losses.

Cost comprises the acquisition price, costs directly attributable to the acquisition and preparation costs of the asset until the time when the asset is ready to be put into operation.

The basis of depreciation is cost plus revaluation and minus estimated residual value after the end of useful life. Straight-line depreciation is made on the basis of the following estimated useful lives of the assets:

	Years
Other fixtures and fittings, tools and equipment	3-5

Equipment are written down to the lower of recoverable amount and carrying amount.

Receivables

Receivables are measured at amortised cost usually equalling nominal value less provisions for bad debts.

Other financial liabilities

Other financial liabilities are measured at amortised cost which usually corresponds to nominal value.

Income statement		2019/20	2018/19
		DKK	DKK
Section			
	Gross profit	2.355.120	2.591.766
1	Staff costs	-1.908.162	-2.050.481
2	Depreciation	<u>-18.509</u>	<u>-19.731</u>
	Operating profit/loss	428.449	521.554
3	Financial expenses	<u>-54.160</u>	<u>-14.482</u>
	Profit/loss before tax	374.289	507.072
4	Tax on profit/loss for the year	0	-20.370
	Profit/loss for the year	<u>374.289</u>	<u>486.702</u>
Proposed distribution of profit/loss			
	Profit/loss for the year	374.289	486.702
		<u>374.289</u>	<u>486.702</u>

Balance sheet	2019/20	2018/19
Section	DKK	DKK
Acquired patents	0	0
5 Intangible assets	0	0
Other fixtures and fittings, tools and equipment	21.248	39.757
Equipment	21.248	39.757
6 Fixed assets	<u>21.248</u>	<u>39.757</u>
Trade receivables	172.776	561.103
Other receivables	876.224	318.785
Accrued expenses	0	329.977
Receivables	<u>1.049.000</u>	<u>1.209.865</u>
Securities and equity investments	0	35.000
Cash	2.344.163	1.909.225
Current assets	<u>3.393.163</u>	<u>3.154.090</u>
Assets	<u><u>3.414.411</u></u>	<u><u>3.193.847</u></u>

Balance sheet	2019/20	2018/19
Section	DKK	DKK
Share capital	200.000	200.000
Retained earnings	1.936.180	1.561.890
Equity	<u>2.136.180</u>	<u>1.761.890</u>
Trade payables	107.189	279.538
Income taxes	0	0
Other payables	1.171.042	1.152.419
Short-term liabilities other than provisions	<u>1.278.231</u>	<u>1.431.957</u>
Equity and liabilities	<u><u>3.414.411</u></u>	<u><u>3.193.847</u></u>
		Section
Assets charged and contingent liabilities etc		7
Related parties		8

Section	2019/20 DKK	2018/19 DKK
1 Staff costs		
Salaries and wages	1.878.216	2.016.490
Other social security costs	29.945	33.991
	<u>1.908.162</u>	<u>2.050.481</u>
Average number of employees	5	5
2 Depreciation, amortisation and impairment losses		
Other fixtures and fittings, tools and equipment	18.509	19.731
	<u>18.509</u>	<u>19.731</u>
3 Financial expenses		
Other financial expenses	-19.160	-14.482
Special Post		
Write-down, Pacini Medico ApS	-35.000	0
	<u>-54.160</u>	<u>-14.482</u>
4 Tax on profit/loss for the year		
Current tax	0	-20.370
Change in deferred tax	0	0
	<u>0</u>	<u>-20.370</u>
Deferred tax		
Deferred tax is not activated		

5 Intangible assets	Acquired patents
Cost at 1. July 2019	226.000
Cost at 30. June 2020	<u>226.000</u>
Amortisation and impairment losses at 1. July 2019	226.000
Amortisation for the year	0
Amortisation and impairment losses at 30. June 2020	<u>226.000</u>
Carrying amount at 30. June 2020	<u><u>0</u></u>
6 Equipment	
Cost at 1. July 2019	55.526
Cost at 30. June 2020	<u>55.526</u>
Depreciations at 1. July 2019	15.769
Depreciation in the year	18.509
Depreciation at 30. June 2020	<u>34.278</u>
Carrying amount at 30. June 2020	<u><u>21.248</u></u>
7 Assets charged and contingent liabilities etc	

The Company has no mortgages, collateral or contingent liabilities.

8 Related parties

Controlling influence

Mediathand Limited Innovation Center Gallows Hill Warwick CV34 6UN United Kingdom	Ownership
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Other related parties, etc.:

Allan Dyhr Hammershøj 2605 Brøndby	Director
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Gert Skov Petersen 2860 Søborg	Executive
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