

## Multiple Holding ApS

Strevelinsvej 34  
7000 Fredericia  
CVR No. 33058500

### Annual report 2022

The Annual General Meeting adopted the  
annual report on 28.06.2023

---

**Rasmus Ravnholdt Knudsen**  
Chairman of the General Meeting

# Contents

Entity details	2
Statement by Management	3
Independent auditor's report	4
Management commentary	7
Income statement for 2022	8
Balance sheet at 31.12.2022	9
Statement of changes in equity for 2022	11
Notes	12
Accounting policies	14

# Entity details

## Entity

Multiple Holding ApS

Strevelinsvej 34

7000 Fredericia

Business Registration No.: 33058500

Registered office: Fredericia

Financial year: 01.01.2022 - 31.12.2022

## Executive Management

Anders Østergaard

## Auditors

Deloitte Statsautoriseret Revisionspartnerselskab

Weidekampsgade 6

2300 Copenhagen S

# Statement by Management

The Executive Management has today considered and approved the annual report of Multiple Holding ApS for the financial year 01.01.2022 - 31.12.2022.

The annual report is presented in accordance with the Danish Financial Statements Act.

In my opinion, the financial statements give a true and fair view of the Entity's financial position at 31.12.2022 and of the results of its operations for the financial year 01.01.2022 - 31.12.2022.

I believe that the management commentary contains a fair review of the affairs and conditions referred to therein.

I recommend the annual report for adoption at the Annual General Meeting.

Fredericia, 28.06.2023

**Executive Management**

**Anders Østergaard**

# Independent auditor's report

## To the shareholder of Multiple Holding ApS

### Opinion

We have audited the financial statements of Multiple Holding ApS for the financial year 01.01.2022 - 31.12.2022, which comprise the income statement, balance sheet, statement of changes in equity and notes, including a summary of significant accounting policies. The financial statements are prepared in accordance with the Danish Financial Statements Act.

In our opinion, the financial statements give a true and fair view of the Entity's financial position at 31.12.2022 and of the results of its operations for the financial year 01.01.2022 - 31.12.2022 in accordance with the Danish Financial Statements Act.

### Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (ISAs) and additional requirements applicable in Denmark. Our responsibilities under those standards and requirements are further described in the "Auditor's responsibilities for the audit of the financial statements" section of this auditor's report. We are independent of the Entity in accordance with the International Ethics Standards Board for Accountants' International Code of Ethics for Professional Accountants (IESBA Code) and the additional ethical requirements applicable in Denmark, and we have fulfilled our other ethical responsibilities in accordance with these requirements and the IESBA Code. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

### Management's responsibilities for the financial statements

Management is responsible for the preparation of financial statements that give a true and fair view in accordance with the Danish Financial Statements Act, and for such internal control as Management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, Management is responsible for assessing the Entity's ability to continue as a going concern, for disclosing, as applicable, matters related to going concern, and for using the going concern basis of accounting in preparing the financial statements unless Management either intends to liquidate the Entity or to cease operations, or has no realistic alternative but to do so.

### Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs and the additional requirements applicable in Denmark will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

As part of an audit conducted in accordance with ISAs and the additional requirements applicable in Denmark, we exercise professional judgement and maintain professional scepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Entity's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by Management.
- Conclude on the appropriateness of Management's use of the going concern basis of accounting in preparing the financial statements, and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Entity's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Entity to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures in the notes, and whether the financial statements represent the underlying transactions and events in a manner that gives a true and fair view.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

**Statement on the management commentary**

Management is responsible for the management commentary.

Our opinion on the financial statements does not cover the management commentary, and we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the management commentary and, in doing so, consider whether the management commentary is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated.

Moreover, it is our responsibility to consider whether the management commentary provides the information required under the Danish Financial Statements Act.

Based on the work we have performed, we conclude that the management commentary is in accordance with the financial statements and has been prepared in accordance with the requirements of the Danish Financial Statements Act. We did not identify any material misstatement of the management commentary.

Copenhagen, 28.06.2023

**Deloitte**

Statsautoriseret Revisionspartnerselskab  
CVR No. 33963556

**Muhammad Ismaeel Rasul**

State Authorised Public Accountant  
Identification No (MNE) mne46641

# Management commentary

## Primary activities

The main activity of the Company is to invest in subsidiaries.

## Development in activities and finances

The result for the year shows a loss of DKK 6,555,938 against a loss last year of DKK 4,388,447. The result is not considered satisfactory.

During the year, Multiple Holding ApS has established Forever& ApS and Prime Properties Ltd. The purpose of Forever& ApS is to produce TV series, and the purpose of Prime Properties Ltd. is to invest in land and properties. Prime Properties Ltd. currently owns land. Additionally, the Company has acquired 100% of the shares in Strevelinsvej 34, Fredericia A/S, which subsequently changed the corporate form from an A/S to ApS. Consequently, the company name has changed to Strevelinsvej 34, Fredericia ApS. The purpose of Strevelinsvej 34, Fredericia ApS is to own the property, Strevelinsvej 34, 7000 Fredericia, a rental property, which is rented out to Monjasa A/S, a company within the Endeavour Invest ApS Group.

The Company has current liabilities exceeding current assets. Management has decided to present the financial statements on a going concern basis. Any additional support to secure the operation and financing will be covered by the parent company.

## Events after the balance sheet date

No events have occurred after the balance sheet date to this date, which would influence the evaluation of this annual report.



# Income statement for 2022

	Notes	2022 DKK	2021 DKK
<b>Gross profit/loss</b>		<b>(96,665)</b>	<b>(71,339)</b>
Income from investments in group enterprises		(6,204,982)	(4,374,145)
Other financial income	2	0	1,429
Other financial expenses	3	(379,995)	(947)
<b>Profit/loss before tax</b>		<b>(6,681,642)</b>	<b>(4,445,002)</b>
Tax on profit/loss for the year	4	125,704	56,555
<b>Profit/loss for the year</b>		<b>(6,555,938)</b>	<b>(4,388,447)</b>
<b>Proposed distribution of profit and loss</b>			
Retained earnings		(6,555,938)	(4,388,447)
<b>Proposed distribution of profit and loss</b>		<b>(6,555,938)</b>	<b>(4,388,447)</b>

# Balance sheet at 31.12.2022

## Assets

	Notes	2022 DKK	2021 DKK
Investments in group enterprises		39,017,512	10,873,918
<b>Financial assets</b>	5	<b>39,017,512</b>	<b>10,873,918</b>
<b>Fixed assets</b>		<b>39,017,512</b>	<b>10,873,918</b>
Receivables from group enterprises		0	109,405
Other receivables		174,250	0
Joint taxation contribution receivable		164,796	41,647
<b>Receivables</b>		<b>339,046</b>	<b>151,052</b>
<b>Current assets</b>		<b>339,046</b>	<b>151,052</b>
<b>Assets</b>		<b>39,356,558</b>	<b>11,024,970</b>

**Equity and liabilities**

	<b>Notes</b>	<b>2022 DKK</b>	<b>2021 DKK</b>
Contributed capital		100,000	100,000
Retained earnings		4,343,308	10,899,246
<b>Equity</b>		<b>4,443,308</b>	<b>10,999,246</b>
Trade payables		2,150	180
Payables to group enterprises		34,887,681	12,809
Other payables		23,419	12,735
<b>Current liabilities other than provisions</b>		<b>34,913,250</b>	<b>25,724</b>
<b>Liabilities other than provisions</b>		<b>34,913,250</b>	<b>25,724</b>
<b>Equity and liabilities</b>		<b>39,356,558</b>	<b>11,024,970</b>
Going concern	1		
Employees	6		
Contingent liabilities	7		

# Statement of changes in equity for 2022

	<b>Contributed capital DKK</b>	<b>Retained earnings DKK</b>	<b>Total DKK</b>
Equity beginning of year	100,000	10,899,246	10,999,246
Profit/loss for the year	0	(6,555,938)	(6,555,938)
<b>Equity end of year</b>	<b>100,000</b>	<b>4,343,308</b>	<b>4,443,308</b>

# Notes

## 1 Going concern

We note that the Company has current liabilities exceeding current assets. Management has decided to present the financial statements on a going concern basis. Any additional support to secure the operation and financing will be covered by the parent company.

## 2 Other financial income

	<b>2022</b>	<b>2021</b>
	<b>DKK</b>	<b>DKK</b>
Financial income from group enterprises	0	1,429
	<b>0</b>	<b>1,429</b>

## 3 Other financial expenses

	<b>2022</b>	<b>2021</b>
	<b>DKK</b>	<b>DKK</b>
Financial expenses from group enterprises	378,467	0
Other interest expenses	1,094	0
Exchange rate adjustments	434	947
	<b>379,995</b>	<b>947</b>

## 4 Tax on profit/loss for the year

	<b>2022</b>	<b>2021</b>
	<b>DKK</b>	<b>DKK</b>
Current tax	(164,796)	(15,589)
Adjustment concerning previous years	39,092	(40,966)
	<b>(125,704)</b>	<b>(56,555)</b>

The development in income tax is related to recognition of tax loss carry forward utilised within the Endeavour Invest ApS Group.

## 5 Financial assets

	<b>Investments in group enterprises DKK</b>
Cost beginning of year	23,742,866
Additions	34,323,740
<b>Cost end of year</b>	<b>58,066,606</b>
Revaluations beginning of year	(12,868,948)
Exchange rate adjustments	(58,947)
Share of profit/loss for the year	(6,240,866)
Other adjustments	119,667
<b>Revaluations end of year</b>	<b>(19,049,094)</b>
<b>Carrying amount end of year</b>	<b>39,017,512</b>

<b>Investments in subsidiaries</b>	<b>Registered in</b>	<b>Corporate form</b>	<b>Equity interest %</b>
AHA Creations ApS	Fredericia	ApS	100.00
AHA Livestage ApS	Fredericia	ApS	100.00
Endeavour Cells ApS	Fredericia	ApS	100.00
Strevelinsvej 34, Fredericia ApS	Fredericia	ApS	100.00
Forever& ApS	Fredericia	ApS	100.00
Prime Properties Ltd.	Dubai	Ltd.	100.00

## 6 Employees

The Entity has no employees other than the Executive Management which is remunerated in Monjasa Holding A/S.

## 7 Contingent liabilities

The Entity participates in a Danish joint taxation arrangement where Endeavour Invest ApS serves as the administration company. According to the joint taxation provisions of the Danish Corporation Tax Act, the Entity is therefore liable for income taxes etc for the jointly taxed entities and for obligations, if any, relating to the withholding of tax on interest, royalties and dividend for the jointly taxed entities.

# Accounting policies

## Reporting class

This annual report has been presented in accordance with the provisions of the Danish Financial Statements Act governing reporting class B enterprises with addition of a few provisions for reporting class C.

The accounting policies applied to these financial statements are consistent with those applied last year.

## Consolidated financial statements

Referring to section 112 (2) of the Danish Financial Statements Act, no consolidated financial statements have been prepared.

Multiple Holding ApS is included in the consolidated financial statements of Endeavour Invest ApS, Fredericia, Central Business Registration No 27309224.

## Recognition and measurement

Assets are recognised in the balance sheet when it is probable as a result of a prior event that future economic benefits will flow to the Entity, and the value of the asset can be measured reliably.

Liabilities are recognised in the balance sheet when the Entity has a legal or constructive obligation as a result of a prior event, and it is probable that future economic benefits will flow out of the Entity, and the value of the liability can be measured reliably.

On initial recognition, assets and liabilities are measured at cost. Measurement subsequent to initial recognition is effected as described below for each financial statement item.

Anticipated risks and losses that arise before the time of presentation of the annual report and that confirm or invalidate affairs and conditions existing at the balance sheet date are considered at recognition and measurement.

Income is recognised in the income statement when earned, whereas costs are recognised by the amounts attributable to this financial year.

## Income statement

### Gross profit or loss

Gross profit or loss comprises external expenses.

### Other external expenses

Other external expenses include expenses relating to the Entity's ordinary activities, including expenses for stationery and office supplies, etc. This item also includes write-downs of receivables recognised in current assets.

### Income from investments in group enterprises

Income from investments in group enterprises comprises the pro rata share of the individual enterprises' profit/loss after full elimination of intra-group profits or losses as well as profit/loss on sold investments in group enterprises.

**Other financial income**

Other financial income comprises interest income, including interest income on receivables from group enterprises, net capital gains on payables and transactions in foreign currencies, as well as tax relief under the Danish Tax Prepayment Scheme etc.

**Other financial expenses**

Other financial expenses comprise interest expenses, including interest expenses on payables to group enterprises, net capital losses on payables and transactions in foreign currencies, as well as tax surcharge under the Danish Tax Prepayment Scheme etc.

**Tax on profit/loss for the year**

Tax for the year, which consists of current tax for the year and changes in deferred tax, is recognised in the income statement by the portion attributable to the profit for the year and recognised directly in equity by the portion attributable to entries directly in equity.

The Entity is jointly taxed with all Danish group enterprises. The current Danish income tax is allocated among the jointly taxed entities proportionally to their taxable income (full allocation with a refund concerning tax losses).

**Balance sheet****Investments in group enterprises**

Investments in group enterprises are recognised and measured according to the equity method. This means that investments are measured at the pro rata share of the enterprises' equity value plus unamortised goodwill and plus or minus unrealised intra-group profits or losses.

Group enterprises with negative equity value are measured at DKK 0. Any receivables from these enterprises are written down to net realisable value based on a specific assessment. If the Parent has a legal or constructive obligation to cover the liabilities of the relevant enterprise, and it is probable that such obligation will involve a loss, a provision is recognised that is measured at present value of the costs necessary to settle the obligations at the balance sheet date.

Upon distribution of profit or loss, net revaluation of investments in group enterprises is transferred to reserve for net revaluation according to the equity method in equity.

Goodwill is the positive difference between cost of investments and fair value of assets and liabilities arising from acquisitions. Goodwill is amortised straightline over its estimated useful life, which is fixed based on the experience gained by Management for each business area. For one amount of goodwill, it has not been possible to estimate useful life reliably, for which reason such useful life has been set at 10 years.

Investments in group enterprises are written down to the lower of recoverable amount and carrying amount.

**Receivables**

Receivables are measured at amortised cost, usually equalling nominal value less write-downs for bad and doubtful debts.

**Joint taxation contributions receivable or payable**

Current joint taxation contributions payable or joint taxation contributions receivable are recognised in the balance sheet, calculated as tax computed on the taxable income for the year, which has been adjusted for prepaid tax. For tax losses, joint taxation contributions receivable are only recognised if such losses are expected



to be used under the joint taxation arrangement.

**Other financial liabilities**

Other financial liabilities are measured at amortised cost, which usually corresponds to nominal value.

# PENNEO

Underskrifterne i dette dokument er juridisk bindende. Dokumentet er underskrevet via Penneo™ sikker digital underskrift. Underskrivernes identiteter er blevet registereret, og informationerne er listet herunder.

“Med min underskrift bekræfter jeg indholdet og alle datoer i dette dokument.”

## Muhammad Ismaeel Rasul

Revisor

Serienummer: PID:9208-2002-2-057363471340

IP: 185.104.xxx.xxx

2023-06-29 15:05:06 UTC



## Anders Østergaard

Adm. direktør

Serienummer: 82b7521c-3512-40e8-9690-5ce4b88466fa

IP: 212.98.xxx.xxx

2023-06-30 06:57:14 UTC



## Rasmus Ravnholdt Knudsen

Dirigent

Serienummer: c232a5d4-0964-4096-ae37-34b446455d2e

IP: 212.98.xxx.xxx

2023-06-30 09:37:55 UTC



Penneo dokumentnøgle: XNV1M4-OU8GB-XQV3N-6TWOA-LE7BE-DPW7X

Dette dokument er underskrevet digitalt via **Penneo.com**. Signeringsbeviserne i dokumentet er sikret og valideret ved anvendelse af den matematiske hashværdi af det originale dokument. Dokumentet er låst for ændringer og tidsstemplet med et certifikat fra en betroet tredjepart. Alle kryptografiske signeringsbeviser er indlejret i denne PDF, i tilfælde af de skal anvendes til validering i fremtiden.

### Sådan kan du sikre, at dokumentet er originalt

Dette dokument er beskyttet med et Adobe CDS certifikat. Når du åbner dokumentet

i Adobe Reader, kan du se, at dokumentet er certificeret af **Penneo e-signature service** <penneo@penneo.com>. Dette er din garanti for, at indholdet af dokumentet er uændret.

Du har mulighed for at efterprøve de kryptografiske signeringsbeviser i indlejret i dokumentet ved at anvende Penneos validator på følgende websted: <https://penneo.com/validator>