Aldersrogade 8

DK-2100 Copenhagen

CVR no. 32892531

Annual report 2019

Chairman

Elina Björklund, CEO

Approved at the Company's annual general meeting on 25 June 2020

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MANAGEMENT'S REPORT

The Executive Board and Management have today discussed and approved the annual

report of Reima Danmark ApS for the financial year 1 January 2019 – 31 December 2019.

The annual report has been prepared in accordance with the Danish Financial Statements

Act.

It is our opinion that the financial statements give a true and fair view of the Company's

financial position at 31 December 2019 and of the results of the Company's operation for

the financial year 1 January 2019 – 31 December 2019.

Further, in our opinion, the Management's review gives a fair review of the matters

discussed in the Management's review.

We recommend that the annual report is approved at the annual general meeting.

Vantaa, 25 June 2020

Management:

Jani Koskinen

**Executive Board:** 

Elina Björklund

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INDEPENDENT AUDITOR'S REPORT

To the shareholders of Reima Danmark ApS

**Opinion** 

We have audited the financial statements of Reima Danmark ApS for the financial year

1 January – 31 December 2019, comprising income statement, balance sheet and notes,

including accounting policies. The financial statements are prepared in accordance with

the Danish Financial Statements Act.

In our opinion, the financial statements give a true and fair view of the Company's assets,

liabilities and financial position at 31 December 2019 and of the results of the Company's

operations for the financial year 1 January – 31 December 2019 in accordance with the

Danish Financial Statements Act.

**Basis for opinion** 

We conducted our audit in accordance with International Standards on Auditing (ISAs)

and the additional requirements applicable in Denmark. Our responsibilities under those

standards and requirements are further described in the "Auditor's responsibilities for the

audit of the financial statements" section of our report.

We are independent of the Company in accordance with the International Ethics

Standards Board for Accountants' Code of Ethics for Professional Accountants (IESBA

Code) and the additional requirements applicable in Denmark, and we have fulfilled our

other ethical responsibilities in accordance with these rules and requirements.

We believe that the audit evidence we have obtained is sufficient and appropriate to

provide a basis for our opinion.

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#### **Emphasis of Matter – events after the financial year**

We draw attention to Note 5 to the financial statements "Events after the end of the financial year", which describes that the COVID-19 pandemic affects negatively how the Reima group is able to fulfil its financing covenants in the financial year 2020 and that the group currently is conducting negotiations with its financiers for a waiver and additional funding. The note also describes that Reima Danmark ApS is dependent on funding from the Reima Group and that the uncertainty related to the Group's ability to obtain additional financing could impact Reima Danmark ApS' ability to finance future operation. Our opinion is not modified in respect of this matter.

#### Management's responsibility for the financial statements

Management is responsible for the preparation of financial statements that give a true and fair view in accordance with the Danish Financial Statements Act and for such internal control that Management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, Management is responsible for assessing the Company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting in preparing the financial statements unless Management either intends to liquidate the Company or to cease operations, or has no realistic alternative but to do so.

#### Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance as to whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not a guarantee that an audit conducted in accordance with ISAs and the additional requirements in Denmark will always detect a material misstatement when it exists.

Misstatements may arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of financial statement users made on the basis of these financial statements.

As part of an audit conducted in accordance with ISAs and the additional requirements applicable in Denmark, we exercise professional judgement and maintain professional scepticism throughout the audit. We also

- identify and assess the risks of material misstatement of the company financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error as fraud may involve collusion, forgery, intentional omissions, misrepresentations or the override of internal control.
- obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Company's internal control.
- evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by Management.
- conclude on the appropriateness of Management's use of the going concern basis of accounting in preparing the financial statements and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Company's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Company to cease to continue as a going concern.

— evaluate the overall presentation, structure and contents of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that gives a true and fair view.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

Independent auditor's report

#### Statement on the Management's review

Management is responsible for the Management's review.

Our opinion on the financial statements does not cover the Management's review, and we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the Management's review and, in doing so, consider whether the Management's review is materially inconsistent with the financial statements or our knowledge obtained during the audit, or otherwise appears to be materially misstated.

Moreover, it is our responsibility to consider whether the Management's review provides the information required under the Danish Financial Statements Act.

Based on the work we have performed, we conclude that the Management's review is in accordance with the financial statements and has been prepared in accordance with the requirements of the Danish Financial Statement Act. We did not identify any material misstatement of the Management's review.

Copenhagen, 25 June 2020

#### **KPMG**

Statsautoriseret Revisionspartnerselskab

CVR no. 25 57 81 98

Klaus Rytz

State Authorised

**Public Accountant** 

MNE no. 33205

#### **COMPANY INFORMATION**

Company name Reima Danmark ApS

CVR no. 32892531

Address Aldersrogade 8

DK-2100 Copenhagen

Management Jani Koskinen

Executive Board Elina Björklund

Auditors KPMG P/S

Statsautoriseret Revisionspartnerselskab

Dampfaergevej 28

DK-2100 Copenhagen

CVR: 25578198

Annual general meeting 25 June 2020

Ownership control Reima Oy

Karhumäentie 3

FI-01530 Vantaa

Finland

The Company's financial statements are recognised in the consolidated financial statements for Reima Oy (largest group). The consolidated financial statements can be

obtained by request to the group.

#### MANAGEMENT'S REVIEW

#### **Principal activities of the Company**

The principal activity of the Company is seeking sales opportunities and selling products for the parent company.

### Development in activities and financial matters

The Company's financial position and the result of the year will be shown in the following income statement of the financial year 1 January 2019 - 31 December 2019 and the balance sheet at 31 December 2019.

The results for the year show a profit of DKK 483,949 (2018: DKK 75,104). The Management considers the results satisfactory. In 2019 Reima Danmark ApS received DKK 469,929 as dividend income from Reima LLC. No other significant changes have occurred in Company's activity from previous year. Reima Danmark ApS has only administrative activity and it is a sales organisation providing sales services. Reima Oy is purchasing these services from Reima Danmark ApS. In 2019, Reima Danmark ApS has not sold anything directly to B2B or B2C.

#### **Subsequent events**

The coronavirus (COVID-19) outbreak will impact sales of the Group during 2020 and potentially consumer behaviour thereafter. So far the 2020 pre-orders made have not been cancelled but customers' payment difficulties or financial situation may affect customer deliveries. Where necessary, Reima is able to transfer products to its own retail and ecommerce sales channels.

The pandemic will have negative effects to Group's financing covenant compliance during 2020. Furthermore, the pandemic may affect the estimates and assumptions underlying goodwill impairment tests, for example. The Group has initiated adaptation measures. The overall impact of the pandemic on Reima's operations depends on the extent and duration of the outbreak and cannot be estimated with any accuracy at this point

# **Future prospects**

The Company expects a profit for the coming year.

## INCOME STATEMENT FOR THE PERIOD 1 JANUARY – 31 DECEMBER

	2019	2018
	DKK	DKK
Gross profit	1,355,990	1,341,597
Staff costs (note 2)	(1,256,816)	(1,234,540)
Profit before financial items	99,174	107,057
Income from equity investments	469 929	0
Financial income	74	25
Financial expenses	(7,056)	(1,921)
Profit before tax	562,121	105,386
Tax on net profit for the year	(78,172)	(30,282)
Net profit for the year	483,949	75,104

## PROPOSED DISTRIBUTION OF PROFIT

	2019	2018
	DKK	DKK
Proposed distribution of profit		
Retained earnings	483,949	75,104
Total distribution	483,949	75,104
·		

## **BALANCE 31 DECEMBER**

ASSETS	2019	2018
	DKK	DKK
Shares	1,867	1,867
Long-term financial asset	61,236	61,236
Total financial assets	63,103	63,103
-		
Total fixed assets	63,103	63,103
-		
Trade receivables, intercompany	1,945,768	1,484,000
Inventory	153,663	136,457
Income taxes	0	4,981
Deferred tax assets	2,842	3,790
Other receivables	29,335	75,141
Prepayments	29,420	37,860
-		
Total receivables	2,161,028	1,742,229
Cash and cash equivalents	209,628	95,601
Total cash and cash equivalents	209,628	95,601
Total current assets	2,370,656	1,837,830
Total assets	2,433,759	1,900,933

<b>EQUITY AND LIABILITIES</b>	2019	2018
	DKK	DKK
Share capital	80,000	80,000
Retained earnings	1,867,588	1,383,639
Total equity	1,947,588	1,463,639
Trade payables, third party	126,220	178,870
Trade payables, intercompany	41,357	0
Income taxes	2,834	0
Other payables	315,760	258,424
Total short-term liabilities	486,171	437,294
Total liabilities	486,171	437,294
Total liabilities and equity	2,433,759	1,900,933

Contractual obligations and contingencies, etc. (note 3)

**Related Parties (note 4)** 

Events after the end of the financial year (note 5)

## STATEMENT OF CHANGES IN EQUITY

Total equity	80,000	1,867,588	1,947,588
Result of the year (profit)	0	483,949	483,949
Balance at 1 January 2019	80,000	1,383,639	1,463,639
	DKK	DKK	DKK
	capital	earnings	Total
	Share	Retained	

#### NOTES TO THE FINANCIAL STATEMENTS

#### NOTE 1: ACCOUNTING PRINCIPLES APPLIED

The annual report of the Company has been prepared in accordance with the provisions applying to reporting class B entities under the Danish Financial Statement Act with optin from higher reporting classes.

The most significant elements of the accounting principles are described below. The accounting principles were applied consistently with those of last year.

#### **Recognition and measurement**

Revenue is recognised in the income statement as it is earned. Furthermore, value adjustments of financial assets and liabilities measured at fair value or amortised costs are recognised. Moreover, all expenses incurred to achieve the earnings for the year are recognised in the income statement, including depreciation, amortisation, write downs and provisions.

Assets are recognised in the balance sheet when it is probable that future economic benefits will flow to the Company and the value of the asset can be measured reliably. Liabilities are recognised in the balance sheet when it is probable that the future economic benefits will flow from the Company and the value of the liability can be measured reliably.

Shares are recognised at cost.

On initial recognition, assets and liabilities are measured at cost. Subsequently, assets and liabilities are measured as described for each individual item below.

Certain financial assets and liabilities are measured at cost, thus recognising a constant effective interest over the term. Amortised cost is computed as original cost less deductions, if any, as well as additions/deductions of the accumulated amortisation of the difference between cost and nominal value.

When recognising and measuring assets and liabilities, any gains, losses and risks occurred prior to the presentation of the annual report will be considered and evidence of such conditions existing at the balance sheet date will be taken into account.

#### Foreign currency translation

Transactions denominated in foreign currencies are translated at the exchange rates at the date of the transaction.

Receivables, liabilities and other items in foreign currencies which have not been settled at the balance sheet date are translated at the exchange rates at the balance sheet date.

Realised and unrealised exchange rate adjustments are included in the income statement as financial income or financial expenses.

#### **Income statement**

#### **Gross profit**

Pursuant to section 32 of the Danish Financial Statements Act, the Company does not disclose its revenue.

Gross profit reflects an aggregation of revenue, and other operating income less external expenses.

#### Revenue

Income comprises services rendered to the parent company.

#### Cost of sales

Cost of sales comprises costs incurred to generate revenue for the year.

#### Other external expenses

Other external expenses comprise expenses for distribution, sales, marketing, administration, premises, bad debts, etc.

#### **Staff costs**

Staff costs include wages and salaries, including holiday allowance and pensions and other social security costs, etc., of its employees. The staff costs are deducted from payments received from public authorities.

#### **Financial items**

Financial income and expense and similar items are recognised in the income statement with the amounts relating to the reporting period. Net financials include interest income and expense, realised and unrealised exchange rate gains, and losses on foreign currency transactions.

Dividends from equity investments in group entities and associates measured at cost are recognised as income in the Parent Company's income statement in the financial year when the dividends are declared.

#### Tax on profit

Tax for the year comprises of current tax for the year and deferred tax for the year. The tax relating to the profit for the year is recognised in the income statement.

#### **Balance sheet**

#### **Investments**

Equity investments in group entities and associates are measured at cost. In case of indication of impairment, an impairment test is conducted. When the cost exceeds the recoverable amount, write-down is made to this lower value.

Other receivables and deposits are recognised at amortised cost.

#### Receivables

Receivables are measured at amortised cost.

#### **Inventory**

Inventories are measured at the lower of cost, in accordance with the FIFO method and net realisable value.

#### **Corporation tax and deferred tax**

Current tax liabilities and outstanding current tax are recognised in the balance sheet as computed tax on the taxable income for the year adjusted for tax on previous years' taxable income as well as for tax paid on account.

Deferred tax is measured according to the liability method in respect of temporary differences between accounting and tax values of assets and liabilities. In cases, e.g. regarding share where computation of the tax values can be made according to alternative tax rules, deferred tax is measured either on basis of the planned use of the asset or on settlement of the liability.

Deferred tax assets, including the tax value of the tax loss carryforwards, are recognised at expected realisable value, either by payment of tax on future earnings or set-off against deferred tax liabilities within the same legal tax entity. Deferred net tax assets, if any, are measured at net realisable value.

Deferred tax is measured in accordance with the tax rules and at tax rates applicable at the balance sheet date when the deferred tax is expected to crystallise as current tax. Changes in deferred tax as a result of changes in tax rates are recognised in the income statement. On the basis of the assessment made by the management in regard to realisation of the Company's assets, a tax rate of 22% has been applied when calculating deferred tax. When calculating tax on a net profit for the year the current tax rate of 22% has been applied.

#### **Prepayments**

Prepayments comprise costs incurred concerning subsequent financial years.

#### Liabilities

Liabilities are measured at amortised cost equal to nominal value.

#### **NOTE 2: STAFF COSTS**

	2019	2018
	DKK	DKK
Salaries and wages	1,244,008	1,223,450
Other staff costs	12,808	11,090
	1,256,816	1,234,540
Number of employees	2	2

### NOTE 3: CONTRACTUAL OBLIGATIONS AND CONTINGENCIES, ETC.

The Company has lease obligation of cars and equipment of DKK 129 thousand (2018: DKK 195 thousand)

The Company has a rental obligation of DKK 71 thousand (2018: DKK 61 thousand).

#### **NOTE 4: RELATED PARTIES**

Reima Danmark ApS is fully owned by Reima Oy.

#### Control

Reima Danmark ApS is part of the consolidated financial statements of Reima Oy, registered office, which is the smallest group in which the Company is included as a subsidiary.

#### NOTE 5: EVENTS AFTER THE END OF THE FINANCIAL YEAR

The COVID-19 outbreak will impact Reima Danmark ApS by potentially lowering the amount of sales and marketing services the Company provides to Reima Oy in 2020. The overall impact of the pandemic on Reima's operations depends on the extent and duration of the outbreak and cannot be estimated with any accuracy at this point.

The COVID-19 pandemic will have adverse effects to Reima Group's ability to fulfil its financing covenant in the financial year 2020. The Group is currently conducting negotiations with the Group's financiers for a waiver and additional funding. Reima Danmark ApS is dependent on funding from the Reima Group. The uncertainty related to the Group's ability to obtain additional financing could therefore impact Reima Danmark ApS' ability to finance its future operation.