

# Quadiant CXM Denmark ApS

Lersø Parkallé 112, 2100 København Ø

Company reg. no. 32 07 04 34

## Annual report

1 February 2019 - 31 January 2020

The annual report was submitted and approved by the general meeting on the 3 June 2020.

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Michael John Davies  
Chairman of the meeting

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Notes:

- To ensure the greatest possible applicability of this document, British English terminology has been used.
- Please note that decimal points have not been used in the usual English way. This means that for instance EUR 146.940 means the amount of EUR 146,940, and that 23,5 % means 23.5 %.

## **Management's report**

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The board of directors and the managing director have today presented the annual report of Quadient CXM Denmark ApS for the financial year 1 February 2019 to 31 January 2020.

The annual report has been presented in accordance with the Danish Financial Statements Act.

We consider the accounting policies used appropriate, and in our opinion the annual accounts provide a true and fair view of the company's assets and liabilities and its financial position at 31 January 2020 and of the company's results of its activities in the financial year 1 February 2019 to 31 January 2020.

We are of the opinion that the management's review includes a fair description of the issues dealt with.

We recommend that the annual report be approved by the general meeting.

Copenhagen, 29 May 2020

### **Managing Director**

Michael John Davies

### **Board of directors**

Laurent Marie Philippe du Passage

Michael John Davies

## **Independent auditor's report**

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### **To the shareholders of Quadient CXM Denmark ApS**

#### **Opinion**

We have audited the annual accounts of Quadient CXM Denmark ApS for the financial year 1 February 2019 to 31 January 2020, which comprise accounting policies, profit and loss account, balance sheet and notes. The annual accounts are prepared in accordance with the Danish Financial Statements Act.

In our opinion, the annual accounts give a true and fair view of the company's assets, liabilities and financial position at 31 January 2020 and of the results of the company's operations for the financial year 1 February 2019 to 31 January 2020 in accordance with the Danish Financial Statements Act.

#### **Basis for opinion**

We conducted our audit in accordance with international standards on auditing and the additional requirements applicable in Denmark. Our responsibilities under those standards and requirements are further described in the below section "Auditor's responsibilities for the audit of the annual accounts". We are independent of the company in accordance with international ethics standards for accountants (IESBA's Code of Ethics) and the additional requirements applicable in Denmark, and we have fulfilled our other ethical responsibilities in accordance with these standards and requirements. We believe that the audit evidence obtained is sufficient and appropriate to provide a basis for our opinion.

#### **The management's responsibilities for the annual accounts**

The management is responsible for the preparation of annual accounts that give a true and fair view in accordance with the Danish Financial Statements Act. The management is also responsible for such internal control as the management determines is necessary to enable the preparation of annual accounts that are free from material misstatement, whether due to fraud or error.

In preparing the annual accounts, the management is responsible for evaluating the company's ability to continue as a going concern, and, when relevant, disclosing matters related to going concern and using the going concern basis of accounting when preparing the annual accounts, unless the management either intends to liquidate the company or to cease operations, or if it has no realistic alternative but to do so.

#### **Auditor's responsibilities for the audit of the annual accounts**

Our objectives are to obtain reasonable assurance about whether the annual accounts as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report including an opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with international standards on auditing and the additional requirements applicable in Denmark will always detect a material misstatement when it exists. Misstatements may arise due to fraud or error and may be considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions made by users on the basis of the annual accounts.

As part of an audit conducted in accordance with international standards on auditing and the additional requirements applicable in Denmark, we exercise professional evaluations and maintain professional scepticism throughout the audit. We also:

## **Independent auditor's report**

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- Identify and assess the risks of material misstatement in the annual accounts, whether due to fraud or error, design and perform audit procedures in response to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than the risk of not detecting a misstatement resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of the internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the company's internal control.
- Evaluate the appropriateness of accounting policies used by the management and the reasonableness of accounting estimates and related disclosures made by the management.
- Conclude on the appropriateness of the management's preparation of the annual accounts being based on the going concern principle and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may raise significant doubt about the company's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the annual accounts or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the company to cease to continue as a going concern.
- Evaluate the overall presentation, structure and contents of the annual accounts, including the disclosures in the notes, and whether the annual accounts reflect the underlying transactions and events in a manner that gives a true and fair view.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in the internal control that we identify during our audit.

### **Statement on the management's review**

The management is responsible for the management's review.

Our opinion on the annual accounts does not cover the management's review, and we do not express any kind of assurance opinion on the management's review.

In connection with our audit of the annual accounts, our responsibility is to read the management's review and in that connection consider whether the management's review is materially inconsistent with the annual accounts or our knowledge obtained during the audit, or whether it otherwise appears to contain material misstatement.

## **Independent auditor's report**

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Furthermore, it is our responsibility to consider whether the management's review provides the information required under the Danish Financial Statements Act.

Based on the work we have performed, we believe that the management's review is in accordance with the annual accounts and that it has been prepared in accordance with the requirements of the Danish Financial Statement Acts. We did not find any material misstatement in the management's review.

Copenhagen, 29 May 2020

### **BUUS JENSEN**

State Authorised Public Accountants  
Company reg. no. 16 11 90 40

**Michael Markussen**

State Authorised Public Accountant  
mne34295

## Company information

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### **The company**

Quadient CXM Denmark ApS  
Lersø Parkallé 112  
2100 København Ø

Company reg. no. 32 07 04 34  
Established: 24 February 2009  
Domicile: Copenhagen  
Financial year: 1 February - 31 January

### **Board of directors**

Laurent Marie Philippe du Passage  
Michael John Davies

### **Managing Director**

Michael John Davies

### **Auditors**

BUUS JENSEN, Statsautoriserede revisorer

## **Management commentary**

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### **The principal activities of the company**

The Company's main activities consist of development and implementation of IT-systems.

### **Development in activities and financial matters**

The gross profit for the year is EUR 182.817 against EUR 128.818 last year. The results from ordinary activities after tax are EUR 122.638 against EUR 109.358 last year. The management consider the results satisfactory.



## **Income statement 1 February - 31 January**

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All amounts in EUR.

<u>Note</u>	<u>2019/20</u>	<u>2018/19</u>
<b>Gross profit</b>	<b>182.817</b>	<b>128.818</b>
1 Staff costs	0	59
Depreciation and writedown relating to tangible fixed assets	0	-473
<b>Operating profit</b>	<b>182.817</b>	<b>128.404</b>
2 Other financial income from group enterprises	14.823	10.872
Other financial income	84.038	17.024
3 Other financial costs	-124.040	-15.942
<b>Pre-tax net profit or loss</b>	<b>157.638</b>	<b>140.358</b>
4 Tax on ordinary results	-35.000	-31.000
<b>Net profit or loss for the year</b>	<b>122.638</b>	<b>109.358</b>
<b>Proposed appropriation of net profit:</b>		
Transferred to retained earnings	122.638	109.358
<b>Total allocations and transfers</b>	<b>122.638</b>	<b>109.358</b>

## Statement of financial position at 31 January

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All amounts in EUR.

<u>Note</u>	<u>2020</u>	<u>2019</u>
<b>Assets</b>		
<b>Current assets</b>		
Trade debtors	600.010	468.405
Amounts owed by group enterprises	2.640.303	1.679.863
Total receivables	<u>3.240.313</u>	<u>2.148.268</u>
<b>Total current assets</b>	<b><u>3.240.313</u></b>	<b><u>2.148.268</u></b>
<b>Total assets</b>	<b><u>3.240.313</u></b>	<b><u>2.148.268</u></b>

## Statement of financial position at 31 January

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All amounts in EUR.

<b>Equity and liabilities</b>			
<u>Note</u>		<u>2020</u>	<u>2019</u>
<b>Equity</b>			
5	Contributed capital	25.000	25.000
6	Retained earnings	607.158	484.520
	<b>Total equity</b>	<b><u>632.158</u></b>	<b><u>509.520</u></b>
<b>Liabilities other than provisions</b>			
	Bank debts	26	137
	Trade payables	28.135	30.432
	Payables to group enterprises	1.268.756	800.367
	Corporate tax	22.570	15.463
	Other payables	97.102	51.751
	Accruals and deferred income	1.191.566	740.598
	Total short term liabilities other than provisions	<u>2.608.155</u>	<u>1.638.748</u>
	<b>Total liabilities other than provisions</b>	<b><u>2.608.155</u></b>	<b><u>1.638.748</u></b>
	<b>Total equity and liabilities</b>	<b><u>3.240.313</u></b>	<b><u>2.148.268</u></b>

## Notes

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All amounts in EUR.

	<u>2019/20</u>	<u>2018/19</u>
<b>1. Staff costs</b>		
Other costs for social security	<u>0</u>	<u>-59</u>
	<b>0</b>	<b>-59</b>
Average number of employees	<u>0</u>	<u>0</u>
<b>2. Other financial income from group enterprises</b>		
Interest, group enterprises	<u>14.823</u>	<u>10.872</u>
	<b>14.823</b>	<b>10.872</b>
<b>3. Other financial costs</b>		
Other financial costs	<u>124.040</u>	<u>15.942</u>
	<b>124.040</b>	<b>15.942</b>
<b>4. Tax on ordinary results</b>		
Tax of the results for the year	35.000	26.000
Adjustment for the year of deferred tax	<u>0</u>	<u>5.000</u>
	<b>35.000</b>	<b>31.000</b>
<b>5. Contributed capital</b>		
Contributed capital 1 February 2019	<u>25.000</u>	<u>25.000</u>
	<b>25.000</b>	<b>25.000</b>
<b>6. Retained earnings</b>		
Retained earnings 1 February 2019	484.520	375.162
Profit or loss for the year brought forward	<u>122.638</u>	<u>109.358</u>
	<b>607.158</b>	<b>484.520</b>

## **Accounting policies**

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The annual report for Quadiant CXM Denmark ApS has been presented in accordance with the Danish Financial Statements Act regulations concerning reporting class B enterprises. Furthermore, the company has decided to comply with certain rules applying to reporting class C enterprises.

The accounting policies are unchanged from the previous year, and the annual report is presented in euro (EUR).

### **Recognition and measurement in general**

Income is recognised in the profit and loss account concurrently with its realisation, including the recognition of value adjustments of financial assets and liabilities. Likewise, all costs, these including depreciation, amortisation, writedown, provisions, and reversals which are due to changes in estimated amounts previously recognised in the profit and loss account are recognised in the profit and loss account.

Assets are recognised in the balance sheet when the company is liable to achieve future, financial benefits and the value of the asset can be measured reliably.

Liabilities are recognised in the balance sheet when the company is liable to lose future, financial benefits and the value of the liability can be measured reliably.

At the first recognition, assets and liabilities are measured at cost. Later, assets and liabilities are measured as described below for each individual accounting item.

Certain fixed asset investments and liabilities are measured at amortised cost, by which method a fixed, effective interest is recognised during the useful life of the asset or the liability. Amortised cost is recognised as the original cost with deduction of any payments and additions/deductions of the accrued amortisation of the difference between cost and nominal amount. In this way capital losses and capital profits are spread over the useful life.

At recognition and measurement, such predictable losses and risks are taken into consideration, which may appear before the annual report is presented, and which concerns matters existing on the balance sheet date.

### **Translation of foreign currency**

Transactions in foreign currency are translated by using the exchange rate prevailing at the date of the transaction. Differences in the rate of exchange arising between the rate at the date of transaction and the rate at the date of payment are recognised in the profit and loss account as an item under net financials.

Debtors, creditors, and other monetary items in foreign currency are translated by using the closing rate. The difference between the closing rate and the rate at the time of the occurrence or the recognition in the latest annual accounts of the amount owed or the liability is recognised in the profit and loss account under financial income and expenses.

## **Accounting policies**

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Fixed assets and other non-monetary assets acquired in foreign currency and which are not considered to be investment assets purchased in foreign currencies are measured at the exchange rate on the transaction date.

### **Income statement**

#### **Gross profit**

Gross profit comprises the revenue, changes in inventories of finished goods, and work in progress, work performed for own account and capitalised, other operating income, and external costs.

Revenue comprises the value of services provided during the year, including outlay for customers less VAT and price concessions directly associated with the sale.

Revenue is recognised in the income statement on the completion of sales. This is generally considered to be the case when:

- The service has been provided before the end of the financial year
- A binding sales agreement exists
- The sales price has been determined
- Payment has been received, or is anticipated with a reasonable degree of certainty.

This ensures that recognition does not take place until the total income and costs and stage of completion at the reporting date can be reliably validated and it seems probable that the economic benefits, including payments, will flow to the enterprise.

Costs of sales includes costs for the purchase of raw materials and consumables less discounts and changes in inventories.

Other external costs comprise costs for distribution, sales, advertisement, administration, premises, loss on debtors, and operational leasing costs.

#### **Staff costs**

Staff costs include salaries and wages including holiday allowances, pensions and other costs for social security etc. for staff members. Staff costs are less public reimbursements.

#### **Depreciation, amortisation and writedown**

Depreciation, amortisation and writedown comprise depreciation on, amortisation of and writedown relating to tangible fixed assets.

#### **Net financials**

Net financials comprise interest, realised and unrealised capital gains and losses concerning financial assets and liabilities, amortisation of financial assets and liabilities, additions and reimbursements under the Danish tax prepayment scheme, etc. Financial income and expenses are recognised in the profit and loss account with the amounts that concerns the financial year.

## **Accounting policies**

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### **Tax of the results for the year**

The tax for the year comprises the current tax for the year and the changes in deferred tax, and it is recognised in the profit and loss account with the share referring to the results for the year and directly in the equity with the share referring to entries directly on the equity.

### **The balance sheet**

#### **Receivables**

Receivables are measured at amortised cost which usually corresponds to face value. In order to meet expected losses, they are written down for impairment to the net realisable value.

#### **Accrued income and deferred expenses**

Accrued income and deferred expenses recognised under assets comprise incurred costs concerning the next financial year.

#### **Corporate tax and deferred tax**

Current tax receivable and tax liabilities are recognised in the balance sheet at the amount calculated on the basis of the expected taxable income for the year adjusted for tax on previous years' taxable income and prepaid taxes. Tax receivable and tax liabilities are set off to the extent that legal right of set-off exists and if the items are expected to be settled net or simultaneously.

Deferred tax is measured on the basis of all temporary differences in assets and liabilities with a balance sheet focus.

Deferred tax assets, including the tax value of tax losses eligible for carry-over, are recognised at the value at which they are expected to be realisable, either by settlement against tax of future earnings or by set-off in deferred tax liabilities within the same legal tax unit.

Deferred tax is measured based on the tax rules and tax rates applying under the legislation on the balance sheet date and prevailing when the deferred tax is expected to be released as current tax.

#### **Liabilities**

Other liabilities are measured at amortised cost which usually corresponds to the nominal value.

#### **Accrued expenses and deferred income**

Received payments concerning income during the following years are recognised under accrued expenses and deferred income.