

## **UNITY TECHNOLOGIES ApS**

Niels Hemmingsens Gade 24, 1.  
1153 Copenhagen K  
Business Registration No  
30719913

### **Annual report 2019**

The Annual General Meeting adopted the annual report on 15.09.2020

#### **Chairman of the General Meeting**

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Name: Kimberly Ann Jabal

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## Entity details

### Entity

UNITY TECHNOLOGIES ApS  
Niels Hemmingsens Gade 24, 1.  
1153 Copenhagen K

Central Business Registration No (CVR): 30719913

Registered in: Copenhagen

Financial year: 01.01.2019 - 31.12.2019

### Executive Board

Brett Arthur Bibby  
Anders Peter Kierbye Johansen  
Kimberly Ann Jabal  
Laura Jeffords Greenberg

### Entity auditors

EY Godkendt Revisionspartnerselskab  
Dirch Passers Allé 36  
2000 Frederiksberg

## Statement by Management on the annual report

The Executive Board have today considered and approved the annual report of UNITY TECHNOLOGIES ApS for the financial year 01.01.2019 - 31.12.2019.

The annual report is presented in accordance with the Danish Financial Statements Act.

In our opinion, the financial statements give a true and fair view of the Entity's assets, liabilities and financial position at 31.12.2019 and of the results of its operations for the financial year 01.01.2019 - 31.12.2019.

We believe that the management commentary contains a fair review of the affairs and conditions referred to therein.

We recommend the annual report for adoption at the Annual General Meeting.

Copenhagen, 14.09.2020

### Executive Board

Brett Arthur Bibby

Anders Peter Kierbye Johansen

Kimberly Ann Jabal

Laura Jeffords Greenberg

# Independent auditor's report

## To the shareholder of UNITY TECHNOLOGIES ApS

### Opinion

We have audited the financial statements of UNITY TECHNOLOGIES ApS for the financial year 01.01.2019 - 31.12.2019, which comprise the income statement, balance sheet, statement of changes in equity, notes, and accounting policies. The financial statements are prepared in accordance with the Danish Financial Statements Act.

In our opinion, the financial statements give a true and fair view of the financial position of the Company at 31.12.2019 and of the results of the Company's operations for the financial year 01.01.2019 - 31.12.2019 in accordance with the Danish Financial Statements Act.

### Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (ISAs) and additional requirements applicable in Denmark. Our responsibilities under those standards and requirements are further described in the "Auditor's responsibilities for the audit of the financial statements" section of our report. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

### Independence

We are independent of the Company in accordance with the International Ethics Standards Board for Accountants' Code of Ethics for Professional Accountants (IESBA Code) and additional requirements applicable in Denmark, and we have fulfilled our other ethical responsibilities in accordance with these rules and requirements.

### Management's responsibilities for the financial statements

Management is responsible for the preparation of financial statements that give a true and fair view in accordance with the Danish Financial Statements Act and for such internal control as Management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, Management is responsible for assessing the Company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting in preparing the financial statements unless Management either intends to liquidate the Company or to cease operations, or has no realistic alternative but to do so.

### Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance as to whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs and additional requirements applicable in Denmark will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of the financial statements.

## Independent auditor's report

As part of an audit conducted in accordance with ISAs and additional requirements applicable in Denmark, we exercise professional judgement and maintain professional scepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations or the override of internal control.

### Independent auditor's report

- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Company's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by Management.
- Conclude on the appropriateness of Management's use of the going concern basis of accounting in preparing the financial statements and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Company's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Company to cease to continue as a going concern.
- Evaluate the overall presentation, structure and contents of the financial statements, including the note disclosures, and whether the financial statements represent the underlying transactions and events in a manner that gives a true and fair view.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

### Statement on the management commentary

Management is responsible for the Management's review.

Our opinion on the financial statements does not cover the Management's review, and we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the Management's review and, in doing so, consider whether the Management's review is materially inconsistent with the financial statements or our knowledge obtained during the audit, or otherwise appears to be materially misstated.

## Independent auditor's report

Moreover, it is our responsibility to consider whether the Management's review provides the information required under the Danish Financial Statements Act.

Based on the work we have performed, we conclude that the Management's review is in accordance with the financial statements and has been prepared in accordance with the requirements of the Danish Financial Statement Act. We did not identify any material misstatement of the Management's review.

Copenhagen, 14.09.2020

### **EY**

Godkendt Revisionspartnerselskab

Central Business Registration No (CVR) 30700228

Christian Schwenn Johansen

State Authorised Public Accountant

Identification No (MNE) mne33234

Alex Petersen

State Authorised Public Accountant

Identification No (MNE) mne28604

## Management commentary

	<b>2019</b>	<b>2018</b>	<b>2017</b>	<b>2016</b>	<b>2015</b>
	<b>USD'000</b>	<b>USD'000</b>	<b>USD'000</b>	<b>USD'000</b>	<b>USD'000</b>
<b>Financial highlights</b>					
<b>Key figures</b>					
Revenue	303.459	234.041	167.888	109.618	101.303
Gross profit/loss	(71.623)	(73.206)	(64.874)	(30.428)	(494)
Operating profit/loss	(104.061)	(104.849)	(94.060)	(50.953)	(14.185)
Net financials	(1.863)	(2.506)	(1.697)	129	(3.050)
Profit/loss for the year	(105.100)	(105.687)	(94.924)	(53.837)	(13.426)
Total assets	177.311	108.820	105.371	85.314	57.543
Investments in property, plant and equipment	3.957	1.496	3.754	4.288	694
Equity	(123.929)	(56.706)	(10.790)	28.360	7.152
Average numbers of employees	240	210	211	185	122
<b>Ratios</b>					
Return on equity (%)	-	-	(1.080,5)	(303,2)	(89,8)
Equity ratio (%)	(69,9)	(52,1)	(10,2)	33,2	12,4

Financial highlights are defined and calculated in accordance with the current version of "Recommendations & Ratios" issued by the Danish Society of Financial Analysts.

The Entity changed its presentation currency from DKK to USD from January 1, 2018 with retrospective application on comparative figures.

Comparison figures from 2015-2017 have been restated with the average currency rate for the year for the profit/loss figures and year-end currency rate for the balance sheet figures.

Applied average currency rate: 2015, 0.14866 DKK - 2016, 0.14853 DKK - 2017, 0.15162 DKK  
Year-end currency rate: 2015, 0.14641 DKK - 2016, 0.14179 DKK - 2017, 0.16109 DKK

The Entity has changed to IFRS 15 as basis for interpretation for revenue recognition with full retrospective adoption.

<b>Ratios</b>	<b>Calculation formula</b>	<b>Calculation formula reflects</b>
Return on equity (%)	$\frac{\text{Profit/loss for the year} \times 100}{\text{Average equity}}$	The entity's return on capital invested in the entity by the owners.
Equity ratio (%)	$\frac{\text{Equity} \times 100}{\text{Total assets}}$	The financial strength of the entity.



## Management commentary

### Primary activities

Unity Technologies ApS is an International software technology entity that builds, markets and sells software tools primarily to video game development companies and Individual game developers. Unity builds and sells game engine software, also called the Unity Editor, which greatly simplifies the process of building mobile game apps as well as console and computer based games. The Unity Editor is sold by both an offline sales team, and through the Entity's Online Store at unity3d.com.

### Development in activities and finances

The Entity has realised a loss of USD 105,100 thousand. The loss for the year has decreased slightly compared to last year, but is in line with the revised expectations for 2019. Revenue have continued to grow substantially, although the profitability of the year is negatively affected by a substantial increase in the Entity's external costs. The increase in external costs is driven by a strengthened focus on the Entity's R&D activities from the continued development and investment in the Unity product. The Entity continues to have a negative share capital with the loss for the year. The Unity group expects to be profitable in near future as a result of the focus on R&D activities, until then the negative share capital and all obligations for the Entity are covered by the comfort letter issued by the ultimate Parent Company.

The Entity changed to IFRS 15 as basis for interpretation for revenue recognition with full retrospective adoption. The impact of the change is stated in the Changes of accounting policies under Accounting policies. The Entity changed the functional and presentation currency from DKK to USD applied retrospectively, see Changes in accounting policies under Accounting policies for further information.

On the 6th of March 2019 the Entity acquired 100% of the issued share capital of Graphine NV for the price of 2 million USD, a Belgian limited liability company. Graphine offers a solution for real time texture streaming used in the game development industry. The acquisition offers strategic opportunities to improve the quality and performance of video games built with the Unity engine while adding strong technical competencies and technical expertise into the group.

### Capital resources

On 5th of July 2019 the shareholder made a capital increase by nominally DKK 1,000 at a subscription rate of 19,751,400 corresponding to a price per share (of nominally DKK 1.00) of DKK 197,514 corresponding to a capital increase of DKK 197,514,000 equivalent to USD 30,000,000. On 20th of November 2019 the shareholder made an additional capital increase by nominally DKK 1,000 at a subscription rate of 5,054,936.250 corresponding to a price per share (of nominally DKK 1.00) of DKK 50,549.36 corresponding to a capital increase of DKK 50,549,362.50 equivalent to USD 7,500,000.

## Management commentary

Due to the loss for the year the Company has lost more than half of the subscribed capital and is therefore subject to the capital loss provisions in the Danish Companies Act. Therefore, in connection with issuing the financial statement a letter of comfort has been received from Unity Software Inc. (ultimate Parent Company) dated 17th of July 2020. Unity Software Inc. has announced its intention to support Unity Technologies ApS financially in all respects, so Unity Technologies ApS will be able to settle its obligations as they are due. The letter of comfort is valid for at least one year from the date of approval of the 2019 Financial Statements by the directors of the Company.

### Interest rate and currency risks

The Entity's currency risk relates primarily to sales revenues and costs. Sales are transacted in USD, whereas costs in local currency, primarily in DKK, which give rise to a currency risk in case of fluctuations in the DKK exchange rate. The Entity has no interest rate or other currency risks except for the common interest and currency movements of the significant rates used for the Group's commercial transactions.

### Uncertainty relating to recognition and measurement

No deferred tax asset has been recognized in the financial statement, due to uncertainty regarding the timeline for future usage. The Entity will assess whether to recognize the tax asset in the coming periods.

There are no other financial matters where estimates have or will affect the Entity's result or balance sheet significantly.

### Unusual circumstances affecting recognition and measurement

The Entity re-assessed its functional currency and determined as at December 31, 2019, its functional currency changed from the Danish krone to the U.S. dollar. This change is based on management's assessment of the currency of the primary economic environment in which the Company operates. This change was retrospectively applied.

The Entity has recognised an impairment loss of USD 2 million during the year. The impairment loss is a write down of part of the goodwill from the acquisition of Multiplay. The Management decision of the impairment loss was triggered by the dissolution process of Multiplay in 2020.

### Outlook

The Entity expects to continue investing in the development of the product and capital resources, and therefore, anticipates it will remain in a loss making position for 2020. The expected Revenue for the year 2020 is 424 million USD and the expected Operating income is negative with 84 million USD. The Operating income for the year 2020 is expected to be a loss.

## Management commentary

### Intellectual capital resources

The Entity is committing considerable resources on maintaining and developing competencies, including continuously updated knowledge of internal and external matters and quality assurance.

### Environmental performance

The Entity's health and safety policies are fully compliant with the local laws and regulations. The Entity is investing in the education of its Health and Safety committee to ensure it's compliant with the current development in the work environment community and local laws.

### Research and development activities

In 2019, the Entity incurred significant research and development costs relating to the core product. Investments in R&D will ensure that the Entity can maintain and improve its market position in the coming years.

### Statutory report on corporate social responsibility

The Entity has based on a risk-based assessment not implemented any formal policies within human rights, environmental issues or climate issues.

### Anti-Corruption

The Entity expects its employees to conduct business using good judgment, integrity, high ethical standards, and by complying with applicable laws. These values are communicated to employees in the Entity's Code of Business Conduct and Ethics and a stand-alone Anti-Corruption Policy, which specifically requires employees to comply with the U.S. Foreign Corrupt Practices Act, and other applicable anti-corruption laws.

In addition to requiring all employees comply with the Entity's Code and of Business Conduct and Ethics, public-facing employees in the sales and marketing business units are required, on a quarterly basis, to certify their compliance with the Entity's Anti-Corruption Policy and to confirm they are not aware of any violations. In the event an employee is aware of a violation, the employee should either contact the compliance team to report the violation or contact the Ethics Hotline if they would like to remain anonymous. We are confident in the effectiveness of these initiatives as the Entity did not receive anti-corruption related reports in 2019. One of our key risks is specifically related with potential breaches to the Entity's Code and of Business Conduct, where we continue to integrate through various initiatives and monitor our employees' performance.

## Management commentary

### Staff matters

Our employees are the backbone of our company, and their well-being, health and safety in the workplace is crucial to our success as a company.

A key take away from 2019 was the conducted employee-survey. The survey was performed early 2019 and it's primary goal was to cover various topics and factors such as company confidence, leadership, managers, people. The company is striving to give its employees the opportunity to provide their anonymous feedback and ensure that a good working environment with motivated and productive employees is in place. Such surveys are conducted on an annual basis (beginning of the year) with a short pulse survey in July. People Managers are held accountable to the results of the survey having to build action plans to ensure we respond and address the feedback received.

The Entity has then launched the employee learning and organizational development programme - "Grow at Unity", as well as "Effective Presentation Skills" and "Unity Leadership" to secure employees the chance to grow, expand their skills or build depth expertise by making available tailor-made training sessions. Furthermore, the Entity established workout sessions during the day (meditation, running club), to keep its employees healthy, as well as designed chill out areas around the office and changed the snacks it provides to our employees to more health options to support healthy lifestyle choices.

As the entity relies on the knowledge of the employees attractions and retention of the right employees it is a potential risk. Thus, the entity has a high focus on strong talent attraction methods, learning and development, internal career mobility, and the general well-being of its employees as described above.

### Statutory report on the underrepresented gender

The Entity is working to increase the number of female managers in the Entity. The status is now that two of the members of the Executive Board in the Entity are women, middle management is represented by 13 female managers of 49 managers in total, which represents 27% of total employees in middle management. We continue our strong commitment to increasing female representation in our management levels. This is enforced through our actions targeting the recruitment process in the Entity to ensure that female candidates are applying for such positions. The Entity has in the prior years aimed at hiring an additional female for the Executive Board, hence this has been reached during 2019. Even though we operate in a male dominated industry. We will maintain high focus on meeting our target for the composition of the Executive Board.

### COVID-19

While our results of operations, cash flows or financial condition have not been adversely impacted to date, the COVID-19 pandemic has caused general business disruption worldwide beginning in January 2020. The full extent to which the COVID-19 pandemic will directly or indirectly impact our business, results of operations and financial condition will depend on future developments that are highly uncertain and cannot be accurately predicted. In response to the spread of COVID-19, we are requiring or have required substantially all of our employees to work remotely to minimize the risk of the virus to our employees and the communities in which we operate, and we may take further actions as may be required by government authorities or that we determine are in the best interests of our employees and business partners.

## **Management commentary**

The global impact of COVID-19 continues to rapidly evolve, and we will continue to monitor the situation and the effects on our business and operations closely. We do not yet know the full extent of potential impacts on our business or operations or on the global economy as a whole, particularly if the COVID-19 pandemic continues and persists for an extended period of time. Given the uncertainty, we cannot reasonably estimate the impact on our future results of operations, cash flows, or financial condition. The effect of the COVID-19 pandemic will not be reflected in our results of operations and overall financial performance until future periods.

## Income statement for 2019

	<u>Notes</u>	<u>2019 USD'000</u>	<u>2018 USD'000</u>
Revenue	3	303.459	234.041
Cost of sales		(12.641)	(9.655)
Other external expenses	4	<u>(362.441)</u>	<u>(297.592)</u>
<b>Gross profit/loss</b>		<b>(71.623)</b>	<b>(73.206)</b>
Staff costs	5	(28.979)	(29.187)
Depreciation, amortisation and impairment losses	6	(3.447)	(2.449)
Other operating expenses		<u>(12)</u>	<u>(7)</u>
<b>Operating profit/loss</b>		<b>(104.061)</b>	<b>(104.849)</b>
Income from investments in group enterprises		(1.230)	80
Other financial income	7	320	0
Other financial expenses	8	<u>(953)</u>	<u>(2.586)</u>
<b>Profit/loss before tax</b>		<b>(105.924)</b>	<b>(107.355)</b>
Tax on profit/loss for the year	9	<u>824</u>	<u>1.668</u>
<b>Profit/loss for the year</b>	10	<b><u>(105.100)</u></b>	<b><u>(105.687)</u></b>

## Balance sheet at 31.12.2019

	<u>Notes</u>	<u>2019 USD'000</u>	<u>2018 USD'000</u>
Completed development projects		3.662	0
Acquired intangible assets		717	968
Goodwill		55	115
Prepayments for intangible assets		<u>0</u>	<u>335</u>
<b>Intangible assets</b>	11	<b><u>4.434</u></b>	<b><u>1.418</u></b>
Other fixtures and fittings, tools and equipment		2.870	2.406
Leasehold improvements		3.101	1.581
Property, plant and equipment in progress		<u>124</u>	<u>215</u>
<b>Property, plant and equipment</b>	12	<b><u>6.095</u></b>	<b><u>4.202</u></b>
Investments in group enterprises		29.669	28.471
Deposits		944	1.338
Deferred tax		<u>0</u>	<u>0</u>
<b>Fixed asset investments</b>	13	<b><u>30.613</u></b>	<b><u>29.809</u></b>
<b>Fixed assets</b>		<b><u>41.142</u></b>	<b><u>35.429</u></b>
Trade receivables		45.908	28.339
Receivables from group enterprises		68.453	17.757
Other receivables		406	1.595
Joint taxation contribution receivable		824	834
Prepayments	14	<u>5.044</u>	<u>3.845</u>
<b>Receivables</b>		<b><u>120.635</u></b>	<b><u>52.370</u></b>
<b>Cash</b>		<b><u>15.534</u></b>	<b><u>21.021</u></b>
<b>Current assets</b>		<b><u>136.169</u></b>	<b><u>73.391</u></b>
<b>Assets</b>		<b><u>177.311</u></b>	<b><u>108.820</u></b>

## Balance sheet at 31.12.2019

	<u>Notes</u>	<u>2019 USD'000</u>	<u>2018 USD'000</u>
Contributed capital		94	94
Reserve for net revaluation according to the equity method		1.138	11
Reserve for development expenditure		2.856	0
Retained earnings		<u>(128.017)</u>	<u>(56.811)</u>
<b>Equity</b>		<b><u>(123.929)</u></b>	<b><u>(56.706)</u></b>
Payables to group enterprises		75.000	30.000
Other payables	15	<u>876</u>	<u>0</u>
<b>Non-current liabilities other than provisions</b>	16	<b><u>75.876</u></b>	<b><u>30.000</u></b>
Trade payables		9.822	9.016
Payables to group enterprises		132.177	58.765
Other payables		13.772	11.158
Deferred income	17	<u>69.593</u>	<u>56.587</u>
<b>Current liabilities other than provisions</b>		<b><u>225.364</u></b>	<b><u>135.526</u></b>
<b>Liabilities other than provisions</b>		<b><u>301.240</u></b>	<b><u>165.526</u></b>
<b>Equity and liabilities</b>		<b><u>177.311</u></b>	<b><u>108.820</u></b>
Going concern	1		
Events after the balance sheet date	2		
Contingent liabilities	18		
Related parties with controlling interest	19		
Transactions with related parties	20		
Group relations	21		



## Statement of changes in equity for 2019

	<b>Contributed capital USD'000</b>	<b>Share premium USD'000</b>	<b>Reserve for net revaluation according to the equity method USD'000</b>	<b>Reserve for development expenditure USD'000</b>
Equity beginning of year	94	0	11	0
Increase of capital	0	37.500	0	0
Exchange rate adjustments	0	0	377	0
Transfer to reserves	0	(37.500)	0	2.856
Profit/loss for the year	0	0	750	0
<b>Equity end of year</b>	<b>94</b>	<b>0</b>	<b>1.138</b>	<b>2.856</b>

	<b>Retained earnings USD'000</b>	<b>Total USD'000</b>
Equity beginning of year	(56.811)	(56.706)
Increase of capital	0	37.500
Exchange rate adjustments	0	377
Transfer to reserves	34.644	0
Profit/loss for the year	(105.850)	(105.100)
<b>Equity end of year</b>	<b>(128.017)</b>	<b>(123.929)</b>

### Changes in accounting policies

The Entity has chosen IFRS 15 as basis for interpretation for revenue recognition with full retrospective adoption in accordance with the Danish Financial Statements Act. The change is due to an alignment with the ASC 606 under US GAAP where at the Parent Company operates. The financial impact is an increase of the Revenue for the year 2018 with USD 11.884 thousand, a decrease of the Deferred Income 31.12.2018 with USD 936 thousand and a decrease of the Retained Earnings 31.12.2018 with USD 10.948 thousand.

### Negative share capital

The Entity continues to have a negative share capital with the loss for the year. The Unity group expects to be profitable in near future as a result of the focus on R&D activities, until then the negative share capital and all obligations for the Entity are covered by the comfort letter issued by the ultimate Parent Company.

## Statement of changes in equity for 2019

On 5th of July 2019 the shareholder made a capital increase by nominally DKK 1,000 at a subscription rate of 19,751,400 corresponding to a price per share (of nominally DKK 1.00) of DKK 197,514 corresponding to a capital increase of DKK 197,514,000 equivalent to USD 30,000,000. On 20th of November 2019 the shareholder made an additional capital increase by nominally DKK 1,000 at a subscription rate of 5,054,936.250 corresponding to a price per share (of nominally DKK 1.00) of DKK 50,549.36 corresponding to a capital increase of DKK 50,549,362.50 equivalent to USD 7,500,000.

In connection with issuing the financial statement a letter of comfort has been received from Unity Software Inc. (ultimate Parent Company) dated 17th of July 2020. Unity Software Inc. has announced its intention to support Unity Technologies ApS financially in all respects, so Unity Technologies ApS will be able to settle its obligations as they are due. The letter of comfort is valid for at least one year from the date of approval of the 2019 Financial Statements by the directors of the Company.

### Changes in contributed capital:

	<u>USD'000</u>
Contributed capital 1st January 2012	94
Increase of capital, cash in 2016	0
Increase of capital, cash in 2017	0
Increase of capital, cash in 2018	0
Increase of capital, cash in 2019	0
	<u>94</u>

The contributed capital is not divided into classes. During the year, 1,000 new shares were subscribed with a value per share of DKK 197,514 and 1,000 new shares were subscribed with a value per share of DKK 50,549.36.

## Notes

### 1. Going concern

In connection with issuing the financial statement a letter of comfort has been received from Unity Software Inc. (ultimate Parent Company) dated 17th of July 2020. Unity Software Inc. has announced its intention to support Unity Technologies ApS financially in all respects, so Unity Technologies ApS will be able to settle its obligations as they are due. The letter of comfort is valid for at least one year from the date of approval of the 2019 Financial Statements by the directors of the Company.

### 2. Events after the balance sheet date

While our results of operations, cash flows or financial condition have not been adversely impacted to date, the COVID-19 pandemic has caused general business disruption worldwide beginning in January 2020. The full extent to which the COVID-19 pandemic will directly or indirectly impact our business, results of operations and financial condition will depend on future developments that are highly uncertain and cannot be accurately predicted. In response to the spread of COVID-19, we are requiring or have required substantially all of our employees to work remotely to minimize the risk of the virus to our employees and the communities in which we operate, and we may take further actions as may be required by government authorities or that we determine are in the best interests of our employees and business partners.

The global impact of COVID-19 continues to rapidly evolve, and we will continue to monitor the situation and the effects on our business and operations closely. We do not yet know the full extent of potential impacts on our business or operations or on the global economy as a whole, particularly if the COVID-19 pandemic continues and persists for an extended period of time. Given the uncertainty, we cannot reasonably estimate the impact on our future results of operations, cash flows, or financial condition. The effect of the COVID-19 pandemic will not be reflected in our results of operations and overall financial performance until future periods.

	<b>2019</b>	<b>2018</b>
	<b>USD'000</b>	<b>USD'000</b>
<b>3. Revenue</b>		
<b>Revenue by geographical market</b>		
Denmark	1.339	887
Other countries	302.120	233.154
	<b>303.459</b>	<b>234.041</b>
<b>Revenue by activity</b>		
Create Solutions	152.558	120.096
Strategic Partnerships and Other	150.901	113.945
	<b>303.459</b>	<b>234.041</b>

## Notes

	<b>2019</b>	<b>2018</b>
	<b>USD'000</b>	<b>USD'000</b>
<b>4. Fees to the auditor appointed by the Annual General Meeting</b>		
Statutory audit services	84	225
	<b>84</b>	<b>225</b>
	<b>2019</b>	<b>2018</b>
	<b>USD'000</b>	<b>USD'000</b>
<b>5. Staff costs</b>		
Wages and salaries	28.274	26.948
Pension costs	2.348	2.102
Other social security costs	140	137
Staff costs classified as assets	(1.783)	0
	<b>28.979</b>	<b>29.187</b>
Average number of employees	<b>240</b>	<b>210</b>
	<b>Remunera-</b>	<b>Remunera-</b>
	<b>tion of</b>	<b>tion of</b>
	<b>manage-</b>	<b>manage-</b>
	<b>ment</b>	<b>ment</b>
	<b>2019</b>	<b>2018</b>
	<b>USD'000</b>	<b>USD'000</b>
Executive Board	731	690
	<b>731</b>	<b>690</b>

One member of the Executive Board is receiving remuneration from another group enterprise outside the Group and the amount charged to the Group for this service in 2019 is USD 0 (2018: USD 0).

### Special incentive program

The Ultimate Parent Company has set up a special incentive scheme applying to Entity's full-time employees with grants of stock options and, beginning in 2019, restricted stock units, based on job level and title, during the period 11 September 2009 - 31 December 2019.

These are granted at hiring date, subject to Board approval, and based on performance in subsequent years. Only active full-time employees are entitled to vest the shares over a period of 4 years.

The Ultimate Parent Company carries all costs related to the incentive scheme.

## Notes

Under the 2009 Stock Plan/Program, 69,853,240 shares are authorized for the Group, covering the period 10 September 2009 - 31 December 2019, whereas 13,025,364 are specifically granted for Unity Technologies ApS, with 419,072 shares granted in 2019. The value of the outstanding shares is USD 21,001 thousand as of end of December 2019.

In succession to the 2009 Stock Plan, our board of directors approved our 2019 Stock Plan in September 2019. The 2019 Stock Plan provides for the grant of stock options, stock appreciation rights, restricted stock, restricted stock units, and other stock or cash awards to employees, consultants, and directors. Under the 2019 Stock Plan/Program, 7,021,882 shares are authorized for the Group, covering the period 11 September 2019 - 31 December 2019, whereas 735,076 are specifically granted for Unity Technologies ApS, with 708,900 stock options granted and 26,176 restricted stock units granted in 2019. The value of the outstanding shares is USD 10,820 thousand as of end of December 2019.

The exercise price is variable representing the fair value of the shares in the respective quarter, subject to Board approval. The market value is based on a valuation performed quarterly.

	<b>2019</b>	<b>2018</b>
	<b>USD'000</b>	<b>USD'000</b>
<b>6. Depreciation, amortisation and impairment losses</b>		
Amortisation of intangible assets	1.395	275
Depreciation of property, plant and equipment	2.052	2.174
	<b>3.447</b>	<b>2.449</b>
	<b>2019</b>	<b>2018</b>
	<b>USD'000</b>	<b>USD'000</b>
<b>7. Other financial income</b>		
Other interest income	320	0
	<b>320</b>	<b>0</b>
	<b>2019</b>	<b>2018</b>
	<b>USD'000</b>	<b>USD'000</b>
<b>8. Other financial expenses</b>		
Financial expenses from group enterprises	470	377
Other interest expenses	2	7
Exchange rate adjustments	481	2.202
	<b>953</b>	<b>2.586</b>

## Notes

	<b>2019</b>	<b>2018</b>
	<b>USD'000</b>	<b>USD'000</b>
<b>9. Tax on profit/loss for the year</b>		
Adjustment concerning previous years	0	(834)
Refund in joint taxation arrangement	<u>(824)</u>	<u>(834)</u>
	<b><u>(824)</u></b>	<b><u>(1.668)</u></b>
<b>Change in deferred tax:</b>		
Change in deferred tax for the year	22.568	19.370
Impairment for the year	<u>(22.568)</u>	<u>(19.370)</u>
	<b><u>0</u></b>	<b><u>0</u></b>

No deferred tax asset has been recognized in the financial statement, due to uncertainty regarding the timeline for future usage. The Entity will assess whether to recognize the tax asset in the coming periods.

Refund in joint taxation arrangement is related to reimbursement of the tax value of tax losses from development costs according to the Danish tax credit system, subject to approval from the Danish tax authorities. Reimbursement related to 2018 was approved by the Danish tax authorities and refund received in the beginning of 2020.

Corporate income tax receivable for the Danish jointly taxed companies amounted to USD 1.649 thousand at 31 December 2019 (2018: USD 834 thousand).

	<b>2019</b>	<b>2018</b>
	<b>USD'000</b>	<b>USD'000</b>
<b>10. Proposed distribution of profit/loss</b>		
Reserve for equity investments and development projects	3.606	11
Retained earnings	<u>(108.706)</u>	<u>(105.698)</u>
	<b><u>(105.100)</u></b>	<b><u>(105.687)</u></b>

## Notes

	<b>Completed develop- ment projects USD'000</b>	<b>Acquired intangible assets USD'000</b>	<b>Goodwill USD'000</b>	<b>Prepay- ments for intangible assets USD'000</b>
<b>11. Intangible assets</b>				
Cost beginning of year	0	1.987	330	335
Transfers	0	335	0	(335)
Additions	4.385	26	0	0
<b>Cost end of year</b>	<b>4.385</b>	<b>2.348</b>	<b>330</b>	<b>0</b>
Amortisation and impairment losses beginning of year	0	(1.019)	(215)	0
Amortisation for the year	(723)	(612)	(60)	0
<b>Amortisation and impairment losses end of year</b>	<b>(723)</b>	<b>(1.631)</b>	<b>(275)</b>	<b>0</b>
<b>Carrying amount end of year</b>	<b>3.662</b>	<b>717</b>	<b>55</b>	<b>0</b>

### Completed development projects

The section Intellectual property rights etc under Accounting policies includes this information.

### Management assessment of impairment

The Management has reviewed the intangible assets, the goodwill and the development projects for impairment as of December 2019. The Management considered the following facts: the Entity is loss making in year 2019, the Entity has focused on investments in the Unity product, the Entity has a large annually revenue growth, the Entity is fully financially supported by the ultimate Parent company, the outlook for the Unity group is a trend towards profitability and positive cash flow and there is no change of events for the intangibles in question. The Management concludes that the positive outlook and strong growth gives no evidence for impairment losses as of December 2019.

## Notes

	<b>Other fixtures and fittings, tools and equipment USD'000</b>	<b>Leasehold improve- ments USD'000</b>	<b>Property, plant and equipment in progress USD'000</b>
<b>12. Property, plant and equipment</b>			
Cost beginning of year	5.547	1.957	215
Transfers	0	215	(215)
Additions	2.275	1.558	124
Disposals	(145)	0	0
<b>Cost end of year</b>	<b>7.677</b>	<b>3.730</b>	<b>124</b>
Depreciation and impairment losses beginning of year	(3.142)	(376)	0
Depreciation for the year	(1.798)	(253)	0
Reversal regarding disposals	133	0	0
<b>Depreciation and impairment losses end of year</b>	<b>(4.807)</b>	<b>(629)</b>	<b>0</b>
<b>Carrying amount end of year</b>	<b>2.870</b>	<b>3.101</b>	<b>124</b>



## Notes

	<b>Invest- ments in group enterprises USD'000</b>	<b>Deposits USD'000</b>	<b>Deferred tax USD'000</b>
<b>13. Fixed asset investments</b>			
Cost beginning of year	28.461	1.338	51.852
Exchange rate adjustments	0	(27)	0
Additions	2.050	11	22.568
Disposals	0	(378)	0
<b>Cost end of year</b>	<b>30.511</b>	<b>944</b>	<b>74.420</b>
Revaluations beginning of year	11	0	0
Exchange rate adjustments	377	0	0
Amortisation of goodwill	(2.065)	0	0
Share of profit/loss for the year	2.815	0	0
<b>Revaluations end of year</b>	<b>1.138</b>	<b>0</b>	<b>0</b>
Impairment losses beginning of year	0	0	(51.852)
Impairment losses for the year	(1.980)	0	(22.568)
<b>Impairment losses end of year</b>	<b>(1.980)</b>	<b>0</b>	<b>(74.420)</b>
<b>Carrying amount end of year</b>	<b>29.669</b>	<b>944</b>	<b>0</b>
Goodwill or negative goodwill recognized during the financial year	<b>15.110</b>	-	-

	<b>Registered in</b>	<b>Corpo- rate form</b>	<b>Equity inte- rest %</b>	<b>Equity USD'000</b>
Investments in group enterprises comprise:				
Multiplay Ltd.	UK	Ltd.	100,0	11.579
Digital Monarch Media Ltd.	CA	Ltd.	100,0	1.135
Graphine NV	BE	NV	100,0	1.828

Graphine NV was acquired from third party on 6 March 2019.

## Notes

### Management assessment of impairment

The Management has reviewed the goodwill from the investments in DMM and Graphine as of December 2019. The Management considered the following facts: the Entity is loss making in year 2019, the Entity has focused on investments in the Unity product, the Entity has a large annually revenue growth, the Entity is fully financially supported by the ultimate Parent company, the outlook for the Unity group is a trend towards profitability and positive cash flow and there is no change of events for the intangibles in question. The Management concludes that the positive outlook and strong growth gives no evidence for impairment losses as of December 2019.

The Management has reviewed the goodwill from the investment in Multiplay as of December 2019. The Multiplay subsidiary is dormant at 31 December 2019 due to the transfer of activity to other affiliates in the Unity group. In 2020 the subsidiary Multiplay is going through dissolution. This event is an indicator for impairment loss. The Management carried out an impairment test of the investment in Multiplay as of December 2019. The Management has considered and analysed the value in use and fair value less costs to sell. The impairment test concludes that the fair value less costs to sell is less than the carrying amount with USD 1,980 thousand. Therefore, the Management concludes that there is an impairment loss in the Entity as of December 2019 of USD 1,980 thousand.

### 14. Prepayments

	<b>2019</b>	<b>2018</b>
	<b>USD'000</b>	<b>USD'000</b>
Software license	4.117	2.522
Rent	0	4
Other	927	1.319
	<b>5.044</b>	<b>3.845</b>

	<b>2019</b>	<b>2018</b>
	<b>USD'000</b>	<b>USD'000</b>
<b>15. Other long-term payables</b>		
Holiday pay obligation	876	0
	<b>876</b>	<b>0</b>

### 16. Liabilities other than provisions

Payables to group enterprises	75.000
	<b>75.000</b>

Holiday pay obligation in Note 15 is due before 5 years.

**Outstanding  
after 5 years  
USD'000**

## Notes

### 17. Deferred income

Deferred income comprises revenue related to contract- and websales, received for recognition in subsequent financial years. Deferred income is measured at costs.

### 18. Contingent liabilities

The Entity has concluded rental commitments of a total of USD 5.592 thousand for the period of interminability until 31 December 2022.

### Joint tax

The Entity participates in a Danish joint taxation arrangement where UNITY IPR ApS serves as the administration company. According to the joint taxation provisions of the Danish Corporation Tax Act, the Entity is therefore liable for income taxes etc for the jointly taxed entities and for obligations, if any, relating to the withholding of tax on interest, royalties and dividend for the jointly taxed entities. Corporate income tax receivable for the Danish jointly taxed companies amounted to USD 1.649 thousand at 31 December 2019 (2018: USD 834 thousand).

### 19. Related parties with controlling interest

Unity Software Inc., San Francisco, USA, controlling shareholder (ultimate parent)

UNITY IPR ApS, Copenhagen, Denmark, controlling shareholder

Unity Technologies Singapore Pte. Ltd., Singapore, controlling shareholder

### 20. Transactions with related parties

#### Sales of services to group enterprises

	<b>2019</b>	<b>2018</b>
	<b>USD'000</b>	<b>USD'000</b>
Reseller	(12)	1.341
Licensing	13.467	9.802
Platform and Data Services	44.891	38.352
ROS	6.686	0
Other sales of services to group enterprises	8.787	0
	<b>73.819</b>	<b>49.495</b>

#### Purchase of services from group enterprises

	<b>2019</b>	<b>2018</b>
	<b>USD'000</b>	<b>USD'000</b>
Cost plus	(303.630)	(250.417)
License Fee	(986)	(865)
	<b>(304.616)</b>	<b>(251.282)</b>

Intercompany balances with the group enterprises are disclosed in the balance sheet and interest expense is disclosed in note 8.

## Notes

### **21. Group relations**

Name and registered office of the Parent preparing consolidated financial statements for the largest group:  
Unity Software Inc.,  
30 3rd St, San Francisco, CA 94103, USA

Name and registered office of the Parent preparing consolidated financial statements for the smallest group:  
Unity Software Inc.,  
30 3rd St, San Francisco, CA 94103, USA

Ultimate Parent Unity Software Inc. has at the date of this financial statement, issued their financial statement for 2019.

## Accounting policies

### Reporting class

This annual report has been presented in accordance with the provisions of the Danish Financial Statements Act governing reporting class C enterprises (large).

### Changes in accounting policies

The Company re-assessed its functional currency and determined as at December 31, 2019, its functional and presentation currency changed from the Danish krone to the U.S. dollar. This change is based on management's assessment of the currency of the primary economic environment in which the Company operates. This change was retrospectively applied.

The translation from DKK to USD has been made so that all transactions from 1 January 2018 has been recalculated with the official currency rate as of the date of the transactions.

Monetary balances from 2015-2017 has been recalculated with the official currency rates as of the balance dates and non-monetary balances has been recalculated by the official average currency rate. Transactions in the income statements from 2015-2017 have been recalculated by the official average currency rate.

*The main changes can be disclosed as the following:*

	2018	2018	2019	2019	Percentage	Percentage
	DKK'000	USD'000	DKK'000	USD'000	DKK	USD
Operating profit/loss	(681.840)	(104.849)	(698.951)	(104.061)	3%	-1%
Profit/loss before tax	(698.408)	(107.355)	(701.216)	(105.924)	0%	-1%
Profit/loss for the year	(687.408)	(105.687)	(695.716)	(105.100)	1%	-1%
Equity	(368.395)	(56.706)	(874.635)	(123.929)	137%	119%

The DKK amounts from 2018 are based on the financial statement 2018 in DKK adjusted for the impact from change of revenue recognition. The impact of Revenue in 2018 has been recalculated to DKK with the average exchange rate for 2018: 0.15829. The impact on Equity in 2018 has been recalculated to DKK with the ending rate for 2018: 0.15339.

The functional and presentation currency is USD. The exchange rates are at 31.12.2018: 0.15339 and at 31.12.2019: 0.14979.

The Entity has chosen IFRS 15 as basis for interpretation for revenue recognition with full retrospective adoption in accordance with the Danish Financial Statements Act. The change is due to an alignment with the ASC 606 under US GAAP where at the Parent Company operates. The financial impact is an increase of the Revenue for the year 2018 with USD 11.884 thousand, a decrease of the Deferred Income 31.12.2018 with USD 936 thousand and a decrease of the Retained Earnings 31.12.2018 with USD 10.948 thousand.

## Accounting policies

### Omission of consolidated financial statements

Pursuant to section 112(1) of the Danish Financial Statements Act, no consolidated financial statements have been prepared. The financial statements of UNITY TECHNOLOGIES ApS and group entities are included in the consolidated financial statements of Unity Software Inc, USA.

### Foreign currency translation

Transactions in foreign currencies are translated at the exchange rates at the dates of transaction. Gains and losses arising due to differences between the transaction date rates and the rates at the dates of payment are recognised in financial income and expenses in the income statement.

Receivables, payables, and other monetary items in foreign currencies that have not been settled at the balance sheet date are translated at the exchange rates at the balance sheet date. Any differences between the exchange rates at the balance sheet date and the transaction date rates are recognised in financial income and expenses in the income statement.

Income statements of foreign subsidiaries and associates that are translated at transaction date rates or approximated average exchange rates. Balance sheet items are translated at the exchange rates at the balance sheet date. Exchange rate adjustments arising at the translation of the opening equity and exchange rate adjustments arising from the translation of the income statements at the exchange rates at the balance sheet date are recognised directly in equity.

### Income statement

#### Revenue

Revenue is recognized upon the transfer of control of promised products and services to customers in an amount that reflects the consideration Unity expect to receive in exchange for those products and services.

Unity evaluate and recognize revenue by:

- Identifying the contract(s) with the customer,
- Identifying the performance obligation(s) in the contract(s);
- Determining the transaction price;
- Allocating the transaction price to performance obligation(s) in the contract(s); and
- Recognizing revenue as each performance obligation is satisfied through the transfer of a promised good or service to a customer ("transfer of control").

Unity generate revenue through two sources: (1) Create Solutions, which is comprised of our subscription offerings and professional services; (2) Strategic Partnerships and Other, which is primarily arrangements with strategic partners for the customization and development of our software for platform partners. Unity recognize revenue as our contractual performance obligations are satisfied. When contracts with our customers contain multiple performance obligations, Unity allocate the overall transaction price, which is the amount of consideration to which Unity expect to receive in exchange for promised goods or services, to each of the distinct performance obligations based on their estimated relative standalone selling prices.

## Accounting policies

### Create Solutions

#### *Create Solution Subscriptions*

Our subscriptions, mainly consisting of Unity Pro and Unity Plus (collectively the “Create Solution Subscriptions”) are a fully integrated content development solution that enable customers to build interactive or media-based applications. These Create Solution Subscriptions provide customers with the rights to a software license with embedded cloud functionality and multi-platform support. Under IFRS 15, Unity have concluded that the software license is significantly affected by the Company’s ongoing support and updates and therefore have concluded that our Create Solutions Subscriptions represent a single performance obligation.

The transaction price is determined based on the consideration that Unity will be entitled to receive in exchange for transferring our Create Solution Subscriptions to the customer, and Unity do not have material variable consideration. Unity recognize the single performance obligation ratably over the contract term beginning when the license key is delivered.

Enterprise customers may purchase an enhanced support offering (“Enterprise Support”) that is sold separately from the Create Solution Subscriptions, Enterprise Support is generally billed in advance and is recognized ratably over the support term. When an arrangement includes Enterprise Support and Create Solution Subscriptions, which have the same pattern of transfer to the customer (the services transfer to the customer over the same period), Unity account for those performance obligations as if they are a single performance obligation. If an arrangement includes Enterprise Support and Create Solution Subscriptions that do not have the same pattern of transfer, Unity allocate the transaction price to the distinct performance obligations and recognizes them ratably over their respective terms.

Create Solution Subscriptions primarily have a term of one to three years and are generally billed in advance and recognized ratably over the term.

### *Professional Services*

Our professional services revenue is primarily composed of consulting, integration, training, and custom application and workflow building. Professional services may be billed in advance or on a time and materials basis and Unity recognize the related revenue as services are rendered.

Unity typically invoice our customers up front or when promised services are delivered, and the payment terms vary by customer type and location. The term between billing and payment due dates is not significant. As a result, Unity have determined that our contracts do not include significant financing component.

Customer billings related to taxes imposed by and remitted to governmental authorities on revenue producing transactions are reported on a net basis.

### Strategic Partnerships and Other

Unity enter into strategic contracts with owners of hardware, operating system, and device manufacturers, gaming platforms and augmented and virtual reality platforms to customize our software licenses to allow interoperability with the platforms (“Strategic Partnerships”). This allows customers using our Create Solution Subscriptions to build and publish content to more than one platform without having to significantly customize developed content or utilize a third-party plug-in software. Unity consider the platform partners as our customers and generally provide them with the following promises in platform contracts: (i) development and

## Accounting policies

customization of our software to integrate with the customer's platform and (ii) post-integration ongoing support and updates. Unity generally view these promises as one single performance obligation as the customized software license that is integrated with the customer's platform requires continuous updates that are critical to the utility of the customized software.

The transaction price is determined based on the consideration that Unity will be entitled to receive in exchange for transferring our goods and services to the customer. Unity do not have material variable consideration. When Strategic Partnerships contain non-monetary consideration, Unity measure and record the transaction price at the estimated fair value of the non-cash consideration received from the customer.

Typically, Unity recognize revenue for these contracts over time as service is performed using the input method to measure progress of the satisfaction of the performance obligation.

### Cost of sales

Cost of sales comprises variable costs measured at cost, including costs of foreign assistance, incurred to achieve the revenue for the year.

### Other external expenses

Other external expenses include expenses relating to ordinary activities, including expenses for premises, stationery and office supplies, marketing costs, etc. This item also includes writedowns of receivables recognised in current assets.

### Staff costs

Staff costs comprise salaries and wages as well as social security contributions, pensions etc.

### Depreciation, amortisation and impairment losses

Depreciation, amortisation and impairment losses relating to property, plant and equipment and intangible assets comprise depreciation, amortisation and impairment losses for the financial year, calculated on the basis of the residual values and useful lives of the individual assets and impairment testing as well as gains and losses from the sale of intangible assets as well as property, plant and equipment.

### Other operating expenses

Other operating expenses comprises items secondary to the activities of the Entity.

### Income from investments in group enterprises

The item "income from investments in group enterprises" in the income statement includes the proportionate share of the profit/loss after tax in the subsidiaries after full elimination of intergroup profit/losses and amortisation of goodwill.

### Other financial income

Other financial income comprises interest income, including interest income on receivables from group enterprises, net capital or exchange gains on securities, payables and transactions in foreign currencies, amortisation of financial assets as well as tax relief under the Danish Tax Prepayment Scheme etc.



## Accounting policies

### Other financial expenses

Other financial expenses comprise interest expenses, including interest expenses on payables to group enterprises, net capital or exchange losses on securities, payables and transactions in foreign currencies, amortisation of financial liabilities as well as tax surcharge under the Danish Tax Prepayment Scheme etc.

### Tax on profit/loss for the year

Tax for the year, which consists of current tax for the year and changes in deferred tax, is recognised in the income statement by the portion attributable to the profit for the year and recognised directly in equity by the portion attributable to entries directly in equity.

### Balance sheet

#### Goodwill

Goodwill is the positive difference between cost and fair value of assets and liabilities arising from acquisitions. Goodwill is amortised straight-line over its estimated useful life, which is fixed based on the experience gained by Management for each business area. Useful life is determined based on an assessment of whether the amount of goodwill includes intangible resources of a temporary nature that cannot be separated and recognised as separate assets. If the useful life cannot be estimated reliably, it is fixed at 10 years. Useful lives are reassessed annually. The amortisation periods used are 10 years.

Goodwill is written down to the lower of recoverable amount and carrying amount.

#### Intellectual property rights etc

Intellectual property rights etc comprise acquired intangible assets, software in progress and development projects.

Acquired intangible assets and software are measured at the lower of cost less accumulated amortisation and recoverables amounts. Software are amortised over the license period, and client agreements are amortised over the agreements period; however, not exceeding 3-5 years.

Development projects are capitalized implementation costs incurred in cloud computing service arrangements related to enterprise software solutions ("capitalized implementation costs") and costs associated with customized internal use software systems that have reached the application development stage. Such capitalized costs include external direct costs utilized in developing or obtaining the applications and payroll and payroll-related expenses for employees, who are directly associated with the development of the applications. The Company capitalize such costs during the application development stage, which begins when the preliminary project stage is complete and ceases at the point in which the project is substantially complete and is ready for its intended purpose. Costs related to preliminary project activities and post-implementation activities are expensed as incurred.

Capitalized software costs are amortized on a straight-line basis over their estimated useful life, generally two to three years. Management evaluates these assets' useful lives on an annual basis and tests for impairment whenever events or changes in circumstances occur that could impact the recoverability of these assets. Capitalized implementation costs are expensed over the term of the hosting arrangement, which is the fixed, noncancellable term of the arrangement, plus any reasonably certain renewal periods.

## Accounting policies

The amount of capitalized software implementation costs was USD 4,385 thousand during the year ended December 31, 2019. The amount of amortised software implementation costs was USD 722 thousand during the year ended December 31, 2019 and is included in depreciation, amortisation and impairment losses on the income statement.

### Property, plant and equipment

Other fixtures and fittings, tools and equipment are measured at cost less accumulated depreciation and impairment losses.

Cost comprises the acquisition price, costs directly attributable to the acquisition and preparation costs of the asset until the time when it is ready to be put into operation.

The basis of depreciation is cost less estimated residual value after the end of useful life. Straight-line depreciation is made on the basis of the following estimated useful lives of the assets:

Other fixtures and fittings, tools and equipment	3-5 years
--	-----------

Estimated useful lives and residual values are reassessed annually.

Items of property, plant and equipment are written down to the lower of recoverable amount and carrying amount.

Gains and losses on the disposal of property, plant and equipment are stated as the difference between the selling prices less selling costs and the carrying amount at the date of disposal. Gains and losses are recognised in the income statement as other operating income or other operating costs, respectively.

### Investments in group enterprises

Investments in group enterprises are recognised and measured according to the equity method. This means that investments are measured at the pro rata share of the enterprises' equity value plus unamortised goodwill and plus or minus unrealised intra-group profits and losses.

Investments in group enterprises are written down to the lower of recoverable amount and carrying amount.

Group enterprises with negative equity value are measured at USD 0, and any receivables from these entities are written down to the extent that the receivables are deemed irrecoverable. To the extent that the Entity has a legal or construction obligation to cover a negative balance exceeding the receivable, the residual amounts is recognised as provisions.

Goodwill is calculated as the difference between cost of the investments and fair value of the pro rata share of assets and liabilities acquired. Goodwill is amortised straight-line over its estimated useful life, which is fixed based on the experience gained by Management for each business area. Useful life is determined based on an assessment of whether the enterprises are strategically acquired enterprises with a strong market

## Accounting policies

position and a long-term earnings profile and whether the amount of goodwill includes intangible resources of a temporary nature that cannot be separated and recognised as separate assets. If the useful life cannot be estimated reliably, it is fixed at 10 years. Useful lives are reassessed annually. The amortisation periods used are 5-10 years.

Goodwill is written down to the lower of recoverable amount and carrying amount.

### Deferred tax

Deferred tax is recognised on all temporary differences between the carrying amount and tax-base value of assets and liabilities, for which the taxbased value of assets is calculated based on the planned use of each assets.

Deferred tax assets, including the tax base of tax loss carryforwards, are recognized in the balance sheet at their estimated realizable value, either as a set-off against deferred tax liabilities or as net tax assets.

Deferred tax is measured in accordance with the tax rules and at the tax rates applicable at the balance sheet date when the deferred tax is expected to crystallise as current tax. Changes in deferred tax as a result of changes in tax rates are recognized in the income statement or equity, respectively.

### Receivables

Receivables are recorded at the invoiced amount. There is maintained an allowance for doubtful accounts for any receivables that may be unable to collect, based on historical loss patterns, the number of days that billings are past due, and an evaluation of the potential risk of loss associated with delinquent accounts. In addition, the accounts receivable amounts due from customers that are past due to identify specific customers with known disputes or collectability issues are reviewed. In determining the amount of the reserve, judgments are made about the creditworthiness of customers based on ongoing credit evaluations. Account balances are charged off against the allowance after all means of collection have been exhausted and the potential for recovery is considered remote.

### Income tax payable or receivable

Current tax payable or receivable is recognised in the balance sheet, stated as tax calculated on this year's taxable income, adjusted for prepaid tax.

### Joint taxation contributions receivable or payable

Current joint taxation contributions receivable or payable are recognised in the balance sheet, stated as tax calculated on this year's taxable income, adjusted for prepaid tax.

### Prepayments

Prepayments comprise incurred costs relating to subsequent financial years. Prepayments are measured at cost.

### Cash

Cash comprises cash in hand and bank deposits.

## Accounting policies

### Other financial liabilities

Other financial liabilities are measured at amortised cost, which usually corresponds to nominal value.

### Deferred income

Deferred income recognized under liabilities comprises payments received in respect of income in subsequent years.

### Cash flow statement

#### Omission of the cash flow statement

Pursuant to section 86(4) of the Danish Financial Statements Act, the Entity has not prepared a cash flow statement. The Entity is part of the cash flow statement prepared for the consolidated financial statements of Unity Software Inc, USA.