Addbrand Denmark A/S

Sadelmagervej 27, DK-7100 Vejle

CVR no. 30 58 27 13

Annual report 2020

Approved at the Company's annual general meeting on 26 March 2021

Jesper Røgind Jørgensen



Addbrand Denmark A/S Annual report 2020



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Statement by Management

The Board of Directors and the Executive Board have today discussed and approved the annual report of Addbrand Denmark A/S for the financial year 1 January - 31 December 2020.

The annual report has been prepared in accordance with the Danish Financial Statements Act.

In our opinion, the financial statements give a true and fair view of the financial position of the Company at 31 December 2020 and of the results of its operations for the financial year 1 January - 31 December 2020.

Further, in our opinion, the Management's review gives a fair review of the matters discussed in the Management's review.

We recommend that the annual report be approved at the annual general meeting.

Vejle, 26 March 2021 Executive Board:

Jesper Røgind Jørgensen

CEO

Board of Directors:

Patrik Gunnar Sjölin

Chairman



Independent auditor's report

To the shareholders of Addbrand Denmark A/S

Opinion

We have audited the financial statements of Addbrand Denmark A/S for the financial year 1 January - 31 December 2020, which comprise income statement, balance sheet, statement of changes in equity and notes, including accounting policies. The financial statements are prepared in accordance with the Danish Financial Statements Act.

In our opinion, the financial statements give a true and fair view of the financial position of the Company at 31 December 2020 and of the results of the Company's operations for the financial year 1 January - 31 December 2020 in accordance with the Danish Financial Statements Act.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (ISAs) and additional requirements applicable in Denmark. Our responsibilities under those standards and requirements are further described in the "Auditor's responsibilities for the audit of the financial statements" section of our report. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Independence

We are independent of the Company in accordance with the International Ethics Standards Board for Accountants' Code of Ethics for Professional Accountants (IESBA Code) and additional requirements applicable in Denmark, and we have fulfilled our other ethical responsibilities in accordance with these rules and requirements.

Management's responsibilities for the financial statements

Management is responsible for the preparation of financial statements that give a true and fair view in accordance with the Danish Financial Statements Act and for such internal control as Management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, Management is responsible for assessing the Company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting in preparing the financial statements unless Management either intends to liquidate the Company or to cease operations, or has no realistic alternative but to do so.

Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance as to whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs and additional requirements applicable in Denmark will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of the financial statements.

As part of an audit conducted in accordance with ISAs and additional requirements applicable in Denmark, we exercise professional judgement and maintain professional scepticism throughout the audit. We also:

Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations or the override of internal control.



Independent auditor's report

- Dobtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Company's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by Management.
- Conclude on the appropriateness of Management's use of the going concern basis of accounting in preparing the financial statements and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Company's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Company to cease to continue as a going concern.
- Evaluate the overall presentation, structure and contents of the financial statements, including the note disclosures, and whether the financial statements represent the underlying transactions and events in a manner that gives a true and fair view.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

Statement on the Management's review

Management is responsible for the Management's review.

Our opinion on the financial statements does not cover the Management's review, and we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the Management's review and, in doing so, consider whether the Management's review is materially inconsistent with the financial statements or our knowledge obtained during the audit, or otherwise appears to be materially misstated.

Moreover, it is our responsibility to consider whether the Management's review provides the information required under the Danish Financial Statements Act.

Based on the work we have performed, we conclude that the Management's review is in accordance with the financial statements and has been prepared in accordance with the requirements of the Danish Financial Statements Act. We did not identify any material misstatement of the Management's review.

Aarhus, 26 March 2021 EY Godkendt Revisionspartnerselskab

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CVR no. 30 70 02 28

Søren Jensen statsaut. revisor mne34132



Management's review

Principal activities

Addbrand Denmark A/S' main activities are based around sale of envelopes.

Development in activities and financial matters

The financial year 2020 has been impacted by the global COVID-19 pandemic.

Despites the pandemic Addbrand Denmark A/S managed to acquire J.T. Gruppen/POST-LINE A/S, in november 2020. The entities has subsequently been merged. The acquisition is expected to positively impact Addbrand Denmark A/S' position in the market as well as to offer better solutions for customers.

Profit for the year amount to DKK 290 thousand and equity DKK 6.010 thousand.

Management find the result acceptable under the given circumstances.

Events after the balance sheet date

No significant event has occurred after the balance sheet date.



Income statement

Note	DKK'000	2020	2019
2	Gross profit Staff costs Depreciation, amortisation and impairment losses	4,970 -4,184 -264	5,401 -4,709 -159
3 4	Result before net financials Financial income Financial expenses	522 45 -155	533 35 -54
5	Result before tax Tax for the year	412 -122	514 -115
	Result for the year	290	399
	Proposed distribution of profit/loss		
	Dividend for the financial year	400	0
	Transferred to equity reserves	-110	399
		290	399



Balance sheet

Note	DKK'000	2020	2019
6	ASSETS Non-current assets Intangible assets		
	Goodwill	610	0
	Other intangible assets	238	317
		848	317
7	Property, plant and equipment		
	Plant and machinery	122	158
	Fixtures and fittings, tools and equipment	248	31
		370	189
	Financial assets		
	Deposits	211	160
		211	160
	Total non-current assets	1,429	666
	Current assets Inventories	448	535
	Receivables		
	Trade receivables	2,425	2,383
	Receivables from group entities	1,405	1,700
	Other receivables	136	0
	Prepayments	179	160
		4,145	4,243
	Cash	4,859	2,701
	Total current assets	9,452	7,479
	TOTAL ASSETS	10,881	8,145
		·	



Balance sheet

Note	DKK'000	2020	2019
8	EQUITY AND LIABILITIES Equity Share capital Retained earnings Proposed dividend	2,500 3,110 400	2,500 3,220 0
	Total equity	6,010	5,720
9	Provisions Deferred tax	58	65
	Total provisions	58	65
	Current liabilities Trade payables Payables to group entities Corporation tax Other payables	239 367 100 4,107	207 313 66 1,774
	Total current liabilities	4,813	2,360
	Total liabilities	4,813	2,360
	TOTAL EQUITY AND LIABILITIES	10,881	8,145

¹ Accounting policies

¹⁰ Contractual obligations and contingencies, etc.

¹¹ Related parties



Statement of changes in equity

DKK'000	Share capital	Retained earnings	Proposed dividend	Total
Equity at 1 January 2019 Distributed dividend	2,500 0	2,821	500 -500	5,821 -500
Transferred; see distribution of profit/loss Equity at 1 January 2020	2,500	399	0	5,720
Distributed dividend Transferred; see distribution of profit/loss	0	-110	400	290
Equity at 31 December 2020	2,500	3,110	400	6,010



Notes

1 Accounting policies

The annual report of Addbrand Denmark A/S for 2020 has been prepared in accordance with the provisions in the Danish Financial Statements Act applying to reporting class B entities and elective choice of certain provisions applying to reporting class C entities.

The company has changed the presentation method for the income statement, which is currently presented by nature whereas it was previously presented by function. The change is due to the fact that the Ocompany's primary activity is to be a trading company. The change has no effect on profit before tax, equity or balance sheet total.

Besides the changed presentation for the income statement accounting policies remain unchanged.

Foreign currency translation

On initial recognition, transactions denominated in foreign currencies are translated at the exchange rates at the transaction date. Foreign exchange differences arising between the exchange rate at the transaction date and the rate at the date of payment are recognised in the income statement as financial income or financial expenses.

Receivables, payables and other monetary items denominated in foreign currencies are translated at the exchange rates at the balance sheet date. The difference between the exchange rates at the balance sheet date and the date at which the receivable or payable arose or was recognised in the latest financial statements is recognised in the income statement as financial income or financial expenses.

Non-current assets acquired in foreign currency are measured at the exchange rate at the transaction date.

Business combinations

Newly acquired entities are recognised from the acquisition date. The acquisition date is the date when the entity actually obtains control of the acquiree.

The purchase method is applied to acquisitions of new businesses over which the entity obtains control. The acquired businesses' identified assets, liabilities and contingent liabilities are measured at fair value at the acquisition date. Identifiable intangible assets are recognised if they are separable or arise from a contractual right. Deferred tax on revaluations is recognised.

Positive differences (goodwill) between the fair value of the assets, liabilities and contingent liabilities acquired are recognised as goodwill in intangible assets. Goodwill is amortised on a straight-line basis in the income statement based on an individual assessment of the economic life of the asset.

The purchase consideration for an entity consists of the fair value of the agreed consideration in the form of assets transferred, liabilities assumed and equity instruments issued. If part of the purchase consideration is contingent on future events or compliance with agreed terms, such part of the purchase consideration is recognised at fair value at the acquisition date. Subsequent adjustments of contingent purchase considerations are recognised in the income statement.

Expenses incurred to acquire entities are recognised in the income statement in the year in which they are incurred.

If uncertainties regarding the identification or measurement of acquired assets, liabilities or contingent liabilities or the determination of the purchase consideration exist at the acquisition date, initial recognition will take place on the basis of provisional values. If it turns out subsequently that the identification or measurement of the purchase consideration, acquired assets, liabilities or contingent liabilities was incorrect on initial recognition, the statement will be adjusted retrospectively, including goodwill, until 12 months after the acquisition, and comparative figures will be restated. Subsequently, any adjustments are recognised as errors.



Notes

1 Accounting policies (continued)

Intra-group business combinations

The book value method is applied to business combinations such as acquisition and disposal of equity investments, mergers, demergers, additions of assets and share conversions, etc., in which entities controlled by the Parent Company are involved, provided that the combination is considered completed at the acquisition date without any restatement of comparative figures. Differences between the agreed consideration and the carrying amount of the acquiree are recognised directly in equity.

Income statement

Gross profit

Pursuant to section 32 of the Danish Financial Statements Act, the Company summarizes certain items in the income statement. Gross profit includes, Revenue, Other operating income, Cost of sales and other external expenses.

Revenue

Revenue from the sale of goods and services is recognised in the income statement provided that delivery and transfer of risk to the buyer have taken place before year end and that the income can be measured reliably and is expected to be received. Revenue is measured ex. VAT and taxes charged on behalf of third parties.

Other operating income

Other operating income comprises items secondary to the primary activities of the company.

Cost of sales

Cost of sales include the year's purchase of goods and services and the changes in the year of inventories of raw materials and consumables.

Other external expenses

Other external expenses comprise cost for the year primary to the principal activities of the Company,

Staff costs

Staff costs comprise wages and salaries, including holiday allowance and pensions, and other social security costs, etc., for the Company's employees. Refunds received from public authorities are deducted from staff costs.

Depreciation

Depreciation for the year comprises depreciation for the year on property plant and equipment.

The basis of depreciation is based on the residual value of the asset at the end of its useful life and is reduced by impairment losses, if any. The depreciation period and the residual value are determined at the acquisition date and are reassessed annually. Where the residual value exceeds the carrying amount of the asset, no further depreciation charges are recognised.

In the case of changes in the depreciation period or the residual value, the effect on the depreciation charges is recognised prospectively as a change in accounting estimates.



Notes

1 Accounting policies (continued)

Financial income and expenses

Financial income and expenses comprise interest income and expenses, gains and losses on securities, payables and transactions denominated in foreign currencies, amortisation of financial assets and liabilities as well as surcharges and refunds under the on-account tax scheme, etc. Interest expenses are not capitalised.

Tax for the year

Tax for the year comprises current tax for the year and changes in deferred tax. The tax expense relating to the profit/loss for the year is recognised in the income statement, and the tax expense relating to amounts recognised directly in equity is recognised directly in equity. The tax expense recognised in the income statement relating to the extraordinary profit/loss for the year is allocated to this item, whereas the remaining tax expense is allocated to the profit/loss for the year from ordinary activities.

Balance sheet

Intangible assets

On initial recognition, intangible assets are measured at cost.

Acquired goodwill is subsequently measured at cost less accumulated amortisation. Goodwill is amortised on a straight-line basis over the estimated useful life, which is 10 years.

Software is measured at cost less accumulated amortisation. Software is amortised over the remaining useful life, however not exceeding 5 years.

Property, plant and equipment

Plant and machinery and fixtures and fittings, tools and equipment are measured at cost less accumulated depreciation.

Cost comprises the purchase price and any costs directly attributable to the acquisition until the date when the asset is available for use.

Individual components of property, plant and equipment that have different useful lives are accounted for as separate items, which are depreciated separately.

Depreciation is provided on a straight-line basis over the expected useful lives. The expected useful lives are as follows:

Plant and machinery 3-10 years Fixtures and fittings, tools and equipment 3-10 years

The basis of depreciation is based on the residual value of the asset at the end of its useful life and is reduced by impairment losses, if any. The depreciation period and the residual value are determined at the acquisition date and are reassessed annually. Where the residual value exceeds the carrying amount of the asset, no further depreciation charges are recognised.

In the case of changes in the depreciation period or the residual value, the effect on the depreciation charges is recognised prospectively as a change in accounting estimates.



Notes

1 Accounting policies (continued)

Gains and losses on the disposal of property, plant and equipment are calculated as the difference between the selling price less selling costs and the carrying amount at the date of disposal. The gains or losses are recognised in the income statement as other operating income or other operating costs, respectively.

Inventories

Inventories are measured at cost in accordance with the FIFO method. Where the net realisable value is lower than cost, inventories are written down to this lower value.

Goods for resale and raw materials and consumables are measured at cost, comprising purchase price plus delivery costs.

Finished goods and work in progress are measured at cost, comprising the cost of raw materials, consumables, direct wages and salaries as well as direct production costs. Production overheads and borrowing costs are not included in cost.

The net realisable value of inventories is determined as the selling price less costs of completion and costs incurred to effect the sale, taking into account marketability, obsolescence and developments in the expected selling price.

Receivables

Receivables are measured at amortised cost. Write-down is made for expected losses.

Prepayments

Prepayments comprise costs incurred concerning subsequent financial years.

Equity

Dividend

Proposed dividend is recognised as a liability at the date when it is adopted at the annual general meeting (declaration date). Dividend expected to be distributed for the year is presented as a separate line item in equity.

Corporation tax and deferred tax

Current tax payables and receivables are recognised in the balance sheet as tax computed on the taxable income for the year, adjusted for tax on taxable income in previous years and tax paid on account.

Deferred tax is measured using the balance sheet liability method on all temporary differences between the carrying amount and the tax base of assets and liabilities. Where alternative tax rules can be applied to determine the tax base, deferred tax is measured based on the intended use of the asset or settlement of the liability, respectively.

Deferred tax assets, including the tax base of tax loss carryforwards, are measured at the value at which they are expected to be utilised, either through elimination against tax on future earnings or through a set-off against deferred tax liabilities within the same legal tax entity. Any deferred net assets are measured at net realisable values.

Deferred tax is measured according to the tax rules and at the tax rates applicable at the balance sheet date when the deferred tax is expected to crystallise as current tax. Changes in deferred tax due to changes in tax rates are recognised in the income statement.



Notes

1 Accounting policies (continued)

Liabilities other than provisions

Financial liabilities comprising amounts payable to credit institutions, trade payables and payables to group entities are recognised at the date of borrowing at cost, corresponding to the proceeds received less transaction costs paid. In subsequent periods, financial liabilities are measured at amortised cost.

Other liabilities are measured at net realisable value.

	DKK'000	2020	2019
2	Staff costs Wages and salaries Hereof Covid-19 salary reimbursement recorded as other income Pensions Other social security costs Other staff cost	3,191 495 329 87 82 4,184	4,235 0 307 107 60 4,709
	Average number of full-time employees	8	9
3	Financial income Interest income from related parties Other interest income	45 0 45	35 0 35
4	Financial expenses	155	5 4
	Other financial expenses	155	54
5	Tax for the year Computed tax on the taxable income for the year Deferred tax adjustment for the year Write down of tax asset in relation to merger	99 -7 30 122	66 49 0 115



Notes

6 Intangible assets

DKK'000	Goodwill	Other intangible assets	Total
Cost at 1 January 2020 Additions	0 620	317 0	317 620
Cost at 31 December 2020	620	317	937
Amortisation and impairment losses at 1 January 2020 Amortisation	0 10	0 79	0 89
Amortisation and impairment losses at 31 December 2020	10	79	89
Carrying amount at 31 December 2020	610	238	848

Goodwill is amortised over 10 years, corresponding to the expected useful life.

7 Property, plant and equipment

DKK'000	Plant and machinery	Fixtures and fittings, tools and equipment	Total
Cost at 1 January 2020 Additions Additions from merger	2,689 87 0	427 21 248	3,116 108 248
Cost at 31 December 2020	2,776	696	3,472
Depreciation and impairment at 1 January 2020 Depreciation	2,531 123	396 52	2,927 175
Depreciation and impairment at 31 December 2020	2,654	448	3,102
Carrying amount at 31 December 2020	122	248	370

8 Share capital

The share capital comprises 25.000 shares of DKK 100 nominal. The share capital of DKK 2.500 thousand has remained unchanged for at least the past 5 years.

9 Deferred tax

DKK'000	2020	2019
Carrying value 1 January	65	16
Additions from merger	0	0
Changes for the year	-7	49
	58	65



Notes

10 Contractual obligations and contingencies, etc.

Contingent liabilities

The Company is jointly taxed with the parent company A-Mail Holding A/S, CVR no. 29 81 30 94. Which is the administration company. As part of the joint taxation Addbrand Denmark A/S has unlimited joint and several liability for payment of Danish corporation taxes. The jointly taxed entities' total known net liability in respect of corporation taxes payable at 31 December 2020 is listed in the financial statement of the administration company. Any subsequent corrections of the income subject to joint taxation may entail that the Company's liability will increase.

Operating lease commitments

The Company has entered into rent agreements and operating leases at the following amounts:

DKK'000	2020	2019
Lease payments within 1 year from the balance sheet date	304	291
Lease payments within 2-5 years from the balance sheet date	294	487
Lease payments after 5 years from the balance sheet date	0	0
	598	778

In addition, the Company has entered a rent arrangement for the entities administration buildings, with a minimum rent payment in the non-cancellable period of DKK 262 thousand.

11 Related parties

Addbrand Denmark A/S' related parties comprise the following:

Control

A-Mail Holding A/S, Sadelmagervej 27, 7100 Vejle, exercises control.