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# ***Leadership Pipeline Institute A/S***

Bredgade 30, DK-1260 København K

## **Annual Report for 1 January - 31 December 2019**

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CVR No 29 97 14 63

The Annual Report was  
presented and adopted at  
the Annual General  
Meeting of the Company on  
18/5 2020

Kent Oksfeldt Jonassen  
Chairman of the General  
Meeting



**pwc**

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# Management's Statement

The Executive Board and Board of Directors have today considered and adopted the Annual Report of Leadership Pipeline Institute A/S for the financial year 1 January - 31 December 2019.

The Annual Report is prepared in accordance with the Danish Financial Statements Act.

In our opinion the Financial Statements and the Consolidated Financial Statements give a true and fair view of the financial position at 31 December 2019 of the Company and the Group and of the results of the Company and Group operations for 2019.

In our opinion, Management's Review includes a true and fair account of the matters addressed in the Review.

We recommend that the Annual Report be adopted at the Annual General Meeting.

København, 13 May 2020

## Executive Board

Kent Oksfeldt Jonassen  
CEO

## Board of Directors

Søren Jens Laugaard  
Chairman

Kent Oksfeldt Jonassen

James Noel  
Deputy Chairman

# Independent Auditor's Report

To the Shareholders of Leadership Pipeline Institute A/S

## Opinion

In our opinion, the Consolidated Financial Statements and the Parent Company Financial Statements give a true and fair view of the financial position of the Group and the Parent Company at 31 December 2019 and of the results of the Group's and the Parent Company's operations for the financial year 1 January - 31 December 2019 in accordance with the Danish Financial Statements Act.

We have audited the Consolidated Financial Statements and the Parent Company Financial Statements of Leadership Pipeline Institute A/S for the financial year 1 January - 31 December 2019, which comprise income statement, balance sheet, statement of changes in equity and notes, including a summary of significant accounting policies, for both the Group and the Parent Company ("the Financial Statements").

## Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (ISAs) and the additional requirements applicable in Denmark. Our responsibilities under those standards and requirements are further described in the "Auditor's responsibilities for the audit of the Financial Statements" section of our report. We are independent of the Group in accordance with the International Ethics Standards Board for Accountants' Code of Ethics for Professional Accountants (IESBA Code) and the additional requirements applicable in Denmark, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

## Statement on Management's Review

Management is responsible for Management's Review.

Our opinion on the Financial Statements does not cover Management's Review, and we do not express any form of assurance conclusion thereon.

In connection with our audit of the Financial Statements, our responsibility is to read Management's Review and, in doing so, consider whether Management's Review is materially inconsistent with the Financial Statements or our knowledge obtained during the audit, or otherwise appears to be materially misstated.

Moreover, it is our responsibility to consider whether Management's Review provides the information required under the Danish Financial Statements Act.

Based on the work we have performed, in our view, Management's Review is in accordance with the Consolidated Financial Statements and the Parent Company Financial Statements and has been prepared in accordance with the requirements of the Danish Financial Statements Act. We did not identify any material misstatement in Management's Review.

## Management's responsibilities for the Financial Statements

Management is responsible for the preparation of consolidated financial statements and parent company

# Independent Auditor's Report

financial statements that give a true and fair view in accordance with the Danish Financial Statements Act, and for such internal control as Management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the Financial Statements, Management is responsible for assessing the Group's and the Company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting in preparing the Financial Statements unless Management either intends to liquidate the Group or the Company or to cease operations, or has no realistic alternative but to do so.

## **Auditor's responsibilities for the audit of the Financial Statements**

Our objectives are to obtain reasonable assurance about whether the Financial Statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs and the additional requirements applicable in Denmark will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these Financial Statements.

As part of an audit conducted in accordance with ISAs and the additional requirements applicable in Denmark, we exercise professional judgement and maintain professional scepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the Financial Statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Company's and the Group's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by Management.
- Conclude on the appropriateness of Management's use of the going concern basis of accounting in preparing the Financial Statements and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Group's and the Company's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the Financial Statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions

# Independent Auditor's Report

may cause the Group and the Company to cease to continue as a going concern.

- Evaluate the overall presentation, structure and contents of the Financial Statements, including the disclosures, and whether the Financial Statements represent the underlying transactions and events in a manner that gives a true and fair view.
- Obtain sufficient appropriate audit evidence regarding the financial information of the entities or business activities within the Group to express an opinion on the Consolidated Financial Statements. We are responsible for the direction, supervision and performance of the group audit. We remain solely responsible for our audit opinion.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

Hillerød, 13 May 2020

**PricewaterhouseCoopers**

Statsautoriseret Revisionspartnerselskab

*CVR No 33 77 12 31*

Michael Blom

statsautoriseret revisor

mne32797

## Company Information

### **The Company**

Leadership Pipeline Institute A/S  
Bredgade 30  
DK-1260 København K

Telephone: + 45 + 45 7022 1202

Website: [www.leadershippipelineinstitute.com](http://www.leadershippipelineinstitute.com)

CVR No: 29 97 14 63

Financial period: 1 January - 31 December

Municipality of reg. office: København

### **Board of Directors**

Søren Jens Laugaard, Chairman  
Kent Oksfeldt Jonassen  
James Noel

### **Executive Board**

Kent Oksfeldt Jonassen

### **Auditors**

PricewaterhouseCoopers  
Statsautoriseret Revisionspartnerselskab  
Milnersvej 43  
DK-3400 Hillerød

# Financial Highlights

Seen over a three-year period, the development of the Group is described by the following financial highlights:

	<b>Group</b>		
	2019 TDKK	2018 TDKK	2017 TDKK
<b>Key figures</b>			
<b>Profit/loss</b>			
Alternative Revenue 1)	51.345	43.300	31.800
Revenue	44.363	37.167	28.643
Gross profit/loss	17.250	14.643	10.973
Operating profit/loss	12.364	11.179	8.062
Profit/loss before financial income and expenses	12.364	11.179	8.062
Net financials	-37	-3	-43
Net profit/loss for the year	9.128	8.855	6.222
<b>Balance sheet</b>			
Balance sheet total	26.536	21.150	16.431
Equity	11.246	10.972	8.576
Investment in property, plant and equipment	0	0	4
Number of employees	5	3	1
<b>Ratios</b>			
Gross margin	38,9%	39,4%	38,3%
Profit margin	27,9%	30,1%	28,1%
Return on assets	46,6%	52,9%	49,1%
Solvency ratio	42,4%	51,9%	52,2%
Return on equity	82,2%	90,6%	79,2%

The ratios have been prepared in accordance with the recommendations and guidelines issued by the Danish Society of Financial Analysts. For definitions, see under accounting policies.

1) Alternative revenue is total revenue totally incurred by Group and external partners. For external partners the Group only recognized the received Royalty.



# Management's Review

Consolidated and Parent Company Financial Statements of Leadership Pipeline Institute A/S for 2019 has been prepared in accordance with the provisions of the Danish Financial Statements Act applying to enterprises of reporting class B as well as selected rules applying to reporting class C.

The Consolidated and Parent Company Financial Statements have been prepared under the same accounting policies as last year.

## Key activities

The company sells leadership and specialist development solutions directly to clients and via licensees.

Today, the Leadership Pipeline is perceived as one of the most influential leadership models through the last two decades. A significant number of the FORTUNE 500 companies have successfully implemented the Leadership Pipeline as their main leadership infrastructure for selecting and growing leaders at all levels and it has seamlessly been applied to corporate, non-profit and public organisations around the world.

Leadership Pipeline Institute is specialized in supporting organizations building an internal pipeline of qualified leaders and in creating empowered, performance- and execution-focused organizations. We support organisations in succeeding in the ways that are most important to them.

Over the past fifteen years more than 20,000 leaders have completed our uniquely designed Leadership Pipeline programs.

Leadership Pipeline Institute is a global institute with subsidiaries, license partners and professional facilitators in all regions of the world.



## Management's Review

Leadership Pipeline Institute has a team of more than 60 executive consultant – highly qualified, multicultural and multilingual - engaged in research and work with clients on Leadership Pipeline-based solutions worldwide. We are able to deliver our key services in more than 20 languages.

Below we have illustrated our key activities:



### Development in the year

The income statement of the Group for 2019 shows a profit of DKK 9.1 million (2018: DKK 8.9 million) and equity of DKK 11.2 million at 31 December 2019 (2018: DKK 11.0 million).

The revenue of the Group has increased from DKK 37.2 million in 2018 to DKK 44.4 million in 2019. A part of the revenue is incurred by external partners using the Group's methodologies. The Group recognizes a share of the revenue. In case the revenue was generated by the Group itself, total revenue would show DKK 43.3 million in 2018 and 51.3 million in 2019.

The income statement of the parent Company for 2019 shows a profit of DKK 7.6 million (2018: 7.5 million) and equity of DKK 9.7 million at 31 December 2019 (2018: DKK 9.4 million).

# **Management's Review**

## **Capital resources**

COVID-19 has impacted the Company both in respect of revenue and profit compared to expectations. Management expects a profit for 2020 despite COVID-19. At this time, it is not possible to make a reliable statement of the impact. Management assesses that the financial resources available are adequate for the coming year.

## **Subsequent events**

Due to COVID-19 the Leadership Pipeline Institute has experienced cancellation of planned courses and consequently adjusted resources and costs accordingly. Earnings for 2020 are expected to be reduced significantly compared to 2019.

No further events materially affecting the assessment of the Annual Report have occurred after the balance sheet date.

## Income Statement 1 January - 31 December

	Note	Group		Parent	
		2019 DKK	2018 DKK	2019 DKK	2018 DKK
<b>Revenue</b>		<b>44.363.247</b>	<b>37.166.573</b>	<b>22.281.617</b>	<b>19.951.489</b>
Other operating income		0	0	1.289.070	0
Other external expenses		-27.113.649	-22.523.668	-13.107.247	-11.655.477
<b>Gross profit/loss</b>		<b>17.249.598</b>	<b>14.642.905</b>	<b>10.463.440</b>	<b>8.296.012</b>
Staff expenses	3	-4.885.835	-3.463.435	-4.885.835	-3.463.435
<b>Profit/loss before financial income and expenses</b>		<b>12.363.763</b>	<b>11.179.470</b>	<b>5.577.605</b>	<b>4.832.577</b>
Income from investments in subsidiaries		0	0	3.370.797	3.811.825
Financial income		66.298	110.540	20.035	81.262
Financial expenses		-103.128	-113.776	-85.586	-69.552
<b>Profit/loss before tax</b>		<b>12.326.933</b>	<b>11.176.234</b>	<b>8.882.851</b>	<b>8.656.112</b>
Tax on profit/loss for the year	4	-3.198.791	-2.321.398	-1.276.224	-1.196.162
<b>Net profit/loss for the year</b>		<b>9.128.142</b>	<b>8.854.836</b>	<b>7.606.627</b>	<b>7.459.950</b>

## Distribution of profit

### Proposed distribution of profit

Proposed dividend for the year	5.100.000	7.400.000	5.100.000	7.400.000
Reserve for net revaluation under the equity method	0	0	2.293.672	-1.388.411
Minority interests' share of net profit/loss of subsidiaries	1.521.515	1.394.886	0	0
Retained earnings	2.506.627	59.950	212.955	1.448.361
	<b>9.128.142</b>	<b>8.854.836</b>	<b>7.606.627</b>	<b>7.459.950</b>

## Balance Sheet 31 December

### Assets

	Note	Group		Parent	
		2019 DKK	2018 DKK	2019 DKK	2018 DKK
Investments in subsidiaries	5	0	0	4.725.450	4.831.778
Deposits		47.741	46.350	47.741	46.350
<b>Fixed asset investments</b>		<b>47.741</b>	<b>46.350</b>	<b>4.773.191</b>	<b>4.878.128</b>
<b>Fixed assets</b>		<b>47.741</b>	<b>46.350</b>	<b>4.773.191</b>	<b>4.878.128</b>
Trade receivables		15.139.417	13.201.436	9.932.416	9.715.338
Receivables from group enterprises		0	0	1.676.432	189.584
Other receivables		196.341	300.884	0	63.800
Prepayments		259.098	48.524	102.896	0
<b>Receivables</b>		<b>15.594.856</b>	<b>13.550.844</b>	<b>11.711.744</b>	<b>9.968.722</b>
<b>Cash at bank and in hand</b>		<b>10.893.254</b>	<b>7.552.828</b>	<b>4.774.245</b>	<b>2.216.766</b>
<b>Currents assets</b>		<b>26.488.110</b>	<b>21.103.672</b>	<b>16.485.989</b>	<b>12.185.488</b>
<b>Assets</b>		<b>26.535.851</b>	<b>21.150.022</b>	<b>21.259.180</b>	<b>17.063.616</b>

# Balance Sheet 31 December

## Liabilities and equity

	Note	Group		Parent	
		2019 DKK	2018 DKK	2019 DKK	2018 DKK
Share capital		500.000	500.000	500.000	500.000
Reserve for net revaluation under the equity method		0	0	2.325.450	31.778
Retained earnings		4.082.637	1.533.129	1.757.182	1.501.351
Proposed dividend for the year		5.100.000	7.400.000	5.100.000	7.400.000
<b>Equity attributable to shareholders of the Parent Company</b>		<b>9.682.637</b>	<b>9.433.129</b>	<b>9.682.632</b>	<b>9.433.129</b>
Minority interests		1.563.063	1.539.046	0	0
<b>Equity</b>		<b>11.245.700</b>	<b>10.972.175</b>	<b>9.682.632</b>	<b>9.433.129</b>
Other payables		80.058	0	80.058	0
<b>Long-term debt</b>	6	<b>80.058</b>	<b>0</b>	<b>80.058</b>	<b>0</b>
Trade payables		3.403.076	3.662.477	2.019.026	2.708.927
Payables to group enterprises		3.175.104	1.000.000	3.175.104	1.000.000
Payables to owners and Management		52.057	29.125	22.932	0
Corporation tax		2.400.534	1.597.032	1.262.668	484.162
Other payables	6	4.141.399	3.357.963	3.479.530	2.906.148
Deferred income		2.037.923	531.250	1.537.230	531.250
<b>Short-term debt</b>		<b>15.210.093</b>	<b>10.177.847</b>	<b>11.496.490</b>	<b>7.630.487</b>
<b>Debt</b>		<b>15.290.151</b>	<b>10.177.847</b>	<b>11.576.548</b>	<b>7.630.487</b>
<b>Liabilities and equity</b>		<b>26.535.851</b>	<b>21.150.022</b>	<b>21.259.180</b>	<b>17.063.616</b>
Capital resources	1				
Subsequent events	2				
Contingent assets, liabilities and other financial obligations	7				
Accounting Policies	8				

## Statement of Changes in Equity

### Group

	Share capital	Reserve for net revaluation under the equity method	Retained earnings	Proposed dividend for the year	Equity excl. minority interests	Minority interests	Total
	DKK	DKK	DKK	DKK	DKK	DKK	DKK
Equity at 1 January	500.000	0	1.533.129	7.400.000	9.433.129	1.539.046	10.972.175
Exchange adjustments	0	0	42.876	0	42.876	0	42.876
Ordinary dividend paid	0	0	0	-7.400.000	-7.400.000	-1.511.767	-8.911.767
Exchange adjustments relating to foreign entities	0	0	5	0	5	14.269	14.274
Net profit/loss for the year	0	0	2.506.627	5.100.000	7.606.627	1.521.515	9.128.142
<b>Equity at 31 December</b>	<b>500.000</b>	<b>0</b>	<b>4.082.637</b>	<b>5.100.000</b>	<b>9.682.637</b>	<b>1.563.063</b>	<b>11.245.700</b>

### Parent

Equity at 1 January	500.000	31.778	1.501.351	7.400.000	9.433.129	0	9.433.129
Exchange adjustments	0	0	42.876	0	42.876	0	42.876
Ordinary dividend paid	0	0	0	-7.400.000	-7.400.000	0	-7.400.000
Net profit/loss for the year	0	2.293.672	212.955	5.100.000	7.606.627	0	7.606.627
<b>Equity at 31 December</b>	<b>500.000</b>	<b>2.325.450</b>	<b>1.757.182</b>	<b>5.100.000</b>	<b>9.682.632</b>	<b>0</b>	<b>9.682.632</b>

# Notes to the Financial Statements

## 1 Capital resources

COVID-19 has impacted the Company both in respect of revenue and profit compared to expectations. Management expects a profit for 2020 despite COVID-19. At this time, it is not possible to make a reliable statement of the impact. Management assesses that the financial resources available are adequate for the coming year.

## 2 Subsequent events

Due to COVID-19 the Leadership Pipeline Institute has experienced cancellation of planned courses and consequently adjusted resources and costs accordingly. Earnings for 2020 are expected to be reduced significantly compared to 2019.

No further events materially affecting the assessment of the Annual Report have occurred after the balance sheet date.

	Group		Parent	
	2019 DKK	2018 DKK	2019 DKK	2018 DKK
<b>3 Staff expenses</b>				
Wages and salaries	4.230.103	3.065.831	4.230.103	3.065.831
Pensions	556.807	326.388	556.807	326.388
Other social security expenses	14.979	14.642	14.979	14.642
Other staff expenses	83.946	56.574	83.946	56.574
	<b>4.885.835</b>	<b>3.463.435</b>	<b>4.885.835</b>	<b>3.463.435</b>
<b>Average number of employees</b>	<b>5</b>	<b>3</b>	<b>5</b>	<b>3</b>
<b>4 Tax on profit/loss for the year</b>				
Current tax for the year	3.198.791	2.321.398	1.276.224	1.196.162
	<b>3.198.791</b>	<b>2.321.398</b>	<b>1.276.224</b>	<b>1.196.162</b>



## Notes to the Financial Statements

	<b>Parent</b>	
	2019	2018
	DKK	DKK
<b>5 Investments in subsidiaries</b>		
Cost at 1 January	400.000	400.000
Cost at 31 December	400.000	400.000
Value adjustments at 1 January	4.431.778	1.402.685
Exchange adjustment	42.875	0
Net profit/loss for the year	3.370.797	3.811.589
Dividend to the Parent Company	-3.520.000	-800.000
Other adjustments	0	17.504
Value adjustments at 31 December	4.325.450	4.431.778
<b>Carrying amount at 31 December</b>	<b>4.725.450</b>	<b>4.831.778</b>

## Notes to the Financial Statements

### 6 Long-term debt

Payments due within 1 year are recognised in short-term debt. Other debt is recognised in long-term debt.

The debt falls due for payment as specified below:

	Group		Parent	
	2019 DKK	2018 DKK	2019 DKK	2018 DKK
<b>Other payables</b>				
Between 1 and 5 years	80.058	0	80.058	0
Long-term part	80.058	0	80.058	0
Other short-term payables	4.141.399	3.357.963	3.479.530	2.906.148
	<b>4.221.457</b>	<b>3.357.963</b>	<b>3.559.588</b>	<b>2.906.148</b>

	Group		Parent	
	2019 DKK	2018 DKK	2019 DKK	2018 DKK
<b>7 Contingent assets, liabilities and other financial obligations</b>				

#### Rental and lease obligations

Rental obligation, period of non-terminability 3 months

	47.741	46.350	47.741	46.350
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#### Other contingent liabilities

The danish group companies are jointly and severally liable for tax on the jointly taxed incomes etc of the Group. The total amount of corporation tax payable is disclosed in the Annual Report of Human Capital Invest ApS, which is the management company of the joint taxation purposes. Moreover, the group companies are jointly and severally liable for Danish withholding taxes by way of dividend tax, tax on royalty payments and tax on un-earned income. Any subsequent adjustments of corporation taxes and withholding taxes may increase the Company's liability.

# Notes to the Financial Statements

## 8 Accounting Policies

The Annual Report of Leadership Pipeline Institute A/S for 2019 has been prepared in accordance with the provisions of the Danish Financial Statements Act applying to enterprises of reporting class B as well as selected rules applying to reporting class C.

The accounting policies applied remain unchanged from last year.

The Consolidated and Parent Company Financial Statements for 2019 are presented in DKK.

### Recognition and measurement

The Financial Statements have been prepared under the historical cost method.

Revenues are recognised in the income statement as earned. Furthermore, value adjustments of financial assets and liabilities measured at fair value or amortised cost are recognised. Moreover, all expenses incurred to achieve the earnings for the year are recognised in the income statement, including depreciation, amortisation, impairment losses and provisions as well as reversals due to changed accounting estimates of amounts that have previously been recognised in the income statement.

Assets are recognised in the balance sheet when it is probable that future economic benefits attributable to the asset will flow to the Company, and the value of the asset can be measured reliably.

Liabilities are recognised in the balance sheet when it is probable that future economic benefits will flow out of the Company, and the value of the liability can be measured reliably.

Assets and liabilities are initially measured at cost. Subsequently, assets and liabilities are measured as described for each item below.

### Basis of consolidation

The Consolidated Financial Statements comprise the Parent Company, Leadership Pipeline Institute A/S, and subsidiaries in which the Parent Company directly or indirectly holds more than 50% of the votes or in which the Parent Company, through share ownership or otherwise, exercises control. Enterprises in which the Group holds between 20% and 50% of the votes and exercises significant influence but not control are classified as associates.

On consolidation, items of a uniform nature are combined. Elimination is made of intercompany income and expenses, shareholdings, dividends and accounts as well as of realised and unrealised profits and losses on transactions between the consolidated enterprises.

The Parent Company's investments in the consolidated subsidiaries are set off against the Parent Company's share of the net asset value of subsidiaries stated at the time of consolidation.

# Notes to the Financial Statements

## 8 Accounting Policies (continued)

### Minority interests

Minority interests form part of the Group's total equity. Upon distribution of net profit, net profit is broken down on the share attributable to minority interests and the share attributable to the shareholders of the Parent Company. Minority interests are recognised on the basis of a remeasurement of acquired assets and liabilities to fair value at the time of acquisition of subsidiaries.

#### ***Business acquisitions carried through before 1 July 2018***

Minority interests are recognised at the carrying amounts of the acquired assets and liabilities at the time of acquisition of subsidiaries.

#### ***Business acquisitions carried through on or after 1 July 2018***

Minority interests are initially measured at their proportionate share of the fair value of the acquired entity's identifiable net assets. In this way, only goodwill related to the Parent Company's share of the entity acquired is recognised.

On subsequent changes to minority interests where the Group retains control of the subsidiary, the consideration is recognised directly in equity.

### Translation policies

Danish kroner is used as the presentation currency. All other currencies are regarded as foreign currencies.

Transactions in foreign currencies are translated at the exchange rates at the dates of transaction. Exchange differences arising due to differences between the transaction date rates and the rates at the dates of payment are recognised in financial income and expenses in the income statement. Where foreign exchange transactions are considered hedging of future cash flows, the value adjustments are recognised directly in equity.

Receivables, payables and other monetary items in foreign currencies that have not been settled at the balance sheet date are translated at the exchange rates at the balance sheet date. Any differences between the exchange rates at the balance sheet date and the rates at the time when the receivable or the debt arose are recognised in financial income and expenses in the income statement.

Fixed assets acquired in foreign currencies are measured at the transaction date rates.

# Notes to the Financial Statements

## 8 Accounting Policies (continued)

### Income Statement

#### Revenue

Revenue from sale of leadership development is recognised during the period, where the service is delivered to the customer. Revenue from the sale of goods is recognised when the risks and rewards relating to the goods sold have been transferred to the purchaser. The revenue can be measured reliably and it is probable that the economic benefits relating to the sale will flow to the Group.

Revenue is measured at the consideration received and is recognised exclusive of VAT and net of discounts relating to sales.

#### Other external expenses

Other external expenses comprise expenses for premises, sales and distribution as well as office expenses, etc.

#### Staff expenses

Staff expenses comprise wages and salaries as well as payroll expenses.

#### Amortisation, depreciation and impairment losses

Amortisation, depreciation and impairment losses comprise amortisation, depreciation and impairment of intangible assets and property, plant and equipment.

#### Other operating income and expenses

Other operating income and other operating expenses comprise items of a secondary nature to the main activities of the Group, including gains and losses on the sale of intangible assets and property, plant and equipment.

#### Income from investments in subsidiaries

The item "Income from investments in subsidiaries" in the income statement includes the proportionate share of the profit for the year.

#### Financial income and expenses

Financial income and expenses are recognised in the income statement at the amounts relating to the financial year.

# Notes to the Financial Statements

## 8 Accounting Policies (continued)

### Tax on profit/loss for the year

Tax for the year consists of current tax for the year and changes in deferred tax for the year. The tax attributable to the profit for the year is recognised in the income statement, whereas the tax attributable to equity transactions is recognised directly in equity.

The Company is jointly taxed with Danish subsidiaries. The tax effect of the joint taxation is allocated to enterprises in proportion to their taxable incomes.

## Balance Sheet

### Investments in subsidiaries

Investments in subsidiaries are recognised and measured under the equity method.

The item "Investments in subsidiaries" in the balance sheet include the proportionate ownership share of the net asset value of the enterprises calculated on the basis of the fair values of identifiable net assets at the time of acquisition.

The total net revaluation of investments in subsidiaries is transferred upon distribution of profit to "Reserve for net revaluation under the equity method" under equity. The reserve is reduced by dividend distributed to the Parent Company and adjusted for other equity movements in the subsidiaries.

Subsidiaries with a negative net asset value are recognised at DKK 0. Any legal or constructive obligation of the Parent Company to cover the negative balance of the enterprise is recognised in provisions.

### Other fixed asset investments

Other fixed asset investments consist of deposits.

### Receivables

Receivables are measured in the balance sheet at the lower of amortised cost and net realisable value, which corresponds to nominal value less provisions for bad debts.

### Prepayments

Prepayments comprise prepaid expenses concerning rent, insurance premiums, subscriptions and interest.

# Notes to the Financial Statements

## 8 Accounting Policies (continued)

### Equity

#### *Dividend*

Dividend distribution proposed by Management for the year is disclosed as a separate equity item.

#### **Deferred tax assets and liabilities**

Deferred income tax is measured using the balance sheet liability method in respect of temporary differences arising between the tax bases of assets and liabilities and their carrying amounts for financial reporting purposes on the basis of the intended use of the asset and settlement of the liability, respectively.

Deferred tax assets are measured at the value at which the asset is expected to be realised, either by elimination in tax on future earnings or by set-off against deferred tax liabilities within the same legal tax entity.

Deferred tax is measured on the basis of the tax rules and tax rates that will be effective under the legislation at the balance sheet date when the deferred tax is expected to crystallise as current tax. Any changes in deferred tax due to changes to tax rates are recognised in the income statement or in equity if the deferred tax relates to items recognised in equity.

#### **Current tax receivables and liabilities**

Current tax liabilities and receivables are recognised in the balance sheet as the expected taxable income for the year adjusted for tax on taxable incomes for prior years and tax paid on account. Extra payments and repayment under the on-account taxation scheme are recognised in the income statement in financial income and expenses.

#### **Financial debts**

Debts are measured at amortised cost, substantially corresponding to nominal value.

#### **Deferred income**

Deferred income comprises payments received in respect of income in subsequent years.

# Notes to the Financial Statements

## 8 Accounting Policies (continued)

### Financial Highlights

#### Explanation of financial ratios

Gross margin	$\frac{\text{Gross profit} \times 100}{\text{Revenue}}$
Profit margin	$\frac{\text{Profit before financials} \times 100}{\text{Revenue}}$
Return on assets	$\frac{\text{Profit before financials} \times 100}{\text{Total assets}}$
Solvency ratio	$\frac{\text{Equity at year end} \times 100}{\text{Total assets at year end}}$
Return on equity	$\frac{\text{Net profit for the year} \times 100}{\text{Average equity}}$