

Crayon Consulting A/S

**Tobaksvejen 2a, 3. sal
2860 Søborg**

CVR no. 29 83 26 84

Annual report for 2020

Adopted at the annual general meeting on 30 June 2021

Rune Syversen
chairman

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Statement by the Board of Directors and Executive Board on the annual report

The Board of Directors and Executive Board have today discussed and approved the annual report of Crayon Consulting A/S for the financial year 1 January - 31 December 2020.

The annual report is prepared in accordance with the Danish Financial Statements Act.

In our opinion, the financial statements give a true and fair view of the company's financial position at 31 December 2020 and of the results of the company's operations for the financial year 1 January - 31 December 2020.

In our opinion, management's review includes a fair review of the matters dealt with in the management's review.

We recommend that the annual report should be approved at the general meeting.

Gladsaxe, 30 June 2021

Executive Board

Marina Lønning
Director

Board of Directors

Rune Syversen
Chairman

Melissa Mulholland

Jon Birger Syvertsen

Independent auditor's report

To the shareholder of Crayon Consulting A/S

Opinion

We have audited the financial statements of Crayon Consulting A/S for the financial year 1 January – 31 December 2020, comprising income statement, balance sheet and notes, including accounting policies. The financial statements are prepared in accordance with the Danish Financial Statements Act.

In our opinion, the financial statements give a true and fair view of the Company's assets, liabilities and financial position at 31 December 2020 and of the results of the Company's operations for the financial year 1 January – 31 December 2020 in accordance with the Danish Financial Statements Act.

Basis for Opinion

We conducted our audit in accordance with International Standards on Auditing (ISAs) and the additional requirements applicable in Denmark. Our responsibilities under those standards and requirements are further described in the "Auditor's responsibilities for the audit of the financial statements" section of our report.

We are independent of the Company in accordance with the International Ethics Standards Board for Accountants' Code of Ethics for Professional Accountants (IESBA Code) and the additional requirements applicable in Denmark, and we have fulfilled our other ethical responsibilities in accordance with these rules and requirements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Management's responsibility for the financial statements

Management is responsible for the preparation of financial statements that give a true and fair view in accordance with the Danish Financial Statements Act and for such internal control that Management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, Management is responsible for assessing the Company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting in preparing the financial statements unless Management either intends to liquidate the Company or to cease operations, or has no realistic alternative but to do so.

Independent auditor's report

Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance as to whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not a guarantee that an audit conducted in accordance with ISAs and the additional requirements in Denmark will always detect a material misstatement when it exists. Misstatements may arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of financial statement users made on the basis of these financial statements.

As part of an audit conducted in accordance with ISAs and the additional requirements applicable in Denmark, we exercise professional judgement and maintain professional scepticism throughout the audit. We also

- identify and assess the risks of material misstatement of the company financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error as fraud may involve collusion, forgery, intentional omissions, misrepresentations or the override of internal control.
- obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Company's internal control.
- evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by Management.
- conclude on the appropriateness of Management's use of the going concern basis of accounting in preparing the financial statements and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Company's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Company to cease to continue as a going concern.
- evaluate the overall presentation, structure and contents of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that gives a true and fair view.

Independent auditor's report

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

Statement on the Management's review

Management is responsible for the Management's review.

Our opinion on the financial statements does not cover the Management's review, and we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the Management's review and, in doing so, consider whether the Management's review is materially inconsistent with the financial statements or our knowledge obtained during the audit, or otherwise appears to be materially misstated.

Moreover, it is our responsibility to consider whether the Management's review provides the information required under the Danish Financial Statements Act.

Based on the work we have performed, we conclude that the Management's review is in accordance with the financial statements and has been prepared in accordance with the requirements of the Danish Financial Statement Act. We did not identify any material misstatement of the Management's review.

Aarhus V, 30 June 2021

KPMG
Statsautoriseret Revisionspartnerselskab
CVR no. 25 57 81 98

Mikkel Trabjerg Knudsen
State Authorised Public Accountant
MNE no. 34459

Company details

The company

Crayon Consulting A/S
Tobaksvejen 2a, 3. sal
2860 Søborg

Website: www.crayon.com

CVR no.: 29 83 26 84

Reporting period: 1. januar - 31. december 2020

Incorporated: 27 December 2006

Domicile: Gladsaxe

Board of Directors

Rune Syversen, chairman
Melissa Mulholland
Jon Birger Syvertsen

Executive Board

Marina Lønning, director

Auditors

KPMG
Statsautoriseret Revisionspartnerselskab
Bredskifte Allé 13
8210 Aarhus V

Management's review

Operating review

Principal activities

The Company's principal activities are sale of software and training courses as well as consultancy services, including advisory services in relation to the purchase of licences.

Development in activities and financial position

Loss for the year

The Company's income statement for 2020 shows a loss of DKK 79 thousand as against a loss of DKK 117 thousand in 2019. Equity in the Company's balance sheet at 31 December 2020 stood at a negative of DKK 2,816 thousand as against a negative of DKK 2,737 thousand at 31 December 2019. In 2019 the Company's activities have successfully been closed down. The realised loss for the year is within the range of Management's expectations as a result of the close-down of the Company's activities.

Capital resources

Crayon Consulting A/S has lost more than 50% of its contributed capital as of 31 December 2020 and is thereby covered by the Danish Rules on Capital Loss. Action plans have therefore been prepared in 2020 to ensure the re-establishment of the Company's capital base. Crayon Group AS has issued an unconditional letter of support and guarantees to provide the necessary liquidity to ensure the Company's continued operations. On this basis, the financial statements are presented on a going concern basis.

Income statement 1 January - 31 December

	<u>Note</u>	<u>2020</u> TDKK	<u>2019</u> TDKK
Gross loss		-28	-59
Staff costs	2	0	-1
Operating loss		-28	-60
Financial expenses	3	-74	-90
Loss before tax		-102	-150
Tax on loss for the year		23	33
Loss for the year		-79	-117
 Proposed distribution of loss			
Retained earnings		-79	-117
		-79	-117

Balance sheet 31 December

	<u>Note</u>	<u>2020</u> TDKK	<u>2019</u> TDKK
Assets			
Other receivables		5	6
Deferred tax asset		161	241
Corporation tax, joint taxation		<u>103</u>	<u>114</u>
Receivables		<u>269</u>	<u>361</u>
Cash at bank and in hand		<u>1</u>	<u>1</u>
Total current assets		<u>270</u>	<u>362</u>
Total assets		<u><u>270</u></u>	<u><u>362</u></u>

Balance sheet 31 December

	<u>Note</u>	<u>2020</u> TDKK	<u>2019</u> TDKK
Equity and liabilities			
Share capital		1,667	1,667
Retained earnings		<u>-4,483</u>	<u>-4,404</u>
Equity		<u>-2,816</u>	<u>-2,737</u>
Payables to group entities		<u>2,719</u>	<u>2,653</u>
Total non-current liabilities		<u>2,719</u>	<u>2,653</u>
Banks		338	430
Trade payables		23	6
Other payables		<u>6</u>	<u>10</u>
Total current liabilities		<u>367</u>	<u>446</u>
Total liabilities		<u>3,086</u>	<u>3,099</u>
Total equity and liabilities		<u><u>270</u></u>	<u><u>362</u></u>
Uncertainty about the continued operation (going concern)	4		
Contractual obligations, contingencies, etc.	5		
Related parties and ownership structure	6		

Statement of changes in equity

	<u>Share capital</u>	<u>Retained ear- nings</u>	<u>Total</u>
Equity at 1 January 2020	1,667	-4,404	-2,737
Loss for the year	0	-79	-79
Equity at 31 December 2020	<u>1,667</u>	<u>-4,483</u>	<u>-2,816</u>

Notes

1 Accounting policies

The annual report of Crayon Consulting A/S for 2019 has been prepared in accordance with the provisions applying to reporting class B entities under the Danish Financial Statements Act with option of specific provisions for reporting class C.

The accounting policies used in the preparation of the financial statements are consistent with those of last year.

Income statement

Foreign currency translation

Transactions in foreign currencies are translated at the rate of exchange on the transaction date. Exchange differences arising between the rate on the transaction date and the rate on the payment date are recognised in the income statement as a financial income or expense.

If the foreign exchange position is considered to hedge future cash flows, the unrealised exchange adjustments are recognised directly in the equity.

Receivables, payables and other monetary items in foreign currencies that are not settled on the balance sheet date are translated at the exchange rate on the balance sheet date. The difference between the exchange rate on the balance sheet date and the exchange rate at the time of occurrence of the receivables or payables is recognised in the income statement as financial income or expenses.

Gross profit

Pursuant to Section 32 of the Danish Financial Statements Act, the Company has decided only to disclose gross profit.

Revenue

Net revenue is recognised in the income statement if supply and risk transfer to purchaser has taken place before the end of the year and if the income can be measured reliably and is expected to be received. Net revenue is recognised exclusive of VAT, duties and less discounts related to the sale.

Cost of sales

Cost of sales comprises costs incurred to generate revenue for the year.

Other external cost

Other external costs comprise distribution costs and costs related to sales, sales campaigns, administration, office premises, etc.

Notes

1 Accounting policies

Staff cost

Staff costs comprise wages and salaries, including holiday pay and pensions and other costs for social security, etc. for the Company's employees. Repayments from public authorities are deducted from staff costs.

Financial income and expenses

Financial income and expenses include interest income and expenses, realised and unrealised gains, debt and transactions in foreign currencies, as well as charges and allowances under the tax-on-account scheme etc. Financial income and expenses are recognised in the income statement by the amounts that relate to the financial year.

Tax on loss for the year

The tax for the year, which consists of the current tax for the year and changes in deferred tax, is recognised in the income statement by the portion that may be attributed to the loss for the year, and is recognised directly in the equity by the portion that may be attributed to entries directly to the equity.

Balance sheet

Receivables

Receivables are measured at amortised cost.

Write-down is made for bad debt losses where there is an objective indication that a receivable has been impaired. If there is an objective indication that an individual receivable has been impaired, write-down is made on an individual basis.

Corporation tax and deferred tax

Current tax payable and receivable is recognised in the balance sheet as tax computed on the taxable income for the year, adjusted for tax on the taxable income of prior years and for tax paid on account.

The Company is subject to joint taxation with Danish group companies. The current corporation tax is distributed among the joint taxable companies in proportion to their taxable income and with full allocation and refund related to tax losses. The joint taxable companies are included in the on account tax scheme. Joint taxation contributions receivable and payable are recognised in the Balance Sheet under current assets and liabilities, respectively.

Notes

1 Accounting policies

Deferred tax is measured using the balance sheet liability method on all temporary differences between the carrying amount and the tax value of assets and liabilities based on the planned use of the asset or settlement of the liability. However, deferred tax is not recognised on temporary differences relating to goodwill non-deductible for tax purposes and on office premises and other items where the temporary differences arise at the date of acquisition without affecting either profit/loss or taxable income.

Deferred tax assets, including the tax value of tax loss carryforwards, are recognised at the expected value of their utilisation within the foreseeable future; either as a set-off against tax on future income or as a set-off against deferred tax liabilities in the same legal tax entity. Any deferred net assets are measured at net realisable value.

Deferred tax is measured in accordance with the tax rules and at the tax rates applicable at the balance sheet date when the deferred tax is expected to crystallise as current tax. Changes in deferred tax as a result of changes in tax rates are recognised in the income statement or equity, respectively.

Liabilities

Financial liabilities are recognised at cost at the date of borrowing, corresponding to the proceeds received less transaction costs paid. In subsequent periods, the financial liabilities are measured at amortised cost using the effective interest method. Accordingly, the difference between cost and the nominal value is recognised in the income statement over the term of the loan together with interest expenses.

Other liabilities are measured at net realisable value.

	2020 TDKK	2019 TDKK
2 Staff costs		
Other social security costs	0	1
	<u>0</u>	<u>1</u>
Average number of employees	0	0

Notes

	<u>2020</u> TDKK	<u>2019</u> TDKK
3 Financial expenses		
Interest expenses to group entities	66	83
Other financial costs	<u>8</u>	<u>7</u>
	<u>74</u>	<u>90</u>

4 Uncertainty about the continued operation (going concern)

Crayon Consulting A/S has lost more than 50% of its contributed capital as of 31 December 2020 and is covered by the Danish Rules on Capital Loss. Action plans have therefore been prepared to ensure the re-establishment of the Company's capital base.

Crayon Group AS has issued an unconditional letter of support and guarantees to provide the necessary liquidity to ensure the Company's continued operations. On this basis, the financial statements are presented on a going concern basis.

5 Contractual obligations, contingencies, etc.

Joint liabilities

The Company is jointly taxed with the other Danish companies in the Crayon Group. As a wholly-owned subsidiary, together with the other companies included in the joint taxation, the Company has joint and several unlimited liability for Danish corporation taxes and withholding taxes on dividends. Any subsequent correction of the taxable jointly taxed income or withholding taxes could result in an adjustment of the Company's liability.

6 Related parties and ownership structure

Controlling interest

Crayon Group AS holds the majority of the contributed capital in the Company. Crayon Consulting A/S is part of the consolidated financial statements of Crayon Group Holding ASA, Sandakerveien 114, 0484 Oslo, Norway, which is the smallest and largest group, respectively, in which the Company is included as a subsidiary. The consolidated financial statements of Crayon Group Holding ASA can be obtained by contacting the Company at the above address or at the Company's website:

www.crayon.com.