Deloitte.

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ISSUU ApS

Gasværksvej 16, 3. 1656 Copenhagen V Central Business Registration No 29831084

Annual report 2019

The Annual General Meeting adopted the annual report on 04.02.2020

Chairman of the General Meeting

Name: Rolf Michael Ussing

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Entity details

Entity

ISSUU ApS Gasværksvej 16, 3. 1656 Copenhagen V

Central Business Registration No (CVR): 29831084 Registered in: Copenhagen Financial year: 01.01.2019 - 31.12.2019

Board of Directors

Joseph Alexander Hyrkin, Chairman Rolf Michael Ussing

Executive Board

Rolf Michael Ussing, CEO

Auditors

Deloitte Statsautoriseret Revisionspartnerselskab Weidekampsgade 6 PO Box 1600 0900 Copenhagen C

Statement by Management on the annual report

The Board of Directors and the Executive Board have today considered and approved the annual report of ISSUU ApS for the financial year 01.01.2019 - 31.12.2019.

The annual report is presented in accordance with the Danish Financial Statements Act.

In our opinion, the consolidated financial statements give a true and fair view of the Group's and the Parent's financial position at 31.12.2019 and of the results of their operations for the financial year 01.01.2019 - 31.12.2019.

We believe that the management commentary contains a fair review of the affairs and conditions referred to therein.

We recommend the annual report for adoption at the Annual General Meeting.

Copenhagen, 31.01.2020

Executive Board

Rolf Michael Ussing CEO

Board of Directors

Joseph Alexander Hyrkin Rolf Michael Ussing Chairman

Independent auditor's report

To the shareholders of ISSUU ApS

Opinion

We have audited the consolidated financial statements and the parent financial statements of ISSUU ApS for the financial year 01.01.2019 - 31.12.2019, which comprise the income statement, balance sheet, statement of changes in equity and notes, including a summary of significant accounting policies, for the Group as well as the Parent. The consolidated financial statements and the parent financial statements are prepared in accordance with the Danish Financial Statements Act.

In our opinion, the consolidated financial statements and the parent financial statements give a true and fair view of the Group's and the Parent's financial position at 31.12.2019, and of the results of their operations for the financial year 01.01.2019 - 31.12.2019 in accordance with the Danish Financial Statements Act.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (ISAs) and the additional requirements applicable in Denmark. Our responsibilities under those standards and requirements are further described in the Auditor's responsibilities for the audit of the consolidated financial statements and the parent financial statements section of this auditor's report. We are independent of the Group in accordance with the International Ethics Standards Board of Accountants' Code of Ethics for Professional Accountants (IESBA Code) and the additional requirements applicable in Denmark, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Management's responsibilities for the consolidated financial statements and the parent financial statements

Management is responsible for the preparation of consolidated financial statements and parent financial statements that give a true and fair view in accordance with the Danish Financial Statements Act, and for such internal control as Management determines is necessary to enable the preparation of consolidated financial statements and parent financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the consolidated financial statements and the parent financial statements, Management is responsible for assessing the Group's and the Parent's ability to continue as a going concern, for disclosing, as applicable, matters related to going concern, and for using the going concern basis of accounting in preparing the consolidated financial statements and the parent financial statements unless Management either intends to liquidate the Group or the Entity or to cease operations, or has no realistic alternative but to do so.

Auditor's responsibilities for the audit of the consolidated financial statements and the parent financial statements

Our objectives are to obtain reasonable assurance about whether the consolidated financial statements and the parent financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs and the additional requirements applicable in Denmark will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these consolidated

Independent auditor's report

financial statements and these parent financial statements.

As part of an audit conducted in accordance with ISAs and the additional requirements applicable in Denmark, we exercise professional judgement and maintain professional scepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the consolidated financial statements and the
 parent financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our
 opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one
 resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations,
 or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effective-ness of the Group's and the Parent's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by Management.
- Conclude on the appropriateness of Management's use of the going concern basis of accounting in preparing the consolidated financial statements and the parent financial statements, and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Group's and the Parent's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the consolidated financial statements and the parent financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Group and the Entity to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the consolidated financial statements and the
 parent financial statements, including the disclosures in the notes, and whether the consolidated financial statements and the parent financial statements represent the underlying transactions and events in
 a manner that gives a true and fair view.
- Obtain sufficient appropriate audit evidence regarding the financial information of the entities or business
 activities within the Group to express an opinion on the consolidated financial statements. We are responsible for the direction, supervision and performance of the group audit. We remain solely responsible
 for our audit opinion.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

Independent auditor's report

Statement on the management commentary

Management is responsible for the management commentary.

Our opinion on the consolidated financial statements and the parent financial statements does not cover the management commentary, and we do not express any form of assurance conclusion thereon.

In connection with our audit of the consolidated financial statements and the parent financial statements, our responsibility is to read the management commentary and, in doing so, consider whether the management commentary is materially inconsistent with the consolidated financial statements and the parent financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated.

Moreover, it is our responsibility to consider whether the management commentary provides the information required under the Danish Financial Statements Act.

Based on the work we have performed, we conclude that the management commentary is in accordance with the consolidated financial statements and the parent financial statements and has been prepared in accordance with the requirements of the Danish Financial Statements Act. We did not identify any material misstatement of the management commentary.

Copenhagen, 31.01.2020

Deloitte

Statsautoriseret Revisionspartnerselskab Central Business Registration No (CVR) 33963556

Søren Strandby State Authorised Public Accountant Identification No (MNE) mne24684

Management commentary

Primary activities

The Company's primary activities comprise development and providing of internet services.

Development in activities and finances

The Company's operating profit for the year and its financial position at year-end are shown in the following income statement for 01.01.2019 – 31.12.2019 and the balance sheet at 31.12.2019.

The income statement shows a profit of DKK 9,590 thousand and equity stands at DKK 34,430 thousand.

Events after the balance sheet date

No events have occurred after the balance sheet date to this date, which would influence the evaluation of this annual report.

Consolidated income statement for 2019

	Notes	2019 DKK	2018 DKK
Gross profit		40.285.925	33.746.816
Staff costs	1	(30.631.413)	(24.905.842)
Depreciation, amortisation and impairment losses	2	(150.039)	(78.125)
Operating profit/loss		9.504.473	8.762.849
	2		702 422
Other financial income	3	442.528	702.423
Other financial expenses	4	(218.935)	(15.907)
Profit/loss before tax		9.728.066	9.449.365
Tax on profit/loss for the year	5	(137.640)	(83.012)
Profit/loss for the year		9.590.426	9.366.353
Proposed distribution of profit/loss			
Retained earnings		9.590.426	9.366.353
		9.590.426	9.366.353

Consolidated balance sheet at 31.12.2019

	Notes	2019 DKK	2018 DKK
Acquired intangible assets		0	0
Intangible assets	6	0	0
Other fixtures and fittings, tools and equipment		193.365	203.259
Property, plant and equipment	7	193.365	203.259
Other investments		3.884	3.883
Other receivables		946.540	945.973
Fixed asset investments	8	950.424	949.856
Fixed assets		1.143.789	1.153.115
Receivables from group enterprises		35.943.445	25.301.406
Other receivables		439.541	577.480
Receivables	-	36.382.986	25.878.886
Cash		2.029.971	2.176.732
Current assets	-	38.412.957	28.055.618
Assets		39.556.746	29.208.733

Consolidated balance sheet at 31.12.2019

	Notes	2019 DKK	2018 DKK
Contributed capital		413.207	413.207
Retained earnings		34.016.504	24.426.961
Equity	-	34.429.711	24.840.168
Other payables		990.607	0
Non-current liabilities other than provisions	-	990.607	0
Trade payables		789.895	732.309
Income tax payable		34.029	82.987
Other payables		3.312.504	3.553.269
Current liabilities other than provisions	-	4.136.428	4.368.565
Liabilities other than provisions		5.127.035	4.368.565
Equity and liabilities		39.556.746	29.208.733
Unrecognised rental and lease commitments	9		
Assets charged and collateral	10		
Subsidiaries	11		

Consolidated statement of changes in equity for 2019

	Contributed capital DKK	Retained earnings DKK	Total DKK
Equity beginning of year	413.207	24.426.961	24.840.168
Exchange rate adjustments	0	(883)	(883)
Profit/loss for the year	0	9.590.426	9.590.426
Equity end of year	413.207	34.016.504	34.429.711

Notes to consolidated financial statements

	2019 DKK	2018 DKK
1. Staff costs		
Wages and salaries	28.104.727	23.080.097
Pension costs	1.474.541	1.186.236
Other social security costs	1.052.145	639.509
	30.631.413	24.905.842
Average number of employees	47	40
	2019 DKK	2018 DKK
2. Depreciation, amortisation and impairment losses		
Depreciation of property, plant and equipment	150.039	78.125
	150.039	78.125
	2019 DKK	2018 DKK
3. Other financial income		
Other interest income	532	375
Exchange rate adjustments	441.996	702.048
	442.528	702.423
	2019 DKK	2018 DKK
4. Other financial expenses		
Other interest expenses	14.561	11.126
Exchange rate adjustments	17.004	3.645
Other financial expenses	187.370	1.136
	218.935	15.907
	2019 DKK	2018 DKK
5. Tax on profit/loss for the year		
Current tax	137.640	83.012
	137.640	83.012

Notes to consolidated financial statements

		Acquired intangible assets DKK
6. Intangible assets		
Cost beginning of year		250.000
Cost end of year		250.000
Amortisation and impairment losses beginning of year		(250.000)
Amortisation and impairment losses end of year		(250.000)
Carrying amount end of year		0
		Other fixtures and fittings, tools and equipment
7. Businesses along and any invested		DKK
7. Property, plant and equipment Cost beginning of year		1.867.987
Exchange rate adjustments		1.807.987
Additions		140.159
Cost end of year		2.008.243
Depreciation and impairment losses beginning of year		(1.664.728)
Exchange rate adjustments		(44)
Depreciation for the year		(150.106)
Depreciation and impairment losses end of year		(1.814.878)
Carrying amount end of year		193.365
	Other investments DKK	Other receivables DKK
8. Fixed asset investments		
Cost beginning of year	3.883	945.973
Exchange rate adjustments	1	30
Additions	0	537
Cost end of year	3.884	946.540
Carrying amount end of year	3.884	946.540

Notes to consolidated financial statements

	2019 DKK	2018 DKK
9. Unrecognised rental and lease commitments		
Liabilities under rental or lease agreements until maturity in total	449.795	197.798

10. Assets charged and collateral

The bank deposit of DKK 300 thousand has been provided as security for a loan granted by the Entity's banker.

	Registered in	Corpo- rate form	Equity inte- rest %
11. Subsidiaries			
Issuu GmbH	Germany	GmbH	100,0

Parent income statement for 2019

	Notes	2019 DKK	2018 DKK
Gross profit		34.210.082	30.714.924
Staff costs	1	(25.665.007)	(22.020.471)
Depreciation, amortisation and impairment losses	2	(15.490)	(18.560)
Operating profit/loss		8.529.585	8.675.893
Income from investments in group enterprises		871.810	87.306
Other financial income	3	441.996	702.048
Other financial expenses	4	(218.936)	(15.907)
Profit/loss before tax		9.624.455	9.449.340
Tax on profit/loss for the year	5	(34.029)	(82.987)
Profit/loss for the year		9.590.426	9.366.353
Proposed distribution of profit/loss			
Retained earnings		9.590.426	9.366.353
		9.590.426	9.366.353

Parent balance sheet at 31.12.2019

	Notes	2019 DKK	2018 DKK
Acquired intangible assets		0	0
Intangible assets	6	0	0
Other fixtures and fittings, tools and equipment		22.428	37.918
Property, plant and equipment	7	22.428	37.918
Investments in group enterprises		643.559	0
Other receivables		852.467	851.930
Fixed asset investments	8	1.496.026	851.930
Fixed assets		1.518.454	889.848
Receivables from group enterprises		35.943.445	25.758.837
Other receivables		369.463	409.838
Receivables		36.312.908	26.168.675
Cash		1.836.398	1.945.037
Current assets		38.149.306	28.113.712
Assets		39.667.760	29.003.560

Parent balance sheet at 31.12.2019

	Notes	2019 DKK	2018 DKK
Contributed capital		413.207	413.207
Reserve for net revaluation according to the equity method		457.699	0
Retained earnings		33.558.805	24.426.961
Equity		34.429.711	24.840.168
Other payables		990.607	0
Non-current liabilities other than provisions	- -	990.607	0
Trade payables		789.895	729.186
Payables to group enterprises		511.547	0
Income tax payable		34.029	82.987
Other payables		2.911.971	3.351.219
Current liabilities other than provisions		4.247.442	4.163.392
Liabilities other than provisions		5.238.049	4.163.392
Equity and liabilities		39.667.760	29.003.560

Assets charged and collateral

9

Parent statement of changes in equity for 2019

	Contributed capital DKK	Reserve for net revaluation according to the equity method DKK	Retained earnings DKK	Total DKK
Equity beginning of year	413.207	0	24.426.961	24.840.168
Exchange rate adjustments Profit/loss for	0	0	(883)	(883)
the year Equity end of	0	457.699	9.132.727	9.590.426
year	413.207	457.699	33.558.805	34.429.711

Notes to parent financial statements

	2019 DKK	2018 DKK
1. Staff costs		
Wages and salaries	23.914.734	20.601.037
Pension costs	1.474.541	1.186.236
Other social security costs	275.732	233.198
	25.665.007	22.020.471
Average number of employees	38_	34
	2019	2018
2. Depreciation, amortisation and impairment losses	DKK_	DKK
Depreciation of property, plant and equipment	15.490	18.560
	15.490	18.560
	2019 DKK	2018 DKK
3. Other financial income		
Exchange rate adjustments	441.996	702.048
	441.996	702.048
	2019 DKK	2018 DKK
4. Other financial expenses		
Other interest expenses	14.561	11.126
Exchange rate adjustments	17.004	3.645
Other financial expenses	187.371	1.136
	218.936	15.907
	2019 DKK	2018 DKK
5. Tax on profit/loss for the year		
Current tax	34.029	82.987
	34.029	82.987

Notes to parent financial statements

	Acquired intangible assets DKK
6. Intangible assets	
Cost beginning of year	250.000
Cost end of year	250.000
Amortisation and impairment losses beginning of year	(250.000)
Amortisation and impairment losses end of year	(250.000)
Carrying amount end of year	0
	Other fixtures and fittings, tools and equipment DKK
7. Property, plant and equipment	
Cost beginning of year	1.566.068
Cost end of year	1.566.068
Depreciation and impairment losses beginning of year	(1.528.150)
Depreciation for the year	(15.490)
Depreciation and impairment losses end of year	(1.543.640)
Carrying amount end of year	22.428

Notes to parent financial statements

	Invest- ments in group enterprises DKK	Other receivables DKK
8. Fixed asset investments		
Cost beginning of year	185.860	851.930
Additions	0	537
Cost end of year	185.860	852.467
Share of profit/loss for the year	685.067	0
Investments with negative equity value depreciated over receivables	(227.368)	0
Revaluations end of year	457.699	0
Impairment losses beginning of year	(185.860)	0
Exchange rate adjustments	(883)	0
Share of profit/loss for the year	186.743	0
Impairment losses end of year	0	0
Carrying amount end of year	643.559	852.467

A specification of investments in subsidiaries is evident from the notes to the consolidated financial statements.

9. Assets charged and collateral

The bank deposit of DKK 300 thousand has been provided as security for a loan granted by the Entity's banker.

Accounting policies

Reporting class

This annual report has been presented in accordance with the provisions of the Danish Financial Statements Act governing reporting class B enterprises with addition of certain provisions for reporting class C.

The accounting policies applied to these consolidated financial statements and parent financial statements are consistent with those applied last year.

Consolidated financial statements

The consolidated financial statements comprise the Parent and the group enterprises (subsidiaries) that are controlled by the Parent. Control is achieved by the Parent, either directly or indirectly, holding more than 50% of the voting rights or in any other way possibly or actually exercising controlling influence.

Basis of consolidation

The consolidated financial statements are prepared on the basis of the financial statements of the Parent and its subsidiaries. The consolidated financial statements are prepared by combining uniform items. On consolidation, intra-group income and expenses, intra-group accounts and dividends as well as profits and losses on transactions between the consolidated enterprises are eliminated. The financial statements used for consolidation have been prepared applying the Group's accounting policies.

Subsidiaries' financial statement items are recognised in full in the consolidated financial statements.

Investments in subsidiaries are offset at the pro rata share of such subsidiaries' net assets at the acquisition date, with net assets having been calculated at fair value.

Income statement

Gross profit or loss

Gross profit or loss comprises revenue and other external expenses.

Revenue

Revenue from the sale of services is recognised in the income statement when delivery is made to the buyer. Revenue is recognised net of VAT, duties and sales discounts and is measured at fair value of the consideration fixed.

Other external expenses

Other external expenses include expenses relating to the Entity's ordinary activities, including expenses for premises, stationery and office supplies, marketing costs, etc. This item also includes write-downs of receivables recognised in current assets.

Staff costs

Staff costs comprise salaries and wages as well as social security contributions, pension contributions, etc for entity staff.

Accounting policies

Depreciation, amortisation and impairment losses

Depreciation, amortisation and impairment losses relating to plant and equipment and intangible assets comprise depreciation, amortisation and impairment losses for the financial year, as well as gains and losses from the sale of intangible assets as well as plant and equipment.

Income from investments in group enterprises

Income from investments in group enterprises comprises the pro rata share of the individual enterprises' profit/loss after full elimination of internal profits or losses.

Other financial income

Other financial income comprises interest income, including interest income on receivables from group enterprises, payables and transactions in foreign currencies etc.

Other financial expenses

Other financial expenses comprise interest expenses, including interest expenses on payables to group enterprises, payables and transactions in foreign currencies etc.

Tax on profit/loss for the year

Tax for the year, which consists of current tax for the year and changes in deferred tax, is recognised in the income statement by the portion attributable to the profit for the year and recognised directly in equity by the portion attributable to entries directly in equity.

Balance sheet

Intellectual property rights etc

Intellectual property rights etc comprise acquired intellectual property rights.

Intellectual property rights acquired are measured at cost less accumulated amortisation.

Intellectual property rights etc are written down to the lower of recoverable amount and carrying amount.

Property, plant and equipment

Other fixtures and fittings, tools and equipment are measured at cost less accumulated depreciation and impairment losses.

Cost comprises the acquisition price, costs directly attributable to the acquisition and preparation costs of the asset until the time when it is ready to be put into operation.

The basis of depreciation is cost less estimated residual value after the end of useful life. Straight-line depreciation is made on the basis of the following estimated useful lives of the assets:

Other fixtures and fittings, tools and equipment

3-5 years

Estimated useful lives and residual values are reassessed annually.

Accounting policies

Items of plant and equipment are written down to the lower of recoverable amount and carrying amount.

Investments in group enterprises

In the parent financial statements, investments in group enterprises are recognised and measured according to the equity method. This means that investments are measured at the pro rata share of the enterprises' equity value plus or minus unrealised intra-group profits and losses.

Group enterprises with negative equity value are measured at DKK 0. Any receivables from these enterprises are written down to net realisable value based on a specific assessment. If the Parent has a legal or constructive obligation to cover the liabilities of the relevant enterprise, and it is probable that such obligation will involve a loss, a provision is recognised that is measured at present value of the costs necessary to settle the obligations at the balance sheet date.

Upon distribution of profit or loss, net revaluation of investments in group enterprises is transferred to Reserve for net revaluation according to the equity method under equity.

Investments in group enterprises are written down to the lower of recoverable amount and carrying amount.

Receivables

Receivables are measured at amortised cost, usually equalling nominal value less write-downs for bad and doubtful debts.

Other investments

Other investments comprise unlisted investments measured at the lower of cost and net realisable value.

Cash

Cash comprises bank deposits.

Other financial liabilities

Other financial liabilities are measured at amortised cost, which usually corresponds to nominal value.

Income tax receivable or payable

Current tax receivable or payable is recognised in the balance sheet, stated as tax calculated on this year's taxable income, adjusted for prepaid tax.