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ISSUU ApS

Gasværksvej 16, 3. 1656 Copenhagen V CVR No. 29831084

Annual report 2021

The Annual General Meeting adopted the annual report on 20.04.2022

Rolf Michael Ussing

Chairman of the General Meeting

ISSUU ApS | Contents

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ISSUU ApS | Entity details

Entity details

Entity

ISSUU ApS Gasværksvej 16, 3. 1656 Copenhagen V

Business Registration No.: 29831084

Registered office: Copenhagen

Financial year: 01.01.2021 - 31.12.2021

Board of Directors

Joseph Alexander Hyrkin, Chairman Rolf Michael Ussing

Executive Board

Rolf Michael Ussing, CEO

Auditors

Deloitte Statsautoriseret Revisionspartnerselskab Weidekampsgade 6 2300 Copenhagen S

Statement by Management on the annual report

The Board of Directors and the Executive Board have today considered and approved the annual report of ISSUU ApS for the financial year 01.01.2021 - 31.12.2021.

The annual report is presented in accordance with the Danish Financial Statements Act.

In our opinion, the consolidated financial statements and the parent financial statements give a true and fair view of the Group's and the Parent's financial position at 31.12.2021 and of the results of their operations for the financial year 01.01.2021 - 31.12.2021.

We believe that the management commentary contains a fair review of the affairs and conditions referred to therein.

We recommend the annual report for adoption at the Annual General Meeting.

Copenhagen, 20.04.2022

Executive Board

Rolf Michael Ussing

CEO

Board of Directors

Joseph Alexander Hyrkin

Rolf Michael Ussing

Chairman

Independent auditor's report

To the shareholders of ISSUU ApS

Opinion

We have audited the consolidated financial statements and the parent financial statements of ISSUU ApS for the financial year 01.01.2021 - 31.12.2021, which comprise the income statement, balance sheet, statement of changes in equity and notes, including a summary of significant accounting policies, for the Group as well as the Parent. The consolidated financial statements and the parent financial statements are prepared in accordance with the Danish Financial Statements Act.

In our opinion, the consolidated financial statements and the parent financial statements give a true and fair view of the Group's and the Parent's financial position at 31.12.2021 and of the results of their operations for the financial year 01.01.2021 - 31.12.2021 in accordance with the Danish Financial Statements Act.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (ISAs) and additional requirements applicable in Denmark. Our responsibilities under those standards and requirements are further described in the "Auditor's responsibilities for the audit of the consolidated financial statements and the parent financial statements" section of this auditor's report. We are independent of the Group in accordance with the International Ethics Standards Board for Accountants' International Code of Ethics for Professional Accountants (IESBA Code) and the additional ethical requirements applicable in Denmark, and we have fulfilled our other ethical responsibilities in accordance with these requirements and the IESBA Code. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Management's responsibilities for the consolidated financial statements and the parent financial statements

Management is responsible for the preparation of consolidated financial statements and parent financial statements that give a true and fair view in accordance with the Danish Financial Statements Act, and for such internal control as Management determines is necessary to enable the preparation of consolidated financial statements and parent financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the consolidated financial statements and the parent financial statements, Management is responsible for assessing the Group's and the Entity's ability to continue as a going concern, for disclosing, as applicable, matters related to going concern, and for using the going concern basis of accounting in preparing the consolidated financial statements and the parent financial statements unless Management either intends to liquidate the Entity or to cease operations, or has no realistic alternative but to do so.

Auditor's responsibilities for the audit of the consolidated financial statements and the parent financial statements

Our objectives are to obtain reasonable assurance about whether the consolidated financial statements and the parent financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs and the additional requirements applicable in Denmark will always detect a material misstatement when it exists. Misstatements can arise from fraud or error

and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these consolidated financial statements and parent financial statements.

As part of an audit conducted in accordance with ISAs and the additional requirements applicable in Denmark, we exercise professional judgement and maintain professional scepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the consolidated financial statements and the parent financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Group's and the Entity's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by Management.
- Conclude on the appropriateness of Management's use of the going concern basis of accounting in preparing the consolidated financial statements and the parent financial statements, and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Group's and the Entity's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the consolidated financial statements and the parent financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Group and the Entity to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the consolidated financial statements and the parent financial statements, including the disclosures in the notes, and whether the consolidated financial statements and the parent financial statements represent the underlying transactions and events in a manner that gives a true and fair view.
- Obtain sufficient appropriate audit evidence regarding the financial information of the entities or business activities within the Group to express an opinion on the consolidated financial statements. We are responsible for the direction, supervision and performance of the group audit. We remain solely responsible for our audit opinion.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

Statement on the management commentary

Management is responsible for the management commentary.

Our opinion on the consolidated financial statements and the parent financial statements does not cover the management commentary, and we do not express any form of assurance conclusion thereon.

In connection with our audit of the consolidated financial statements and the parent financial statements, our responsibility is to read the management commentary and, in doing so, consider whether the management commentary is materially inconsistent with the consolidated financial statements and the parent financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated.

Moreover, it is our responsibility to consider whether the management commentary provides the information required under the Danish Financial Statements Act.

Based on the work we have performed, we conclude that the management commentary is in accordance with the consolidated financial statements and the parent financial statements and has been prepared in accordance with the requirements of the Danish Financial Statements Act. We did not identify any material misstatement of the management commentary.

Copenhagen, 20.04.2022

Deloitte

Statsautoriseret Revisionspartnerselskab CVR No. 33963556

Søren Strandby

State Authorised Public Accountant Identification No (MNE) mne24684

Management commentary

Primary activities

The Company's primary activities comprise development and providing of internet services.

The Company's operating loss for the year and its financial position at year-end are shown in the following income statement for 01.01.2021 – 31.12.2021 and the balance sheet at 31.12.2021.

The income statement shows a loss of DKK 4,763 thousand and equity stands at DKK 31,756 thousand.

Events after the balance sheet date

No events have occurred after the balance sheet date to this date, which would influence the evaluation of this annual report.

Consolidated income statement for 2021

		2021	2020
	Notes	DKK	DKK
Gross profit/loss		40,166,207	45,494,927
Staff costs	1	(47,252,279)	(38,647,183)
Depreciation, amortisation and impairment losses	2	(405,475)	(232,735)
Operating profit/loss		(7,491,547)	6,615,009
Other financial income	3	2,918,876	0
Other financial expenses	4	(63,709)	(4,482,561)
Profit/loss before tax		(4,636,380)	2,132,448
Tax on profit/loss for the year	5	(126,705)	(39,354)
Profit/loss for the year		(4,763,085)	2,093,094
Proposed distribution of profit and loss			
Retained earnings		(4,763,085)	2,093,094
Proposed distribution of profit and loss		(4,763,085)	2,093,094

Consolidated balance sheet at 31.12.2021

Assets

	Notes	2021 DKK	2020 DKK
Acquired intangible assets		0	0
Intangible assets	6	0	0
Other fixtures and fittings, tools and equipment		588,786	558,852
Leasehold improvements		48,526	61,466
Property, plant and equipment	7	637,312	620,318
Other investments		3,867	3,868
Other receivables		1,418,866	966,958
Financial assets	8	1,422,733	970,826
Fixed assets		2,060,045	1,591,144
Receivables from group enterprises		34,902,626	39,153,358
Other receivables		1,152,030	1,190,225
Tax receivable		20,000	0
Receivables		36,074,656	40,343,583
Cash		2,988,062	4,432,435
		_,,,,,,,,	., 152, 155
Current assets		39,062,718	44,776,018
Assets		41,122,763	46,367,162

Equity and liabilities

		2021	2020
	Notes	DKK	DKK
Contributed capital		413,207	413,207
Retained earnings		31,342,912	36,106,979
Equity		31,756,119	36,520,186
Bank loans		34,238	0
Other payables		2,865,766	2,828,097
Non-current liabilities other than provisions	9	2,900,004	2,828,097
Trade payables		1,844,596	1,708,809
Other payables		4,622,044	5,310,070
Current liabilities other than provisions		6,466,640	7,018,879
Liabilities other than provisions		9,366,644	9,846,976
Equity and liabilities		41,122,763	46,367,162
Equity and natifices		41,122,703	40,307,102
Unrecognised rental and lease commitments	10		
Assets charged and collateral	11		
Subsidiaries	12		

Consolidated statement of changes in equity for 2021

	Contributed capital DKK	Retained earnings DKK	Total DKK
Equity beginning of year	413,207	36,106,979	36,520,186
Exchange rate adjustments	0	(982)	(982)
Profit/loss for the year	0	(4,763,085)	(4,763,085)
Equity end of year	413,207	31,342,912	31,756,119

Notes to consolidated financial statements

1 Staff costs

	2021 DKK	2020 DKK
Wages and salaries	42,892,628	35,433,368
Pension costs	2,163,315	1,605,183
Other social security costs	2,196,336	1,608,632
	47,252,279	38,647,183
Average number of full-time employees	68	56
2 Depreciation, amortisation and impairment losses		
2 Depreciation, amortisation and impairment losses	2021	2020
	DKK	DKK
Depreciation on property, plant and equipment	405,475	232,735
	405,475	232,735
3 Other financial income		
	2021	2020
	DKK	DKK
Other interest income	35	0
Exchange rate adjustments	2,918,841	0
	2,918,876	0
4 Other financial expenses		
	2021	2020
	DKK	DKK
Other interest expenses	26,032	26,001
Exchange rate adjustments	8	4,435,949
Other financial expenses	37,669	20,611
	63,709	4,482,561
5 Tax on profit/loss for the year		
	2021	2020
	DKK	DKK
Current tax	126,705	54,837
Adjustment concerning previous years	0	(15,483)
	126,705	39,354

6 Intangible assets

	Acquired
	intangible
	assets
	DKK
Cost beginning of year	250,000
Cost end of year	250,000
Amortisation and impairment losses beginning of year	(250,000)
Amortisation and impairment losses end of year	(250,000)
Carrying amount end of year	0

7 Property, plant and equipment

	Other fixtures and fittings, tools and equipment DKK	Leasehold improvements DKK
Cost beginning of year	2,042,869	64,701
Exchange rate adjustments	(233)	0
Additions	422,559	0
Cost end of year	2,465,195	64,701
Depreciation and impairment losses beginning of year	(1,484,017)	(3,235)
Exchange rate adjustments	143	0
Depreciation for the year	(392,535)	(12,940)
Depreciation and impairment losses end of year	(1,876,409)	(16,175)
Carrying amount end of year	588,786	48,526

8 Financial assets

	Other	Other receivables	
	investments		
	DKK	DKK	
Cost beginning of year	3,868	966,957	
Exchange rate adjustments	(1)	(35)	
Additions	0	451,944	
Cost end of year	3,867	1,418,866	
Carrying amount end of year	3,867	1,418,866	

9 Non-current liabilities other than provisions

	·	Due after more than 12 months 2021 DKK
Bank loans		34,238
Other payables		2,865,766
		2,900,004
10 Unrecognised rental and lease commitments		
	2021	2020
	DKK	DKK
Total liabilities under rental or lease agreements until maturity	5,910,367	223,982

11 Assets charged and collateral

The bank deposit of DKK 300 thousand has been provided as security for a loan granted by the Entity's banker.

12 Subsidiaries

		Corporate	Ownership
	Registered in	form	%
Issuu GmbH	Germany	GmbH	100.00
RIPPLR, Unipessoal, Lda.	Portugal	Lda.	100.00

Parent income statement for 2021

		2021	2020
	Notes	DKK	DKK
Gross profit/loss		25,533,328	36,925,216
Staff costs	1	(33,346,159)	(30,520,094)
	•		
Depreciation, amortisation and impairment losses	2	(142,812)	(86,965)
Operating profit/loss		(7,955,643)	6,318,157
Income from investments in group enterprises		337,418	241,578
Other financial income	3	2,918,841	0
			•
Other financial expenses	4	(63,701)	(4,482,124)
Profit/loss before tax		(4,763,085)	2,077,611
Tax on profit/loss for the year	5	0	15,483
Profit/loss for the year		(4,763,085)	2,093,094
Proposed distribution of profit and loss			
Retained earnings		(4,763,085)	2,093,094
Proposed distribution of profit and loss		(4,763,085)	2,093,094

Parent balance sheet at 31.12.2021

Assets

	Notes	2021 DKK	2020 DKK
Acquired intangible assets	Notes	0	0
Intangible assets	6	0	0
Other fixtures and fittings, tools and equipment		185,009	314,881
Leasehold improvements		48,526	61,466
Property, plant and equipment	7	233,535	376,347
Investments in group enterprises		1,405,517	882,518
Other receivables		962,403	873,267
Financial assets	8	2,367,920	1,755,785
Timuncial assets		2,301,320	1,733,703
Fixed assets		2,601,455	2,132,132
Receivables from group enterprises		35,091,045	39,153,359
Other receivables		399,675	931,223
Tax receivable		20,000	0
Receivables		35,510,720	40,084,582
Cash		2,315,570	4,097,405
Current assets		37,826,290	44,181,987
Assets		40,427,745	46,314,119

Equity and liabilities

		2021	2020
	Notes	DKK	DKK
Contributed capital		413,207	413,207
Reserve for net revaluation according to equity method		1,033,094	696,658
Retained earnings		30,309,818	35,410,321
Equity		31,756,119	36,520,186
Other payables		2,865,766	2,828,097
Non-current liabilities other than provisions		2,865,766	2,828,097
Trade payables		1,829,593	1,667,646
Payables to group enterprises		804,025	275,317
Other payables		3,172,242	5,022,873
Current liabilities other than provisions		5,805,860	6,965,836
Liabilities other than provisions		8,671,626	9,793,933
Equity and liabilities		40,427,745	46,314,119

Assets charged and collateral

Parent statement of changes in equity for 2021

	Contributed capital DKK	the equity method DKK	Retained earnings DKK	Total DKK
Equity beginning of year	413,207	696,658	35,410,321	36,520,186
Exchange rate adjustments	0	(982)	0	(982)
Profit/loss for the year	0	337,418	(5,100,503)	(4,763,085)
Equity end of year	413,207	1,033,094	30,309,818	31,756,119

Notes to parent financial statements

1 Staff costs

	2021 DKK	2020 DKK
Wages and salaries	30,797,714	28,623,441
Pension costs	2,163,315	1,605,183
Other social security costs	385,130	291,470
	33,346,159	30,520,094
Average number of full-time employees	46	41
2 Depreciation, amortisation and impairment losses		
		2020
	2021 DKK	DKK
Depreciation on property, plant and equipment	142,812	86,965
	142,812	86,965
3 Other financial income		
	2021	2020
	DKK	DKK
Exchange rate adjustments	2,918,841	0
	2,918,841	0
4 Other financial expenses		
	2021 DKK	2020 DKK
Other interest expenses	26,032	26,001
Exchange rate adjustments	0	4,435,948
Other financial expenses	37,669	20,175
	63,701	4,482,124
5 Tax on profit/loss for the year		
-	2021	2020
	DKK	DKK
Adjustment concerning previous years	0	(15,483)
	0	(15,483)

6 Intangible assets

	Acquired intangible	
	assets	
	DKK	
Cost beginning of year	250,000	
Cost end of year	250,000	
Amortisation and impairment losses beginning of year	(250,000)	
Amortisation and impairment losses end of year	(250,000)	
Carrying amount end of year	0	

7 Property, plant and equipment

	Other fixtures and fittings,	
	tools and	Leasehold
	equipment DKK	improvements DKK
Cost beginning of year	1,420,118	64,701
Cost end of year	1,420,118	64,701
Depreciation and impairment losses beginning of year	(1,105,237)	(3,235)
Depreciation for the year	(129,872)	(12,940)
Depreciation and impairment losses end of year	(1,235,109)	(16,175)
Carrying amount end of year	185,009	48,526

8 Financial assets

	Investments in group	
	enterprises	receivables
	DKK	DKK
Cost beginning of year	185,860	873,267
Additions	186,563	89,136
Cost end of year	372,423	962,403
Revaluations beginning of year	696,658	0
Exchange rate adjustments	(982)	0
Share of profit/loss for the year	337,418	0
Revaluations end of year	1,033,094	0
Carrying amount end of year	1,405,517	962,403

A specification of investments in subsidiaries is evident from the notes to the consolidated financial statements.

9 Assets charged and collateral

The bank deposit of DKK 300 thousand has been provided as security for a loan granted by the Entity's banker.

Accounting policies

Reporting class

This annual report has been presented in accordance with the provisions of the Danish Financial Statements Act governing reporting class B enterprises with addition of a few provisions for reporting class C.

The accounting policies applied to these consolidated financial statements and parent financial statements are consistent with those applied last year.

Consolidated financial statements

The consolidated financial statements comprise the Parent and the group enterprises (subsidiaries) that are controlled by the Parent. Control is achieved by the Parent, either directly or indirectly, holding more than 50% of the voting rights or in any other way possibly or actually exercising controlling influence.

Basis of consolidation

The consolidated financial statements are prepared on the basis of the financial statements of the Parent and its subsidiaries. The consolidated financial statements are prepared by combining uniform items. On consolidation, intra-group income and expenses, intra-group accounts and dividends as well as profits and losses on transactions between the consolidated enterprises are eliminated. The financial statements used for consolidation have been prepared applying the Group's accounting policies.

Subsidiaries' financial statement items are recognised in full in the consolidated financial statements.

Investments in subsidiaries are offset at the pro rata share of such subsidiaries' net assets at the acquisition date, with net assets having been calculated at fair value.

Income statement

Gross profit or loss

Gross profit or loss comprises revenue and other external expenses.

Revenue

Revenue from the sale of services is recognised in the income statement when delivery is made to the buyer. Revenue is recognised net of VAT, duties and sales discounts and is measured at fair value of the consideration fixed.

Other external expenses

Other external expenses include expenses relating to the Entity's ordinary activities, including expenses for premises, stationery and office supplies, marketing costs, etc. This item also includes writedowns of receivables recognised in current assets.

Staff costs

Staff costs comprise wages and salaries, and social security contributions, pension contributions, etc. for entity staff.

Depreciation, amortisation and impairment losses

Depreciation, amortisation and impairment losses relating to plant and equipment and intangible assets

comprise depreciation, amortisation and impairment losses for the financial year, as well as gains and losses from the sale of intangible assets as well as plant and equipment.

Income from investments in group enterprises

Income from investments in group enterprises comprises the pro rata share of the individual enterprises' profit/loss after full elimination of internal profits or losses.

Other financial income

Other financial income comprises interest income, including interest income on receivables from group enterprises, payables and transactions in foreign currencies etc.

Other financial expenses

Other financial expenses comprise interest expenses, including interest expenses on payables to group enterprises, payables and transactions in foreign currencies etc.

Tax on profit/loss for the year

Tax for the year, which consists of current tax for the year and changes in deferred tax, is recognised in the income statement by the portion attributable to the profit for the year and recognised directly in equity by the portion attributable to entries directly in equity.

Balance sheet

Intellectual property rights etc.

Intellectual property rights etc. comprise development projects rights.

Intellectual property rights acquired are measured at cost less accumulated amortisation.

Intellectual property rights etc. are written down to the lower of recoverable amount and carrying amount.

Property, plant and equipment

Other fixtures and fittings, tools and equipment are measured at cost less accumulated depreciation and impairment losses.

Cost comprises the acquisition price, costs directly attributable to the acquisition and preparation costs of the asset until the time when it is ready to be put into operation.

The basis of depreciation is cost less estimated residual value after the end of useful life. Straight-line depreciation is made on the basis of the following estimated useful lives of the assets:

Other fixtures and fittings, tools and equipment

3-5 years

Leasehold improvements

5 years

For leasehold improvements and assets subject to finance leases, the depreciation period cannot exceed the contract period.

Estimated useful lives and residual values are reassessed annually.

Items of plant and equipment are written down to the lower of recoverable amount and carrying amount.

Investments in group enterprises

In the parent financial statements, investments in group enterprises are recognised and measured according to the equity method. This means that investments are measured at the pro rata share of the enterprises' equity value plus or minus unrealised intra-group profits and losses.

Group enterprises with negative equity value are measured at DKK 0. Any receivables from these enterprises are written down to net realisable value based on a specific assessment. If the Parent has a legal or constructive obligation to cover the liabilities of the relevant enterprise, and it is probable that such obligation will involve a loss, a provision is recognised that is measured at present value of the costs necessary to settle the obligations at the balance sheet date.

Upon distribution of profit or loss, net revaluation of investments in group enterprises is transferred to Reserve for net revaluation according to the equity method under equity.

Investments in group enterprises are written down to the lower of recoverable amount and carrying amount.

Receivables

Receivables are measured at amortised cost, usually equalling nominal value, less writedowns for bad and doubtful debts.

Other investments

Other investments comprise unlisted equity investments measured at the lower of cost and net realisable value.

Tax payable or receivable

Current tax payable or receivable is recognised in the balance sheet, stated as tax computed on this year's taxable income, adjusted for prepaid tax.

Cash

Cash comprises bank deposits.

Other financial liabilities

Other financial liabilities are measured at amortised cost, which usually corresponds to nominal value.