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ISSUU ApS

Gasværksvej 16, 3. 1656 Copenhagen V Central Business Registration No 29831084

Annual report 2018

Chairman of the General Meeting

Name: Rolf Michael Ussing

The Annual General Meeting adopted the annual report on 21.02.2019

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Entity details

Entity

ISSUU ApS Gasværksvej 16, 3. 1656 Copenhagen V

Central Business Registration No (CVR): 29831084

Registered in: Copenhagen

Financial year: 01.01.2018 - 31.12.2018

Board of Directors

Joseph Alexander Hyrkin, Chairman Rolf Michael Ussing

Executive Board

Rolf Michael Ussing, CEO

Auditors

Deloitte Statsautoriseret Revisionspartnerselskab Weidekampsgade 6 PO Box 1600 0900 Copenhagen C

Statement by Management on the annual report

The Board of Directors and the Executive Board have today considered and approved the annual report of ISSUU ApS for the financial year 01.01.2018 - 31.12.2018.

The annual report is presented in accordance with the Danish Financial Statements Act.

In our opinion, the consolidated financial statements give a true and fair view of the Group's and the Parent's financial position at 31.12.2018 and of the results of their operations for the financial year 01.01.2018 -31.12.2018.

We believe that the management commentary contains a fair review of the affairs and conditions referred to therein.

We recommend the annual report for adoption at the Annual General Meeting.

Copenhagen, 21.02.2019

Executive Board

Rolf Michael Ussing CEO

Board of Directors

Joseph Alexander Hyrkin

Rolf Michael Ussing

Chairman

Independent auditor's report

To the shareholders of ISSUU ApS Opinion

We have audited the consolidated financial statements and the parent financial statements of ISSUU ApS for the financial year 01.01.2018 - 31.12.2018, which comprise the income statement, balance sheet, statement of changes in equity and notes, including a summary of significant accounting policies, for the Group as well as the Parent. The consolidated financial statements and the parent financial statements are prepared in accordance with the Danish Financial Statements Act.

In our opinion, the consolidated financial statements and the parent financial statements give a true and fair view of the Group's and the Parent's financial position at 31.12.2018, and of the results of their operations for the financial year 01.01.2018 - 31.12.2018 in accordance with the Danish Financial Statements Act.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (ISAs) and the additional requirements applicable in Denmark. Our responsibilities under those standards and requirements are further described in the Auditor's responsibilities for the audit of the consolidated financial statements and the parent financial statements section of this auditor's report. We are independent of the Group in accordance with the International Ethics Standards Board of Accountants' Code of Ethics for Professional Accountants (IESBA Code) and the additional requirements applicable in Denmark, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Management's responsibilities for the consolidated financial statements and the parent financial statements

Management is responsible for the preparation of consolidated financial statements and parent financial statements that give a true and fair view in accordance with the Danish Financial Statements Act, and for such internal control as Management determines is necessary to enable the preparation of consolidated financial statements and parent financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the consolidated financial statements and the parent financial statements, Management is responsible for assessing the Group's and the Parent's ability to continue as a going concern, for disclosing, as applicable, matters related to going concern, and for using the going concern basis of accounting in preparing the consolidated financial statements and the parent financial statements unless Management either intends to liquidate the Group or the Entity or to cease operations, or has no realistic alternative but to do so.

Auditor's responsibilities for the audit of the consolidated financial statements and the parent financial statements

Our objectives are to obtain reasonable assurance about whether the consolidated financial statements and the parent financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs and the additional requirements applicable in Denmark will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these consolidated

Independent auditor's report

financial statements and these parent financial statements.

As part of an audit conducted in accordance with ISAs and the additional requirements applicable in Denmark, we exercise professional judgement and maintain professional scepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the consolidated financial statements and the parent financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that
 are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Group's and the Parent's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by Management.
- Conclude on the appropriateness of Management's use of the going concern basis of accounting in preparing the consolidated financial statements and the parent financial statements, and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Group's and the Parent's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the consolidated financial statements and the parent financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Group and the Entity to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the consolidated financial statements and the
 parent financial statements, including the disclosures in the notes, and whether the consolidated financial statements and the parent financial statements represent the underlying transactions and events in
 a manner that gives a true and fair view.
- Obtain sufficient appropriate audit evidence regarding the financial information of the entities or business
 activities within the Group to express an opinion on the consolidated financial statements. We are responsible for the direction, supervision and performance of the group audit. We remain solely responsible
 for our audit opinion.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

Independent auditor's report

Statement on the management commentary

Management is responsible for the management commentary.

Our opinion on the consolidated financial statements and the parent financial statements does not cover the management commentary, and we do not express any form of assurance conclusion thereon.

In connection with our audit of the consolidated financial statements and the parent financial statements, our responsibility is to read the management commentary and, in doing so, consider whether the management commentary is materially inconsistent with the consolidated financial statements and the parent financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated.

Moreover, it is our responsibility to consider whether the management commentary provides the information required under the Danish Financial Statements Act.

Based on the work we have performed, we conclude that the management commentary is in accordance with the consolidated financial statements and the parent financial statements and has been prepared in accordance with the requirements of the Danish Financial Statements Act. We did not identify any material misstatement of the management commentary.

Copenhagen, 21.02.2019

Deloitte

Statsautoriseret Revisionspartnerselskab Central Business Registration No (CVR) 33963556

Søren Strandby State Authorised Public Accountant Identification No (MNE) mne24684

Management commentary

Primary activities

The Company's primary activities comprise development and providing of internet services.

Development in activities and finances

The Company's operating profit for the year and its financial position at year-end are shown in the following income statement for 01.01.2018 – 31.12.2018 and the balance sheet at 31.12.2018.

The income statement shows a profit of DKK 9,366 thousand and equity stands at DKK 24,840 thousand.

Events after the balance sheet date

No events have occurred after the balance sheet date to this date, which would influence the evaluation of this annual report.

Consolidated income statement for 2018

	Notes	2018 DKK	2017 DKK
Gross profit		33.746.816	34.693.885
Staff costs	1	(24.905.842)	(24.940.146)
Depreciation, amortisation and impairment losses	2	(78.125)	(90.861)
Operating profit/loss		8.762.849	9.662.878
Other financial income	3	702.423	0
Other financial expenses	4	(15.907)	(1.340.339)
Profit/loss before tax		9.449.365	8.322.539
Tax on profit/loss for the year	5	(83.012)	(20.281)
Profit/loss for the year		9.366.353	8.302.258
Proposed distribution of profit/loss			
Retained earnings		9.366.353	8.302.258
		9.366.353	8.302.258

Consolidated balance sheet at 31.12.2018

	Notes	2018 DKK	2017 DKK
Acquired intangible assets		0	0
Intangible assets	6	0	0
Other fixtures and fittings, tools and equipment		203.259	168.910
Property, plant and equipment	7	203.259	168.910
Other investments		3.883	3.871
Other receivables		945.973	1.005.398
Fixed asset investments	8	949.856	1.009.269
Fixed assets		1.153.115	1.178.179
Receivables from group enterprises		25.301.406	15.787.115
Other receivables		577.480	562.945
Receivables		25.878.886	16.350.060
Cash		2.176.732	1.775.195
Current assets		28.055.618	18.125.255
Assets		29.208.733	19.303.434

Consolidated balance sheet at 31.12.2018

	Notes	2018 DKK	2017 DKK
Contributed capital		413.207	413.207
Retained earnings		24.426.961	15.061.552
Equity		24.840.168	15.474.759
Trade payables		732.309	478.161
Income tax payable		82.987	20.262
Other payables		3.553.269	3.330.252
Current liabilities other than provisions		4.368.565	3.828.675
Liabilities other than provisions		4.368.565	3.828.675
Equity and liabilities		29.208.733	19.303.434
Unrecognised rental and lease commitments	9		
Assets charged and collateral	10		
Subsidiaries	11		

Consolidated statement of changes in equity for 2018

	Contributed capital DKK	Retained earnings DKK	Total DKK
Equity beginning of year	413.207	15.061.552	15.474.759
Exchange rate adjustments	0	(944)	(944)
Profit/loss for the year	0	9.366.353	9.366.353
Equity end of year	413.207	24.426.961	24.840.168

Notes to consolidated financial statements

	2018 DKK	2017 DKK
1. Staff costs		
Wages and salaries	23.080.097	23.007.403
Pension costs	1.186.236	1.270.139
Other social security costs	639.509	662.604
	24.905.842	24.940.146
Average number of employees	40	40
	2018 DKK	2017 DKK
2. Depreciation, amortisation and impairment losses		
Amortisation of intangible assets	0	41.667
Depreciation of property, plant and equipment	78.125	49.194
	78.125	90.861
	2018 DKK	2017 DKK
3. Other financial income		
Other interest income	375	0
Exchange rate adjustments	702.048	0
	702.423	0
	2018 DKK	2017 DKK
4. Other financial expenses		
Other interest expenses	11.126	13.027
Exchange rate adjustments	3.645	1.315.155
Other financial expenses	1.136	12.157
	15.907	1.340.339
	2018 DKK	2017 DKK
5. Tax on profit/loss for the year	00.040	20.201
Current tax	83.012	20.281
	83.012	20.281

Notes to consolidated financial statements

		Acquired intangible assets DKK
6. Intangible assets		
Cost beginning of year		250.000
Cost end of year		250.000
Amortisation and impairment losses beginning of year		(250.000)
Amortisation and impairment losses end of year		(250.000)
Carrying amount end of year		0
		Other fixtures and fittings, tools and equipment DKK
7. Property, plant and equipment		
Cost beginning of year		1.755.282
Exchange rate adjustments		569
Additions		112.135
Cost end of year		1.867.986
Depreciation and impairment losses beginning of year		(1.586.372)
Exchange rate adjustments		(230)
Depreciation for the year		(78.125)
Depreciation and impairment losses end of year		(1.664.727)
Carrying amount end of year		203.259
	Other investments DKK	Other receivables DKK
8. Fixed asset investments		
Cost beginning of year	3.871	1.005.398
Exchange rate adjustments	12	282
Additions	0	3.293
Disposals	0	(63.000)
Cost end of year	3.883	945.973
Carrying amount end of year	3.883	945.973

Notes to consolidated financial statements

	2018 DKK	2017 DKK
9. Unrecognised rental and lease commitments		
Liabilities under rental or lease agreements until maturity in total	197.798	384.132

10. Assets charged and collateral

The bank deposit of DKK 300 thousand has been provided as security for a loan granted by the Entity's banker.

11. Subsidiaries	Registered in	Corpo- rate <u>form</u>	Equity inte- rest <u>%</u>
Issuu GmbH	Germany	GmbH	100,0

Parent income statement for 2018

	Notes	2018 DKK	2017 DKK
Gross profit		30.714.924	31.455.310
Staff costs	1	(22.020.471)	(21.572.573)
Depreciation, amortisation and impairment losses	2	(18.560)	(56.834)
Operating profit/loss		8.675.893	9.825.903
Income from investments in group enterprises		87.306	(163.111)
Other financial income	3	702.048	0
Other financial expenses	4	(15.907)	(1.340.272)
Profit/loss before tax		9.449.340	8.322.520
Tax on profit/loss for the year	5	(82.987)	(20.262)
Profit/loss for the year		9.366.353	8.302.258
Proposed distribution of profit/loss			
Retained earnings		9.366.353	8.302.258
		9.366.353	8.302.258

Parent balance sheet at 31.12.2018

	Notes	2018 DKK	2017 DKK
Acquired intangible assets		0	0
Intangible assets	6	0	0
Other fixtures and fittings, tools and equipment		37.918	56.478
Property, plant and equipment	7	37.918	56.478
Investments in group enterprises		0	0
Other receivables		851.930	911.637
Fixed asset investments	8	851.930	911.637
Fixed assets		889.848	968.115
Receivables from group enterprises		25.758.837	16.210.560
Other receivables		409.838	366.123
Receivables		26.168.675	16.576.683
Cash		1.945.037	1.575.289
Current assets		28.113.712	18.151.972
Assets		29.003.560	19.120.087

Parent balance sheet at 31.12.2018

	Notes	2018 DKK	2017 DKK
Contributed capital		413.207	413.207
Retained earnings		24.426.961	15.061.552
Equity		24.840.168	15.474.759
Trade payables		729.186	474.406
Income tax payable		82.987	20.262
Other payables		3.351.219	3.150.660
Current liabilities other than provisions		4.163.392	3.645.328
Liabilities other than provisions		4.163.392	3.645.328
Equity and liabilities		29.003.560	19.120.087

Assets charged and collateral

Parent statement of changes in equity for 2018

	Contributed capital DKK	Retained earnings DKK	Total DKK
Equity beginning of year	413.207	15.061.552	15.474.759
Exchange rate adjustments	0	(944)	(944)
Profit/loss for the year	0	9.366.353	9.366.353
Equity end of year	413.207	24.426.961	24.840.168

Notes to parent financial statements

	2018 DKK	2017 DKK
1. Staff costs		
Wages and salaries	20.601.037	20.053.997
Pension costs	1.186.236	1.270.139
Other social security costs	233.198	248.437
	22.020.471	21.572.573
Average number of employees	34	34
	2018 DKK	2017 DKK
2. Depreciation, amortisation and impairment losses		
Amortisation of intangible assets	0	41.667
Depreciation of property, plant and equipment	18.560	15.167
	18.560	56.834
	2018 DKK	2017 DKK
3. Other financial income	702.040	0
Exchange rate adjustments	702.048	0
	702.048	
	2018 DKK	2017 DKK
4. Other financial expenses		
Other interest expenses	11.126	13.027
Exchange rate adjustments	3.645	1.315.155
Other financial expenses	1.136	12.090
	15.907	1.340.272
	2018 DKK	2017 DKK
5. Tax on profit/loss for the year		
Current tax	82.987	20.262
	82.987	20.262

Notes to parent financial statements

	Acquired intangible assets DKK
6. Intangible assets	
Cost beginning of year	250.000
Cost end of year	250.000
Amortisation and impairment losses beginning of year	(250.000)
Amortisation and impairment losses end of year	(250.000)
Carrying amount end of year	0
	Other fixtures and fittings, tools and equipment DKK
7. Property, plant and equipment	
Cost beginning of year	1.566.068
Cost end of year	1.566.068
Depreciation and impairment losses beginning of year	(1.509.590)
Depreciation for the year	(18.560)
Depreciation and impairment losses end of year	(1.528.150)
Carrying amount end of year	37.918

Notes to parent financial statements

	Invest- ments in group enterprises DKK	Other receivables DKK
8. Fixed asset investments		
Cost beginning of year	185.860	911.637
Additions	0	3.293
Disposals	0	(63.000)
Cost end of year	185.860	851.930
Impairment losses beginning of year	(185.860)	0
Exchange rate adjustments	(944)	0
Share of profit/loss for the year	87.306	0
Reversal of impairment losses	(86.362)	0
Impairment losses end of year	(185.860)	0
Carrying amount end of year	0	851.930

A specification of investments in subsidiaries is evident from the notes to the consolidated financial statements.

9. Assets charged and collateral

The bank deposit of DKK 300 thousand has been provided as security for a loan granted by the Entity's banker.

Accounting policies

Reporting class

This annual report has been presented in accordance with the provisions of the Danish Financial Statements Act governing reporting class B enterprises with addition of certain provisions for reporting class C.

The accounting policies applied to these consolidated financial statements and parent financial statements are as applied below.

Changes in accounting policies

During 2018, the Company changes its accounting policies in the Parent's financial statements relating to the recognition of investments in group enterprises. Consequently, investments in group enterprises are recognised according to the equity method. In previous years, investments in group enterprises were recognised at cost less write-downs, if any, and with recognition of dividends received.

The change in accounting policies is applied to align the accounting policies with those of the American Parent.

The change in accounting policies leads to an increase in profit for the year of DKK 0 thousand (increase in profit from group enterprises). The change in accounting policies has no tax effect.

The balance sheet total and equity at 31.12.2018 remain unchanged.

The comparative figures have been adjusted to the changed accounting policies.

Except for the change above, the accounting policies applied for these financial statements are consistent with those applied least year.

Consolidated financial statements

As of 2018, the Company has chosen to prepare consolidated financial statements.

Relevant paragraphs have been inserted in the accounting policies about consolidated financial statements and the basis of consolidation.

The consolidated financial statements comprise the Parent and the group enterprises (subsidiaries) that are controlled by the Parent. Control is achieved by the Parent, either directly or indirectly, holding more than 50% of the voting rights or in any other way possibly or actually exercising controlling influence.

Basis of consolidation

The consolidated financial statements are prepared on the basis of the financial statements of the Parent and its subsidiaries. The consolidated financial statements are prepared by combining uniform items. On consolidation, intra-group income and expenses, intra-group accounts and dividends as well as profits and losses on transactions between the consolidated enterprises are eliminated. The financial statements used for consolidation have been prepared applying the Group's accounting policies.

Subsidiaries' financial statement items are recognised in full in the consolidated financial statements.

Accounting policies

Investments in subsidiaries are offset at the pro rata share of such subsidiaries' net assets at the acquisition date, with net assets having been calculated at fair value.

Income statement

Gross profit or loss

Gross profit or loss comprises revenue and other external expenses.

Revenue

Revenue from the sale of services is recognised in the income statement when delivery is made to the buyer. Revenue is recognised net of VAT, duties and sales discounts and is measured at fair value of the consideration fixed.

Other external expenses

Other external expenses include expenses relating to the Entity's ordinary activities, including expenses for premises, stationery and office supplies, marketing costs, etc. This item also includes write-downs of receivables recognised in current assets.

Staff costs

Staff costs comprise salaries and wages as well as social security contributions, pension contributions, etc for entity staff.

Depreciation, amortisation and impairment losses

Depreciation, amortisation and impairment losses relating to plant and equipment and intangible assets comprise depreciation, amortisation and impairment losses for the financial year, as well as gains and losses from the sale of intangible assets as well as plant and equipment.

Income from investments in group enterprises

Income from investments in group enterprises comprises the pro rata share of the individual enterprises' profit/loss after full elimination of internal profits or losses.

Other financial income

Other financial income comprises interest income, including interest income on receivables from group enterprises, payables and transactions in foreign currencies etc.

Other financial expenses

Other financial expenses comprise interest expenses, including interest expenses on payables to group enterprises, payables and transactions in foreign currencies etc.

Tax on profit/loss for the year

Tax for the year, which consists of current tax for the year and changes in deferred tax, is recognised in the income statement by the portion attributable to the profit for the year and recognised directly in equity by the portion attributable to entries directly in equity.

Accounting policies

Balance sheet

Intellectual property rights etc

Intellectual property rights etc comprise acquired intellectual property rights.

Intellectual property rights acquired are measured at cost less accumulated amortisation.

Intellectual property rights etc are written down to the lower of recoverable amount and carrying amount.

Property, plant and equipment

Other fixtures and fittings, tools and equipment are measured at cost less accumulated depreciation and impairment losses.

Cost comprises the acquisition price, costs directly attributable to the acquisition and preparation costs of the asset until the time when it is ready to be put into operation.

The basis of depreciation is cost less estimated residual value after the end of useful life. Straight-line depreciation is made on the basis of the following estimated useful lives of the assets:

Other fixtures and fittings, tools and equipment

3-5 years

Estimated useful lives and residual values are reassessed annually.

Items of plant and equipment are written down to the lower of recoverable amount and carrying amount.

Investments in group enterprises

In the parent financial statements, investments in group enterprises are recognised and measured according to the equity method. This means that investments are measured at the pro rata share of the enterprises' equity value plus or minus unrealised intra-group profits and losses.

Group enterprises with negative equity value are measured at DKK 0. Any receivables from these enterprises are written down to net realisable value based on a specific assessment. If the Parent has a legal or constructive obligation to cover the liabilities of the relevant enterprise, and it is probable that such obligation will involve a loss, a provision is recognised that is measured at present value of the costs necessary to settle the obligations at the balance sheet date.

Upon distribution of profit or loss, net revaluation of investments in group enterprises is transferred to Reserve for net revaluation according to the equity method under equity.

Investments in group enterprises are written down to the lower of recoverable amount and carrying amount.

Receivables

Receivables are measured at amortised cost, usually equalling nominal value less write-downs for bad and doubtful debts.

Accounting policies

Other investments

Other investments comprise unlisted investments measured at the lower of cost and net realisable value.

Cash

Cash comprises bank deposits.

Other financial liabilities

Other financial liabilities are measured at amortised cost, which usually corresponds to nominal value.

Income tax receivable or payable

Current tax receivable or payable is recognised in the balance sheet, stated as tax calculated on this year's taxable income, adjusted for prepaid tax.