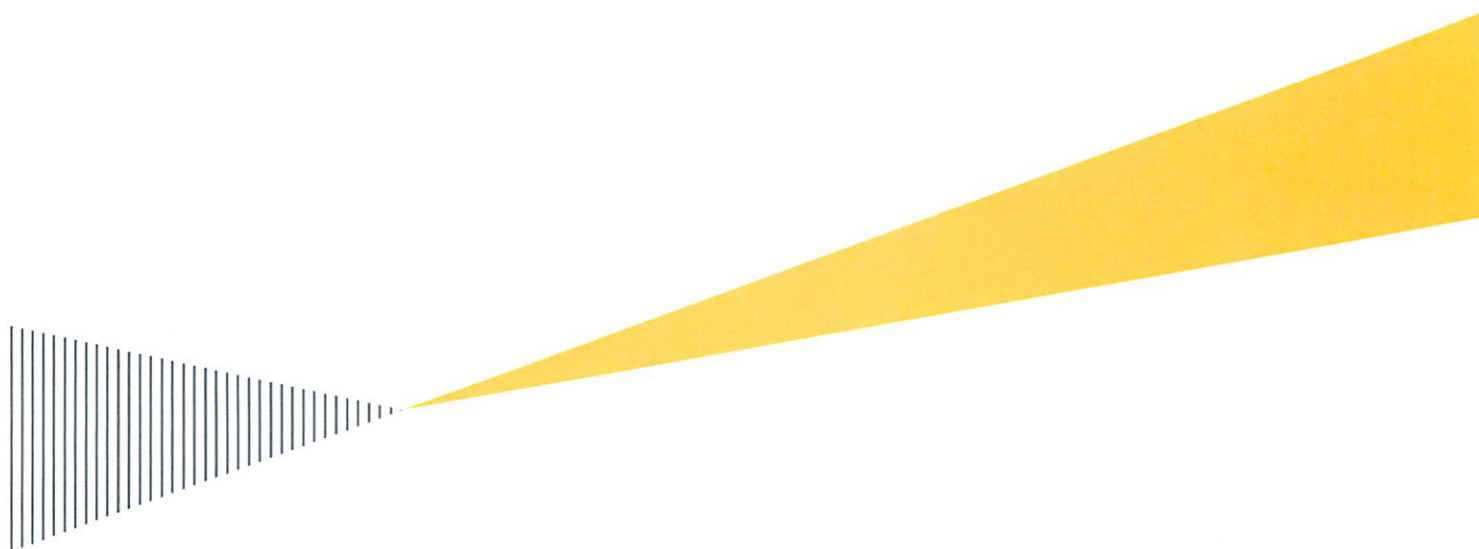


Fairytale Copenhagen ApS

Furesøgårdsvej 16, 3520 Farum

CVR no. 28 30 07 51



Annual report 2016

Approved at the annual general meeting of shareholders on 2 May 2017

Chairman:

Vilia Fehr



Building a better
working world



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Statement by the Executive Board

Today, the Executive Board has discussed and approved the annual report of Fairytale Copenhagen ApS for the financial year 1 January - 31 December 2016.

The annual report is prepared in accordance with the Danish Financial Statements Act.

In my opinion, the financial statements give a true and fair view of the financial position of the Company at 31 December 2016 and of the results of the Company's operations for the financial year 1 January - 31 December 2016.

Further, in my opinion, the Management's review gives a fair review of the matters discussed in the Management's review.

I recommend that the annual report be approved at the annual general meeting.

Copenhagen, 2 May 2017
Executive Board:

A handwritten signature in blue ink, reading 'Vilia Huei-Chu Fehr', written over a horizontal dotted line.

Vilia Huei-Chu Fehr

Independent auditor's report

To the shareholder of Fairytale Copenhagen ApS

Opinion

We have audited the financial statements of Fairytale Copenhagen ApS for the financial year 1 January - 31 December 2016, which comprise an income statement, balance sheet, statement of changes in equity and notes, including accounting policies. The financial statements are prepared in accordance with the Danish Financial Statements Act.

In our opinion, the financial statements give a true and fair view of the financial position of the Company at 31 December 2016 and of the results of the Company's operations for the financial year 1 January - 31 December 2016 in accordance with the Danish Financial Statements Act.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (ISAs) and the additional requirements applicable in Denmark. Our responsibilities under those standards and requirements are further described in the "Auditor's responsibilities for the audit of the financial statements" section of our report. We are independent of the Company in accordance with the International Ethics Standards Board for Accountants' Code of Ethics for Professional Accountants (IESBA Code) and the additional requirements applicable in Denmark, and we have fulfilled our other ethical responsibilities in accordance with these rules and requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Management's responsibilities for the financial statements

Management is responsible for the preparation of financial statements that give a true and fair view in accordance with the Danish Financial Statements Act and for such internal control as Management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, Management is responsible for assessing the Company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting in preparing the financial statements unless Management either intends to liquidate the Company or to cease operations, or has no realistic alternative but to do so.

Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs and the additional requirements applicable in Denmark will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of the financial statements.

As part of an audit conducted in accordance with ISAs and the additional requirements applicable in Denmark, we exercise professional judgement and maintain professional skepticism throughout the audit. We also:

- ▶ Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error as fraud may involve collusion, forgery, intentional omissions, misrepresentations or the override of internal control.
- ▶ Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Company's internal control.
- ▶ Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by Management.

Independent auditor's report

- ▶ Conclude on the appropriateness of Management's use of the going concern basis of accounting in preparing the financial statements and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Company's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusion is based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Company to cease to continue as a going concern.
- ▶ Evaluate the overall presentation, structure and contents of the financial statements, including the note disclosures, and whether the financial statements represent the underlying transactions and events in a manner that gives a true and fair view.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

Statement on Management's review

Management is responsible for the Management's review.

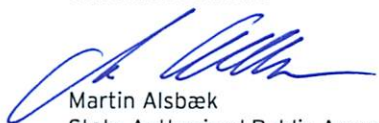
Our opinion on the financial statements does not cover the Management's review, and we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the Management's review and, in doing so, consider whether the Management's review is materially inconsistent with the financial statements or our knowledge obtained during the audit, or otherwise appears to be materially misstated.

Moreover, it is our responsibility to consider whether the Management's review provides the information required under the Danish Financial Statements Act.

Based on our procedures, we conclude that the Management's review is in accordance with the financial statements and has been prepared in accordance with the requirements of the Danish Financial Statement Act. We did not identify any material misstatement of the Management's review.

Copenhagen, 2 May 2017
ERNST & YOUNG
Godkendt Revisionspartnerselskab
CVR no. 30 70 02 28



Martin Alsbaek
State Authorised Public Accountant

Management's review

Company details

Name	Fairytale Copenhagen ApS
Address, Postal code, City	c/o Henrik Fehr Furesøgårdsvej 16, 3520 Farum
CVR no.	28 30 07 51
Registered office	Farum
Financial year	1 January - 31 December
Executive Board	Vilia Huei-Chu Fehr
Auditors	Ernst & Young Godkendt Revisionspartnerselskab Osvold Helmut's Vej 4, P.O. Box 250, 2000 Frederiksberg, Denmark
Bankers	Nordea

Management commentary

Business review

The Company designs and sells jewelry watches and jewelry.

Financial review

The income statement for 2016 shows a loss of DKK 211,979 against DKK 27,472 last year, and the balance sheet at 31 December 2016 shows a negative equity of DKK 224,848.

Management is aware of the capital loss provisions of the Danish Companies Act and expects to be able to restore the share capital through future operations.

Going concern

In order for the Company to be able to remain a going concern, the majority shareholder must maintain and contribute the required liquidity.

The majority shareholder has confirmed in writing that she will provide the Company with the required liquidity until the date of annual general meeting regarding the annual report for 2017.

Reference is made to note 2.

Events after the balance sheet date

No events have occurred after the balance sheet date which could significantly affect the Company's financial position.

Financial statements for the period 1 January - 31 December

Income statement

Note	DKK	2016	2015
	Gross margin	-203,295	-24,083
3	Staff costs	0	0
	Profit/loss before net financials	-203,295	-24,083
4	Financial expenses	-8,684	-3,389
	Profit/loss for the year	-211,979	-27,472
	Recommended appropriation of profit/loss	-211,979	-27,472
	Retained earnings/accumulated loss	-211,979	-27,472

Financial statements for the period 1 January - 31 December

Balance sheet

Note	DKK	2016	2015
	ASSETS		
	Current assets		
	Cash	864,723	1,066,626
	Total Current assets	864,723	1,066,626
	TOTAL ASSETS	864,723	1,066,626
	EQUITY AND LIABILITIES		
	Equity		
5	Share capital	250,000	250,000
	Retained earnings	-474,848	-262,869
	Total equity	-224,848	-12,869
	Current liabilities		
	Trade payables	12,499	12,501
	Other payables	1,077,072	1,066,994
	Total current liabilities	1,089,571	1,079,495
	Total liabilities	1,089,571	1,079,495
	TOTAL EQUITY AND LIABILITIES	864,723	1,066,626

- 1 Accounting policies
- 2 Going concern uncertainties
- 6 Contingent assets
- 7 Collateral



Financial statements for the period 1 January - 31 December

Statement of changes in equity

DKK	Share capital	Retained earnings	Total
Equity at 1 January 2016	250,000	-262,869	-12,869
Transfer, see "Appropriation of loss"	0	-211,979	-211,979
Equity at 31 December 2016	250,000	-474,848	-224,848

Financial statements for the period 1 January - 31 December

Notes to the financial statements

1 Accounting policies

The annual report of Fairytale Copenhagen ApS for 2016 has been prepared in accordance with the provisions in the Danish Financial Statements Act applying to reporting class B entities and elective choice of certain provisions applying to reporting class C entities.

Changes to presentation and disclosures only

Effective 1 January 2016, the Company has implemented act no. 738 of 1 June 2015 with amendments to the Danish Financial Statements Act. As the implementation of the amendment act has no impact in terms of value on the income statement or the balance sheet in the financial year, nor on the comparative figures, the financial statements have been prepared based on the same accounting policies as last year.

The amendment act has solely implied new or changed presentation and disclosure requirements, which have been incorporated in the financial statements.

Income statement

Gross margin

Other external expenses include expenses relating to administration, etc.

Other external expenses

Other external expenses include the year's expenses relating to the Company's core activities, including expenses relating to administration, etc.

Staff costs

No wages or salaries were paid in the financial year.

Tax

Tax for the year includes current tax on the year's expected taxable income and the year's deferred tax adjustments. The portion of the tax for the year that relates to the profit/loss for the year is recognised in the income statement, whereas the portion that relates to transactions taken to equity is recognised in equity.

Financial statements for the period 1 January - 31 December

Notes to the financial statements

1 Accounting policies (continued)

Balance sheet

Income taxes

Current tax payables and receivables are recognised in the balance sheet as the estimated income tax charge for the year, adjusted for prior-year taxes and tax paid on account.

Deferred tax is measured according to the tax rules and at the tax rates applicable at the balance sheet date when the deferred tax is expected to crystallise as current tax. Deferred tax assets are recognised at the expected value of their utilisation; either as a set-off against tax on future income or as a set-off against deferred tax liabilities in the same legal tax entity. Changes in deferred tax due to changes in the tax rate are recognised in the income statement.

Other payables

Other payables are measured at net realisable value.

2 Going concern uncertainties

In order for the Company to be able to remain a going concern, the majority shareholder must maintain and contribute the required liquidity.

The majority shareholder has confirmed in writing that she will provide the Company with the required liquidity until the date of annual general meeting regarding the annual report for 2017.

3 Staff costs

No wages or salaries were paid in the financial year.

DKK	2016	2015
4 Financial expenses		
Exchange adjustments	2,907	0
Other financial expenses	5,777	3,389
	<u>8,684</u>	<u>3,389</u>

5 Share capital

The Company's share capital has remained DKK 250,000 over the past 5 years.

6 Contingent assets

The Company has tax loss carry-forwards totalling DKK 684 thousand.

The tax asset has not been recognised in the financial statements due to uncertainty as to when it may be utilised.

7 Collateral

The Company has not provided any security or other collateral in assets at 31 December 2016.