Koldingvej 2 7190 Billund

CVR no. 28 12 24 54

Annual report for 2018

Adopted at the annual general meeting on 3 May 2019

chairman

Table of contents

	Page
Statements	
Statement by management on the annual report	3
Independent auditor's report	4
Management's review	
Company details	7
Financial highlights	8
Management's review	9
Financial statements	
Accounting policies	10
Income statement 1 January - 31 December	13
Balance sheet 31 December	14
Statement of changes in equity	16
Notes to the annual report	17

Statement by management on the annual report

The management has today discussed and approved the annual report of LEGO Juris A/S for the financial year 1 January - 31 December 2018.

The annual report is prepared in accordance with the Danish Financial Statements Act.

In our opinion, the financial statements give a true and fair view of the company's financial position at 31 December 2018 and of the results of the company's operations for the financial year 1 January - 31 December 2018.

In our opinion, management's review includes a fair review of the matters dealt with in the management's review.

Management recommends that the annual report should be approved by the shareholder at the annual general meeting.

Billund, 11 April 2019

Executive management

Søren Thorup Sørensen

Board of directors

Jørgen Vig Knudstorp chairman Thomas Kirk Kristiansen

Søren Thorup Sørensen

Independent auditor's report

To the shareholder of LEGO Juris A/S

Opinion

We have audited the financial statements of LEGO Juris A/S for the financial year 1 January - 31 December 2018, which comprise a summary of significant accounting policies, income statement, balance sheet, statement of changes in equity and notes. The financial statements are prepared under the Danish Financial Statements Act.

In our opinion, the financial statements give a true and fair view of the company's financial position at 31 December 2018 and of the results of the company's operations for the financial year 1 January - 31 December 2018 in accordance with the Danish Financial Statements Act.

Basis for Opinion

We conducted our audit in accordance with International Standards on Auditing (ISAs) and the additional requirements applicable in Denmark. Our responsibilities under those standards and requirements are further described in the "Auditor's responsibilities for the audit of the financial statements" section of our report. We are independent of the company in accordance with the International Ethics Standards Board for Accountants' Code of Ethics for Professional Accountants (IESBA Code) and the additional requirements applicable in Denmark, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Management's responsibilities for the financial statements

Management is responsible for the preparation of financial statements, that give a true and fair view in accordance with the Danish Financial Statements Act and for such internal control as management determines is necessary to enable the preparation of the financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is responsible for assessing the company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting in preparing the financial statements unless management either intends to liquidate the company or to cease operations, or has no realistic alternative but to do so.

Independent auditor's report

Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs and the additional requirements applicable in Denmark will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

As part of an audit conducted in accordance with ISAs and the additional requirements applicable in Denmark, we exercise professional judgment and maintain professional skepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial statements, whether due
 to fraud or error, design and perform audit procedures responsive to those risks, and obtain
 audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of
 not detecting a material misstatement resulting from fraud is higher than for one resulting
 from error as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or
 the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the company's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.
- Conclude on the appropriateness of management's use of the going concern basis of accounting in preparing the financial statements and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the company's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the company to cease to continue as a going concern.
- Evaluate the overall presentation, structure and contents of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that gives a true and fair view.

Independent auditor's report

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant

deficiencies in internal control that we identify during our audit.

Statement on management's review

Management is responsible for management's review.

Our opinion on the financial statements does not cover management's review, and we do not

express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read

management's review and, in doing so, consider whether management's review is materially inconsistent with the financial statements or our knowledge obtained during the audit, or

otherwise appears to be materially misstated.

Moreover, it is our responsibility to consider whether management's review provides the

information required under the Danish Financial Statements Act.

Based on the work we have performed, we conclude that management's review is in

accordance with the financial statements and has been prepared in accordance with the requirements of the Danish Financial Statements Act. We did not identify any material

misstatement of management's review.

Aarhus, 11 April 2019

Deloitte

Statsautoriseret Revisionspartnerselskab

CVR no. 33 96 35 56

Nikolaj Thomsen

State Authorised Public Accountant

MNE no. mne33276

- 6 -

Company details

The company LEGO Juris A/S

Koldingvej 2 7190 Billund

CVR no.: 28 12 24 54

Reporting period: 1 January - 31 December 2018

Domicile: Billund

Board of directors Jørgen Vig Knudstorp, chairman

Thomas Kirk Kristiansen Søren Thorup Sørensen

Executive management Søren Thorup Sørensen

Auditors Deloitte

Statsautoriseret Revisionspartnerselskab

Værkmestergade 2

8000 Aarhus

Consolidated financial

statements

The company is included in the consolidated financial

statements of the ultimate parent company KIRKBI A/S, Billund.

LEGO Juris A/S

Financial highlights

Seen over a 5-year period, the development of the company may be described by means of the following financial highlights:

	2018	2017	2016	2015	2014
	m.DKK	m.DKK	m.DKK	m.DKK	m.DKK
Key figures					
Profit/loss					
Revenue	1,400	1,345	1,437	1,392	1,089
Profit from ordinary operating					
activities	1,280	1,029	1,125	1,100	803
Net financials	0	0	0	0	-44
Profit/loss for the year	999	803	877	841	561
Balance sheet					
Balance sheet total	1,408	1,379	1,651	1,736	1,700
Equity	1,070	1,071	1,268	1,291	1,349
Financial ratios					
Solvency ratio	76.0%	77.7%	76.8%	74.4%	79.4%
Return on equity	93.3%	68.7%	68.5%	63.7%	38.2%

For definitions, see accounting policies.

Management's review

Business activities

The company's objective is to own, administer and grant the right of use of all kinds of intellectual property rights, first and foremost trademarks.

Business review

The company's income statement for 2018 shows a profit of m.DKK 999, and the balance sheet at 31 December 2018 shows equity of m.DKK 1,070.

Profit for 2018 has met expectations.

Expectations for 2019

The profit for the coming year is expected to be around the level of 2018.

Impact on external environment

LEGO Juris A/S' activities do not have any material impact on environment.

Research and development activities

LEGO Juris A/S does not engage in research or development activities.

Corporate responsibility

Reference is made to the KIRKBI Responsibility reporting in the annual report of the ultimate parent, KIRKBI A/S.

Diversity policy

The board of directors of LEGO Juris A/S has decided to follow the ambition of the ultimate parent KIRKBI A/S to recruit one female board member over the next three years provided that such person has the right qualifications for the directorship.

The board of directors aims to reach the target figure by the end of 2021. At present the share of the underrepresented gender on the board of directors elected at the annual general meeting is 0 %, which is unchanged compared to last year.

Accounting policies

The annual report of LEGO Juris A/S for 2018 has been prepared in accordance with the provisions of the Danish Financial Statements Act applying to large enterprises of reporting class C.

The accounting policies applied are consistent with those of last year.

The annual report is presented in Danish kroner.

Basis of recognition and measurement

Income is recognised in the income statement when earned. Furthermore, all costs incurred to generate earnings for the year are recognised in the income statement, including amortisation and impairment losses.

Assets are recognised in the balance sheet when it is probable that future economic benefits will flow to the company and the value of the asset can be measured reliably.

Liabilities are recognised in the balance sheet when it is probable that future economic benefits will flow from the company and the value of the liability can be measured reliably.

On initial recognition, assets and liabilities are measured at cost. On subsequent recognition, assets and liabilities are measured as described below for each individual accounting item.

On recognition and measurement, allowance is made for predictable losses and risks which occur before the annual report is presented and which confirm or invalidate matters existing at the balance sheet date.

Income statement

Revenue

Licence and royalty income is recognised at the time where the underlying transaction was performed.

Revenue is measured at the fair value of the agreed consideration, excluding VAT and other indirect taxes. Revenue is net of all types of discounts granted.

Other external expenses

Other external expenses comprise administrative expenses.

Amortisation of intangible assets

Amortisation comprise the year's amortisation of trademark rights.

Accounting policies

Tax on profit for the year

The company is subject to the Danish rules on compulsory joint taxation.

On payment of joint taxation contributions, the current Danish income tax is allocated between the jointly taxed entities in proportion to their taxable income. Entities with tax losses receive joint taxation contributions from entities that have been able to use tax losses to reduce their own taxable profits.

Tax for the year, which comprises the current tax charge for the year and changes in the deferred tax charge, is recognised in the income statement as regards the portion that relates to the profit/loss for the year and directly in equity as regards the portion that relates to entries directly in equity.

Balance sheet

Intangible assets

Trademark rights

Trademark rights recognised in the balance sheet are measured at cost less accumulated amortisation.

Amortisation of intangible assets is made on the basis of a current assessment of the useful lives of the assets. Amortisation is calculated over a period of 10 years using the straight-line method based on management's experience.

Impairment tests of acquired intangible assets are performed if there are indications of impairment. The impairment tests are made of each asset and group of assets, respectively. The assets are written down to the higher of the asset's or the group of assets' value in use and net selling price (recoverable amount) if this is lower than the carrying amount.

Receivables

Receivables are measured at amortised cost.

An impairment loss is recognised if there is objective evidence that a receivable is impaired.

Equity

Proposed dividends are disclosed as a separate item under equity.

Income tax and deferred tax

Current tax liabilities and current tax receivables are recognised in the balance sheet as the estimated tax on the taxable income for the year, adjusted for tax on the taxable income for previous years and tax paid on account.

Accounting policies

Deferred tax is measured according to the liability method in respect of temporary differences between the carrying amount of assets and liabilities and their tax base, calculated on the basis of the planned use of the asset and settlement of the liability, respectively.

Deferred tax is measured based on the tax regulations and tax rates that will be in effect, using the laws at the balance sheet date, when the deferred tax is estimated to be triggered.

Liabilities

Liabilities are measured at amortised cost, usually equalling the nominal amount.

Foreign currency translation

Transactions in foreign currencies are translated into DKK at the exchange rate prevailing at the date of transaction. Monetary assets and liabilities in foreign currencies are translated into DKK based on the exchange rates prevailing at the balance sheet day. Realised and unrealised foreign exchange gains and losses are included in the income statement under financial income and expenses.

Cash flow statement

The company has decided not to include an cash flow statement due to Danish Financial Statements Act § 86,4.

Financial highlights Definitions of financial ratios. Solvency ratio Equity at year-end x 100 Total assets at year-end Net profit for the year x 100 Average equity

Income statement 1 January - 31 December

	Note	2018 m.DKK	2017 m.DKK
Revenue	1	1,400	1,345
Other external expenses		-120	-68
Gross profit		1,280	1,277
Amortisation of intangible assets		0	-248
Profit from ordinary operating activities		1,280	1,029
Tax on profit for the year		-281	-226
Profit for the year		999	803
Distribution of profit	2		

LEGO Juris A/S

Balance sheet 31 December

	Note	2018 m.DKK	2017 m.DKK
Assets			
Trademark rights		0	0
Intangible assets	3	0	0
Total non-current assets		0	0
Receivables from group enterprises Receivables from associates Other receivables		1,372 27 9	1,342 37 0
Receivables		1,408	1,379
Total current assets		1,408	1,379
Total assets		1,408	1,379

LEGO Juris A/S

Balance sheet 31 December

	Note	2018 m.DKK	2017 m.DKK
Equity and liabilities			
Share capital Retained earnings Proposed dividend for the year		10 160 900	10 61 1,000
Total equity		1,070	1,071
Trade payables Payables to group enterprises Corporation tax Other payables		5 44 279 10	5 5 280 18
Total liabilities Total liabilities		338	308
Total equity and liabilities		1,408	1,379
Contingencies, etc. Assets charged and security Related parties	4 5 6		

Statement of changes in equity

			Proposed	
		Retained	dividend for	
	Share capital	earnings	the year	Total
	m.DKK	m.DKK	m.DKK	m.DKK
Equity at 1 January	10	61	1,000	1,071
Dividend paid	0	0	-1,000	-1,000
Net profit/loss for the year	0	99	900	999
Equity at 31 December	10	160	900	1,070

Notes

		2018	2017
		m.DKK	m.DKK
1	Revenue		
	Licence income and royalty income	1,400	1,345
	Total revenue	1,400	1,345
	As license and royalty income accounts for 100 %, no geographic segmentation has been made.		
2	Distribution of profit		
	Proposed dividend for the year	900	1,000
	Retained earnings	99	-197
		999	803
3	Intangible assets		
			Trademark
			rights
		-	m.DKK
	Cost at 1 January	<u>-</u>	2,625
	Cost at 31 December	-	2,625
	Amortisation at 1 January	_	2,625
	Amortisation at 31 December	-	2,625
	Carrying amount at 31 December		0

4 Contingencies, etc.

The company is part of a joint taxation arrangement in which the ultimate parent, KIRKBI A/S is the management company. Therefore, the company is jointly and severally liable for tax on the group's joint taxation income, etc., including surcharges and interest. Also, the company is jointly and severally liable for Danish withholding taxes in the form of dividend tax, royalty tax and interest tax, including surcharges and interest, to which the jointly taxed entities are liable. Any subsequent changes in corporate income taxes and withholding taxes may imply that the company becomes liable to pay tax.

The company has provided a payment guarentee of DKK 117 t.

Apart from the above, there are no contingent liabilities at the balance sheet date.

Notes

5 Assets charged and security

There are no security provided or assets charged at the balance sheet date.

6 Related parties

Controlling interest

The parent KIRKBI Invest A/S, Billund and the ultimate parent KIRKBI A/S, Billund have a controlling interest.

Transactions

All transactions with related parties are made on market terms.