## **MarkMonitor ApS**

Langebrogade 5, 1411 København K

Company reg. no. 27 93 08 75

**Annual report** 

1 January - 31 December 2017

The annual report have been submitted and approved by the general meeting on the 21 June 2018.

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Notes to users of the English version of this document:

<sup>•</sup> This document is a translation of a Danish version of the document. In the event of any dispute regarding the interpretation of any part of the document, the Danish version of the document shall prevail.

<sup>•</sup> To ensure the greatest possible applicability of this document, British English terminology has been used.

<sup>•</sup> Please note that decimal points remain unchanged from the Danish version of the document. This means that for instance DKK 146.940 is the same as the English amount of DKK 146,940, and that 23,5 % is the same as the English 23.5 %.

# Penneo dokumentnøgle: ZQU8S-EY2WX-EB404-KNZCH-61165-N2EVH

### Management's report

The board of directors and the managing director have today presented the annual report of MarkMonitor ApS for the financial year 1 January to 31 December 2017.

The annual report has been presented in accordance with the Danish Financial Statements Act.

We consider the accounting policies used appropriate, and in our opinion the annual accounts provide a true and fair view of the company's assets and liabilities and its financial position as on 31 December 2017 and of the company's results of its activities in the financial year 1 January to 31 December 2017.

We are of the opinion that the management's review includes a fair description of the issues dealt with.

The annual report is recommended for approval by the general meeting.

Copenhagen, 21 June 2018

**Managing Director** 

Debra Manthorne Giddings

**Board of directors** 

Stephen Paul Hartman

Debra Manthorne Giddings

David James Haenel

### Independent auditor's report

### To the shareholders of MarkMonitor ApS

## Auditor's report on the annual accounts Opinion

In our opinion, the annual accounts give a true and fair view of the company's assets, liabilities and financial position at 31 December 2017 and of the results of the company's operations for the financial year 1 January to 31 December 2017 in accordance with the Danish Financial Statements Act.

We have audited the annual accounts of MarkMonitor ApS for the financial year 1 January to 31 December 2017, which comprise accounting policies used, profit and loss account, balance sheet and notes. The annual accounts are prepared in accordance with the Danish Financial Statements Act.

### Basis for opinion

We conducted our audit in accordance with international standards on auditing and the additional requirements applicable in Denmark. Our responsibilities under those standards and requirements are further described in the below section "Auditor's responsibilities for the audit of the annual accounts". We are independent of the company in accordance with international ethics standards for accountants (IESBA's Code of Ethics) and the additional requirements applicable in Denmark, and we have fulfilled our other ethical responsibilities in accordance with these standards and requirements. We believe that the audit evidence obtained is sufficient and appropriate to provide a basis for our opinion.

### The management's responsibilities for the annual accounts

The management is responsible for the preparation of annual accounts that give a true and fair view in accordance with the Danish Financial Statements Act. The management is also responsible for such internal control as the management determines is necessary to enable the preparation of annual accounts that are free from material misstatement, whether due to fraud or error.

In preparing the annual accounts, the management is responsible for evaluating the company's ability to continue as a going concern, and, when relevant, disclosing matters related to going concern and using the going concern basis of accounting when preparing the annual accounts, unless the management either intends to liquidate the company or to cease operations, or if it has no realistic alternative but to do so.

### Auditor's responsibilities for the audit of the annual accounts

Our objectives are to obtain reasonable assurance about whether the annual accounts as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report including an opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with international standards on auditing and the additional requirements applicable in Denmark will always detect a material misstatement when it exists. Misstatements may arise due to fraud or error and may be considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions made by users on the basis of the annual accounts.

### Independent auditor's report

As part of an audit conducted in accordance with international standards on auditing and the additional requirements applicable in Denmark, we exercise professional evaluations and maintain professional scepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement in the annual accounts, whether due to fraud or error, design and perform audit procedures in response to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than the risk of not detecting a misstatement resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of the internal control relevant to the audit in order to design audit
  procedures that are appropriate in the circumstances, but not for the purpose of expressing an
  opinion on the effectiveness of the company's internal control.
- Evaluate the appropriateness of accounting policies used by the management and the reasonableness of accounting estimates and related disclosures made by the management.
- Conclude on the appropriateness of the management's preparation of the annual accounts being based on the going concern principle and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may raise significant doubt about the company's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the annual accounts or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the company to cease to continue as a going concern.
- Evaluate the overall presentation, structure and contents of the annual accounts, including the disclosures in the notes, and whether the annual accounts reflect the underlying transactions and events in a manner that gives a true and fair view.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in the internal control that we identify during our audit.

### Statement on the management's review

The management is responsible for the management's review.

Our opinion on the annual accounts does not cover the management's review, and we do not express any kind of assurance opinion on the management's review.

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### Independent auditor's report

In connection with our audit of the annual accounts, our responsibility is to read the management's review and in that connection consider whether the management's review is materially inconsistent with the annual accounts or our knowledge obtained during the audit, or whether it otherwise appears to contain material misstatement.

Furthermore, it is our responsibility to consider whether the management's review provides the information required under the Danish Financial Statements Act.

Based on the work we have performed, we believe that the management's review is in accordance with the annual accounts and that it has been prepared in accordance with the requirements of the Danish Financial Statement Acts. We did not find any material misstatement in the management's review.

### Report on the legal and regulatory

### Non-Compliance with the Danish accounting legislation

Contrary to section 12 of the Danish Bookkeeping Act, the Company has kept it's accounting records abroad; consequently, Management may incur liability. However, Management has indicated to us that they are working on a solution which will be in place in 2018.

Hellerup, 21 June 2018

**PricewaterhouseCoopers** 

State Authorised Public Accountants Company reg. no. 33 77 12 31

Jan Boje Andreassen State Authorised Public Accountant

MNE-nr. 2338

# Penneo dokumentnøgle: ZQU85-EY2WX-EB404-KNZCH-61165-N2EVH

### Company data

The company MarkMonitor ApS

Langebrogade 5 1411 København K

Company reg. no.

27 93 08 75

Domicile:

Copenhagen

Financial year:

1 January - 31 December

Board of directors Stephen Paul Hartman

Debra Manthorne Giddings

David James Haenel

Managing Director Debra Manthorne Giddings

Auditors PricewaterhouseCoopers, Statsautoriseret Revisionspartnerselskab

Strandvejen 44

2900 Hellerup

Parent company Camelot UK Bidco Limited

### Management's review

### The principal activities of the company

The company's primary activity consist of developing software as well as supplying digital solutions used in monitoring and protecting video and audio files on the internet. For this, other companies in the Group compensate the company.

### Development in activities and financial matters

The results from ordinary activities after tax are DKK 153 in thousand against DKK 4.716 in thousand last year. The company's equity amounts to DKK 390 in thousand.

The management consider the results satisfactory.

### The expected development

Management expects that the Company will generate a profit next year.

### Events subsequent to the financial year

No evemts have occurred after the balance sheer date to this date which would influence the evaluation of the annual report.

The annual report for MarkMonitor ApS is presented in accordance with those regulations of the Danish Financial Statements Act concerning companies identified as class B enterprises. Furthermore, the company has chosen to comply with some of the rules applying for class C enterprises.

The accounting policies used are unchanged compared to last year, and the annual accounts are presented in Danish kroner (DKK).

### Recognition and measurement in general

Income is recognised in the profit and loss account concurrently with its realisation, including the recognition of value adjustments of financial assets and liabilities. Likewise, all costs, these including depreciation, amortisation, writedown, provisions, and reversals which are due to changes in estimated amounts previously recognised in the profit and loss account are recognised in the profit and loss account.

Assets are recognised in the balance sheet when the company is liable to achieve future, financial benefits and the value of the asset can be measured reliably.

Liabilities are recognised in the balance sheet when the company is liable to lose future, financial benefits and the value of the liability can be measured reliably.

At the first recognition, assets and liabilities are measured at cost. Later, assets and liabilities are measured as described below for each individual accounting item.

Certain fixed asset investments and liabilities are measured at amortised cost, by which method a fixed, effective interest is recognised during the useful life of the asset or the liability. Amortised cost is recognised as the original cost with deduction of any payments and additions/deductions of the accrued amortisation of the difference between cost and nominal amount. In this way capital losses and capital profits are spread over the useful life.

At recognition and measurement, such predictable losses and risks are taken into consideration, which may appear before the annual report is presented, and which concerns matters existing on the balance sheet date.

### Translation of foreign currency

Transactions in foreign currency are translated by using the exchange rate prevailing at the date of the transaction. Differences in the rate of exchange arising between the rate at the date of transaction and the rate at the date of payment are recognised in the profit and loss account as an item under net financials.

Debtors, creditors, and other monetary items in foreign currency are translated by using the closing rate. The difference between the closing rate and the rate at the time of the occurrence or the recognition in the latest annual accounts of the amount owed or the liability is recognised in the profit and loss account under financial income and expenses.

Fixed assets and other non-monetary assets acquired in foreign currency and which are not considered to be investment assets purchased in foreign currencies are measured at the exchange rate on the transaction date.

At recognition of foreign group enterprises which are integrated units, the monetary items are translated by using the closing rate. Non monetary items are translated by using the exchange rate prevailing at the time of acquisition or at the time of the following depreciation or writedown of the asset. The items of the profit and loss account are translated by using the exchange rate prevailing at the date of the transaction. However, items in the profit and loss account deriving from non monetary items are translated by using historical prices.

Currency adjustment of balances with group enterprises abroad that are considered part of the total investment in group enterprises are recognised directly in the equity. Likewise, foreign exchange gains and losses on loans and derived financial instruments for currency hedging independent group enterprises abroad are recognised in the equity.

### The profit and loss account

### **Gross profit**

The gross profit comprises the net turnover, work performed for own purposes and capitalised and external costs.

Gross profit is shown in the annual report in accordance with the Danish Financial Statements Act section 32.

The net turnover is recognised in the profit and loss account if delivery and risk transfer to the buyer have taken place before the end of the year, and if the income can be determined reliably and is expected to be received. The net turnover is recognised exclusive of VAT and taxes and with the deduction of any discounts granted in connection with the sale.

Other external costs comprise costs for sales, advertisement, administration, premises and loss on debtors.

### Staff costs

Staff costs include salaries and wages including holiday allowances, pensions and other costs for social security etc. for staff members. Staff costs are less public reimbursements.

### Depreciation, amortisation and writedown

Depreciation, amortisation and writedown comprise depreciation on, amortisation of and writedown relating to intangible and tangible fixed assets respectively.

### Net financials

Net financials comprise interest, realised and unrealised capital gains and losses concerning financial assets and liabilities, amortisation of financial assets and liabilities, additions and reimbursements under the Danish tax prepayment scheme, etc. Financial income and expenses are recognised in the profit and loss account with the amounts that concerns the financial year.

Dividend from equity investments in group enterprises is recognised in the financial year where the dividend is declared.

### Tax of the results for the year

The tax for the year comprises the current tax for the year and the changes in deferred tax, and it is recognised in the profit and loss account with the share referring to the results for the year and directly in the equity with the share referring to entries directly on the equity.

### The balance sheet

### Tangible fixed assets

Tangible fixed assets are measured at cost with deduction of accrued depreciation and writedown.

The basis of depreciation is cost with deduction of any expected residual value after the end of the useful life of the asset. The amortisation period and the residual value are determined at the acquisition date and reassessed annually. If the residual value exceeds the book value, the amortisation discontinues.

If the amortisation period or the residual value is changed, the effect on amortisation will in the future be recognised as a change in the accounting estimates.

The cost comprises the acquisition cost and costs directly attached to the acquisition until the time when the asset is ready for use.

The cost of a total asset is divided into separate components. These components are depreciated separately, the useful lives of each individual components differing.

Depreciation takes place on a straight line basis and based on an evaluation of the expected useful life:

Other plants, operating assets, fixtures and furniture

3-5 years

Minor assets with an expected useful life of less than 1 year are recognised as costs in the profit and loss account in the year of acquisition.

Profit or loss deriving from the sales of tangible fixed assets is measured as the difference between the sales price reduced by the selling costs and the book value at the time of the sale. Profit or losses are recognised in the profit and loss account as other operating income or other operating expenses.

As regards assets of own production, the cost comprises direct and indirect costs for materials, components, deliveries from subsuppliers, payroll costs, and borrowing costs form specific and general borrowing concerning the construction of each individual asset.

### Leasing contracts

Lease payments on operating leases are recognised on a straight-line basis in the income statement over the term of the lease.

### Financial fixed assets

### Equity investments in group enterprises

Equity investments in group enterprises are measured at cost. In case the recoverable amount is lower than the cost, writedown takes place to this lower value.

### **Debtors**

Debtors are measured at amortised cost which usually corresponds to face value. In order to meet expected losses, writedown takes place at the net realisable value.

### Available funds

Available funds comprise cash at bank and in hand.

### Corporate tax and deferred tax

Current tax receivable and tax liabilities are recognised in the balance sheet at the amount calculated on the basis of the expected taxable income for the year adjusted for tax on previous years' taxable income and prepaid taxes. Tax receivable and tax liabilities are set off to the extent that legal right of set-off exists and if the items are expected to be settled net or simultaneously.

Deferred tax is measured on the basis of all temporary differences in assets and liabilities with a balance sheet focus.

Deferred tax is measured based on the tax rules and tax rates applying under the legislation on the balance sheet date and prevailing when the deferred tax is expected to be released as current tax.

### Liabilities

Other liabilities are measured at amortised cost which usually corresponds to the nominal value.

### Profit and loss account 1 January - 31 December

All amounts in DKK.

Not	e -	2017	2016
	Gross profit	9.824.724	9.592.910
1	Staff costs	-9.121.488	-8.993.207
2	Depreciation and writedown relating to tangible fixed assets	-46.397	-38.630
	Operating profit	656.839	561.073
	Income from equity investments in group enterprises	0	4.613.139
3	Other financial income	4.079	0
4	Other financial costs	-409.177	-410.723
	Results before tax	251.741	4.763.489
5	Tax on ordinary results	-99.103	-47.497
	Results for the year	152.638	4.715.992
	Proposed distribution of the results:		
	Allocated to results brought forward	152.638	4.715.992
	Distribution in total	152.638	4.715.992

### **Balance sheet 31 December**

All amounts in DKK.

Assets	A	SS	e	ts
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	Assets		
Not	e -	2017	2016
	Fixed assets		
6	Other plants, operating assets, and fixtures and furniture	64.137	101.775
	Tangible fixed assets in total	64.137	101.775
7	Equity investments in group enterprises	107.724	107.724
	Financial fixed assets in total	107.724	107.724
	Fixed assets in total	171.861	209.499
	Current assets		
	Amounts owed by group enterprises	3.334.674	3.375.381
8	Deferred tax assets	106.268	143.895
	Other debtors	306	373.154
	Debtors in total	3.441.248	3.892.430
	Available funds	424.488	194.389
	Current assets in total	3.865.736	4.086.819
	Assets in total	4.037.597	4.296.318

4.296.318

4.037.597

### **Balance sheet 31 December**

All amounts in DKK.

	Equity and liabilities		
Note		2017	2016
	Equity		
	Contributed capital	139.005	139.005
9	Results brought forward	251.409	98.772
	Equity in total	390.414	237.777
	Liabilities		
	Bank debts	0	40.917
	Trade creditors	283.467	919.568
	Debt to group enterprises	1.599.408	1.753.296
	Corporate tax	26.980	0
	Other debts	1.737.328	1.344.760
	Short-term liabilities in total	3.647.183	4.058.541
	Liabilities in total	3.647.183	4.058.541

10 Mortgage and securities

Equity and liabilities in total

- 11 Contingencies
- 12 Related parties

### Notes

1. Staff costs  Salaries and wages Pension costs Other costs for social security Other staff costs	8.598.445 5.190 457.442	8.479.285 29.106
Salaries and wages Pension costs Other costs for social security	5.190	
Salaries and wages Pension costs Other costs for social security	5.190	
Pension costs Other costs for social security	5.190	
Other costs for social security		20 106
	457.442	
Other staff costs		310.380
	60.411	174.436
_	9.121.488	8.993.207
Average number of employees	12	13
2. Depreciation and writedown relating to tangible fixed assets		
Depreciation on plants, operating assets, fixtures and furniture	46.397	38.630
	46.397	38.630
3. Other financial income		
Interest, trade debtors	734	0
Exchange differences	3.345	0
	4.079	0
4. Other financial costs		
Other financial costs	409.177	410.723
	409.177	410.723
5. Tax on ordinary results		
Tax on the result for the year	26.980	0
Adjustment for the year of deferred tax	37.627	33.629
Adjustment of tax for previous years	34.496	1.763
Reduction of corporation tax from 23,5% to 22%	0	12.105
	99.103	47.497

### Notes

All amo	unts	1n	)KK	

		31/12 2017	31/12 2016
6.	Other plants, encycting assets, and fiveness and fiveniture		
0.	Other plants, operating assets, and fixtures and furniture	200 (72	00.000
	Cost 1 January 2017	200.672 8.759	82.293
	Additions during the year		118.379
	Cost 31 December 2017	209.431	200.672
	Depreciation and writedown 1 January 2017	-98.897	-60.267
	Depreciation for the year	-46.397	-38.630
	Depreciation and writedown 31 December 2017	-145.294	-98.897
	Book value 31 December 2017	64.137	101.775
7.	Equity investments in group enterprises		
	Acquisition sum, opening balance 1 January 2017	107.724	107.724
	Book value 31 December 2017	107.724	107.724
	The financial highlights for the enterprises according to the lat	est approved ani	nual reports
			Results for the
	Share of ownership	Equity DKK	year DKK
	UAB DtecNet, Lithuania 100 %	874.887	2.011.926
8.	Deferred tax assets		
	Deferred tax assets 1 January 2017	106.268	143.895
		106.268	143.895
	Results brought forward		
9.	Results brought for ward		
9.		98.771	-9.584.122
9.	Results brought forward 1 January 2017 Profit or loss for the year brought forward	98.771 152.638	-9.584.122 4.715.992
9.	Results brought forward 1 January 2017	152.638	4.715.992
9.	Results brought forward 1 January 2017 Profit or loss for the year brought forward Distributed extraordinary dividend adopted during the financial year.	152.638	4.715.992 -6.700.000
9.	Results brought forward 1 January 2017 Profit or loss for the year brought forward Distributed extraordinary dividend adopted during the financial	152.638	4.715.992

### Notes

All amounts in DKK.

### 10. Mortgage and securities

Bank debts is secured by a company charge of DKK 5.000 thousands in the company's unsecured claims, other fixtures and fittings, tools and equipment and intellectual property rights.

### 11. Contingencies

### Contingent liabilities

Rental liabilities

The company has entered a rental contracts with an average annual leasing payment of DKK 723 in thousand. The rental contracts have 15 months left to run, and the total outstanding rental payment is DKK 904 in thousand.

### Liabilities due:

Within 1 year	723
Between 1 and 5 years	181
Total	904

### 12. Related parties

### **Controlling interest**

Camelot UK Bidco Limited Friars House, 160 Blackfriars Road London United Kingdom Majority shareholder

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## PENN30

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"By my signature I confirm all dates and content in this document."

### **David James Haenel**

Bestyrelsesmedlem

On behalf of: Markmonitor ApS

Serial number: david.haenel@markmonitor.com

IP: 24.160.xxx.xxx

2018-06-25 13:42:56Z

0

**Adm. direktør**On behalf of: Markmonitor ApS
Serial number: debra.giddings@clarivate.com

**Debra Manthorne Giddings** 

IP: 209.210.xxx.xxx 2018-06-25 18:18:48Z Debra Dichtungs

### **Debra Manthorne Giddings**

Bestyrelsesmedlem

On behalf of: Markmonitor ApS Serial number: debra.giddings@clarivate.com

IP: 209.210.xxx.xxx 2018-06-25 18:18:48Z Delra Diothings

The frank

**Stephen Paul Hartman** 

**Bestyrelsesformand** 

On behalf of: Markmonitor ApS

Serial number: stephen.hartman@clarivate.com

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2018-06-26 14:17:06Z

Sigh by

### Stephen Paul Hartman

Dirigent

On behalf of: Markmonitor ApS Serial number: stephen.hartman@clarivate.com

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