

Tel.: +45 39 15 52 00 koebenhavn@bdo.dk www.bdo.dk BDO Statsautoriseret revisionsaktieselskab Havneholmen 29 DK-1561 København V CVR no. 20 22 26 70

## **BULLGUARD APS**

# C/O CITCO (DENMARK) APS, NYBROGADE 12, 1203 KØBENHAVN K

**ANNUAL REPORT** 

1 JANUARY - 31 DECEMBER 2023

The Annual Report has been presented and adopted at the Company's Annual General Meeting on 14 June 2024

Veronica Vazquez

The English part of this document is an unofficial translation of the original Danish text, and in case of any discrepancy between the Danish text and the English translation, the Danish text shall prevail.



# CONTENTS

	Page
Company Details	
Company Details	3
Statement and Report	
Management's Statement	4
The Independent Auditor's Report	5-6
Management Commentary	
Management Commentary	7
Financial Statements 1 January - 31 December	
Income Statement	8
Balance Sheet	9
Equity	10
Notes	11
Accounting Policies	12-13



# **COMPANY DETAILS**

Company Bullguard ApS

C/O Citco (Denmark) ApS, Nybrogade 12

1203 Copenhagen K

CVR No.: 27 25 25 67 Established: 8 July 2003 Municipality: Copenhagen

Financial Year: 1 January - 31 December

**Executive Board** Veronica Vazquez

Kara Shantell Jordan

Auditor BDO Statsautoriseret revisionsaktieselskab

Havneholmen 29 1561 Copenhagen V

Bank Citibank Europe plc

1 North Wall Quay

Dublin 1



## MANAGEMENT'S STATEMENT

Today the Executive Board have discussed and approved the Annual Report of Bullguard ApS for the financial year 1 January - 31 December 2023.

The Annual Report is presented in accordance with the Danish Financial Statements Act.

We recommend the Annual Report be approved at the Annual General Meeting.

In our opinion the Financial Statements give a true and fair view of the Company's assets, liabilities and financial position at 31 December 2023 and of the results of the Company's operations for the financial year 1 January - 31 December 2023.

The Management Commentary includes in our opinion a fair presentation of the matters dealt with in the Commentary.

Copenhagen, 14 June 2024

Executive Board

Veronica Vazquez

Kara Shantell Jordan



#### THE INDEPENDENT AUDITOR'S REPORT

# To the Shareholder of Bullguard ApS

#### Conclusion

We have performed an extended review of the Financial Statements of Bullguard ApS for the financial year 1 January - 31 December 2023, which comprise income statement, Balance Sheet, statement of changes in equity and notes, including a summary of significant accounting policies. The Financial Statements are prepared under the Danish Financial Statements Act.

Based on the work performed in our opinion, the Financial Statements give a true and fair view of the Company's financial position at 31 December 2023 and of the results of the Company's operations for the financial year 1 January - 31 December 2023 in accordance with the Danish Financial Statements Act.

#### **Basis for Conclusion**

We conducted our extended review in accordance with the Danish Business Authority's Assurance Standard for Small Enterprises and FSR - Danish Auditors' standard on extended review of Financial Statements prepared in accordance with the Danish Financial Statements Act. Our responsibilities under those standards and requirements are further described in the "Auditor's Responsibilities for the Extended Review of the Financial Statements" section of our report. We are independent of the Company in accordance with the International Ethics Standards Board for Accountants' International Code of Ethics for Professional Accountants (including International Independence Standards) (IESBA Code), together with the ethical requirements that are relevant to our audit of the financial statements in Denmark, and we have fulfilled our other ethical responsibilities in accordance with these requirements and the IESBA Code. We believe that the evidence we have obtained is sufficient and appropriate to provide a basis for our conclusion.

## Management's Responsibilities for the Financial Statements

Management is responsible for the preparation of Financial Statements that give a true and fair view in accordance with the Danish Financial Statements Act, and for such Internal control as Management determines is necessary to enable the preparation of Financial Statements that are free from material misstatement, whether due to fraud or error.

In preparing the Financial Statements, Management is responsible for assessing the Company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting in preparing the Financial Statements unless Management either intends to liquidate the Company or to cease operations, or has no realistic alternative but to do so.

## Auditor's Responsibilities for the Extended Review of the Financial Statements

Our responsibility is to express a conclusion on the Financial Statements. This requires that we plan and perform procedures in order to obtain limited assurance for our conclusion on the Financial Statements and in addition perform specifically required supplementary procedures to obtain further assurance for our conclusion.

An extended review comprises procedures that primarily consist of making inquiries of Management and others within the Company, as appropriate, analytical procedures and the specifically required supplementary procedures as well as evaluation of the evidence obtained.

The procedures performed in an extended review are less than those performed in an audit, and accordingly, we do not express an audit opinion on the Financial Statements.



### THE INDEPENDENT AUDITOR'S REPORT

# Statement on the Management Commentary

Management is responsible for the Management Commentary.

Our conclusion on the Financial Statements does not cover the Management Commentary, and we do not express any form of assurance conclusion thereon.

In connection with our extended review of the Financial Statements, our responsibility is to read the Management Commentary and, in doing so, consider whether the Management Commentary is materially inconsistent with the Financial Statements or our knowledge obtained during the extended review, or otherwise appears to be materially misstated.

Moreover, it is our responsibility to consider whether the Management Commentary provides the information required under the Danish Financial Statements Act.

Based on the work we have performed, we conclude that the Management Commentary is in accordance with the Financial Statements and has been prepared in accordance with the requirements of the Danish Financial Statements Act. We did not identify any material misstatement in the Management Commentary.

Copenhagen, 14 June 2024

BDO Statsautoriseret revisionsaktieselskab CVR no. 20 22 26 70

Per Frost Jensen State Authorised Public Accountant MNE no. mne27740



## MANAGEMENT COMMENTARY

# Principal activities

The company's main activity is to administrate, sell and engage in internet products, which are sold by way of the internet.

# Development in activities and financial and economic position

The profit for the year was DKK ('000) 635 compared to DKK ('000) 2,655 in 2022. Equity was DKK ('000) 1,005 at 31 December 2023. The results are considered satisfactory, and the management expects to maintain the operating profit results during 2024.

# Significant events after the end of the financial year

No events have occurred after the end of the financial year of material importance for the Company's financial position.



# **INCOME STATEMENT 1 JANUARY - 31 DECEMBER**

	Note	<b>2023</b> DKK	<b>2022</b> DKK
GROSS PROFIT		1.495.289	3.736.189
Staff costs	1	-1.013.457	-1.040.038
OPERATING PROFIT		481.832	2.696.151
Other financial income Other financial expenses	2	157.317 -4.591	24.923 -66.448
PROFIT BEFORE TAX		634.558	2.654.626
Tax on profit/loss for the year		0	0
PROFIT FOR THE YEAR		634.558	2.654.626
PROPOSED DISTRIBUTION OF PROFIT			
Proposed dividend for the year		0 634.558	11.800.000 -9.145.374
TOTAL		634.558	2.654.626



# **BALANCE SHEET AT 31 DECEMBER**

ASSETS	Note	<b>2023</b> DKK	<b>2022</b> DKK
Receivables from group enterprises Other receivables		476.966 28.218 <b>505.184</b>	636.923 30.019 <b>666.942</b>
Cash and cash equivalents		1.117.907	11.698.636
CURRENT ASSETS		1.623.091	12.365.578
ASSETS		1.623.091	12.365.578
EQUITY AND LIABILITIES			
Share CapitalRetained profitProposed dividend.		125.000 879.995 0	125.000 245.437 11.800.000
EQUITY		1.004.995	12.170.437
Trade payables		111.313 381.451 125.332 <b>618.096</b>	103.832 0 91.309 <b>195.141</b>
LIABILITIES		618.096	195.141
EQUITY AND LIABILITIES		1.623.091	12.365.578
Contingencies etc.	4		



# EQUITY

	Share Capital	Retained profit	Proposed dividend	Total
Equity at 1 January 2023	125.000	245.437	11.800.000	12.170.437
Proposed profit allocation		634.558	-11.800.000 -	11.165.442
Equity at 31 December 2023	125.000	879.995	0	1.004.995

4



# **NOTES**

	<b>2023</b> DKK	<b>2022</b> DKK	Note
Staff costs Average number of full time employees	1	1	1
Wages and salaries	1.007.149 6.308	1.028.288 11.750	
	1.013.457	1.040.038	
Other financial income	22.725	22.022	2
Group enterprises Other interest income	22.635 134.682	22.922 2.001	
	157.317	24.923	
Other financial expenses			3
Other interest expenses	4.591	66.448	
	4.591	66.448	

Contingencies etc.

The company has a tax loss carryforward, which is not recognized in the balance sheet, as it is not assessed that it can be utilized within a period of 3-5 years. The value of the tax loss amounts to DKK ('000) 24,889 as of 31 December 2023.



#### ACCOUNTING POLICIES

The Annual Report of Bullguard ApS for 2023 has been presented in accordance with the provisions of the Danish Financial Statements Act for enterprises in reporting class B and certain provisions applying to reporting class C.

The Annual Report is prepared consistently with the accounting principles applied last year.

### **INCOME STATEMENT**

#### Net revenue

Net revenue from sale of merchandise and finished goods is recognised in the Income Statement if supply and risk transfer to purchaser has taken place before the end of the year and if the income can be measured reliably and is expected to be received. Net revenue is recognised exclusive of VAT, duties and less discounts related to the sale.

Where products with a high degree of individual adjustments are delivered, recognition in net revenue is made as and when the production progresses, the net revenue being equal to the sales value of the work performed for the year (the production method). This method is applied when the total costs and expenses regarding the contract and the degree of completion at the balance sheet date can be reliably assessed, and it is likely that the financial benefits will flow to the company.

During the prior year, the company entered into a Cost Plus agreement with an internal part of the group where Cost Plus services are accrued so that they cover the period up to the end of the financial year.

Net revenue is recognised exclusive of VAT and less duties and discounts related to the sale.

# Other external expenses

Other external expenses include cost of sales, advertising, administration, buildings, bad debts, operational lease expenses, etc.

### Staff costs

Staff costs comprise wages and salaries, including holiday pay and pensions and other costs for social security etc. for the company's employees. Repayments from public authorities are deducted from staff costs.

### Financial income and expenses

Financial income and expenses include interest income and expenses, realised and unrealised gains and losses arising from investments in financial assets, debt and transactions in foreign currencies, amortisation of financial assets and liabilities as well as charges and allowances under the tax-on-account scheme etc. Financial income and expenses are recognised in the income statement by the amounts that relate to the financial year.

### Tax

The tax for the year, which consists of the current tax for the year and changes in deferred tax, is recognised in the income statement by the portion that may be attributed to the profit for the year, and is recognised directly in the equity by the portion that may be attributed to entries directly to the equity.



### **ACCOUNTING POLICIES**

#### **BALANCE SHEET**

### Receivables

Receivables are measured at amortised cost which usually corresponds to nominal value. The value is reduced by write-down to meet expected losses.

## Tax payable and deferred tax

Current tax liabilities and receivable current tax are recognised in the balance sheet as the calculated tax on the taxable income for the year, adjusted for tax on the taxable income for previous years and taxes paid on account.

Deferred tax is measured on the temporary differences between the carrying amount and the tax value of assets and liabilities.

Deferred tax assets, including the tax value of tax loss carry-forwards, are measured at the expected realisable value of the asset, either by set-off against tax on future earnings or by set-off against deferred tax liabilities within the same legal tax entity.

Deferred tax is measured on the basis of the tax rules and tax rates that under the legislation in force on the balance sheet date would be applicable when the deferred tax is expected to crystallise as current tax. Any changes in the deferred tax resulting from changes in tax rates, are recognised in the income statement, except from items recognised directly in equity.

### Liabilities

Financial liabilities are recognised at the time of borrowing by the amount of proceeds received less borrowing costs. In subsequent periods, the financial liabilities are measured at amortised cost equal to the capitalised value when using the effective interest, the difference between the proceeds and the nominal value being recognised in the income statement over the term of loan.

Liabilities are measured at amortised cost equal to nominal value.

# Foreign currency translation

Transactions in foreign currencies are translated at the rate of exchange on the transaction date. Exchange differences arising between the rate on the transaction date and the rate on the payment date are recognised in the income statement as a financial income or expense.

Receivables, payables and other monetary items in foreign currencies that are not settled on the balance sheet date are translated at the exchange rate on the balance sheet date. The difference between the exchange rate on the balance sheet date and the exchange rate at the time of occurrence of the receivables or payables is recognised in the income statement as financial income or expenses.

Fixed assets acquired in foreign currencies are translated at the rate of exchange on the transaction date.