# ANNUAL BEPORT HUSCOMPAGNIET FM-SØKJÆR ENTREPRISE A/S





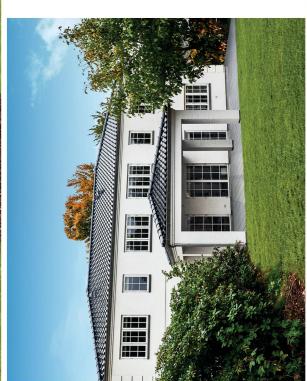
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# HUSCOMPAGNET ATA GLANCE















**WEBSITE VISITS** 

ONE MILLION







LOCATIONS





**5 STARS** TRUSTPILOT.dk

# KEY HIGHLIGHT MESSAGES

# GROUP PERFORMANCE

## KEY MESSAGES







# $^{ m 1}$ Houses sold and EBITDA are defined on page 64

### GERMANY

In 2016, we solidified our

DENMARK

leading position in Denmark and increased our overall

# We continued our strong growth in Germany and increased the number of houses sold in 2016 by 68% compared to 2015. We continue our efforts to establish a significant position in the Northern German housebuilding market.

Our success in Denmark

market share.

rests upon a continued

isfaction, reflected in our 5-star rating from our

2016

2015

2014

2013

2012

focus on customer sat-

customers on Trust Pilot

ouilder of the Year" award for the fifth consecutive

### SWEDEN

We have strengthened our organisation in Sweden and continued to grow our position in the Southern Swedish market. In April 2017, we completed the acquisition of VårgårdaHus, a leading Swedish builder of wood houses.

<sup>&</sup>lt;sup>2</sup> For 2012 and 2013 is prepared in accordance with Danish GAAP, and has not been and winning the "House-restated in accordance with IFBS as adopted by the EU.

## **BUSINESS CASE**

VALUE ADDED



UNCOMPROMISING CUSTOMER FOCUS



HIGHLY SCALABLE AND ASSET-LIGHT OPERATING MODEL



GEOGRAPHICAL DIVERSIFICATION FOCUS



STRONG PERFORMANCE

STANDARDISED PRODUCT PORTFOLIO

STRONG REPUTATION

HOUSEBUILDER OF THE YEAR 2013 – 2017



Procurement of goods and services<sup>1</sup> DKK 2.3bn
 Employees, DKK 203m

■ Lenders² DKK 46m

■ Corporation tax, DKK 32m

■ Profit retained by HusCompagniet, DKK 85m

 $1) \, {\rm This}$  includes production costs, other operating expenses and special items  $2) \, {\rm This}$  includes financial income and expenses

7 HusCompagniet At a glance

lam pleased to report yet another strong year, delivering all-time high results with both satisfactory growth and profit. We continue to expand across markets with more than 50 new colleagues that joined our organisation. We have strengthened the corporate backbone with several key hires, including new Chief Commercial Officer, Head of Germany, Head of Accounting and Head of II.

### ALL-TIME HIGH

2016 was another positive year for Hus-Compagniet where we achieved organic growth across the markets we operate in. We achieved turnover of DKK 2,747 million, which is an increase of DKK 520 million, corresponding to 23% growth compared to 2015. Our EBITDA of DKK 251 million is an increase of 11% compared to 2015.

We achieved growth in the actual number of single-family houses sold across all our markets. In the Danish market, 1,276 new houses sold (2015: 1,238 houses). In Germany, 124 new houses sold (2015: 74 houses). In Sweden, 44 houses were sold (2015: 39 houses). 2016 represents all-time high revenue, EBITDA and numbers of houses sold for HusCompagniet.

### SHOW PARKS

In Denmark, HusCompagniet has established Show Parks and Show Houses across the country. When new potential house buyers visit the parks and houses, they receive a first-hand experience of all the advantages of a new house. Within our eight Show Parks and Show Houses we have more than 60 different variations of new-built houses for our customers to explore. Each house provides a unique experience of the many customi-

sation possibilities offered by an individual house from HusCompagniet. Our trained building advisers are present at our parks and houses during opening hours, ready to guide and support visitors and follow up on potential sales leads.

# CONTINUED FOCUS ON CUSTOMER SATISFACTION

2016 was another year of high customer satisfaction with more than 1,300 satisfied families in new homes. Many of our customers have shared their positive experiences online and in their own network, for the benefit of other families potentially looking for a new home. An example of this is on Trust Pilot, where more than 760 of our customers have reviewed HusCompagniet with an average rating of five stars out of five possible. The high customer satisfaction is also reflected in HusCompagniet receiving the "Housebuilder of the Year" award for the fifth consecutive time.

# **OUR JOURNEY IN SWEDEN**

In April 2017, we expanded our presence in Sweden through the acquisition of VårgårdaHus, headquartered East of Gothenburg, is a leading Swedish single-family wood house builder with an attractive market position, complementary to HusCompagniet. Vångårda-

Hus has approximately 25 sales offices across Sweden, increasing the group's local presence across the entire Swedish market. Together with VångåndaHus, we have a strong platform for continued future growth across Sweden.

# **GROWTH PLANS IN GERMANY**

Since establishment in 2012, HusCompagniet (HausCompagnie) has continued to expand our activities and today we have three offices, located in Flensburg, Neumunster and Hamburg. We continue to work towards achieving our ambition of becoming a significant player in the Northern German market. We are actively investing in our German organisation with a new Head of Germany in place, and we plan to open additional locations in the coming

### DENMARK – BULDING ON A STRONG MARKET POSITION

In 2016, we have increased our market share and solidified our position as the leading Danish house builder. We continue to develop our business in Denmark and the agenda for 2017 is focused on always improving our project execution through the implementation of new, and improvements to existing, process management

### CASE STUDY:

# **INCREASING MARKET CAPACITY**

We see significant potential in continuing to acquire land and the right to build exclusively on land plots. By investing in individual building sites or larger plots, we can begin to develop the sites quickly, consistently and to a high quality standard from the beginning. This strategy enables us to offer our customers sites in attractive locations that are ready for building, without the customer having to wait for building the site to be developed and approved for building.

# THE DIGITAL EXPERIENCE

HusCompagniet is a first mover within innovation in the building industry. The latest we are testing is to offer potential customers the opportunity to tour all of our exhibition houses in Virtual Reality even at home wearing Virtual Reality glasses while sitting comfortably on their sofa. The Virtual Reality option was introduced in Q4 2016.

In 2016, we developed a new app that gives all of our new customers the opportunity to walk around in their new house before it is built. The app was introduced in May 2017. This virtual and digital experience can be combined with a brick-by-brick inspection in one of the eight Show Parks opened in Denmark at the end of 2016. They

base models that we work from to create requirements. We plan to add a feature display a wide range of the more than 100 creativity is infinite. Last year, none of the 1,338 houses delivered were identical. In certain popular areas, new building sites house according to their dreams and comparing house prices in the area with the total cost of purchasing the site and the feature can help to determine the house for each customer. Customers' some of our customers buy sites already the old house and build a new single-family to our Danish website HusCompagniet.dk individual single-family are seldom available for sale, and instead, that gives our customers access to empty buying a new house from HusCompagniet, occupied with older houses. They demolish or occupied building sites for sale. feasibility (see page 9). a customised,

A new feature on **Huscompagniet.dk**, to be launched for test in Q3 2017, will expand the list of available building sites presented to the potential HusCompagniet customer. The feature shows the user all new building sites in a chosen geographical area, and the algorithm also includes sites with old houses for sale. Sites where it is a good financial proposition to demolish the old building and build a brand-new house. The cost of pulling down an old house is often equivalent to the cost of developing a site for building. In metropolitan areas, it is difficult to find new building sites and reusing plots is a way to build new single-family houses. HusCompagniet is the first housebuilder in Denmark to offer its customers the opportunity to systematically identify potential building sites.

By demolishing an old building and erecting a new house, the customer is also able to comply with future energy requirements (BR2015), resulting in lower costs for heating, energy and maintenance. Comparable improvements and savings are almost impossible to achieve when restoring an older house.

"THE NEW FUNCTION IS BASED ON AN ALGORITHM DESIGNED BY HUSCOMPAGNIET. A SEARCH IN THE APP IS UNIQUE COMPARED TO THE SEARCH ENGINES OF OUR COMPETITORS. WE ARE ABLE TO SHOW ALL BUILDING SITES FOR SALE IN A CHOSEN AREA. IN ADDITION, THE SEARCH SHOWS ALL SITES WITH HOUSES THAT COULD POTENTIALLY BE RELEVANT FOR DEMOLITION AND REPLACEMENT WITH A NEW, UPDATED HOUSE FROM HUSCOMPAGNIET."

Mikkel Simonsen, Head of Digital Marketing

### Facts

- . Algorithm that helps customers to find the perfect building site for their new home
  - Project to increase the number of new houses built per year
    - Will go live on HusCompagniet.dk in Q3 2017



The strategic acquisition of Swedish VårgårdaHus will also benefit HusCompagniet on other markets.

### **OUR PEOPLE**

Our people is the foundation for HusCompagniet's continued success and growth. We work continuously to develop our more than 300 employees and ensure they have an in-depth understanding of what is crucial to our customers.

We trust our local employees, whom are the essential contact point to our customers day-to-day. Internal training programmes, such as our HusCompagniet Sales Academy and specialist courses, empower our employees to take further responsibility on a local basis. Our specialists within marketing, sales, design, construction management and administration are all encouraged to cooperate across professional disciplines to deliver the best experience for our customers.

In 2016, we introduced a new financial tool that analyses detailed data on each individual project. This will support our specialists in communicating and cooperating to meet quality, service and financial expectations. HusCompagniet is an informal, non-hierarchical organisation, where personal involvement and motivation are core elements of both our leadership style and working environment. We celebrate together when we are successful and do

our best to learn from our experiences across offices and national borders.

HusCompagniet is committed to the development of our employees at all levels of the organisation. Building our own talent pool is critical to our success. We strive to attract and develop the best talent.

### FINAL WORDS

In conclusion, 2016 was a satisfactory year for HusCompagniet. We have delivered more than 1,300 new homes to our customers, with continued high customer satisfaction, and strong financial results.

Steffen Baungaard

Group CEO

The owl is our mascot.
Customers and their children meet him in our Show Parks around the country.

# OUR BUSINESS MODEL

## **KEY RESOURCES**

HusCompagniet is an asset-light business, with all construction work being performed by our supply chain, so that we have a highly scalable business model

### REPUTATION



PEOPLE



CUSTOMER-FACING ASSETS

We rely on our entrepreneurial spirit to maintain our competitive advantage

> We rely on our customers to act as our ambassadors

We rely on our highly skilled workforce

## SUPPLY CHAIN

FUNDING

KNOW-HOW



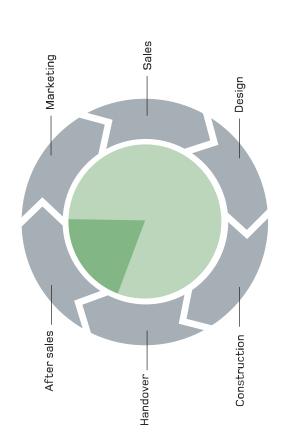
strong track record of close to 20,000 We rely on our know-how proven by a

houses built

We rely on high quality from our suppliers We finance our business through cash flows from our operations and debt

### MODEL

# CUSTOMER-CENTRIC HOUSEBUILDING MODEL



- Land development 15%
- House building 85%

Our business model is illustrated as a circle, because our previous and existing customers act as HusCompagniet's brand ambassadors, and are critical to generating future sales

### OUTCOMES

# SATISFIED CUSTOMERS

By delivering competitively priced houses of high quality, we have been awarded 5 stars on Trustpilot.dk (see page 14)

# FINANCIAL PERFORMANCE

EBITDA DKK 251m (see page 34)

# SKILLED AND SAFE WORKFORCE

By investing in our employees, we ensure safe, healthy, engaged and skilled employees (see page 24)

# **ENVIRONMENTAL IMPACT**

By building energy-efficient houses, we help to reduce CO2 emissions (see page 24)

# INDUSTRY-LEADING WORKING CONDITIONS

We raise the bar in the construction sector by improving working conditions (see page 25)

# **FEEDING THE SUPPLY CHAIN**

We engage a large number of people in our supply chain, and add value to our suppliers (see page 7)

# **JUR BUSINESS MODE**

# **HOW WE EXPRESS OUR MINDSET**























KEY RESOURCES:



we take to marketing is to ensure that what we show our customers is innovative and new as our customers are our ambassadors. It is within the industry. HusCompagniet embraces technological innovation in the way that we face At HusCompagniet, our marketing strategy always derives from a focus on customers, our customers. This is best reflected in our vital for us that our customers have the best experience with HusCompagniet. The approach

For five years in a row HusCompagniet has

been named as "Housebuilder of the Year'

on the independent smiley-portal Anmeld-haandvaerker.dk

the many architectures and materials selections newly launched app that will inspire our customers by enabling them to customise and visualise available (see page 29).

opportunity to take a virtual tour of their dream Another example is the development of Virtual Reality glasses that give our customers the house, in order to become inspired. The customer as the centre of attention is also shown by the

that allows our customers to find the building page 9). Additionally, HusCompagniet was the first to offer customers the option not to pay development of a feature on HusCompagniet.dk location of their dreams; regardless of whether the plot already has a house on it or not (see for the house until the house keys are handed over; exempting and relieving the customers of the potential risk of higher production costs

### KEY RESOURCES:







dream house, we offer the opportunity to see a diverse range of our architectures in our Show

Parks, illustrating the breadth of our offering

and many customisation opportunities

### SALES

potential customers and our organisation is important objective for our sales professionals is to make the customer's dream house a reality by matching it with our architectures (see page usually through our local sales force. The most between The first point-of-contact

16), and the customer's financial budget. To strengthen our skillset and on-board new sales Sales Academy where we train our sales force professionals, we established a HusCompagniet in fulfilling our customer promise. To help our customers with inspiration when selecting their KEY RESOURCES:







predicted themselves. It is part of our culture which means building high quality single-family houses. Our proprietary app (see page 29) gives our customers an overview of the many choices and values that we stick to what we are good at, to be made in the course of the process.

### DESIGN

and it is our designers who help our customers transform their dreams into their dream house visualise these dreams and outline the design of and home. We use 3D tools to help customers HusCompagniet employs first-class designers, their house to the best possible extent.

the best of all these in our five architectural styles (see page 16). Our extensive experience ers with great advice, and to foresee potential 20,000 houses. Our architects have assembled enables our designers to provide the customissues that the customers would not have

Currently, we have designed and built close to















KEY RESOURCES:















Supply chain

struction site every day.

tomers no extra or unjustified costs during the The price is the price. We guarantee our cusprocess. Payment is not due until the customer moves in.

and values of HusCompagniet, all suppliers and

craftsmen are expected to tidy up the con-

our choice of suppliers, in order to ensure the

HusCompagniet can offer the most effective building process in the market by building our single-family houses in just 17 weeks on average.

A clean and tidy construction site is key to ensuring that the craftsmen can always make their way around safely, and get started on their

To ensure that our high expectations of quality are met by our suppliers, the construction struction managers. We are highly selective in highest quality. In accordance with the culture

CONSTRUCTION

phase is managed by our very experienced con-

particular tasks quickly and efficiently.

KEY RESOURCES:





handover, ensuring the customer receives house that fully satisfies his or her wishes.

The construction manager, who has been the

oversights to be remedied by HusCompagniet.

When the house is ready for handover, our customer and HusCompagniet inspect the

HANDOVER

house together, allowing the customer to review the work and identify potential flaws or

point-of-contact to the customer through the housebuilding phase, is always present at the

AFTER SALES

We continue to follow the customer after handover as needed. Since not all issues will be

identified before or at the handover, we are always available to remedy these quickly and

ensure that our customers can fully enjoy their new home.

KEY RESOURCES:

# SHECTURES SHEDTING

Over time HusCompagniet has built close to 20,000 houses. They are all different and every house is carefully customised and tailored to the family's needs. The majority of the houses we build fall into the five architectural styles we call our core product styles.

Our most popular designs are Classic Contemporary or Modern Contemporary, and although styles like Functionalism and the Cottage style are gaining popularity, more than 80% of the houses we delivered in 2016 are Classic or Modern Contemporary.







This classical Danish architecture has been the Danes' favoured building style for the past 40 years, and nothing suggests that this will change any time soon. The large tiled roof is characteristic of the style. It has a significant overhang, protecting the brick walls, doors and win-

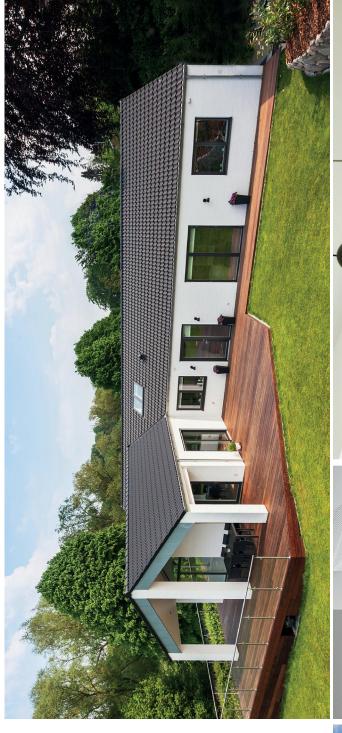
dows. Typically, the roof tiles will be either black or red, while the façade bricks vary in the colours of white, grey, golden, yellow, red and shades of brown. The Classic Contemporary style always has a large terrace, as well as either a carport or a garage for the family can.





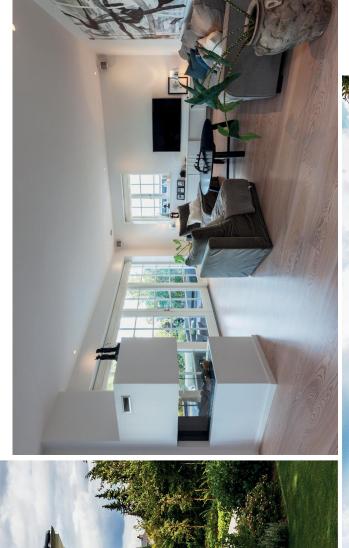
### MODERN CONTEMPORARY

If you dream of combining the feel of your childhood home with modern style, contemporary materials, and thinking out of the box, the "Modern Contemporary" style will provide new opportunities. The Modern Contemporary style offers great and innovative solutions for everyday family challenges, from laundry room to storage. The interior design matches both the children's toys and bright colours, as a contrast to the white walls. The exterior focuses on large surfaces with striking windows, and architectural effects alongside materials such as zinc and wood.











floors, panelled doors and maybe even the occasional high wooden panels in either the with high ceilings and extravagant detailing in a classical architecture inspired by the Often, the façades will be white, the roof black and the villa will have a relatively large you will find white walls, beautiful wooden The Patrician style means distinguished detailing and exclusive materials. The exterior is characterised by an impressive size. number of windows and doors. Indoors, patrician villas of the late 1800s. dining room or hall.





# COTTAGE STYLE

Architectural references to the early 20th century are currently widely popular in both exterior and interior design. The Cottage style is a beautiful example of this, and it is also a style that matches the Danish landscape well.

The original idea behind the cottage style was to promote the appreciation of great craftsmanship in masonry and carpentry. And even though, it has become easier—and cheaper—to build with great detail, this is still the approach today.















Both classic and modern at once this style is growing fast in popularity.
Functionalism is characterised by clean
lines and a sharp profile. Indoors and outdoors. The style is cubic with the flat roofs.

Essential to the style are the cubic sections, allowing for dramatic shifts in the architecture and great options to individualise the size and shape according to your dreams.



# OUR PEOPLE

HUSCOMPAGNIET. WE BELIEVE THAT OUR PEOPLE PLAY A CRITICAL ROLE IN OUR CONTINUED BUSINESS BUYERS. OUR APPROACH REQUIRES OUR EMPLOYEES TO DELIVER A HIGH DEGREE OF SERVICE FROM START TO FINISH. THEY MUST ALSO BE ABLE TO BUILD AND MAINTAIN A CLOSE AND TRUST-BASED SUCCESS. AT HUSCOMPAGNIET, WE OFFER UNIQUE AND INDIVIDUAL SOLUTIONS FOR NEW HOUSE PROFESSIONAL AND CUSTOMER-FOCUSED EMPLOYEES ARE ESSENTIAL TO THE SUCCESS OF ELATIONSHIP WITH THE CUSTOMER.

## WHO ARE OUR PEOPLE

customers. They each understand the role blueprints at a building site and, finally, to agement and administration all cooperate to deliver a seamless experiences for our they play in ensuring that HusCompagniet phase of the process. We strive to ensure in-depth understanding of what is crucial to the customer, as the building of a singlefamily house evolves from a vague idea to Our specialists within marketing, delivers on its customer promise in each that our more than 300 employees have an At HusCompagniet, our people are trained sales, design, building, construction manprofessionals within their fields of expera dream house.

## **OUR PEOPLE CULTURE**

Our culture reflects the customer-focused approach. Part of our Group strategy is to be present wherever our customers wish to build. Our sales offices are found at 16 locations in the three countries in which we operate. We trust our local people to meet local needs and demands. Continuous internal training programmes, such as our Sales Academy and specialist courses, empower our employees to take further responsibility on a local basis. Our employee manual supports the local empowerment strategy, by capturing in writing what we consider to be our code of conduct.

# **EMPLOYEE SATISFACTION**

ensures that HR monitors and takes the and psychosocial working environment ment and motivation are core elements of both our leadership style and working environment. We celebrate together when we are successful and do our best to learn from our experiences across offices and national borders. We offer each employee opportunities to develop their skills and expertise, and to plan their careers sessions. Our APV (Workplace Assessment) chical organisation, where personal involvethrough employee interviews and feedback HusCompagniet is an informal, non-hierarinitiative to resolve any potential physical ssues in due time.

# **DEVELOPMENT AND TRAINING**

HusCompagniet is committed to the development of our employees at all levels of the organisation. Building our own talent pool is critical to our success. We offer both vocational and personal training. Since 2015, we have held our trainee programme for sales and construction management staff. The goal is to create an even better understanding of our products, processes and how to improve the quality and quantity of our deliveries. In 2017, we plan to launch additional tailored training programmes to meet future needs within the entire range of services.

### HEALTH AND SAFETY

The health and safety of our employees is of great importance to us. We conduct and develop our business with respect for the health, safety and welfare of all employees, partners, contractors and customers. We observe all requirements of national laws, rules and regulations, and a health insurance package is included in the insurance and pension programme. We regularly offer first aid courses to all employees and have installed a "Hjertestarter" (AED – Automated External Defibrillator) at many of our locations.

### GENDER EQUALITY

Traditionally, male employees have dominated the building industry — and the pattern is the same for male and female representation within HusCompagniet. We monitor the demographics of our employees and aim to balance the gender composition more in the coming years.



People make us strong, and HusCompagniet's 317 employees are our most important resource.

# CORPORATE SOCIAL RESPONSIBILITY

In order for HusCompagniet to be successful, it is of great importance that our employees and partners act responsibly in every situation. This commitment to responsibility affects the entire organisation, internally and externally. Our choice of strategic partners expresses this commitment: how we build our houses and how we carry out our work in accordance with the law, how we take care of our employees and ensure that our partners take care of their people too; and how we care for the environment and our surroundings.

When we involve ourselves in CSR activities, such as making donations and sponsorships, we make sure that there is a match in terms of fundamental values.

# **CLIMATE AND THE ENVIRONMENT**

As the leading house builder in Northern Europe, we meet all the environmental requirements when conducting our business. Specifically, we comply with applicable BR15 building regulations. The regulations stipulate strict requirements for energy consumption in new buildings, including requirements for better insulation of new houses. HusCompagniet is proactive and ahead of the current BR15, since we today already comply with many of the new energy and environmental requirements

example is the construction of an iHus iHouse), designed in cooperation with is the heating system. HusCompagniet ing and solar panels, besides recycling of excess indoor heating from bathrooms and thermal heating, solar panels and recycling Rockwool. Here, all requirements of BR2020 kitchens. We have seen positive developare fulfilled, resulting in a low-energyconsumption house that meets the standards for the energy-optimised houses of the future. An important element of environmental and climate-friendly houses sound heating, such as geothermal heatment in our customers' selection of geooffers several forms of environmentallyintroduced in the optional BR2020. of heating in 2016. In 2016, HusCompagniet has been environmentally innovative and met current requirements. One concrete example is that the soil removed from building sites is environmentally tested. Our contractors document that they deal with all surplus soil in accordance with current requirements. We install rainwater recycling systems for use in e.g. toilet flush systems. When choosing strategic partners and suppliers, we require that they are committed to complying with current legislation.



# **HUMAN RIGHTS AND ANTI-CORRUPTION**

The policies and processes of Hus-Compagniet comply with the current acts and guidelines for best practice, including such areas as business conduct, equal opportunities and anti-corruption. We expect the same from all of our partners and suppliers. We oppose any discrimination, regardless of age, gender, race, religion, political conviction or other aspects of basic human rights.

# SOCIAL AND EMPLOYEE RELATIONS

HusCompagniet. Each department is equally important and consists of people who are experts within their fields. The best possible experience. Our focus is day. One way to accommodate this is Our employees are the foundation for departments depend on each other and the employees in each department rely on each other to give our customers the to create a healthy workplace where our employees thrive and have the physical and mental energy for their tasks, every action plans and training programmes, and regularly follow up on individual and collective needs. We have seen positive development in our workplace assessments through the APV (Workplace Assessment) process, whereby we explore potential performed in 2016.

our building sites, for the benefit of our suppliers and in line with our keep-it-clean HusCompagniet's many building sites, but the cooperation has also contributed to also includes engaging a large number of which organises all building professionals, HusCompagniet has issued a letter of mindset. This proactive approach not only ensures good working conditions at raising general standards within the construction industry. Our social contribution ships with our suppliers, the relevant trade cooperation with the Danish trade union 3F, intent to improve working conditions at Overall, HusCompagniet has good relationunions and professional organisations. people hired by our suppliers.

### HUSCOMPAGNIET, BÓRNEFONDEN AND THE UN'S 17 SUSTAINABLE DEVELOPMENT GOALS

The aim of the UN's 17 Sustainable Development Goals is to drive the world in a better direction by ending poverty, reducing inequality and tackling climate change. A number of the goals focus on poverty, fighting famine and providing a better life for human beings all over the world through education and healthcare. By incorporating selected development goals in Huscompagniet's CSR strategy, we contribute to the global development in areas that correspond to our core values and business.

Since 2013, HusCompagniet has worked with BØRNEfonden with the ambition to build and create safe conditions for children and their families in an entire village in Benin. We want to help build a better future for families in some of the poorest countries in the world, and building schools, wells, toilet facilities and libraries is a good match for our core culture and business, since our efforts result in the safety and well-being of the local community.

# **BØRNEfonden**

# FOOTPRINT

WHERE WE OPERATE

# GERMANY DENMARK

# 1,276 houses sold (2015: 1,238)

• Flensburg

- EsbjergHaderslev

  - HerningHillerød

- Ringsted

- New offices

acquired during the past 12 months

SWEDEN

- · Gothenburg
- Helsingborg

# VårgårdaHus (acquired offices)

- Allingsås
  - Lyckeby Eksjö

- Gothenburg Falun
- Jönköping Karlsstad
- Lidköping Linköping

- Bromma Stockholm

# STRATEGY, RISK AND GOVERNANCE

HUSCOMPAGNIET IS THE LEADING HOUSE BUILDER OF SINGLE FAMILY HOUSES IN NORTHERN EUROPE

### GROUP STRATEGY

We aim to give customers the best house building experience possible and become HusCompagniet's strategy is to provide supported by a best-in-class delivery model that fulfils our customers demand. nigh-quality houses at affordable prices, their trusted house building throughout the process

the individual local office to the entire in land plots and expand our network for Show Houses and Show Parks. In 2017, we will continue our efforts to share best practices and business procedures from We will continue to invest strategically

leading industry initiatives including the development of Virtual Reality glasses, a site search feature (see page 9) and our We strive to drive innovation as a first mover in the industry, demonstrated by building app (see page 29)

### RISK MANAGEMENT

prices, interest rate changes and GDP External factors that could affect our ment rate, mortgage availability, property growth. To mitigate these factors, Hus-Compagniet diversifies its business by ability to generate revenue include employ-

operating across different markets and acquiring strategic land plots.

product quality and service standards, we focus on the quality of our suppliers and partners, as well as quality inspections of expectations To meet customers' all houses.

Compagniet ensures all buildings are in To mitigate injunies and health risks, Huscompliance with safety regulations.

cost base in local currency to mitigate foreign currency risk. HusCompagniet also cial derivatives to mitigate exposure. We Financial risks include foreign currency, Compagniet keeps local suppliers and has a balance debt structure of fixed and floating interest rates, as well as finanmonitor liquidity on a daily basis and have interest rates, liquidity and credit. Huspolicies in place to mitigate credit risks.

### GOVERNANCE

description of the company's revenue and HusCompagniet's corporate governance in general complies with DVCA's recommendations, except for the recommendation that the annual report must include earnings expectations.

The target ratio of female members on the Board of Directors is 20% in 2020 and at present there are no female members. It is the companys policy to increase the share of the underrepresented gender on other executive levels. Other executive levels of mately 5% female managers, whereas the the Group are represented by approxigroup target is 10%. During 2016, the Group merged HC TopCo A/S, HC NewCo A/S and HusCompagniet A/S, with HusCompagniet A/S

### CASE STUDY:

# ENHANCING COMMUNICATION WITH OUR CUSTOMERS

# THE HUSCOMPAGNIET APP

In May 2017, HusCompagniet launched its new app "HusCompagniet". The app includes a large number of features that make it easier and more fun for new house buyers to get inspired, and to understand the process of building a new house. The app is free for all users, and can be downloaded from both App Store and Google Play.

### "WITH THE APP, HUSCOMPAGNIET AIMS AT AN EVEN HIGHER LEVEL OF CUSTOMER INVOLVEMENT AND SATISFACTION. THIS WILL HELP US TO PERFORM BETTER IN ALL STAGES OF THE CUSTOMER LIFE CYCLE."

Thuri Jested-Rask, CMO

# FROM DREAM TO REALITY

HusCompagniet's app ensures excellent sales and customer service support. It allows customer interaction even before the decision to build is made. When the customer has decided to buy a new house the app furthermore offers a specific set of features to help the customer in the process of choosing architecture, size, building materials and much

The app is the only one of its kind in HusCompagniet's three markets.

## IMPORTANT FEATURES

- View ground plans in 3D
- Try styling your house with different types of roof and brick colour
- Change the size and shape of the house
- Enter the house with virtual reality
- Save favourites



### Key figures

DKK'm	2016	2015	2014	2013*	2012*
Income statement					
Revenue	19	17	20	25	26
Gross profit	2	1	-1	-2	1
Operating profit before depreciation and amortisation (EBITDA)					
before special items	1	0	-4	-2	1
Operating profit (EBIT)	0	-1	-4	-2	1
Financial income	0	0	0	0	0
Profit for the year	0	-1	-3	-1	1
Financial position at 31 December					
Total assets	6	7	7	9	8
Equity	0	0	1	4	5
Cash flow					
Cash flow from operating activities	0	1	0	-1	1
Key figures					
Revenue growth	17%	-17%	-20%	-4%	0%
Gross margin	10%	6%	-5%	-8%	4%
EBITDA margin	4%	-3%	-20%	-8%	4%
Average number of employees	34	36	50	53	45

<sup>\*</sup>The consolidated key figures for 2012 and 2013 is prepared in accordance with Danish GAAP, and has not been restated in accordance with IFRS as adopted by the EU.

### Financial review

Net revenue totalled DKK 19 million for 2016, compared to DKK 17 million in 2015, corresponding to an increase of 12%. The increase in revenue was mainly driven by en increase in the number of sold houses in the Group.

The board of Directors and management consider the financial result for 2016 to be satisfactory.

### OUTLOOK

We expect revenue and profit before tax to increase compared to 2016.

### FINANCIAL STATEMENTS

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### **INCOME STATEMENT**

DKK'000	Note	2016	2015
Revenue	2.1	19.299	16.532
Production costs		-17.274	-15.458
Gross profit		2.025	1.074
Staff cost	2.2	0	0
Other operating income		191	376
Other operating expenses		-1.433	-1.899
Operating profit before depreciation and amortisation (EBITDA)			
before special items		783	-449
Special items		0	0
Operating profit before depreciation and amortisation (EBITDA)			
after special items		783	-449
Depreciation and amortisation	4.1	-1.170	-723
Operating profit (EBIT)		-387	-1.172
Financial income	5.3	0	22
Financial expenses	5.3	-41	-62
Profit before tax		-428	-1.212
Tax on profit	6.1	-103	-281
Profit for the year		-325	-931
Profits attributable to:			
DKK'000	Note	2016	2015
Equity owners of the Company		-325	-931

### STATEMENT OF OTHER COMPREHENSIVE INCOME

DKK'000	Note	2016	2015
Profit for the year		-325	-931
Other comprehensive income, net of tax		0	0
Total comprehensive income for the year		-325	-931
Total comprehensive income attributable to:			
DKK'000	Note	2016	2015
Equity owners of the Company		-325	-931

### **BALANCE SHEET**

DKK'000	Note	2016	2015
Assets			
Non-current assets			
Property, plant and equipment	4.1	3.407	2.643
Total non-current assets		3.407	2.643
O manufacture to			
Current assets		2.407	4 221
Receivables from affiliated companies	/ 1	2.497	4.231
Income tax receivable	6.1	105	0
Cash and cash equivalents		2.602	4 221
Total current assets			4.231 6.874
Total assets		6.009	0.874
Equity and liabilities			
Equity			
Share capital	5.1	500	500
Retained earnings and other reserves		-866	-541
Total equity		-366	-41
Liabilities			
Non-current liabilities			
Deferred tax liability	6.1	98	96
Total non-current liabilities		98	96
Current liabilities		0.440	
Borrowings	5.2	3.469	3.472
Trade and other payables	5.4	101	124
Construction contracts		0	0
Prepayments from customers		0	0
Provisions		0	0
Income tax payable	6.1	0	452
Payables to affiliated companies		483	117
Other liabilities		2.224	2.654
Total current liabilities		6.277	6.819
Total liabilities		6.375	6.915
Total equity and liabilities		6.009	6.874

Reference to off-balance sheet notes: Related parties 6.3, and Contingent liabilities 3.1

### STATEMENT OF CASH FLOWS

DKK'000	Note	2016	2015
Cools flow from a constitute activities			
Cash flow from operating activities		420	1 010
Profit before tax	0.0	-428	-1.212
Changes in working capital	3.2	-453	1.295
Adjustments for non-cash items	6.2	1.211	387
Interest received		0	22
Interest paid		-41	-62
Corporation tax paid		-452	826
Net cash generated from operating activities		-163	1.256
Cash flow from investing activities			
Acquisition of assets recognised as property, plant and equipment		-1.934	-857
Disposal of assets recognised as property, plant and equipment		0	0
Net cash generated from investing activities		-1.934	-857
Cash flow from financing activities			
Proceeds from payables to affiliated companies		2.100	-1.113
Dividend to equity holders		0	0
Net cash generated from financing activities		2.100	-1.113
Total cash flows		3	-714
Cash and cash equivalents at 1 January		-3.472	-2.758
Net foreign currency gains or losses		0	0
Cash and cash equivalents at 31 December		-3.469	-3.472
Cash and cash equivalents			
Cash at bank and on hand		0	0
Short-term bank deposits		0	0
Cash and cash equivalents as at 31 December		0	0
Bank overdrafts		-3.469	-3.472
Net cash and cash equivalents as at 31 December		-3.469	-3.472

### STATEMENT OF CHANGES IN EQUITY

2016					
	Share	Share	Foreign currency	Retained	
DKK'000	capital	premium	translation reserve	earnings	Total
Equity at 1 January	500	0	0	-541	-41
Profit for the period	0	0	0	-325	-325
Other comprehensive income:					
Foreign currency translation differences	0	0	0	0	0
Tax relating to other comprehensive income	0	0	0	0	0
Total other comprehensive income	0	0	0	0	0
Transactions with owners of the Company and other equity transactions:					
Dividends paid	0	0	0	0	0
Total transactions with owners of the Company and other equity transactions	0	0	0	0	0
Equity on 31 December	500	0	0	-866	-366

2015					
	Share	Share	Foreign currency	Retained	
DKK'000	capital	premium	translation reserve	earnings	Total
Equity at 1 <sup>st</sup> January	500	0	0	390	890
Profit for the period	0	0	0	-931	-931
Other comprehensive income:					
Foreign currency translation differences	0	0	0	0	0
Tax relating to other comprehensive income	0	0	0	0	0
Total other comprehensive income	0	0	0	0	0
Transactions with owners of the Company and other equity transactions:					
Capital Injection	0	0	0	0	0
Capital Reduction	0	0	0	0	0
Dividends paid	0	0	0	0	0
Total transactions with owners of the Company and other equity transactions	0	0	0	0	0
Equity on 31 December	500	0	0	-541	-41

Capital management
The primary objective of FM-Søkjær Entreprise A/S's capital management is to ensure that it maintains a strong credit rating and healthy capital ratios in order to support its business and maximize shareholder value.

FM-Søkjær Entreprise A/S manages its capital structure and makes adjustments to it in light of changes in economic conditions. To maintain or adjust the capital structure, FM-Søkjær Entreprise A/S may adjust the dividend payments to shareholders, acquire its own shares or issue new shares.

### SECTION 1: BASIS OF PREPARATION

### Introduction

FM-Søkjær Entreprise A/S A/S is a company incorporated and domiciled in Denmark. The Company is principally engaged in construction and sale of single-family-houses in Denmark.

The following is a summary of the significant accounting policies adopted by FM-Søkjær Entreprise A/S.

General accounting policies applied to the financial statements as a whole are discribed below. Significant accounting policies covering specific accounts are placed in each section to which they relate.

These financial statements for the Company are for the year ended 31 December 2016.

They were approved at the general meeting on 31 May 2017 by chairman Ulrik Thougaard Jensen.

The accounting policies are unchanged from last year.

The following notes are presented in Section 1:

- 1.1 General accounting policies
- 1.2 Introduction to significant estimates and judgements
- 1.3 Application of materiality

### Note 1.1 General accounting policies

### Basis of preparation

The financial statements are prepared in accordance with International Financial Reporting Standards as endorsed by the EU ("IFRS").

The financial statements have been prepared on a historical cost basis, except as noted in the various accounting policies.

These financial statements are expressed in DKK, as this is FM-Søkjær Entreprise A/S's functional and presentation currency. All values are rounded to the nearest thousand DKK '000 where indicated.

### Foreign currency translation

Transactions and balances

Foreign currency transactions are initially recorded at the functional currency rates prevailing at the date of the transaction.

Monetary assets and liabilities denominated in foreign currencies are translated at the functional currency spot rate of exchange ruling at the reporting date.

All differences are recognised in the Income Statement under financial items. Non-monetary items that are measured in terms of historical cost in a foreign currency are translated using the exchange rates as at the dates of the initial transactions.

### Implementation of new or amended standards and interpretations

### Standards issued but not yet effective

The IASB has issued a number of new IFRS standards, amended standards, revised standards and interpretations, which are effective for financial years beginning on or after 1 January 2017, most significantly:

IFRS 9 Financial Instruments, with effective date 1 January 2018. IFRS 9 is part of the IASB's project to replace IAS 39, and the new standard will substantially change the classification of financial assets and measurement of financial instruments and hedging requirements.

IFRS 15 Revenue from contracts with customers, with effective date 1 January 2018. IFRS 15 is part of the convergence project with FASB to replace IAS 18. The new standard will establish a single, comprehensive framework for revenue recognition.

IFRS 16 Leasing, with effective date 1 January 2019. the change in lease accounting requires capitalisation of the majority og the Company's operational lease contracts.

All new or amended standards and interpretations not yet effective are not expected to have any material impact.

### Note 1.2 Introduction to significant estimates and judgements

In preparing the financial statements, management made various judgements, estimates and assumptions concerning future events that affected the application of the Company's accounting policies and the reported amounts of assets, liabilities, income and expenses. Actual results may differ from these estimates.

Estimates and assumptions are reviewed on an ongoing basis and have been prepared taking the financial market situation into consideration, but still ensuring that one-off effects which are not expected to exist in the long term do not affect estimation and determination of these key factors.

Significant estimates and judgements covering specific accounts are placed in each section to which they relate.

Significant estimates and judgements Note
Percentage-of-completion profit recognition 2.5
Guarantee commitments 3.7

## Note 1.3 Application of materiality

The financial statements are a result of processing large numbers of transactions and aggregating those transactions into classes according to their nature or function. When aggregated, the transactions are presented in classes of similar items in the financial statements.

If a line item is not individually material, it is aggregated with other items of a similar nature in the financial statements or in the notes.

The disclosure requirements are substantial in IFRS and the group provides these specific required disclosures unless the information is considered immaterial to the economic decision-making of the readers of the financial statements or not applicable.

## **SECTION 2:**

## Introduction

This section provides information regarding the Company's performance in 2016, including the effects of non-recurring items on EBITDA.

The development of primary costs, staff costs and remuneration, and information about the Company's low exposure towards currency risk on transaction level is also contained in this section.

The following notes are presented in Section 2:

- 2.1 Revenue
- $2.2\ Costs\ including\ staff\ costs\ and\ remuneration$
- 2.3 Financial risk management
- 2.4 Accounting policy

## Note 2.1 Revenue

## Revenue per category

2016

		Total	
DKK'000	Contracted sales	sales	revenue
Sales value houses sold on customers building sites	19.299	0	19.299
Sales value houses sold on own building sites	0	0	0
Sales of land plots	0	0	0
Other revenue	0	0	0
Total	19.299	0	19.299

2015

		lotal	
DKK'000	Contracted sales	sales	revenue
Sales value houses sold on customers building sites	16.532	0	16.532
Sales value houses sold on own building sites	0	0	0
Sales of land plots	0	0	0
Other revenue	0	0	0
Total	16.532	0	16.532

Contracted sales comprises sale of houses constructed on the customers land, or houses sold on own land that are covered by a customer contract before construction is started.

Conversely, non-contracted sales comprise sale of houses constructed on own land to which no customer contract has been entered before construction starts, including sale of show-houses.

## Note 2.2 Costs including staff costs and remuneration

## Staff costs

DKK'000	2016	2015
Wages and salaries	15.354	15.262
Defined contribution plans	1.200	1.214
Other social security costs	224	270
Other staff Costs	404	177
Transfer to Production cost	-17.182	-16.923
Total	0	0
Average number of full-time employees	34	36

Remuneration of key management personnel and Directors

By reference to section 98 b (3), (iii), of the Danish Financial Statements Act, remuneration to management and Board is not disclosed.

In 2015, Diego HC TopCo A/S and FM-Søkjær Entreprise A/S have issued a Management Participation programme (MPP) through which Management and selected key employees have received an opportunity to purchase shares in Diego HC TopCo A/S subject to certain market conditions.

#### Note 2.3 Financial risk management

#### **Currency Risk**

The Group is exposured to currency fluctuations from it's activities in Germany and Sweden. The subsidiaries in the two counties are not affected, as income and costs are denominated in the local functional currency.

Management continuously assesses the significance of the Group's activities denominated in foreign currencies.

Total revenue generated in SEK and EUR for 2016 amounted to 198 million (2015: 156 million). Management considers the Group's exposure to SEK and EUR as insignificant.

## Note 2.4 Accounting policy

#### Revenue

Revenue from sale of completed non-contracted houses is recognised at legal completion and when the significant risks and rewards have been transferred to the buyer, which is on delivery of the house to the customer. Revenue is measured at the fair value of the consideration received or receivable and represents the amounts receivable for the house, net of discounts and VAT.

#### Construction contracts

Sale of contracted houses, when the legal terms of the contract are such that the construction represents the continuous transfer of work in progress to the purchaser, the percentage-of-completion method of revenue recognition is applied. For such contracts, revenue is recognised as work progresses.

Continuous transfer of work in progress is applied when the buyer controls the work in progress, typically when the land plot on which the development takes place is owned by the final customer, and all significant risks and rewards of ownership of the work in progress in its present state are transferred to the buyer as construction progresses, typically, when buyer cannot put the incomplete property back to the Company. In such situations, the percentage of work completed is measured based on the costs.

## **Production costs**

Production costs include direct and indirect costs of raw materials and consumables incurred in generating the revenue for the year.

#### Other operating expenses

Other external expenses include the period's expenses relating to the Company's core activities, including expenses relating to distribution, sale, advertising, administration, premises, bad debts, payments under operating leases, etc.

#### Other operating income

Other operating income includes income from secondary activities such as gains/losses from sale of property, plant and equipment.

#### Staff costs

Staff costs include wages and salaries, including compensated absence and pensions, as well as other social security contributions, etc. made to the Company's employees.

The item is net of refunds made by public authorities.

#### Special items

Special items include significant income and costs of a special nature in terms of the Company's revenue-generating operating activities which cannot be attributed directly to the Company's ordinary operating activities. Such income and costs include costs related to significant restructuring of processes and fundamental structural adjustment, as well as gains or losses arising in this connection, and which are significant.

Special items also include items that by nature are non-recurring, specifically impairment of goodwill, gains and losses on the disposal of activities and transaction cost from a business combinations.

These items are classified separately in the Income Statement, in order to provide a more accurate and transparent view of the Company's recurring operating profit.

## **SECTION 3:**

Introduction

This section provides information regarding the development in the Company's working capital. This includes notes to understand the development in construction contracts and related guarantee commitments.

Information to understand the Company's low exposure towards credit risk is also contained in this section

The following notes are presented in Section 3: commitments and

- 3.1 Guarantee commitments and contingent liabilities
- 3.2 Changes in working capital
- 3.3 Financial risk management
- 3.4 Accounting policy
- 3.5 Significant estimates and judgements

#### Note 3.1 Guarantee commitments and contingent liabilities

#### Contingent liabilities

The company is continiously involved in minor disputes, but nothing significant per 31st December 2016

The Company is jointly taxed with its parent, Diego HC TopCo A/S, which acts as Management Company for the other Danish group entities. The Company is jointly and severally liable with other jointly taxed group entities for payment of income taxes for the income years 2013 and withholding taxes falling due for payment on or after 1 July 2012 in the group of jointly taxed entities.

## Note 3.2 Changes in working capital

DKK'000	2016	2015
(Increase)/Decrease in construction contracts & Inventory	0	1.899
(Increase)/Decrease in trade and other receivables	0	0
Increase in trade and other payables	-453	-604
Total	-453	1.295

## Note 3.3 Financial risk management

#### Credit risk

FM-Søkjær Entreprise A/S is exposed towards customers' inability to meet their financial obligations. To address this risk, the Group obtains a bank guarantee from all customers before construction starts. In contracts where the scope and price is subsequently changed, the bank guarantee is updated, if the change by Management is considered significant.

It is the Company's assessment that the exposure towards credit risk is not significant.

Impairment of receivables amounted to nil in 2016 and 2015.

#### Note 3.4 Accounting policy

#### Inventories

Inventories are measured at the lower of cost and net realisable value.

The cost price of raw materials includes costs of bringing each product to its present location and condition. Cost of raw materials are measured on a first-in/first-out basis.

# Work in progress and finished houses (non-contracted construction)

The cost of work in progress and finished houses (noncontracted), includes costs of direct materials and labour, and a proportion of manufacturing overheads based on the normal operating capacity, but excluding borrowing costs.

Net realisable value is the estimated selling price in the ordinary course of business, less estimated costs of completion and the estimated costs necessary to make the sale.

#### **Provisions**

Provisions differ from other liabilities in that there is a degree of uncertainty concerning when payment will occur or concerning the size of the amount required to settle the provision.

Provisions are recognized in the balance sheet when a legal or informal commitment exists due to an event that has occurred, it is probable that an outflow of resources will be required to settle the commitment and the amount can be estimated reliably.

#### Trade and other receivables

Receivables are measured at amortised cost. Provisions are made for bad debts where there is an objective indication that an individual receivable or a portfolio of receivables has been impaired.

Provisions are made up as the difference between the carrying amount and the present value of the expected cash flows, including the realisable value of any collateral received. The effective interest rate used at the time of initial recognition is used as the discount rate for the individual receivable or portfolio.

Other receivables are deposits on leaseholds. On initial recognition, such financial assets are subsequently measured at amortised cost using the effective interest rate method (EIR) less impairment. The EIR amortisation is included in financial income in the income statement. The losses arising from impairment are recognised in the income statement in financial expenses.

#### Cash and cash equivalents

Cash and cash equivalents comprise cash at banks and on hand and demand deposits.

For the purpose of the financial statement of cash flows, cash and cash equivalents consists of cash and short-term deposits, net of outstanding overdrafts.

#### Note 3.5 Significant estimates and judgements

#### **Guarantee commitments**

Provisions for future costs due to guarantee commitments are recognized at the amount expected to be required to settle the commitment on the balance-sheet date. This estimate is based on calculations, assessments by company management and experiences gained from past transactions.

At year-end, the guarantee provision amounted to DKK 23 million, refer to note # Provisions and contingent liabilities.

## **SECTION 4: INVESTMENTS**

Introduction

In this section the Company's investments are explained. This includes investments in intangible and tangible assets.

The following notes are presented in Section 4:

- 4.1 Property, plant and equipment
- 4.2 Accounting policy

## Note 4.1 Property, plant and equipment

DKK'000	2016	2015
Cost at 1 January	6.752	8.344
Additions from business combinations	0	0
Additions	1.934	1.234
Disposals	-1.496	-2.826
Cost at 31 December	7.190	6.752
Depreciation and impairment 1 January	4.109	6.211
Additions from business combinations	0	0
Depreciation	1.170	724
Disposals	-1.496	-2.826
Depreciation and impairment 31 December	3.783	4.109

## Note 4.2 Accounting policy

## Property, plant and equipment

Land and buildings, plant and machinery and fixtures and fittings, other plant and equipment are measured at cost less accumulated depreciation and impairment losses. Cost comprises the purchase price and costs of materials, components, suppliers, direct wages and salaries and indirect production costs until the date when the asset is available for use.

Depreciation is provided on a straight-line basis over the expected useful lives, which are 3-5 years for operating assets and equipment, and 3-5 for leasehold improvements.

## **SECTION 5: FUNDING AND CAPITAL STRUCTURE**

Introduction

This sections includes information regarding the Company's capital structure, and information on how the activities and investments of the Company is funded.

Information regarding the Company's exposure towards liquidity and interest rate risk is also contained in this section.

The following notes are presented in Section 5:

- 5.1 Equity
- 5.2 Borrowings and non-current liabilities
- 5.3 Financial income and expenses
- 5.4 Financial risk management
- 5.5 Accounting policy

## Note 5.1 Equity

Share capital

		2016		
	Nominal value (DKK'000)	Number of shares	Nominal value (DKK'000)	Number of shares
Share capital at 1 January (issued and fully paid)	500	500	500	500
Additions	0	0	0	0
Share capital at 31 December	500	500	500	500

The company's share capital is nominally DKK 500,000 divided into 500,000 shares of DKK 1 each or multiples hereof.

## Note 5.2 Borrowings and non-current liabilities

## Borrowings

DKK'000	2016	2015
Non-current liabilities	0	0
Current liabilities	3.469	3.472
Total carrying amount	3.469	3.472
Nominal value	3.469	3.472

2016

			Average interest	
DKK'000	Currency	Interest rate	rate	Carrying amount
Bank borrowings	DKK	Floating	3,80%	3.469

2015

			Average interest	
DKK'000	Currency	Interest rate	rate	Carrying amount
Bank borrowings	DKK	Floating	3,90%	3.472

#### Note 5.3 Financial income and expenses

## Financial income and financial expenses

DKK'000	2016	2015
Financial income		_
Interests received from banks*	0	0
Other financial income	0	22
Total financial income	0	22
Financial expenses		
Interest paid to banks*	41	57
Exchange rate losses	0	0
Other financial cost	0	5
Total financial expenses	41	62
Net financials	-41	-40

<sup>\*</sup>Interest income and expenses from financial assets and financial liabilities measured at amortised cost.

## Note 5.4 Financial risk management

FM-Søkjær Entreprise A/S' activities and capital structure is exposes to a variety of financial risks: Market risks (including currency risk, interest rate risk and price risk), credit risk and liquidity risk. Group management oversees the management of these risks in accordance with the Group's risk management policies.

This section includes description of the risks related to liquidity risk and interest rate risk. Please refer to section 2 for description of currency risk, and section 3 for description of credit risk.

### Liquidity risk

FM-Søkjær entreprise A/S does not receive payment until construction is finished and the house is handed over to the client.

Accordingly, the Group needs sufficient credit facilities to fund constructions in progress.

The Group continues monitoring the need of liquidity. At 31 December 2016, the Group has an undrawn credit facility of DKK 200 million to ensure that the Group is able to meet its obligations (2015: DKK 200 million). Management considers the exposure as being low.

The below presented cash flows are non-discounted amounts, on the earliest possible date at which the Group can be required to settle the financial liability. Floating interest payments on bank borrowings have been determined applying a forward curve on the underlying interest rate at the reporting date.

## Contractual maturity analysis of financial liabilities

#### 2016

2010						
	Hedging		Due between 1		Total contractual	
DKK'000	instrument	Due within 1 year	and 5 years	Due after 5 years	cash flows	Carrying amount
Non-derivative financial liabil	ities					
Other payables		101	0	0	101	101
Bank Borrowings		3.469	0	0	3.469	3.460
Other Liabilities		2.224	0	0	2.224	2.224
Total non-derivative financial liab	oilities	5.794	0	0	5.794	867.325
Derivative financial liabilities						
Bank borrowings	IRS	0	0	0	0	0
Bank borrowings	CAP	0	0	0	0	0
Total derivative financial liabilitie	S	0	0	0	0	0
Total financial liabilities	•	5.794	0	0	5.794	867.325

2015	Hedging		Due between 1		Total contractual	
DKK'000	instrument	Due within 1 year	and 5 years	Due after 5 years	cash flows	Carrying amount
Non-derivative financial liabilities						
Other payables		124	0	0	124	124
Bank Borrowings		3.472	0	0	3.472	3.472
Other Liabilities		2.654	0	0	2.654	2.654
Total non-derivative financial liabilities		6.250	0	0	6.250	902.778

#### Derivative financial liabilities

Bank borrowings	IRS	0	0	0	0	0
Bank borrowings	CAP	0	0	0	0	0
Total derivative financial liabilitie	S	0	0	0	0	0
Total financial liabilities		6.250	0	0	6.250	902.778

The presented cash flows are non-discounted amounts, on the earliest possible date at which the group can be required to settle the financial liability. Floating interest payments on bank borrowings have been determined applying a forward curve on the underlying interest rate at the reporting date.

#### Interest rate risk

FM-Søkjær Entreprise A/S is exposed to fluctuations in market interest rates primarily related to the Group's long-term loan with floating rates.

## Categories of financial assets and financial liabilities

DKK'000	2016	2015
Loans and receivables	0	0
Financial liabilities measured at amortised cost	5.794	6.250
Derivatives, financial liabilities	0	0

#### Note 5.5 Accounting policy

#### Borrowings

#### Equity

#### Dividends

The expected dividend payment for the year is disclosed as a separate item in equity. Proposed dividends are recognized as a liability at the date they are adopted by the annual general meeting (declaration date).

#### Share premium reserve

The share premium reserve represents positive differences between the nominal share capital and the amount paid by shareholders for newly issued shares. The reserve is a distributable reserve.

#### Foreign currency translation reserve

The reserve comprises currency translation adjustments arising on the translation of financial statements of foreign subsidiaries from their functional currencies into the presentation currency used by FM-Søkjær Entreprise A/S .

#### Financial income and expenses

Financial income and expenses comprise interest income and expenses, cost of permanent loan facilities, gains and losses on securities, receivables, payables and transactions denominated in foreign currencies, amortisation of financial assets and liabilities, etc.

#### Financial assets

Financial assets are classified as loans and receivables. The Company determines the classification of its financial assets at initial recognition. All financial assets are recognised initially at fair value plus, in the case of assets not at fair value through profit or loss, directly attributable transaction costs.

#### Financial liabilities

All financial liabilities are recognised initially at fair value and, in the case of loans and borrowings, carried at amortised cost. This includes directly attributable transaction costs.

The Company's financial liabilities comprise other payables, which primarily consist of staff-related costs not due for payment.

#### Derivative financial instruments

The Company uses derivative financial instruments, such as interest rate swaps to hedge its interest rate risk. Such derivatives are initially recognised at fair value on the date on which a derivative contract is entered into, and are subsequently remeasured at fair value. Derivatives are carried as financial assets when the fair value is positive and as financial liabilities when the fair value is negative.

Any gains or losses arising from changes in the fair value are taken directly to the Income Statement, except for the effective portion of cash flow hedges, which is recognised in Other Comprehensive Income and later reclassified to profit or loss when the hedge item affects the Income Statement.

#### Fair value measurement

The Company measured financial instruments such as derivatives at fair value at each balance sheet date.

The Company uses valuation techniques that are appropriate in the circumstances and for which sufficient data are available to measure fair value, maximising the use of relevant observable inputs and minimising the use of unobservable inputs.

The fair value of interest rate swaps are determined using quoted forward interest rates at the balance sheet date and can be categorized as level 2 (observable inputs) in the fair value hierarchy.

## **SECTION 6: OTHER DISCLOSURES**

Introduction

This section includes other disclosures required by IFRS or additional disclosures required by the Danish Companies Act, but which are not relevant for the understanding of section 2-5

The following notes are presented in Section 6:

- 6.1 Tax
- 6.2 Other non-cash items
- 6.3 Related parties
- 6.4 Auditor's fee
- 6.5 Events after the balance sheet date
- 6.6 Definitions
- 6.7 Accounting policy

## Note 6.1 Tax

#### Current tax

Current tax		
DKK'000	2016	2015
Income tax	-105	52
Movement in deferred tax	2	-333
Adjustment relating to previous years	0	0
Income taxes in the income statement	-103	-281
Profit before tax	-428	-1.212
Tax rate, Denmark	22,00%	23,50%
Tax at the applicable rate	-94	-285
Non-taxable income	-9	-19
Expenses not deductible for tax purposes	0	0
Adjustments relating to prior years	0	0
Effect of change in tax rate	0	23
Other	0	0
Tax expense for the year	-103	-281
Effective tax rate, %	24,10%	23,20%

## Note 6.1 Tax (continued)

## Deferred tax

DKK'000	2016	2015
Deferred tax at 1 January	96	429
Recognised in profit or loss	2	-333
Exchange differences	0	0
Deferred tax at 31 December	98	96

Deferred tax is presented in the statement of financial position as follows:

	Defe	Deferred tax asset Deferred tax		tax liability
DKK'000	2016	2015	2016	2015
Intangible assets	0	0	0	0
Tangible assets	0	0	98	96
Construction contracts	0	0	0	0
Other payables	0	0	0	0
Tax loss carried forward	0	0	0	0
Deferred tax	0	0	98	96

## Corporation tax payable

DKK'000	2016	2015
Corporation tax payable at 1 January	452	-426
Adjustment of corporation tax at 1 January , from deferred tax	0	0
Current tax including jointly taxed subsidiaries	-105	52
Corporation tax paid during the year	0	826
Adjustment relating to prior years	-452	0
Corporation tax payable at 31 December	-105	452

## Note 6.2 Other non-cash items

DKK'000	2016	2015
Gains/(Losses) from sale of property, plant and equipment	0	-376
Depreciation of property, plant and equipment	1.170	723
Movements in provisions recognised in the income statement	0	0
Non-cash financial items	41	40
Other non-cash items	1.211	387

## Note 6.3 Related parties

The ultimate Parent

The ultimate Parent of the Group is EQT's foundation VI. There were no transactions between the company and the ultimate company

#### Other related Parties

		Country of
Name		incorporation
HusCompagniet Midt- og Nordjylland A/S		Denmark
HusCompagniet Sjælland A/S		Denmark
HusCompagniet Fyn A/S		Denmark
HusCompagniet Sønderjylland A/S		Denmark
Svenska HusCompagniet AB		Sweden
Die Haus-Compagnie Gmbh		Germany
HusCompagniet A/S		Denmark
LejlighedsCompagniet A/S		Denmark
Diego HC A/S		Denmark
Diego HC TopCo A/S		Denmark
FM-Søkjær Entreprise A/S was engaged in the below related parties transactions:		
DKK'000	2016	2015
Acquisition of services (Management fee and allocted cost) from parent company	300	300
Purchase of goods and services from affiliated companies	19.299	16.532
Total	19.599	16.832

Transactions with key management personnel

 $Transactions\ with\ key\ management\ personnel\ include\ transactions\ with\ companies\ controlled\ by\ the\ key\ management\ personnel.$ 

No direct payroll costs have been paid to key management personnel, but indirectly in the form of management fees for executive management services.

## Note 6.4 Auditor's fee

Fees to auditors

DKK'000	2016	2015
Audit Service	44	43
Tax advice services	0	0
Other non-audit services	0	0
Total	44	43

## Note 6.5 Events after the balance sheet date

No significant events have occurred since the Balance Sheet date

#### Note 6.6 Definitions

EBITDA before special items (EBITDA)

Operating profit excluding amortisation and depreciation and special items.

Operating profit (EBITDA) before special items Operating profit before special items.

Gross margin Gross profit x 100 / Revenue

EBITDA margin
EBITDA before special items x 100 / Revenue

#### Financial ratios

Financial ratios are calculated in accordance with the Danish Finance Society's guidelines on the calculation of financial ratios "Recommendations and Financial Ratios 2015".

The financial ratios stated in the survey of financial highlights have been calculated as follows.

## Note 6.7 Accounting policy

#### Current income tax

The parent company is jointly taxed with all Danish subsidiaries. The current Danish corporation tax is allocated between the jointly taxed companies in proportion to their taxable income. The jointly taxed companies are taxed under the on-account tax scheme.

Tax for the year comprises current tax and changes in deferred tax for the year. The tax expense relating to the profit (loss) for the year is recognized in the income statement, and the tax expense relating to amounts recognized in other comprehensive income is recognized in other comprehensive income.

Current tax payable is recognized in current liabilities and deferred tax is recognized in non-current liabilities. Tax receivable is recognized in current assets and deferred tax assets are recognized in non-current assets.

#### Deferred tax

Current tax payable and receivable is recognised in the balance sheet as tax computed on the taxable income for the period, adjusted for tax on the taxable income of prior periods and for tax paid on account.

Deferred tax is measured using the balance sheet liability method on all temporary differences between the carrying amount and the tax value of assets and liabilities. Where alternative tax rules can be applied to determine the tax base, deferred tax is measured based on the planned use of the asset or settlement of the liability, respectively.

Deferred tax assets, including the tax value of tax loss carry-forwards, are measured at the expected value of their utilisation; either as a set-off against tax on future income or as a set-off against deferred tax liabilities in the same legal tax entity. Any deferred net assets are measured at net realisable values.

Deferred tax is measured according to the tax rules and at the tax rates applicable at the balance sheet date when the deferred tax is expected to crystallise as current tax. Changes in deferred tax due to changes in the tax rate are recognised in the income statement.

### Operating leases

The determination of whether an arrangement is, or contains, a lease is based on the substance of the arrangement at the inception date, whether fulfilment of the arrangement is dependent on the use of a specific asset or assets or the arrangement conveys a right to use the asset, even if that right is not explicitly specified in an arrangement.

Operating lease payments are recognised as an operating expense in the income statement on a straight-line basis over the lease term.

# Statement by the Board of Directors and the Executive Board

The Board of Directors and the Executive Board have today discussed and approved the annual report of FM-Søkjær entreprise A/S for the financial year 1 January – 31 December 2016.

The annual report has been prepared in accordance with the International Financial Reporting Standards as adopted by the EU and additional disclosure requirements in the Danish Financial Statements Act.

It is our opinion that the financial statements give a true and fair view of the Company's financial position at 31 December 2016 and of the results of the Company's operations and cash flows for the financial year 1 January – 31 December 2016.

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· · · · · · · · · · · · · · · · · · ·	Management's review gives a fair reuler all all all all all all all all all al		e Company's operations
We recommend that the annual	ual report be approved at the annu	al general meeting.	
Horsens, 31 May 2017 Executive Board:			
Martin Ravn-Nielsen CEO Board of Directors:			
Steffen Martin Baungaard Chairman	Mads Munkholt Ditlevsen	Søren Haugaard	

Morten Chrone

## Independent auditor's report

To the shareholders of FM-Søkjær entreprise A/S

#### Opinion

We have audited the consolidated financial statements and the parent company financial statements of FM-Søkjær entreprise A/S for the financial year 1 January – 31 December 2016, comprising an income statement, balance sheet, statement of changes in equity and notes, including accounting policies for the Group as well as for the Parent Company, and a consolidated statement of comprehensive income and a consolidated cash flow statement. The consolidated financial statements and the parent company financial statements are prepared in accordance with International Financial Reporting Standards as adopted by the EU and additional requirements of the Danish Finacial Statements Act.

In our opinion, the consolidated financial statements and the parent company financial statements give a true and fair view of the financial position of the Group and the Parent Company at 31 December 2016 and of the results of the Group's and the Parent Company's operations and cash flows for the financial year 1 January – 31 December 2016 in accordance with International Financial Reporting Standards as adopted by the EU and additional requirements of the Danish Financial Statements Act.

#### Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (ISAs) and additional requirements applicable in Denmark. Our responsibilities under those standards and requirements are further described in the "Auditor's responsibilities for the audit of the consolidated financial statements and the parent company financial statements" section of our report. As required by the International Ethics Standards Board for Accountants' Code of Ethics for Professional Accountants (IESBA Code) and additional requirements applicable in Denmark, we are independent of the Group, and we have fulfilled our other ethical responsibilities in accordance with these rules and requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Statement on the Management's review Management is responsible for the Management's review.

Our opinion on the consol+C2idated financial statements and the parent company financial statements does not cover the Management's review, and we do not express any assurance conclusion thereon.

In connection with our audit of the consolidated financial statements and the parent company financial statements, our responsibility is to read the Management's review and, in doing so, consider whether the Management's review is materially inconsistent with the consolidated financial statements or the parent company financial statements, or our knowledge obtained during the audit, or otherwise appears to be materially misstated.

Moreover, it is our responsibility to consider whether the Management's review provides the information required under the Danish Financial Statements Act.

Based on our procedures, we concluded that the Management's review is in accordance with the consolidated financial statements and the parent company financial statements and has been prepared in accordance with the requirements of the Danish Financial Statements Act. We did not identify any material misstatement of the Management's review.

Management's responsibilities for the consolidated financial statements and the parent company financial statements
Management is responsible for the preparation of consolidated financial statements and the parent company financial statements that
give a true and fair view in accordance with International Financial Reporting Standards as adopted by the EU and additional
requirements of the Danish Financial Statements Act.

Moreover, Management is responsible for such internal control as Management determines is necessary to enable the preparation of consolidated financial statements and parent company financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the consolidated financial statements and the parent company financial statements, Management is responsible for assessing the Group's and the Parent Company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting in preparing the consolidated financial statements and the parent company financial statements unless Management either intends to liquidate the Group or the Parent Company or to cease operations, or has no realistic alternative but to do so.

Auditor's responsibilities for the audit of the consolidated financial statements and the parent company financial statements Our objectives are to obtain reasonable assurance about whether the consolidated financial statements and the parent company financial statements are free from material misstatement, whether due to fraud or error, and to issue an auditor's+C2 report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs and additional requirements applicable in Denmark will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these consolidated financial statements and parent company financial statements.

As part of an audit conducted in accordance with ISAs and additional requirements applicable in Denmark, we exercise professional judgement and maintain an attitude of professional scepticism throughout the audit. We also:

- ▶ Identify and assess the risk of material misstatement of the consolidated financial statements and the parent company financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations or the override of internal control.
- ▶ Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Group's and the Parent Company's internal control.
- ▶ Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by Management.
- Conclude on the appropriateness of Management's use of the going concern basis of accounting in preparing the consolidated financial statements and the parent company financial statements and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Group's and the Parent Company's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the consolidated financial statements and the parent company financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusion is based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may imply that the Group and the Parent Company to cease to continue as a going concern.
- Evaluate the overall presentation, structure and contents of the consolidated financial statements and the parent company financial statements, including the note disclosures, and whether the consolidated financial statements and the parent company financial statements represent the underlying transactions and events in a manner that gives a true and fair view.
- ▶ Obtain sufficient and appropriate audit evidence regarding the financial information of the entities or business activities within the Group to express an opinion on the consolidated financial statements. We are responsible for the direction, supervision and performance of the group audit. We remain solely responsible for our audit opinion.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

Copenhagen, 31 May 2017

Ernst & Young

Godkendt Revisionspartnerselskab

Torben Bender State Authorised

Public Accountant

Steen Skorstengaard

State Authorised

**Public Accountant**