



## IMG Gaming Data ApS

c/o GTS Nordic, Kalkbrænderiløbskaj 6  
2100 Copenhagen  
CVR No. 26519837

## Annual report 2023

The Annual General Meeting adopted the annual report on 24.06.2024

---

**Mike Lyddon**

Chairman of the General Meeting

# Contents

Entity details	2
Statement by Management	3
Independent auditor's report	4
Management commentary	7
Income statement for 2023	8
Balance sheet at 31.12.2023	9
Statement of changes in equity for 2023	11
Notes	12
Accounting policies	13

# Entity details

## Entity

IMG Gaming Data ApS

c/o GTS Nordic, Kalkbrænderiløbskaj 6

2100 Copenhagen

Business Registration No.: 26519837

Date of foundation: 21.02.2002

Registered office: Copenhagen

Financial year: 01.01.2023 - 31.12.2023

## Board of Directors

Mike Lyddon

Desmond Frederick Richard Longe

Max Alastair John Wright

## Executive Board

Desmond Frederick Richard Longe

## Auditors

Deloitte Statsautoriseret Revisionspartnerselskab

Weidekampsgade 6

2300 Copenhagen S

# Statement by Management

The Board of Directors and the Executive Board have today considered and approved the annual report of IMG Gaming Data ApS for the financial year 01.01.2023 - 31.12.2023.

The annual report is presented in accordance with the Danish Financial Statements Act.

In our opinion, the financial statements give a true and fair view of the Entity's financial position at 31.12.2023 and of the results of its operations for the financial year 01.01.2023 - 31.12.2023.

We believe that the management commentary contains a fair review of the affairs and conditions referred to therein.

We recommend the annual report for adoption at the Annual General Meeting.

Copenhagen, 24.06.2024

## Executive Board

**Desmond Frederick Richard Longe**

## Board of Directors

**Mike Lyddon**

**Desmond Frederick Richard Longe**

**Max Alastair John Wright**

# Independent auditor's report

## To the shareholder of IMG Gaming Data ApS

### Report on the audit of the financial statements

#### Opinion

We have audited the financial statements of IMG Gaming Data ApS for the financial year 01.01.2023 - 31.12.2023, which comprise the income statement, balance sheet, statement of changes in equity and notes, including a summary of significant accounting policies. The financial statements are prepared in accordance with the Danish Financial Statements Act.

In our opinion, the financial statements give a true and fair view of the Entity's financial position at 31.12.2023 and of the results of its operations for the financial year 01.01.2023 - 31.12.2023 in accordance with the Danish Financial Statements Act.

#### Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (ISAs) and additional requirements applicable in Denmark. Our responsibilities under those standards and requirements are further described in the "Auditor's responsibilities for the audit of the financial statements" section of this auditor's report. We are independent of the Entity in accordance with the International Ethics Standards Board for Accountants' International Code of Ethics for Professional Accountants (IESBA Code) and the additional ethical requirements applicable in Denmark, and we have fulfilled our other ethical responsibilities in accordance with these requirements and the IESBA Code. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

#### Management's responsibilities for the financial statements

Management is responsible for the preparation of financial statements that give a true and fair view in accordance with the Danish Financial Statements Act, and for such internal control as Management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, Management is responsible for assessing the Entity's ability to continue as a going concern, for disclosing, as applicable, matters related to going concern, and for using the going concern basis of accounting in preparing the financial statements unless Management either intends to liquidate the Entity or to cease operations, or has no realistic alternative but to do so.

#### Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs and the additional requirements applicable in Denmark will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

As part of an audit conducted in accordance with ISAs and the additional requirements applicable in Denmark,

we exercise professional judgement and maintain professional scepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Entity's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by Management.
- Conclude on the appropriateness of Management's use of the going concern basis of accounting in preparing the financial statements, and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Entity's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Entity to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures in the notes, and whether the financial statements represent the underlying transactions and events in a manner that gives a true and fair view.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

#### **Statement on the management commentary**

Management is responsible for the management commentary.

Our opinion on the financial statements does not cover the management commentary, and we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the management commentary and, in doing so, consider whether the management commentary is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated.

Moreover, it is our responsibility to consider whether the management commentary provides the information required under the Danish Financial Statements Act.

Based on the work we have performed, we conclude that the management commentary is in accordance with the financial statements and has been prepared in accordance with the requirements in the relevant law and regulations. We did not identify any material misstatement of the management commentary.

## **Report on other legal and regulatory requirements and other reporting responsibilities**

### **Violation of company law and similar legislation**

Management has not complied with its obligation under the Companies act to create and maintain records and protocols etc for meetings held in 2023. Consequently management can be held liable.

Copenhagen, 24.06.2024

### **Deloitte**

Statsautoriseret Revisionspartnerselskab

CVR No. 33963556

### **Flemming Larsen**

State Authorised Public Accountant

Identification No (MNE) mne27790

# Management commentary

## Primary activities

Effective 1 January 2017, all contract customer, and vendors have been transferred (or were negotiated by IMG data Ltd.). Consequently effective 1 January 2017, the activity in IMG Gaming Data Ltd. is limited to financial activity.

Effective 1 January 2017 the Company is corporate tax liable in United Kingdom.

## Development in activities and finances

Profit of the year amounts to USD 609 k. At 31 December 2023, equity amounts to USD 10,257 k.

## Events after the balance sheet date

No events have occurred after the balance sheet date to this date, which would influence the evaluation of this annual report.



# Income statement for 2023

	Notes	2023 USD	2022 USD
<b>Gross profit/loss</b>		<b>(22,453)</b>	<b>(18,982)</b>
Other financial income	1	819,500	268,864
Other financial expenses	2	(759)	(148,011)
<b>Profit/loss before tax</b>		<b>796,288</b>	<b>101,871</b>
Tax on profit/loss for the year	3	(187,287)	(19,356)
<b>Profit/loss for the year</b>		<b>609,001</b>	<b>82,515</b>
<b>Proposed distribution of profit and loss</b>			
Retained earnings		609,001	82,515
<b>Proposed distribution of profit and loss</b>		<b>609,001</b>	<b>82,515</b>

# Balance sheet at 31.12.2023

## Assets

	Notes	2023 USD	2022 USD
Receivables from group enterprises		10,901,337	10,081,528
Other receivables		336	826
<b>Receivables</b>		<b>10,901,673</b>	<b>10,082,354</b>
<b>Cash</b>		<b>1,736</b>	<b>24,242</b>
<b>Current assets</b>		<b>10,903,409</b>	<b>10,106,596</b>
<b>Assets</b>		<b>10,903,409</b>	<b>10,106,596</b>

**Equity and liabilities**

	<b>Notes</b>	<b>2023 USD</b>	<b>2022 USD</b>
Contributed capital		21,813	21,813
Retained earnings		10,235,601	9,626,600
<b>Equity</b>		<b>10,257,414</b>	<b>9,648,413</b>
Bank loans		0	5,152
Payables to group enterprises		624,296	436,144
Other payables	4	21,699	16,887
<b>Current liabilities other than provisions</b>		<b>645,995</b>	<b>458,183</b>
<b>Liabilities other than provisions</b>		<b>645,995</b>	<b>458,183</b>
<b>Equity and liabilities</b>		<b>10,903,409</b>	<b>10,106,596</b>
Employees	5		
Transactions with related parties	6		
Group relations	7		

# Statement of changes in equity for 2023

	Contributed capital USD	Retained earnings USD	Total USD
Equity beginning of year	21,813	9,626,600	9,648,413
Profit/loss for the year	0	609,001	609,001
<b>Equity end of year</b>	<b>21,813</b>	<b>10,235,601</b>	<b>10,257,414</b>

# Notes

## 1 Other financial income

	<b>2023</b>	<b>2022</b>
	<b>USD</b>	<b>USD</b>
Financial income from group enterprises	721,357	268,837
Other interest income	107	27
Exchange rate adjustments	98,036	0
	<b>819,500</b>	<b>268,864</b>

## 2 Other financial expenses

	<b>2023</b>	<b>2022</b>
	<b>USD</b>	<b>USD</b>
Exchange rate adjustments	0	147,228
Other financial expenses	759	783
	<b>759</b>	<b>148,011</b>

## 3 Tax on profit/loss for the year

	<b>2023</b>	<b>2022</b>
	<b>USD</b>	<b>USD</b>
Current tax	187,287	19,356
	<b>187,287</b>	<b>19,356</b>

## 4 Other payables

	<b>2023</b>	<b>2022</b>
	<b>USD</b>	<b>USD</b>
Other costs payable	21,699	16,887
	<b>21,699</b>	<b>16,887</b>

## 5 Employees

The Entity has no employees other than the Executive Board. The Executive Officer has not received any remuneration.

## 6 Transactions with related parties

No transactions with related parties were made in FY2023 that were not made on an arm's length basis

## 7 Group relations

Name and registered office of the Parent preparing consolidated financial statements for the smallest group: Endeavor Group Holdings, Inc (doing business as Endeavor) (formerly WME Entertainment Parent, LLC), a company formed and located in the United States of America. Endeavor Group Holdings, Inc is the ultimate parent company and controlling party. The parent undertaking's registered address is Corporation Service Company, 251 Little Falls Drive, Wilmington, DE, 19808.

# Accounting policies

## Reporting class

This annual report has been presented in accordance with the provisions of the Danish Financial Statements Act governing reporting class B enterprises with addition of a few provisions for reporting class C.

The accounting policies applied to these financial statements are consistent with those applied last year.

The annual report is presented in USD.

## Recognition and measurement

Assets are recognised in the balance sheet when it is probable as a result of a prior event that future economic benefits will flow to the Entity, and the value of the asset can be measured reliably.

Liabilities are recognised in the balance sheet when the Entity has a legal or constructive obligation as a result of a prior event, and it is probable that future economic benefits will flow out of the Entity, and the value of the liability can be measured reliably.

On initial recognition, assets and liabilities are measured at cost. Measurement subsequent to initial recognition is effected as described below for each financial statement item.

Anticipated risks and losses that arise before the time of presentation of the annual report and that confirm or invalidate affairs and conditions existing at the balance sheet date are considered at recognition and measurement.

Income is recognised in the income statement when earned, whereas costs are recognised by the amounts attributable to this financial year.

## Income statement

### Gross profit or loss

Gross profit or loss comprises revenue, other operating income and external expenses.

### Other external expenses

Other external expenses include expenses relating to the Entity's ordinary activities, including expenses for marketing costs etc. This item also includes writedowns of receivables recognised in current assets.

### Other financial income

Other financial income comprises dividends etc received on other investments, interest income, including interest income on receivables from group enterprises, net capital gains on transactions in foreign currencies.

### Other financial expenses

Other financial expenses comprise interest expenses, including interest expenses on payables to group enterprises, net capital losses on transactions in foreign currencies.

**Tax on profit/loss for the year**

Tax for the year, which consists of current tax for the year and changes in deferred tax, is recognised in the income statement by the portion attributable to the profit for the year and recognised directly in equity by the portion attributable to entries directly in equity.

**Balance sheet****Receivables**

Receivables are measured at amortised cost, usually equalling nominal value less writedowns for bad and doubtful debts.

**Cash**

Cash comprises cash in hand and bank deposits.

**Other financial liabilities**

Other financial liabilities are measured at amortised cost, which usually corresponds to nominal value.