
ENTERTAINMENT TRADING A/S

Loftbrovej 28, DK-9400 Nørresundby

Annual Report for
1 July 2022 - 30 June 2023

CVR No. 26 45 76 02

The Annual Report was
presented and adopted
at the Annual General
Meeting of the
company
on 6/11 2023

Peter Haslund
Wilhelmsson Tuure
Chairman of the
general meeting



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Management's statement

The Executive Board and Board of Directors have today considered and adopted the Consolidated Financial Statements and Parent Company Financial Statements of ENTERTAINMENT TRADING A/S for the financial year 1 July 2022 - 30 June 2023.

The Annual Report is prepared in accordance with the Danish Financial Statements Act.

In our opinion the Financial Statements and the Consolidated Financial Statements give a true and fair view of the financial position at 30 June 2023 of the Company and the Group and of the results of the Company and Group operations and of consolidated cash flows for 2022/23.

In our opinion, Management's Review includes a true and fair account of the matters addressed in the Review.

We recommend that the Consolidated Financial Statements and Parent Company Financial Statements be adopted at the Annual General Meeting.

Nørresundby, 6 November 2023

Executive Board

Mark Fjeldal Dalsgaard Nielsen Jacob Risgaard Eriksen

Board of Directors

Mike Secher Dalsgaard Nielsen Mark Fjeldal Dalsgaard Nielsen Peter Haslund Wilhelmsson Tuure
Chairman

Independent Auditor's report

To the shareholders of ENTERTAINMENT TRADING A/S

Opinion

In our opinion, the Consolidated Financial Statements and the Parent Company Financial Statements give a true and fair view of the financial position of the Group and the Parent Company at 30 June 2023 and of the results of the Group's and the Parent Company's operations and of consolidated cash flows for the financial year 1 July 2022 - 30 June 2023 in accordance with the Danish Financial Statements Act.

We have audited the Consolidated Financial Statements and the Parent Company Financial Statements of ENTERTAINMENT TRADING A/S for the financial year 1 July 2022 - 30 June 2023, which comprise income statement, balance sheet, statement of changes in equity and notes, including a summary of significant accounting policies, for both the Group and the Parent Company, as well as consolidated statement of cash flows ("the Financial Statements").

Basis for Opinion

We conducted our audit in accordance with International Standards on Auditing (ISAs) and the additional requirements applicable in Denmark. Our responsibilities under those standards and requirements are further described in the "Auditor's responsibilities for the audit of the Financial Statements" section of our report. We are independent of the Group in accordance with the International Ethics Standards Board for Accountants' International Code of Ethics for Professional Accountants (IESBA Code) and the additional ethical requirements applicable in Denmark, and we have fulfilled our other ethical responsibilities in accordance with these requirements and the IESBA Code. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Statement on Management's Review

Management is responsible for Management's Review.

Our opinion on the Financial Statements does not cover Management's Review, and we do not express any form of assurance conclusion thereon.

In connection with our audit of the Financial Statements, our responsibility is to read Management's Review and, in doing so, consider whether Management's Review is materially inconsistent with the Financial Statements or our knowledge obtained during the audit, or otherwise appears to be materially misstated.

Moreover, it is our responsibility to consider whether Management's Review provides the information required under the Danish Financial Statements Act.

Based on the work we have performed, in our view, Management's Review is in accordance with the Consolidated Financial Statements and the Parent Company Financial Statements and has been prepared in accordance with the requirements of the Danish Financial Statements Act. We did not identify any material misstatement in Management's Review.

Management's responsibilities for the Financial Statements

Management is responsible for the preparation of consolidated financial statements and parent company financial statements that give a true and fair view in accordance with the Danish Financial Statements Act, and for such internal control as Management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the Financial Statements, Management is responsible for assessing the Group's and the Parent Company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting in preparing the Financial Statements unless Management either intends to liquidate the Group or the Parent Company or to cease operations, or has no realistic alternative but to do so.

Independent Auditor's report

Auditor's responsibilities for the audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the Financial Statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs and the additional requirements applicable in Denmark will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these Financial Statements.

As part of an audit conducted in accordance with ISAs and the additional requirements applicable in Denmark, we exercise professional judgement and maintain professional scepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the Financial Statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Group's and the Parent Company's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by Management.

Independent Auditor's report

- Conclude on the appropriateness of Management's use of the going concern basis of accounting in preparing the Financial Statements and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Group's and the Parent Company's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the Financial Statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Group and the Parent Company to cease to continue as a going concern.
- Evaluate the overall presentation, structure and contents of the Financial Statements, including the disclosures, and whether the Financial Statements represent the underlying transactions and events in a manner that gives a true and fair view.
- Obtain sufficient appropriate audit evidence regarding the financial information of the entities or business activities within the Group to express an opinion on the Consolidated Financial Statements. We are responsible for the direction, supervision and performance of the group audit. We remain solely responsible for our audit opinion.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

Aalborg, 6 November 2023

PricewaterhouseCoopers

Statsautoriseret Revisionspartnerselskab

CVR No 33 77 12 31

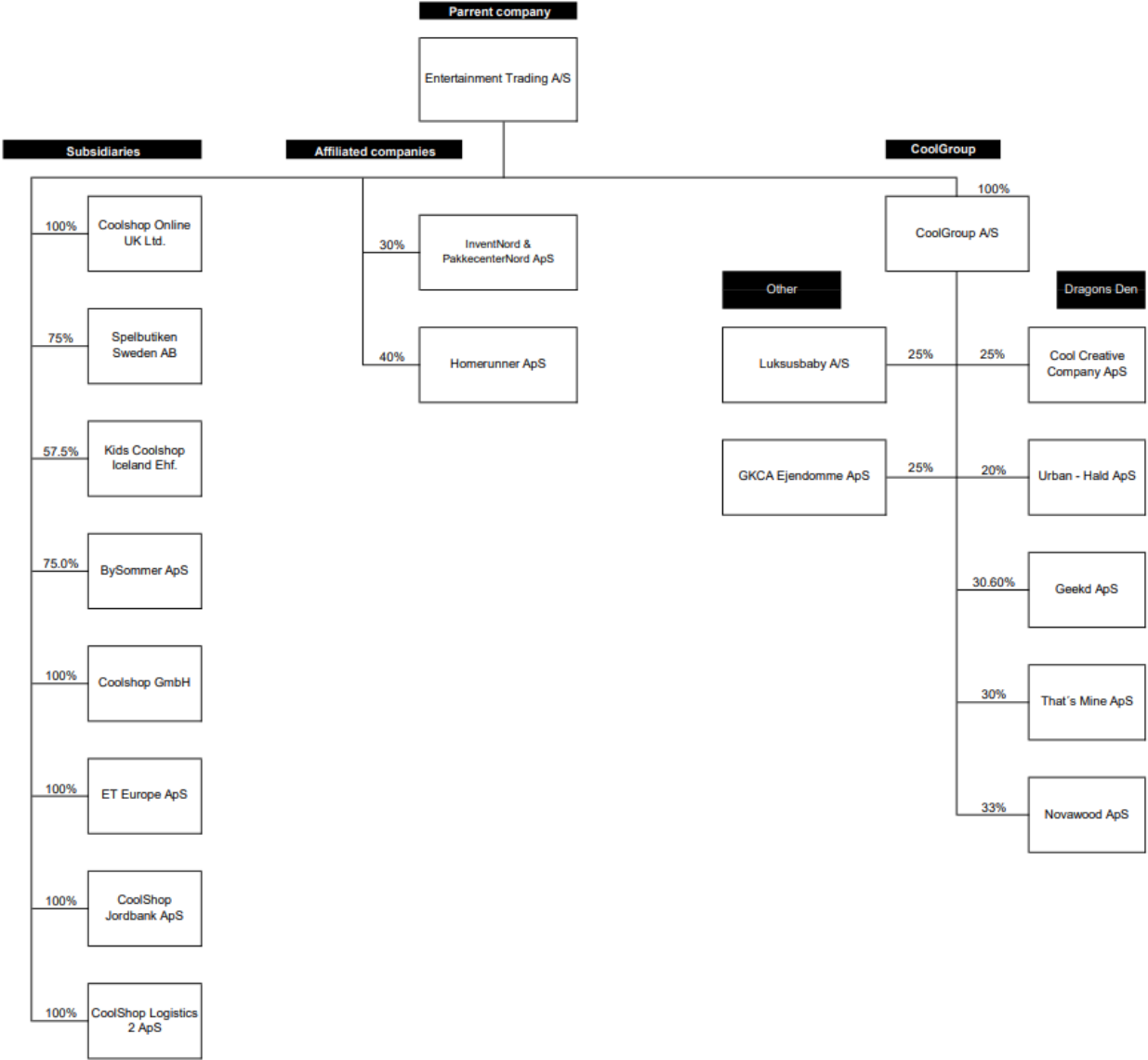
Mads Meldgaard
State Authorised Public Accountant
mne24826

Line Borregaard
State Authorised Public Accountant
mne34353

Company information

The Company	ENTERTAINMENT TRADING A/S Loftbrovej 28 DK-9400 Nørresundby CVR No: 26 45 76 02 Financial period: 1 July 2022 - 30 June 2023 Municipality of reg. office: Aalborg
Board of Directors	Mike Secher Dalsgaard Nielsen, chairman Mark Fjeldal Dalsgaard Nielsen Peter Haslund Wilhelmsson Tuure
Executive Board	Mark Fjeldal Dalsgaard Nielsen Jacob Risgaard Eriksen
Auditors	PricewaterhouseCoopers Statsautoriseret Revisionspartnerselskab Skelagervej 1A DK-9000 Aalborg

Group Chart



Financial Highlights

Seen over a 5-year period, the development of the Group is described by the following financial highlights:

	Group				
	2022/23	2021/22	2020/21	2019/20	2018/19
	TDKK	TDKK	TDKK	TDKK	TDKK
Key figures					
Profit/loss					
Revenue	1,686,903	1,429,157	1,205,758	876,973	626,669
Gross profit/loss	154,578	225,861	160,732	101,000	70,000
Profit/loss of ordinary primary operations	27,650	14,565	55,682	28,562	22,239
Profit/loss before financial income and expenses	28,860	92,266	57,352	28,700	22,239
Profit/loss of financial income and expenses	-8,228	-716	1,580	4,314	-1,072
Net profit/loss	15,495	87,569	47,125	22,689	16,471
Balance sheet					
Balance sheet total	573,766	468,491	385,748	220,179	131,209
Investment in property, plant and equipment	51,165	18,314	50,195	1,700	1,255
Equity	186,027	187,050	99,769	69,020	49,664
Cash flows					
Cash flows from:					
- investing activities	-54,583	61,514	-50,169	-8,010	-1,933
Number of employees	245	274	255	161	112
Ratios					
Gross margin	9.2%	15.8%	13.3%	11.5%	11.2%
Profit margin	1.7%	6.5%	4.8%	3.3%	3.5%
Return on assets	5.0%	19.7%	14.9%	13.0%	16.9%
Solvency ratio	32.4%	39.9%	25.9%	31.3%	37.9%
Return on equity	8.3%	61.1%	55.8%	38.2%	36.5%

The ratios have been prepared in accordance with the recommendations and guidelines issued by the Danish Society of Financial Analysts. For definitions, see under accounting policies.

Management's review

Key activities

The Group's business activities are mainly within physical trade and e-commerce, with a broad range of product categories. Products are sourced and sold internationally to both corporate and private consumers.

Development in the year

The Group posted a profit before tax of DKKm 20.6 for FY 2022/2023, the profit is under the circumstances considered to be satisfactory, but on the economical level, it did not fully meet the expectations.

For FY 2022/2023, it was expected that the Group's new markets and product categories would contribute to further growth in revenue and profit. Activities rose markedly, and operation profit improved compared with the previous financial year, thus matching expectations for the financial year.

The expanding activities contributed to a growing revenue for the FY 2022/23, and revenue grew 18 % compared to the year before. Prices towards the end customers were kept on a low level and, gross profit for the Group decreased by 32 % on the previous financial year.

Other external expenses and Staff expenses of DKKm 230.8. Staff expenses is reduced compared to last year after consolidation of the warehouse capacity in Nørresundby, and the closing of warehouse in Herning.

Profit after tax was DKKm 15.5 compared with DKKm 87.6 in FY 2021/22.

Balance sheet

The balance sheet of the Entertainment Trading Group totalled DKKm 574 as of 30 June 2023 compared with DKKm 468 in the previous financial year.

The strong upturn in activities and the initial construction of larger warehouse facilities in Nørresundby, Denmark, affected the balance sheet.

Equity amounted to DKKm 186 against DKKm 187 as of 30 June 2022.

The Group's solvency ratio was 32.4% compared with 39.9% in the preceding financial year.

Cash flow

The Group's net cash flow amounted to DKKm 3 for the year under review of which cash flow from operating activities made up DKKm 21.

Operating risks

The Entertainment Trading Group is an international trading company, which is engaged in e-commerce and B2B sales and has subsidiaries abroad. Accordingly, the Group's performance in terms of profit and capital structure is subject to a number of business risks.

The Company's daily operations require ongoing management of a number of commercial risks relating to markets, products, customers, suppliers etc. The Group's most important operational risk pertains to the maintenance of a strong position in the markets of sourcing and of the efficiency of distribution to customers.

The Group is continuously subject to the usual risks in the form of political regulation of imports, electronics, duties and charges, and e-commerce.

In Managements assessment, the Group are not exposed to particular risks apart from those generally occurring in the line of business described above.

Management's review

Targets and expectations for the year ahead

In the next financial year, the management of Entertainment Trading A/S expects the positive development in activities to continue within almost all important business areas leading to a pre-tax profit in the range of DKKm 30-40. The improved result from operation activities in 2023/24 is due to higher revenue and more rational operations.

Knowledge resources

The Group has introduced relevant, efficient systems and procedures to ensure that knowledge remains in the Group. These activities and systems ensure low vulnerability to the loss of knowledge in the Group.

Statement of corporate social responsibility

This part includes the mandatory review of the Company's corporate responsibility pursuant to section 99a of the Danish Financial Statements Act.

Business model and commitment

Being an international trading company and selling a broad range of products to private consumers, the Entertainment Trading Group meets the national and international guidelines on good conduct and practice by companies, employees and organizations that govern the way in which we perform our business activities.

These internal rules help our employees maintain ethical standards when adding value through cooperation with customers and suppliers.

Our trading activities conform with current legislation within our business areas. Entertainment Trading applies the principles of responsible business ethics and expects that all our employees observe the rules governing the Group's activities, regardless of their particular functions in the Group.

Entertainment Trading continuously strives to conform with all appropriate business standards and responsible business principles in connection with all types of cooperation. This includes observance of extensive rules on imported electronics and toys to European consumers.

In addition to its internal responsibility to its staff, the Group also has an external responsibility to the countries and societies in which we operate. As an active company, we aim to create value to the local societies in which we are present in addition to reaching our financial goals. This means that we comply with legislation in the countries and local societies in which we operate.

Environment

As Entertainment Trading is a trading company, our risks regarding climate and the environment chiefly relate to transportation of goods. The Group meets consumer interests and requirements in this respect. The Group supports and makes sustainable choices for the transportation of goods in a number of areas. Accordingly, where possible, the Group will choose to transport goods via vessels using low carbon fuel rather than vessels using conventional fuel. In 2022/2023, the Group increased their ambition in this area and from 1st of January 2023 all container transports were compensated by purchasing advanced maritime biofuel certificates. We aim to continue this process in the coming years.

Staff

The Entertainment Trading Group is aware of the importance of committed, competent and loyal staff to the Group. Therefore, internal guidelines, objectives and strategies ensure a safe and healthy work environment. Thus, it is the Group's policy to have attractive work conditions offering the possibility of professional and personal development and to make serious efforts to create a positive work environment.

Management continuously aims to enhance work satisfaction through staff interviews and surveys. A low sickness absence rate is considered to be an indicator that our employees are thriving in a good work environment. In 2022/2023, sickness absence was reduced by 30% compared to last year.

Management's review

The Company has set up a committee which for many years has made initiatives to enhance well-being and job satisfaction. The committee has its own budget and operates independently of management.

The internal focus on great culture and leadership development among the leaders in the company – has resulted in a drop in the employee turnover in 2022/23 of 30% compared to the year before.

The Group expects that the ongoing focus on job satisfaction and improvement of work conditions – along with the work with the company culture and leadership development will result in positive feedback in future job satisfaction surveys as well as a reduction in sickness absence and employee turnover.

Social factors

The Entertainment Trading Group also exercises its social responsibility through the recruitment of employees, payment of VAT and other taxes in pursuance of current legislation in the countries in which the Group is represented. The Group's international activities create job opportunities for the local population, both in the Company's own offices and shops and through the Group's cooperation and trading with local suppliers. Thus, it is Entertainment Trading's policy that employees in foreign branches pay applicable direct and indirect taxes in the countries where the branches are located.

When implementing this policy, the Group's administration made tax-related reviews of staff salaries in both foreign branches and subsidiaries.

It is the Group's policy to observe prevailing differential treatment rules concerning race, colour, gender, ethnic or national origin, age, political views etc.

The Entertainment Trading Group makes annual donations to charity. The Group's main focus is to support, develop and strengthen vulnerable, sick and exposed children. This support is chiefly offered via the charity CoolUnite; Entertainment Trading has extended financial support – sponsorships and collection of donations by the Group's customers – and has participated in fundraising events.

The Group plans to continue the cooperation with the charity CoolUnite in the coming year, and it is expected that the Group will increase its support.

The Entertainment Trading Group has in the year 2022/23 entered into a non-profit corporation with The Business Schools of Aalborg by the establishment of Coolshop Masterclass program. The Group will use both economical and leadership resources and support a given class with an extra educational program towards a more practical approach in their learnings during their education where leaders of The Group will spend time with the students during the 2 years education.

Human rights

As a consequence of the Group's activities in markets beyond the Danish borders, it is the Group's policy to carefully observe the profiles of customers and suppliers prior to engaging with them in order to observe general human rights.

The Entertainment Trading Group's business model ensures that most trading partners are major reputable brands that have good control and compliance programmes within this area.

It is the Group's view that no sub-supplier agreements can be concluded if such partners have an opinion of human rights that markedly differs from that of management. Suppliers are invited to accept Entertainment Trading's Terms of Business, and they asked to state that they can adhere to our code of conduct prior to cooperation. In the financial year 2022/23, the number of accepting suppliers has been on the rise. This process will be continued in the next financial year.

Fighting corruption and bribery

It is the Entertainment Trading Group's policy that staff must not accept any kind of direct or indirect bribes or special remuneration in any form including money, goods or services, if such remuneration may be considered part of recognized local or international corruption or bribery practice.

Management's review

We are aware of the risk of being unintentionally involved in money laundering. In order to avoid this risk, we endeavour to base our business relations on trustworthy and professional business partners. We select our business partners carefully based on our long established experience of the sector.

We actively communicate our expectations of staff behaviour in this regard to all the employees of the Group at all levels.

In the financial year under review, we implemented procedures to avoid any involvement in money laundering through third party payments or attempts to do so. We anticipate that these procedures coupled with ongoing communication to our customers and staff will minimize or eliminate the risk.

Statement on gender composition

The Group does not have an even gender distribution in its top management.

The Board of Directors acknowledges that a more even gender distribution may have a favourable impact on the work processes of the Board of Directors and of the enterprise as such. Therefore, it has adopted a target that 25-30% of the Board of Directors should consist of the underrepresented gender by 2024.

The target for the underrepresented gender for FY 2022-23 was not reached. The Groups Board of Directors are all new; the elected members are two owners and a senior executive of the Company, who are all male. There hasn't only been one change in Board of Directors and this was a replacement of the company's lawyer with a senior executive of the Company who is also a man, therefore targets have not been met.

With respect to the other management levels, Entertainment Trading endeavours to fill all management positions with the best qualified candidates irrespective of gender. Men are overrepresented on the Executive Board and in the middle management layer, however, the female representation in these management layer equals 30% in the period under review, which is an increase compared to last year.

In order to increase the share of female managers, the Group has ensured that both genders always are represented among future manager candidates at the final recruitment stage.

Statement on data ethics

The Group's employees are obliged to process personal information in a responsible manner and according to the regulations in the Group's GDPR policy. All the Group's stakeholders can be certain that the Group processes personal sensitive information and that this is only used for necessary business purposes. The Group's processing of sensitive personal information is processed in accordance with applicable legislation and regulations.

Processing of sensitive personal information is limited to necessary information that supports operational purposes, customer-specific activities, personnel administration, etc.

The Group handles ordinary data in the form of customer data, supplier data and other internal data, which is processed in accordance with the GDPR and our policies for privacy and information security.

New technologies

The Group uses advanced technologies to a limited extent towards customers. Machine learning is used to a limited extent in connection with online purchases, so that customers' purchase preferences are logged.

Only a small part of artificial intelligence related to standard software systems are used in the Group.

The Group does not have a written policy regarding data ethics. It is continuously assessed whether this should be changed.

Subsequent events

No material events have occurred after the balance sheet date that have had a significant impact on the financial position of the Company.

Income statement 1 July 2022 - 30 June 2023

	Note	Group		Parent company	
		2022/23	2021/22	2022/23	2021/22
		TDKK	TDKK	TDKK	TDKK
Revenue	1	1,686,903	1,429,157	1,427,969	1,222,059
Other operating income	2	1,210	78,072	7,314	2,494
Cost of goods sold		-1,420,923	-1,170,497	-1,229,719	-1,029,658
Other external expenses		-112,612	-110,871	-76,869	-75,723
Gross profit		154,578	225,861	128,695	119,172
Staff expenses	3	-118,264	-127,735	-102,379	-112,284
Amortisation, depreciation and impairment losses of intangible assets and property, plant and equipment		-7,454	-5,489	-5,907	-4,210
Other operating expenses		0	-371	0	0
Profit/loss before financial income and expenses		28,860	92,266	20,409	2,678
Income from investments in subsidiaries		0	0	-1,904	82,308
Income from investments in associates		2,718	2,930	3,073	4,107
Financial income	4	1,948	1,983	3,728	1,823
Financial expenses	5	-12,894	-5,629	-8,733	-5,574
Profit/loss before tax		20,632	91,550	16,573	85,342
Tax on profit/loss for the year	6	-5,137	-3,981	-3,268	-1,456
Net profit/loss for the year	7	15,495	87,569	13,305	83,886

Balance sheet 30 June 2023

Assets

	Note	Group		Parent company	
		2022/23	2021/22	2022/23	2021/22
		TDKK	TDKK	TDKK	TDKK
Completed development projects		1,467	1,833	1,395	1,682
Acquired other similar rights		1,492	1,551	1,143	1,180
Goodwill		3,899	4,622	0	0
Intangible assets	8	6,858	8,006	2,538	2,862
Land and buildings		11,277	5,215	0	1,038
Other fixtures and fittings, tools and equipment		14,763	8,947	11,893	6,763
Leasehold improvements		7,369	6,705	7,369	6,705
Property, plant and equipment in progress		32,353	0	0	0
Property, plant and equipment	9	65,762	20,867	19,262	14,506
Investments in subsidiaries	10	0	0	64,649	17,632
Investments in associates	11	40,667	40,554	8,855	12,333
Receivables from group enterprises	12	0	0	0	4,890
Other investments	12	11,302	7,213	0	5,363
Deposits	12	11,802	11,872	11,802	11,872
Fixed asset investments		63,771	59,639	85,306	52,090
Fixed assets		136,391	88,512	107,106	69,458
Finished goods and goods for resale		315,222	268,989	267,961	228,078
Prepayments for goods		2,191	4,060	1,916	2,739
Inventories		317,413	273,049	269,877	230,817

Balance sheet 30 June 2023

Assets

	Note	Group		Parent company	
		2022/23	2021/22	2022/23	2021/22
		TDKK	TDKK	TDKK	TDKK
Trade receivables		63,793	59,784	52,240	52,731
Receivables from group enterprises		0	0	67,985	51,361
Receivables from associates		47	509	47	215
Other receivables		30,748	27,888	16,226	25,486
Prepayments	13	7,824	4,618	5,236	1,802
Receivables		102,412	92,799	141,734	131,595
Cash at bank and in hand		17,550	14,131	8,599	8,615
Current assets		437,375	379,979	420,210	371,027
Assets		573,766	468,491	527,316	440,485

Balance sheet 30 June 2023

Liabilities and equity

	Note	Group		Parent company	
		2022/23	2021/22	2022/23	2021/22
		TDKK	TDKK	TDKK	TDKK
Share capital	14	1,000	1,000	1,000	1,000
Reserve for net revaluation under the equity method		0	0	4,863	25,257
Reserve for development costs		0	0	1,087	1,312
Reserve for exchange rate conversion		-2,172	-186	0	0
Retained earnings		176,482	177,719	168,360	150,964
Equity attributable to shareholders of the Parent Company		175,310	178,533	175,310	178,533
Minority interests		10,717	8,517	0	0
Equity		186,027	187,050	175,310	178,533
Provision for deferred tax	15	2,289	2,272	1,687	1,565
Provisions relating to investments in group enterprises		0	0	1,708	923
Provisions		2,289	2,272	3,395	2,488
Credit institutions		300	0	0	0
Long-term debt	16	300	0	0	0
Credit institutions	16	191,820	141,685	191,809	141,320
Prepayments received from customers		0	13	0	0
Trade payables		162,625	106,242	129,012	94,709
Payables to group enterprises		0	0	667	86
Payables to associates		2,778	549	2,778	549
Corporation tax		3,939	0	0	0
Payables to group enterprises relating to corporation tax		2,948	3,154	3,566	927
Other payables		21,040	25,937	16,213	21,873
Deferred income	16 17	0	1,589	4,566	0
Short-term debt		385,150	279,169	348,611	259,464
Debt		385,450	279,169	348,611	259,464
Liabilities and equity		573,766	468,491	527,316	440,485

Balance sheet 30 June 2023

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Statement of changes in equity

Group

	Share capital	Reserve for exchange rate conversion	Retained earnings	Equity excl. minority interests	Minority interests	Total
	TDKK	TDKK	TDKK	TDKK	TDKK	TDKK
Equity at 1 July	1,000	-186	177,719	178,533	8,517	187,050
Ordinary dividend paid	0	0	0	0	-631	-631
Extraordinary dividend paid	0	0	-15,000	-15,000	0	-15,000
Exchange adjustments relating to foreign entities	0	-1,986	0	-1,986	-622	-2,608
Other equity movements	0	0	458	458	1,263	1,721
Net profit/loss for the year	0	0	13,305	13,305	2,190	15,495
Equity at 30 June	1,000	-2,172	176,482	175,310	10,717	186,027

Parent company

	Share capital	Reserve for net revaluation under the equity method	Reserve for development costs	Retained earnings	Total
	TDKK	TDKK	TDKK	TDKK	TDKK
Equity at 1 July	1,000	25,257	1,312	150,964	178,533
Extraordinary dividend paid	0	0	0	-15,000	-15,000
Dissolution of previous years' revaluation	0	-1,804	0	1,804	0
Exchange adjustments relating to foreign entities	0	-1,986	0	110	-1,876
Dividend from group enterprises	0	-3,592	0	3,592	0
Other equity movements	0	348	0	0	348
Development costs for the year	0	0	246	-246	0
Depreciation, amortisation and impairment for the year	0	0	-471	471	0
Net profit/loss for the year	0	-13,360	0	26,665	13,305
Equity at 30 June	1,000	4,863	1,087	168,360	175,310

Cash flow statement 1 July 2022 - 30 June 2023

	Note	Group	
		2022/23	2021/22
		TDKK	TDKK
Result of the year		15,495	87,569
Adjustments	18	23,138	-65,334
Change in working capital	19	-4,555	-104,171
Cash flow from operations before financial items		34,078	-81,936
Financial income		1,948	1,793
Financial expenses		-12,894	-4,679
Cash flows from ordinary activities		23,132	-84,822
Corporation tax paid		-2,625	-14,081
Cash flows from operating activities		20,507	-98,903
Purchase of intangible assets		-882	-2,374
Purchase of property, plant and equipment		-51,165	-18,314
Fixed asset investments made etc		-6,661	-42,772
Sale of property, plant and equipment		650	120,274
Sale of fixed asset investments made etc		1,475	2,500
Dividends received from associates		2,000	2,200
Cash flows from investing activities		-54,583	61,514
Repayment of loans from credit institutions		50,435	8,210
Repayment of payables to associates		0	-3,523
Raising of payables to associates		2,691	0
Dividend paid		-15,631	-693
Cash flows from financing activities		37,495	3,994
Change in cash and cash equivalents		3,419	-33,395
Cash and cash equivalents at 1 July		14,131	47,526
Cash and cash equivalents at 30 June		17,550	14,131
Cash and cash equivalents are specified as follows:			
Cash at bank and in hand		17,550	14,131
Cash and cash equivalents at 30 June		17,550	14,131

Notes to the Financial Statements

	Group		Parent company	
	2022/23	2021/22	2022/23	2021/22
	TDKK	TDKK	TDKK	TDKK
1. Revenue				
Geographical segments				
Revenue, Denmark	331,338	415,495	374,714	412,795
Revenue, Europe	1,201,338	916,480	898,934	712,082
Revenue, other	154,325	97,182	154,321	97,182
	1,686,903	1,429,157	1,427,969	1,222,059

	Group		Parent company	
	2022/23	2021/22	2022/23	2021/22
	TDKK	TDKK	TDKK	TDKK
2. Other operating income				
Income from sale of subsidiary	542	77,524	0	0
Income from sale of fixed assets	0	0	4,709	0
Income from sale of other investments	0	0	0	0
Other income	668	548	2,605	2,494
	1,210	78,072	7,314	2,494

Notes to the Financial Statements

	Group		Parent company	
	2022/23	2021/22	2022/23	2021/22
	TDKK	TDKK	TDKK	TDKK
3. Staff Expenses				
Wages and salaries	103,878	114,380	90,416	101,019
Pensions	9,114	7,767	8,826	7,552
Other social security expenses	2,552	2,963	2,505	2,918
Other staff expenses	2,720	2,625	632	795
	118,264	127,735	102,379	112,284
Including remuneration to the Executive Board:				
Executive board	3,013	3,206	3,013	3,206
	3,013	3,206	3,013	3,206
Average number of employees	245	274	209	237

	Group		Parent company	
	2022/23	2021/22	2022/23	2021/22
	TDKK	TDKK	TDKK	TDKK
4. Financial income				
Interest received from group enterprises	0	0	3,433	579
Other financial income	396	727	295	686
Exchange adjustments	1,552	1,256	0	558
	1,948	1,983	3,728	1,823

Notes to the Financial Statements

	Group		Parent company	
	2022/23	2021/22	2022/23	2021/22
	TDKK	TDKK	TDKK	TDKK
5. Financial expenses				
Impairment losses on financial assets	1,704	950	4	950
Other financial expenses	8,707	4,679	7,397	4,624
Exchange adjustments, expenses	2,483	0	1,332	0
	12,894	5,629	8,733	5,574

	Group		Parent company	
	2022/23	2021/22	2022/23	2021/22
	TDKK	TDKK	TDKK	TDKK
6. Income tax expense				
Current tax for the year	4,368	3,057	2,431	1,026
Deferred tax for the year	54	506	122	10
Adjustment of tax concerning previous years	715	418	715	420
	5,137	3,981	3,268	1,456

	Group		Parent company	
	2022/23	2021/22	2022/23	2021/22
	TDKK	TDKK	TDKK	TDKK
7. Profit allocation				
Extraordinary dividend paid	15,000	0	15,000	0
Reserve for net revaluation under the equity method	0	0	-13,360	8,891
Minority interests' share of net profit/loss of subsidiaries	2,190	3,683	0	0
Retained earnings	-1,695	83,886	11,665	74,995
	15,495	87,569	13,305	83,886

Notes to the Financial Statements

8. Intangible fixed assets

Group

	Completed development projects	Acquired other similar rights	Goodwill
	TDKK	TDKK	TDKK
Cost at 1 July	8,699	2,334	6,976
Exchange adjustment	-187	0	-458
Additions for the year	316	566	0
Cost at 30 June	<u>8,828</u>	<u>2,900</u>	<u>6,518</u>
Impairment losses and amortisation at 1 July	6,866	783	2,354
Exchange adjustment	-174	0	-155
Amortisation for the year	669	625	420
Impairment losses and amortisation at 30 June	<u>7,361</u>	<u>1,408</u>	<u>2,619</u>
Carrying amount at 30 June	<u>1,467</u>	<u>1,492</u>	<u>3,899</u>
Amortised over	<u>3-5 years</u>	<u>3-5 years</u>	<u>10 years</u>

Development projects that are clearly defined and identifiable, where the degree of technical utilization, sufficient resources and a potential future market or development opportunity in the company can be demonstrated, and where the intention to manufacture, market or use the product are recognized as intangible fixed assets, if sufficient assurance that the capital value of future earnings can cover production, sales and administration costs as well as the development costs themselves.

Parent company

	Completed development projects	Acquired other similar rights
	TDKK	TDKK
Cost at 1 July	6,537	1,957
Additions for the year	316	556
Cost at 30 June	<u>6,853</u>	<u>2,513</u>
Impairment losses and amortisation at 1 July	4,855	777
Amortisation for the year	603	593
Impairment losses and amortisation at 30 June	<u>5,458</u>	<u>1,370</u>
Carrying amount at 30 June	<u>1,395</u>	<u>1,143</u>
Amortised over	<u>3-5 years</u>	<u>3-5 years</u>

Notes to the Financial Statements

9. Property, plant and equipment

Group

	Land and buildings	Other fixtures and fittings, tools and equipment	Leasehold improvements	Property, plant and equipment in progress
	TDKK	TDKK	TDKK	TDKK
Cost at 1 July	5,318	21,421	8,303	0
Exchange adjustment	-275	-200	0	0
Additions for the year	6,454	9,901	2,457	32,353
Disposals for the year	0	-1,465	0	0
Cost at 30 June	11,497	29,657	10,760	32,353
Impairment losses and depreciation at 1 July	103	12,474	1,598	0
Exchange adjustment	-3	-63	0	0
Depreciation for the year	120	3,415	1,793	0
Reversal of impairment and depreciation of sold assets	0	-932	0	0
Impairment losses and depreciation at 30 June	220	14,894	3,391	0
Carrying amount at 30 June	11,277	14,763	7,369	32,353

Parent company

	Land and buildings	Other fixtures and fittings, tools and equipment	Leasehold improvements
	TDKK	TDKK	TDKK
Cost at 1 July	1,038	18,080	8,303
Additions for the year	0	8,581	2,457
Disposals for the year	-1,038	-1,465	0
Cost at 30 June	0	25,196	10,760
Impairment losses and depreciation at 1 July	0	11,317	1,598
Depreciation for the year	0	2,918	1,793
Reversal of impairment and depreciation of sold assets	0	-932	0
Impairment losses and depreciation at 30 June	0	13,303	3,391
Carrying amount at 30 June	0	11,893	7,369

Notes to the Financial Statements

	Parent company	
	2022/23	2021/22
	TDKK	TDKK
10. Investments in subsidiaries		
Cost at 1 July	2,078	15,686
Additions for the year	60,286	440
Disposals for the year	-56	-14,048
Cost at 30 June	<u>62,308</u>	<u>2,078</u>
Value adjustments at 1 July	14,631	11,604
Disposals for the year	-278	0
Exchange adjustment	-1,364	-301
Net profit/loss for the year	2,410	5,083
Dividend to the Parent Company	-1,892	-2,080
Other equity movements, net	350	625
Amortisation of goodwill	-287	-300
Other adjustments	-17,503	0
Value adjustments at 30 June	<u>-3,933</u>	<u>14,631</u>
Equity investments with negative net asset value transferred to provisions	<u>6,274</u>	<u>923</u>
Carrying amount at 30 June	<u>64,649</u>	<u>17,632</u>
Positive differences arising on initial measurement of subsidiaries at net asset value	<u>2,874</u>	<u>2,999</u>
Remaining positive difference included in the above carrying amount at 30 June	<u>1,796</u>	<u>2,174</u>

The above line "Equity investments with negative net asset value transferred to provisions" contains TDKK 4,566 regarding eliminated internal gain from sale of fixed assets to subsidiaries which is presented as a deferred income in the balance sheet.

Investments in subsidiaries are specified as follows:

Name	Place of registered office	Ownership
BySommer ApS	Denmark	75%
Spelbutiken Sweden AB	Sweden	75%
Kids Coolshop Iceland ehf.	Iceland	57,5%
Coolshop Online UK Ltd.	United Kingdom	100%
Coolshop GmbH	Germany	100%
CoolGroup A/S	Denmark	100%
ET Europe ApS	Denmark	100%
CoolShop Jordbank ApS	Denmark	100%
Coolshop Logistics 2 ApS	Denmark	100%

Notes to the Financial Statements

	Group		Parent company	
	2022/23 TDKK	2021/22 TDKK	2022/23 TDKK	2021/22 TDKK
11. Investments in associated companies				
Cost at 1 July	30,480	4,207	1,707	4,207
Additions for the year	0	28,773	0	0
Disposals for the year	-60	-2,500	-1,650	-2,500
Cost at 30 June	30,420	30,480	57	1,707
Value adjustments at 1 July	10,074	8,750	10,626	8,750
Disposals for the year	0	0	-1,526	0
Exchange adjustment	-622	-32	-622	-32
Net profit/loss for the year	4,712	4,399	2,108	4,099
Dividends received	-2,000	-2,200	-1,700	-2,200
Other equity movements, net	350	625	0	0
Amortisation of goodwill	-2,174	-1,569	-88	-92
Other adjustments	-93	0	0	0
Reversals for the year of revaluations in previous years	0	101	0	101
Value adjustments at 30 June	10,247	10,074	8,798	10,626
Carrying amount at 30 June	40,667	40,554	8,855	12,333
Positive differences arising on initial measurement of associates at net asset value	22,600	21,770	0	916
Remaining positive difference included in the above carrying amount at 30 June	19,037	20,141	0	764

Investments in associates are specified as follows:

Name	Place of registered office	Ownership and Votes
Homerunner ApS	Denmark	40%
InventNord og PakkecenterNord ApS	Denmark	30%
Novawood ApS	Denmark	33%
Geekd ApS	Denmark	31%
That's Mine ApS	Denmark	30%
Luksusbaby A/S	Denmark	25%
GKCA Ejendomme ApS	Denmark	25%
Urban - Hald ApS	Denmark	20%
Cool Creative Company ApS	Denmark	25%

Notes to the Financial Statements

12. Other fixed asset investments

Group

	Other investments	Deposits
	TDKK	TDKK
Cost at 1 July	8,163	11,872
Additions for the year	6,731	342
Disposals for the year	-2,338	-412
Cost at 30 June	<u>12,556</u>	<u>11,802</u>
Impairment losses at 1 July	950	0
Impairment losses for the year	304	0
Impairment losses at 30 June	<u>1,254</u>	<u>0</u>
Carrying amount at 30 June	<u>11,302</u>	<u>11,802</u>

Parent company

	Receivables from group enterprises	Other investments	Deposits
	TDKK	TDKK	TDKK
Cost at 1 July	4,890	6,313	11,872
Additions for the year	0	4,531	342
Disposals for the year	-4,890	-9,890	-412
Cost at 30 June	<u>0</u>	<u>954</u>	<u>11,802</u>
Impairment losses at 1 July	0	950	0
Impairment losses for the year	0	4	0
Impairment losses at 30 June	<u>0</u>	<u>954</u>	<u>0</u>
Carrying amount at 30 June	<u>0</u>	<u>0</u>	<u>11,802</u>

13. Prepayments

Prepayments consist of prepaid expenses concerning rent, insurance premiums, subscriptions and interest.

Notes to the Financial Statements

14. Share capital

The share capital consists of 1,000 shares of a nominal value of TDKK 1. No shares carry any special rights.

	Group		Parent company	
	2022/23	2021/22	2022/23	2021/22
	TDKK	TDKK	TDKK	TDKK
15. Provision for deferred tax				
Deferred tax liabilities at 1 July	2,272	1,766	1,565	1,555
Other adjustments	-37	0	0	0
Amounts recognised in the income statement for the year	54	506	122	10
Deferred tax liabilities at 30 June	2,289	2,272	1,687	1,565

16. Long-term debt

Payments due within 1 year are recognised in short-term debt. Other debt is recognised in long-term debt.

The debt falls due for payment as specified below:

	Group		Parent company	
	2022/23	2021/22	2022/23	2021/22
	TDKK	TDKK	TDKK	TDKK
Credit institutions				
After 5 years	150	0	0	0
Between 1 and 5 years	150	0	0	0
Long-term part	300	0	0	0
Within 1 year	0	0	0	0
Other short-term debt to credit institutions	191,820	141,685	191,809	141,320
Short-term part	191,820	141,685	191,809	141,320
	192,120	141,685	191,809	141,320

17. Deferred income

Deferred income relates to eliminated internal gain from sale of fixed assets to subsidiaries.

Notes to the Financial Statements

	Group	
	2022/23	2021/22
	TDKK	TDKK
18. Cash flow statement - Adjustments		
Financial income	-1,948	-1,983
Financial expenses	12,894	5,629
Depreciation, amortisation and impairment losses, including losses and gains on sales	10,238	6,347
Income from investments in associates	-2,718	-2,930
Tax on profit/loss for the year	5,137	3,981
Other adjustments	-465	-76,378
	23,138	-65,334

	Group	
	2022/23	2021/22
	TDKK	TDKK
19. Cash flow statement - Change in working capital		
Change in inventories	-44,364	-66,174
Change in receivables	-10,075	-38,442
Change in trade payables, etc	49,884	445
	-4,555	-104,171

Notes to the Financial Statements

Group		Parent company	
2022/23	2021/22	2022/23	2021/22
TDKK	TDKK	TDKK	TDKK

20. Contingent assets, liabilities and other financial obligations

Charges and security

The following assets have been placed as security with bankers:

Corporate mortgage of TDKK 17,000, secured on acquired patents, fixtures and fittings, inventory and trade receivables with a total carrying amount of	342,521	298,197	342,521	298,197
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Rental and lease obligations

Lease obligations under operating leases. Total future lease payments:

Within 1 year	1,121	695	1,121	653
Between 1 and 5 years	476	439	476	439
	<u>1,597</u>	<u>1,134</u>	<u>1,597</u>	<u>1,092</u>

Rent

Rental obligations, non-cancellation period	158,034	159,511	134,725	141,701
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Guarantee obligations

On behalf of the Group, banks have provided guarantees for collectively TDKK 81 at 30 June 2023.

Other contingent liabilities

The Parent Company has provided surety to its subsidiary regarding the subsidiary's bankengagement. As per 30 Juni 2023 the subsidiary has a positive bankengagement of TDKK 681.

Entertainment Trading A/S has provided a letter of comfort to three of its subsidiaries.

The Danish group companies are jointly and severally liable for tax on the jointly taxed incomes etc of the Group. Moreover, the Danish group companies are jointly and severally liable for Danish withholding taxes by way of dividend tax, tax on royalty payments and tax on unearned income. Any subsequent adjustments of corporation taxes and withholding taxes may increase the Company's liability.

Notes to the Financial Statements

21. Related parties and disclosure of consolidated financial statements

	<u>Basis</u>
Controlling interest	
Coolshop Holding ApS, Nørresundby, Denmark	Shareholder

Transactions

The Company has chosen only to disclose transactions which have not been made on an arm's length basis in accordance with section 98(c)(7) of the Danish Financial Statements Act. No such transactions have occurred.

Ownership

The following shareholders are recorded in the Company's register of shareholders as holding at least 5% of the votes or at least 5% of the share capital:

Coolshop Holding ApS, Nørresundby, Denmark
Brightfolk A/S, Aarhus, Denmark

Consolidated Financial Statements

The Company is included in the Group Annual Report of the Parent Company of the largest and smallest group:

<u>Name</u>	<u>Place of registered office</u>
Coolshop Holding ApS	Nørresundby, Denmark

	<u>Group</u>	
	<u>2022/23</u>	<u>2021/22</u>
	TDKK	TDKK
22. Fee to auditors appointed at the general meeting		
Audit fee	481	300
Non-audit services	55	167
	<u>536</u>	<u>467</u>
Other		
Audit fee	131	150
Other assurance engagements	0	12
Non-audit services	149	143
	<u>280</u>	<u>305</u>

23. Subsequent events

No events materially affecting the assessment of the Annual Report have occurred after the balance sheet date.

Notes to the Financial Statements

24. Accounting policies

The Annual Report of ENTERTAINMENT TRADING A/S for 2022/23 has been prepared in accordance with the provisions of the Danish Financial Statements Act applying to large enterprises of reporting class C.

The accounting policies applied remain unchanged from last year.

The Consolidated Financial Statements and the Parent Company Financial Statements for 2022/23 are presented in TDKK.

Recognition and measurement

The Financial Statements have been prepared under the historical cost method.

Revenues are recognised in the income statement as earned. Furthermore, value adjustments of financial assets and liabilities measured at fair value or amortised cost are recognised. Moreover, all expenses incurred to achieve the earnings for the year are recognised in the income statement, including depreciation, amortisation, impairment losses and provisions as well as reversals due to changed accounting estimates of amounts that have previously been recognised in the income statement.

Assets are recognised in the balance sheet when it is probable that future economic benefits attributable to the asset will flow to the Company, and the value of the asset can be measured reliably.

Liabilities are recognised in the balance sheet when it is probable that future economic benefits will flow out of the Company, and the value of the liability can be measured reliably.

Assets and liabilities are initially measured at cost. Subsequently, assets and liabilities are measured as described for each item below.

Basis of consolidation

The Consolidated Financial Statements comprise the Parent Company, ENTERTAINMENT TRADING A/S, and subsidiaries in which the Parent Company directly or indirectly holds more than 50% of the votes or in which the Parent Company, through share ownership or otherwise, exercises control. Enterprises in which the Group holds between 20% and 50% of the votes and exercises significant influence but not control are classified as associates.

On consolidation, items of a uniform nature are combined. Elimination is made of intercompany income and expenses, shareholdings, dividends and accounts as well as of realised and unrealised profits and losses on transactions between the consolidated enterprises.

The Parent Company's investments in the consolidated subsidiaries are set off against the Parent Company's share of the net asset value of subsidiaries stated at the time of consolidation.

Business combinations

Business acquisitions carried through on or after 1 July 2018

Acquisitions of subsidiaries are accounted for using the purchase method under which the identifiable assets and liabilities of the entity acquired are measured at fair value at the time of acquisition. Acquired contingent liabilities are recognised at fair value in the Consolidated Financial Statements to the extent that the value can be measured reliably.

The time of acquisition is the time when the Group obtains control of the entity acquired.

The cost of the entity acquired is the fair value of the consideration agreed, including consideration contingent on future events. Transaction costs directly attributable to the acquisition of subsidiaries are recognised in the income statement as incurred.

Notes to the Financial Statements

Positive differences between the cost of the entity acquired and identifiable assets and liabilities are recognised as goodwill in intangible assets in the balance sheet and are amortised in the income statement on a straight-line basis over their estimated useful lives. Where the differences are negative, they are recognised immediately in the income statement.

Where the purchase price allocation is not final, positive and negative differences from acquired subsidiaries due to changes to the recognition and measurement of identifiable net assets may be adjusted for up to 12 months after the time of acquisition. These adjustments are also reflected in the value of goodwill or negative goodwill, including in amortisation already made.

Where cost includes contingent consideration, this is measured at fair value at the time of acquisition. Contingent consideration is subsequently measured at fair value. Any value adjustments are recognised in the income statement.

In respect of step acquisitions, any previously held investments in the entity acquired are remeasured at fair value at the time of acquisition. The difference between the carrying amount of the investment previously held and the fair value is recognised in the income statement.

Business acquisitions carried through before 1 July 2018

Subject to some exemptions, acquisitions carried through before 1 July 2018 are accounted for under the same accounting policies as those applying to business combinations carried through on or after 1 July 2018. The most material exemptions are:

- Identifiable assets and liabilities of the entity acquired are recognised only if they are probable.
- Identifiable contingent liabilities of the entity acquired are not recognised in the consolidated balance sheet.
- Where the purchase price allocation is not final, positive and negative differences due to changes to the recognition and measurement of the acquired net assets may be adjusted until the end of the financial year following the year of acquisition. These adjustments are also reflected in the value of goodwill or negative goodwill, including in amortisation already made.
- Transaction costs directly attributable to the acquisition of subsidiaries are included as part of cost.
- After the initial recognition, adjustment of contingent consideration is recognised directly with its counter entry in initial purchase price, thus correcting the value of goodwill or negative goodwill.
- In respect of step acquisitions, the carrying amount of the existing investments is recognised in cost.

Notes to the Financial Statements

Minority interests

Minority interests form part of the Group's total equity. Upon distribution of net profit, net profit is broken down on the share attributable to minority interests and the share attributable to the shareholders of the Parent Company. Minority interests are recognised on the basis of a remeasurement of acquired assets and liabilities to fair value at the time of acquisition of subsidiaries.

Business acquisitions carried through before 1 July 2018

Minority interests are recognised at the carrying amounts of the acquired assets and liabilities at the time of acquisition of subsidiaries.

Business acquisitions carried through on or after 1 July 2018

Minority interests are initially measured at their proportionate share of the fair value of the acquired entity's identifiable net assets. In this way, only goodwill related to the Parent Company's share of the entity acquired is recognised.

On subsequent changes to minority interests where the Group retains control of the subsidiary, the consideration is recognised directly in equity.

Leases

Leases in terms of which the Group assumes substantially all the risks and rewards of ownership (finance leases) are recognised in the balance sheet at the lower of the fair value of the leased asset and the net present value of the lease payments computed by applying the interest rate implicit in the lease or an alternative borrowing rate as the discount rate. Assets acquired under finance leases are depreciated and written down for impairment under the same policy as determined for the other fixed assets of the Group.

The remaining lease obligation is capitalised and recognised in the balance sheet under debt, and the interest element on the lease payments is charged over the lease term to the income statement.

All other leases are considered operating leases. Payments made under operating leases are recognised in the income statement on a straight-line basis over the lease term.

Translation policies

Transactions in foreign currencies are translated at the exchange rates at the dates of transaction. Exchange differences arising due to differences between the transaction date rates and the rates at the dates of payment are recognised in financial income and expenses in the income statement. Where foreign exchange transactions are considered hedging of future cash flows, the value adjustments are recognised directly in equity.

Receivables, payables and other monetary items in foreign currencies that have not been settled at the balance sheet date are translated at the exchange rates at the balance sheet date. Any differences between the exchange rates at the balance sheet date and the rates at the time when the receivable or the debt arose are recognised in financial income and expenses in the income statement.

Fixed assets acquired in foreign currencies are measured at the transaction date rates.

Segment information on revenue

Information on geographical segments based on the Group's risks and returns and its internal financial reporting system. Business segments are regarded as the primary segments.

Notes to the Financial Statements

Income statement

Net sales

Revenue from the sale of goods is recognised when the risks and rewards relating to the goods sold have been transferred to the purchaser, the revenue can be measured reliably and it is probable that the economic benefits relating to the sale will flow to the Group.

Revenue is measured at the consideration received and is recognised exclusive of VAT and net of discounts relating to sales.

Cost of goods sold

Cost of sales comprise the raw materials and consumables consumed to achieve revenue for the year.

Other external expenses

Other external expenses comprise expenses for premises, sales as well as office expenses, etc.

Staff expenses

Staff expenses comprise wages and salaries as well as payroll expenses, including holiday allowance, pension, other social security costs, ect. to the Company's employees.

Amortisation, depreciation and impairment losses

Amortisation, depreciation and impairment losses comprise amortisation, depreciation and impairment of intangible assets and property, plant and equipment.

Other operating income and expenses

Other operating income and other operating expenses comprise items of a secondary nature to the main activities of the Group, including gains and losses on the sale of intangible assets and property, plant and equipment.

Income from investments in subsidiaries and associates

The items "Income from investments in subsidiaries" and "Income from investments in associates" in the income statement include the proportionate share of the profit for the year.

Financial income and expenses

Financial income and expenses are recognised in the income statement at the amounts relating to the financial year.

Tax on profit/loss for the year

Tax for the year consists of current tax for the year and changes in deferred tax for the year. The tax attributable to the profit for the year is recognised in the income statement, whereas the tax attributable to equity transactions is recognised directly in equity.

The Company is jointly taxed with the wholly owned Danish subsidiaries and parent company. The tax effect of the joint taxation is allocated to enterprises in proportion to their taxable incomes.

Notes to the Financial Statements

Balance sheet

Intangible fixed assets

Goodwill

Goodwill is amortised on a straight-line basis over the estimated useful life of 10 years, determined on the basis of Management's experience with the individual business areas.

Development projects

Costs of development projects comprise salaries, amortisation and other expenses directly or indirectly attributable to the Company's development activities.

Development projects that are clearly defined and identifiable and in respect of which technical feasibility, sufficient resources and a potential future market or development opportunity in the enterprise can be demonstrated, and where it is the intention to manufacture, market or use the project, are recognised as intangible assets. This applies if sufficient certainty exists that the value in use of future earnings can cover cost of sales, distribution and administrative expenses involved as well as the development costs.

Development projects that do not meet the criteria for recognition in the balance sheet are recognised as expenses in the income statement as incurred.

Capitalised development costs are measured at cost less accumulated amortisation and impairment losses or at a lower recoverable amount. An amount corresponding to the recognised development costs is allocated to the equity item 'Reserve for development costs'. The reserve comprises only development costs recognised in financial years beginning on or after 1 January 2016. The reserve is reduced by amortisation of and impairment losses on the development projects on a continuing basis.

As of the date of completion, capitalised development costs are amortised on a straight-line basis over the period of the expected economic benefit from the development work. The amortisation period is 3-5 year.

Other intangible fixed assets

Acquired other similar rights are measured at cost less accumulated amortisation and less any accumulated impairment losses or at a lower value in use.

Acquired other similar rights are amortised over the remaining patent period or a shorter useful life. The amortisation period is 3-5 years.

Property, plant and equipment

Property, plant and equipment are measured at cost less accumulated depreciation and less any accumulated impairment losses.

Cost comprises the cost of acquisition and expenses directly related to the acquisition up until the time when the asset is ready for use.

Depreciation based on cost reduced by any residual value is calculated on a straight-line basis over the expected useful lives of the assets, which are:

Buildings	25 years
Other fixtures and fittings, tools and equipment	2-5 years
Leasehold improvements	3 years

The fixed assets' residual values are determined at nil.

Depreciation period and residual value are reassessed annually.

Notes to the Financial Statements

Impairment of fixed assets

The carrying amounts of intangible assets and property, plant and equipment and investments are reviewed on an annual basis to determine whether there is any indication of impairment other than that expressed by amortisation and depreciation.

If so, the asset is written down to its lower recoverable amount.

Investments in subsidiaries and associates

Investments in subsidiaries and associates are recognised and measured under the equity method.

The items “Investments in subsidiaries” and “Investments in associates” in the balance sheet include the proportionate ownership share of the net asset value of the enterprises calculated on the basis of the fair values of identifiable net assets at the time of acquisition with deduction or addition of unrealised intercompany profits or losses and with addition of the remaining value of any increases in value and goodwill calculated at the time of acquisition of the enterprises.

The total net revaluation of investments in subsidiaries and associates is transferred upon distribution of profit to “Reserve for net revaluation under the equity method” under equity. The reserve is reduced by dividend distributed to the Parent Company and adjusted for other equity movements in the subsidiaries and the associates.

Subsidiaries and associates with a negative net asset value are recognised at DKK 0. Any legal or constructive obligation of the Parent Company to cover the negative balance of the enterprise is recognised in provisions.

Fixed asset investments

Investments which are not traded in an active market are measured at the lower of cost and recoverable amount.

Other fixed asset investments

Other fixed asset investments consist of deposit and receivables which are measured in the balance sheet at the lower of amortised cost and net realisable value, which corresponds to nominal value less provisions for bad debts.

Inventories

Inventories are measured at the lower of cost based on weighted average prices and net realisable value.

The net realisable value of inventories is calculated at the amount expected to be generated by sale of the inventories in the process of normal operations with deduction of selling expenses and costs of completion. The net realisable value is determined allowing for marketability, obsolescence and development in expected selling price.

The cost of goods for resale equals landed cost.

Receivables

Receivables are measured in the balance sheet at the lower of amortised cost and net realisable value, which corresponds to nominal value less provisions for bad debts.

Prepayments

Prepayments comprise prepaid expenses concerning rent, insurance premiums, subscriptions and interest.

Notes to the Financial Statements

Deferred tax assets and liabilities

Deferred income tax is measured using the balance sheet liability method in respect of temporary differences arising between the tax bases of assets and liabilities and their carrying amounts for financial reporting purposes on the basis of the intended use of the asset and settlement of the liability, respectively.

Deferred tax assets, including the tax base of tax loss carry-forwards, are measured at the value at which the asset is expected to be realised, either by elimination in tax on future earnings or by set-off against deferred tax liabilities within the same legal tax entity.

Deferred tax is measured on the basis of the tax rules and tax rates that will be effective under the legislation at the balance sheet date when the deferred tax is expected to crystallise as current tax. Any changes in deferred tax due to changes to tax rates are recognised in the income statement or in equity if the deferred tax relates to items recognised in equity.

Current tax receivables and liabilities

Current tax liabilities and receivables are recognised in the balance sheet as the expected taxable income for the year adjusted for tax on taxable incomes for prior years and tax paid on account. Extra payments and repayment under the on-account taxation scheme are recognised in the income statement in financial income and expenses.

Financial debts

Loans, such as loans from credit institutions, are recognised initially at the proceeds received net of transaction expenses incurred. Subsequently, the loans are measured at amortised cost; the difference between the proceeds and the nominal value is recognised as an interest expense in the income statement over the loan period.

Other debts are measured at amortised cost, substantially corresponding to nominal value.

Deferred income

Deferred income comprises eliminated internal gain from sale of fixed assets to subsidiaries.

Cash Flow Statement

The cash flow statement shows the Group's cash flows for the year broken down by operating, investing and financing activities, changes for the year in cash and cash equivalents as well as the Group's cash and cash equivalents at the beginning and end of the year.

Cash flows from operating activities

Cash flows from operating activities are calculated as the net profit/loss for the year adjusted for changes in working capital and non-cash operating items such as depreciation, amortisation and impairment losses, and provisions. Working capital comprises current assets less short-term debt excluding items included in cash and cash equivalents.

Cash flows from investing activities

Cash flows from investing activities comprise cash flows from acquisitions and disposals of intangible assets, property, plant and equipment as well as fixed asset investments.

Cash flows from financing activities

Cash flows from financing activities comprise cash flows from the raising and repayment of long-term debt as well as payments to and from shareholders.

Notes to the Financial Statements

Cash and cash equivalents

Cash and cash equivalents comprise "Cash at bank and in hand".

The cash flow statement cannot be immediately derived from the published financial records.

Financial Highlights

Explanation of financial ratios

Gross margin	$\text{Gross profit} \times 100 / \text{Revenue}$
Profit margin	$\text{Profit before financials} \times 100 / \text{Revenue}$
Return on assets	$\text{Profit before financials} \times 100 / \text{Total assets at year end}$
Solvency ratio	$\text{Equity at year end} \times 100 / \text{Total assets at year end}$
Return on equity	$\text{Net profit for the year} \times 100 / \text{Average equity}$