

Entertainment Trading ApS

Bøgildsmindevej 3, DK-9400 Nørresundby

CVR no. 26 45 76 02

Annual report 2016/17

Approved at the Company's annual general meeting on 30 November 2017

Chairman:



.....
Mark Fjeldal Dalsgaard Nielsen



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Statement by the Executive Board

Today, the Executive Board has discussed and approved the annual report of Entertainment Trading ApS for the financial year 1 July 2016 - 30 June 2017.

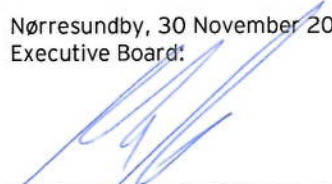
The annual report is prepared in accordance with the Danish Financial Statements Act.

In our opinion, the consolidated financial statements and the parent company financial statements give a true and fair view of the Group's and the Company's financial position at 30 June 2017 and of the results of the Group's and the Company's operations and the consolidated cash flows for the financial year 1 July 2016 - 30 June 2017.

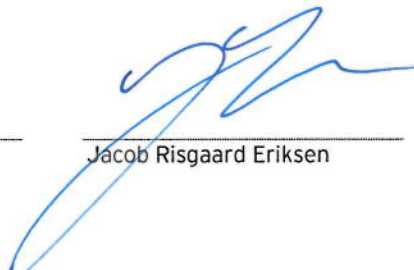
Further, in our opinion, the Management's review gives a fair review of the development in the Group's and the Parent Company's operations and financial matters and the results of the Group's and the Parent Company's operations and financial position.

We recommend that the annual report be approved at the annual general meeting.

Nørresundby, 30 November 2017
Executive Board:



Mark Fjeldal Dalsgaard
Nielsen



Jacob Risgaard Eriksen

Independent auditor's report

To the shareholders of Entertainment Trading ApS

Opinion

We have audited the consolidated financial statements and the parent company financial statements of Entertainment Trading ApS for the financial year 1 July 2016 - 30 June 2017, which comprise an income statement, balance sheet, statement of changes in equity and notes, including accounting policies, for both the Group and the Parent Company, as well as a consolidated cash flow statement. The consolidated financial statements and the parent company financial statements are prepared in accordance with the Danish Financial Statements Act.

In our opinion, the consolidated financial statements and the parent company financial statements give a true and fair view of the financial position of the Group and the Parent Company at 30 June 2017 and of the results of the Group's and the Parent Company's operations as well as the consolidated cash flows for the financial year 1 July 2016 - 30 June 2017 in accordance with the Danish Financial Statements Act.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (ISAs) and additional requirements applicable in Denmark. Our responsibilities under those standards and requirements are further described in the "Auditor's responsibilities for the audit of the consolidated financial statements and the parent company financial statements" section of our report. We are independent of the Group in accordance with the International Ethics Standards Board for Accountants' Code of Ethics for Professional Accountants (IESBA Code) and additional requirements applicable in Denmark, and we have fulfilled our other ethical responsibilities in accordance with these rules and requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Management's responsibilities for the consolidated financial statements and the parent company financial statements

Management is responsible for the preparation of consolidated financial statements and parent company financial statements that give a true and fair view in accordance with the Danish Financial Statements Act, and for such internal control as Management determines is necessary to enable the preparation of consolidated financial statements and parent company financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the consolidated financial statements and the parent company financial statements, Management is responsible for assessing the Group's and the Parent Company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting in preparing the consolidated financial statements and the parent company financial statements unless Management either intends to liquidate the Group or the Parent Company or to cease operations, or has no realistic alternative but to do so.

Auditor's responsibilities for the audit of the consolidated financial statements and the parent company financial statements

Our objectives are to obtain reasonable assurance about whether the consolidated financial statements and the parent company financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs and additional requirements applicable in Denmark will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these consolidated financial statements and parent company financial statements.

Independent auditor's report

As part of an audit conducted in accordance with ISAs and additional requirements applicable in Denmark, we exercise professional judgement and maintain professional skepticism throughout the audit. We also:

- ▶ Identify and assess the risks of material misstatement of the consolidated financial statements and the parent company financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- ▶ Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Group's and the Parent Company's internal control.
- ▶ Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by Management.
- ▶ Conclude on the appropriateness of Management's use of the going concern basis of accounting in preparing the consolidated financial statements and the parent company financial statements and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Group's and the Parent Company's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the consolidated financial statements and the parent company financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusion is based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Group and the Parent Company to cease to continue as a going concern.
- ▶ Evaluate the overall presentation, structure and contents of the consolidated financial statements and the parent company financial statements, including the disclosures, and whether the consolidated financial statements and the parent company financial statements represent the underlying transactions and events in a manner that gives a true and fair view.
- ▶ Obtain sufficient appropriate audit evidence regarding the financial information of the entities or business activities within the Group to express an opinion on the consolidated financial statements. We are responsible for the direction, supervision and performance of the group audit. We remain solely responsible for our audit opinion.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

Statement on the Management's review

Management is responsible for the Management's review.

Our opinion on the consolidated financial statements and the parent company financial statements does not cover the Management's review, and we do not express any form of assurance conclusion thereon.

In connection with our audit of the consolidated financial statements and the parent company financial statements, our responsibility is to read the Management's review and, in doing so, consider whether the Management's review is materially inconsistent with the consolidated financial statements or the parent company financial statements or our knowledge obtained during the audit, or otherwise appears to be materially misstated.

Moreover, it is our responsibility to consider whether the Management's review provides the information required under the Danish Financial Statements Act.

Independent auditor's report

Based on our procedures, we conclude that the Management's review is in accordance with the consolidated financial statements and the parent company financial statements and has been prepared in accordance with the requirements of the Danish Financial Statement Act. We did not identify any material misstatement of the Management's review.

Nørresundby, 30 November 2017
ERNST & YOUNG
Godkendt Revisionspartnerselskab
CVR no. 30 70 02 28



Allan Terp
State Authorised
Public Accountant



Martin Bøgested
State Authorised
Public Accountant

Management's review

Company details

Entertainment Trading ApS
Bøgildsmindevej 3
DK-9400 Nørresundby

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Website: www.entertainment-trading.com
E-mail: info@entertainment-trading.com

Registration No.: 26 45 76 02
Established: 25 January 2002
Registered office: Aalborg
Financial year: 1 July 2016 - 30 June 2017

Executive Board

Mark Fjeldal Dalsgaard Nielsen
Jacob Risgaard Eriksen

Auditors

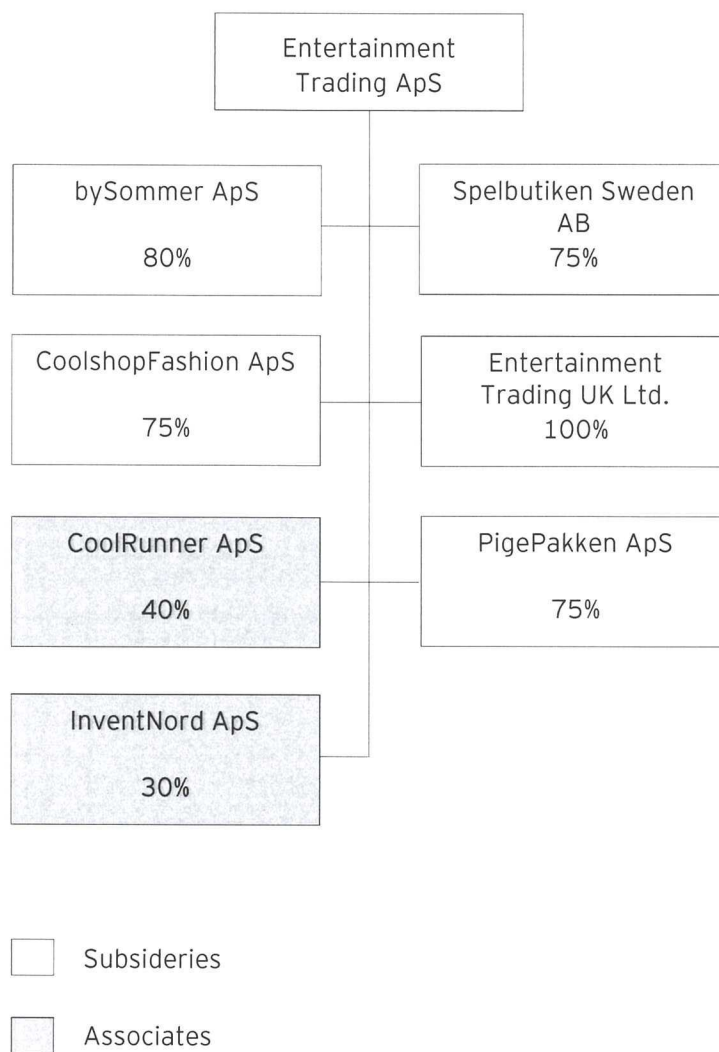
Ernst & Young
Godkendt Revisionspartnerselskab
Vestre Havnepromenade 1A
DK-9000 Aalborg

Annual general meeting

The annual general meeting is held at the Company's address on the 30 November 2017.

Management's review

Group chart



Management's review

Financial highlights for the Group

DKK'000	2016/17	2015/16	2014/15	2013/14	2012/13
Key figures					
Gross profit	62,412	41,578	25,720	27,679	26,482
Operating profit	23,288	14,709	3,195	5,719	9,937
Profit/loss from financial income and expense	-931	-973	-725	-1,564	-150
Profit before tax	22,698	13,708	2,476	4,038	9,886
Profit for the year	17,591	10,672	1,939	3,372	7,283
Non-current assets	15,335	14,052	9,629	7,969	7,289
Current assets	92,396	65,616	54,386	49,979	46,325
Total assets	107,731	79,668	64,015	57,948	53,614
Equity	40,571	28,927	18,966	18,945	16,360
Financial ratios					
Return on invested capital	25.5%	21.4%	5.6%	10.8%	21.6%
Solvency ratio	37.7%	36.3%	29.6%	32.7%	30.5%
Return on equity	50.6%	44.6%	10.2%	19.1%	52.1%

The financial ratios have been prepared in accordance with the Danish Society of Financial Analysts' guidelines on the calculation of financial ratios "Recommendations and Financial Ratios 2015". For terms and definitions, please see the accounting policies.

Management's review

Operating review

Principal activities of the Group

The Group is primarily engaged in retail and Internet sale of PC games, etc.

Development in activities and financial matters

The Group reported a profit after tax of DKK 17,591 thousand against DKK 10,672 thousand in 2015/16.

The parent company reported a profit after tax of DKK 16,626 thousand against DKK 10,003 thousand in 2015/16.

Management considers the profit satisfactory.

Outlook

Management expects that the new markets and product groups will foster a positive development. Therefore, Group Management forecasts increasing revenue and satisfactory results for the coming year.

Risks

Management is of the opinion that the Group is not affected by any particular risk factors other than ordinary business risks for markets in which the Group operates. Consequently, the Group has not implemented any particular risk management systems.

Environmental issues

The Group is environmentally conscious and strives at reducing the environmental impact from its operations.

Events after the balance sheet date

No events have occurred after the balance sheet date affecting considerably the financial position of the Group.

Consolidated financial statements and parent company financial statements 1 July 2016 - 30 June 2017

Income statement

Note	DKK'000	Group		Parent Company	
		2016/17	2015/16	2016/17	2015/16
	Gross margin	62,412	41,578	47,440	32,053
2	Staff costs	-36,190	-24,070	-27,690	-19,142
	Depreciation/amortisation and impairment losses regarding property, plant and equipment and intangible assets	-2,934	-2,799	-2,072	-1,726
	Operating profit	23,288	14,709	17,678	11,185
	Income from investments in subsidiaries and associates	341	-28	2,992	1,987
3	Financial income	203	7	396	97
4	Financial expenses	-1,134	-980	-526	-976
	Profit before tax	22,698	13,708	20,540	12,293
5	Tax on profit for the year	-5,107	-3,036	-3,914	-2,290
	Profit for the year	17,591	10,672	16,626	10,003
Breakdown of the consolidated results of operations:					
	Shareholders, Entertainment Trading ApS	16,626	10,003		
	Non-controlling interests	965	669		
		17,591	10,672		

Consolidated financial statements and parent company financial statements
1 July 2016 - 30 June 2017

Balance sheet

Note	DKK'000	Group		Parent Company	
		2016/17	2015/16	2016/17	2015/16
	ASSETS				
	Non-current assets				
6	Intangible assets				
	Completed development projects	3,329	3,870	2,275	2,644
	Patents and licences	147	375	147	193
		<u>3,476</u>	<u>4,245</u>	<u>2,422</u>	<u>2,837</u>
7	Property, plant and equipment				
	Leasehold improvements	364	249	364	249
	Fixtures and fittings, plant and equipment	9,604	8,659	8,730	8,411
		<u>9,968</u>	<u>8,908</u>	<u>9,094</u>	<u>8,660</u>
	Other non-current assets				
8	Investments in subsidiaries	0	0	3,132	2,619
9	Receivables from group entities	0	0	16,263	0
10	Investments in associates	376	35	376	35
	Deposits	915	864	915	864
	Others receivables	600	0	0	0
		<u>1,891</u>	<u>899</u>	<u>20,686</u>	<u>3,518</u>
	Total non-current assets	<u>15,335</u>	<u>14,052</u>	<u>32,202</u>	<u>15,015</u>
	Current assets				
	Inventories				
	Finished goods and goods for resale	48,619	40,034	36,847	35,137
	Prepayment of goods	7,650	3,277	286	0
		<u>56,269</u>	<u>43,311</u>	<u>37,133</u>	<u>35,137</u>
	Receivables				
	Trade receivables	22,454	13,625	15,497	11,177
	Amounts owed by group enterprises	7,961	3,563	11,918	11,946
	Other receivables	2,210	2,262	1,806	1,899
	Prepayments	1,095	872	835	424
		<u>33,720</u>	<u>20,322</u>	<u>30,056</u>	<u>25,446</u>
	Cash	<u>2,407</u>	<u>1,983</u>	<u>1,402</u>	<u>229</u>
	Total current assets	<u>92,396</u>	<u>65,616</u>	<u>68,591</u>	<u>60,812</u>
	TOTAL ASSETS	<u>107,731</u>	<u>79,668</u>	<u>100,793</u>	<u>75,827</u>

Consolidated financial statements and parent company financial statements 1 July 2016 - 30 June 2017

Balance sheet

Note	DKK'000	Group		Parent Company	
		2016/17	2015/16	2016/17	2015/16
		EQUITY AND LIABILITIES			
		Equity			
11	Share capital	84	129	84	129
	Reserve for development costs	0	0	320	0
	Retained earnings	30,887	19,863	30,567	19,863
	Dividend proposed for the year	9,600	8,935	9,600	8,935
	Total equity	40,571	28,927	40,571	28,927
12	Non-controlling interests	637	-121	0	0
	Total equity	41,208	28,806	40,571	28,927
13	Non-current liabilities				
	Deferred tax	1,042	879	1,088	886
	Other provisions	0	0	9	0
	Debt to credit institutions	59	165	59	164
	Amounts owed to associated companies	200	200	0	0
	Lease liabilities	331	195	100	195
	Income taxes payable	4,115	0	3,600	0
	Total non-current liabilities	5,747	1,439	4,856	1,245
	Current liabilities				
13	Current portion of non-current liabilities other than provisions	706	700	634	700
	Debt to credit institutions	7,048	3,523	7,048	3,523
	Prepayments received from customers	380	384	228	207
	Trade payables	38,587	32,482	37,283	32,088
	Amounts owed to associated companies	142	786	1	645
	Income taxes	1,398	1,521	1,474	1,566
	Other payables	11,823	9,263	8,565	6,828
	Deferred income	692	764	133	98
	Total current liabilities	60,776	49,423	55,366	45,655
	Total liabilities	66,523	50,862	60,222	46,900
	TOTAL LIABILITIES	107,731	79,668	100,793	75,827

- 1 Accounting policies
- 14 Contractual obligations and contingencies, etc.
- 15 Mortgages and collateral
- 16 Ownership
- 17 Currency risks and use of derivative financial instruments
- 18 Related parties

Consolidated financial statements and parent company financial statements 1 July 2016 - 30 June 2017

Statement of changes in equity

Note	DKK'000	Group					
		Share capital	Retained earnings	Dividend proposed for the year	Total	Non-controlling interests	Total equity
		129	19,863	8,935	28,927	-121	28,806
		-45	45	0	0	0	0
11	Equity at 1 July 2016	0	7,026	9,600	16,626	966	17,592
	Capital reduction	0	-59	0	-59	-21	-80
	Transfer through appropriation of profit	0	0	0	0	592	592
	Exchange adjustment	0	-617	0	-617	0	-617
	Other adjustments	0	1,693	0	1,693	0	1,693
	Purchase of treasury shares	0	0	-5,999	-5,999	-779	-6,778
	Sale of treasury shares	0	-707	707	0	0	0
	Dividend distributed	0	3,643	-3,643	0	0	0
	Extraordinary dividend distributed						
	Dividend, treasury shares						
	Equity at 30 June 2017	84	30,887	9,600	40,571	637	41,208

Consolidated financial statements and parent company financial statements 1 July 2016 - 30 June 2017

Statement of changes in equity

Note	DKK'000	Parent company				
		Share capital	Reserve for development costs	Retained earnings	Dividend proposed for the year	Total
		129	0	19,863	8,935	28,927
11	Equity at 1 July 2016	-45	0	45	0	0
19	Capital reduction	0	0	0	0	0
	Transfer through appropriation of profit	0	320	6,706	9,600	16,626
	Exchange adjustment	0	0	-59	0	-59
	Purchase of treasury shares	0	0	-617	0	-617
	Sales of treasury shares	0	0	1,693	0	1,693
	Dividend distributed	0	0	0	-5,999	-5,999
	Extraordinary dividend distributed	0	0	-707	707	0
	Dividend treasury shares	0	0	3,643	-3,643	0
	Equity at 30 June 2017	84	320	30,567	9,600	40,571

Consolidated financial statements and parent company financial statements 1 July 2016 - 30 June 2017

Cash flow statement

Note	DKK'000	Group	
		2016/17	2015/16
	Profit for the year	17,591	10,672
	Amortisation/depreciation charges	2,934	2,799
	Other adjustments of non-cash operating items	0	28
	Exchange rate adjustments relating to foreign inward subsidiaries	-70	-34
	Tax on profit for the year	5,107	3,036
	Net financial loss	590	1,001
	Cash generated from operations before changes in working capital	26,152	17,502
20	Changes in working capital	-18,411	-2,068
	Cash generated from operations	7,741	15,434
	Interest received	203	7
	Interest paid	-542	-980
	Income taxes paid	-953	-863
	Cash flows from operating activities	6,449	13,598
	Acquisition of intangible assets	-731	-2,007
	Acquisition of property, plant and equipment	-7,388	-6,097
	Disposal of property, plant and equipment	4,884	1,151
	Loans	-600	0
	Cash flows from investing activities	-3,835	-6,953
	External financing:		
	Raising of long-term debt	813	509
	Repayment of long-term debt	-777	-482
	Paid dividend	-6,778	-542
	Deposits	-51	-350
	Acquisition of treasury shares	-617	0
	Sale of treasury shares	1,693	0
	Cash flows from financing activities	-5,717	-865
	Net cash flows from operating, investing and financing activities	-3,101	5,780
21	Cash and cash equivalents at 1 July	-1,540	-7,320
21	Cash and cash equivalents at 30 June	-4,641	-1,540

The cash flow statement cannot be directly derived from the other components of the consolidated financial statements and parent company financial statements.

Consolidated financial statements and parent company financial statements 1 July 2016 - 30 June 2017

Notes

1 Accounting policies

The annual report of Entertainment Trading ApS for 2016/17 has been prepared in accordance with the provisions applying to reporting class C medium-sized enterprises under the Danish Financial Statements Act.

Effective 1 July 2016, the Company has adopted act no. 738 of 1 June 2015. This implies following change in the recognition and measurement:

In future, residual values of property, plant and equipment are subject to annual reassessment. The Company has no significant residual values relating to property, plant and equipment. Consequently, the change is made with future effect only as a change in accounting estimates with no impact on equity.

Apart from the above change in accounting policy and new and changed presentation and disclosure requirements, which follow from act. no. 738 of 1 June 2015, the accounting policies are consistent with those of last year.

Consolidated financial statements

The consolidated financial statements comprise the parent company, Entertainment Trading ApS, and subsidiaries in which Entertainment Trading ApS directly or indirectly holds more than 50% of the voting rights or which it, in some other way, controls. Enterprises in which the Group holds between 20% and 50% of the voting rights and over which it exercises significant influence, but which it does not control, are considered associates, see the group chart.

On consolidation, intra-group income and expenses, shareholdings, intra-group balances and dividends, and realised and unrealised gains and losses on intra-group transactions are eliminated.

Investments in subsidiaries are set off against the proportionate share of the subsidiaries' fair value of net assets or liabilities at the acquisition date.

Enterprises acquired or formed during the year are recognised in the consolidated financial statements from the date of acquisition or formation. Enterprises disposed of are recognised in the consolidated income statement until the date of disposal. The comparative figures are not adjusted for acquisitions or disposals.

Acquisitions of enterprises are accounted for using the acquisition method, according to which the identifiable assets and liabilities acquired are measured at their fair values at the date of acquisition. Provision is made for costs related to adopted and announced plans to restructure the acquired enterprise in connection with the acquisition. The tax effect of the restatement of assets and liabilities is taken into account.

Non-controlling interests

In the consolidated financial statements, the items of subsidiaries are recognised in full. The non-controlling interests' proportionate shares of the subsidiaries' results and equity are adjusted annually and recognised separately in the income statement and balance sheet.

Foreign currency translation

On initial recognition, transactions denominated in foreign currencies are translated at the exchange rates at the transaction date. Foreign exchange differences arising between the exchange rates at the transaction date and at the date of payment are recognised in the income statement as financial income or financial expenses.

Consolidated financial statements and parent company financial statements 1 July 2016 - 30 June 2017

Accounting policies (continued)

Receivables and payables and other monetary items denominated in foreign currencies are translated at closing rates. The difference between the exchange rates at the balance sheet date and the date at which the receivable or payable arose or was recognised in the latest financial statements is recognised in the income statement as financial income or financial expenses.

Foreign subsidiaries and associates are considered separate entities. Items in such entities' income statements are translated at average exchange rates for the month, and balance sheet items are translated at closing rates. Foreign exchange differences arising on translation of the opening equity of foreign entities to closing rates and on translation of the income statements from average exchange rates to closing rates are taken directly to equity.

Derivative financial instruments

On initial recognition, derivative financial instruments are recognised in the balance sheet at cost and are subsequently measured at fair value. Positive and negative fair values of derivative financial instruments are included in other receivables and payables, respectively.

Fair value adjustments of derivative financial instruments designated as and qualifying for recognition as a hedge of the fair value of a recognised asset or liability are recognised in the income statement together with fair value adjustments of the hedged asset or liability.

Changes in the fair value of derivative financial instruments designated as and qualifying for recognition as a hedge of future assets or liabilities are recognised in other receivables or other payables and in equity. If the hedged forecast transaction results in the recognition of assets or liabilities, amounts previously recognised in equity must be transferred to the cost of the asset or liability, respectively. If the hedged forecast transaction results in income or expenses, amounts previously recognised in equity must be transferred to the income statement in the period in which the hedged item affects the income statement.

Fair value adjustments of derivative financial instruments that do not qualify for hedge accounting are recognised in the income statement on a current basis.

Fair value adjustments of derivative financial instruments held to hedge net investments in separate foreign subsidiaries or associates are recognised directly in equity.

Income statement

Revenue

Revenue is recognised in the income statement provided that delivery and transfer of risk to the buyer have taken place and that the income can be reliably measured and is expected to be received. Revenue is measured at fair value of the agreed consideration ex. VAT and taxes charged on behalf of third parties. All discounts granted are recognised in revenue.

Gross profit

With reference to section 32 of the Danish Financial Statements Act, the items 'Revenue', 'Cost of sale', 'Other external expenses' and 'Other operating income' are consolidated into one item designated 'Gross profit'.

Other external expenses.

Other external expenses include the year's expenses relating to the entity's core activities, including expenses relating to distribution, sale, advertising, administration, premises, bad debts, etc.

Consolidated financial statements and parent company financial statements 1 July 2016 - 30 June 2017

Accounting policies (continued)

Profits/losses from investments in subsidiaries and associates

The proportionate share of the results after tax of the individual subsidiaries is recognised in the income statement of the parent company after full elimination of intra-group profits/losses.

The proportionate share of the results after tax of the associates is recognised in both the consolidated income statement and the parent company income statement after elimination of the proportionate share of intra-group profits/losses.

Financial income and expenses

Financial income and expenses comprise interest income and expense, gains and losses on securities, payables and transactions denominated in foreign currencies, amortisation of financial assets and liabilities as well as surcharges and refunds under the on-account tax scheme, etc.

Tax on profit/loss for the year

Tax for the year comprises current tax and changes in deferred tax for the year. The tax expense relating to the profit/loss for the year is recognised in the income statement, and the tax expense relating to amounts directly recognised in equity is recognised directly in equity.

Balance sheet

Intangible assets

Completed development costs comprise costs, salaries and amortisation directly or indirectly attributable to the Group's development activities.

Completed development projects that are clearly defined and identifiable, where the technical feasibility, sufficient resources and a potential future market or development opportunities are evidenced, and where the Group intends to produce, market or use the project, are recognised as intangible assets provided that the cost can be measured reliably and that there is sufficient assurance that future earnings can cover production costs, selling costs and administrative expenses and development costs. Other development costs are recognised in the income statement when incurred.

Completed development costs that are recognised in the balance sheet are measured at cost less accumulated amortisation and impairment losses.

Following the completion of the development work, development costs are amortised on a straight-line basis over the estimated useful life. The amortisation period is usually 5 years.

Patents and licences are measured at cost less accumulated amortisation and impairment losses. Patents and licences are amortised on a straight-line basis over the remaining period. The period of amortisation is 10 years.

The amortisation period for patents and licences exceeds 5 years because the strategic market position achieved by the acquisition is expected to be valid for a longer period. Management believes that this will be effective for up to 10 years from the acquisition, and therefore a long-term earnings profile.

Gains and losses on the disposal of completed development projects and patents and licences are determined as the difference between the selling price less selling costs and the carrying amount at the date of disposal. Gains or losses are recognised in the income statement as amortisation.

Consolidated financial statements and parent company financial statements 1 July 2016 - 30 June 2017

Accounting policies (continued)

Property, plant and equipment

Leasehold improvements, fixtures and fittings, other plant and equipment are measured at cost less accumulated depreciation and impairment losses.

Cost comprises the purchase price and any costs directly attributable to the acquisition until the date when the asset is available for use.

Depreciation is provided on a straight-line basis over the expected useful lives of the assets. The expected useful lives are as follows:

Leasehold improvements	5 years
Fixtures and fittings, other plant and equipment	3-7 years

The residual value is determined at the time of acquisition and are reassessed every year. Where the residual value exceeds the carrying amount of the asset, no further depreciation charges are recognised. In case of changes in the residual value, the effect on the depreciation charges is recognised prospectively as a change in accounting estimates.

Gains and losses on the disposal of property, plant and equipment are determined as the difference between the selling price less selling costs and the carrying amount at the date of disposal. Gains or losses are recognised in the income statement as depreciation.

Leases

The Group recognises only future leases in accordance with the below policies. All former leases are not recognised in the balance sheet whether or not they represent finance leases or operating leases.

Leases for non-current assets that transfer substantially all the risks and rewards incident to ownership to the Group (finance leases) are initially recognised in the balance sheet at cost, corresponding to the lower of fair value and the net present value of future lease payments. In calculating the net present value of the future lease payments, the interest rate implicit in the lease or the incremental borrowing rate is used as the discount factor. Assets held under finance leases are subsequently depreciated as the Group's other non-current assets.

The capitalised residual lease obligation is recognised in the balance sheet as a liability, and the interest element of the lease payment is recognised in the income statement over the term of the lease.

All other leases are operating leases. Payments relating to operating leases and any other leases are recognised in the income statement over the term of the lease. The Group's total obligation relating to operating leases and other leases is disclosed in contractual obligations and contingent items, etc.

Investments in subsidiaries and associates

Investments in subsidiaries and associates are measured under the equity method.

Investments in subsidiaries and associates are measured at the proportionate share of the enterprises' net asset values calculated in accordance with the Group's accounting policies minus or plus unrealised intra-group profits and losses and plus or minus any residual value of positive or negative goodwill determined in accordance with the acquisition method.

Investments in subsidiaries and associates with negative net asset values are measured at DKK 0 (nil), and any amounts owed by such enterprises are written down if the amount owed is irrecoverable. If the parent company has a legal or constructive obligation to cover a deficit that exceeds the amount owed, the remaining amount is recognised under non-current liabilities.

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Accounting policies (continued)

Net revaluation of investments in subsidiaries and associates is recognised in the reserve for net revaluation in equity under the equity method to the extent that the carrying amount exceeds cost. Dividends from subsidiaries which are expected to be adopted before the approval of the annual report of Entertainment Trading ApS are not recognised in the reserve for net revaluation.

On acquisition of subsidiaries, the acquisition method is applied, see Consolidated financial statements above.

Impairment of non-current assets

The carrying amount of intangible assets and property, plant and equipment as well as investments in subsidiaries and associates is subject to an annual test for indications of impairment other than the decrease in value reflected by depreciation or amortisation.

Impairment tests are conducted of individual assets or groups of assets when there is an indication that they may be impaired. Write-down is made to the recoverable amount if this is lower than the carrying amount.

Inventories

Inventories are measured at cost in accordance with the weighted average method. Where the net realisable value is lower than cost, inventories are written down to this lower value. Cost comprises purchase price plus delivery costs.

Receivables

Receivables are measured at amortised cost. Write-down is made for bad debt losses based on an individual assessment of receivables.

Prepayments

Prepayments comprise costs incurred concerning subsequent financial years.

Equity

Dividends

Proposed dividends are recognised as a liability at the date when they are adopted at the annual general meeting (declaration date). The expected dividend payment for the year is disclosed as a separate item under equity.

The purchase of own share may be done in the extent that the purchase price can be contained in the distributable reserves. The treasury shares are presented in the notes to the financial statements, with the number, nominal value and ownership.

Reserve for development costs

The reserve for development costs comprises recognised development costs. The reserve cannot be used to distribute dividend or cover losses. The reserve will be reduced or dissolved if the recognised development costs are no longer part of the Company's operations by a transfer directly to the distributable reserves under equity.

Corporation tax and deferred tax

Current tax payable and receivable is recognised in the balance sheet as tax computed on the taxable income for the year, adjusted for tax on the taxable income of prior years and for tax paid on account.

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Accounting policies (continued)

Deferred tax is measured using the balance sheet liability method on all temporary differences between the carrying amount and the tax value of assets and liabilities.

Deferred tax assets, including the tax value of tax loss carry forwards, are recognised at the expected value of their utilisation.

Deferred tax is measured in accordance with the tax rules and at the tax rates applicable in the respective countries at the balance sheet date when the deferred tax is expected to crystallise as current tax. Changes in deferred tax as a result of changes in tax rates are recognised in the income statement.

Liabilities other than provisions

Amounts owed to mortgage credit institutions and banks, etc. are recognised at the date of borrowing at the net proceeds received less transaction costs paid. In subsequent periods, the financial liabilities are measured at amortised cost, corresponding to the capitalised value using the effective interest rate. Accordingly, the difference between the proceeds and the nominal value is recognised in the income statement over the term of the loan.

Financial liabilities also include the capitalised residual obligation on finance leases.

Other liabilities are measured at net realisable value.

Cash flow statement

The cash flow statement shows the Group's cash flows from operating, investing and financing activities for the year, the year's changes in cash and cash equivalents as well as the Group's cash and cash equivalents at the beginning and end of the year.

The cash flow effect of acquisitions and disposals of enterprises is shown separately in cash flows from investing activities. Cash flows from acquisitions of enterprises are recognised in the cash flow statement from the date of acquisition. Cash flows from disposals of enterprises are recognised up until the date of disposal.

Cash flows from operating activities

Cash flows from operating activities are calculated as the Group's share of the profit/loss adjusted for non-cash operating items, changes in working capital and corporation tax paid.

Cash flows from investing activities

Cash flows from investing activities comprise payments in connection with acquisitions and disposals of enterprises and activities and of intangible assets, property, plant and equipment and investments.

Cash flows from financing activities

Cash flows from financing activities comprise changes in the size or composition of the Group's share capital and related costs as well as the raising of loans, repayment of interest-bearing debt and payment of dividends to shareholders.

Cash and cash equivalents

Cash and cash equivalents comprise cash and short-term marketable securities which are freely negotiable into cash and which are subject to an insignificant risk of changes in value.

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Accounting policies (continued)

Financial ratios

Financial ratios are calculated in accordance with the Danish Society of Financial Analysts' guidelines on the calculation of financial ratios "Recommendations and Financial Ratios 2015".

The financial ratios stated in the survey of financial highlights have been calculated as follows:

Return on invested capital	$\frac{\text{Operating profit} \times 100}{\text{Average invested capital}}$
Invested capital	Total assets less cash at bank and in hand plus interest-bearing assets (including shares)
Solvency ratio	$\frac{\text{Equity at year end} \times 100}{\text{Total assets at year end}}$
Return on equity	$\frac{\text{Profit/loss for the year} \times 100}{\text{Average equity}}$

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DKK'000	Group		Parent	
	2016/17	2015/16	2016/17	2015/16
2 Staff costs				
Wages and salaries	33,655	21,281	25,491	17,479
Pensions	1,925	1,696	1,668	1,291
Other social security costs	606	1,084	531	372
Other staff costs	4	9	0	0
	<u>36,190</u>	<u>24,070</u>	<u>27,690</u>	<u>19,142</u>
Remuneration of the Executive Board	1,820	1,746	1,820	1,746
Average number of employees	<u>88</u>	<u>63</u>	<u>73</u>	<u>51</u>
3 Financial income				
Interest income from group enterprises	0	0	228	97
Other interest income	203	7	168	0
	<u>203</u>	<u>7</u>	<u>396</u>	<u>97</u>
4 Financial expenses				
Other impairments	592	0	0	0
Other interest expenses	542	980	526	976
	<u>1,134</u>	<u>980</u>	<u>526</u>	<u>976</u>
5 Tax on the profit for the year				
Tax on the profit for the year	<u>5,107</u>	<u>3,036</u>	<u>3,914</u>	<u>2,290</u>
Specified as follows:				
Current tax	4,943	2,554	3,712	1,790
Deferred tax	164	479	202	485
Adjustment of deferred tax as a result of the reduction in corporation tax	0	3	0	15
	<u>5,107</u>	<u>3,036</u>	<u>3,914</u>	<u>2,290</u>

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6 Intangible assets

	Group		
	Completed development projects	Patents and licences	Total
DKK'000			
Cost at 1 July 2016	6,121	1,495	7,616
Additions	731	0	731
Exchange rate adjustments	-7	0	-7
Cost at 30 June 2017	6,845	1,495	8,340
Amortisation and impairment losses at 1 July 2016	2,251	1,120	3,371
Impairment losses/ amortisation	1,261	228	1,489
Exchange rate adjustments	4	0	4
Amortisation and impairment losses at 30 June 2017	3,516	1,348	4,864
Carrying amount at 30 June 2017	3,329	147	3,476
	Parent		
	Completed development projects	Patents and licences	Total
DKK'000			
Cost at 1 July 2016	4,040	460	4,500
Additions	417	0	417
Cost at 30 June 2017	4,457	460	4,917
Amortisation and impairment losses at 1 July 2016	1,396	267	1,663
Impairment losses/ amortisation	786	46	832
Amortisation and impairment losses at 30 June 2017	2,182	313	2,495
Carrying amount at 30 June 2017	2,275	147	2,422

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7 Property, plant and equipment

DKK'000	Group		
	Leasehold improve- ments	Fixtures and fittings, plant and equipment	Total
Cost at 1 July 2016	917	13,683	14,600
Additions	150	7,238	7,388
Disposals	0	-5,173	-5,173
Exchange rate adjustment	0	-18	-18
Cost at 30 June 2017	1,067	15,730	16,797
Depreciation at 1 July 2016	397	5,293	5,690
Depreciation/ amortisation	306	1,139	1,445
Reversed by sale	0	-289	-289
Exchange rate adjustment	0	-17	-17
Depreciation and impairment losses at 30 June 2017	703	6,126	6,829
Carrying amount at 30 June 2017	364	9,604	9,968
Items of property, plant and equipment include assets held under finance leases with a carrying amount totalling	180	434	614

DKK'000	Parent		
	Leasehold improve- ments	Fixtures and fittings, plant and equipment	Total
Cost at 1 July 2016	917	13,055	13,972
Additions	150	6,334	6,484
Disposals	0	-4,811	-4,811
Cost at 30 June 2017	1,067	14,578	15,645
Depreciation at 1 July 2016	397	4,914	5,311
Depreciation/ amortisation	306	934	1,240
Depreciation and impairment losses at 30 June 2017	703	5,848	6,551
Carrying amount at 30 June 2017	364	8,730	9,094
Items of property, plant and equipment include assets held under finance leases with a carrying amount totalling	180	434	614

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DKK'000	Parent	
	2016/17	2015/16
8 Investments in subsidiaries		
Cost at 1 July	553	553
Cost at 30 June	553	553
Value adjustments at 1 July	2,066	1,406
Foreign exchange adjustment	-59	-43
Other adjustments	257	314
Dividend distribution	-2,336	-1,626
Profit/loss for the year	3,242	2,015
Impairment losses	-591	0
Value adjustments at 30 June	2,579	2,066
Carrying amount at 30 June	3,132	2,619
		Voting rights and ownership
Name and registered office		
Entertainment Trading Ltd., UK		100%
Spelbutiken AB, Sweden		75%
Coolfashion Aps, Denmark		75%
bySommer ApS, Denmark		80%
PigePakken.dk ApS, Denmark		75%

All subsidiaries are considered separate entities.

9 Other non-current assets

DKK'000	Parent				
	Total receivables 1 July 2016	Total receivables 30 June 2017	Repayment next year	Non-current portion	Outstanding receivable after 5 years
Receivables from group entities	0	16,263	0	16,263	16,263

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DKK'000	Group		Parent	
	2016/17	2015/16	2016/17	2015/16
10 Investments in associates				
Cost at 1 July	58	58	58	58
Cost at 30 June	58	58	58	58
Value adjustments at 1 July	-23	5	-23	5
Profit/loss for the year	341	-28	341	-28
Value adjustments at 30 June	318	-23	318	-23
Carrying amount at 30 June	376	35	376	35

Name and registered office	Voting rights and ownership
InventNord og PakkecenterNord ApS, Denmark	30%
Coolrunner ApS, Denmark	40%

11 Share capital

The share capital for the past five years is specified as follows:

DKK'000	Group				
	2016/17	2015/16	2013/14	2012/13	2011/12
Share capital at 1 July	129	129	129	129	129
Capital increase	0	0	0	0	0
Capital reduction	-45	0	0	0	0
Share capital at 30 June	84	129	129	129	129

DKK'000	Parent				
	2016/17	2015/16	2013/14	2012/13	2011/12
Share capital at 1 July	129	129	129	129	129
Capital increase	0	0	0	0	0
Capital reduction	-45	0	0	0	0
Share capital at 30 June	84	129	129	129	129

The share capital comprises of 83,824 shares of DKK 1 each.

DKK'000	Group	
	2016/17	2015/16
12 Non-controlling interests		
Non-controlling interests at 1 July	-121	-230
Share of profit for the year	966	668
Other adjustments	592	0
Foreign exchange adjustments	-21	-17
Distributed dividends	-779	-542
Non-controlling interests at 30 June	637	-121

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13 Non-current liabilities

DKK'000	Group				
	Total liabilities 1 July 2016	Total liabilities 30 June 2017	Repay- ment next year	Non-current portion	Outstanding debt after 5 years
Credit institutions	266	165	106	59	0
Amounts owed to associated companies	200	200	0	200	0
Income taxes payable	0	4,115	0	4,115	0
Leases liabilities	794	931	600	331	0
	<u>1,260</u>	<u>5,411</u>	<u>706</u>	<u>4,705</u>	<u>0</u>

DKK'000	Parent				
	Total liabilities 1 July 2016	Total liabilities 30 June 2017	Repayment next year	Non-current portion	Outstanding debt after 5 years
Credit institutions	266	165	106	59	0
Income taxes payable	0	3,600	0	3,600	0
Leases liabilities	794	628	528	100	0
	<u>1,060</u>	<u>4,393</u>	<u>634</u>	<u>3,759</u>	<u>0</u>

14 Contractual obligations and contingent items, etc.

The Company has entered into rent agreements with a total obligation of DKK 7,048 thousand at 30 June 2017.

The Management of Entertainment Trading ApS has confirmed to the Management in the subsidiaries Coolfasion ApS, BySommer ApS and PigePakken ApS to support the companies in 2017/18 and does not demand its receivables settled unless alternative funding can be provided for the companies.

The parent company has for bank facilities provided a joint and several guarantee for the subsidiary, BySommer ApS.

Entertainment Trading ApS is jointly taxed with the Danish subsidiaries. As the administration company the Company has joint and several unlimited liability for Danish corporation taxes and withholding taxes on dividends, interest and royalties. At 30 June 2017, the net taxes payable to the Danish Central Tax Administration by the companies included in the joint taxation amounted to DKK 5,507 thousands. Any subsequent corrections of the taxable income subject to joint taxation or withholding taxes on dividends, etc., may entail that the companies' liability will increase.

15 Mortgages and collateral

A floating charge totalling DKK 17,000 thousand has been provided as security for credit facilities in bank covering Entertainment Trading ApS.

As collateral for long-term debt to Credit institutions totalling DKK 165 thousand at 30 June 2017 there has been provided security in Fixtures and fittings other plant and equipment at a total value of DKK 111 thousand at 30 June 2017.

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16 Ownership

The following shareholders are registered in the Company's register of shareholders as holding at least 5% of the voting rights or 5% of the share capital:

Cajuna Holding ApS, Denmark
JR Holdings ApS, Denmark
MDN Holding ApS, Denmark
Gareth Dain, England
Anthony Hogarth, England

17 Currency risks and use of derivative financial instruments

The Group uses hedging instruments such as currency swaps to hedge recognised non-recognised transactions.

Currency risks

Currency (DKK'000)	Payment/ maturity	Prepayment of goods	Hedged using currency swaps	Net position
USD	< 1 year	3,284	-3,471	-187

18 Related parties

Related party transactions

DKK'000	2016/17
Group	
Sale of goods to associates	109,258
Purchase of goods from associates	12,805
Interest income from associates	10
Receivables from associates	7,961
Payables to associates	343
Parent	
Sale of goods to subsidiaries	1,824
Sale of goods to associates	109,258
Purchase of goods from associates	12,805
Administration fees etc. to subsidiaries	5,730
Interest income from subsidiaries	218
Interest income from associates	10
Receivables from subsidiaries	23,599
Receivables from associates	7,961
Payables to associates	1

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DKK'000		Parent	
		2016/17	2015/16
19	Appropriation of profit/loss		
	Recommended appropriation of profit/loss		
	Dividend proposed for the year	9,600	8,935
	Transferred to reserves under equity	6,706	1,068
	Reserve for development costs	320	0
		<u>16,626</u>	<u>10,003</u>
DKK'000		Group	
		2016/17	2015/16
20	Changes in working capital		
	Change in inventories	-12,958	-13,496
	Change in receivables	-13,398	273
	Change in trade payables and other capital	7,945	11,155
		<u>-18,411</u>	<u>-2,068</u>
21	Cash and cash equivalents		
	Cash and cash equivalents at 1 July comprise		
	Cash at bank and in hand	1,983	4,339
	Bank loans and overdrafts	-3,523	-11,659
		<u>-1,540</u>	<u>-7,320</u>
	Cash and cash equivalents at 30 June comprise		
	Cash at bank and in hand	2,407	1,983
	Bank loans and overdrafts	-7,048	-3,523
		<u>-4,641</u>	<u>-1,540</u>