

**Morningstar Danmark A/S**  
Lautrupsgade 7, 6th floor  
DK-2100 København Ø  
Central Business Registration No  
26258448

## **Annual report 2017**

The Annual General Meeting adopted the annual report on 31.05.2018

### **Chairman of the General Meeting**

---

Name: Nikolaj Holdt Mikkelsen

## Contents

	<b><u>Page</u></b>
Entity details	1
Statement by Management on the annual report	2
Independent auditor's report	3
Management commentary	6
Income statement for 2017	7
Balance sheet at 31.12.2017	8
Statement of changes in equity for 2017	10
Notes	11
Accounting policies	14

## Entity details

### Entity

Morningstar Danmark A/S  
Lautrupsgade 7, 6th floor  
DK-2100 København Ø

Central Business Registration No: 26258448

Registered in: Copenhagen

Financial year: 01.01.2017 - 31.12.2017

### Board of Directors

Craig Ellis, Chairman  
Bevin Desmond  
Mark John Roomans

### Executive Board

Nikolaj Holdt Mikkelsen, Chief Executive Officer

### Auditors

Deloitte Statsautoriseret Revisionspartnerselskab  
Weidekampsgade 6  
Postboks 1600  
0900 København C

## Statement by Management on the annual report

The Board of Directors and the Executive Board have today considered and approved the annual report of Morningstar Danmark A/S for the financial year 01.01.2017 - 31.12.2017.

The annual report is presented in accordance with the Danish Financial Statements Act.

In our opinion, the financial statements give a true and fair view of the Entity's financial position at 31.12.2017 and of the results of its operations for the financial year 01.01.2017 - 31.12.2017.

We believe that the management commentary contains a fair review of the affairs and conditions referred to therein.

We recommend the annual report for adoption at the Annual General Meeting.

Copenhagen, 31.05.2018

### Executive Board

Nikolaj Holdt Mikkelsen  
Chief Executive Officer

### Board of Directors

Craig Ellis  
Chairman

Bevin Desmond

Mark John Roomans

## Independent auditor's report

### To the shareholder of Morningstar Danmark A/S

#### Opinion

We have audited the financial statements of Morningstar Danmark A/S for the financial year 01.01.2017 - 31.12.2017, which comprise the income statement, balance sheet, statement of changes in equity and notes, including a summary of significant accounting policies. The financial statements are prepared in accordance with the Danish Financial Statements Act.

In our opinion, the financial statements give a true and fair view of the Entity's financial position at 31.12.2017 and of the results of its operations for the financial year 01.01.2017 - 31.12.2017 in accordance with the Danish Financial Statements Act.

#### Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (ISAs) and additional requirements applicable in Denmark. Our responsibilities under those standards and requirements are further described in the Auditor's responsibilities for the audit of the financial statements section of this auditor's report. We are independent of the Entity in accordance with the International Ethics Standards Board of Accountants' Code of Ethics for Professional Accountants (IESBA Code) and the additional requirements applicable in Denmark, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

#### Management's responsibilities for the financial statements

Management is responsible for the preparation of financial statements that give a true and fair view in accordance with the Danish Financial Statements Act, and for such internal control as Management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, Management is responsible for assessing the Entity's ability to continue as a going concern, for disclosing, as applicable, matters related to going concern, and for using the going concern basis of accounting in preparing the financial statements unless Management either intends to liquidate the Entity or to cease operations, or has no realistic alternative but to do so.

#### Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs and the additional requirements applicable in Denmark will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

As part of an audit conducted in accordance with ISAs and the additional requirements applicable in Denmark, we exercise professional judgement and maintain professional scepticism throughout the audit. We also:

## Independent auditor's report

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Entity's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by Management.
- Conclude on the appropriateness of Management's use of the going concern basis of accounting in preparing the financial statements, and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Entity's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Entity to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures in the notes, and whether the financial statements represent the underlying transactions and events in a manner that gives a true and fair view.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

### **Statement on the management commentary**

Management is responsible for the management commentary.

Our opinion on the financial statements does not cover the management commentary, and we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the management commentary and, in doing so, consider whether the management commentary is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated.

Moreover, it is our responsibility to consider whether the management commentary provides the information required under the Danish Financial Statements Act.

## Independent auditor's report

Based on the work we have performed, we conclude that the management commentary is in accordance with the financial statements and has been prepared in accordance with the requirements of the Danish Financial Statements Act. We did not identify any material misstatement of the management commentary.

Copenhagen, 31.05.2018

### **Deloitte**

Statsautoriseret Revisionspartnerselskab

Central Business Registration No: 33963556

Stine Eva Grothen

State Authorised Public Accountant

Identification number (MNE) mne29431

## Management commentary

### Primary activities

The Company's primary activities are to act as suppliers of analyses, information and IT to customers operating in financial areas.

### Development in activities and finances

The financial statements show a profit of DKK 2.693.992 which Management finds satisfactory.

### Events after the balance sheet date

No events have occurred after the balance sheet date to this date which would influence the evaluation of this annual report.



## Income statement for 2017

	<u>Notes</u>	<u>2017 DKK</u>	<u>2016 DKK</u>
<b>Gross profit</b>		<b>10.756.630</b>	<b>7.672.130</b>
Staff costs	1	(7.265.528)	(6.341.968)
Depreciation, amortisation and impairment losses		<u>(31.537)</u>	<u>(124.488)</u>
<b>Operating profit/loss</b>		<b>3.459.565</b>	<b>1.205.674</b>
Other financial income	2	126.585	63.122
Other financial expenses	3	<u>(129.137)</u>	<u>(211.656)</u>
<b>Profit/loss before tax</b>		<b>3.457.013</b>	<b>1.057.140</b>
Tax on profit/loss for the year	4	<u>(763.021)</u>	<u>(244.724)</u>
<b>Profit/loss for the year</b>		<b><u>2.693.992</u></b>	<b><u>812.416</u></b>
<b>Proposed distribution of profit/loss</b>			
Retained earnings		<u>2.693.992</u>	<u>812.416</u>
		<b><u>2.693.992</u></b>	<b><u>812.416</u></b>

## Balance sheet at 31.12.2017

	<u>Notes</u>	<u>2017 DKK</u>	<u>2016 DKK</u>
Other fixtures and fittings, tools and equipment		130.912	50.047
<b>Property, plant and equipment</b>	5	<b>130.912</b>	<b>50.047</b>
Other receivables		230.322	230.322
<b>Fixed asset investments</b>	6	<b>230.322</b>	<b>230.322</b>
<b>Fixed assets</b>		<b>361.234</b>	<b>280.369</b>
Trade receivables		6.307.070	2.346.799
Deferred tax		43.435	100.845
Prepayments		0	21.455
<b>Receivables</b>		<b>6.350.505</b>	<b>2.469.099</b>
<b>Cash</b>		<b>21.409.331</b>	<b>25.768.134</b>
<b>Current assets</b>		<b>27.759.836</b>	<b>28.237.233</b>
<b>Assets</b>		<b>28.121.070</b>	<b>28.517.602</b>

## Balance sheet at 31.12.2017

	<u>Notes</u>	<u>2017 DKK</u>	<u>2016 DKK</u>
Contributed capital	7	2.000.000	2.000.000
Retained earnings		<u>14.015.458</u>	<u>11.321.466</u>
<b>Equity</b>		<b><u>16.015.458</u></b>	<b><u>13.321.466</u></b>
Prepayments received from customers		5.050.202	4.372.567
Trade payables		37.589	787.721
Payables to group enterprises		3.588.358	7.770.372
Income tax payable		705.611	284.053
Other payables		<u>2.723.852</u>	<u>1.981.423</u>
<b>Current liabilities other than provisions</b>		<b><u>12.105.612</u></b>	<b><u>15.196.136</u></b>
<b>Liabilities other than provisions</b>		<b><u>12.105.612</u></b>	<b><u>15.196.136</u></b>
<b>Equity and liabilities</b>		<b><u>28.121.070</u></b>	<b><u>28.517.602</u></b>
Contingent liabilities	8		

## Statement of changes in equity for 2017

	<b>Contributed capital DKK</b>	<b>Retained earnings DKK</b>	<b>Total DKK</b>
Equity beginning of year	2.000.000	11.321.466	13.321.466
Profit/loss for the year	0	2.693.992	2.693.992
<b>Equity end of year</b>	<b>2.000.000</b>	<b>14.015.458</b>	<b>16.015.458</b>

## Notes

	<b>2017</b>	<b>2016</b>
	<b>DKK</b>	<b>DKK</b>
<b>1. Staff costs</b>		
Wages and salaries	6.537.213	5.514.031
Pension costs	697.524	783.613
Other social security costs	21.006	25.086
Other staff costs	9.785	19.238
	<b>7.265.528</b>	<b>6.341.968</b>
Average number of employees	<b>7</b>	<b>7</b>
	<b>2017</b>	<b>2016</b>
	<b>DKK</b>	<b>DKK</b>
<b>2. Other financial income</b>		
Interest income	0	43.489
Exchange rate adjustments	126.585	19.633
	<b>126.585</b>	<b>63.122</b>
	<b>2017</b>	<b>2016</b>
	<b>DKK</b>	<b>DKK</b>
<b>3. Other financial expenses</b>		
Interest expenses	105.725	202.267
Other financial expenses	23.412	9.389
	<b>129.137</b>	<b>211.656</b>
	<b>2017</b>	<b>2016</b>
	<b>DKK</b>	<b>DKK</b>
<b>4. Tax on profit/loss for the year</b>		
Tax on current year taxable income	705.611	214.634
Change in deferred tax for the year	57.410	30.090
	<b>763.021</b>	<b>244.724</b>

## Notes

		<b>Other fixtures and fittings, tools and equipment DKK</b>	
		<u>DKK</u>	
<b>5. Property, plant and equipment</b>			
Cost beginning of year		378.301	
Additions		<u>112.402</u>	
<b>Cost end of year</b>		<b><u>490.703</u></b>	
Depreciation and impairment losses beginning of the year		(328.254)	
Depreciation for the year		<u>(31.537)</u>	
<b>Depreciation and impairment losses end of the year</b>		<b><u>(359.791)</u></b>	
<b>Carrying amount end of year</b>		<b><u>130.912</u></b>	
<b>6. Fixed asset investments</b>			
Cost beginning of year		<u>230.322</u>	
<b>Cost end of year</b>		<b><u>230.322</u></b>	
<b>Carrying amount end of year</b>		<b><u>230.322</u></b>	
<b>7. Contributed capital</b>			
	<b>Number</b>	<b>Par value DKK</b>	<b>Nominal value DKK</b>
Ordinary shares	<u>2.000.000</u>	1	<u>2.000.000</u>
	<b><u>2.000.000</u></b>		<b><u>2.000.000</u></b>
<b>8. Contingent liabilities</b>			

The Company participates in a Danish joint taxation arrangement in which Morningstar Danmark Holding ApS serves as the administration company. According to the joint taxation provisions of the Danish Corporation Tax Act, the Company is therefore liable from the financial year 2013 for income taxes etc for the jointly

## Notes

taxed companies and from 1 July 2012 also for obligations, if any, relating to the withholding of tax on interest, royalties and dividend for the jointly taxed companies.

## Accounting policies

### Reporting class

This annual report has been presented in accordance with the provisions of the Danish Financial Statements Act governing reporting class B enterprises with addition of certain provisions for reporting class C.

The accounting policies applied for these financial statements are consistent with those applied last year.

Minor reclassifications have been made in comparative figures with no impact on the income statement or equity.

### Recognition and measurement

Assets are recognised in the balance sheet when it is probable as a result of a prior event that future economic benefits will flow to the Entity, and the value of the asset can be measured reliably.

Liabilities are recognised in the balance sheet when the Entity has a legal or constructive obligation as a result of a prior event, and it is probable that future economic benefits will flow out of the Entity, and the value of the liability can be measured reliably.

On initial recognition, assets and liabilities are measured at cost. Measurement subsequent to initial recognition is effected as described below for each financial statement item.

Anticipated risks and losses that arise before the time of presentation of the annual report and that confirm or invalidate affairs and conditions existing at the balance sheet date are considered at recognition and measurement.

Income is recognised in the income statement when earned, whereas costs are recognised by the amounts attributable to this financial year.

### Foreign currency translation

On initial recognition, foreign currency transactions are translated applying the exchange rate at the transaction date. Receivables, payables and other monetary items denominated in foreign currencies that have not been settled at the balance sheet date are translated using the exchange rate at the balance sheet date. Exchange differences that arise between the rate at the transaction date and the one in effect at the payment date, or the rate at the balance sheet date are recognised in the income statement as financial income or financial expenses. Property, plant and equipment, intangible assets, inventories and other non-monetary assets that have been purchased in foreign currencies are translated using historical rates.

### Income statement

#### Gross profit or loss

Gross profit or loss comprises revenue and external expenses.

#### Revenue

Revenue from the sale of services is recognised in the income statement when delivery is made to the buyer. Revenue is recognised net of VAT, duties and sales discounts and is measured at fair value of the consideration fixed.



## Accounting policies

### Other external expenses

Other external expenses include expenses relating to the Entity's ordinary activities, including expenses for premises, stationery and office supplies, marketing costs, etc. This item also includes write-downs of receivables recognised in current assets.

### Staff costs

Staff costs comprise salaries and wages as well as social security contributions, pension contributions, etc for entity staff.

### Depreciation, amortisation and impairment losses

Amortisation, depreciation and impairment losses relating to intangible assets and property, plant and equipment comprise amortisation, depreciation and impairment losses for the financial year, calculated on the basis of the residual values and useful lives of the individual assets and impairment testing as well as gains and losses from the sale of intangible assets as well as property, plant and equipment.

### Other financial income

Other financial income comprises dividends etc received on other investments, interest income, including interest income on receivables from group enterprises, net capital gains on securities, payables and transactions in foreign currencies, amortisation of financial assets as well as tax relief under the Danish Tax Prepayment Scheme etc.

### Other financial expenses

Other financial expenses comprise interest expenses, including interest expenses on payables to group enterprises, net capital losses on securities, payables and transactions in foreign currencies, amortisation of financial liabilities as well as tax surcharge under the Danish Tax Prepayment Scheme etc.

### Tax on profit/loss for the year

Tax for the year, which consists of current tax for the year and changes in deferred tax, is recognised in the income statement by the portion attributable to the profit for the year and recognised directly in equity by the portion attributable to entries directly in equity.

The Entity is jointly taxed with Morningstar Danmark Holding ApS. The current Danish income tax is allocated among the jointly taxed entities proportionally to their taxable income (full allocation with a refund concerning tax losses).

### Balance sheet

#### Property, plant and equipment

Other fixtures and fittings, tools and equipment are measured at cost less accumulated depreciation and impairment losses.

Cost comprises the acquisition price, costs directly attributable to the acquisition and preparation costs of the asset until the time when it is ready to be put into operation.

## Accounting policies

The basis of depreciation is cost less estimated residual value after the end of useful life. Straight-line depreciation is made on the basis of the following estimated useful lives of the assets:

Other fixtures and fittings, tools and equipment	3-11 years
--	------------

Property, plant and equipment are written down to the lower of recoverable amount and carrying amount.

### Receivables

Receivables are measured at amortised cost, usually equalling nominal value less write-downs for bad and doubtful debts.

### Deferred tax

Deferred tax is recognised on all temporary differences between the carrying amount and tax-based value of assets and liabilities, for which the tax-based value of assets is calculated based on the planned use of each asset.

Deferred tax assets, including the tax base of tax loss carryforwards, are recognised in the balance sheet at their estimated realisable value, either as a set-off against deferred tax liabilities or as net tax assets.

### Prepayments

Prepayments comprise incurred costs relating to subsequent financial years. Prepayments are measured at cost.

### Cash

Cash comprises cash in hand and bank deposits.

### Other financial liabilities

Other financial liabilities are measured at amortised cost, which usually corresponds to nominal value.

### Prepayments received from customers

Prepayments received from customers comprise amounts received from customers prior to delivery of the goods agreed or completion of the service agreed.

### Income tax receivable or payable

Current tax payable or receivable is recognised in the balance sheet, stated as tax calculated on this year's taxable income, adjusted for prepaid tax.