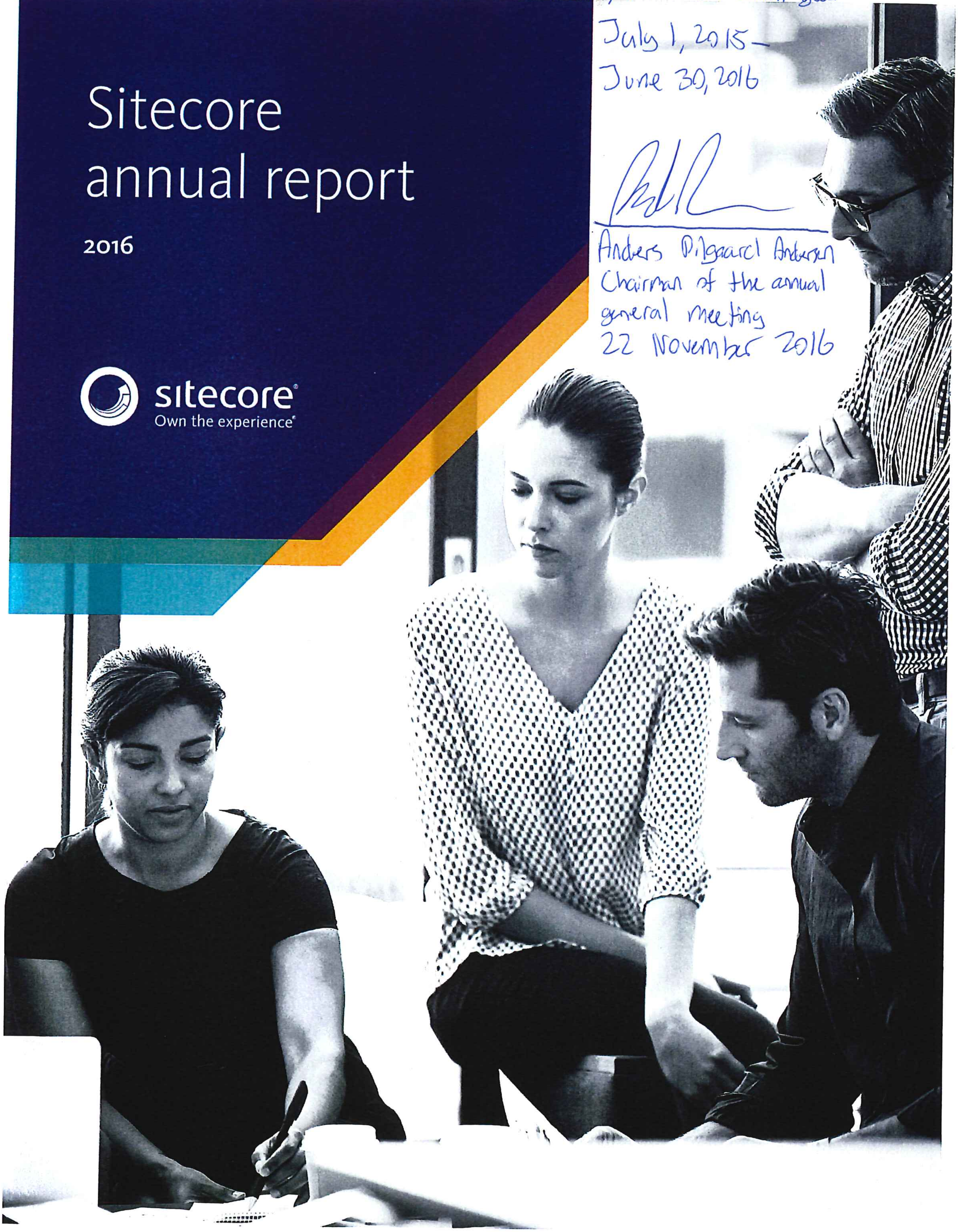
Approved at the annual general meeting in Sitecore Corporation A/S, CVR-no 26032512, Vester Farimagsgade 3,5, 1606 Copenhagen V, Denmark, for the financial year July 1, 2015 - June 30, 2016

Sitecore annual report

2016

sitecore
Own the experience



Anders Dilgaard Andersen
Chairman of the annual general meeting
22 November 2016

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Corporate profile

Sitecore is the global leader in experience management software that enables context marketing. The Sitecore® Experience Platform™ manages content, supplies contextual intelligence, and automates communications, at scale. It empowers marketers to deliver content in context of how customers have engaged with their brand, across every channel, in real time. More than 4,900 brands—including American Express, Carnival Cruise Lines, easyJet, and L'Oréal—have trusted Sitecore for context marketing to deliver the personalized interactions that delight audiences, build loyalty, and drive revenue.

Our vision

Revolutionize the relationship between consumers and businesses by empowering experiences in context.

Our mission

Winning the digital revolution by disrupting the status quo with context marketing.

Our core values

- Smart
- Trustworthy
- Passionate
- Respectful
- Esprit de corps
- Cutting-edge
- Cool and fun

Our market

The mobile, social, global world has changed consumer expectations forever. The always-on consumer can do just about anything—map, order, buy, look up, connect, compare, read, share—in quick "micro moments" with mobile devices, social platforms, brand applications, responsive web, and geo-located applications, among other technologies. Consumers demand friction-free interactions that get them what they need with convenience and speed, wherever they are. Marketing that doesn't take their activity into account—that remarkets a product they've already bought, for instance—drives them to look elsewhere.

To remain competitive, marketers need to deliver content that takes into account the context of consumers' current and previous brand interactions. For businesses, "context marketing" delivers measurable, relevant experiences that improve performance, build loyalty, and drive real results across every engagement channel. Context marketing empowers businesses to know every customer and shape every experience in real time and at scale.

What challenges businesses wanting to market in context is disconnected marketing technology and siloed customer data. Unless marketers are able to understand the entire customer journey and interaction with their brand across channels historically and in real time, they can't market in context.

Our products

The Sitecore Experience Platform was built from the ground up with the three ingredients needed to enable context marketing. It delivers robust content management at scale, contextual intelligence down to the individual level, and omnichannel automation that speeds delivery of the right message to the right person at the right time, wherever they are. In addition, the platform enables personalization and commerce, plugs in to marketing automation and analytics.

By offering marketers one connected platform that delivers one connected experience, they can engage with consumers across both online and off-line channels. Sitecore enables brands to easily engage in seamless conversations with their audiences when and where they want, in real time while delivering contextual experiences to their customers on their own terms based on the sum total of their audiences' past behaviors and current needs.

Sitecore has allocated substantial resources to the ongoing development of its technology platform, and is committed to differentiated innovation.

Our customers

Sitecore has worked with approximately 4,900 world-renowned brands including American Express, Carnival Cruise Lines, easyJet, and L'Oréal.

Our world

Sitecore has more than 900 implementation partners, 11,000 Sitecore certified developers, and 12,000 active members in its developer network worldwide. The company also has more than 3,500 questions on the Sitecore Community and Sitecore Knowledgebase, 1,200 members interacting daily at Sitecorechat.slack.com, 45 user groups around the globe, and 221 Sitecore Most Valuable Professionals who actively share their real-world expertise with other Sitecore users. With operations all over the world, Sitecore has been driven by a forward-looking global vision and customer-centric strategy since its founding.

Our go-to-market strategy

Sitecore licenses its products and services through and with its partners, to marketers and technologists across a broad range of industries including consumer goods, education, finance, government, healthcare, manufacturing, retail, technology, and travel, as well as associations and nonprofits.

Sitecore has achieved huge success since its founding in 2001, generating strong revenue growth and number of customers through an uncompromising commitment to excellence. We do this with progress desired to:

- Land and expand program execution within Sitecore's existing and new customer base.

- Expand Sitecore's reach and footprint in the burgeoning Customer Experience Management (CXM) market while reinforcing our leadership in Web Content Management (WCM).
- Grow into adjacent markets such as ecommerce and marketing operations management to expand the strategic nature of Sitecore offering.
- Fully embrace machine learning (ML) and artificial intelligence and we are significantly investing in these nascent areas of technology to allow Sitecore's customers to deliver even more compelling digital experiences:
  - Use of ML technologies to help marketers make better decisions by identifying new paths, correlations, etc. that would otherwise not be identified.
  - Expand the use of ML technologies into real-time interaction scenarios such as content/ product recommendations, automated segment direction, etc.

Our research

In 2016, Sitecore conducted two key surveys with a research firm on the topics of the mobile experience and the digital consumer experience. For the mobile research, we created Demand More as a campaign tag line, a rallying cry that expresses Sitecore's passion for a better consumer experience and our claim that Context Marketing is the only way for marketers to effectively Own the Experience.

Simply put, our mobile point of view is that mobile is not a device or a channel—it's how, when, and where digital interactions occur. More than any customer, the mobile user is in charge, interacting with brands in micro-moments at lightning speed. And the context with which you engage mobile users is what satisfies their intent and delivers one seamless, relevant experience.

For the second survey, Sitecore collaborated with one of its top partners, Avanade, to conduct a survey of 880 decision makers with responsibility or influence over their organization's customers' digital experiences, who were interviewed in February and March 2016. The report highlighted the following items:

- The business benefits of focusing on customer experience
- The benefits for an organization's bottom line
- Obstacles that stand in the way of achieving the benefits
- How organizations can overcome these obstacles

By conducting these surveys and releasing the results to media, Sitecore was able to elevate the discussion about trends in the mobile and consumer digital experiences and build thought leadership for Sitecore.

Our ownership

Sitecore's group of owners consists of the company's founders and EQT through Dynamite Holding I S.a.r.l., which now holds a majority equity stake in Sitecore following a transaction valuing Sitecore at approximately EUR 1 billion. As part of the transaction that was announced on April 1, 2016, Sitecore's founders rolled in a significant portion of their equity and are partnering with EQT for the next phase of Sitecore's growth.

Highlights 2016

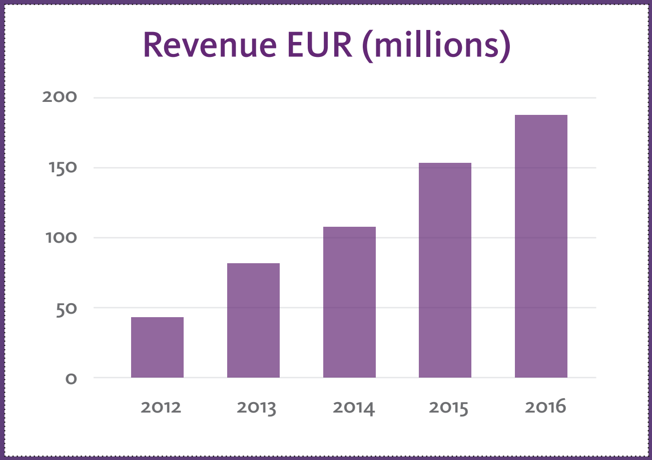
Our business performance FY16

- Sitecore has further strengthened its position in the much larger and rapidly growing market for Customer Experience Management by leveraging its strong position in the market for web-content management (WCM) as well as continuously launching new products.
- Through the launch of Sitecore® 8.1 offering, Sitecore is delivering on its vision to empower brands to build effective, meaningful relationships that win customers for life. Sitecore 8.1 is a single, connected platform that customers can use to drive an exceptional experience for their own customers.
- An ever-growing number of businesses and organizations around the world are adopting Sitecore's products to manage their interactions with customers.
- During the year, Sitecore introduced a new pricing option. Sitecore WXM and XP can now be purchased via perpetual or consumption-based licensing. Perpetual installation pricing takes into account the number of production vs. non-production installs, concurrent users, and add-on modules. Consumption pricing takes into account visits per month, non-production installations, concurrent users, and add-on modules but allows for unlimited production installations. This option is perfect for auto-scaling cloud hosting.
- Microsoft and Sitecore announced that the two companies plan to expand their long-standing strategic alliance to enrich Sitecore's Microsoft Azure cloud offerings over the next two years. Under the expanded partnership, customers will be able to take advantage of the speed and scale of Azure's powerful cloud platform to achieve greater digital transformation at a much faster pace.
- Sitecore intends to take greater advantage of the Microsoft Azure Application Platform, including developing Platform-as-a-Service-specific optimizations native and specific to Azure, as well as adopting the Azure Resource Manager and Azure Marketplace as primary resource management and provisioning vehicles, these developments will provide a dramatically simpler cloud experience without functional restrictions.
- During the past year, Sitecore continued to attract major enterprise customers and global brands.
- Sitecore operates in a space competing with companies such as Adobe Marketing Cloud, Oracle Marketing Cloud, Episerver, and

Acquia and as a key differentiator, Sitecore's platform is built from the ground up and through the XDb offering, allows for a 360 degree view on each individual customer.

Our financial performance

- Sitecore's total revenue was up 23% to EUR 188 million from EUR 152 million last year including negative impact of revenue recognition from a greater mix of customers opting for the new consumption pricing where deals are on average recognized at around 1/3 of the value of a perpetual license introduced during the year.
- Gross profit amounted to EUR 140 million compared to EUR 108 million last year.
- Profit before depreciation and amortization was EUR 47 million against EUR 9 million last year.
- Sitecore generated a cash flow from operations of EUR 51 million against EUR 15 million last year.



Our outlook

- Based on market trends and company strategy, Sitecore expects to see continued customer growth, while revenue growth will be impacted by a greater mix of consumption pricing sales as revenue from consumption licenses are recognized ratably over the term of the license contracts.
- Current plans and expectations involve building a stronger position in several geographic regions, expanding the partner network, creating new business model offerings and the continued strengthening of Sitecore's products and services through development and acquisition.
- Our streamlined organizational model will deliver cost efficiencies as well as enabling Sitecore to focus appropriate resources across all regions.
- Given the current market opportunity, Sitecore will continue to aggressively invest in product development, customer support and distribution at times in advance of revenue. In particular, the company plans to launch the 8.2 release to the Sitecore Experience Platform in September 2016, which delivers many features our customers have asked for. Further, the company is planning a global "commerce strike" which highlights the commerce capabilities of the platform.

Management review

An industry-leading technology platform, global footprint, and scalability enable Sitecore to have a leadership position in the Customer Experience Management market

Sitecore delivered another strong performance in fiscal year 2016. Sitecore's ability to anticipate the technology trends in the market and to act on them gave the company a strong position in the growing Customer Experience Management (CXM) market. Sitecore provides one connected platform that delivers one connected experience, and is the only complete digital marketing system that truly puts the customer at the heart of every interaction.

The platform gives marketers the ability to perform Context Marketing, which is the ability to know consumers individually and to cater to them based on the sum total of their past interactions and current needs exactly at that moment. Sitecore's platform provides the understanding of both who customers are with the knowledge of their actions in real time across touchpoints (web, mobile, email, social, commerce, etc.) to deliver personalized experiences in real time across all touchpoints based on contextual information.

The company's financial performance is evidence of the success of the innovative products and services distributed through a partner-focused business model.

Sitecore's strong position

Customer experience is proven as a critical differentiator and driver of company value, yet very few companies are doing it well. No other vendor in the market has been able to deliver a single connected platform that seamlessly integrates with other customer-facing platforms to provide a single view of the customer using cutting-edge, big data technology. It is this simplified and unified approach that significantly reduces the complexity that has previously held marketers back. The latest version of the Sitecore platform has dramatically reduced the barriers to customer experience adoption and success.

Sitecore Commerce product lines have also been gaining significant momentum, extending the customer experience into the purchase process and beyond.

Sitecore stands out from the competition due to the combination of:

- Contextual Intelligence - Intelligence about the customer, who they are, what they care about, and what they're doing.
- Content Management - A single, robust system that can handle global, multilingual content at scale.
- Communication Automation - Mapping profiles and real-time behaviors with on the spot decision-making to customize the experience as it happens across touch points.

Offered as a single, connected and open platform, marketers can achieve their customer experience goals with far less time and complexity.

Disconnected marketing technology and fragmented customer data that are not well integrated with web content management systems make it difficult for marketers to deliver personalized, relevant content in real time and at scale. Difficult-to-use, modularized WCM systems that are missing functionality (such as mobile) don't make the job any easier.

Datasets spread across technology silos prevent marketers from understanding and reacting to customer interactions as fast as they occur. And analytics by audience segment don't take into account individual behaviors, demographics, or value, so they are a guesstimate at best and downright wrong in the worst case.

Sitecore helps marketers understand contextual intelligence down to the individual level. Sitecore's built-in customer analytics rely on the power of its integrated Experience

Database, which collects the sum total of all data across channels about when, how, and with what content customers interacted in real time and historically. Unique in its ability to capture individual visitor data in real time, at scale, regardless of channel, the Sitecore Experience Platform delivers true insight that connects brands and their customers.

Industry analyst recognition

Sitecore continues to garner accolades and recognition from leading industry analyst organizations, which we believe helps to promote our brand, increase understanding of our corporate and product strategy, and nurture demand for our offerings.

A Leader in Web Content Management

For the seventh consecutive year, Sitecore was positioned in the "Leaders" Quadrant of the Gartner[1] Magic Quadrant for Web Content Management (Mick MacComascaigh and Jim Murphy, 28 September 2016). Sitecore is positioned the highest in the Magic Quadrant for ability to execute for the second consecutive year. According to the Gartner Magic Quadrant for Web Content Management:

"Leaders should drive market transformation. Leaders have the highest combined scores for Ability to Execute and Completeness of Vision. They are doing well and are prepared for the future with a clear vision and a thorough appreciation of the broader context of digital business. They have strong channel partners, a presence in multiple regions, consistent financial performance, broad platform support and good customer support. In addition, they dominate in one or more technologies or vertical markets. Leaders are aware of the ecosystem in which their offerings need to fit. Leaders can:

- Demonstrate enterprise deployments
- Offer integration with other business applications and content repositories
- Provide a vertical-process or horizontal-solution focus."

Sitecore believes this leadership recognition for its Sitecore Experience Platform not only validates our clear vision and opportunity to transform digital business, but also confirms our ability to help marketers own their brand experience at every touch point and market in context of customer interactions.

Articulating a value proposition in the broader digital marketspace

As Sitecore expands its scope beyond WCM, we continue to communicate our market understanding, agile innovation, and global presence with customers and partners as keys to help propel Sitecore to the forefront of a diverse range of digital marketing capabilities. We believe our investment in engaging the industry analyst community is reflected in multiple reports that recognize Sitecore's capabilities spanning commerce, marketing automation, marketing analytics and personalization, and more:

- Sitecore repeated its position in the "Visionaries" Quadrant in the Gartner Magic Quadrant for Digital Marketing Hubs (Andrew Frank, Jake Sorofman, Martin Kihn, and Christi Eubanks, 5 January 2016).
- Sitecore was also positioned in the "Visionaries" Quadrant of the Gartner Magic Quadrant for Multichannel Campaign Management for the third consecutive year. (Adam Sarner, Mike McGuire, Jennifer Polk, and Julie Hopkins, 14 April 2016).
- For the third time, Sitecore was positioned in the "Challengers" Quadrant in the Gartner Magic Quadrant for Horizontal Portals (Jim Murphy, Ray Valdes, Gene Phifer, Gavin Tay, Magnus Revang, October 17, 2016).
- For the second time, Sitecore was positioned as a "Strong Performer" in The Forrester Wave™ for Digital Experience Platforms, Q1 2015 (Mark Grannan, Ted Schadler, and Stephen Powers with Peter Sheldon, Anjali Yakkundi, Rusty Warner, Dominique Whittaker, Kevin Driscoll, and Tyler Thurston, 22 October 2015).

[1] Gartner does not endorse any vendor, product or service depicted in its research publications, and does not advise technology users to select only those vendors with the highest ratings or other designation. Gartner research publications consist of the opinions of Gartner's research organization and should not be construed as statements of fact. Gartner disclaims all warranties, expressed or implied, with respect to this research, including any warranties of merchantability or fitness for a particular purpose.

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Major global customers choose Sitecore

Sitecore has in the past fiscal year continued to attract major and well-known global brands across all geographies and all verticals in the enterprise world. New major customers added during the fiscal year 2016 are Zurich Insurance Company Ltd, The University of Western Australia, Allianz Global Investors, and Toyota.

Sitecore has been successful in attracting mid-market customers. This is primarily a result of the breadth of the solutions that serve more needs and address complex deals from mid-market customers to large global customers.

Businesses and organizations make extensive use of their online presence and digital communication with their customers and stakeholders to strengthen their competitive position. They need a significant online presence and support for a substantial number of daily customer transactions. It is important for them to have the tools to put the customer at the heart of every interaction and engagement and to be able to measure the effect of their activities. Sitecore's connected, unified experience platform enables brands to get a view of every customer and enables marketers to own the experience for customers and prospects and drive results across every engagement channel.

Global talent

It is important for a high-growth organization to be constantly able to attract, retain, and motivate highly qualified, passionate, and strongly dedicated employees with both the required skills and the necessary attitude to working in a customer-focused and innovative organization. Qualified employees are a prerequisite for Sitecore's continued leadership of the market.

Sitecore finished fiscal year 2016 with 808 employees. Recruitment and integration of new employees is an absolutely vital task, not only for management but also for everyone at Sitecore. Optimizing processes in all parts of the organization and committing to extensive personal involvement are key to maintaining the successful growth of the Sitecore organization.

A scalable global organization

Sitecore has seen great success since its inception in 2001, generating strong growth through a disciplined and uncompromising commitment to:

- Thinking and working globally.
- Focusing on software development and the sale of licenses.
- Optimizing the products and services provided to customers by working with a global network of business partners.

This clear strategic focus is a mantra for management and employees alike and it permeates the entire organization.

Sitecore has in the past year continued to focus on scalability and satisfying the increasingly complex needs of its customers. Initiatives are described below.

Close collaboration with partners

Sitecore maintains a close, collaborative relationship with its partner ecosystem by focusing on innovation of the platform and enablement of the partner ecosystem across Strategy, Functional, Technical, and Sales workloads. Sitecore has further refined and consolidated its partner program during the past year, to channel efforts and resources into more strategic partnerships focused on customer outcomes.

Focus on customers

During the fiscal year, Sitecore maintained its Customer Leadership Board. The Customer Leadership Board delivers valuable feedback to the company regarding Sitecore, its technology, and its performance in the marketplace.

Alignment and efficiency

As Sitecore is growing, it is crucial to assure global processes, alignment, and transparency. During the fiscal year, the company completed implementation of a global ERP system to support the growing business needs in terms of efficiency, scalability, and reporting.

Good potential for sustained growth

Sitecore has experienced double-digit revenue growth every year since its founding in 2001. Management believes the company's continued growth, based on the trends that are the most relevant for Sitecore, includes:

- The expanding network of partners and the on-going strengthening of the Sitecore organization will augment sales and help to build market share in individual countries and regions.
- Sitecore's ever-growing product offering, which follows from its strong emphasis on R&D and strategic investments, enhances its potential to increase sales to new and existing customers.
- Sitecore's products are increasingly considered to be mission critical, positioning them at an ever higher level in corporate strategic considerations. The technological strength, efficiency, and future-oriented characteristics of Sitecore's products and services offer a strong potential for value creation, which in turn will increase the size of new orders.
- The growing number of major global customers leads to larger average order sizes.
- The planned entry into new geographic markets will expand Sitecore's global presence and revenue. The number of active licenses continues to grow. A customer with an active license, enrolled in a Sitecore maintenance program, has constant access to the newest functionality resulting from the comprehensive R&D.

While these growth factors have independent underlying premises and drivers, given the positive potential available in the interaction between the factors, the full suite of factors offers multiple opportunities for sustaining growth.

Sitecore's management strives to leverage these opportunities in the best way possible, while also maintaining discipline in terms of the direction and pace of Sitecore's development.

Corporate Social Responsibility

Sitecore seeks to achieve its business objectives by acting in a responsible and ethical way, by ensuring respect for adherence to laws, by creating a safe and inspiring workplace for employees, and by minimizing environmental impact.

Sitecore complies with all applicable laws, standards, and guidelines through a strong corporate governance structure and enforcement programs. The company is committed to ensuring good business conduct with a high level of integrity and standards of ethics. We expect our employees, contractors, and business partners to protect the company's reputation for integrity in the global marketplace. Through various global and local handbooks, guidelines, policies and agreements, Sitecore prohibits improper business practices and aims to comply with all applicable laws, including, but not limited to, the U.S. Foreign Corrupt Practices Act (FCPA), the UK Bribery Act, and similar laws in host nations and related anti-bribery conventions. We also expect our compliance activities to reduce environmental and other ethical risks for the company.

As a global software development company operating primarily out of the United States and Northern Europe, Sitecore has not implemented a specific human rights policy or a policy to reduce our impact on the climate and environment. However, Sitecore supports and respects the protection of internationally proclaimed human rights through its strong company culture which is reflected in the Sitecore global employee handbook.

To improve transparency and to ensure our initiatives are carried out effectively, Sitecore is committed to monitoring new developments and practices and to considering new initiatives that could further enhance its focus as a responsible and ethical company. In support of this, Sitecore reviews and enhances its internal policies and procedures and conducts in person trainings, globally, to ensure worldwide consistency and enforcement.

Our business-driven strategy focuses on the following main areas:

- Global business ethics and transparency, including confidentiality commitments

- Employee well-being, including health, safety, fair treatment, and development
- Recruitment and retention

Business ethics and transparency

Sitecore has a compliance program that includes guidelines related to Privacy & Data Protection, Anti-Bribery & Corruption, Anti-Trust/Competition, Intellectual Property Rights, and Product Security & Vulnerability. As part of the compliance program, the company conducts compliance training for its employees, continually reviews and improves existing policies and programs. During the fiscal year, the company enhanced and enforced programs relating to intellectual property protection. The company will continue to broaden the scope of its compliance program in the coming years.

Recruitment and retention

Sitecore intends to attract, educate, and maintain passionate, dedicated, and highly qualified employees. The company has a longstanding recruiting practice of providing equal employment opportunity without regard to gender. Twenty two percent of Sitecore people managers are women.

Status on equal gender representation in leadership positions

Board of Directors

During the year, Sitecore appointed a new chairman of the board, Jonas Persson, a longtime veteran of Microsoft and someone who has been carefully tracking the company's success over the years. At the end of the fiscal year, the Board consisted of four (4) members.

In pursuit of Sitecore's target figure to increase the board membership of qualified women to 15% within four (4) years as agreed at the general meeting in November 2013, the company has successfully recruited a digital marketing expert, Sheila Gulati. The board now consists of five board members, with 20% of the Board members women.

Other management levels

Today, approximately 22% of senior and mid-level management members at the company are women. The ratio of women managers has been increasing in the past several years.

In accordance with the practice of equal opportunity, Sitecore has prepared a policy as part of its HR strategy to focus on employing more women in general and to make leadership positions more attractive for women at Sitecore. In connection with the recruitment of new employees, Sitecore plans to increase the share of qualified women as employment candidates by targeting the company's recruitment processes to appeal to a broader variety of applicants.

Sitecore will continue to monitor its compliance and HR strategy on gender representation and it will report on the development in next year's annual report.

Historically, competition for key personnel has been intense. The loss of services of any key talent or executives, the inability to retain and attract qualified personnel in the future, or delays in hiring required personnel, particularly engineering and sales personnel, could make it difficult to meet key objectives, such as timely and effective product introductions and financial goals.

Restructuring of Sitecore USA

On June 30, 2016, Sitecore USA, Inc. was transferred to Sitecore USA Holding A/S, a subsidiary of Sitecore Holding III A/S, in consideration for a loan note. The aim of the restructuring was to enhance the position of Sitecore Holding III A/S as head of the Group for potential further expansion after completion.

Guidelines issued by the Danish Venture Capital Association

As a private equity owned company Sitecore Corporation A/S is obliged to follow the recommendations of the Danish Venture Capital Association (DVCA). Reference is made to www.dvca.dk, for a more detailed explanation about the guidelines.

Proforma financials (Non-GAAP and unaudited)[1]

Consolidated Profit and Loss Accounts

EUR '000	2015/16	2014/15
Net revenue	188,069	152,422
Cost of goods sold and cost of support	(10,757)	(6,631)
Other external costs	(37,135)	(38,127)
Gross profit	**140,177**	**107,664**
Staff	(93,082)	(98,547)
Profit before depreciation and amortization	**47,095**	**9,117**
Amortization	(7,003)	(7,642)
Depreciation	(2,623)	(2,644)
Restructuring & special items	(14,127)	0
Profit/loss before financial items	**23,342**	**(1,169)**
Financial income	52	2,580
Financial costs	(5,724)	(797)
Profit before tax	**17,670**	**614**
Tax on profit for the year	(3,947)	(1,496)
Profit/loss for the year before minority interests	**13,723**	**(882)**
Minority interests' share of subsidiaries' result	699	1,168
Profit for the year	**14,422**	**286**

[1] Figures are not according to Danish GAAP. The figures include the results of Sitecore USA before the transfer from Sitecore Corporation A/S to Sitecore USA Holding A/S to provide a meaningful comparison to prior year numbers. The figures were not audited.

Proforma financials (Non-GAAP and unaudited)[1]

Consolidated Balance Sheets: Assets

EUR '000	June 30, 2016	June 30, 2015
Goodwill	16,688	20,385
Distribution rights etc.	17,817	21,715
Patents, trademarks and product rights	204	161
Development projects	2,468	0
Development projects in progress	2,949	0
Intangible fixed assets	**40,126**	**42,261**
Land and buildings	441	451
Production plant and machinery	808	1,415
Other operating equipment etc.	3,435	4,653
Tangible fixed assets	**4,684**	**6,519**
Deposits	1,052	982
Financial fixed assets	**1,052**	**982**
Total fixed assets	**45,862**	**49,762**
Trade debtors	56,138	62,163
Corporation tax	3,105	2,486
Deferred tax asset	0	1,246
Other receivables	447	199
Prepayment and accrued income	3,672	1,811
Receivables	**63,362**	**67,905**
Cash	**45,093**	**7,472**
Total current assets	**108,455**	**75,377**
Total assets	**154,317**	**125,139**

[1] Figures are not according to Danish GAAP. The figures include the results of Sitecore USA before the transfer from Sitecore Corporation A/S to Sitecore USA Holding A/S to provide a meaningful comparison to prior year numbers. The figures were not audited.

Proforma financials (Non-GAAP and unaudited)[1]

Consolidated Balance Sheets: Liabilities and Equity

EUR '000	June 30, 2016	June 30, 2015
Share capital	1,404	1,404
Share premium	2,849	2,849
Profit carried forward	30,966	19,712
Equity	**35,219**	**23,965**
Minority interests	**210**	**925**
Deferred tax liabilities	6,969	8,045
Provisions	**6,969**	**8,045**
Deferred revenue	3,205	2,868
Other long-term debt	242	315
Long-term liabilities	**3,447**	**3,183**
Bank debt	0	4,486
Trade creditors	9,836	1,985
Corporation tax	3,021	753
Deferred revenue	70,968	57,073
Other debt	24,647	24,724
Short-term liabilities	**108,472**	**89,021**
Total debt	**111,919**	**92,204**
Total liabilities and equity	**154,317**	**125,139**

[1] Figures are not according to Danish GAAP. The figures include the results of Sitecore USA before the transfer from Sitecore Corporation A/S to Sitecore USA Holding A/S to provide a meaningful comparison to prior year numbers. The figures were not audited.

Proforma financials (Non-GAAP and unaudited)[1]

Consolidated Cash Flow Statements

EUR '000	2015/16	2014/15
Profit/loss for the year before financial items	23,342	(1,169)
Depreciation and amortization	9,278	10,249
Loss on asset disposal/ asset write-off	(484)	0
Provision for bad debt	35	0
	33,139	**9,080**
Change in trade debtors	4,288	(10,732)
Change in other receivables	(272)	1,042
Change in prepayment and accrued income	(2,710)	(739)
Change in trade creditors	12,974	(2,303)
Change in deferred revenue	15,447	15,941
Change in other debt	(5,894)	6,710
Cash flow from operations before financial items	**56,972**	**18,999**
Interest payments etc. received	52	32
Interest payments etc. made	(3,701)	(700)
Cash flow from ordinary operations	**53,323**	**18,331**
Corporation tax paid	(2,285)	(3,763)
Cash flow from operating activities	**51,038**	**14,568**
Acquisition of business activities and companies	(1,873)	0
Acquisition of intangible fixed assets	(6,113)	0
Acquisition of tangible fixed assets	(1,042)	(4,430)
Acquisition of financial fixed assets	0	10

[1] Figures are not according to Danish GAAP. The figures include the results of Sitecore USA before the transfer from Sitecore Corporation A/S to Sitecore USA Holding A/S to provide a meaningful comparison to prior year numbers. The figures were not audited.

Proforma financials (Non-GAAP and unaudited)[1]

Consolidated Cash Flow Statements

EUR '000	2015/16	2014/15
Cash flow used in investment activities	**(9,028)**	**(4,420)**
Repayment of bank debt	(44,000)	(5,910)
Proceeds from issuance of bank debt	40,000	0
Change in other long-term debt	0	(37)
Cash flow used in financing activities	**(4,000)**	**(5,947)**
Total cash flow	**38,009**	**4,201**
Cash at opening	7,472	2,074
Exchange rate adjustment of cash	(388)	1,197
Cash at closing	**45,093**	**7,472**

[1] Figures are not according to Danish GAAP. The figures include the results of Sitecore USA before the transfer from Sitecore Corporation A/S to Sitecore USA Holding A/S to provide a meaningful comparison to prior year numbers. The figures were not audited.

Key figures – Consolidated Accounts

EUR million	2015/16	2014/15	2013/14	2012/13	2011/12[1]
Profit and Loss Accounts					
Net revenue	188,1	152.4	112.3	82.4	47.0
Gross profit	140,2	107.7	81.0	61.8	33.5
Profit before depreciation and amortization	47,1	9.1	15.5	17.2	4.8
Profit/loss before financial items	235,5	(1.2)	8.0	11.4	1.2
Financial items	(5,7)	1.8	(1.1)	(1.0)	(0.1)
Net profit	226.6	0.3	3.9	6.7	1.2
Balance Sheet					
Total assets	333,0	125.1	102.9	87.4	79.6
Equity	247,4	24.0	21.0	15.4	8.3
Cash Flows					
Operating activities	51,0	14.6	7.3	12.4	14.8
Investment activities	(9,0)	(4.4)	(10.3)	(8.1)	(34.1)
Of which investments in intangible and tangible fixed assets	(7,1)	(4.4)	(3.8)	(2.0)	(1.3)
Financing activities	(4,0)	(5.9)	(4.4)	(0.2)	2.8
Employees					
Average number of staff (full-time)	808	938	755	497	300
Key Ratios					
Gross margin	75%	71%	72%	75%	71%
Return on equity	92%	1%	22%	56%	23%

[1] In year 2011/12, Sitecore USA, Inc. is included in the consolidated figures for the period December 1, 2011 to June 30, 2012, and Sitecore UK Ltd. is included for the period October 1, 2011 to June 30, 2012. Final valuation of the acquisitions took place in year 2012/13, and figures for year 2011/12 have been adjusted accordingly. The consolidated balance sheet figures for 2015/16 does not include the numbers for Sitecore USA Ltd. as the entity has been transferred to Sitecore USA Holdings A/S.

Financial Review – Consolidated Accounts

Profit and Loss Account

Consolidated revenue of the fiscal year aggregated EUR 188 million against EUR 152 million in the previous year reflecting a year over year growth of 23%.

Recognized consolidated revenue from sale of licenses and maintenance amounted to EUR 172 million (2014/15: EUR 140 million) while the balance related to consultancy and educational services.

After cost of goods sold, cost of support and other external costs totaling EUR 48 million (2014/15: EUR 45 million), gross profit was EUR 140 million (2014/15: EUR 108 million).

As part of a general centralization effort across the business, the average number of employees decreased from 938 in 2014/15 to 808. As a result, consolidated staff costs decreased to EUR 93 million (2014/15: EUR 99 million).

Profit before depreciation and amortization was EUR 47 million (2014/15: EUR 9 million).

Depreciation of tangible assets, amortization of intangible assets and other operating costs amounted to EUR 10 million (2014/15: EUR 10 million).

Operating income was EUR 236 million compared to consolidated operating loss in 2014/15 of EUR 1 million. Operating profit increased year over year primarily due to the gain from the sale of Sitecore USA which was disposed at the end of the fiscal year. In addition the company reduced costs in 2015/16 due to the restructure of the business.

Profit before tax amounted to EUR 230 million (2014/15: EUR 1 million).

Tax for the year amounted to EUR 4 million (2014/15: EUR 1 million). Accordingly, the consolidated profit for the year amounted to EUR 227 million (2014/15: EUR 0.3 million).

Follow-up on Expectations

The revenue performance is in line with Management's expectations of continued significant revenue growth as was expressed in November 2015 in the Annual Report for 2014/15.

Balance Sheet

Total assets increased to EUR 333 million in 2015/16 (June 30, 2015: EUR 125 million).

Consolidated fixed assets made up EUR 23 million as of June 30, 2016 against EUR 50 million the year before. The decrease in fixed assets is due to the sale of Sitecore USA as of June 30, 2016.

Intangible fixed assets amounted to EUR 20 million (June 30, 2015: EUR 42 million). The decrease in intangible fixed assets is due to the restructure of Sitecore USA as of June 30, 2016 offset by capitalization of software development costs of EUR 6 million.

Tangible fixed assets amounted to EUR 2 million (June 30, 2015: EUR 7 million). The decrease in Tangible fixed assets is due to the restructure of Sitecore USA as of June 30, 2016.

Receivables – primarily from license and maintenance sales – amounted to EUR 46 million (June 30, 2015: EUR 62 million). The decrease in receivables is due to the sale of Sitecore USA as of June 30, 2016.

Cash amounted to EUR 26 million (June 30, 2015: EUR 7 million).

Debt totaled EUR 83 million (June 30, 2015: EUR 92 million).

Equity amounted to EUR 247 million at the end of the fiscal year (June 30, 2015: EUR 24 million). Equity increased as a result of the gain from the restructuring of Sitecore USA.

Management considers the current level of equity sufficient to support the company's operations and planned growth.

Cash Flows

Cash flows from operating activities were EUR 51 million (2014/15: EUR 15 million).

Cash flows from investment activities were an outflow of EUR 9 million (2014/15: outflow of EUR 4 million).

Cash flows from financing activities were an outflow of EUR 4 million (2014/15: outflow of EUR 6 million).

Hence, there was a net cash inflow of EUR 38 million (2014/15: outflow of EUR 4 million).

Recognition and Measurement

In preparing the annual report, Management makes various accounting estimates and assumptions that form the basis of presentation, recognition and measurement of Sitecore's assets and liabilities. The most significant accounting estimates and judgments are made in relation to the accounting treatment of:

- Business combinations
- Impairment testing
- Useful lives and residual values for intangible assets with an infinite or finite useful life
- Deferred tax assets
- Receivables

Management wishes to point out that development costs as part of ordinary operations are expensed as incurred and, thus, are capitalized only to a limited extent.

There are no other significant uncertainties associated with recognition and measurement in the preparation of the financial accounts, cf. the section on Accounting Policies. Nor have there been unusual circumstances in this context.

Subsequent Events

Following the completion of the fiscal year, Sitecore purchased the remaining shares in Komfo increasing its ownership in Komfo to 100%.

Financial outlook for 2016/17

Based on expected growth in the market that Sitecore addresses and the company's strategy, to move from a perpetual license business to a subscription business, management expects an initial drop in revenue growth, profitability and cash flows as the subscription revenue will be recognized over the length of the subscription contracts vs. upfront in the perpetual license business.

Risk Factors

Sitecore's short- and long-term outlook is subject to risk and uncertainty that may result in the actual performance differing considerably from expectations. The major factors are assessed to be as stated below.

As Sitecore's business has expanded globally, the company has increasingly become subject to risks arising from adverse changes in global economic and political situations. The past several years have been characterized by pockets of weak global economic conditions, uncertain political environments and volatile financial markets. As a result, Sitecore's ability to meet its long-term financial targets may also be adversely affected.

Because the vast majority of Sitecore's business is outside of Denmark and the Company makes certain business and resource decisions based on assumptions about foreign currency, the company faces exposure to adverse movements in foreign currency exchange rates. These exposures may change over time as business practices evolve and economic conditions change, and they could have a material adverse impact on Sitecore's financial results and cash flows.

As part of its effort to accommodate customers' needs and demands and the rapid evolution of technology, Sitecore from time to time evolves its product and service offerings and sales initiatives. Market acceptance of any new product or service is dependent on the ability to match customers' needs at the right time and price. Sitecore may have limited prior experience and operating history in these new areas of emphasis. If any assumptions about expenses, revenue or revenue recognition principles from these initiatives prove to be incorrect, or attempts to improve efficiency are not successful, actual results may vary materially from those anticipated, and financial results will be negatively impacted.

To address the industry transition to cloud computing, Sitecore has accelerated its move to the cloud and is offering more flexible licenses for products and offerings. While it is expected that total subscription revenue, billings, bookings, ratable, and recurring revenue will increase over time as a result of this business model transition, the Company's ability to achieve these financial objectives is subject to risks and uncertainties. The new offerings require a considerable investment of technical, financial, legal, and sales resources, and a scalable organization. If Sitecore is unable to successfully establish these new offerings and navigate our business model transition in light of the foregoing risks and uncertainties, our results of operations could be negatively impacted.

The company's success and ability to invest and grow depend largely on Sitecore's ability to attract and retain highly skilled technical, professional, managerial, sales, and marketing personnel. Historically, competition for these key personnel has been intense. The loss of services of any key talent or executives, the inability to retain and attract qualified personnel in the future, or delays in hiring required personnel, particularly engineering and sales personnel, could make it difficult to meet key objectives, such as timely and effective product introductions and financial goals.

Technological developments may involve a relative deterioration of the technology base for Sitecore's products and services. Sitecore monitors technology developments closely and actively defends its technology leadership. Sitecore also seeks to protect its own innovation through IP protection.

Dissatisfaction among customers can impair Sitecore's credibility and could, at worst, lead to legal disputes and claims. Sitecore has not had and currently does not have any such cases and Sitecore's business model is designed to maintain customers' trust.

Other companies or individuals may claim that Sitecore infringes patents or other intellectual property rights. Sitecore has not had and currently does not have any such cases, and the company strives to act appropriately and fairly in relation to intellectual property.

Management

Board of Directors

Jonas Persson, Chairman
(nominated by EQT)

Thomas Kirk Albert
(nominated by the Company's founders)

Dominik Vincent Stein
(nominated by EQT)

Morten Hummelmose
(nominated by EQT)

Sheila Gulati
(investor)

Executive Board

Michael Seifert, CEO

Kim Elsass, CPO

Statement by the Executive Board and the Board of Directors

Today the Board of Directors and the Executive Board have considered and approved the annual report for Sitecore Corporation A/S for the fiscal year 2015/16.

The annual report has been prepared in accordance with the Danish Financial Statements Act.

We consider the accounting policies applied appropriate, and in our opinion the consolidated financial statements and the parent company financial statements give a true and fair view of the group's and the parent company's assets, liabilities and financial position as at June 30, 2016 and of the results of the group's and the parent company's operations and cash flows for the financial year July 1, 2015 - June 30, 2016.

Further, in our opinion, the Management's review provides a true and fair account of the development in the group's and the parent company's operations and financial matters, of the result for the year and of the Group's and the parent company's financial position as well as a description of the most significant risks and elements of uncertainty facing the Group and the parent company.

We recommend that the annual report be approved at the Annual General Meeting.

Copenhagen, November 17, 2016

Executive Board

Michael Seifert, CEO ______________________

Kim Elsass, CPO ______________________

Board of Directors

Jonas Persson, Chairman ______________________

Thomas Kirk Albert ______________________

Dominik Vincent Stein ______________________

Morten Hummelmose ______________________

Sheila Gulati ______________________

Independent Auditors' Report

To the shareholders of Sitecore Corporation A/S

Independent auditors' report on the consolidated financial statements and the parent company financial statements

We have audited the consolidated financial statements and the parent company financial statements of Sitecore Corporation A/S for the financial year July 1, 2015 – June 30, 2016, which comprise income statement, balance sheet, statement of changes in equity and notes, including a summary of significant accounting policies, for the Group as well as for the parent company and consolidated cash flow statement. The consolidated financial statements and the parent company financial statements are prepared in accordance with the Danish Financial Statements Act.

Management's responsibility for the consolidated financial statements and the parent company financial statements

Management is responsible for the preparation of consolidated financial statements and parent company financial statements that give a true and fair view in accordance with the Danish Financial Statements Act and for such internal control that Management determines is necessary to enable the preparation of consolidated financial statements and parent company financial statements that are free from material misstatement, whether due to fraud or error.

Auditors' responsibility

Our responsibility is to express an opinion on the consolidated financial statements and the parent company financial statements based on our audit. We conducted our audit in accordance with International Standards on Auditing and additional requirements under Danish audit regulation. This requires that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance as to whether the consolidated financial statements and the parent company financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the consolidated financial statements and the parent company financial statements. The procedures selected depend on the auditors' judgement, including the assessment of the risks of material misstatement of the consolidated financial statements and the parent company financial statements, whether due to fraud or error. In making those risk assessments, the auditors consider internal control relevant to the Company's preparation of consolidated financial statements and parent company financial statements that give a true and fair view in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Company's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by Management, as well as evaluating the overall presentation of the consolidated financial statements and the parent company financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Our audit has not resulted in any qualification.

Opinion

In our opinion, the consolidated financial statements and the parent company financial statements give a true and fair view of the Group's and the parent company's financial position at June 30, 2016 2015/16 and of the results of the Group's and the parent company's operations and consolidated cash flows for the financial year July 1, 2015 – June 30, 2016 in accordance with the Danish Financial Statements Act.

Statement on the Management's review

Pursuant to the Danish Financial Statements Act, we have read the Management's review. We have not performed any further procedures in addition to the audit of the consolidated financial statements and the parent company financial statements. On this basis, it is our opinion that the information provided in the Management's review is consistent with the consolidated financial statements and the parent company financial statements.

Copenhagen, November 17, 2016

Ernst & Young
Godkendt Revisionspartnerselskab
CVR no. 30 70 02 28

Peter Gath
State Authorized Public Accountant

Kim Nicolajsen
State Authorized Public Accountant

Accounting Policies

The annual report has been prepared in accordance with the provisions of the Danish Financial Statements Act applicable to reporting class C (large size).

The Annual Report is presented in Euro (EUR).

Recognition and measurement

Income is recognized in the profit and loss account as earned, including value adjustments of financial assets and liabilities. All expenses including depreciation/amortization and impairment losses are recognized in the profit and loss account.

Assets are recognized in the balance sheet when it is probable that future economic benefits will flow to the company and when the value of the asset can be measured reliably.

Liabilities are recognized in the balance sheet when they are probable and can be measured reliably.

On initial recognition, assets and liabilities are recognized at cost. Subsequently, assets and liabilities are measured as described below for each item.

Certain financial assets and liabilities are measured at amortized cost with a constant effective interest rate recognized to maturity. Amortized cost is stated as original cost less any principal repayments and with the addition/deduction of the cumulative amortization of any difference between cost and nominal amount.

Allowances are made for predictable claims and risks that arise before the presentation of the annual report and that confirm or invalidate circumstances that existed at the balance sheet date.

Consolidated accounts

The consolidated accounts include the parent company Sitecore Corporation A/S and subsidiaries in which Sitecore Corporation A/S directly or indirectly holds more than 50% of the voting rights or otherwise has a controlling interest.

On consolidation, elimination is made of intra-group income and costs, shareholdings, intra-group balances and dividend and realized and unrealized profits or losses on transactions between the consolidated companies.

Investments in subsidiaries are recognized at the proportionate share of their fair value of net assets and liabilities at the time of acquisition.

Companies that are held exclusively for the purpose of transfer or liquidation are recognized at cost on acquisition and are not consolidated.

On recognition in the consolidated financial statements of entities with a functional currency other than DKK, the profit and loss account and cash flow statement are translated at the exchange rates at the transaction date and the balance sheet is translated at the exchange rates at the reporting date. An average exchange rate for the month is used as the exchange rate at the transaction date to the extent that this does not significantly deviate from the exchange rate at the transaction date. Foreign exchange adjustments arising on translation of the opening balance of equity of foreign entities at the exchange rates at the reporting date and on translation of the income statements from the exchange rates at the transaction date to the exchange rates at the reporting date are recognized in equity.

If the foreign entity is a non-wholly owned subsidiary, the proportionate share of the foreign exchange adjustment is allocated to minority interests.

Minority interests

In the consolidated accounts the items of the subsidiaries are recognized in full. Minority interests' proportionate shares of subsidiaries' profit or loss and equity are adjusted annually and recognized separately in the profit and loss accounts and balance sheets.

Business combinations

Businesses acquired during the year are recognized in the consolidated accounts from the acquisition date. Businesses that are divested are recognized in the consolidated profit and loss accounts until the date of divestment. Comparative figures are not adjusted for businesses acquired or divested.

For acquisitions where the group obtains control of the acquired business, the acquisition method is applied. Identifiable assets, liabilities and contingent liabilities of acquired businesses are measured at fair value at the acquisition date. Identifiable intangible assets are recognized if separately identifiable or arising from a contractual right. Deferred tax related to fair value adjustments is recognized.

Any excess value of the cost over the fair value of identifiable assets, liabilities and contingent liabilities acquired is recognized as goodwill under Intangible assets.

Goodwill is amortized over the estimated economic life.

Foreign currency translation

Transactions in foreign currency are translated at the exchange rate at the transaction date. Exchange rate differences occurring between the rate at the transaction date and at the payment date are stated in the profit and loss account as a financial item.

Receivables, payables, and other monetary items in foreign currency are translated at the exchange rates at the reporting date. The difference between the exchange rates at the reporting date and those applying when the receivable or payable arose is recognized in the profit and loss account under financial income and expenses.

The value of fixed assets acquired in foreign currency is translated at the exchange rate at the transaction date.

Financial derivatives

Financial derivatives are recognized in the balance sheet at cost at the transaction date and their value is subsequently measured at market value (fair value). Positive and negative market values of financial derivatives are included in other receivables (assets) and deferred income (liabilities), respectively.

Financial derivatives designated as and qualifying for recognition as a fair value hedge of recognized assets and liabilities are recognized in the profit and loss account together with changes in the value of the hedged asset or liability as far as the hedged portion is concerned.

Revenue

Revenues consist of license fees, maintenance, education, and consulting services. License revenue is generally recognized when delivered. Maintenance revenue is recognized ratably over the maintenance period, which is typically one year. Education services revenue is recognized upon delivery. Consulting service revenue is recognized as services are performed.

Other operating income and costs

Other operating income and costs comprise financial items secondary to the company’s main activities.

External cost

External costs comprise costs of distribution, sale, advertising, administration, premises, bad debt, operating lease costs, etc.

Financial items

Financial income and expenses comprise interest income and expenses, realized and non-realized capital gains/losses on transactions in foreign currency, amortization of financial assets and liabilities, etc.

Restructuring & Special Items

Restructuring and Special items include significant income and expenses of a special nature in terms of the Group’s revenue-generating operating activities that cannot be attributed directly to the Group’s ordinary operating activities. Such income and expenses include the cost of extensive restructuring of processes and fundamental structural adjustments.

Corporation Tax and Deferred Tax

The company is jointly taxed with the parent company Sitecore Holding III A/S and that company's Danish resident subsidiaries. The Danish income tax payable is allocated between the jointly taxed Danish companies based on their proportion of taxable income (full absorption including reimbursement of tax deficits). The jointly taxed companies are taxed under the Danish tax payment scheme. Additions, deductions and allowances are recognized under financial income or financial costs.

Tax for the year consists of current tax and changes in deferred tax, and is recognized in the profit and loss account, and tax relating to changes in equity is recognized directly in equity.

Deferred tax is measured in accordance with the liability method and comprises all temporary differences between the carrying amount and tax base of assets and liabilities.

Sale of subsidiaries and activities

Subsidiaries are included in the consolidation until disposal being the date when control over the activities is transferred to the buyer. On a disposal, the difference between the fair value of the consideration received and the carrying amounts of the net assets is recognized as a disposal gain or loss in the consolidated financial statements.

Intangible assets

Intangible assets are measured at cost less accumulated amortization and accumulated impairment losses.

Development projects which are clearly defined and identifiable, and when the technical utilization degree, sufficient resources, a potential future market or a development possibility in the company is evidenced, and the intension is to produce, market or use the project, are recognized as intangible assets when it is probable that future income will cover the production, sales and administrative costs as well as other development costs. Straight-line amortization is based on the following expected useful lives:

	Years
Development projects	3-5
Patents, trademarks, and product rights	3-5
Distribution rights	10
Goodwill	10

Intangible assets are written down to the lower of the recoverable amount and the carrying amount. Intangible assets are subject to annual tests for impairment indicators.

Gains and losses arising on the sale of development projects, patents, and licenses are calculated as the difference between the sales price less sales costs and the carrying amount at the time of sale. Gains and losses are recognized in the profit and loss account as other operating income or other operating costs.

Goodwill acquired is measured at cost less accumulated amortisation and less any accumulated impairment losses. Goodwill is amortised on a straight-line basis over the estimated useful life determined on the basis of Management's experience. The maximum amortisation period is 10 years, the longest period applying to enterprises acquired for strategic purposes with a strong market position and a long earnings profile.

Development projects

Development projects regarding Sitecore's platform are measured at cost less accumulated amortization and impairment losses.

Development projects on clearly defined and identifiable products and processes, for which the technical rate utilisation, adequate resources and a potential future market or development opportunity in the enterprise can be established, and where the intention is to develop, market or apply the product or process in question, are recognised as intangible assets. Other development costs are recognised as costs in the income statement as incurred.

The cost of development projects comprises costs such as salaries and benefits that are directly and indirectly attributable to the development projects.

Amortization, based on cost, is calculated on a straight-line basis over the expected useful life:

Development projects 3-5 years

Acquired software licenses and development projects are written down to the lower of recoverable amount and carrying amount.

Tangible fixed assets

Technical plant, machinery, other systems, operating equipment, and fixtures and fittings are measured at cost less accumulated depreciation and accumulated impairment losses. Land is not subject to depreciation.

Depreciation is based on cost price less expected residual value after end of useful life.

The cost price includes acquisition price and costs directly linked to the acquisition until the time when the asset is ready for use.

Straight-line depreciation is based on the following estimated useful lives:

	Years
Land and buildings	20-50
Production plant and machinery	2-5
Other operating equipment etc.	3-5

Minor assets are expensed in the profit and loss account in the year of purchase.

Leases that transfer substantially all risks and rewards to the company (financial leasing) are measured on initial recognition in the balance sheet at the lower of market value (fair value) and the net present value of future leasing payments using the effective interest method. Tangible assets held under financial leases are included in tangible fixed assets.

The capitalized residual obligation on financial leases is included in financial liabilities. Interest on the leasing arrangement is recognized in financial costs in the profit and loss account.

Tangible fixed assets are written down to the lower of the recoverable amount of the asset and the carrying amount. Tangible fixed assets are subject to annual impairment tests.

Gains and losses arising from disposal of tangible assets are calculated as the difference between the sales price less sales costs and the carrying amount at the time of sale. Gains and losses are recognized in the profit and loss account as other operating income or other operating costs.

Financial fixed assets

Investments in subsidiaries and associated companies are recognized at cost in the parent company financial statements.

Investments in associates are recognized in the consolidated financial statements in accordance with the equity method and measured at the proportionate share of the entities' net asset values calculated in accordance with the group's accounting policies minus or plus the proportionate share of unrealized intra-group profits and losses plus the carrying amount of goodwill, if any.

Investments in subsidiaries and associates are tested for impairment if indications of impairment exist.

Receivables

Receivables are measured at amortized cost, which usually corresponds to the nominal value. Write-down is made to net realizable value to provide for expected losses.

Prepayments

Prepayments comprise various prepaid expenses such as rent and insurance. Prepayments are measured at cost.

Equity

Dividends proposed to be distributed are listed as a separate item under equity. Dividends are recognized as a liability when adopted at the general meeting.

Financial liabilities

Financial liabilities are recognized at the date of borrowing at the amount of proceeds received less related transaction costs paid. Subsequently, financial liabilities are measured at amortized cost using the effective interest method. Any difference between the proceeds and the nominal value is recognized in the profit and loss account under financial costs over the loan period.

Financial liabilities also include the capitalized lease obligation on financial leases.

Prepayments listed under liabilities comprise invoiced maintenance contracts relating to subsequent years.

Other debt or liabilities covering trade creditors, subsidiaries, and associated companies and other debt are recognized at amortized cost, which is usually equivalent to the nominal value.

Cash flow statement

The cash flow statement shows the consolidated cash flows during the year distributed on operating, investing and financing activities, change in cash and cash equivalents at the beginning and at the end of the year.

Cash flows from operating activities

Cash flows from operating activities are calculated using the indirect method and comprise profit for the year adjusted for non-cash items, changes in working capital, interest paid and received etc., and payments of corporation tax.

Cash flows from investing activities

Cash flows from investing activities comprise payments in connection with acquisitions and divestment of businesses and purchase and sale of intangible, tangible, and financial assets.

Cash flows from financing activities

Cash flows from financing activities comprise proceeds from and repayment of loans, dividends, proceeds from share issues, and dividends to shareholders.

Cash

Cash comprises cash and cash equivalents and short-term securities that are readily convertible into cash and that are subject to an insignificant risk of value fluctuations.

Consolidated Accounts

Consolidated Profit and Loss Accounts

EUR ’000	Note	2015/16	2014/15
Net revenue	1	188,069	152,422
Cost of goods sold and cost of support		(10,757)	(6,631)
Other external costs	2	(37,135)	(38,127)
Gross profit		**140,177**	**107,664**
Staff	3	(93,082)	(98,547)
Profit before depreciation and amortization		**47,095**	**9,117**
Amortization	4	(7,003)	(7,642)
Depreciation	5	(2,623)	(2,644)
Restructuring & special items	6	(14,127)	0
Gain on disposal of investment	7	212,204	0
Profit/loss before financial items		**235,546**	**(1,169)**
Financial income		52	2,580
Financial costs		(5,724)	(797)
Profit before tax		**229,874**	**614**
Tax on profit for the year	8	(3,947)	(1,496)
Profit/loss for the year before minority interests		**225,927**	**(882)**
Minority interests’ share of subsidiaries’ result		699	1,168
Profit for the year		**226,626**	**286**

Proposed distribution of profit

EUR ’000	2015/16	2014/15
Proposed dividends	36,360	0
Transferred to retained profit	190,266	286
Total	**226,626**	**286**

Consolidated Balance Sheets: Assets

EUR '000	Note	June 30, 2016	June 30, 2015
Goodwill		10,150	20,385
Distribution rights etc.		4,417	21,715
Patents, trademarks and product rights		204	161
Development projects		2,468	0
Development projects in progress		2,823	0
Intangible fixed assets	**4**	**20,062**	**42,261**
Land and buildings		0	451
Production plant and machinery		456	1,415
Other operating equipment etc.		1,085	4,653
Tangible fixed assets	**5**	**1,541**	**6,519**
Deposits		929	982
Financial fixed assets		**929**	**982**
Total fixed assets		**22,532**	**49,762**
Trade debtors		30,855	62,163
Corporation tax	8	0	2,486
Deferred tax asset	8	1,513	1,246
Receivables from related parties		249,197	0
Other receivables		362	199
Prepayment and accrued income		2,926	1,811
Receivables		**284,853**	**67,905**
Cash		**25,609**	**7,472**
Total current assets		**310,462**	**75,377**
Total assets		**332,994**	**125,139**

Consolidated Balance Sheets: Liabilities and Equity

EUR '000	Note	June 30, 2016	June 30, 2015
Share capital		1,404	1,404
Share premium		2,849	2,849
Proposed dividends		36,360	0
Profit carried forward		206,825	19,712
Equity	**9**	**247,438**	**23,965**
Minority interests		**210**	**925**
Deferred tax liabilities	8	2,820	8,045
Provisions		**2,820**	**8,045**
Deferred revenue		3,205	2,868
Other long-term debt		0	315
Long-term liabilities	**10**	**3,205**	**3,183**
Bank debt		0	4,486
Trade creditors		4,850	1,985
Payables to related parties		4,163	0
Corporation tax	7	2,971	753
Deferred revenue		50,715	57,073
Other debt		16,622	24,724
Short-term liabilities		**79,321**	**89,021**
Total debt		**82,526**	**92,204**
Total liabilities and equity		**332,994**	**125,139**

Contingent liabilities etc.	11

Consolidated Cash Flow Statements

EUR '000	2015/16	2014/15
Profit/loss for the year before financial items	235,546	(1,169)
Gain on sale of US Subsidiary	(212,205)	0
Depreciation and amortization	9,278	10,249
Loss on asset disposal/ asset write-off	484	0
Provision for bad debt	35	0
	33,138	**9,080**
Change in trade debtors	4,288	(10,732)
Change in other receivables	(272)	1,042
Change in prepayment and accrued income	(2,710)	(739)
Change in trade creditors	12,974	(2,303)
Change in deferred revenue	15,447	15,941
Change in other debt	(5,894)	6,710
Cash flow from operations before financial items	**56,971**	**18,331**
Interest payments etc. received	52	32
Interest payments etc. made	(3,701)	(700)
Cash flow from ordinary operations	**53,322**	**18,553**
Corporation tax paid	(2,285)	(3,763)
Cash flow from operating activities	**51,037**	**14,568**
Acquisition of business activities and companies	(1,873)	0
Acquisition of intangible fixed assets	(6,113)	0
Acquisition of tangible fixed assets	(1,042)	(4,430)
Acquisition of financial fixed assets	0	10
Cash flow used in investment activities	**(9,028)**	**(4,420)**

Consolidated Cash Flow Statements, continued

EUR ’000	2015/16	2014/15
Repayment of bank debt	(44,000)	(5,910)
Proceeds from issuance of bank debt	40,000	0
Change in other long-term debt	0	(37)
Cash used in financing activities	**(4,000)**	**(5,947)**
Total cash flow	**38,009**	**4,201**
Cash at opening	7,472	2,074
Exchange rate adjustment of cash	(388)	1,197
Cash at closing	**45,093**	**7,472**
Less: Cash held in US Subsidiary	(19,484)	0
Cash at closing excluding US Subsidiary	**25,609**	**7,472**

Notes (Consolidated Accounts)

1 Net Revenue

EUR '000	2015/16	2014/15
Licenses and maintenance contracts	171,888	139,732
Consultancy services	3,758	2,230
Education services	8,657	7,451
Other revenue	3,766	3,009
	188,069	**152,422**

Presentation of revenue by geographical segment is not disclosed, cf. The Danish Financial Statement Act art. 96,1. The information could cause significant damage if disclosed as similar information is not available for competitors in the CXM market.

2 Fees to Auditors appointed by the Annual General Meeting

EUR '000	2015/16	2014/15
Ernst & Young		
Statutory Audit	178	169
Tax advisory	62	0
Other services	5	54
	245	**223**

Notes (Consolidated Accounts)

3 Staff

EUR '000	2015/16	2014/15
Wages and salaries	95,146	93,863
Pensions	2,453	2,817
Other staff costs	1,596	1,867
	99,195	**98,547**
Capitalized salaries	(6,113)	0
	93,082	**98,547**
Average number of full-time staff	808	938

Remuneration

The executive board in Sitecore Corporation A/S, registered with the Danish Business Authority, received a total of EUR 1.6m for the period from July 1, 2015-June, 30 2016 (2014/15: EUR 1.1m). Remuneration in 2015/16 includes payments to former CFO Ahmed Rubaie who left the Company in May, 2016. The total package is composed of a fixed base salary and a cash based incentive which is designed to incentivize achievement on a number of target goals. Remuneration to the board of directors were EUR 9k (2014/15: No remuneration paid to the board of directors).

Notes (Consolidated Accounts, continued)

4 Intangible Fixed Assets

EUR ’000	Goodwill	Distribution rights etc.	Patents, trademarks and product rights	Development projects	Development projects in progress
Cost at July 1, 2015	28,339	32,346	2,938	3,598	0
Foreign exchange rate adjustments	(1,049)	(701)	(7)	0	0
Additions	0	0	0	3,290	2,823
Disposals	(8,966)	(18,348)	(1,815)	0	0
Cost at June 30, 2016	**18,324**	**13,297**	**1,116**	**6,888**	**2,823**
Amortization at July 1, 2015	7,954	10,631	2,777	3,598	0
Foreign exchange rate adjustments	(235)	(145)	2	0	0
Amortizations and write-downs	2,891	3,342	301	822	0
Correction of amortization, prior years	0	0	(353)	0	0
Accumulated amortization on disposed assets	(2,436)	(4,948)	(1,815)	0	0
Amortization at June 30, 2016	**8,174**	**8,880**	**912**	**4,420**	**0**
Book value at June 30, 2016	**10,150**	**4,417**	**204**	**2,468**	**2,823**

Notes (Consolidated Accounts, continued)

5 Tangible Fixed Assets

EUR '000	Land and buildings	Production plant and machinery	Other operating equipment etc.
Cost at July 1, 2015	529	3,366	6,624
Foreign exchange rate adjustments	4	(31)	(98)
Additions	0	273	733
Disposals	(533)	(2,134)	(4,776)
Cost at June 30, 2016	**0**	**1,474**	**2,483**
Depreciation and write-downs at July 1, 2015	78	1,951	1,971
Foreign exchange rate adjustments	(1)	2	(50)
Accumulated depreciation on disposed assets	(92)	(1,747)	(2,319)
Depreciation and write-downs	15	812	1,796
Depreciation and write-downs at June 30, 2016	**0**	**1,018**	**1,398**
Book value at June 30, 2016	**0**	**456**	**1,085**

Notes (Consolidated Accounts, continued)

6 Restructuring and Special items

EUR '000	2015/16	2014/15
Restructuring, labor	10,520	0
Restructuring, other	841	0
Restructuring for the year	**11,361**	**0**
Special Items	2,766	0
Special Items for the year	**2,766**	**0**
Restructuring & Special Items for the year	**14,127**	**0**

Restructuring and Special items include significant income and expenses of a special non-recurring nature which cannot be attributed directly to the Group's ordinary operating activities. Such income and expenses relate to significant restructuring of processes and fundamental structural adjustment, as well as gains or losses arising in this connection, and which are significant over time. These items are classified separately in the income statement, in order to provide a more transparent view of the Group's recurring operating profit.

7 Gain on disposal of investment

On 30th June, 2016, Sitecore Corporation A/S transferred its subsidiary Sitecore USA, Inc. to a subsidiary of Sitecore Corporation's Danish parent company Sitecore USA Holding for an amount of EUR 234.2 million in the form of a loan note. A gain on the sale of EUR 212.2 million was realized and included in the line item "gain on disposal of investment.

Notes (Consolidated Accounts, continued)

8 Tax

EUR ’000	2015/16	2014/15
Current tax on profit for the year	4,008	1,596
Current tax on profit for previous years	(210)	(4)
Deferred tax on profit for the year and previous years	(151)	(96)
Tax on profit for the year	**3,947**	**1,496**
Corporation tax at opening	(1,733)	1,107
Exchange rate adjustment	87	(181)
Current tax on profit for the year	4,008	1,596
Current tax on profit for previous years	(210)	(4)
Paid taxes	(2,285)	(4,251)
Reverse of prepaid tax on disposed subsidiary	3,104	0
Corporation tax liability / (asset) at closing	**2,971**	**(1,733)**
Corporation tax liability in balance sheet:		
Corporation tax liabilities	2,971	753
Corporation tax asset	0	(2,486)
Corporation tax liability / (asset) at closing	**2,971**	**(1,733)**
Deferred net tax liability at opening	6.799	5,310
Exchange rate adjustment	322	1,584
Deferred tax on profit for the year	(151)	(95)
Reverse of deferred tax on disposed subsidiary	(5,663)	0
Deferred net tax liability at closing	**1,307**	**6,799**
Deferred net tax liability in balance sheet:		
Deferred tax liabilities	2,820	8,045
Deferred tax asset	(1,513)	(1,246)
Deferred net tax liability at closing	**1,307**	**6,799**

Notes (Consolidated Accounts, continued)

9 Equity

EUR '000	Share capital	Share premium	Retained earnings	Proposed dividends	Total
Equity at July 1, 2015	1,404	2,849	19,712	0	23,965
Exchange rate adjustments	0	0	(3,153)	0	(3,153)
Current year	0	0	190,266	36,360	226,626
Equity at June 30, 2016	**1,404**	**2,849**	**206,825**	**36,360**	**247,438**

10 Long-term liabilities

EUR '000	June 30, 2016	June 30, 2015
1-5 years	3,205	3,183
After 5 years	0	0
	3,205	**3,183**

11 Contingent Liabilities etc.

Mortgage and securities

Sitecore Corporation A/S has acceded to a credit facility agreement as a guarantor for certain facilities in Sitecore Holding III A/S.. Sitecore Corporation A/S has pledged its shares in Sitecore Tyskland Holding ApS, Sitecore Australia Holding ApS and Sitecore Danmark A/S to Nordea Bank AB (publ) as security for certain credit facilities. The carrying amount of the shares amount to EUR 1.3m. Sitecore Corporation A/S has further charged an owner's mortgage of EUR 6m to Nordea Bank AB (publ) as security for certain credit facilities.

Rent and Lease Obligations

The group has entered into rental and leasing contracts, which are terminable with 6-24 months' notice. The obligation amounts to EUR 1.9m (June 30, 2015: EUR 11.3m).

The option program for Sitecore Corporation A/S was transferred to its holding company Sitecore Holding II A/S as of May 10, 2016, the date of acquisition of Sitecore by EQT. As such there are no option programs under Sitecore Corporation A/S as of June 30, 2016. In addition Sitecore Corporation A/S has no remaining obligations to Sitecore Holding II A/S with respect to the option programs.

Profit and Loss Accounts (Parent Company)

EUR ’000	Note	2015/16	2014/15
Net revenue	1	81,364	63,889
Cost of goods sold and cost of support		(3,316)	(754)
Other external costs		(19,826)	(21,934)
Gross profit		**58,222**	**41,201**
Staff	2	(25,434)	(35,584)
Profit before depreciation and amortization		**32,788**	**5,617**
Amortization	3	(1,293)	(178)
Depreciation	4	(726)	(1,568)
Restructuring & Special Items	5	(6,675)	0
Gain on disposal of investment	6	209,055	0
Profit before financial items		**233,149**	**3,871**
Financial income	8	1,321	2,437
Financial costs	9	(5,411)	(609)
Profit before tax		**229,059**	**5,699**
Tax on profit for the year	10	(5,102)	(1,239)
Profit for the year		**223,957**	**4,460**

Proposed distribution of profit

EUR ’000	2015/16	2014/15
Proposed dividends	36,360	0
Transferred to retained profit	187,597	4,460
Total	**223,957**	**4,460**

Balance Sheets: Assets (Parent Company)

EUR ’000	Note	June 30, 2016	June 30, 2015
Patents, trademarks and product rights		910	1,381
Development projects		2,468	0
Development projects in progress		2,823	0
Intangible fixed assets	**3**	**6,201**	**1,381**
Production plant and machinery		321	602
Other operating equipment etc.		456	694
Tangible fixed assets	**4**	**777**	**1,296**
Deposits		268	340
Investments in subsidiaries	7	30,556	47,098
Financial fixed assets		**30,824**	**47,438**
Total fixed assets		**37,802**	**50,115**
Trade debtors		25	173
Receivables from related parties		260,191	99,556
Other receivables		16	0
Prepayment and accrued income		2,084	767
Receivables		**262,316**	**100,496**
Cash		**4,817**	**467**
Total current assets		**267,133**	**100,963**
Total assets		**304,935**	**151,078**

Balance Sheets: Liabilities and Equity (Parent Company)

EUR '000	Note	June 30, 2016	June 30, 2015
Share capital		1,404	1,404
Share premium account		2,849	2,849
Profit/loss carried forward		220,074	32,334
Proposed dividends		36,360	0
Equity	**11**	**260,687**	**36,587**
Deferred revenue		1,854	2,103
Other long-term debt		0	135
Long-term liabilities	**12**	**1,854**	**2,238**
Bank debt		0	29,778
Trade creditors		415	323
Accounts payable to related parties		1,056	53,218
Deferred Tax		1,201	93
Corporation tax	10	3,462	351
Deferred revenue		32,026	23,265
Other debt		4,234	5,225
Short-term liabilities		**42,394**	**112,253**
Debt		**44,248**	**114,491**
Total liabilities and equity		**304,935**	**151,078**

Contingent liabilities etc.	13
Related parties	14

Notes (Parent Company)

1 Net Revenue

EUR '000	2015/16	2014/15
Revenue from royalties etc.	81,364	63,889
	81,364	**63,889**

Presentation of revenue on geographical segment is not disclosed, cf. The Danish Financial Statement Act art. 96,1. The information could cause significant damage if disclosed as similar information is not available for competitors in the CXM market.

2 Staff

EUR '000	2015/16	2014/15
Wages and salaries	12,306	12,789
Pensions	779	820
Other staff costs	329	522
	13,414	**14,131**
Wages, pension and other staff costs charged from subsidiaries	18,133	21,453
Capitalized salaries	(6,113)	0
	25,434	**35,584**
Average number of full-time staff	127	132

Remuneration

The executive board in Sitecore Corporation A/S, registered with the Danish Business Authority, received a total of EUR 1.6m for the period from July 1, 2015-June, 30 2016 (2014/15: EUR 1.1m). Remuneration in 2015/16 includes payments to former CFO Ahmed Rubaie who left the Company in May, 2016. The total package is composed of a fixed base salary and a cash based incentive which is designed to incentivize achievement on a number of target goals. Remuneration to the board of directors were EUR 9k (2014/15: No remuneration paid to the board of directors).

Notes (Parent Company, continued)

3 Intangible Fixed Assets

EUR '000	Patents, trademarks and product rights	Development projects	Development projects in progress
Cost at July 1, 2015	2,372	0	0
Additions	0	3,290	2,823
Cost at June 30, 2016	**2,372**	**3,290**	**2,823**
Amortization at July 1, 2015	991	0	0
Correction of amortization, prior years	(353)	0	0
Amortizations	824	822	0
Amortization at June 30, 2016	**1,462**	**822**	**0**
Book value at June 30, 2016	**910**	**2,468**	**2,823**

4 Tangible Fixed Assets

EUR '000	Production plant and machinery	Other operating equipment etc.
Cost at July 1, 2015	1,309	1,284
Additions	75	133
Disposals	(372)	(179)
Cost at June 30, 2016	**1,012**	**1,238**
Depreciation and write-downs at July 1, 2015	707	590
Accumulated depreciation on disposed assets	(372)	(178)
Depreciation and write-downs	356	370
Depreciation and write-downs at June 30, 2016	**691**	**782**
Book value at June 30, 2016	**321**	**456**

Notes (Parent Company, continued)

5 Restructuring and special items

EUR '000	2015/16	2014/15
Restructuring, labor	3,730	0
Restructuring, other	570	0
Restructuring for the year	**4,300**	**0**
Special Items	2,375	0
Special Items for the year	**2,375**	**0**
Restructuring & Special Items for the year	**6,675**	**0**

6 Gain on disposal of investment

As described in note 7 of the consolidated financial statements, Sitecore USA, Inc. was sold to an affiliated company. A gain on the sale of EUR 209.1 million was realized and included in the line item "Gain on disposal of investment".

Notes (Parent Company, continued)

7 Investments in subsidiaries

EUR ’000	2015/16
Cost price at July 1, 2015	47,098
Additions	8,585
Disposals	(25,127)
Cost price at June 30, 2016	**30,556**

Subsidiaries	Registered office	Voting shares and stakes
Sitecore Australien Holding ApS	Copenhagen	100%
Sitecore Danmark A/S	Copenhagen	100%
Sitecore International A/S	Copenhagen	100%
Sitecore Japan Co. Ltd.	Tokyo	100%
Sitecore Nederland B.V.	Amsterdam	100%
Sitecore Singapore Pte. Ltd.	Singapore	100%
Sitecore Sverige AB	Stockholm	100%
Sitecore Tyskland Holding ApS	Copenhagen	100%
Sitecore UK Ltd.	London	100%
Komfo ApS	Copenhagen	79,8%
Sitecore Ukraine Foreign Enterprise	Dniepropetrovsk	100%
Sitecore Belgium BVBA	Brussels	100%
Sitecore Malaysia Sdn. Bhd.	Kuala Lumpur	100%

Subsidiaries own following companies
Sitecore Tyskland Holding ApS owns Sitecore Deutschland GmbH, registered office Bremen, Germany
Sitecore Australia Holding ApS owns Sitecore Australia Pty Ltd., registered office Red Hill, Australia
Komfo ApS owns Komfo Ltd., registered office Sofia, Bulgaria

Notes (Parent Company, continued)

8 Financial Income

EUR '000	2015/16	2014/15
Interests from subsidiaries	1,288	121

9 Financial Costs

EUR '000	2015/16	2014/15
Interests to subsidiaries	96	13

10 Tax

EUR '000	2015/16	2014/15
Current tax on profit for the year	3,885	1,475
Current tax on profit for previous years	109	(686)
Deferred tax on profit for the year	1,108	450
Tax on profit for the year	**5,102**	**1,239**
Corporation tax at opening	351	2,373
Current tax on profit for the year	3,885	1,475
Current tax on profit for previous years	109	(686)
Paid taxes	(883)	(2,811)
Corporation tax at closing	**3,462**	**351**
Deferred tax at opening	93	(357)
Deferred tax on profit for the year	1,108	450
Deferred tax at closing	**1,201**	**93**

Notes (Parent Company, continued)

11 Equity

EUR '000	Share capital	Share premium	Retained earnings	Proposed dividends	Total
Equity at July 1, 2015	1,404	2,849	32,334	0	36,587
Exchange rate adjustments	0	0	143	0	143
Current year	0	0	187,597	36,360	223,957
Equity at June 30, 2016	**1,404**	**2,849**	**220,074**	**36,360**	**260,687**

The company's nominal share capital is DKK 10,473,053.00, divided into shares of a nominal amount of DKK 0.10 each.

During the last 5 years the following movements have been registered on the company's capital:
In 2011/12 the company's capital was increased by tDKK 4,032 by issuance of bonus shares, by tDKK 12 by a capital increase with a premium of tDKK 515 and by tDKK 157 by a capital increase with a premium of tDKK 20,740.

12 Long-term liabilities

EUR '000	June 30, 2016	June 30, 2015
1-5 years	1,854	2,238
After 5 years	0	0
	1,854	**2,238**

13 Contingent Liabilities etc.

Mortgage and securities
Sitecore Corporation A/S has acceded to a credit facility agreement as a guarantor for certain facilities in Sitecore Holding III A/S. Sitecore Corporation A/S has pledged its shares in Sitecore Tyskland Holding ApS, Sitecore Australia Holding ApS and Sitecore Danmark A/S to Nordea Bank AB (publ) as security for certain credit facilities. The carrying amount of the shares amount to EUR 2.4m. Sitecore Corporation A/S has further charged an owner's mortgage of EUR 6m to Nordea Bank AB (publ) as security for certain credit facilities.

Rent and Lease Obligations
The company has entered into rental contracts, which are terminable with 6 months' notice. The obligation amounts to EUR 0.3m (June 30, 2015: EUR 0.9m).

The option program for Sitecore Corporation A/S was transferred to its holding company Sitecore Holding II A/S as of May 10, 2016, the date of acquisition of Sitecore by EQT. As such there are no option programs under Sitecore Corporation A/S as of June 30, 2016. In addition Sitecore Corporation A/S has no remaining obligations to Sitecore Holding II A/S with respect to the option programs.

Notes (Parent Company, continued)

14 Related Parties

Sitecore Corporation A/S' related parties are the following:

- Sitecore Holding II A/S, Vester Farimagsgade 3, DK-1606 Copenhagen V, Denmark
- Sitecore Holding III A/S, Vester Farimagsgade 3, DK-1606 Copenhagen V, Denmark
- Sitecore Corporation's A/S' related parties exercising significant influence comprise subsidiaries, as described in note 7, and the companies' Executive and Board of Directors. Furthermore, related parties comprise companies in which the above persons have substantial interests.

Ownership

The following shareholders have been recorded in the register of shareholders holding 5% of the votes as a minimum or 5% of the share capital as a minimum:

- Sitecore Holding III A/S, Vester Farimagsgade 3, DK-1606 Copenhagen V, Denmark

Consolidated Financial Statements

The Company is included in the Annual Report for Sitecore Holding II A/S, Vester Farimagsgade 3, DK-1606 Copenhagen.

Transactions with Related Parties

As described in note 7 of the consolidated financial statements, Sitecore USA, Inc. was sold to an affiliated company. A gain on the sale of EUR 209.1 million was realized and included in the line item "Gain on disposal of Investments".

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